

Spring Patterns
& New Materials

VOGUE

March 1 - 1917
Price 25 Cents



The Vogue Company
CONDE NAST, Publisher



In Hawaii

"the loveliest fleet of islands that lie anchored in any ocean"—land of perpetual Spring and flowers, where their fair inhabitants while away their care-free lives.

Festooned with *lais*, and midst a myriad of enticing perfumes, these Polynesian Naiads play and disport themselves on the golden sands of Waikiki.

It is a sincere compliment to

Rigaud

Master Perfumer of Paris
19 Rue de la Paix, Paris and New York

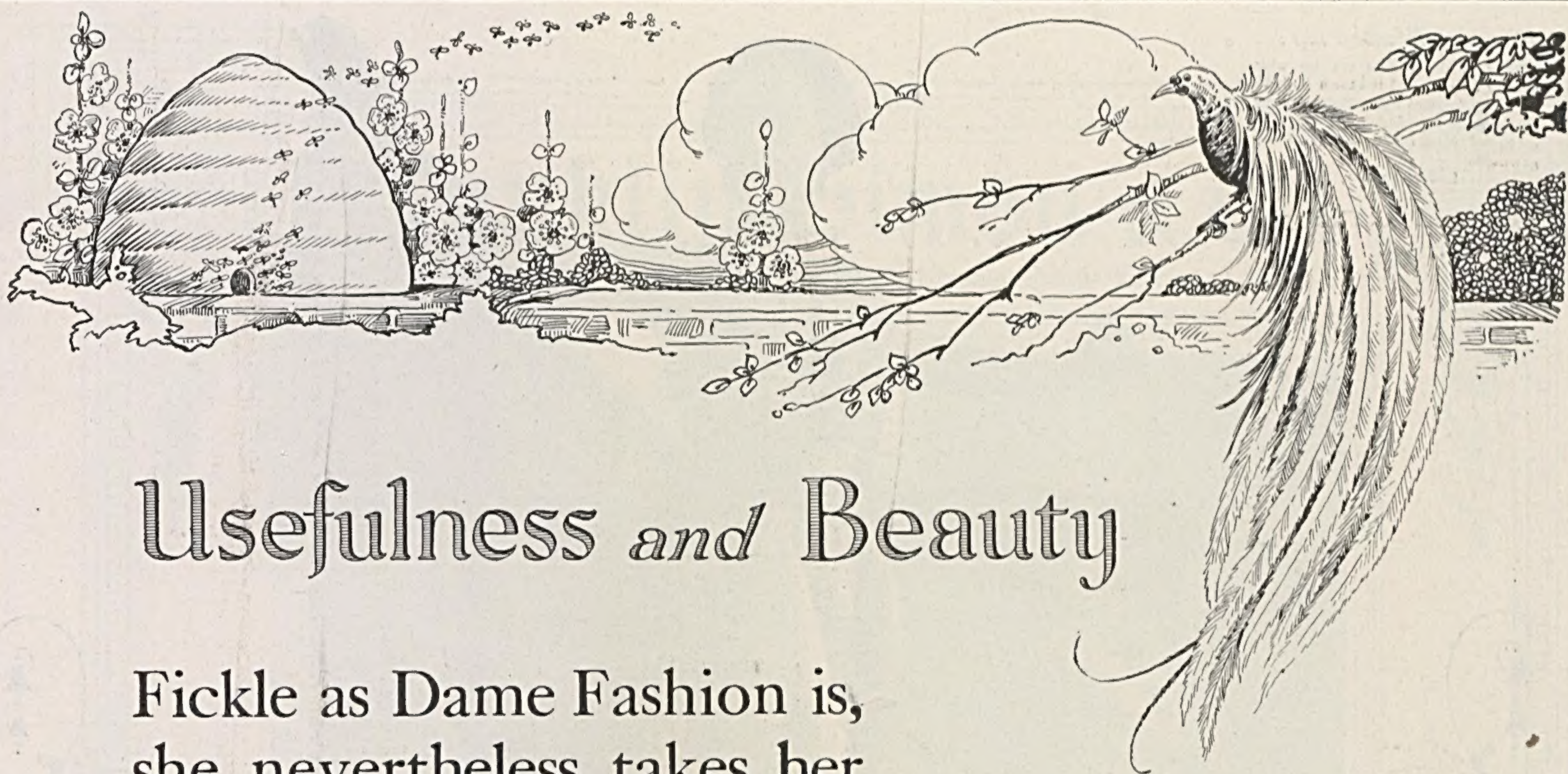
that living in such a luxurious atmosphere of fragrance, they accentuate their native charms with the seductive

Mary Garden Perfume

From a drop of Mary Garden Perfume radiates an ocean of influence.

Mary Garden Perfume
Toilet Water, Sachet,
Talcum and Face Pow-
ders, Rouge (Vanity
Case), Massage, Cold
and Greaseless Creams,
Soap and Breath Tablets.

Lilas de Rigaud —the only odor true to
the fresh Lilac flower



Usefulness *and* Beauty

Fickle as Dame Fashion is, she nevertheless takes her cue from the fabrics themselves,—and is governed in her selection by their usefulness and adaptableness no less than their novelty or beauty.

It is due to this that Fashion's Dominant Demand is for Haas Brothers' Fabrics.

Sylvette

The Aristocrat of Sport Silks

Chanella

The Jersey Cloth of Quality

Georgette Satin

*A Service Satin for Sport
and General Wear*

Trico-Serge

*The Serge with the
Stockinet Weave*

Haas Brothers
producers of

Distinctive Dress Fabrics

417 FIFTH AVENUE

and 3-5-7 EAST 37TH STREET (Annex)
NEW YORK

ASK YOUR
DRESSMAKER OR
TAILOR
TO SHOW YOU
HAAS BROTHERS
FABRICS



Florence Walton says:

"Many of my friends ask me what hosiery I wear and I tell them 'Onyx' of course, because I find their wearing quality most satisfactory, and a wide range of shades that match all my gowns."

Sincerely yours,

Florence Walton



"Onyx" Silk Hosiery

Wins Miss Walton's Praise for its Style, Quality and Value. It appeals to every fashionable woman for the same reasons. Therefore "Onyx" is the brand THAT YOU OUGHT TO WEAR!

For regular use as well as for special functions you will find a Suitable Style NOW at better class dealers. If you need our help in finding your exact requirements, write to us.

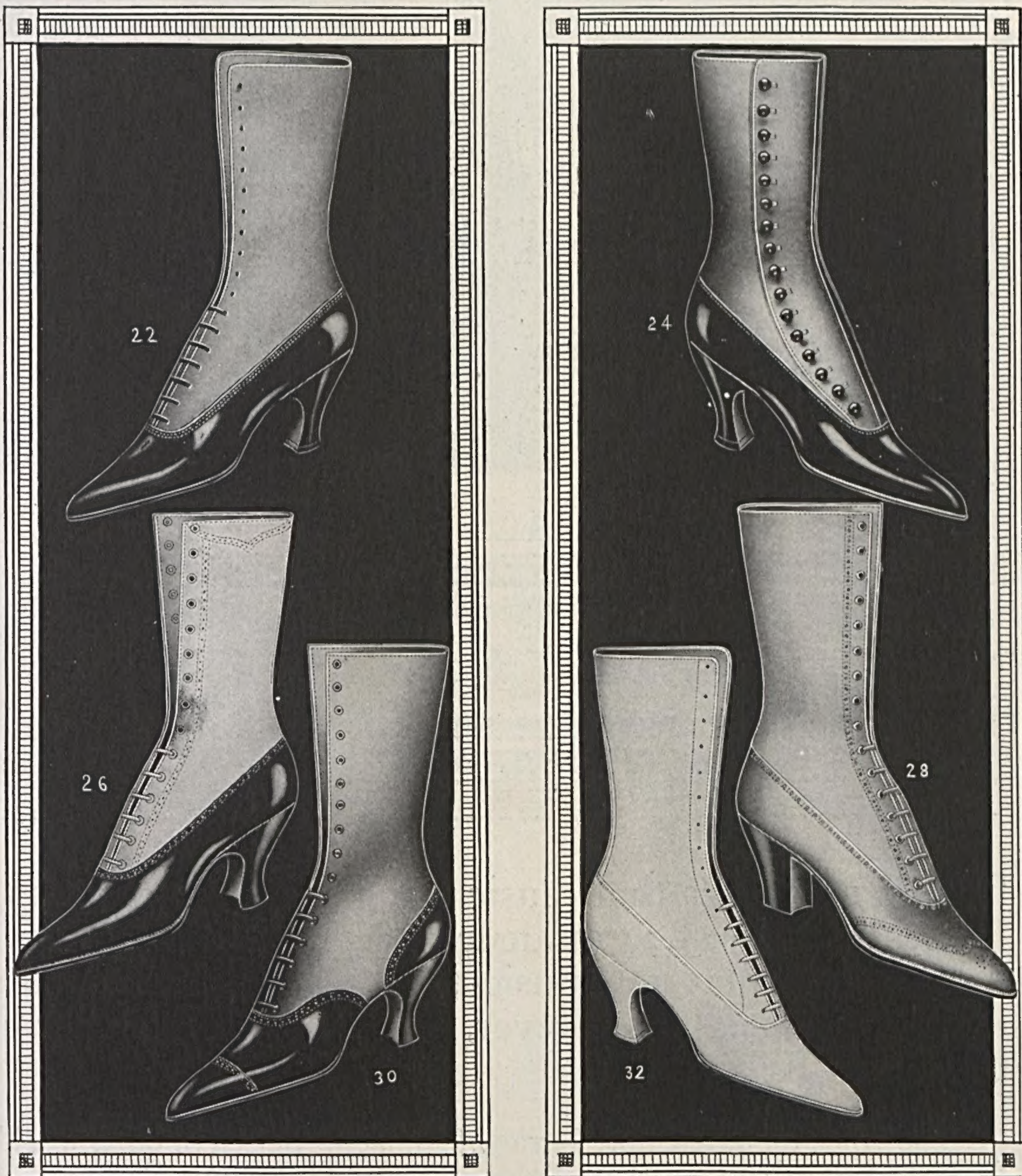
Emery-Beers Company, Inc.

Sole Owners and Wholesale Distributors of "Onyx" Hosiery

Broadway at 24th Street - New York

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets, New York



Women's New Spring Boots

That give "Individuality" to Your Costume

The Fashionable Boot of to-day is any one of the Boots illustrated. They were specially made to give distinctiveness of style, expressed in

- long slender vamps and graceful Spanish heels
- soft pliable leather that moulds style into comfort
- the correct height for your Spring Costume

No. 22—Patent leather with gray buckskin top, laced.	12.00	No. 26—Patent Leather with white kidskin top, laced.	9.00	No. 30—Patent leather with soft black kid top, laced.	9.00
No. 24—Patent leather with soft black kidskin tops, buttoned.	9.00	No. 28—Tan Russia calf with gray buckskin top, wing tips, laced.	8.00	No. 32—White kidskin, laced, hand-sewn, hand-turned sole.	16.00

Spring and Summer Style Book "CORRECT DRESS"—Now Ready
 Illustrating Ready-to-Wear Apparel for Women, Misses, Girls, Men, Boys, Children and Infants
 Mailed out-of-town upon application



Die Erinnerungen eines alten Musikers

COLUMBIA RECORDS

THE memories that music brings—all the poignant beauty, majestic grandeur and soul-thrilling splendor of the immortal music that, once heard, haunts memory's chambers forever, is echoed in the *tone* of Columbia Records.

The voice of Barrientos, Lazaro, Sembach, Nielsen or other world-famed artists; the playing of Ysaye, Casals, Hofmann, Parlow; the triumphs of the Chicago Symphony Orchestra—all glow with life on Columbia Records.

You will be thrilled again by the glorious symphonies, immortal arias and supreme conceptions of the world's eternal Masters of Music if your home is enriched by the precious possession of the records that wake memories to life. "Hearing is *believing*."

New Columbia Records on sale
the 20th of every month

Columbia Grafonolas \$15 to \$350
Prices in Canada plus duty



Paris
42 Rue de Paradis

BONWIT TELLER & CO.

Philadelphia
13th and Chestnut Sts.

The Specialty Shop of Originations

FIFTH AVENUE AT 38TH STREET, NEW YORK

LA MARGNA

CHATELARD

ARGENTIÈRE

MIRABEAU

JULIER

SPORTS DEPARTMENT—THIRD FLOOR

Wool Jersey Sports Frocks

At Special Prices

"LA MARGNA"—Sports frock of wool jersey trimmed with Khaki-kool. Turquoise, beige, gold or navy. 24.50

"CHATELARD"—Sports frock of wool jersey with block toweling embroidery. White, beige, French blue, French gray or gold. 35.00

"ARGENTIÈRE"—Jersey slip-over frock with wool embroidery. French gray, beige, gold, French blue or white. 29.50

"MIRABEAU"—Sports suit of wool homespun; silk-lined throughout. In brick, violet, tan or French blue tones. 24.50

"JULIER"—Slip-over frock of fine wool jersey with Tyrolean embroidery. White, beige, gold, leather, rose, or French gray. 39.50

LILY OF FRANCE CORSET



THE Lily of France
is a beautiful corset,
worn by beautiful
women to make them
more beautiful.

*\$3.50 to \$35.00
at quality stores*

Handsome booklet of
new Spring Styles sent
on request.

Lily of France Corset Co., Inc.
20 West Twenty-second Street
New York





“McCREERY SILKS”

Famous over half a century for Service, Quality and Value :: The Finest Silks the world produces :: Complete assortments in stock at all seasons of the year

THE NEWEST WEAVES

THE NEWEST COLORS

THE NEWEST STYLES

Featuring the latest model designs and colors from the world's principal style creators, and the salons of artistic silk achievement :: If it is new and unusual in silks McCREERY'S have it

THE LARGEST VARIETY IN AMERICA

NEW SPORT SILKS

James McCreery & Co.

34th Street

NEW YORK

5th Avenue

Spring Modes for Misses



1—Tailored Suit; navy blue men's wear serge; the belted coat on very youthful lines, button trimmed; white silk over-collar\$39.50

2—Tailored Suit; navy blue or black men's wear serge with rows of buttons to emphasize its smart lines.
\$29.50

3—Tailored Suit; in navy blue or grey Poiret twill; note the novel collar, the effectively trimmed sleeve, the clever coat with pocket on one side and rows of buttons on the other\$37.50

4—Tailored Suit; navy blue or "rookie" Poiret twill; jaunty blouse coat with button trimmed pointed panels to give the new silhouette\$35.00

(Sizes 14 to 20)

5—"Trench" Coat — copy of a London Topcoat in olive covert cloth, Cravenetted. Quite the most distinctive outer-garment of the season, this may be correctly worn as a Riding Coat, Raincoat, Sport Coat or Top Coat\$29.50

6—Afternoon Frock; navy, pearl, grey, Copenhagen or black Chiffon taffeta; wing-like draperies give the new lines to the skirt; below the Georgette crepe vestee, a band of bead embroidery is introduced\$25.00

7—Sport Dress — white Crepe de Chine with deep collar, cuffs, pockets and girdle, of rose, green or Copenhagen; side pleated blouse and full skirt \$19.50

(Sizes 14 to 20)

Lord & Taylor

38th Street FIFTH AVENUE 39th Street
New York

FASHIONABLE SPORTS CLOTHES

FOR

WOMEN AND MISSES

SILK SUITS

SEPARATE SKIRTS

BLOUSES

HATS

SWEATERS

COTTON AND LINEN FROCKS

COATS

SHOES

HOSIERY

RIDING EQUIPMENTS

SPORTS WEAR FOR MEN AND BOYS

SPRING AND SUMMER CATALOGUE

SENT ON REQUEST

B. ALTMAN & CO.

FIFTH AVENUE—MADISON AVENUE

THIRTY-FOURTH STREET—THIRTY-FIFTH STREET

NEW YORK CITY



New York
Brooklyn
Philadelphia

OPPENHEIM, COLLINS & CO

34th Street—New York

Cleveland
Buffalo
Newark

*always
A Touch of Distinction*

Tailored Spring Suits

For Women and Misses

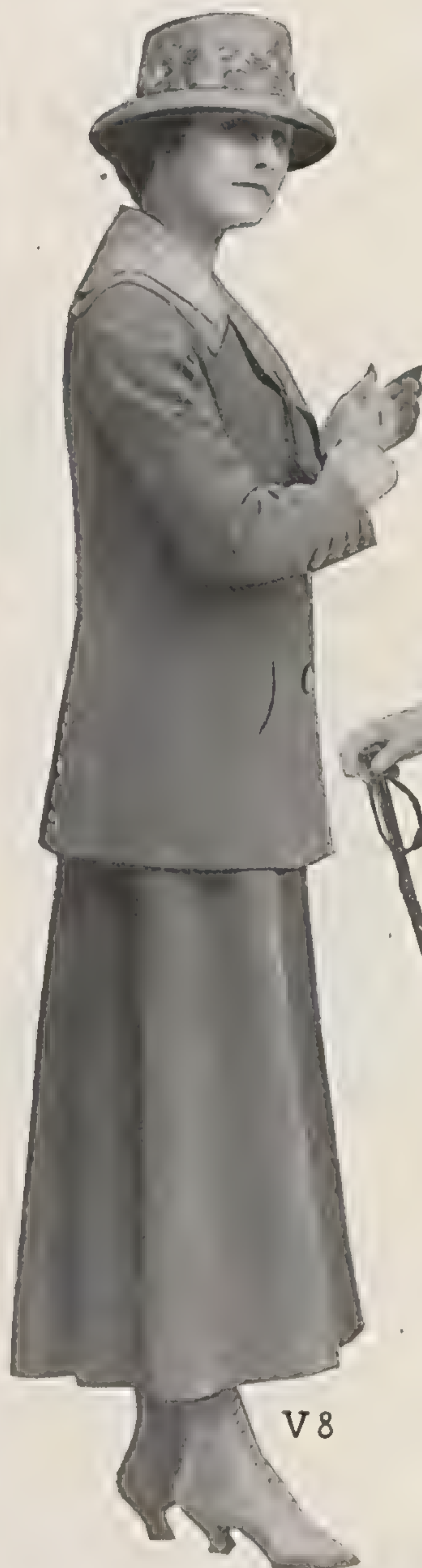
When you have purchased your Spring Suit at *Oppenheim, Collins & Co.* you may at once dismiss from your mind all doubts as to Style, Quality and Perfect Taste. These are *assured* you in every garment that bears our label.



V12



V10



V8



V14

*The Models Illustrated are
to be had at All Our Stores*

V8. Double breasted suit of gabardine in navy, black and spring shades; over-collar of silk in contrasting colors. } 35.00

V10. Suit of gabardine in navy, black and spring shades; lined with fancy silk; moire collar and cuffs; silk braid trimmed. } 37.50

V12. Suit of Poiret Twill in navy, black and spring shades; lined with fancy silk; an unusual model with its "points" and buttons. } 59.75

V14. Double breasted suit of Poiret Twill in navy, black and spring colors; collar, cuffs and pockets faced with pongee; lining of silk in beautiful shades. } 75.00

Frocks for Spring

designed for the woman who loves smart clothes, and emphasizing the long, straight figure lines of the present "Paris silhouette"

Practically two entire Wabash Avenue floors of our new building are required for the retail sale of our better frocks and gowns—because Chicago women recognize our ability to develop that distinctive touch, making our garments "different." Our trained shoppers are at your service to make personal selections for you.



Style "A"—This is just the sort of a clever little frock which every woman ought to own. Made of a fine heavy crepe de chine with collar of heavy doubled Georgette. The skirt is box plaited and has two simulated pockets, trimmed with buttons and silk tassels. In flesh, white, Copenhagen blue, gold or black.
Price \$25.00

Style "B"—This frock is in wool jersey—the most practical of the new weaves. Its simplicity makes it most attractive and very good for general sports wear or for travel. In white, gold, tan or peacock blue jersey, and in white or navy serge.
Price \$25.00



Style "C"—Silk Shantung, in oyster white, with printed border in purple, gold or Copenhagen blue, is used most cleverly in this exceedingly smart Spring frock. The belt ends in sash effect in back.
Price \$29.50

Style "D"—In splendid crepe de chine, trimmed with self colored soutache embroidery on belt, collar, pockets, cuffs and buttons. This model represents the best development of the cosaque type of dress. It is attractive, effective and wearable. In gold, white, gray, Kelly green or flesh color.
Price \$32.50

These frocks are in both women's and misses' sizes. Orders by mail are sent carriage paid, with the privilege of return—if promptly made.

STEVENS
BUILDING

CHAS. A. STEVENS & BROS

CHICAGO
ILLINOIS

Corsets Had To Be Changed

¶ Corsets had to be changed—that was all.

¶ This decree, dictated by the march of progress and the mandate of a great governing principle, settled that. These factors in the general scheme of world betterment simply arrived at corsets, and the work began.

¶ These irresistible forces had finished with illumination, the flickering tallow candle giving way to gas light, and it, in turn, to electricity. Who would return to the tallow dip? One could not if he would—the world moves apace.

¶ Light to turn night into day. Electric fans to keep one cool. Water for a fever patient. Ice frozen in the summertime. A message on the air. A thousand other inventions and discoveries more or less important in the process of world betterment, and mostly by living men—all these you once did not have.

¶ Corsets had to be changed—they had to be improved.

¶ Physicians complained of them. Women bought them by size number. A fitting was a thing undreamed. Corset comfort with style, a thing unknown. Health was not considered.

¶ Corsets had to be changed—progress and a great governing principle simply arrived at corsets and the work began.

¶ That was fifteen years ago.

¶ I introduced front lacing—lacing the corset in front—fifteen years ago, and it has been adopted by womankind as a fundamental—front lacing as a fundamental principle necessary for adjustment in front and support for the back—absolute corset essentials entirely ignored before.

¶ One wonders how women managed without the amazing convenience of front lacing. The wonder grows how they did manage with the amazing inconvenience of lacing their corsets as they did.

¶ Would man button his coat in the back, or lace his shoe from behind?

¶ Woman, think; would you do other than lace your corset in front? We have arrived at rationalism in corsetry. Style is our hand maiden. Fashion our servitor. We compel comfort. We contrive figure improvement. We conserve health—all the result of the Gossard method of design, created fifteen years ago, and expressed in Gossard front lacing corsets. A method this, amounting to a principle and observed in Gossard manufacture with a fidelity of strict adherence.

¶ Today, throughout the world—in city and hamlet alike—in Paris, where corsets formerly came from, London, Buenos Aires, Sydney, Melbourne, New York, Chicago, everywhere in America and Canada, women enjoy the fruition of the Gossard principle—of the Gossard method of design.

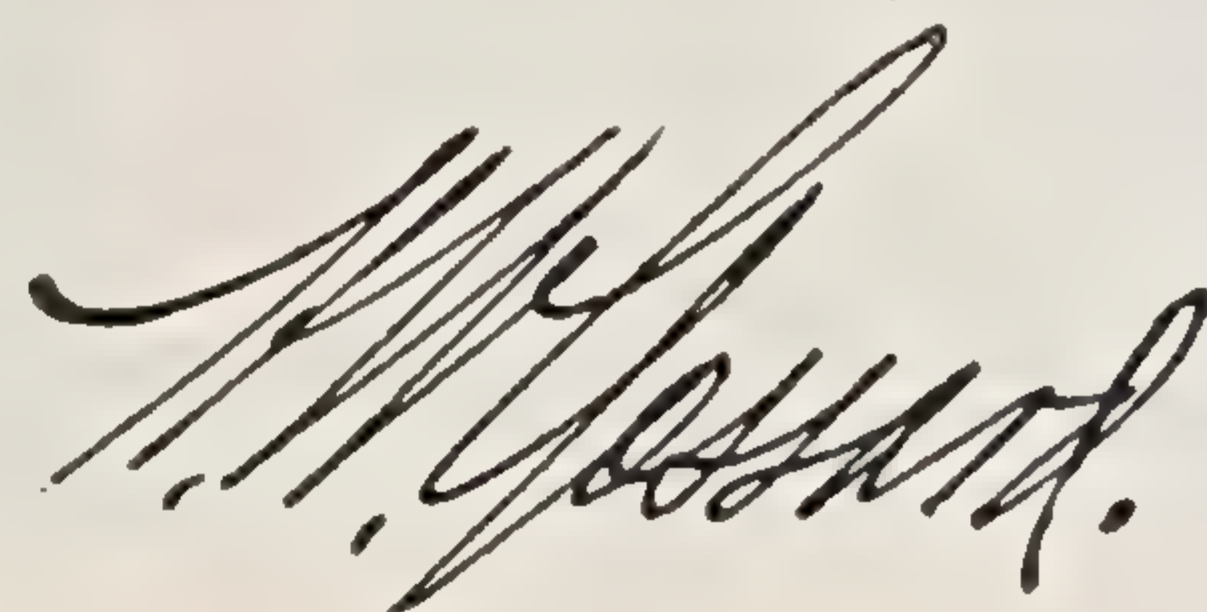
¶ This is my gift to the women of the world—this it has been my great privilege to bestow.

¶ Style, comfort, health and beauty of youthful outline are now yours.

¶ Hitherto, only one figure had been accepted as ideal. I discovered and gave to the world the nine ideal figures, each a type of beauty and all representative of a buoyant, radiant, American womanhood.

¶ I hold that a man may state a fact even though the fact reflects credit upon himself. I simply state the fact.

¶ Corsets had to be changed, Someone had to be the instrument of progress. I was there and waiting with the great governing principle when progress arrived at corsetry. And now, all the world is saying “good-bye” to the old style—saying good-bye as one would bid adieu to a guest who had overstayed. To women everywhere, to every woman; I was determined to improve and beautify your figure—making your life more beautiful—so in the increase of your comfort, in your abounding health, in the joy of your better appearance, and as you revel in your Gossard corset, know that I changed them for you.





To the Women of the World:-

My mission is to have every woman improve her figure with the Gossard Corset designed for her.

Until every woman knows this can be done, wears this remarkable corset, and lives in her life the joy that it gives, my work goes on.

President
The H. W. Gossard Co.

CHICAGO

NEW YORK

TORONTO

BUENOS AIRES



An elaborate book illustrated in color and descriptive of The Greenbrier, its baths and sports, will be sent upon request.

IT has long been recognized by experienced travelers that the famous Spas of Europe are in no degree superior to the baths and waters of WHITE SULPHUR SPRINGS, West Virginia.

Winter Is The Time

to enjoy under ideal conditions the remarkable benefits that these springs so abundantly afford. It is during the long, drab months of Winter that body and mind most need revivifying and the climate here during the Winter is peculiarly invigorating.

THE GREENBRIER HOTEL

WHITE SULPHUR SPRINGS, WEST VIRGINIA

is situated on the southerly slope of the Greenbrier Mountains, 2500 feet above the sea in a country of glorious vistas and panoramas. It is conceded to be one of the most beautiful hotels in the world. The bath establishment connected with the hotel by enclosed loggia, is the finest in Europe or America. It is equipped with every appliance known to science for the latest forms of treatment under expert physicians of the highest standing. The Radium, Nauheim, Vichy, Aix Dauche, Radio-Active, Sulphur and Mud Baths are among

the approved treatments. The magic of its waters have long held for *White Sulphur Springs* an important position in the treatment of Gout, Rheumatism, Nervous Prostration, Neurasthenia, Dyspepsia and Liver disorders and other ailments.

One need not be subject to delicate health in order to enjoy the general stimulating and bracing influences of these famous waters and the exercise to be gained in riding and golfing in a country and on links which are beautiful and well kept.

FRED. STERRY
Managing Director

J. H. SLOCUM
Resident Manager



A unique envelope purse of black moiré silk, beaded corner mountings, colored silk lining, three compartments, purse and mirror, back handle, 7 1/2 x 5 inches: \$12.00



Beaded bag, (at left) solid design in colors, silk frill top, closes flat, snap fastening, mirror and purse, 8 1/4 inches deep: \$27.00

Beaded bag, (at right) solid design, black background, colored flower pattern, mirror and puff bag, 10 inches deep: \$26.50



A practical manicure case for men, black seal grained leather, moreen lining, "slip-cover" design: two pair scissors, clippers, knife, file, orange sticks, sand boards. Size: 5 7/8 x 4 inches: \$7.00. Initials in gilt, 25 cents extra.



Cane (at left) brown Pimento, Sterling silver mounting, bone ferrule: \$8.50. Walking stick (at right) light Whangee, Sterling silver band, 14Kt. gold borders, horn ferrule: \$10.50

Umbrella (at left) for women, black or colored silk, tan leather-covered handle and wrist-loop, colored celluloid knob: \$10.00. Umbrella (at right) same style, wooden handle, shell knob, white celluloid band, tan leather wrist-loop: \$6.50

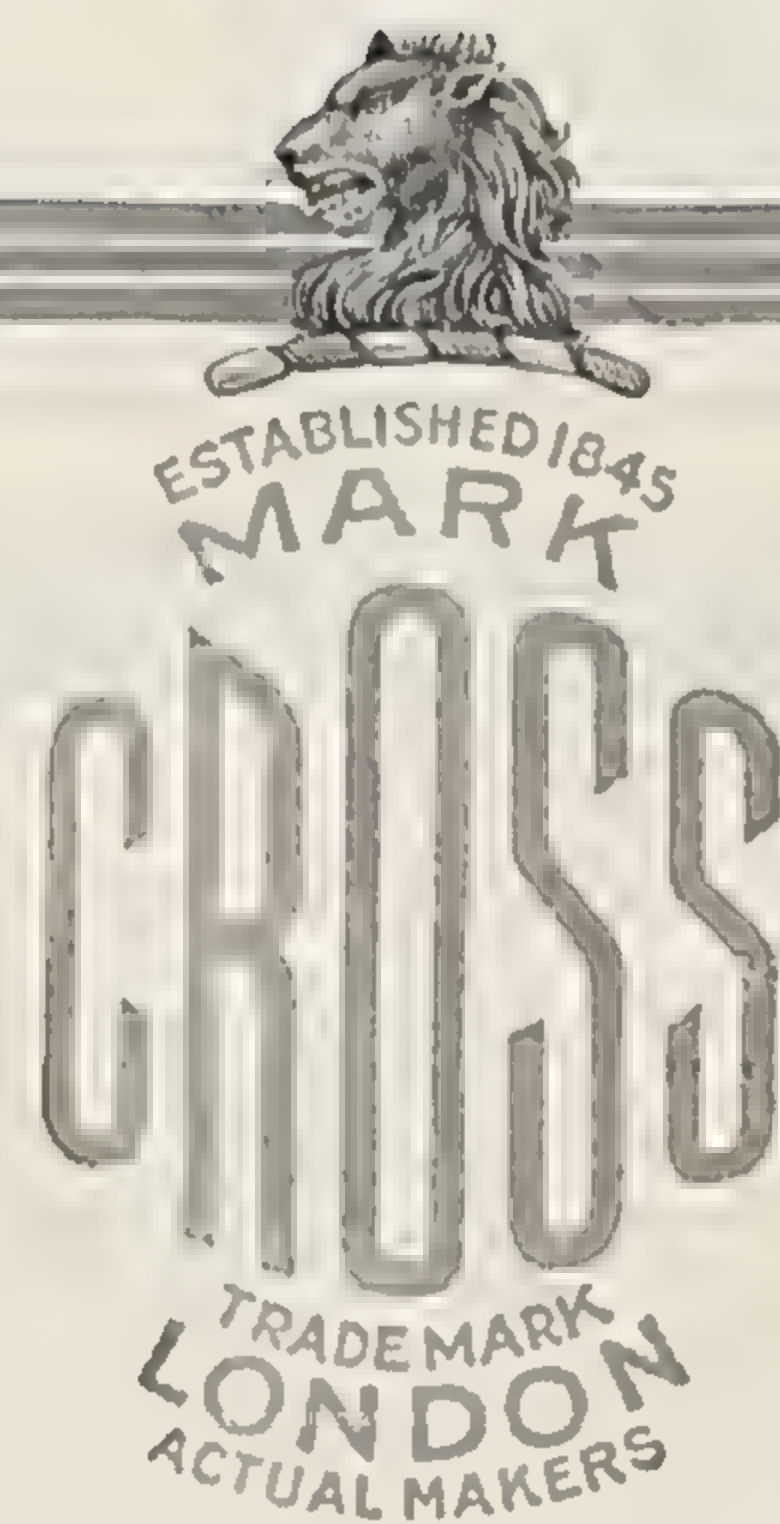
Sewing basket, tan wicker, satin lining, fitted with complete accessories for sewing, crocheting, etc., pin cushion, extra compartment for spools, morocco leather cover and rim, outside lock; size 14 x 10 x 4 inches complete: \$13.75



Travelling toilet bag, for women, of new changeable rubberised silk, in colors, complete fittings in white celluloid, removable white rubber-lined case, containing face-cloth, soap, tooth and nail-brushes: 9 1/2 x 6 1/4 inches: \$11.50



Cross stationery: one quire white kid finish "panel" paper and envelopes, plain: \$1.50 per box. Clever monogram dies to order, extra: \$5.00. Sketches upon request.



Danger of Safety

That "no woman can endure a man who has too much caution"—is significant.

For surely to play for safety is often a most dangerous thing,—especially when serving the public taste.

Cross wares attract through sheer boldness of conception.



Radium dial wrist-watch, 1 1/4-inch diameter, 40-hour movement; best quality nickel, spring cover preventing crystal breakage; detachable tan or black leather strap: \$14.75. Engraving plain diamond-shape or plain script monogram from 85c



Telephone register, of glazed calfskin in colors, indexed: "Fire," "Police," "Doctors," "Garage," "Personal Friends," etc. 8 1/4 x 5 3/4 inches: \$6.00

Mark Cross

THE WORLD'S GREATEST LEATHER STORES

404 FIFTH AVENUE
NEW YORK

89 Regent St.
LONDON

253 Broadway
NEW YORK

145 Tremont St.
BOSTON

Special Mail Order Service for Out-of-Town Patrons
(Catalogue Upon Request)



Frolaset Corsets

best interpret the new lines of Fashion for Spring and new apparel fitted over the right model will be set off to best possible advantage.

Frolaset Corsets

are improving the lines of all types of figures and afford a new degree of comfort. Frolaset dealers everywhere will demonstrate this!

The art of Corseting

knows no finer achievement than the perfect combination of Style and comfort to be found and enjoyed by women of all types of figure in the

NEW SPRING MODEL

Frolaset
PRONOUNCED FRO-LA-SAY
Front Corsets Laced



Model 1430 is a very smart corset for tall, well-developed figures; in fine white coutil, \$4.25.

Model 7936 is an exceptionally good corset for women of average figure; in fancy silk striped coutil, \$5.00; in silk brocade at \$8.50 and \$10.

Science in the designing of the different Models has provided for the peculiarities of every type of figure. The most authentic Fashion information, direct from our Paris office, insures the style-supremacy of Frolaset corsets. And the splendid quality of the materials, plus the handiwork of the most skillful corset makers, give Frolaset Corsets a perfection of fit and finish that makes them the acme of value.

Frolaset Front Lacing Corsets retail at from \$2 to \$25, in beautiful, shape-keeping materials and in Models for every type of figure. Sold by good stores everywhere.

CATALOGUE ON REQUEST

Frolaset Corset Company

MAKERS OF FRONT LACING CORSETS EXCLUSIVELY

MAIN OFFICE,

NEW YORK

DETROIT, MICH.

PARIS

Sold in Greater New York by

Lord & Taylor,
B. Altman & Co.,
Oppenheim, Collins & Co.,

Abraham & Straus,
M. McDonough,
Frederick Loeser & Co.,

Mme. Adele,
L. A. Grossman,
L. Ross.

MALLINSON'S

Silks de Luxe

LIFE, gayety, sunshine—the very spirit of sport seems woven in Mallinson's Sport Silks de Luxe.

One glance at "Khaki-Kool," for instance, and you will understand why leading designers have used it in their creations of sport wear of all kinds,—suits, skirts, waists, hats, coats, and even for bags and parasols.

Mallinson's are the silks of inspiration. They inspire sport styles. Sport garments are made *by*, not merely *of* them. The originality of Mallinson's Silks imparts origination to the modiste. It imparts individuality and distinction to the wearer. When you wear Mallinson's Silks de Luxe, you do not look like every other woman;—every other woman wants to look like you. The stamp on the selvage marks the genuine.

At fine stores and in fine garments

H. R. MALLINSON & COMPANY

"THE NEW SILKS FIRST"

NEW YORK

PARIS

Makers of Pussy Willow and Indestructible Voile

(All Trade Marks Reg.
in U. S. Pat. Off.)



Costumes of "Khaki-Kool"

Colony Club Suits

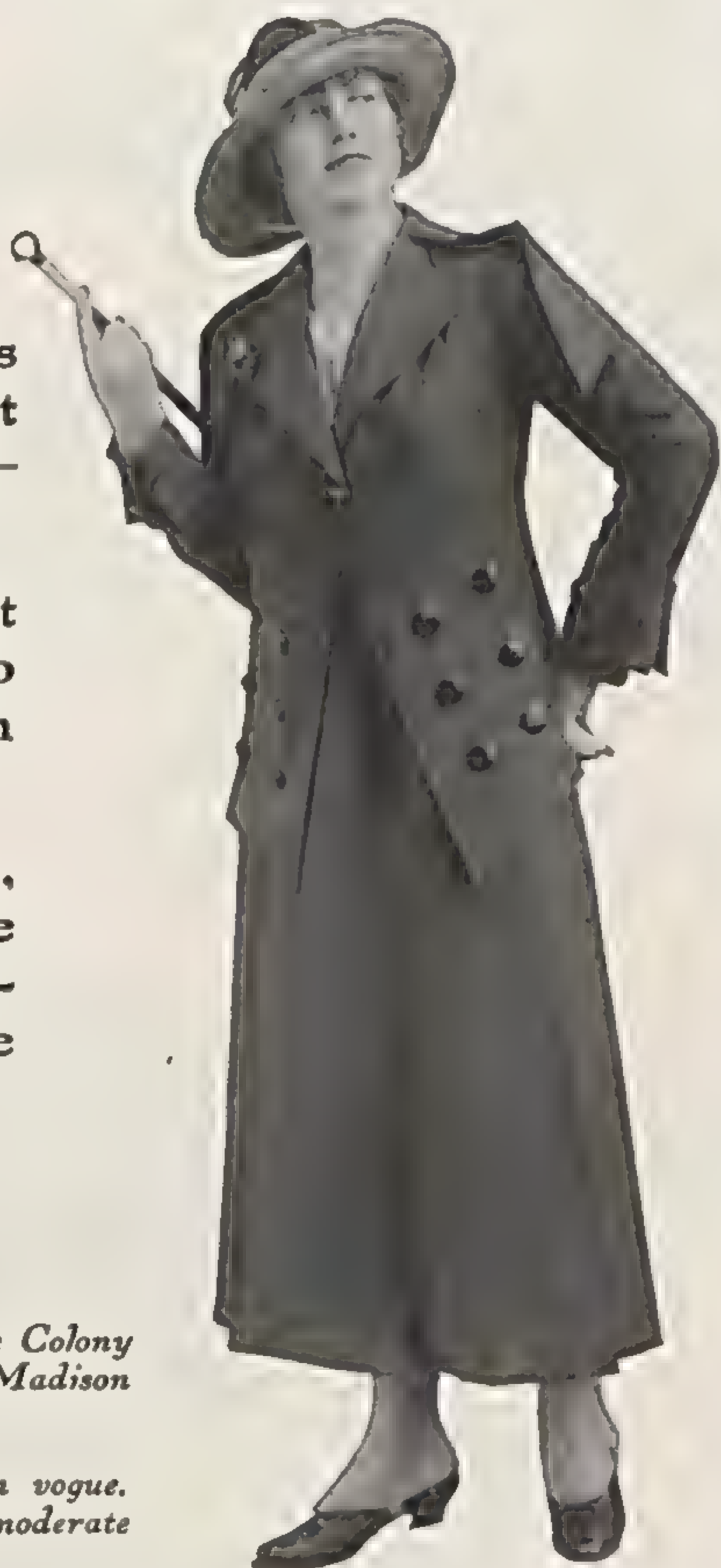
Colony Club Suits are unusual—but entirely authentic—in style.

In tailoring and fit they measure up to the highest custom made standard.

Yet you can buy, ready for wear, one of these modish garments at a moderate price.

Made at the "Home of the Colony Club Suit" at Ninety Nine Madison Avenue, New York.

Fashioned in all materials in vogue. On sale in good stores at moderate prices.



Look for
this Label



UTICA

REG. IN U.S. PAT. OFF.

Sheets and Pillow Cases

THE "Utica" label is a pledge of quality—a passport to the best homes—a surety of longest wear and biggest money value in sheets and pillow cases.

Our "Mohawk" brand is a good sheet, not quite so heavy as "Utica."
Sold by dry goods stores everywhere

Utica Steam and Mohawk Valley Cotton Mills
Utica, N. Y.



Daintiness, Grace,
Flexibility, Fit.
Correctness of Mode

THE O-G
HONOLULU
BOOT
\$12.50

Finest pure white kid.
Imported ivory kid.
Dove gray kid.
Taupe kid.

Turned soles, wood heels.



LE PINACLE
DU BON GRÉ

O'CONNOR & GOLDBERG

Fashion Booteries
Mail Order Department

REPUBLIC BUILDING, CHICAGO



Mail Orders Attended Promptly
129 EAST 34th STREET

Joseph

Caps—Aprons—Uniforms

Joseph Uniforms are designed, cut, sewn and SOLD by specialists; they are made in every approved shade, to match interiors, and for breakfast, luncheon, dinner, weddings and other occasions; guaranteed as to fit and wearing qualities. Best for fifteen years.

Write for designs—or call.

MAID'S UNIFORM (center figure)
Simple afternoon dress, Imp. Irish Poplin, \$5; black sateen, \$3.50; English mohair, \$12.50. Apron of Persian lawn, with cluny lace or cross-bar lawn and net, \$1.35. Cuffs and collar, 50c (rolling collar if desired).

NURSE'S UNIFORM (at left)
White uniform of half linen and half fine cotton, \$3.50. Apron of same material, \$1.10. Bib, 50c; hemstitched cuffs, 25c pair.

NURSE'S COAT AND BONNET (at right)
The Helen, of heavy double-faced English top coating, Navy blue, grey, etc., \$32. Serge, \$28. Bonnet, \$8.50; with veil, \$10.50.

AT LEXINGTON AVE.
Tel. 6671 Murray Hill

NEW YORK

Julia Marlowe's Cream



The retirement of Julia Marlowe has robbed the American stage of one of its greatest artists, also world-famous for her beauty. That this beautiful woman used *Magda Cream* will be sufficient recommendation to her admirers. "All you claim for it," she said of *Magda Cream*.

Women of the stage have known its value for over 15 years—that it is made from pure, beneficial oils deliciously perfumed; no animal fats, no injurious chemicals. Comes in 3 sizes—travelers' tubes, 25c; the attractive Japanese jar illustrated, 50c; theatrical size tins, 75c.

MAGDA CREAM

Sold by most drug and department stores with the understanding that your money will be returned if you are not wholly satisfied. If not sold by your dealer, send direct, enclosing price and mentioning his name. (2)

THE MAGDA COMPANY
312 W. Randolph St. Chicago, Ill.

Problem: How Can I Sell My House?

Advertise it in the House & Garden Real Estate Department. Our columns are followed continually by prospective purchasers and tenants and by brokers who are looking for a place to meet the requirements of various clients. Get in touch with the Manager of the Real Estate Department either by 'phone, letter or personal call. He will be very glad to supply you with full information regarding this department.

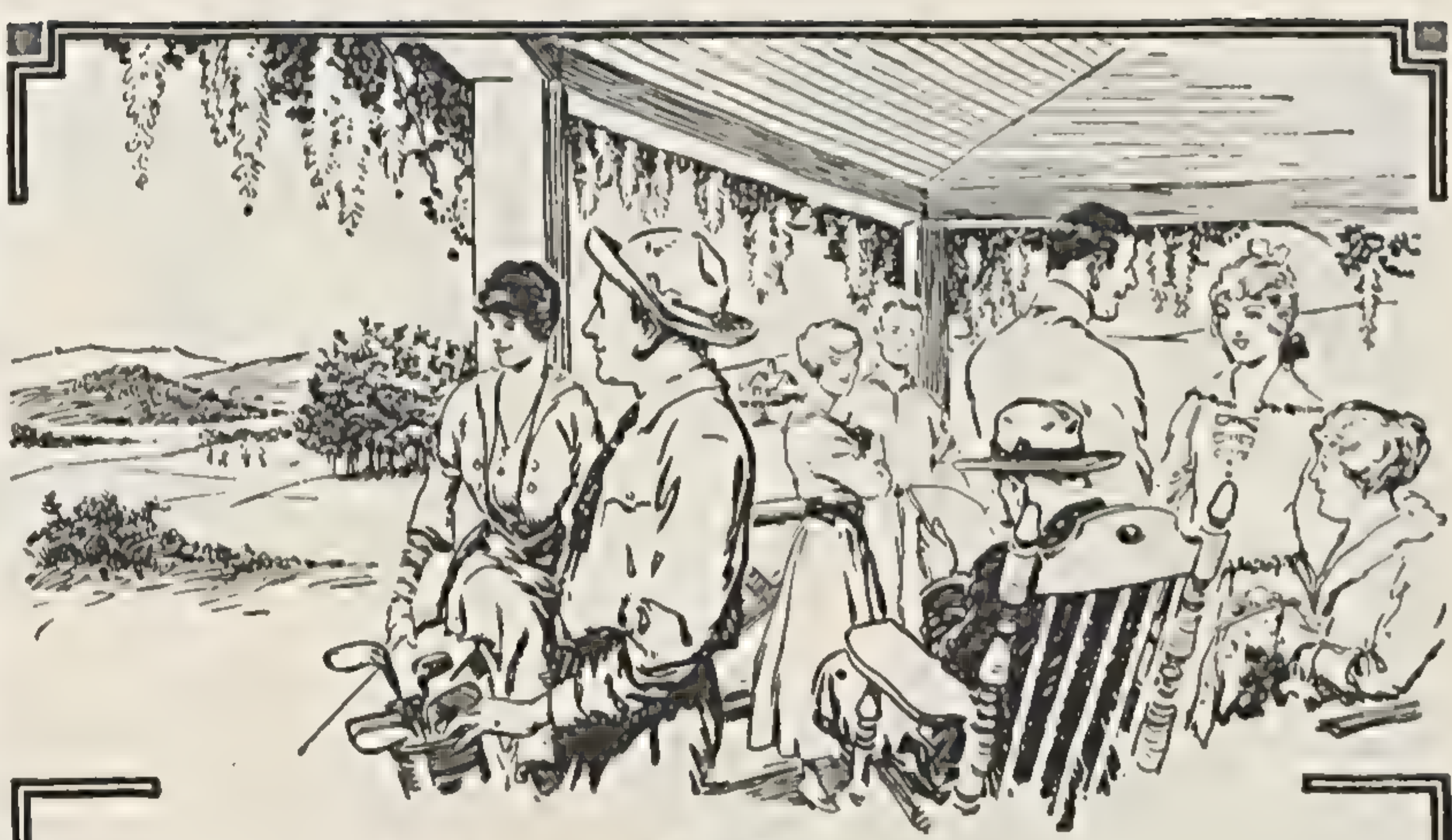
Buy a Country Home NOW

More real estate bargains are being offered now than ever before. To find the kind of property you want, communicate with the Real Estate Service Department of House & Garden. We are in constant touch with real estate brokers who specialize in selected sections throughout the country. Men who can find you the kind of property you want if it is obtainable.

Manager of Real Estate Department

HOUSE & GARDEN

440 Fourth Avenue New York City, N. Y.
Telephone, 2692 Madison Sq.



The Manor

Albemarle Park—Asheville, N. C.
in the Land of the Sky

This delightful English Inn has won a place in the hearts of cultivated people North, South, East and West. It offers just the right combination of Southern hospitality, service, homelike informality and unusual facilities for outdoor life, sports and pastimes the year 'round.

Perfect Golf in a Perfect Climate
18 holes turf greens.

Tennis, Riding, Driving and Motoring over fine roads through U. S. Forestry Reserves to high mountain tops. The "best Inn South" for concentrated comfort and recreation.

Write for Booklet. Make Reservations.
A. H. MALONE, Manager
IN AMERICA—AN ENGLISH INN

Everywhere
Why?

MURAD
THE TURKISH CIGARETTE

Judge for yourself—compare Murad with any 25 cent cigarette

REMEMBER—
Turkish tobacco is the world's most famous tobacco for cigarettes.

Sanargyros
Makers of the Highest Grade Turkish and Egyptian Cigarettes in the World.

FIFTEEN CENTS

Your Last Chance to get the Old Price on McCALL'S MAGAZINE

For nearly fifty years you have paid 50c a year for McCALL'S MAGAZINE. Now the price must go up. Paper, ink, type, engraving—everything costs more. So that McCALL'S costs nearly twice as much to print as it did a year ago.

To you who did not know of this, we give this one more chance to get McCALL'S at the old price. Send coupon below on or before March 31st and you can have McCALL'S for one year for 50c although it is now 10c a copy on the newsstands.

Join the 1,300,000 women every month who turn to McCALL'S for their fashions, for patterns, for economical buying, for fancy needle work, for good stories—for pleasure, for help, for style.

Fifty Years of Fashion
It is not silks or satins or plumes that make a fashionable woman. It is the one little clever touch of style, of TASTE. You have the taste. Get the style from McCALL'S.

The woman who desires to dress well and to save money is our first problem, and before her we place every new fashion whisper from the world's fashion centers, in McCALL'S MAGAZINE—McCall's Fashions, McCall's Embroidery, and McCall's Needle-work—richly illustrated in black and white, and colors. A Style Authority 50 years!

Cornell Classes Use McCALL'S
To them it is a text book. To home-loving women it is a household necessity. This is your last chance to get for 50c a year, all the departments—Correct Social Usage—What Priscilla Learned at Boarding School—Words—How to Use Them—Home Millinery—Common-Sense Beauty Talks—Paris Fashion Letter—Home Dressmaking—Embroidery—Children's Page—Baby Welfare—Foods and Food Values—Gardens—Household Decoration—Parties and Entertainments—Housekeeping Exchange.

McCALL'S MAGAZINE
now 10c a copy at any newsstand or McCall Pattern Agency

The Nameless Man

By Natalie Sumner Lincoln, is the big new serial of love and mystery, and startling climaxes like the snap of a whip. Begin it at once in the April issue, our Easter Annual Spring Fashion Number, printed in March. This is your last chance to get it and all the other good stories at the old price.

McCALL'S MAGAZINE
MARCH 31st, LAST DAY
This Coupon Must Be Mailed Quickly

THE McCALL COMPANY, McCall Building, 236 to 246 West 37th Street, New York, N. Y. Vog. 3-1-17

Send McCALL'S MAGAZINE for one year, at the former low price. I enclose 50c (75c Canada, \$1.00 foreign). Also send, without further charge, McCALL'S Spring and Summer Pattern Catalogue. For 2 years enclose \$1.00 (Canada \$1.50; Foreign \$2.00).

NAME

ADDRESS

If you wish also Name of Nearest McCall Pattern Agent, check this item. (Canadian Branch at 70 Bond Street, Toronto.) After March 31st, 1917, you will pay 75c for McCALL'S, one year (Canada \$1.00, Foreign \$1.50).

This Coupon saves you money. Mail it today.



New York

Scoville School for Girls



2042 Fifth Ave.
NEW YORK CITY

Resident and Day pupils. Regular or special courses with languages, art and music. Home care, social life. Vacation and week-end trips. Out-door sports.

Mrs. Helen M. Scoville,
Principal
Miss Rosa B. Chisman,
Associate Prin.

The Deverell School

9 RUE DE CHAILLOT, PARIS (Adjoining American Embassy)
During the war, 57 East 74th Street, New York City. Resident and day pupils. A French school for girls. Parisian French teachers. MISS FRANCES E. DEVERELL, Principal.

Mrs. Cooper Hartman's School

17 West 69th Street, New York. A French home for girls over sixteen. Regular academic courses; also special advantages for older students of Music and Art. Training in social and practical arts of home-making.

The COMSTOCK SCHOOL for GIRLS

Elective Advanced Courses. Piano—Leschetizky Exponent—Singing—Dramatic Art—Interior Decoration—Art—Journalism—Domestic Science—Secretarial Courses. Boarding. Pupils \$1250, no extras. Miss Mabel L. Foster, Principal, Miss Lydia D. Day, Principal Emerita. 52 E. 72nd St., New York.

The French School for Girls

(Miss McClellan and Miss Williams' School)
24 and 20 East 94th Street, New York City

All Courses in French Resident and Day Pupils

MARYMOUNT

High class school for young ladies. Conducted by the Religious of Sacred Heart of Mary. Location unsurpassed. 40 minutes from New York City. Pre-Academic, Academic, two years' Collegiate courses. Music, Art, Elocution, Domestic Science, Gymnasium, Riding, Skating, Tennis, Organized Games, Chaperonage to Concerts, Art Galleries, Museums. Write for Catalogue to The Rev. Mother.

TARRYTOWN-ON-HUDSON, NEW YORK

Mme. Laura E. Morrill

VOICE PRODUCTION, INTERPRETATION, REPERTOIRE
Teacher of Lillia Snelling and other distinguished singers.
Hotel Majestic, Central Park West at Seventy-second Street
NEW YORK CITY

GRACE A. POVEY

PIANIST and TEACHER

Certified Joseffy Exponent

310 W. 95th STREET NEW YORK CITY

Elinor Comstock School OF MUSIC

Endorsed by Leschetizky, Paderewski
Goodson, Gabrilowitsch

The Elinor Comstock School of Music offers its pupils the unequalled opportunity of performing at the end of the year for artists of world fame. Last year Mr. Paderewski presided over examinations.

The School in order to accommodate numerous demands has been increased in size and therefore has a few vacancies. French spoken in the house. Literature, History of Art, Harmony, Dramatics, Physical Culture, Classic Dancing, Current Events. Resident and Day Pupils accepted.

Elinor Comstock, Principal (Pupil of Leschetizky)
41 and 43 East 80th Street New York City

NEW YORK SCHOOL OF MUSIC AND ARTS

Central Park West, cor. 95th St., New York City.

RALFE LEECH STERNER, Director.

A Real Home for Music Students. New York's modern, up-to-date Music School. All Branches of Music and the Arts taught from the beginning to the highest artistic finish by a faculty composed of Europe and America's Most Eminent Teachers. Dormitories in School Buildings and Proper Chaperonage

Open the Entire Year

TERMS including Tuition, Board, Practicing, etc., on application

SEND FOR BOOKLET

Pupils May Enter Any Day

VOGUE'S SCHOOL DIRECTORY

BOYS' SCHOOLS

	PAGE		PAGE
Blue Ridge.....	22	Spiers	22
Massee	22	Swarthmore	22
Nazareth Hall.....	22	Tome	22
St. Luke's.....	22	Wenonah	22

BOYS' CAMPS

Cottage	23	Wampanoag	23
Culver	23	Winona	23
Pok-O'-Moonshine	23		

GIRLS' SCHOOLS

Allen, Misses.....	22	Lyon, Mary.....	20
Bishopthorpe Manor.....	20	L'Ecole Francaise.....	20
Bremestead	20	McClintock	22
Cambridge	22	Marymount	20
Chamberlayne	22	New Hope.....	20
Comstock	20	Oaksmere	21
Cowles	20	Ogontz	20
Deverell	20	Resthaven	22
Flagler	22	Rogers Hall.....	22
French	20	St. Leonard's.....	22
Guild & Evans.....	22	Scoville	20
Hall	22	Southland Seminary.....	22
Hedley	24	Tolethorpe	22
House in the Pines.....	22	Waynelete	22
Kent Place.....	22		

GIRLS' CAMPS

Aloha	23	White, Mrs. Norman.....	23
Arey	23	Winnesheawauka	23
Olympia	23	Wyndcroft	23
Oneka	23	Wynegonic	23
Quanset	23	Wynona	23
Sargent	23		

SPECIAL SCHOOLS

Alviene	24
Amend-Robertson	24
Beauley, Harriet.....	24
Brown's Salon Studio.....	23
Chicago Academy of Fine Arts.....	23
Comstock, Elinor—Music.....	20
Conklin, Miss—Secretarial.....	24
Dixie—Special Students.....	24
Fashion Academy.....	23
Fifth Avenue Secretarial.....	24
Fox Institute, Frances.....	24
Hartman, Mrs. Cooper.....	24
Lemcke's Cooking School.....	24
Lesley Normal—Household Arts.....	24
McDowell—Dressmaking	23
Montessori Boarding.....	24
Morrill, Mme. Laura—Singing.....	20
N. Y. School Fine and App. Art.....	23
N. Y. School Music and Arts.....	20
Outdoor Players.....	24
Park	24
Povey, Grace A.—Piano.....	20
Taylor, S. T.....	23
Training School at Vineland.....	24
Woman's Institute.....	23
Woods, Miss—Special Students.....	24

Should you desire any detailed information concerning any of these schools or camps, do not hesitate to ask Vogue. Your inquiry will receive the careful consideration of the expert in charge of this department, and he will gladly advise you to the best of his ability.

VOGUE SCHOOL SERVICE

443 FOURTH AVENUE

NEW YORK

New York

L'ECOLE FRANCAISE A French School for American Girls. Removed from Rome, Italy, on account of war. References by permission: Their Excellencies, Madame Jules Jusserand, French Embassy, Washington; Madame Barrere, French Embassy; Lady Rodd, British Embassy; Mrs. Nelson Page, American Embassy at Rome. Madame J. A. Rieffel (diplômée de l'Université de France), Principal, 12 E. 95th St. (overlooking Central Park).

New York

BREMESTEAD Box 104, DIAMOND POINT ON LAKE GEORGE, N. Y.
A Boarding School for the daughter of thinking parents. Situated in the Switzerland of America where every season is healthful and brings opportunities for interesting outdoor life. Makes practical the best ideals of home and school education. Regular or adaptive courses. Sleeping porches. French a specialty. Address MISS C. C. DULON.

Pennsylvania

Ogontz School

Founded 1850

A country school for girls, 12 miles from Philadelphia, on the New York line of the Philadelphia & Reading Railroad. The new buildings will be occupied in September.

Miss Abby A. Sutherland, Principal
Montgomery County, Penna.

BISHOPTHORPE MANOR. A select school for girls. In the picturesque Lehigh Valley, convenient to New York and Philadelphia. College preparatory and finishing courses. Two years' cultural course for high school graduates. Exceptional advantages. Individual attention. Junior Department.

CLAUDE N. WYANT, Principal, Box 243, South Bethlehem, Pa.

Miss Cowles' School (Highland Hall) FOR GIRLS
EMMA MILTON COWLES, A.B., Head of School. Prepares for all colleges. Certificate privileges. Strong general course. Music, Art and Domestic Science. Healthful location. Gymnasium, Swimming Pool and Sleeping Porch. Resident Physical Director. For catalogue address THE SECRETARY, Hollidaysburg, Pennsylvania.

THE NEW HOPE SCHOOL

For a limited number of girls. Situated between New York and Philadelphia in beautiful Delaware River Valley, bordering on river and canal in community of musicians, writers and leading American artists. Regular academic and college preparatory courses. Unusual opportunities for the study and appreciation of Music, Painting and Art Crafts. Complete course in Rhythmic Expression including presentation of Masques. Especial emphasis laid on outdoor life. Week-end camping and walking trips. Address:
MISS KARLINE HOLMQUIST, New Hope, Pennsylvania



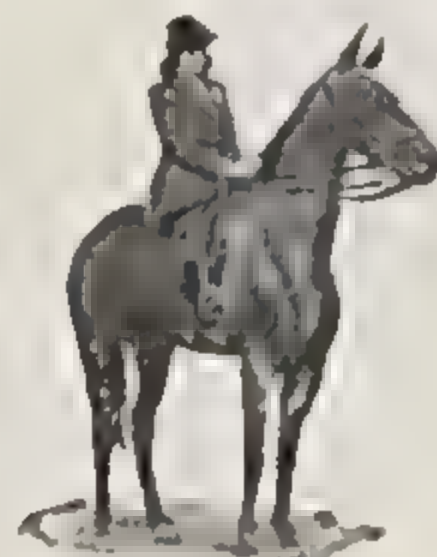
Required

Mary Lyon School

Definite college preparation in an interesting, attractive way. The very best training in all the fine arts and individual specialties. Unusual facilities for play-time—riding swimming, canoeing, aesthetic dancing and all athletic games.

Mary Lyon is a big home. Each girl receives individual study and care. Every week is crowded with thoughtful programs, making the course at Mary Lyon the happiest and most beneficial in a girl's life.

Seven Gables, our home for little girls. The same splendid equipment as at Mary Lyon, yet fashioned to delight and interest the younger girls.



Write for illustrated catalog, and if possible, pay us a visit. You are always welcome.

H. M. CRIST, A. B.,
FRANCES L. CRIST, A. B.
Principals
Box 1509 Swarthmore, Pa.

VOGUE'S SCHOOL DIRECTORY

New York

New York

New York

Oaksmere's Department of Music

Every department in Oaksmere is organized to give all its students broad cultural knowledge, and to give those with special talent the best expert instruction and training to insure their fullest development.

With the idea of giving its students the best instruction the musical world can offer, Oaksmere has pleasure in announcing its plans for what is perhaps the most remarkable music department in any girls' school.

The Department of Music of Oaksmere has the most distinguished faculty. It gives those who wish to specialize in piano, voice, violin or harp opportunities heretofore available only in the best conservatories of music. Furthermore, it presents a distinct practical advance in musical education.

Every three weeks an impressario of high standing and wide reputation in the world of music comes to Oaksmere to superintend a production which ranges from general choral singing and light opera to historic song recitals, piano forte à quatre, and symphonic orchestra.

Members of the music department compete for a place in these productions made at the stated intervals before the school and its patrons. Thus Oaksmere develops poise, initiative, and responsibility—qualities so essential to successful everyday life. Oaksmere also prepares for vocational work if the student desires.

Courses and lectures on the history of music, harmony, ear training, music form, music appreciation, rhythm and interpretation are as valuable to the student seeking cultural knowledge as they are to those developing individual talent.

Oaksmere students have opportunity to hear the best music and the best artists in the world, and the performances are made the subjects for opera and program talks.

The piano department of Oaksmere is under the direction of Eugene Heffley, late of the Scharwanka

Conservatory of Berlin, and who has an international reputation as the friend, associate and successor of the late Edward A. MacDowell, who, before his last illness, summoned Mr. Heffley to take over his pupils and to carry on his work.

Isabelle Starr, Vassar A.B., who studied with Mr. Heffley, Harold Bauer and Rudolph Ganz, in addition to giving technical instruction, directs the cultural and academic work of the department.

Louis Simmions, teacher of voice in Oaksmere, is recognized by musical experts as one of the greatest living authorities on the human voice. His scientific work has especially been commended by Dr. Holbrook Curtis, for twenty-five years the throat specialist of the Metropolitan Opera House.

For ten years Mr. Simmions was a pupil of Emil Fischer, the famous Wagnerian basso of the Metropolitan Opera House, and he was also a pupil of Giovanni Mirabello, of Florence.

Alois Trnka, the Bohemian violinist, the only instructor of David Hochstim, the international violinist now touring this country, is the head of violin instruction in Oaksmere.

Mr. Trnka studied with the famous master Professor Seveik, teacher of Kubelik, in the Prague Conservatory of Music, from which he was graduated with high honors in 1903.

The teacher of the harp is Genevieve Warner, who studied under Carlos Salzedo.

To insure every student her fullest development, to open every advantage of the school to each pupil, Oaksmere has abolished all "extras." The flat rate of \$2,000 a year covers everything.

Oaksmere

MRS. MERRILL'S SCHOOL FOR GIRLS

At Orienta Point, Mamaroneck-on-the-Sound, New York

A REQUEST FROM YOU WILL BRING A DESCRIPTIVE BOOKLET

VOGUE'S SCHOOL DIRECTORY

Massachusetts

The School



Miss Chamberlayne's School

Faces the Fenway, with its 25 miles of bridle paths, lake and walks. Horseback riding, skating, tennis. General, special and college preparatory courses. Domestic science, music, languages (native teachers). Beautiful modern residence within a short distance of all the city's advantages.

The Fenway 28 Boston, Mass.

Fenway

Bridge

"Resthaven" A school in the country for girls, 33 miles from Boston. The limited number of pupils permits invaluable association between teacher and student. College Preparatory, Art, Music, Languages, Science.

Miss C. R. SEABURY, Mendon, Mass.

THE CAMBRIDGE SCHOOL FOR GIRLS

Founded in 1886. Resident and day pupils. Schoolhouse and Residence, modern, separate buildings. General and college preparatory courses. Art, Gardening, Swimming, Athletics.

RUTH COIT, Head Mistress, 36-40 Concord Avenue, Cambridge, Mass.

Miss Hall's

SCHOOL FOR GIRLS

In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level

Miss MIRA H. HALL, Principal
Pittsfield, Mass.

MISS GUILD AND MISS EVANS' SCHOOL

29 Fairfield St. and 200 Commonwealth Ave.
BOSTON

36th year. College Certificate Privilege. General courses. Advanced work for High School graduates. Domestic Science. Native language teachers.

Suburban Athletic field. All sports. Horseback Riding

Miss Jeannie Evans, Principal
Miss Clara A. Bentley, Assistant Principal

SURELY the selection of school for son or daughter is sufficiently important to warrant care, deliberation and pains-taking investigation.

Start your hunt for the right school this Spring, while there is both time and opportunity for such an investigation. Vogue will gladly help you.

VOGUE SCHOOL SERVICE

443 Fourth Ave.

New York City

Maine

Waynflete School for Girls

Old-Fashioned home-life and modern intellectual advantages. Esteemed by parents who value thorough work and wholesome pleasures for their daughters. College certificate. Outdoor sports.

Miss Crisfield, Miss Lowell, Principals, 355 Danforth St., Portland, Maine

Rhode Island

TOLETHORPE

Home and Day School for Girls. College Preparatory and General Courses. Miss S. ALICE BROWNE, A.B., } Principals.
Miss ETHEL K. SIMES-NOWELL, }
On-the-Cliffs, NEWPORT, R. I.

Florida

THE FLAGLER PREPARATORY SCHOOL FOR GIRLS

Preparatory, Post-graduate, Elective, Music. Single rooms opened to screened sleeping porches. Steam heat, electric light. Perfect sanitation. Girls wear bloomers and blouses during school hours. Gymnastics. Field and water sports. MRS. LANGDON CASKIN, Founder and Principal, Jacksonville, Florida (on Cedar River).

SOUTHLAND SEMINARY. Residential and Boarding School for Girls. High School and Junior College; Modern languages, Voice, Art, Music. Open Air School; High School for Boys; Manual Training, Commercial Spanish. Catalog.
St. Petersburg, Fla.

New Jersey



A Boarding School for Girls

St. Leonard's School By-the-Sea

An unusual school with unique methods to accomplish development of individual. Healthful climate. Outdoor life. Sleeping porches. Preparatory and general courses. Music, Art, Illustrated Travel Talks. REV. ALFRED J. P. McCLURE, A.M., MISS ABBY McCLURE, Prins., 106 South Surrey Place, Ventnor (S. Atlantic City), N. J.

KENT PLACE SUMMIT, N. J.

A Country School for Girls
20 Miles from New York

College Preparatory and Academic Courses. Graduate Department: For a limited number of Girls, Specializing in Music, Art, Literature, Sociology and Household Arts.

In the graduate work the five school days include one day each week reserved for Special Study in New York under experienced chaperonage.

MRS. PAUL, MISS WOODMAN, Principals
HAMILTON W. MABIE, President Board of Directors

Massachusetts

MISS McCLINTOCK'S SCHOOL FOR GIRLS

MISS MARY LAW McCLINTOCK, Principal,
4 Arlington Street,
Boston, Mass.

Massachusetts, Norton. (40 minutes from Boston.)
HOUSE IN THE PINES

A School for girls. Intermediate and academic courses. Languages—native teachers. Music, Household Arts. Every attention, not only to habits of study, but to each girl's health and happiness. Miss Gertrude E. Cornish, Principal.

THE MISSES ALLEN SCHOOL

Each girl's personality observed and developed.
Write for circulars.

West Newton, Mass.

Maryland



The Tome School

Its Endowment makes possible:

¶ A Faculty of university men who are specialists in their departments.

¶ An enrollment limited to boys of high character.

¶ School buildings and grounds representing an expenditure of \$1,500,000.

Gymnasium, Athletic Fields, Golf Links, Quarter-Mile Track, Batting Cage, Tennis Courts.

Fully equipped Lower School for Little Boys.

Tuition \$700 Elaborately illustrated book on request

THOMAS STOCKHAM BAKER, Ph. D., Port Deposit, Md.

New York

MASSEE COUNTRY SCHOOL

Individual attention. Rapid preparation for college. 2 years' work in one. 15 miles from New York. New Gym. and dormitories. All sports. Manual training. Junior Department for young boys 6 years up. Unusually successful record. Address
W. W. MASSEE, Ph. D., Box 900, BRONXVILLE, N. Y.

New Jersey

WENONAH MILITARY ACADEMY

12 miles from Philadelphia. Prepares for college or business. In town without factories or saloons. U. S. Army Officer detailed. Special School for Juniors. Catalog. DR. C. H. LORENCE, President, CLAYTON A. SNYDER, Ph. B., Supt., Box 430, Wenonah, N. J.

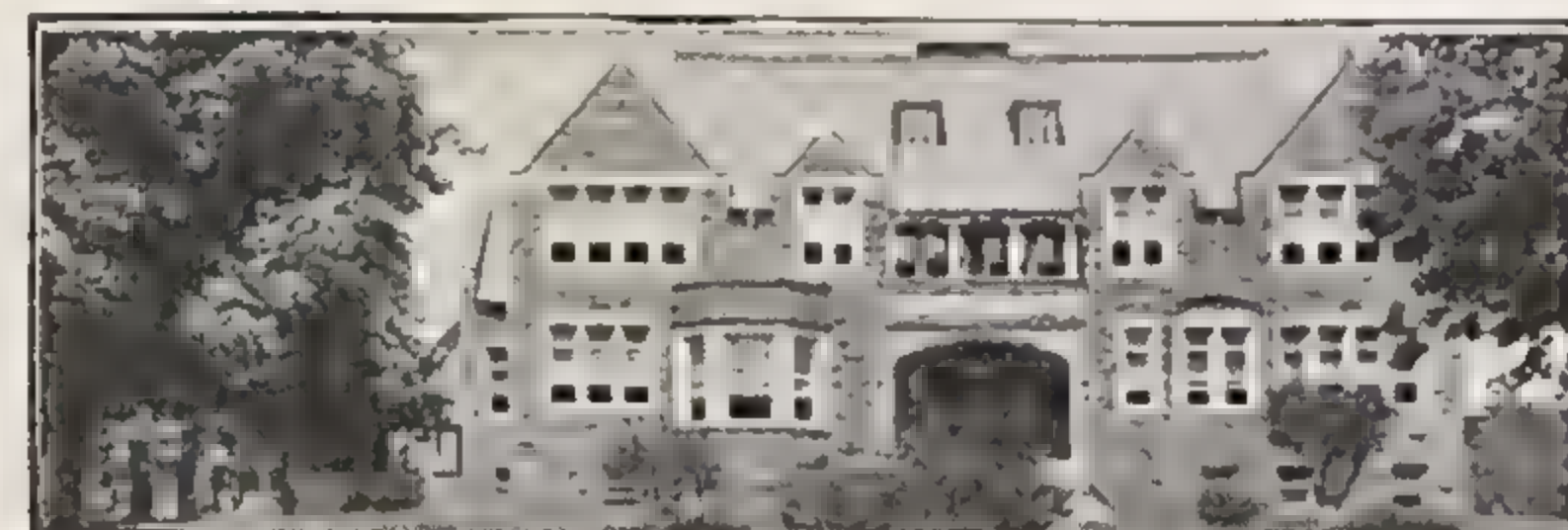
North Carolina

Blue Ridge School for Boys, ages 10 to 18

Near Asheville, in the beautiful "Land of the Sky"

Delightful, healthful climate, permitting out-door athletics all seasons. College preparatory. A teacher for every seven boys. Refined home life. For booklet address
J. R. SANDIFER, Headmaster, Hendersonville, N.C.

Pennsylvania



Swarthmore Preparatory School

A well established school of limited numbers where every boy is developed to do his best, taught that success lies within ourselves, and prepared for the "business of life." Swarthmore offers every facility in modern, well equipped buildings, recreation and refined surroundings. Junior School for younger boys. Our booklets, "The Vision of Swarthmore" and "A Mother's Letter and What Came of It," will interest every parent who has a son to educate. Catalog on request.

A. H. TOMLINSON, Headmaster, Dept. 116, Swarthmore, Pa. (11 M. Phila.)

Spiers Junior School

A school for a limited number of boys up to 16 years. Aim is maximum development and care of each boy and the recognition of his individuality. Occupies a country estate 16 miles from Phila. Gardening, Manual Training, Organized Play. Athletics.

MARK H. C. SPIERS, Headmaster. Box 257, DEVON, PA.

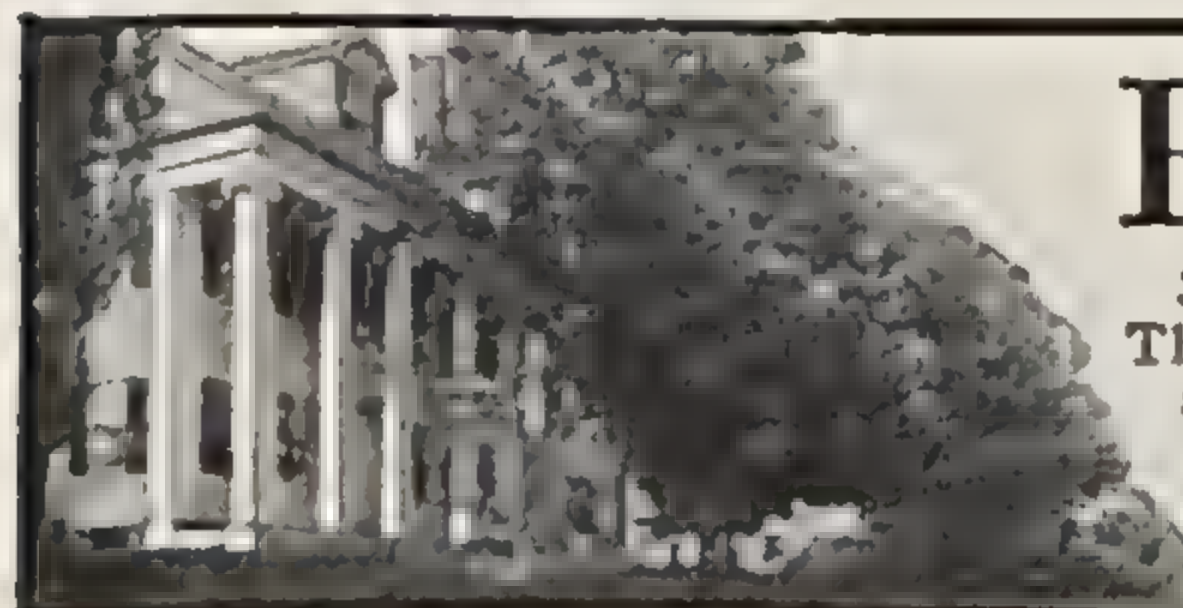
ST. LUKE'S SCHOOL, Wayne (Main Line of P. R. R.), Penna.

The beautiful and healthful location, extensive grounds, homelike buildings, patronage, expert mental and physical instruction, high moral influence—all combine to make an unusual appeal to discriminating parents and ambitious boys. College or business preparation. Athletic fields, gymnasium, swimming pool. Booklet on request. CHARLES HENRY STROUT, A.M., Headmaster.

NAZARETH HALL MILITARY ACADEMY

Established 1743. Beautifully situated between Blue and South Mountains—readily accessible from New York and Philadelphia. Junior, Senior and Academic Departments. Number limited. Personal attention. Five completely equipped buildings; athletic fields; all sports. Address THE DEAN, Nazareth, Pa.

VOGUE will gladly supply information relative to Summer Camps or Preparatory Schools for boys or girls, and special schools of all kinds. Simply address VOGUE SCHOOL SERVICE, 443 Fourth Avenue, New York.



Rogers Hall School For Girls

38 minutes from Boston

Faces Rogers Fort Hill Park

Thorough preparation for college. Advanced courses for graduates of high schools. Domestic Science, Handicrafts, Music, Art. Large grounds for outdoor sports. Experienced instructors in charge of all athletics. New Gymnasium and Swimming Pool. For catalogue address

Miss OLIVE S. PARSONS, Principal, Lowell, Mass.

VOGUE'S SCHOOL DIRECTORY

Girls' Camps

Sargent Camps For Girls



PETERBORO, N. H. Dr. D. A. SARGENT, President
Two camps, Seniors, 14 to 24; Juniors, 8 to 13

The place for your summer's outing, where you will find the things you like best. All Field and Water Sports, Horseback Riding and Driving, Arts and Crafts, Nature Study, Dramatics, Singing and Dancing. Canoeing and camping on picturesque lakes. Monadnock and other mountain trips. Water pageant. Twilight singing on the lake. Safety and health our first consideration. In spite of greater expense our rates are not increased.

For illustrated booklet address
The Secretary, 18 Everett Street, Cambridge, Mass.

QUANSET

The Cape Cod Camp for Girls
Established 1905. Swimming, canoeing, sailing—safest conditions, expert

Instruction; land sports, pageantry, musical comedy, horseback riding. Exceptional equipment and location. Separate camp for little girls. Unusual results in health and vigor.

Mrs. E. A. W. Hammatt, 702 Commonwealth Ave., Newton Centre, Mass.

Wyonegonic Camps for Girls

MOOSE POND Sixteenth Season

Three separate camps (ages 8 to 21).

For illustrated Booklet address

Mr. and Mrs. C. E. COBB, Denmark, Maine.

CAMP WINNESHEWAUKA

Dept. C. Lunenburg, Vermont

In White Mountain region. Mile of lake shore, Free horseback riding, water and field sports, handicrafts. Screened bungalows. Spring water. Perfect sanitation. Best of everything for the best girls. Booklet.

MASSACHUSETTS, Orleans, Cape Cod.


Mrs. Norman White's Camp for Girls

A Seaside Camp in the pines. All pleasures of life by the sea. Outdoor sleeping in well-protected cabins. Limited to 35 girls, from 8 to 16. Long distance Phone. Booklet.

Address MRS. NORMAN WHITE, 424 West 119th St., N. Y.

CAMP WYNDCROFT FOR GIRLS

6th season. For girls 8 to 16. At Kingsville, Ohio, on a high ridge 2 miles from Lake Erie. Sleeping tents; main building with modern conveniences. Tennis, hiking, horseback riding, handicraft. Swimming and canoeing in creek under safe restrictions. Address MRS. A. B. LUCE, 44 Hamilton Road, Glen Ridge, N. J.



WYNONA CAMP

For Girls Fairlee, Vt.

In pine grove overlooking Lake Morey. Canoeing, motor-boating, sailing and swimming under safe restrictions. Hiking, mountain climbing, basketball, tennis, golf, archery and horseback riding. Resident physician and nurse. Music, drawing, handicraft, nature study. Pure water and farm food

For catalogue address
THE DIRECTOR, 29 Newton Street, Fitchburg, Mass.

THE CALL of the OUTDOORS

CANOEING—swimming—tramping—living in the open—have you thought what a Summer spent in this fashion will mean to your son or daughter?

It will mean a physical and mental recreation that can be gained in no other way; it will mean the formation of warm friendships and the benefits of inspiring associations; it will mean that at the Summer's end the camper will be physically and mentally fit for a strenuous, efficient year at school or college.

Before considering the rental of a summer place "for the children's sake"—or sending for a hotel prospectus—ask VOGUE to tell you something of the summer camps it knows.

VOGUE SCHOOL SERVICE
443 Fourth Avenue, New York City



WISCONSIN, Lake Winnebago.
Camp Olympia A High Grade Camp for Girls. Situated on the north shore of Lake Winnebago. Offers a summer of sane, wholesome living, which affords physical, mental, and moral development. For illustrated booklet, address Miss Ruth E. Patterson, Woodruff Pl., Indianapolis, Ind.

ONEKA The Pennsylvania Camps for Girls

On Lake Arthur—Pocono Mountains—Elevation 2000 ft. Bungalows and tents on lake shore, all field and water sports, horses, etc. Trained nurse. Junior and Senior camps. Illustrated booklet on request. Under the personal supervision of MR. and MRS. E. W. SIPPLE, 350 W. Duval St., Germantown, Philadelphia.



ALOHA Camps for Girls

Locations: Fairlee, Vt., South Fairlee, Vt., and Pike, N. H.

Three distinct camps—ages, 7-13, 13-17, 17-25.

Fun, Frolic, Friendships.

Swimming, canoeing, horseback riding, tennis, basketball, baseball.

Handicrafts. Dramatics. Music.

Character development, cultivation of personality and community spirit.

Vigilance for health and safety.

12 years of camp life. 1000 girls have been in camp and not a single serious accident. Mr. and Mrs. Gulick's personal supervision.

Splendid equipment. 64-page illustrated booklet.

Mrs. E. L. GULICK, 263 Addington Road

Brookline, Mass.

Boys' Camps



SUMMER SCHOOLS



THEY are fine, manly fellows, every one of them—big men in the making. They come from every state in the Union to spend an active, interesting, constructive vacation with boys of their own high type at

Culver Summer Schools

The Naval School, for boys who love the water; the Cavalry School, for those who want to "live in the saddle"; for smaller boys, the Woodcraft School. Culver Summer Schools have at their command the same instructors and equipment that have given international reputation to the Culver Military Academy. Write for catalog of whichever school interests you most. Address

Inquiry Bureau, Culver, Ind. (On Lake Maxinkuckee)

CAMP POK-O'-MOONSHINE FOR BOYS

Adirondacks—12th Season—17 Masters. 100 Boys (8-17)

TWO HOURS OF INTELLECTUAL WORK DAILY

Address Dr. C. A. ROBINSON, Peekskill, N. Y.

Winona Camps for Boys

MOOSE POND Tenth Season

Two camps graded (ages 8 to 16).

For illustrated Booklet address

C. E. COBB Denmark Inn Denmark, Maine

WAMPANOAG CAMPS

11th season. Cape Cod, Buzzards Bay.

Camp for boys from 8 to 14. Club for boys over 14. Land and water sports, prizes. Athletics under experienced college men. Camp mother. Booklet. Mrs. Bertrand E. Taylor, Mr. Aldrich Taylor, Directors, 242 Grant Avenue, Newton Centre, Mass.

COTTAGE CAMP IN THE ADIRONDACKS

Ideal for Young Children. Under direction of graduate nurse of highest qualifications. Bungalow on hillside in the pines. Excellent food. Safe Sanitation. Splendid group of Counselors. Tennis, canoeing, swimming, theatricals, dancing, handicraft. Address Cottage Camp, The Plains, Va. After May 1st, Elizabethtown, N. Y.

Girls' Camps

CAMP AREY FOR GIRLS

On Crooked Lake, N. Y.

A Camp of individuality which develops a sound mind in a sound body.

Booklet. Mrs. Fontaine, Roslyn, N. Y.


DRESS & COSTUME DESIGN AND ILLUSTRATION



the coming artistic profession; brings big returns in large or small towns. We have taught some of the leading Fashion Creators, Designers, Illustrators, Dressmakers, and Fashion Writers. NOT AN ART COURSE requiring years of study. Our lessons are practical and interesting and prepare you in the shortest possible time. THE ONE STUDIO IN NEW YORK recommended by the trade, teaching only Dress Design and Illustration. Sixth year under direction of Emil Alvin Hartmann, well-known Master of Costume Design, whose work appears in connection with the best commercial and publication enterprises of the day.

THE FASHION ACADEMY
Suite 21F, 212 Fifth Ave. at 26th St.
New York

Mr. Hartmann gives personal attention and criticism to every student



HAVE YOU IDEAS FOR COSTUMES

Our Course in Dress Design

will show you how to make them practical and salable. No previous Art training necessary. Booklet free.

ACADEMY OF FINE ARTS
Carl N. Werntz, Director
81 E. Madison St. Chicago

VOCATIONAL and SPECIAL SCHOOLS

COSTUME DESIGN DE LUXE

The Paris "Salon Studio" of America. Correspondence and Resident Courses by "Parisian Method" for Creative Designing, Planning Costumery and Fashions for all Trades, Pattern Making, etc., for all branches. Only practical Designers' course. BROWN'S SALON STUDIO, 373-5th Avenue, New York City.

DRESSMAKING AND MILLINERY

Designing and Pattern Cutting taught, for wholesale, retail or home use. Day and Evening School. Call or write for particulars. McDOWELL DRESSMAKING AND MILLINERY SCHOOLS
Estab. 1876
25 West 35th St., New York

Dressmaking Designing, Dress-Cutting and Millinery

comprehensively and thoroughly taught by the S. T. Taylor System (invented 1848). Pupils make their own dresses in class. Schools throughout the country. For full information address

S.T. TAYLOR School of Dressmaking Publishers of LE BON TON
Dept. V, 13-15 West 34th St., N. Y. C.

The Art of Dressmaking

You can now learn in your own home the secrets of fashionable dressmaking. Through fascinating, wonderfully illustrated lessons you can easily and quickly learn every detail of garment construction—how to draft patterns, cut, fit, make, drape and trim fashionable garments of every kind. Also just how to interpret and apply each new style development in making clothes for yourself or others.

A complete and thoroughly practical course that will prepare you to take up dressmaking, make your own clothes or direct the work of your modiste. Endorsed by experts and hundreds of delighted students. An equally complete course in Millinery.

Send for handsome booklet, stating whether most interested in home or professional dressmaking or millinery. Woman's Institute of Domestic Arts and Sciences
Dept. 30Q 358 Fifth Avenue, New York, N. Y.

CLASSES FILLED—REGISTER FOR NEXT YEAR

New York School of Fine and Applied Art

Frank Alvah Parsons, Pres. : Ten Depts.

For Summer and Winter Announcements Write

SUSAN F. BISSELL, Sec. 2239 BROADWAY, N. Y.

VOGUE'S SCHOOL DIRECTORY

See Your Faults— Then Rectify Them



Correct self-analysis is the first step in the great task of character building. It is only after the underlying faults have been hunted down and destroyed that sound re-construction can begin.

Lesson Number I deals with self-analysis. You may begin this valuable course at any time. Write for particulars.

Amend Robertson School of Cultural Arts
285 West 12th St. "Greenwich Village" New York City

The Training School at Vineland, N. J.

Devoted to the interests of those whose minds have not developed normally. 25 buildings. Home spirit. School, shop and farm classes. Laboratory of child study. Summer School for teachers. Examination and diagnosis of children. Address: E. R. JOHNSTONE, Supt. Box 402. VINELAND, N. J.

THE HEDLEY SCHOOL Box V Germantown, Philadelphia, Pa. For the care and training of children of retarded and undeveloped mentality. Individual educational training by the most approved methods. Ideal home life. Country location. Mother's care and association with normal children. J. R. Hedley, M.D., resident physician. Mrs. Cora V. Hedley (N. Y. Univ.). Prin.

DIXIE SCHOOL—(Annex to Home Place School) Physically or mentally backward children receive scientific treatment in homelike atmosphere. The aim for each is to (1) remove cause of backwardness; (2) discover underlying native ability; and (3) develop his powers for acquiring that means of self-support for which he is best fitted. ALICE C. HINCKLEY, M.A., Director. Richmond, Va., 1604 Lamb Avenue, Alvista Heights.

PARK SCHOOL (Day Classes)

For the development of the individual child. Special, scientific instruction for backward and nervous children. Physical training, dancing, manual training. Out of door recreation. Number limited. 67 West 90th Street, Tel. Riverside 886 New York

Miss Woods' School for Exceptional Children Every facility, in a suburban home, for the care and training of children who, through mental or physical disability, are unable to attend public or private schools. 14 miles from Philadelphia. Booklet, Mollie A. Woods, Principal. Pennsylvania, Roslyn. Florence E. Woods, Head Nurse.

OPPORTUNITY

for

WELL-BRED YOUNG WOMEN

We need young women of refinement and education in our professional work. You will be taught the principles of science and hygiene as applicable to the care of the scalp and hair. At the end of three weeks, you will receive a weekly salary of eight dollars. Your salary will be increased just as soon as you show efficiency. If you demonstrate business ability you will be placed in charge of an Institute with opportunity to share in the profits. A tuition fee of \$150.00 is required to cover cost of training. Write for full particulars.

The Frances Fox Institute For the Scientific Care of the Hair

353 Fifth Avenue New York City

Mrs. Lemcke's European and American COOKING SCHOOL

26 West 94th St.—28th Season

Only school teaching individually. Young ladies select private classes. Register early.

The Lesley School of Household Arts

Courses given by Harvard educators. Prepares for home efficiency. Dormitory and house mother.

MRS. EDITH LESLEY WOLFARD,
MISS LUCY MACINNES,
29 Everett Street, Cambridge, Mass.

THE OUT-DOOR PLAYERS

A Summer School Marie Ware Laughton
Camp Director

PETERBOROUGH, NEW HAMPSHIRE

Plays, Pageants Fun, Life in the Open
Russian Ballet Alexis Kosloff Sports

An Ideal Out-door Stage

Instructors of high professional standing
Address until June 1st

418 Pierce Building, BOSTON, MASS.

The Harriet Beauley School of the Expressive Arts



Classes and private lessons in the Antique Greek Dance, Dramatic Dance, Nature Dance, or Dance of Self-Expression. The Dance of Manner, Folk Dances.

Poise Postures. The Science of Rhythm. Delsarte. Correct Breathing. Classical and Modern Drama. Beautiful Manor House overlooking the Ocean. Large grounds for Outdoor Work. Resident and Day Pupils. Illustrated prospectus on application.

Barrett Manor, Arrochar, Staten Island, N. Y. C.

MONTESSORI BOARDING and DAY SCHOOL

Devoted to the scientific direction and education of normal children from 3 to 8 years. Personal care. Rates moderate. Summer school in country. Training Course for Teachers. Mrs. A. W. PAIST (Montessori Diploma, Rome, 1914). 40th and Spruce Streets, Philadelphia, Pa.

Miss Conklin's Secretarial School

Eighteenth Year. Commercial Engineers' Building

37 WEST 39th STREET -- NEW YORK

FIFTH AVENUE SECRETARIAL SCHOOL

Beloved by Students—Approved by Parents—Endorsed by Employers. Send for booklet "The Gentlewoman in Business." Esther Kalista Lynch, (Director). 503 Fifth Avenue

ALVIENE SCHOOLS Est. 20 Years The Acknowledged Authority on

Each department a large school in itself. Academic, Technical and Practical Training. Students' School, Theatre and Stock Co. Afford New York Appearance. For catalogue, write

N. C. IRWIN, Secretary

Mentioning Study Desired

225 West 57th Street, near Broadway, New York

**DRAMATIC
STAGE
PHOTO-PLAY
AND
DANCE ARTS**



In these Vogue Pattern Salesrooms, you may secure expert fashion advice; study combinations of the season's smartest materials in original color schemes for gowns; try on crinoline models embodying fashion's latest whimsies; order the actual patterns of those which suit you best.

NEW YORK:

443 Fourth Ave.

BOSTON:

604 Lawrence Bldg.
149 Tremont Street

PHILADELPHIA:

304 Empire Building
13th & Walnut Streets

BALTIMORE:

Flower House Studio
Charles & Hamilton Sts.

CLEVELAND:

Halle Bros., Euclid Ave.

PITTSBURGH:

Joseph Horne Co.

ATLANTA:

The Smart Shop
203 Connally Bldg

CHICAGO:

932 Stevens Bldg.
20 N. Wabash Ave

LOS ANGELES:

Bullock's

SAN FRANCISCO:

Joseph Building
233 Grant Avenue

VOGUE'S CUT-TO-MEASURE PATTERNS

*halve your dress expense and
double your dress distinction*

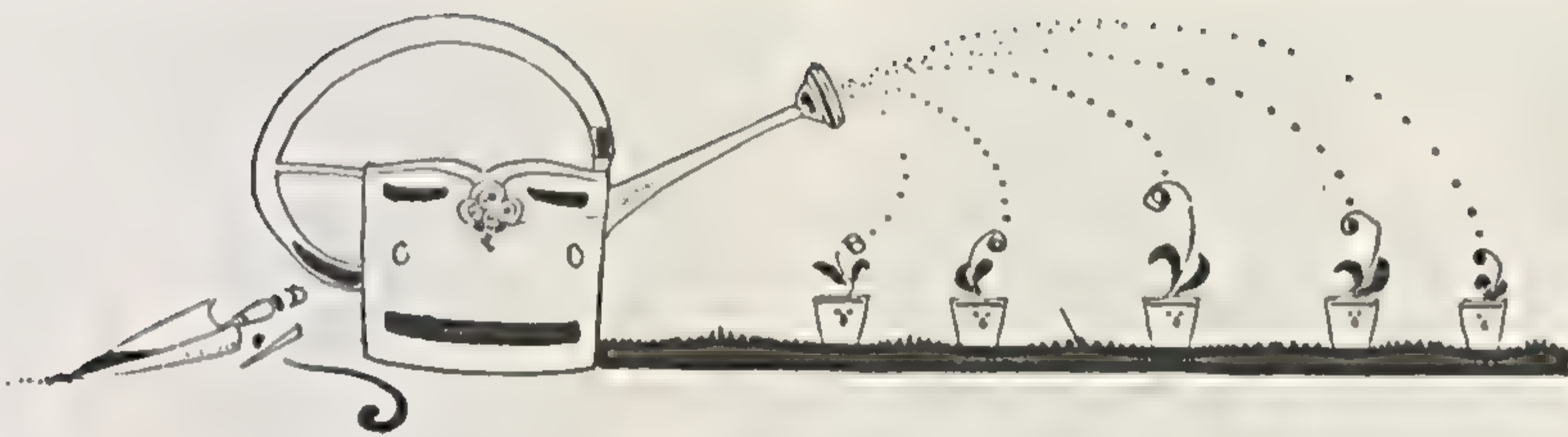
Vogue will cut you a special pattern from your own personal measurements, of any original Vogue design shown in either Vogue or Vanity Fair, and deliver it to you in four or five days.

Cut-to-Individual-Measure Patterns provide a flat pattern by which to cut the goods. Full and clear directions are printed in plain English on each piece. Lining, goods, and trimming, are indicated by paper of three different colors. Each seam is marked with a perforated line. Each pattern is accompanied by a full list of all necessary materials, and a pinned-together tissue-paper model of one-half of the gown as it will appear when completed which you try on and use as a guide in putting the costume together.

Cut-to-Individual-Measure Patterns not only give you the line, smartness, and originality for which Vogue fashions are celebrated, but they insure exclusive and perfect-fitting gowns, involving not the slightest alteration. Prices: Waists, Skirts, Suit-Coats, \$2.50; Long Coats, Evening Wraps, Negligees, \$4. Address:

VOGUE PATTERN SERVICE

443 Fourth Avenue, New York



If you have a garden, or are going to have a garden—if you own a house, or are going to furnish a house this coming spring . . . you should consult especially the

SPRING GARDEN GUIDE - - March
INTERIOR DECORATION - - April
numbers of

House & Garden

and the numbers that follow them. House & Garden is a practical help to the home maker; the final authority on the thousand-and-one problems of house building, furnishing, gardening, sanitation, and the like, which at one time or another puzzle the owner of every house.

In the next six months you will be spending hundreds—perhaps thousands—of dollars on your home. Experts in home making—experts who know every trick of the thousand trades that go to equip the gracious and charming home—can at least double the value received from your present house expenditure.

\$1 Invested in House & Garden
A tiny fraction of your loss on a single ill-chosen chair
Will Save You \$100—Perhaps \$1,000

For everybody with good taste, House & Garden is a consulting expert. In its pages are shown all the fine arts of home making. The lovely, the new, the quaint, the individual; the touch to make your Italian garden finally enchanting; the distinctive lamps, screens, hangings, vases, bibelots, which give character to a house; the colorscheme to add depth and richness to your living room; the key to that troublesome architectural puzzle;

the counsel to save you costly mistakes—all are there. Consider, then, that by the simple act of mailing the coupon below and at your convenience forwarding \$1—a tiny fraction of your money loss on a single ill-chosen chair or discarded set of hangings—you insure your having expert advice on all your house and garden problems just at the time when you are planning your most important house expenditures of the year.

You May Have these Six Numbers for \$1

- Spring Garden Guide**

March

Everything that the amateur gardener needs to know. Planting, planning, forcing. Individual gardens.
- Interior Decoration**

April

The new spring fabrics, wall-papers, furniture. Summery effects for the all-year house. Original decorative schemes.
- Spring Furnishing**

May

An exhaustive account of the work of the best makers of furniture, papers, fabrics, and the showings of the smart shops.

- Garden Furnishing**

June

How to make your garden delightfully livable every hour of the longest summer day. Furnishings, tea equipages, fountains and carved fauns.
- Small House Number**

July

Plans for the bungalow, for the holiday house in the country, for all little houses.
- Nature Number**

August

How to get full value from the big outdoors. The furnishing and equipment of the marquee, tennis court, camp.

TO convince you that House & Garden is valuable to you personally, we will give you a special six-months' trial subscription for \$1 (yearly subscription \$3) beginning with the current issue.

These numbers will tell you all that you most want to know about your house and garden problems, at the very time when you are spending hundreds of dollars on your spring gardening and house furnishing.

House & Garden, 445 Fourth Avenue, New York City
Send me six numbers of House & Garden, beginning with the March number (Spring Garden Guide), for which I enclose \$1 herewith (OR) enter my subscription for the next six numbers, beginning with March, and I will remit \$1 on receipt of bill. (Foreign, \$1.50; Canadian \$1.25.)

Name.....
Address.....
City.....
(Please write plainly)

V-3-1-11



Antiques

BRASS AND COPPER ANTIQUES. Russian Samovars, candlesticks, andirons, doorknobs. Many unique gifts \$1 up. Call or write for particulars. Russian Antique Shop, 1 E. 28 St., N. Y.

CHOICE ANTIQUES—Furniture, China, Glass, Mirrors, Brasses, Jewelry, Pictures, Stenciled Chairs, Trays. Send for list, Mrs. Charlotte E. Page, 86 Atwater Terrace, Springfield, Mass.

BIRN'S ANTIQUE SHOP, 101 W. 37th St. A few choice examples of real antiques together with some very good copies, hand-made of old Woods, at our shop. Repairs of all kinds.

ANTIQUES. Period Furniture, Old Sheffield Plate and Crystal, Oriental Porcelain, Bronzes, Curios, especially desirable for gifts. La Place—The Antique Shop, 242 Fifth Ave. & 11 East 48th St., N. Y.

MANTELPIECES. Antique, English wood and marble mantelpieces, andirons, hob grates, fenders, firetops, trivets and helmet coal scuttles. Arthur Todhunter, 101 Park Ave., N. Y. C.

THE ANTIQUE FURNITURE EXCHANGE
One East Fortieth Street, N. Y.
Largest collection of antique and period furniture, at remarkably low prices. Inspection invited.

EDW. N. ELMORE—Antiques and Reproductions. Collection of old English and Colonial furniture. Sheffield plate, brass and wrought iron lanterns, etc., & Japanese prints. 3 & 5 W. 28 & 2 W. 29 Sts., N. Y.

GENUINE ANTIQUES, Tibet, Korea, China, for Collectors & Museums. Gilt Carvings, Hangings, Embroideries, Buddhas, Jades, Ambers. Grace Nicholson's Famous Shop, Pasadena, Cal.

O. CHARLES MEYER RED TAG SALE
Imported and Domestic, Modern and Antique Mirrors, Lamps, Shades, Wall Brackets. 39 West 8th St., N. Y. City. Tel. Stuy. 150.

ALAUQUAH HOTEL MARTHA WASHINGTON, N. Y. C. Indian bracelet, hand wrought, solid silver \$2 postpaid. Also a large assortment of unusual antique gold and silver jewelry. No duplicates.

Art Galleries

BEAUTIFY YOUR HOME with painting by prominent foreign artist. Moderate prices. Unique fabrics and furnishings. Decorative suggestions gladly given. J. R. Bremner, 680 Mad. Av., N. Y.

THE XVIII CENTURY GALLERY OF OLD masters, 23a, Old Bond Street, London W., England, is able to offer high-class paintings at war-prices. Correspondence invited.

ART SALON UNIVERSAL
Will purchase paintings, old family portraits, prints and other antiques.
416 Madison Ave., N. Y. Tel. Murray Hill 1480.

HAND WROUGHT SILVER by the Leading American Craftsmen. Catalogue on request.
The Little Gallery,
15 East 40th Street, New York City.

W. H. POWELL ART GALLERIES
Paintings Relined—Cleaned—Restored
Appropriate Framing Regilding
963 Sixth Avenue, N. Y. Tel. Circle 2643.

Auction Bridge

LILLIAN SHERMAN RICE, 231 W. 96th St. N. Y., author of "Auction Bridge in a Nutshell." Classes in bridge and auction. Taught in 6 lessons. Private instruction. Also by mail. Tel. Riv. 1464.

RAD-BRIDGE PLAYING CARDS, 4 designs, 4 colors each, 25c. (\$2.75 doz.) at dealers or ppd. Sample cards & score pads on request. Dept. V Radbridge Co., Inc., 144 Pearl St., N. Y.

Automobiles

STEWART AUTOMOBILE SCHOOL
225 West 57th Street, N. Y. C. Have you noticed how many ladies drive their own cars? We taught them. Full course \$55. Booklet.

Baby's Things

BABY FURNITURE—Everything made of wood for layette or nursery. "The Better Things." Free Booklet. Frank M. Sawyer, 3512-14 Independence Ave., Kansas City, Mo.

HAND MADE LAYETTES simply, or elaborately embroidered, including everything a baby will need, at birth. Catalogue on request.
The Baby's Bazaar, 248 Boylston St., Boston.

HAND MADE baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 yrs. On approval. Conway's 1021 Soniat St., New Orleans.

BABY'S LONG DRESS, splendidly made; fine soft nainsook; pretty yoke; daintily embroidered; correct shape and length—One Dollar. 52-piece layette \$27.53. Marie V. Stuart, 57 W. 39th St., N. Y.

THE IDEAL BABY SHOP—Dainty gift, hand made clips for holding baby's carriage cover in place—pink, blue or white, per pair, \$1.00. 2819 Broadway, New York

BABY GARMENTS, hand-made and semi-made, also materials. Send stamp for booklet.
Mrs. J. A. McMillan, Ashton Building, Grand Rapids, Mich.

"SAFETY FIRST"—Daintily embroidered lap or carriage pad of washable material lined with rubber and boxed, \$1.25 each. Wholesale prices on application. BabySpecialties, 13100 Euclid Ave., Cleveland, O.

Beauty Culture

PATE CRISE, for aging & ugly hands. "Friend" of middle-age. Banishes tell-tale "crepiness," restores beauty. Ppd. \$2. Aurora Specialties Co., Dent, B. Lowell, Mass. Booklet.

DOROTHY GRAY, 2 W. 57 St., N. Y., uses in her treatment Russian Astringent for oily skin, large pores, relax muscles. Russ. Cream Astring. for dry skin, relax muscles, shriveled neck. Each \$3.10 ppd.

SHOPPERS' & BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Shoppers' & Buyers' Guide, Vogue, 443 Fourth Avenue, New York

Advertising Rates given upon request

THE following index is prepared with a view to making your shopping successful, pleasurable and expeditious.

Read this list of merchandise carefully. It will undoubtedly suggest the simplest solution of many problems.

	Page		Page
Andirons & Door Porters—		Greeting & Place Cards.....	28
under Household Furnishings..	28	Hair Goods & Hair Dressing....	28
Antiques	26	Hair & Scalp Treatment.....	28
Art Galleries.....	26	Hemstitching & Plaiting—	
Auction Bridge.....	26	under Embroidery & Plaiting..	27
Automobiles	26	Hotels	28
Baby's Things.....	26	Household Furnishings.....	28
Beauty Culture.....	26	Instruction	28
Blouses	26	Interior Decorators & Decora-	
Boas & Feathers—		tions	28
under Dress Accessories.....	27	Investments	28
Books and Prints.....	26	Jewelry & Silverware.....	28
Candies & Delicacies.....	26	Jewelry & Silverware Bought...	28
Children's Things.....	26	Lace	28
Chiropody & Massage.....	27	Ladies' Printed Stationery—	
Cigarettes	27	under Stationery.....	29
Cleaning & Dyeing.....	27	Ladies' Tailors.....	28
Coats & Arms—		Lighting Fixtures.....	28
under Miscellaneous.....	29	Linens	28
Corsets	27	Lingerie	29
Corset Hospitals.....	27	Maids' Uniforms.....	29
Costumes & Fancy Dress.....	27	Milliners	29
Dancing	27	Miscellaneous	29
Decorating & Furnishing—under		Patterns	29
Interior Decorators & Decora-		Perfumes	29
tions	28	Pets	29
Delicacies—		Photography & Photographers..	29
under Candies & Delicacies...	26	Professional Services.....	29
Dolls—under Children's Things..	26	Quilts—under Household Fur-	
Decorative Flowers.....	27	nishings	28
Dress Accessories.....	27	Riding Academies—	
Educational—		under Winter Attractions.....	30
under Instruction.....	28	Rooms and Apartments.....	29
Embroidery & Plaiting.....	27	Shoes	29
Employment Agencies.....	27	Shopping Commissions.....	29
Entertainment	27	Smocks	29
Flesh Reduction.....	27	Social Etiquette.....	29
Florists	27	Social Stationery—under Station-	
Food Products.....	27	ery	29
For Children—		Specialty Shops.....	29
under Children's Things.....	26	Sport Things.....	29
For Girls and Young Women...	27	Stationery	29
Fruits	27	Swimming	29
Furniture	27	Tea Rooms.....	29
Furs	27	Toilet Preparations.....	29
Games & Puzzles.....	27	Traveling Accessories.....	29
Garden Things.....	27	Trousseaux	29
Gowns Bought.....	27	Unusual Gifts.....	29
Gowns Remodeled.....	27-28	Wedding Stationery.....	29
Gowns & Waists—Made to Order	28	Wholesale Gift Shops.....	29-30
Gowns & Waists—Ready to Wear	28	Winter Attractions.....	30

REDUCE YOUR DOUBLE CHIN in one month. Davis Chin Supporter strengthens sagging chin muscles during sleep. \$1 to \$3.50. Booklet. Cors M. Davis, 30 East 42nd St., N. Y. Dept. V.

CHER ROSE water proof lip tint, with or without color. Prevents and heals chapped lips immediately. Invaluable to motorists. Price, \$1.00. A. J. MacHale, 420 Boylston St., Boston, Mass.

BEAUTY BATH for the face. For men, women and children. Will effect a noticeable improvement in complexion within a week. Price, \$1 for one month's treatment. A. J. MacHale, 420 Boylston St., Boston.

AMBROSIA CARBOLATE—most delightful skin tonic & astringent. Only foundation for the use of powder. At E. Altman & Co., Lord & Taylor's. \$1 per bot. The Hinz Ambrosia Prep. Co., Inc., 69 E. 59 St., N. Y.

FERROL'S MAGIC FACE PASTE—effaces wrinkles & strengthens sagging facial muscles. Leaves skin soft & colorful. \$1.00 Foo-To-Hair, \$1.00. Ferrol System, 200 West 72nd St., N. Y. C.

MME. MAYS FACE SPECIALIST. Est. 28 yrs. Permanently removes wrinkles, freckles, scars, etc. Tightens sagging muscles. Indorsed by Adeline Patti. Only one address, 50 W. 49 St., N. Y. Bryant 9426.

CARMELITA SKIN FOOD restores youthful complexion, removes wrinkles, builds tissues, beautifies skin. Will not grow hair. Jars \$1 and 50c. The Carmelita Co., 259 Fifth Avenue, N. Y.

TRY SPIRO'S OPALINE, a Liquid Nail Enamel. Gives an immediate high lustre to the nails, no buffing necessary; not affected by water. 30c post paid. Spiro's, 26 West 38th St., N. Y.

JOHN POST'S BLACKHEAD LOTION eradicates blackheads by absorbing the secretum in the pores; contracts large pores; clarifies the skin. \$1.00. Tested for 20 years. 200 West 72nd Street, N. Y.

LILLIAN STILLMAN, 27 West 46th Street, N. Y. Face and Scalp Specialist. Prominent physicians among her patrons. Hours from 10 to 5 o'clock, or by appointment. Phone Bryant 614.

UNIQUE AND MODERN BEAUTY SHOP in first-class hotel for rent to competent woman with smart following.
C. D. Steele, 59 W. 44th St., New York City.

Blouses

THE GAY SHOP—CHICAGO (Avis Gay, Anne Gay). Designers of exquisite blouses and outing shirts (\$18.00 and upwards), 1025 Marshall Field Annex Building, 25 East Washington Street.

MISS SHAW—BLOUSES of striking originality the accepted fashions of today. Also smartest Mourning Apparel.
16 West 37th Street, N. Y. No catalogue.

Blouses—Cont.

HAND-MADE SPORTS BLOUSES of daintily original conception, also Sports Suits, Dresses, Waistcoats, Skirts, Hats, at the Sports Shop. Edward Leo Blimline, 500-5 Av., (Cor. 42 St.), N. Y.

Books and Prints

"HOW TO DEVELOP YOUR PERSONALITY." Endorsed by Sir Herbert Tree. Authoritative, practically helpful, inspirational, \$1.00 Ppd.—money refunded if unsatis. E. Dunbar, 15 Rowena St., Boston

Candies and Delicacies

LORD'S DOLLAR CHOCOLATES in 1, 2, 3 and 5-pound boxes delivered postpaid anywhere in the United States. \$1 per pound. I. F. Lord & Son, 486 Congress St., Portland, Me.

QUALITY and PREMIERE CHOCOLATES contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at

65c—85c—\$1 PER POUND. If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston. N. Y. Office, 41 Union Sq.

ROYAL BLACK Fruit Cake, Finest imported candied fruits, citron, nuts, etc., 2 lbs., \$1.60; Royal Plum Pudding, 2 lbs., \$1.00. All ppd. Hoenshel & Emery, Dept. E., Lincoln, Neb.

CARDANI'S ICE CREAMS. Fancy Ices, Dainty Salads and Entrees can be ordered at all Cushman stores or at Main office, Sixth Ave., at 53rd St. Tel. Circle 205, 1571, 1572.

DELPHINE'S ORIGINAL CREOLE PRALINES. Box with Lagniappe, \$1.00. Sample pack, 15c. Postpaid any address.
Delphine's, P. O. Box 856, New Orleans, La.

PRALINES—EVER TASTE REAL ONES? Different when prepared after original Old French Quarter New Orleans recipe. Order some Means' Creole Pralines and see.

THEY'LL DELIGHT you—or your guests—or anyone to whom you have us send a gift box. \$1 the pound. Mary Means, 3640 Washington Bl., St. Louis, Mo.

CALIFORNIA FRUITS, Free deliv., Delicious Selected Glacés, Souvenir Boxes, 2 lbs. \$2.00. Choice Fruits, Glacés & Shelled Nuts, Asstd., 12 lbs. \$4.90. Cat. Free. Alhambra Fruiterie, Alhambra, Calif.

SALTO NUTS—WONDERFULLY GOOD. Mixed many kinds. Send \$1.25 for pound box (check money order or stamps). Made only by Hatch. He pays the parcel post, 1223 B'way, N. Y. Booklet.

PECANS—Large, sweet, best varieties propagated pecans. King of table nuts. Sold in pkgs, 1 lb. up, 75c per pound. Postage paid. L. & H. Gerber, Garnaville Pecan Orchard, Waldo, Florida.

ONE DOLLAR WILL BRING you a box of the most delicious caramels made. Stuart's,
109 North Fifth Street, Springfield, Ill.

1. GIFT BOXES AND BASKETS of unusual refinement for all occasions exquisitely prepared containing delectable branded fruits, marmalades, jellies, jams and other delicacies. \$7 to \$15 and up.

2. EASTER BASKETS AS INDIVIDUAL in style as Easter Bonnets. Favors and Delicacies selected to meet individual requirements.
Hester Price, Berwyn, Pennsylvania.

Children's Things

IMPORTED Hand-Made Smocked FROCKS. Sizes 6 mos. to 15 yrs. Frocks sent on approval exclusive designs. Circular on request. Vogue patterns copied. Mrs. J. B. McCoy, Jamestown, Va.

DISTINCTIVE APPAREL for girls of all ages; boys up to 8. Grace & simplicity of line, unusual materials, subtle & harmonious color schemes.
Anne Harmon, 10 E. 47th St., N. Y.

PROBLEMS SOLVED for Growing Girls. Simple, appropriate and charming clothes. Also unusual designs for the debutante.
Anne Harmon, 10 East 47th St., N. Y.

STYLISH CHILDREN'S CLOTHES. Attractive frocks & smocks, sizes 4-12 yrs., made at short notice. School dresses, best linens, \$6.50 to \$10. Sketches & samples. Box 23 Sta. F., N. Y. P. O.

LADY POLLY DOLLS—Cambrie (L'Art Nouveau). Hand painted in bright colors, for les bebes, 75c up. Bisque dolls daintily frocked, \$1.50 up. Mail orders only. Jeanne Beaufort, 28 Greenwich Ave., N. Y.

HARMONY Hand-Made Garments for infants and children. Finest and appropriate materials used. Smocked frocks a specialty. Estimates & samples submitted. Mrs. L. R. McArthur, River Edge, N. J.

CHILD-LORE BOOK ROOM. A unique shop for parents and friends of children. Expert advice in the selection of books and educational toys. For catalog, give child's age. 12 W. 47th St., N. Y.

CHILDREN'S HATS, ALL AGES, hand-made play smocks, unusual clothes trees, toys, books, gifts; fancy costumes designed and made. The Children's Shop, 2700 Broadway (103 St. Subway Station).

IDEAL SUITS FOR BOYS of 2 to 8 years. Stylish distinctive models, direct from factory. Guaranteed washable materials. Catalog on request.
Ideal Suit Co., 32 S. 7th St., Philadelphia, Pa.

HELEN SPEER'S celebrated Children's Furniture & Playthings have created a new fashion & a new art in children's things. Visit her unique shop, 8 W. 47th St., N. Y., or send for booklet "V."

DAY-CRAFT Playmate Dolls win the hearts of children. Samples at 225-5th Ave., N. Y. Write for illustrated folder or to have salesman call to N. S. Day, Springfield, Mass. We sell dealers only.

THINGS BOUGHT at the Y. W. C. A. Needlework Shop helps some one who needs it and you will find select models for children's dresses, hats, bonnets. Orders taken. 14 W. 45th St., New York City.

LITTLE GIRLS' FROCKS well made at reasonable prices. Smocked and hand embroidered. 6 mo. to 6 yrs. Approval boxes.
Davenport, Iowa. Irish Linen Co.

Chiropody and Massage

DR. COGSWELL, Surgeon Chiropodist. Foot Ointment for bruises, etc. Toilet Powder, Cogswell's Sea Shell Tint (liquid nail polish). Expert manicuring, 500 Fifth Ave., New York.

DANISH INSTITUTE—116 West 55th St., N. Y. Electric Therapeutics & Electric Light Baths. Authentic Oil Massage, Hot Salt Rubs, Trained Nurses as attendants. Tel. 1439 Circle.

Cigarettes

HAIDEE PERFUMED CIGARETTE—Ornamental Boudoir Box; gold tip. Real Turkish tobacco, delicately scented. Send \$1.25 for 50 to Chalkiadis & Co., 503 Fifth Ave., N. Y.

VICENTSE ALMA SUROK offers Harem Ruby cigarette of the Royalty. A la Flor de Hasan Youssouf 10 for \$1.00. Flor de Shiraz \$1.00 for 20. Ambree 10 for 50c. 500-5th Ave., N. Y. C.

Cleaning and Dyeing

LEWANDOS CLEANERS and DYERS
New York Shops
348 Madison Avenue
801 Madison Avenue

LEWANDOS CLEANERS and DYERS
75 North Pearl Street, Albany
1633 Chestnut Street, Philadelphia
New Haven Bridgeport Waterbury Hartford

LEWANDOS Providence Newport Fall River
Fitchburg Springfield Worcester Salem Lynn
Lowell Portland Cambridge Brookline Roxbury
Waltham Watertown Malden

LEWANDOS Boston Shops
17 Temple Place 284 Boylston Street
248 Huntington Avenue
Cleaners and Dyers

SCHWARZ & FORGER, CLEANERS
of fine gowns. Sport Clothes properly cleaned.
Address 619-5th Ave. (near 50th St.) or see New
Phone Book.

KNICKERBOCKER CLEANING & DYEING CO.
Dry Cleaning. We pay express or parcel post one
way. Excellent work. Branches: New Rochelle,
White Plains. Main Office, 402 E. 31st St., N. Y. C.

Corsets

MME. S. SCHWARTZ
Custom-made corsets for the woman of fashion.
11 East 47th Street, New York City.
Tel. 1552 Murray Hill.

GOSSARD FRONT LACED CORSETS fitted by
experienced corsetiers, \$2 up. Retail only;
brassieres fitted; corsets to order. Olmstead Corset
Co., 179 Madison Ave., at 34th St., N. Y.

MME. BARCLAY MODART FRONT-LACE
Corsets.
553 Fifth Avenue, New York.
Tel. 4474 M. H. Also (see Modart Display ad.)

FEETZ FRONT LACE CORSET, \$5.50 to \$30.
Custom made; ready to wear. Corsets made to
order in 24 hours. Ready to wear models always
on hand. 45 W. 37th St., N. Y. Tel. Greeley 4786

THE GILLETTE CORSET—Custom made; origi-
nated in Paris, but made in U. S. A., sold by
exclusive representatives only. Write for par-
ticulars. The Gillette Co., 500-5th Ave., N. Y.

BERTHE MAY'S MATERNITY CORSETS. Special
for purpose. Dress as usual. Uninterrupted
comfort. Mail orders. Write for booklet 29, or
call at 10 East 46th Street, New York.

LOUISE GREENWOOD, Corsetiers, 500-5th Ave.,
N. Y. (4th fl.): Vanderbilt 845. Made to order
and ready to wear. Prices most reasonable. Corsets
copied, repaired. Measurement blank on request.

REDFERN CORSET SHOP—Ready-to-wear Red-
fern Corsets (back and front lace) and Antoin-
ette Brassieres fitted by trained experts. \$3 to
\$25. 510 Fifth Ave., N. Y.

ROSO COMBINATION BELT CORSET. Wonderful
Uplift. Prolapse, Hernia, etc. Laced front. Cor-
set & Belt Combined. Custom made, \$15 up. Bklt.
Roso Corset Shop, 14 E. 46 St., N. Y. Opp. Bklt.

LE PAPILLON CORSET CO.
After years of scientific designing our corsets are
universally admitted to be of superior style, fit
and workmanship. All fittings under

PERSONAL SUPERVISION of Madame Gard-
ner, Manager. Our goods are all made to order.
Prices from \$8 up. Satisfaction Guaranteed.
45 West 55th St., New York

MISS FAY makes a specialty of a smart and com-
fortable corset at \$5.00. Others from
\$3.00 to \$35.00.
18 E. 37th St., New York. Murray Hill 1848.

MISS FAY
Brassieres
18 East 37th St., New York.
Telephone Murray Hill 1848.

BARCLAY CUSTOM CORSET
Unusual garments individually designed
Unique Sport Corset, \$6.00
500 Fifth Avenue New York

THE BERTIN CORSET—A new corset, moulded
on natural lines and a contour builder of distinc-
tion. Write for folder illustrating sport, general
and evening wear corsets. 14 E. 48th St., N. Y.

MME. CALDOR **SALON DU CORSET**
The finest stays in America.
Mme. Caldor gives personal attention to patrons.
350 Madison Ave., nr. 45 St., N. Y. Mur. Hill 1270.

Corset Hospitals

ALONSO'S CORSET HOSPITAL
500 Fifth Ave., N. Y., cor. 42d St. Corsets cleaned,
repaired or altered. Exact or modified copies of
foreign or domestic corsets. Moderate cost.

Costumes and Fancy Dress

PAUL ARLINGTON, INC.
Costumers to the Smart Set. Exclusive
designs to order. For sale or rent.
109 W. 48th St., N. Y. Tel. Bryant 2548

A. KOEHLER & CO. Oldest and finest costume
business in New York. Historical, National &
fancy costumes. New costumes for rent, to meas-
ure & design. 9 E. 22nd St., N. Y. Gram. 5271.

MASQUERADE COSTUMES. Any period, made
to measure. To rent or for sale. New ideas for
fancy dress ball. Broadway Costuming Co.,
150 West 48th St., N. Y. Bryant 3440.

MME. JOSEPHINE sketches or plates in colors for
you to follow in making costumes for theatrical,
fancy dress and society affairs. Novel and
original ideas and designs. 11 W. 29th St., N. Y.

Costumes and Fancy Dress—Cont.

FRANCESCA TEXTOR will rent or specially de-
sign and execute costumes for fancy dress
occasions. Amateur plays receive personal
supervision. 104 W. 48th St. Tel. Bryant 4335.

MILLER—COSTUMIER.
Costume—Wigs—Etc., on hire for
Ball—Masque, Plays, Tableaus, Etc.
236 So. 11th St., Phila., Pa.

TAMS—COSTUMES of every description for
every occasion to hire or made to order.
Every rented costume as clean as new.
A. W. Tams, 1600 Broadway (48th St.), New York

SCHMIDT COSTUME & WIG SHOP. Manufac-
tures and rents to adults and children for the Play
or Masque Ball at reasonable rate. We ship every-
where. 920 N. Clark St., Chicago, Ill.

Dancing

LOUIS H. CHALIF, Grad. Russian Imperial Bal-
let School, personally teaches Interpretive, Simpli-
fied, Classic, National and Standardized Ballroom
Dances. 163-5 West 57th St., N. Y. C.

NORMAL COURSE—MODERN DANCES
There is an ever growing demand for capable
modern dance teachers. Our course prepares you
for paying positions. Direct supervision of

MR. G. HEPBURN WILSON, M.B., American
Authority on Modern Dances. Write, phone or
call Fifth Ave., N. Y., Thorley Bldg., N. W.
cor. 46th St., Bryant 6321 for rates.

ALVIENE—DANCE ARTS (20th year). Classic,
Interpretive, Ballet, Technique, Pantomime (So-
ciety or Stage); also Teachers' Normal course.
225 W. 57th, N. Y. Catalogue.

CATHERINE CULBERT
Classes and private lessons in Classic & Ballroom
dancing. Special children's classes. Free Booklet.
16 East 54th Street, N. Y. Phone Plaza 6278.

THE VESTOFF-SEROVA SCHOOL
Instructs in the art of nature dancing, Russian,
Ballet, Interpretive, etc. Write for catalogue "V."
28 East 46th St., N. Y. C. See page 157

MONS. VESTOFF and MME. SEROVA have pub-
lished two books which will readily initiate you
into the difficult arts of Nature or Russian dancing.
Send for free descriptive catalogue. 26 E. 46 St., N. Y. C.

HINMAN SCHOOL of DANCING offers a complete
course in Pageantry, Gymnastics, Folk and Ball
Room Dancing, for those desiring to become ca-
pable teachers. Catalog. 1459 E. 53rd St., Chicago.

PROF. DIMANT, Former principal "Imperial
Russian Ballet." Now teaching Classical, Russian
and Modern dancing. (Descriptive literature).
Studio, 19 E. 49th St., N. Y. Phone 7468 Plaza.

PERRIN, CHICAGO, 79 Auditorium Building,
offers expert instruction, preparatory and advanced,
in dancing as an art or pastime. Special teachers'
course. Tel. Wabash 3297.

DEVELOPMENT of TEMPERAMENT—Principles
of poise, sequence, grace. Co-ordination of thought
and movement in dancing, pantomime, etc. Kathleen
Cannell, 21 E. 49th St., N. Y. Plaza 8677.

MISS ILLA D. KNOWLES (late of Castle House).
Modern Dancing specialized. Private and Class
Lessons. Private Classes taught, 562 Fifth Ave.
(cor. 46th St.) Tel. Bryant 6139.

THE OSCAR DURYEA SCHOOLS
47 West 72nd St., 555 and 557 West 182nd St.,
New York City. Mr. Duryea is an American
authority on old and modern dancing.

LOUISE MORGAN'S STUDIOS, 237 West End
Avenue. Social evening classes and children's
classes now forming. Modern, Classic and Inter-
pretative dancing. Phone 867 Columbus.

MABELLE C. JOYCE
Hotel Martha Washington.
Social dancing. Private lessons by appointment.
Exercise classes for women. 30 E. 30th St., N. Y.

Decorative Flowers

FONTAINE, INC.
Beautify the atmosphere of your home.
Varicolored flowers that rival nature.
many species of natural prepared palms
and ferns. Decorations for House Parties
and all functions. Peach and Apple Blossom
Trees. Japanese & Persian Garden scenes actu-
ated. A cordial invitation is extended to visit

FONTAINE, INC.
at our veritable garden,
273 Fifth Avenue,
N. Y. C.

Dress Accessories

MME. BLOCK, Willow or Ostrich Plumes made
into a French Plume Novelty Collarette or Boa.
Paradise aigrettes cleaned, remodeled. Ostrich
fans repaired. 36 W. 34th St., N. Y.

EVERYTHING IN FEATHERS—Boas, Plumes,
Paradise, etc. Your old feathers made into new
Boas and Fancies. Write for information. Prompt
mail service. H. Methot, 29 W. 34th St., N. Y.

SMARTEST, sheer, imported **HANDKERCHIEFS**
Will mail single kerchief on receipt of 40c for wom-
en's 13-in., 60c for men's 18-in. Per doz., \$4.25 for
women's, \$6.75 for men's. Charlotte, 21 W. 9 St., N. Y.

Embroidery and Plaiting

HEMSTITCHING, fashionable Plaiting, Buttons
covered, latest styles, Dry Cleaning, Fancy Dyeing
of laces, chiffons, etc. Feathers Renovated. Mail or-
ders. Send for cata. Saddle, 38A W 34th St., N. Y.

IMPORTED LINENS, Silks and Crewels. Canvas
and designs for Needle Point, Italian Cut-work,
Stamping, Curtains & household linens repaired.
Decorative Art Association, 14 E 34th St., N. Y.

DANISH HEDEBO monograms and all kinds of
exclusive embroideries. Orders filled promptly.
Copenhagen Shop,
1010 Marshall Field Annex, Chicago, Ill.

HEMSTITCHING—10c per yd. All styles Pleating.
Buttons made from your material, hand & machine
embroidering. Write for Catalogue B. Mail orders.
Prompt service. Bryan's, 444 S. 4th, Louisville, Ky.

Employment Agencies

MISS BRINKLEY, 507 Fifth Ave., N. Y. Tel.
414 Murray Hill. Housekeepers, governesses,
nurses & household servants. Houses opened &
renovated under our personal supervision.

USEFUL—RELIABLE—PROFITABLE
Shoppers' and Buyers' Guide offers you a direct
road to whatever you may desire. Use it today.
Save yourself trouble and worry.

Employment Agencies—Cont.

MRS. TABER
Agency for Efficient Servants.
Tel. 4361 Plaza.
773 Lexington Ave., N. Y.

MRS. EMILY E. MASON
of London and New York. For efficient servants,
male and female, call, write or tel. Bryant 5633.
131 W. 42d St., N. Y.

Entertainment

Mabel Polton, Novel Entertainments, Favors, Prizes,
etc. Children's Parties, Pageants. Costumes; Plays
rehearsed. Unique Entertainments furnished. No charge
for shopping. 135 E. 56th St. Tel. Plaza 6192.

CARDANI'S CATERING for all occasions is dis-
tinctive. Estimates for weddings, receptions and
bridge parties furnished on request. Cardani,
6 Ave., at 53d St., N. Y. Tel. Circle 205, 1571, 1572.

MOTION PICTURES of CHILDREN, Weddings,
Anniversaries, Country Estates, Amateur Photo-
plays. Katherine Russell Bleeker, Grand Central
Terminal, New York. Murray Hill 5069.

Flesh Reduction

OBESITY REDUCTION. Rheumatism benefited
by scientific method. Thermo-electric medium,
Swedish gymnastics & massage. No diet.
Miss Frye, 233 W. 107 St., N. Y. Tel. 1106 Acad.

REDUCE WEIGHT, and shape the figure without
diet or medicine. We possess every device—Electri-
cal and Mechanical—for this successful treatment.
Inspection invited. 56 W. 45th St. (4th floor).

JANE WRIGHT, R. N.
Teacher of Deep Breathing
and Physical Exercises.
111 East 58th Street, N. Y. Plaza 5177.

WEIGHT REDUCED by scientifically applied ex-
ercises. One woman lost 35 lbs. Private Instruc-
tion. Est. 1899. Booklet. Topel Gymnasium.
Broadway, corner 96th St. Phone Riverside 440.

NO DISROBING Reduce by the
Newcombe System
A delightful scientific electric method at
29 East 48th St., N. Y. Murray Hill 3244

OBESITY, RHEUMATISM, NERVOUSNESS, etc.,
successfully treated. Special \$1. Mechano-Hydro-
Thermo-Electro-Therapeutic Institute, 1002 Monolith
Bldg., 45 W. 34 St., Greeley 1160. Bklt. on request.

POSITIVE REDUCTION is best accomplished by wear-
ing the celebrated Dissolvine Rubber Reducing gar-
ments. They have no superior. Booklet on request.
Dissolvine Mfg. Co., 18 West 34th Street, N. Y.

Florists

MAX SCHLING, 22 W. 59 St., N. Y. C. Charter mem-
ber of Intern'l Florists Tele. Assn. Has a correspondent
in almost every city. Flowers delivered on short no-
tice in N. Y. or any other city. Tel. Plaza 1241-2022.

MAX SCHLING, 22 West 59th St., N. Y. C.
Flowers and plants for every occasion. Best
quality, tastily arranged at moderate prices.
Write for price list. Tel. Plaza 1241-2022.

TELEGRAPH COLLECT all orders for flowers,
New York's favorite flower shop.
G. E. M. Stummup
Fifth Avenue at 58th Street, N. Y.

HANGING BASKETS, BIRD CAGES, POTTERY.
Glassware—Garden seats, sun dials, fountains,
Birds, baths, etc. Send for catalog.
G. E. M. Stummup, Fifth Ave., at 58th St., N. Y.

FOR FLOWERS of QUALITY
Phone Hession at 107, 420 or 775 Lenox
Member Florists' Telegraph Delivery
Madison Avenue & 76th Street

Food Products

COFFEE (EXKEE BRAND), a blend the excel-
lence of which it is difficult to surpass. 3 pounds
(postpaid within 100 miles), \$1.00.
Quality Coffee Co., 1974 Broadway, New York.

EUGENE CHRISTIAN'S VIENO BRAN relieves
constipation (by removing causes). All stores or
send 15c. for full-size package.
The Christian Co., 213 West 79th St., N. Y. C.

For Girls and Young Women

**THE KIND of THINGS ONE CANNOT find in
the shops**. Unusual materials, exquisite work-
manship, individual designs.
Anne Harmon, 10 E. 47th St., New York.

Fruits

H. HICKS & SON
The Fruit Shop
557 Fifth Avenue, at 46th Street.
Tel. 1762 Murray Hill. New York.

Furniture

LEAVENS' FURNITURE. Simple, straight line—
unfinished, stained, enameled, ornamented. Illus.
Free. Confer with decorators or Wm. Leavens &
Co., Mfrs., Finishers, Boston.

NEW YORK GALLERIES
Grand Rapids Furniture Co., Inc.
Plates of interesting interiors gratis on request.
34-36 W. 32d Street. New York City.

LOUISE BRIGHAM'S BOX FURNITURE.
New Catalog now ready. Sent free on request.
Permanent Exhibit.
Home Art Masters, Inc., 16 Horatio St., N. Y. C.

SOLID MAHOGANY TEA WAGONS \$10 up to
\$100. Heavy 4-poster bed \$35. Write for descrip-
tion of any pieces. Mary Allen Distinctive Fur-
niture, 77 Fifth Avenue, N. Y. C. Stuyv. 5391.

Furs

FUR REMODELING AND REPAIRING. Expert
workmanship; reasonable prices. Chas. Horwitz,
Furrier since 1892. 41 E. 8th St., N. Y. (two
blocks west of Wanamaker's). Tel. 137 Stuyvesant.

FOUR HUNDRED SHOPS A DAY
How many shops do you
visit in a day's shopping tour?
Seldom more than a dozen.

YOU CAN DO A MONTH'S Shopping in the 400
Shops of these columns in less time than it
takes to make a half day's shopping tour.
Inspect them all before you buy.

Furs—Cont.

FUR REMODELING. Specialty of Renovating
old fur garments. Prices as low as consistent with
good workmanship. A. H. Green & Son,
37 W. 37th St., N. Y. Greeley 3058.

"IF IT'S FURS" consult us. Our prices are right,
our merchandises dependable. Our remodeling & ren-
ovating department turns old Furs into stunning new
garments. J. O. Tepper, 12 W. 36 St., nr. 5 Av., N. Y.

Games and Puzzles

Y. W. C. A. (Central Branch), 14 W. 45th St.,
N. Y. Picture puzzles exchanged for 50c;
also for sale. Each puzzle sterilized.
Call, write or telephone. Bryant 5763.

Garden Things

WEATHERVANES for Roof, Porchrail, or Garden.
Varied styles & sizes. Exclusive designs to order.
Other Garden Novelties. Illustrated catalog "A"
on request. Nature Studio, ElkrIDGE, Md.

THE ELMORE STUDIOS, 3-5 W. 28th & 2 W. 29th
Sts., N. Y. Designers & manufacturers of Garden stat-
uary for all purposes. Ecclesiastical work a specialty.
Large stock of Italian wrought iron and Terra Cotta.

HOWARD STUDIOS Removed to 4 E. 44 St., N. Y.
Opp. Delmonico's. Garden vases, fountains, benches,
mantels. Marble, stone, terra-cotta, cement, bronze.
Francis Howard, Pres. Phone Vaudit, 193. Cata. 25c.

FOLDING GARDEN AND BEACH PARASOLS of
stun. cretonnes, diam. 51 in., steel pointed stick, 7 ft.
long, folds in half, \$15. Circ. Miss Stevenson's Shop,
18 E. 46th St., N. Y. Watch Hill, R.I. Hyannis, Mass.

SEND 25c FOR A SEED MARKER and 1917
illus. catalog "V" showing decorative furnishings
for houses and gardens, toys, painted novelties,
etc. Woodcraft Shops, Morristown, N. J.

BIRD BATH. OUR NEW AUDUBON bath has
graduated bottom and perches. Beautiful, useful.
Garden furniture every variety. J. C. Kraus Cast
Stone Works, Inc., 363 Lexington Ave., New York.

Gowns Bought

MME. NAFTAL pays highest cash value for
fine mink or slightly used evening, street and
dinner costumes, furs, diamonds, silverware,
jewelry, 69 W. 45th St., New York. Bryant 670.

MME. FURMAN, 103 W. 47th St., N. Y.
Telephone, Bryant 1376.
Absolutely Full Value Paid for Ladies' Mink
or Slightly Used Clothing of any Description.

WE PAY CASH. For Evening and Street Gowns,
Dancing Frocks, Furs, Wraps, Diamonds, Jewelry
& Silverware. Consult us first before you sell. Write,
Phone or Send. Mme. Furman, 103 West 47th St.

MOVING PICTURES wardrobe keeper will pay
more than dealers for gowns, wraps, waists and
men's apparel. Write, send or phone 4765 Bryant.
Aarons Universal Exchange, 742 Sixth Ave., N. Y.

BERNARD pays 50% more than others for gen-
tlemen's discarded Summer or Winter business
suits, overcoats, Tuxedos, full dress, fur coats,
trousers, also shoes, 452 7th Ave. Greeley 2499.

SARA BAXTER
Purchases used women's apparel.
Guarantees fair treatment.
107 West 47th St., N. Y. C. Tel. Bryant 1066.

Gowns Remodeled

MY RE-BUILDING OF GOWNS IS THE TALK
of N. Y., because I have made creations out of
gowns that seemed hopeless. Homer, 11½ West
37th Street, N. Y. Tel. 5265 Greeley.

MY WONDERFUL REMODELING BUSINESS
for patrons throughout the U. S. is the result of
knowledge, skill and satisfactory work. Get my
estimates. Mrs. Gordon, 51 W. 37th St., N. Y.

MME. ROSE. Gowns Reconstructed
Mme. Rose, 13 W. 39th St., N. Y.
Bryant 2771.

VICTORINE—Rebuilder of gowns. Old gowns
remodeled equal to new. Evening gowns
a specialty.
160 W. 84th Street New York.

WE Welcome Inquiries for remodeling gowns and
dresses in latest and most advanced styles. Write
for descriptive booklet regarding time required, cost,
etc. Mme. L. Brown, 677 Lexington Ave., N. Y.

MIND YOUR MENDING. We make a specialty
of repairing and copying models. Children's
clothes, underwear, shirtwaists, etc., etc.
762 Madison Ave., N. Y. Plaza 6232

MME. RENEE, a real French artist, who, with
her Paris connections, gives you the very newest
in gown designs. Correspondence solicited.
Mme. Renee, 49 West 37th Street, New York.

MME. PITOT EXCELS in Remodeling Old Gowns
into newest Parisian styles. Also gowns to order.
Customer's own material used. Moderate prices.
70 West 88th St., N. Y. Tel. Schuyler, 8078.

Gowns and Waists

Made to Order

ARTISTIC DRESSES
Made to order for all occasions. Estimate sub-
mitted. Your materials used when desired.
Homer, 11½ W. 37th St., N. Y. Tel. 5265 Greeley.

THE MISSIS CURRAN will make your street
and evening gowns and waists for all occasions
and also do remodeling at reasonable prices.
134 Lexington Ave. (29th St.), N. Y. Mad. Sq. 8188.

KATHERIN CASEY. Gowns for all occasions.
Dancing & Afternoon frocks. Your material used
if desired. Remodeling also done.
36 E. 35th St., N. Y. Tel. 1033 Murray Hill.

TAFEL, 208 West 44th Street, New York City.
Gowns and wraps of new original designs and exe-
cution. Your own personality can be emphasized to
the best advantage in a Tafel creation. Mod. prices.

DO YOU WISH to be WELL-DRESSED
without trouble to yourself? We do dress-making
by mail. Information cheerfully given.
101 West 11th St., N. Y. Hannah Gilkes.

SMART GOWNS and SUITS
Made to Order
Distinctive remodeling.
Mme. Zara. 625 Lexington Ave., N. Y.

J. JACOBS & CO., Dressmakers, Importers and
Ladies' Tailors, now located at 49 W. 46th St.,
N. Y. Formerly 7 West 81st St. Models for im-
mediate delivery.

MME. BROWN, 677 Lexington Ave., N. Y., cor.
56th St. We make and remodel gowns to your in-
dividual taste at most reasonable prices. Work guar-
anteed. Satisfaction assured. Tel. 4923 Plaza.

Gowns and Waists—Cont.

Made to Order

MME. CAROLINE, formerly Michigan Ave., Chicago. Importer, creator, noted for distinguished exclusiveness—Gowns, Tailored Suits, etc., now 643 Lincoln Pkway, 1 block E. Virginia Hotel, Chicago.

M. ELINOR FALK, 107 W. 47th St., N. Y. Original gowns made to order. Remodeling a specialty. Materials accepted. Moderate prices. Fitted linings made. Tel. 376 Bryant.

THE GAY SHOP—CHICAGO (Avis Gay, Anne Gay). Designers of exquisite blouses and outing shirts (\$18.00 and upwards), 1025 Marshall Field Annex Building, 25 E. Washington St.

ANNA SCHENITZ, the well known modiste of 6759 Germantown Ave., Philadelphia, has opened an establishment at 15 W. 45th St., N. Y. Original and distinctive gowns for every occasion.

AGNES VESPER. Gowns for all occasions. Imported models copied. Evening gowns a specialty. Materials taken. 73 West 89th St., formerly 148 West 82nd St., N. Y. Riverside 2842.

MAY HAHLEN & CO. Gowns, Wraps and Blouses. To Order and Ready-to-Wear. Also models for young girls. Reasonable Prices. 11 East 49th Street, New York.

SMART GOWNS & WAISTS MADE TO ORDER Distinctive remodeling. Madeleine Kraemer. Late of Paris. 154 E. 91st St. Phone Lenox 2430.

MANTEAUX Polifeme 7 East 48th St., New York. Polifeme Audrain Block, Newport, R. I.

MARION LOUISE FERGUSON "A Shop of Originality" Tailors. Gowns. Blouses. Remodeling. 18 E. 46 St. (Opp. Ritz-Carlton) Mur. Hill 9238

DISTINCTIVE EVENING GOWNS and street suits made to order. Special facilities for mail order business. Remodeling. Mrs. Squires, 203 W. 87th St., N. Y. C. Tel. Schuyler 7553.

DESIGNER—By the day—High grade work only. New York and out of town. Evening gowns a specialty. Grace E. Daniels, 230 West 97th St., N. Y. C. Phone River 9811.

Gowns and Waists

Ready-to-Wear

"WHITE," 46 W. 46th St. GOWNS for all occasions \$30 upward. Blouses from \$5. Hats from \$10. Charge accounts solicited.

"THE SHOP OF BLACK." Mourning Apparel of quality, style conforms with social requirements. Gowns, blouses, millinery, accessories. Prices mod. Calder & Co., 2643 B'way (100th St.)

LENGEL, Inc., 11 E. 49th St., N. Y. C. Announces a new line of sport, afternoon & street coats, suits, dresses & waists. No catalogue. Send size & we send sketch adapted to your needs.

ANNETTE "EXCLUSIVE STYLES" 20 W. 57th St., New York. Tel. Circle 112. Attractive Gowns, Waists, Coats and Suits for Spring and Southern wear. Prices moderate.

"MILLARDS" DRESS SHOP Sport skirts and blouses in smartest effects and colorings. Silk, linen and cotton. N. W. Cor. Broadway and 82nd Street.

MARCEAU GOWNS 1493 Broadway, near 43rd Street, New York City, announce their 2nd Anniversary Sale.

ADVANCE STYLES in suits, coats, dresses and blouses. This is an event which should not be overlooked by anyone, as it offers extraordinary values—20 to 30% less than elsewhere.

BELLE BRYCE GEMMEL, INC. Gowns 5 East 47th St. 244 Boylston St. New York Boston, Mass.

WILL A MODEL SIZE FIT YOU? Frocks of individuality, direct from maker. Sold to you for just one-half their value. Bonford, 3 West 42nd St., Upstairs, N. Y.

ALBIN, 665 FIFTH AVE., N. Y. C. Room 1112. We have on exhibition our latest importations from Paris. Your inspection is cordially invited.

MAISON FRANCAISE—Importer Exclusive models, gowns for all occasions, blouses \$8.00 up. Linen gowns \$25.00 upward. 45 West 46th St., New York.

EXCLUSIVE HAND-MADE WAISTS in Georgette, crepe de chine, handkerchief linen. Also lace & net. \$5 up. Any model copied at a substantial saving. Ethel Savage Conklin, 366 Fifth Ave., New York.

JANE CLARK has a distinctive assortment of frocks for Spring wear. Prices from \$20. Evening and afternoon gowns, \$25. Made to order neckwear a specialty. 9 E. 45 St., N. Y.

M. B. ROCK, 22 WEST 47th STREET Trouser Dresses of Serge. Afternoon Gowns of Silk and Velvet. Charming Dancing Frocks. Ready to wear and to order—\$25.00 up.

Greeting and Place Cards

EASTER AND VALENTINE CARDS for Hand coloring, dainty & refined—200 new subjects. Send for our catalog, "Pleasant Pages," free on request. Little Art Shop, 1421 F St., N. W., Wash., D. C.

Hair Goods and Hair Dressing

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. Hair dressing. Marcel waving, face and scalp massage. 846 6th Ave., near 48th St., N. Y. Bry. 2671.

FRENCH HENNA D'ORDEAL Imported Powder tones scalp, giving faded or premature gray hair a marvelous natural gloss and bright tint, \$1.35. Sent or applied. B. Paul, 38 W. 38th St., N. Y.

WILLIAMS—SPECIALIST IN PERMANENT Hair Waving, removed from 27 W. 46th St. to 39 West 46th St., N. Y., to larger quarters owing to increase in business.

WILLIAMS' wave is beautiful, guaranteed lasting and harmless to the hair. Expert operators in Hairdressing, Shampooing and Massage. Latest ideas in transformations. Tel. 6209 Bryant.

FOR PERMANENT HAIR-WAVING. C. Nestle Co., 657 Fifth Avenue, New York. 48 South Molton St., London. Originator's only specialty.

INTELLIGENT PERMANENT WAVE. Given by Robert, the permanent hair wave specialist. Moderate cost. Can wave hair of children 3 yrs. old. No kinks or frizzing. Robert, 500 Fifth Ave., N. Y.

THE LUCIEN Permanent Hair Waving is a harmless process producing a flat and smooth undulation. Shampooing and treatment will greatly improve this undulation. F. Lucien, 507-5 Ave. M. II. 9779.

Hair Goods and Hair Dressing—Cont.

ANNA M. CONSIDINE, 20-22 E. 46th St., N. Y. Ladies' Hair Dressing—Manicuring—Shampooing. Permanent Wave by Kane. Opposite Ritz Carlton. Murray Hill 4669.

Hair and Scalp Treatment

SCALP SPECIALIST and Nerve Masseuse. Miss Taylor massages your scalp, neck and spine, quieting your nerves and helping nature to restore your hair. 640 Madison Ave., N. Y. Tel. Plaza 6176.

PARKER'S method of Hair treatment cleanses scalp of imperfections, promotes healthy hair; personal consultation. Write for book "V." "Healthy Hair," 41 W. 37th St., N. Y. Greeley 202.

ENGLISH HENNA SHAMPOO Powders tone scalp, giving faded or graying hair a marvelous gloss and bright tint, \$1. Directions sent. Henna Specialties Co., 505 5th Ave., N. Y.

WALDEYER & BETTS Scientific Scalp Treatment, stimulates circulation, promotes new growth of hair, relieves nervous tension and will cure nervous headache. 315 Fifth Avenue, New York.

SPUN GOLD SHAMPOO! For blond and auburn hair. Prevents darkening; accentuates the red and golden tints. Not a dye or bleach. Used with

SPUN GOLD TONIC! Benefits drab or faded hair. Adds lasting brilliancy. No alcohol. \$1 each bottle ppd. Original Toilet Preparations Co., 222 V. Madison Square Station, New York.

PARTICULAR ATTENTION GIVEN to particular people. A beautiful wave given with Prof. Marcel's latest invention, the Marcel Iron. Scientific scalp treatment. Louise Smith, 25 E. 54th St., N. Y. C.

IS YOUR HAIR BEAUTIFUL? Expert attention and skillful treatment will make it so. Excellent remedies recommended highly. Emma Vilches, 721 Lexington Avenue, New York.

NEOS-HENNE for grey and faded hair. Applied in all up-to-date Beauty and Hair-dressing parlors. Write for information to Neos Co., 1025 Lexington Ave., N. Y. C.

Hotels

HOTEL MARTHA WASHINGTON, 29 East 29th St., N. Y. For women. Rooms \$1.50 a day upwards. Meals a la carte, also table d'hote. Luncheon, 40c. Dinner, 50c. Booklet free.

HOTEL MAJESTIC—Fronting Central Park at West 72d St., N. Y. Accessible to all lines of traffic, but away from the noise of the all-night district. Rooms \$2 day up. Copeland Townsend, Lessee, Dir.

NEW WESTON HOTEL Madison Ave., at 49th St. Accessible—Exclusive—Moderate Rates Appeals to the Discriminating.

HOTEL VENDOME, facing Commonwealth Ave., in the famous Boston residential district. Only 3 blocks from Back Bay Stations. Ideal accommodations for ladies. Booklet.

HOTEL BRETON HALL A hotel appealing to women of taste and refinement, away from the noise of the Shopping District, but conveniently located at B'way, 85th to 86th St., N. Y.

Household Furnishings

GRAHAM & LITTLE, 36 East 57th Street, N. Y. Decorators—Furniture, Fabrics, Mirrors, Special Designs in Furniture—Gifts. Formerly 8 East 37th Street.

FIREPLACE WITCH BROOMS—Rustic broom, natural stick, corn to blend with fireplace colorings. Height 4 ft. Ideal for fireplace or a gift. Send \$1.25. Agents wanted. Redden Quail Club, Paoli, Pa.

FAB-RIK-O-NA INTERWOVENS. Newest, richest, most beautiful wall coverings. Durable, economical, fadeless. Send for free samples. H. B. Wiggin's Sons Co., 350 Arch St., Bloomfield, N. J.

WILKINSON HAND-MADE ART QUILTS. Beautiful, practical gifts for every occasion. Made only to order. Illustrated Catalog V in colors sent on request. Wilkinson Quilt Co., Ligonier, Ind.

AMY FERRIS, 6 East 37th Street, New York. Wallpaper, Hangings Rugs and Furniture Original Designs in Lamp Shades.

FOR TOWN & COUNTRY HOUSES at all times of year. Distinctive McHughwillow Furniture, Fabrics, Wall Papers & Unique Accessories for Home. Joseph P. McHugh & Son, Est. 1878. 9 W. 42 St., N. Y.

LAMPS OF ORIGINAL DESIGNS Mounted Chinese Porcelains. Exquisite Lampshades Sketches—Manufacturer & Importer—Booklet H. F. Winter, 12 West 36th Street

"OLD COLONIAL FITMENTS in hand-forged Wrought Iron for Home & Garden"—a booklet illustrating 150 pieces from the W. Irving Forger, L. I. City, N. Y. (Ask for Catalog G 2B.)

Instruction

"COSTUME DESIGN" Correspondence Courses, "Parisian Method" for Creative Designing, planning Costumery & Fashions. Pattern making, etc. Brown's Salon Studio, 373 Fifth Ave., N. Y.

HUNDREDS OF LADIES in New York drive their own automobiles. They were taught how at The Stewart Auto School, 225 W. 57th St., New York. Full course \$55. Booklet.

PROF. ROHRER'S WORLD FAMOUS Institute; hairdressing, manicuring, scalp, facial and body massage. Beauty treatment by expert instructors. Free catalog. 147 W. 23d St., N. Y. C.

DO YOU DRESS WELL? Speech, for business & pleasure, needs cut, style and charm as much as dress. Learn to dress your thoughts properly from

MR. J. HARRY IRVINE (Oxford University) Mrs. Cicely Irvine (Guildhall, London), who teach all forms of self-expression. Consultation invited. 610 W. 116th St. Morn. 3040.

AT THE WEAVER SHOP you may learn to weave. Single lessons or complete course. Request info on special offer. You may buy a loom, also hand-woven articles. A. Nott Shook, 41 W. 36th Street.

CULTURAL ARTS TAUGHT; English conversation; charm of voice & manner; elocution, self-expression; assurance; social etiquette, etc. Write Marquerite Robertson, 42 Bank St., N. Y. C. Chelsea 2980.

SCIENTIFIC TREATMENT for Defective Speech & Mentality—Stuttering, Lisper, Fear & change of mental attitude for nervous cases. Phys. ref. Consultation invited. Elsa Brunotte, 173 W. 79 St., N. Y.

YOU CAN TRAVEL AT EASE through miles of interesting shops by following the Shoppers' & Buyers' Guide.

Interior Decorators and Decorations

MRS. BARNEWALL—19 East 48th St., N. Y. Exhibition of Inclosed Porch Furnishings Murray Hill 3060.

MISS SWORDS, INC. Interior Furnishings. 18 E. 48th St. New York City. Murray Hill 6745.

THE "HOUSE OF THREE GABLES" is a sample home with Bedrooms (a new day bed), Dining and Living rooms, etc., decorated and furnished to illustrate the work of

G. BOVARD MacBRIDE—3 East 52nd St., N. Y. Smart new types of furniture, Antiques, Rugs, Hangings, Mirrors, Screens, Electric Fixtures, Venetian Glass, Tapestries, etc.

DECORATING. To insure predetermined results must be skillfully planned. Our organization is at your service; suggestions and sketches gratis. Schachne Studios, Dayton, Ohio.

THE HOME FROM ATTIC TO CELLAR decorated and furnished. For expert advice consult Miss Elsa Oppenheimer. 549 West 113th St., N. Y. Morningside 3569.

EDITH M. PALMER CO., 11 E. 41st St., N. Y. Interior Decorators Lamps Shades 1413 Murray Hill.

PAUL HERTWIG CO., INC. Consulting experts on Interior Decorations & Furnishings 25 East 57th St., N. Y. C. Phone Plaza 8122.

AMY RICHARDS & EYTHE PARSONS, INC. Interior furnishings, antiques, Oriental rugs and curios. Gallery available for exhibitions. 123 E. 57 St., N.Y.C.

LUCY FLETCHER BROWN, 123 E. 57 St., N.Y.C. Old Japanese color prints, Rare Etchings. Paintings and lithographs. Plaza 6605.

ORIGINAL DESIGNS FOR POSTERS Magazine Covers, Book Decorations, Decorative Screens and Paintings. The New York Normal Art Studios, 435 W. 119th St. Tel. Morn. 8200.

LILLAS PIPER, 77 E. 55th St., N. Y. C. Home decorations of distinction; exclusive lamp shades created to harmonize with surroundings. Phone Plaza 6032.

McLERAN DEMAREST & CO., 561 Mad. Ave., N. Y. C. Interior decorators—Unusual Painted Furniture—Italian Pottery—Venetian Glass. Phone Plaza 6788.

SUN PARLOR and GARDEN ACCESSORIES Hanging Flower Bowls of Pottery, Lamps and Lanterns. Wrought Iron Candle Sticks. Unusual Aquariums. Miss Morey, 55 E. 56th St., N. Y. C.

LESLIE C. BEMIS Modern Interiors. Batik Wall hangings. Hand-dyed draperies. 446 Fourth Avenue, New York City.

ELSIE DOHERR, Interior Decorations. Associated with Amy Hall Hicks. Studio, 158 W. 11th St., N.Y. Suggestions by mail. Full Descriptions of Interiors. Materials purchased. Write for particulars.

MANY BEAUTIFUL HOMES lack atmosphere. I will arrange your furniture and give your home the atmosphere of your personality. Mrs. Serrell, Studio, 105 E. 19 St., N. Y. Stuy. 153

ELEANOR M. WILKIE Screens and Decorative Painting 122 East 30th Street New York Tel. Madison Square 7484

PETIT-POINT TAPESTRY. Authentic designs for chairs, stools, sofas, etc., together with the proper materials in correct colours. Frothingham, 542 Fifth Avenue, New York.

Investments

INVESTMENT DANGER SIGNALS is the title of a Booklet we have just issued for investors. Send for free copy. Mbody Manual Co., 29 Broadway, New York.

Jewelry and Silverware

MAILED FREE—The blue book of jewelry, diamonds, silverware, ivory, 11,000 High-Grade articles at wonderfully low prices. Write for free copy. Charles L. Trout Co., 170 B'way, N. Y. C.

THE LITTLE SHOP OF T. AZEEZ Individuality in Jewels Five sixty-one Fifth Avenue at Forty-sixth St., New York. Mur. Hill 7216.

Jewelry and Silverware Bought

CASH FOR BROKEN JEWELRY. Old Gold, Silver. We pay highest prices for diamonds, watches, platinum, Est. 1886. Goods returned if offer refused. Callman, 27 W. 37th St., N. Y.

JOHN DALEY PAYS CASH for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Appointments made. 654 Sixth Ave., cor. 38th St. Tel. Greeley 3945.

S. WYLER pays highest prices for Pearls, Diamonds and other precious stones; also Platinum, Gold & Silver. (Confidential.) Established 30 yrs. Bank references. 6 E. 46 St., N.Y., opp. Ritz-Carlton.

WE ARE EQUIPPED to purchase your fine jewelry, etc., at full value, even tho' already pledged. Discriminating service. Call or write. L. Bergman & Co., 511 Fifth Ave., N. Y. Vand. 3664.

27 YEARS' EXPERIENCE will guarantee our reliability. We pay highest cash value for diamonds, jewelry, silverware. Call, write or telephone. M. Naftal, 69 W. 45th St., N. Y. Tel. Bryant 670.

MRS. T. LYNCH'S SON, INC., pays highest prices for Diamonds, Pearls, Old Gold, Jewelry and Silverware. House founded 1844. 229 W. 42d St., near B'way, N. Y. Bryant 1686.

CASH For any discarded jewelry, new or broken. For any Diamonds or watches. For any discarded false teeth with or without gold.

SEND by mail or express any gold, silver, platinum, diamonds, watches, gold leaf, magneto points, or false teeth in any shape. Nothing too small or too large. We send

CASH at once or return your goods at our expense if our cash is returned within 10 days as unsatisfactory. Established 1899. Liberty Refining Co., A. 432 Wood Street, Pittsburgh, Pa.

KING BUYS at highest cash. Diamonds, pearls, precious stones, jewelry, gold, silver, bronzes, rugs, estates, entire contents of houses, pawn tickets. Confidential. 723 Sixth Ave., N. Y. C.

YOU CAN DO A MONTH'S Shopping in the 400 Shops of these columns in less time than it takes to make a half day's shopping tour. Inspect them all before you buy.

Jewelry and Silverware Bought—Cont.

DIAMONDS BOUGHT

Diamonds bought sold for cash. Top prices paid. Advice free. Mountings furnished. Diamonds reset. Bennett, 175 Broadway, upstairs. Tel. Cort. 5335.

I WILL PURCHASE your old and modern Silver, Jewelry, Precious Stones, Tapestries and Paintings (Confidential). Bank references. Jas. Robinson, 402 Madison Ave., at 47th St., N. Y.

Lace

ANTIQUE and Modern Real Laces, Wedding gifts. Table sets, bedspreads, etc. Modeled from your laces, gowns & lingerie. Laces cleaned & mended. Est. 13 yrs. Zallio, 561-5th Ave., N. Y.

THE DEVONSHIRE LACE SHOP, 60 Wash. Sq., So. Baby caps, Scarfs, Bridal veils, Fans, etc., made of real lace. Original designs made to order by Marian Powys of England. Old laces remodeled.

ITALIAN FILET, Venetian and cut work embroidery curtains to measure. Medallions, edgings, insertions. A. Margulies, 17 E. 35th St., N. Y. Tel. Vanderbilt 3726

FRENCH LACE WORK. Send your odd bits of lace to be made into lamp-shades, candle-shades, doilies, and bureau scarfs. Cathrine Curtis, 37 Bay St., Glens Falls, N. Y.

Ladies' Tailors

SCHOTZ & CO.—Tailored Suits, Afternoon and Evening Gowns. Direct Paris Importations. Special facilities for out-of-town orders. 471 Fifth Ave., N. Y.

J. TUZZOLI, 15 W. 45th St., N. Y., makes a suit for \$35, which cannot be duplicated under \$90. Quality and material faultless in make and fit. Advance Spring Models. Tel. 4740 Bryant.

TAILORED GOWNS REMODELED to prevailing styles. 19 years' experience. Tailored suits from \$65 up. J. H. Comstock, 286 Fifth Ave. (30th St.) New York. Tel. 158 Madison Square.

H. HURWITZ, 49 W. 45th St., N. Y. Formerly with Stein & Blaine. Creator of ladies' suits and wraps. Only finest fabrics used. My reference you will re-order. Suits \$55 up. Bryant 3452.

I. JACOBS & CO. Importers, Dressmakers and Ladies' Tailors, now located at 49 West 46th St., N. Y. Formerly 7 W. 31st St. Models for immediate delivery.

I. LEWKOWITZ Maker of high-grade tailored suits at reasonable prices. Special inducements during January & Feb. 180 Mad. Ave., near 34 St. Tel. Murray Hill 4745.

L. GILBERT—63 W. 46th St., N. Y. Creator of styles for Fashionable Women. Now preparing our models for early Spring. Suits \$45 up. The best service will be secured by ordering before the rush season.

M. SCHATZ—142 West 57th St., N. Y. Latest creations in tailored gowns and habits. Tailoring for stout figures a specialty. Suits \$40 up. Skirts \$12 up. Remodeling. Tel. Cir. 1265.

WHEN FASHION STOPS IT STOPS AT KOENIG'S Suits at \$45 up of unrivalled workmanship, style and fit at prices easily within your reach. Ridding habits a specialty. 789 Lexington Avenue, N. Y.

OSCAR STEIN—138 W. 97th Street, N. Y. C. Spring suits of exclusive style made to order for \$50 up. Workmanship and material of the finest quality. Tel. River, 2652.

BECK—Importer. Tailored Dresses, Suits and Coats to order in three days. Original Models for immediate wear reasonably priced. 18 East 46th Street, New York City.

KENNER, 385 Madison Ave., N. Y. (Opp. Ritz-Carlton). Advance spring styles. Own Creations & copies of Paris models, now ready. \$45 up. Model suits ready-to-wear, \$30 up. Tel. Murray Hill 516.

J. FEIRBERG, 55 West 45th Street, New York. Tailor to the gentlewoman of fashion. Smart and attractive Spring suits made in the finest materials. Reasonable prices.

FABRICANT

Importer Ladies' Tailor Tailored Suits — Riding Habits 45 West 46th Street New York

PA ADOLPHE de PARIS, 46th St., near 5th Ave. Maker of Smart Tailored Suits. Also a special line of Sport coats, raincoats, outer garments, transparent coats, \$15 up. 41 W. 46th St., N. Y.

SCHWARTZ BROTHERS, 429-5th Ave., N. Y., bet. 38th & 39th. Creators of styles for Fashionable Women. Tailored Suits created by us exclusively for our patrons in the newest materials, at \$60 & up.

EXPERTS WILL REMODEL your suits, copying any style or your own ideas. New suits made. \$50 up. Linen skirts, 3 for \$20.

Cercere & Coppola, 69 West 46th Street, N. Y. C.

H. ACKERMAN—LADIES' TAILOR—FURRIER 17 East 48th Street. Exclusive models in sports suits and white pongee and linen skirts.

Lighting Fixtures

DALE QUALITY PERIOD FIXTURES Ingenious Adaptations. Original Conceptions. Prices below retail. New Catalog No. 3. Display rooms. 105 West 13th St., New York City.

SHAPIRO & ARONSON Sell good fixtures and give honest value. They've been doing it for twenty years. Booklet "D." Showroom, 20 Warren St., N. Y. C.

Linens

THE PORTO RICO STORE, 402 Madison Ave., N. Y. Exclusive importers of wonderful Porto Rican Filet Tiré household & bridal linens. Monograms. Approval shipments. Leaflet.

OLIVIA—Cross-stitched Linens and Designs. Something new in old-fashioned patchwork. Hand-quilted silk crib and bed puffs. Lists sent. Olivia, Suite 1-B, 166 Brewster St., Bridgeport, Conn.

PILLOW CASES, handkerchiefs, table covers, napkins and other Porto Rican Drawnwork will be sold at very reasonable prices after Xmas. Approval shipments on request. Robt. A. Miller, 17 W. 45 St., N. Y.

IMPORTED hand-made and emb. linens in Sicilian, Careggi, Casa Guidi, Italian cut-work, filet & Pt. de Venice from Italy. Wholesale & retail. Gds. on approval. Heath & Mills, 1211 Union St., Schenectady, N. Y.

ROSA JOSEF

Lingerie

SILK UNDERWEAR and Negligees to individual order. Exclusive styles, refined taste. Hand-embroidered in artistically shaded colors. Mme. Paula, 622 W. 137 St., N. Y. Tel. Audubon 8692.

LE PETIT BOUDOIR, 616 Fifth Ave., N. Y. Tea Gowns, Negligees, Petticoats & Lingerie made-to-order. Imported models also original designs. Bergdorf & Goodman Building. Circle 5436.

Maids' Uniforms

NURSES' OUTFITTING ASS'N—Uniforms for Nurses and Maids for house and street. Aprons, Collars, Caps, Coats, Bonnets. Catalog V. 450-5th Ave. (at 40th St.), New York.

USEFUL—RELIABLE—PROFITABLE Shoppers' and Buyers' Guide offers you a direct road to whatever you may desire. Use it today. Save yourself trouble and worry.

Butterfly, having sung about the "Star Spangled Banner" and "Some Beautiful Day," commits a tuneless suicide with the ivory handled sword of her Samurai ancestors. The modern woman is a little more reserved in her actions, but in opening her correspondence she finds useful this tiny imported Japanese knife, with ivory colored bone blade, and with bronze and brass handle which may be secured in various designs. Price, \$1.50. Send your check to Vogue's Shopping Service and article will be forwarded or name of shop will be sent on request.

Milliners

CHILDREN'S HATS a specialty. Our own creations; sketches copied; or your own ideas expressed. Prompt attention given mail orders. Lang, 13 East 36th Street, New York City.

SPINGARN'S An exceptional exhibition of advanced Spring millinery is being held at Spingarn's, 632-34 Broadway, N. Y. Here the particular and discriminating buyer will be pleased with the large collection of exclusive Paris designs and models. The location of this old and well-known concern, out of the high rent district, makes it possible to offer these creations at greatly reduced prices. Take Subway or Elevated to Bleecker St., and walk one block to Spingarn's, 632-34 Broadway, New York City. Tel. Spring 2706.

Miscellaneous

COAT-OF-ARMS—Emblazoned Correspondence requested. Anne Foote Smith—"The Berkshires" Lee, Massachusetts.

Patterns

PATTERNS CUT TO MEASURE from illustrations, description of model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 41 West 35th St., New York.

Perfumes

INDIANA PERFUME, a delightful Eastern blend of Bichara, full of Orientalism; Lella, named for Indian Princess; sample 50c. Bklt. on request. Natura Co., 461 Fifth Ave., N. Y.

PARFUM BOUQUET EGYPTIAN, an odour of wondrous charm and refinement. Sample Extract and Face Powder by mail, 20 cents. Tanti, Parfumeur, 140 W. 34th St., New York.

Pets

THOROUGHbred TOY POMERANIANS; reasonable, strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburg, W. Va.

BIRD-PEPTOAST keeps birds in good plumage and song. For sale at all good Bird Department & Drug stores. Peptoast Co., Mfrs., 65 Grand St., N. Y.

DOGS—All Pedigreed Breeds Springside Dog Palace 28 East 46th St., Opp. Ritz-Carlton

POMERANIAN AND JAPANESE SPANIEL puppies and grown dogs, 3 lbs. Fashionable Pets. Send for pamphlets with pictures of dogs free. Calumet Kennels, 6333 Ellis Av., Chicago. Tel. H. Pk. 7363.

Photography and Photographers

PORTRAITS of Individuality and Character. Let me make you one that will not only be an artistic picture but a good photograph as well. I shall not be satisfied unless you are. Direct color work a specialty. By appointment. Mary Dale Clarke, 665 Fifth Avenue, Plaza 1492

CHARLOTTE FAIRCHILD, formerly of Boston, announces the opening of her studio at 5 E. 47th St., where she will permanently exhibit her Photographs, comprising Portraits, Lumiere Autochroms.

Photography and Photographers—Cont.

ARCHITECTURAL Exteriors and Interiors, and miniatures. Mrs. Fairchild makes a specialty of reproducing in color works of art for private collections & museums. Home portraits by appt. Vanderbilt 4241.

KAZANJIAN Photographic portraits at your home or at our studio 707 Fifth Ave. — Phone Plaza 7759 — N. Y.

Professional Services

EXCEPTIONAL OPPORTUNITY for exceptional women. We desire representatives in every city. Wonderful returns if you can qualify. Information upon req. The Figure Mold Garment Co., Columbus, Ohio.

REPRESENTATIVES: A profitable arrangement open to society woman with large circle of friends to represent exclusive world famous toilet preparations. J. G. Hill, 299 Madison Avenue, N. Y. C.

EUGENE CHRISTIAN, F. S. D. treats stomach & intestinal troubles by teaching you to select & combine your food at meals. No deprivation or dieting. No charge for consultation.

EUGENE CHRISTIAN, F. S. D., 213 West 79th St., New York, subway to 79th, half block east. Office hours: 10 to 12 A. M.; 2 to 4 P. M. daily. Phone 8947 Schuyler.

Rooms and Apartments

13-15 EAST 54th ST., N. Y. Boarding-place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

Shoes

WORN SATIN SLIPPERS recovered, reshaped to look like new. Send Slippers, 1/4 yd. Satin (Heavy Preferred), \$1.00 and Return Postage to Renu Slipper Co., Merrimac, Mass.

SHOECRAFT SHOP, 27 West 38th St., N. Y. Smart Shoes in width AAAA, AAA, AA and A, in sizes 8, 8 1/2, 9 & 9 1/2. Send for booklet, "Fitting the Narrow Foot," and Catalog V. S.

E. HAYES, 9 W. 20th St., New York. Individual style in ladies' shoes to order in materials and color of costumes. Write for booklet and directions in self-measurement.

BAD FEET BENEFITED. Our scientific footgear will feel comfortable and neat. We take cast of both feet. Balanced Shoe Co., 40 West 39th St., New York City.

TARNISHED GOLD OR SILVER SLIPPERS can be regilded or resilvered satisfactorily. Price \$3. Send direct or through your own dealer. Albert Trading Co., 225 Fifth Ave., New York.

Shopping Commissions

MRS. H. GOODALE ABERNATHY Shopping Commissions. No charge. 37 Madison Ave., N. Y.; 75 Boundary Road, London, N. W.; No. 12 Rue Rennequin, Paris.

MRS. E. F. BASSETT will shop for or with you, furnish your house; suggest costumes. Goods on Approval. No charge. 145 W. 105th St., N. Y. Tel. 4452 Riverside.

MRS. SARAH BOOTH DARLING Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular, 112 West 11th Street, N. Y.

MRS. S. D. JOHNSON Shops for and with you without charge. 347 Fifth Avenue. Opp. Waldorf-Astoria. Tel. 2070 Murray Hill.

MRS. C. B. WILLIAMS, New York Shopper. Will shop with you or send anything on approval. Services free. Send for bulletin of "Sales Worth While." 366 Fifth Avenue, N. Y.

MRS. CAROLINE PLOWS. Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. Goods sent on approval. 14 W. 92d St., N. Y.

ELIZABETH C. MALADY—A personal acquaintance with New York's shops enables me to buy with taste & discrimination. Prompt service. Goods on approval. 33 Convent Ave., N. Y.

MRS. GEORGETTE DUNBAR EVANS will keep you in touch with N. Y.'s advanced modes. Will shop for or with you gratis. Chaperoning. References & booklet. 311 W. 95th St., N. Y.

"BEAUTIFUL THINGS I SEE." Write for Free Fashion Letter with list of bargains. Shops free for or with you. Anything on approval. Irene Stephens, 334-5th Ave., N. Y.

MRS. HELEN ROBERTS, 156-5th Av., N. Y., shops for or with you, no charge. Spring styles procurable now, prices low. Private school orders a specialty. Tel. 1290 Fordham.

KATE R. PETTIT, formerly of New Orleans, purchases wearing apparel, housefurnishings and gifts. Services free. Accompanies patrons. References. 60 W. 94th St., N. Y. Tel. 5254 River.

MRS. EDWIN McALLA DAVIS, 608 West 116 St., N. Y., will do all kinds of shopping for you. Services free. Specializing wallpapers, chintzes, rugs and artistic furnishings.

LOUISE R. ALLEN shops for you free of charge. Lingerie, Gifts, Steamer Baskets, House Furnishings. Trousseaus. Men's gifts to friends carefully sent. 537 West 121st Street, New York.

BLANCHE BOSTWICK & Mrs. Ebenezer M. Treman. Our expert service saves time, bother, money. No charge. Gifts, apparel, furnishings, chaperoning. 2 West 47th St., N. Y. Tel. 8982 Bryant.

The VIRGINIA M. MEYER "Banish Bother" Shopping Service. Write for worth-while folders. My 1916 Auction Bridge & Menu Booklets are 25c each. Woman's Exchange Bldg., Detroit, Mich.

MESDAMES SCOVEL & ALBERT Shop for and with you. Services free. School shopping. Chaperoning. References. Write for booklet, 601 Cathedral Parkway, N. Y. Tel. 4302 Morningside.

MRS. L. A. WILSON—Shopper of long exp. Shops for or with customers without charge. Can be seen in office every morning—mail orders promptly executed. 373-5th Ave., R. 505, Phone 3465 Vandbilt.

Smocks

THE SMOCKERY—7 Chester Pl., Englewood, N. J. Smocks for children and grown-ups. Original, exclusive, distinctive models. Best materials and workmanship. Illustrated catalog on request.

SMOCKING transfer patterns for round yoke and cuffs—3 different designs, \$1. For Smocks—4 different designs, \$1. Illustrated circular—2c. Helena Buehler, 210 S. 13th Street, Philadelphia, Pa.

Social Etiquette

Mlle. LOUISE AN AUTHORITY. Exceptional training abroad enables me to teach & answer by mail most advanced questions, 10 lessons \$1. Complete course \$10. 118 W. 57th St., N. Y.

Stationery

FOR INFORMAL CORRESPONDENCE—Name and address neatly printed on 125 envelopes & 200 sheets Japan Bond \$1. Correct style & size. Ppd. Tiffany Press, Peru, Ind.

Specialty Shops

ARTISTIC WORK IN BRASS OR BRONZE. Made to Meet Your Individual Needs and Ideas. Our Booklet "B" outlines our work and service. Hunt Metal Specialties Co., 116 East 28th St., N. Y.

WINTER SPORT SKIRTING—Kentucky wool homespun in brilliant striped effect. Sold exclusively at the Windmill Studio Shop, Virginia Banks Demarest, 44 West 56th Street, N. Y. C.

THE SPANISH SHOP—542-5th Avenue Art books, pictures, prints, brass & wrought iron lanterns, lamps, mounted bells, candlesticks, trivets, foot scrapers, knockers, bellows. Write or call.

MRS. WILSON ANNOUNCES in the future she will specialize in smart mourning apparel only. Smart Gowns, Chic Hats, and those dainty requisites. 444 Park Av., nr. 57th St., N.Y. 6585 Plaza

A SHOP OF LITTLE VANITIES where everything chic and choice in dainty women's work is found. Sport clothes, tea gowns, negligees—we have them au desire. 718 Mad. Ave., N. Y.

BEFORE YOUR TRIP SOUTH why not drop in at our little Vanity Shop and view just those dainty and distinctive creations you are seeking for Palm Beach?

WHETHER IT BE a pillow or a paddle, a Panama or a pinafore, you will find it of the best, and just a trifle "different." Lamp Shades, millinery novelties and shirt-waists—voilà at 718 Madison Ave., just that "nicety" you have always sought.

NEW YORK OR NEW ORLEANS Freeport or Florida—wherever you are, you will find in the myriads of little vanities at 718 Madison Ave., just that "nicety" you have always sought.

Sport Things

Visit the **SPORTS SHOP**—Unusual and Pre-Advanced Sports Suits, Sports Waistcoats, Coats, Skirts, Blouses, etc. Exclusiveness and utmost value. Edward Lee Blimline, 500 5th Ave. (42nd St.) N.Y.

SPORT SKIRTS for Southern wear. Hats to match. New style Smocks, Children's Dresses in Spring materials, and new models. The Commission Shop, 366 Madison Ave., N. Y. Tel. 8296 Mur. Hill.

DOVE & DISTAFF Homespun—heavy & medium weight materials, spun by hand and woven on handlooms, white, brown & mixtures. \$2.25 yd. Write to "Dove & Distaff," Peace Dale, R. I., for samples.

REVERSIBLE SPORT HAT. Velvet—in rose, blue, violet or green. Original design. Folds for packing, \$8. Sent on approval. Wholesale to sport or gift shops. Add: Edith L. Broome, 49 Liberty St., N. Y.

ADJUSTABLE Fancy Hat Bands. Wick fancy bands and silk puggaree scarfs in a great variety of color combinations; fit any size hat; club colors to order. Wick Narrow Fabric Co., Phila., Pa.

Swimming

SWIMMING Scientifically Taught in our three tiled daylight pools, water continually filtered and heated. Dalton Swimming School. 308-310 West 59th St. 19-25 West 44th St.

SWIMMING GUARANTEED to any qualified pupil in 10 lessons, or more if required, \$15. Money refunded if we fail. Topel Gym. & Swimming School, B'way, Cor. 96th St. Tel. Riverside 440.

Tea Rooms

THE TALLY-HO, 20 E. 34th St., opp. Altman's Luncheon Afternoon Tea Southern Dinner 85c. "Picturesque, novel experience"—N. Y. Herald.

THE PICCADILLY TEA ROOM The last word in tea dainties. Tempting luncheons and dinners. 172 W. 72nd St., near Broadway.

THE COSY CORNER TEA ROOM 511 Madison Avenue, at 53rd St. Things to Eat—Things to Drink—Things to See and Buy. Also at Babylon, L. I.

Toilet Preparations

MILLER LANGDON SKIN FOOD Wonderfully effective. Molds the face to a youthful contour and eradicates wrinkles. Jars are \$1 & \$2. 665 Fifth Ave., N. Y. C.

Traveling Accessories

NAVAJO INDIAN RUGS AND BLANKETS make unique auto robes. Distinctive designs. From reservation. Sent on approval. Write for particulars. Arizona Wholesale Trading Co., Phoenix, Ariz.

Trousseau

THE TROUSSEAU SHOP OF CHICAGO, 632 Lincoln Parkway, offers a special reduction on all trousseau orders. We specialize in the finest of linens, lingerie and monograms.

Unusual Gifts

"WILE-AWAY" GIFT BOXES for convalescence or journeys. \$6, \$7.50, \$10, \$15. Elizabeth H. Pusey, 16 East 48th Street, New York City.

RARE THINGS FROM THE ORIENT Many New to America. Unusual—Attractive—Useful. Booklet "V" illustrating almost 200 Novelties, free. Bertha Tanzer, 20 West 30th St., N. Y.

GIFT PACKAGES, Hand-colored cards, Latest Novelties for Gift Shops. Ernest Dudley Chase, Boston, Mass.

SEND FOR our latest list of Artistic goods for gifts. Lycett, Stationer & Importer, 317 No. Charles St., Baltimore, Md. Makers of Engraved Visiting Cards & Stamped Stationery. Samples on request.

Unusual Gifts—Cont.

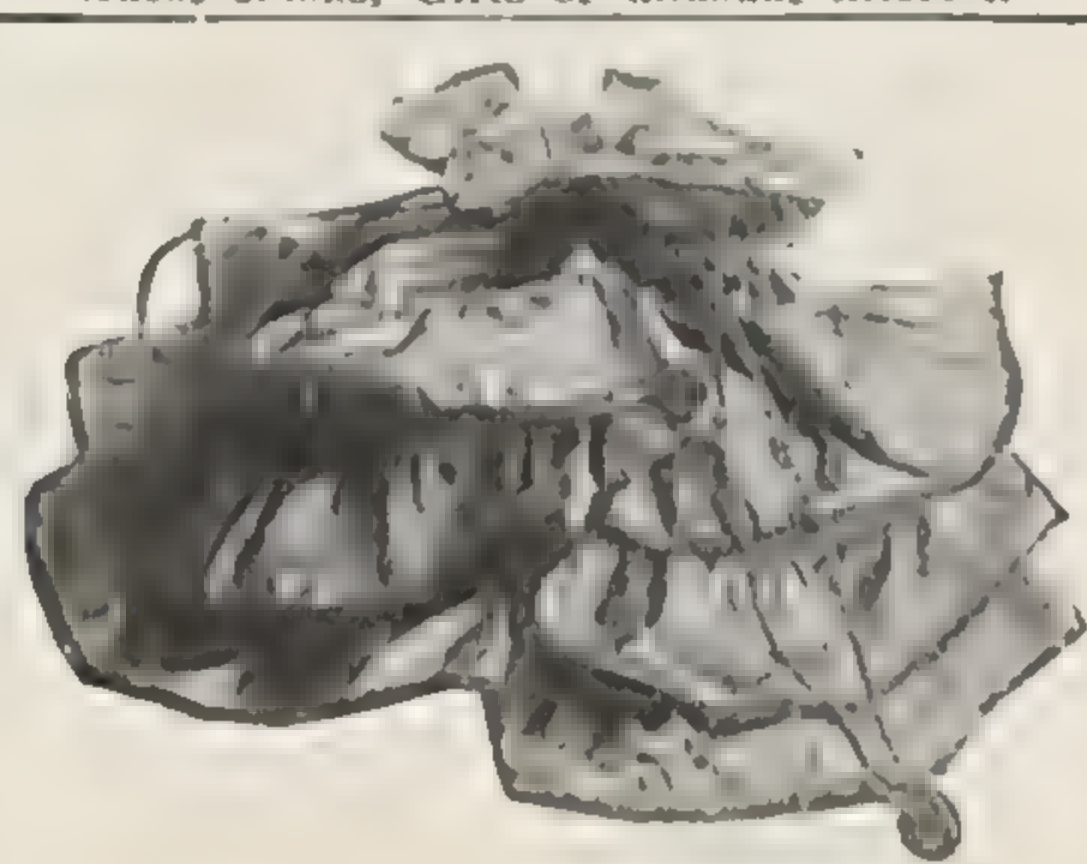
REALLY UNUSUAL ARTISTIC novelties, table linens, bags, children's things; cross-stitched. Send ref. for app. shipment. Patterns in color & sheets, \$1.00. Edith Allen Hall, Stamford, Conn.

EASTER FLOWER ODORS last the whole year thru in our dry smelling salts—6 colors—6 old-fashioned garden odors. \$2, \$1 and \$6. The Furness Studio, Carnegie Hall, New York City.

EDITH HAYNES THOMPSON, HER SHOP, containing many quaint & beautiful things; peasant china, Ital. bead flowers, Jap. lanterns & Umbrellas, unusual candlesticks. 63 Washington Sq., N. Y.

BOB BETTY'S "BOOK OF GIFTS" FREE, filled with gift suggestions, profusely illustrated. A gift free if you send us names, addresses, and ages of six children. Bob Betty's Shop, 542 Main St., Beacon, N. Y.

HANSON STUDIOS, INC.—4 E. 44th St., N. Y. Are showing an interesting collection of desk sets, Telephone Books, Decorated Photo Book Covers, Guest Books, Gifts of unusual interest.



War relief isn't dead or sleeping, either. As a matter of fact the knitting and sewing and stitching goes on just the same and is as much of a factor in the daily round of social duty as it was when belligerent horror was fresh in our minds. Many a woman still takes her work with her and what is better for carrying the yarn or thread than this rose taffeta bag? It has three ruffles edged with gold braid and may be purchased for \$3.00. Send your check to Vogue's Shopping Service and article will be forwarded or name of shop will be sent on request.

PALM BEACH HATS, embroidered waists, lingerie, hand bags, direct from the Philippines. Delft Tea Room Gift Shop, 802 Madison Avenue, New York.

THE GIFT that reflects the charm and character of your personality. Distinctive, appropriate, yet most inexpensive. Miss Storey's Studio—53rd & Mad. Ave., N. Y. C.

HAND-PAINTED BRIDGE TABLE at \$7.50. Write for sketch and information. Also other bridge prizes. Miss Morey, 55 East 56th Street, New York City.

EVERYBODY LOVES A LOG FIRE. Cape Cod Fire Lighter, always ready, start them quickly. No kindling wood. No trouble. Brass, iron, copper, \$3.50 to \$10.00. Circ. Cape Cod Shop, 320-5th Ave., N. Y.

FRIZZLER SETS (3 Pieces) in iron, hand-forged. For toasting marshmallows, etc. Length 32 in. "Salem" design. Set, \$10.75. See Catalog G-2B. W. Irving Forges, L. I. City, N. Y.

Wedding Stationery

WEDDING STATIONERY SAMPLES and "Wedding Suggestions," an interesting and authoritative booklet sent on request. The Crowell Co., 97 Orleans St., Springfield, Mass.

100 WEDDING ANNOUNCEMENTS \$6.75 or invitations, hand-engraved, 2 sets of envelopes. 100 Calling Cards, \$1.25. Write for samples. V. Ott Engraving Co., 1033 Chestnut St., Phila.

Wholesale Gift Shops

DAY-CRAFT NOVELTIES for Gift Shops and Art Needlework Depts. We sell dealers only. For illus. folder and price sheet send to N. S. Day, Springfield, Mass. Samples at 225-5th Avenue, N. Y.

SALESMEN with full line of Day Craft Novelties will arrange to see you by writing now to N. S. Day, Springfield, Mass.

THE VILLARI COMPANY, 402 Madison Ave., New York. The wonderful Porto Rico Tiro Linens sold and sent on memo. to responsible parties. Write for terms.

JANE GRAY CO., 2 East 23rd St., N. Y. C., announce their new line for Summer buyers. For women and the home. Knitting Bag, Baskets, Trays, etc., in an attractive variety of patterns.

FOR KIDDIES—Novelty spades, Rainbow Party, Sport Hats, The "Easter Porridge Bowl" & Toy Buckets. "Kuddles," our bedtime dolly sells year round. Patented and name copyrighted.

THE WORLD FULL OF TOYS. Twenty imported toys in a real globe 6" in diameter. \$1.50 retail. New ideas for shops. "Studio Shop," 96 Fifth Ave., New York.

VENETIAN GLASS bowls, bottles, boxes, computers with applied fruits. Old fashion Venetian glass paperweights with beads in bottom. C. J. Dierckx, Importer, 34 W. 36th St., N. Y.

HANDPAINTED BAMBOO TRAYS. Handpainted parchment candle shades. A line of novelty goods from Sweden, Hong Kong. Patented Garden tables. Palmode Shop, 44 Murray St., New York City.

FAIRY PLAY BOXES; gifts for children, better than ever. Many new numbers, sell all the year—Special Easter Sets. N. Y. Rep., Room 1902, No. 303-5th Ave. Fairy Gift Co., 409 Race St., Cincinnati, Ohio.

OUR NEW LINES OF BASKETS AND NOVELTIES gathered from all parts of the globe are ready for your inspection. Assortments from \$10. Charles Zinn & Co., 893 Broadway, N. Y.

EXQUISITE BOXES in all shapes and colors. Ideal for decorative purposes. Hand-made and utility bags. Retail. The Box and Bag Mart of N. Y., 601 Madison Ave.

A. HIMMEL, 152 W. 34th St., N. Y. C. M.T.G. Crotonne & Brocade Art Novs., Desk Sets, Baskets, Candy Boxes, Sofa Pillows, Knit. Bags, Useful & Unusual Boudoir Novs. Write for \$10 asst. of samp.

Wholesale Gift Shops—Cont.

E. and G. QUACKENBUSH—Creators of the "Tiny Tots" hereafter will have no N. Y. agents. Those desiring to see their lines should write or call direct at show room, 100-5th Avenue, N. Y.

Spring numbers now ready. Altogether new garden novelties are "Uncle Silas" and "Maud Müller" retailing at \$1.00. Toys, too, that have not been done before.

An up-to-date line of raffia trimmed specials include exquisite bags, captivating aprons and sport jumpers that everyone should know. All marvelous in color and design.

"Tiny Tot Tops" in Easter designs are live numbers. Also other new novelties with this celebrated baby head now on exhibition. Send for \$10 assortment of entire line.

LAMPS, ORIGINAL AND EXCLUSIVE in design, handsomely lacquered, and in keeping with the new ideas of interior decoration. Big sellers. Write at once, Savoy Art Co., 17 W. 30 St., N. Y.

NEVIUS exhibits wonderful values in inexpensive Easter novelties. Many attractive and unusual gift utilities at attractive prices.

NEVIUS believes in Progressive Preparedness and is arranging many marked improvements in boxing, displaying and handling his popular Gift Things for 1917.

NEVIUS shows all through March a larger variety of Garden Things, Sport Things and Spring and Summer things than ever before. 217 E. 38th St., N. Y. C.

Wholesale Gift Shops—Cont.

ESTIMATES GIVEN MANUFACTURERS for hand painting on satin, leather, baskets, boxes, lampshades, parasols, wooden novelties, etc. Orig. designs. Quantity orders. Hegone Studios, 163 W. 23d St., N. Y.

HAVE YOU SEEN the original work done by Luca Della Robbia or in your travels perhaps you have seen some masterpiece of Benvenuto Cellini, its rare beauty and

marvelous genius indelibly imprinted upon your mind creating a desire for a replica. Have you seen the wonderful wrought iron of the Sienese School—the

Tooled Leather from the Golden Val D'Elsa, the Marbles brought to life by Michael Angelo, Dancing Cherubs by Donatello, work by the supple hand of Gian Bologna. And again

the grace and beauty of an Old Etruscan Majolica or an old Apothecary's Jar or some wonderful old Cabinet that may have graced the palace of a Medici.

Persons today, acquainted with art know this work and have admired the originals in Museums and elsewhere. They would indeed be glad to secure at moderate cost

reproductions of these marvelous works. We will furnish you through our studios in Italy reproductions in wood, bronze, marble, alabaster of anything that was used in that

Golden Age. Let us supply your customers, through you, with these high class goods. Address Dept. M. Della Robbia Studios, Aeolian Hall, New York.

Wholesale Gift Shops—Cont.

HERE—Gift Shop buyers will always find new, unique and distinctive novelties. Our Garden Sets; Trinket Boxes; Desk Sets and Sewing Sets; lacquered metal novelties, interesting

toys and things for the Kiddies, all illustrated with many others in our catalog—send for it. John Shop, 303 Fifth Ave., New York City.

BOB BETTY'S SOAP, ROSEBUD POWDER, and Vacation Soap for Good Children are especially appropriate for Gift Shops. Write us for prices. Barbara Elizabeth, 550 Main St., Beacon, N. Y.

MANY ART & GIFT SHOPS have been delighted with our sample assortments of Spanish, Danish, Korean, etc., goods. So would you. (Catalogue.) Arts & Crafts Imp. Co., 25 W. 8th St., N. Y. C.

INDIVIDUAL BOXES for INDIVIDUAL PEOPLE Hand-made paper boxes. Original designs. Cretonne bags & seasonable novelties for gift shops. Mrs. Estes Studio, 64 W. 48th St., N. Y. Bry. 5667.

THE POLLY BELL is an exquisite and useful table ornament. It is one of those things that cannot be duplicated. Therefore it is in great demand.

INCENSE BURNERS with the correct temperament. Faithful & harmonious in design. Totally unlike anything we now have in this country. Gift novelties of all kinds. Bronze Products Soc., Inc., 460-4th Av., N. Y.

GIFT SHOP PEOPLE—Royal Dainty Dusters of bright colors in smart cretonne bags & individually boxed combine the beautiful with the really useful. Write the Royaltan Company at 220 5th Ave., N. Y.

Wholesale Gift Shops—Cont.

GIFT SHOP BUYERS will find attractive line in Rad-Bridge Score Pads, Pad Holders, Bridge Sets and Playing Cards. Department A, Rad-Bridge Co., Inc., 144 Pearl Street, New York.

JAPANESE GOODS—Specialties for Gift Shops & Art Depts. Novelties in unusual merchandise always in stock. Call, see and be convinced. A. L. Tuska & Co., Inc., 114-116 E. 16 St., N. Y. No. cat.

MADAME HENDREN Character Dolls—Made for every occasion—Valentine—St. Patrick—and Easter Dolls now ready. Write for prices and samples. Averill Mfg. Co., 37 Union Square, New York.

A GOOD SELLER at \$2, \$4 & \$6. Dry smelling salts in glass jars—6 old fashioned garden odors—6 colors. Ask about them. The Furness Studio, Carnegie Hall, New York.

TROPICAL FLUTTERING—Humming Birds for Jardinieres, Window Gardens, Flower Pots and Flower holders in Bowls. Frances Barker Tracy Studios, 22 East 38th Street, New York.

DUXBURY DANGLES. An ornament to harmonize with your dress. Various colored ribbons & flat Chinese silver mounted or large colored beads. Handknit slip on sweaters & sport hats. Harriette Mygatt, 289 5th Av., N. Y.

Winter Attractions

DURLANDS RIDING ACADEMY—66th Street at Central Park West. Largest Arena. Well-trained Horses. Expert Riding Masters. Spacious Club Rooms. Write for full particulars.

SALES AND EXCHANGES

Wearing Apparel for Sale

EVENING gown, black jet over gold cloth. Cost \$200—Sell \$35. Afternoon dresses in blue and black taffeta, black Georgette Burgundy \$12 each. All in A-1 condition. Size 38-40. No. 852-D.

LADIES Fall model seal plush coat. Large 36. Cost \$100—Sell for \$25. Gentleman's dress suit with Tuxedo coat and vest. Size 36. \$25. No. 853-D.

SEVENTY-FIVE Dollar Spring Suit, dark blue serge, hand-embroidered jacket, worn once \$37. For summer wear, white net—hand-embroidered dress. Cost \$75—\$25. Light blue—embroidered organdy dress—\$50—Sell \$20. New ecru colored Georgette crepe—chenille embroidered afternoon gown—Cost \$125—Sell \$50. Flesh colored Georgette crepe—hand hemstitched. Cost \$75—\$30. All size 16. Exceptional values. No. 856-D.

FOR SALE—Evening gowns, rose and silver brocade \$50. Black maline, green spangles \$30. Gray and navy afternoon \$32. Old rose evening coat, maribou \$20. Size 36-38. New. No. 860-D.

FOR SALE—Beautiful, Imported paisley opera cloak. Very unique, pastel coloring, elaborately trimmed in embroidered velvet, pastel shades. Edged in Angora fur. Never worn. No. 858-D.

DARK, tan coarse weave suit—stylish. Cost \$65—Sell \$45. Dark blue foulard and Georgette crepe dress. Cost \$55—Sell \$35. Simple rose net over satin evening gown—\$20. All never worn. Full rose broadcloth cape \$20. Sizes 36. No. 867-D.

SAGE green chiffon waist with coral beads forming yoke lace collar down-front. Cost \$28—Sell \$12. Dark blue light weight fine serge suit. Sell \$25. Size 36. Worn once. No. 868-D.

BLUE Georgette afternoon dress, bead trimmed. Size 38. Cost \$85—Sell \$40. Blue Velour suit and green Bolivia Suit. Size 40, seal trimmed, \$35 each. No. 870-D.

SMART Black Taffeta street frock—\$15—36. Amethyst hearts pin, Crown pearls \$8. Violet, enameled rare gold, Pearl \$5. Thirteen inch fine gold strand \$3. No. 872-D.

GENTLEMAN'S wardrobe. Size 40. Business and white suits, dress suits, knitted silk golf suit, Tuxedo shirt. Overcoats, one mink lined. Cost \$125—like new. Write. No. 873-D.

PINK satin. Cost \$300—Sell \$90. Blue taffeta. Cost \$175—Sell \$75. White broadcloth gown \$45. New. White charmeuse and taffeta \$65. Exclusive blue golf suit. Cost \$100—Sell for \$50. Flannel golf suit, \$40. Bargains. Size 38-40. No. 874-D.

Miscellaneous

ANTIQUES For Sale—Handsome old bead bags—Cashmere shawls—Spanish Embroidered scarfs—Mahogany dish top tip table—several early samplers—from private collection. No. 842-D.

ANTIQUES—Old Sheffield tea set, basket, spoons, urn, tables, dining, console, gateleg, lacquer, small walnut. Empire book-case desk \$75. Swell front bureau, banjo clock, walnut desk. No. 843-D.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is \$3 for 25 words, or less. Additional words, 15 cents each. Check or money order must accompany message; be sure to write your name and address very plainly.

Your message for the April 15th Vogue should be received on or before March 5th. Address all communications to Sales and Exchanges Service, Vogue, 443 Fourth Avenue, New York.

To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.
2. Send Vogue no money—wait until the other woman writes to you.
3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.
4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

Miscellaneous—Cont.

FOR SALE—An India Camel's Hair Shawl 75 x 60 inches. Elaborately embroidered in black. In splendid condition. Cost \$1,000. Rare specimen, exceptional opportunity for connoisseur. No. 844-D.

ANTIQUE mahogany 6 ft. side-board, \$125. Mahogany and curly maple secretary bureau \$40. Eli Terry Clock, \$25. Beautiful applique quilt, rose design, \$20. Exquisite shawls \$12-\$16. No. 845-D.

FOR RENT—season 1917—Spaces in the original "Eagleston Shop" of Hyannis. Can be used for linens—rugs—jewelry—or candy. No. 846-D.

FOR RENT—season 1917—The most artistic and completely furnished Tea House and Gift Shop in New England. Clientele of the best. Further information furnished. No. 847-D.

EXCEPTIONALLY beautiful, "signed," India shawl, very small black center. 73 inches square. In perfect condition, very moderate price. Large oblong Paisley shawl in fine condition, reasonable price. No. 848-D.

FOR SALE—Two Wilton rugs, 9 x 12—\$30 each. One black velvet, other green and tan. Japanese embroidered screen, silver-grey back ground, bargain \$75. Broché shawl, \$25. No. 849-D.

THREE Antique watches, one surrounded by pearls, one mandolin shaped. Ivory carvings, jewelled umbrella handle. Cost \$100—Sell for half. No. 850-D.

PAISLEY shawl, 1½ yards wide, 3 2/3 yards long; grayish blue border, 30 inches deep, 8 inches wide on side, cream center. Reasonable offer accepted. No. 851-D.

FOR SALE—Wonderful Japanese Bronze. 3 ft. high. Beautifully carved. Will send photograph, \$75. No. 854-D.

FOR SALE—Valuable camel's hair Shawl, 2½ yds. square, small black center. Will accept fair offer. No. 855-D.

Miscellaneous—Cont.

A SMALL inlaid mahogany Dutch piano, 60 in. long, 22 in. wide, 32 in. high. Made by Vander Does, Hage, 1800. In good condition. Will sell for \$100. No. 857-D.

FOR SALE—A beautiful Indian Cashmere shawl No. 22998, 5 feet by 10 feet, an heirloom. Perfect condition. Will sell for \$900. No. 859-D.

ROSEPOINT real lace Wedding Veil, \$300—worth \$500. 2 Handkerchiefs to match \$5 each. Hand-painted French lace Fan, real mother-of-pearl sticks, large size. Worth \$50—Sell \$25. No. 861-D.

WHITE Japanese Exhibition Kimono embroidered white bullion—Short 36. New. \$37. 2 Children's Kimonos. Sizes 4 and 6. New. \$10 each. 2 Chinese Drawn work, embroidered Table cloths, large size, one white, one white and blue. New. \$25 each. French silk sweater, golden brown, 34. \$8.—Worth \$25. No. 862-D.

FRENCH Rattan Porch Furniture 5 pieces, new. Enamelled Red, Black. \$150. 2 Rockers upholstered French cretonne, 1 blue, 1 pink—New. \$20 each. No. 863-D.

TWELVE Solid Silver Gorham Dinner plates, edges openwork pattern, very heavy. \$250—Worth double. 12 Bread and Butter plates to match \$100. Gorham Riding Whip \$6. No. 864-D.

FOR SALE—Antique piano made in Vienna by Andreas Stein. Mahogany, brass inlaid. Supported by two pedestals with claw feet. Good condition. Reasonable offer accepted. No. 865-D.

FOR SALE—Broché Shawl, 3 by 2 yds. Price \$50. Perfect condition. No. 866-D.

STANDARD Sewing Machine in perfect order. Used a few months \$30. Also large brown bear automobile robe \$20. Can be seen in New York. No. 869-D.

A India Camel's Hair Shawl, small black centre. Cost \$1,000—Sell for \$500. No. 871-D.

Wanted

WANTED—Victrola or other high class phonograph and records. Sixty-five note pianola records. Powerful field glasses. Standard typewriter. Box couch. Good condition, low prices essential. No. 284-B.

WANTED—A Steinway Baby Grand Piano, not used over five years. Must be in good condition, and reasonable. No dealers, or pianists, will be considered. No. 285-B.

WANTED—Stylish street and afternoon dresses, negligees, bed jackets, jersey suit, white winter sports skirts, full motor coat. All maternity. Prices reasonable. Size 36 short. No. 286-B.

WILL purchase—Steinway Baby Grand Piano. State number and history and present condition. No. 287-B.

WANTED—Maternity garments for Spring and Summer. Must be in excellent condition. Normal Size 36 or 38. No. 288-B.

WANTED—Gentlemen's fur-lined overcoat—Size 38. Good condition and reasonable in price. Answer immediately. No. 289-B.

WANTED—Capable woman, go in on shares on my Virginia farm, making jellies and jams, poultry and hardy flowers. Cottage and board. Wonderful opportunity. References. No. 290-B.

Professional Services

LADY with large and beautiful country home, in good social standing, living alone, would like active, companionable paying guest, for the summer, no boarders. 18 holed golf course—yacht club—own car, all conveniences—large verandas. Philadelphia suburb. References exchanged. No. 232-C.

TWO college women, one a trained nurse, having a roomy brick house, modern improvements, on ten acres in Hudson River Valley, will receive as guests a few semi-invalids. References. No. 233-C.

ENGLISH woman of social standing will chaperone two young girls or receive two ladies in her Bermuda home for the season. Ideal location. References. No. 234-C.

REFINED young lady, experienced as secretary to president of bank desires position as private secretary in New York City, or Pacific Coast City. Thoroughly competent. No. 235-C.

CULTURED and refined young woman, college graduate, desires position as social secretary, tutor or traveling companion. State requirements, salary, etc. References exchanged. No. 236-C.

WILL entertain in home, as friend of daughter, young lady whose parents or guardians desire her to have the advantages of a chaperone with introductions that command an entrée into the best social circles. New York winters and a suburb in summer. No. 237-C.

VOGUE SUGGESTS

THAT YOU INSURE YOURSELF AGAINST THE COSTLIEST *of* ALL MISTAKES—A WRONG START—BY CONSULTING THE NEXT THREE ISSUES *of* VOGUE

Before you spend the first dollar of your spring dress allowance, before you begin even vaguely to wonder whether hats are to be large or small, whether beige or grey will be the smarter for spring, whether the slim or the barrel silhouette really will be the mode, you should consult the numbers listed below.

Spring Fashions Number

March 15

New evidence that one of Vogue's chief concerns is charm. Inimitably Vogue breathes the whimsicality of fashion, its frivolity, its charm, its sudden fits of ennui, its supreme elegance. Through the eyes of Vogue, read an authoritative description of a mode not yet revealed—a brilliant, inspiring story, so important to the fashionable woman—the last word on spring models, displaying many that hark forward to the styles of summer. You simply must order this number in advance; there's no other sure way of getting it.

Paris Openings Number

April 1

Through the veil, behind which the Grandes Maisons prepare for the Spring Openings, come the whispered secrets of fashion. The great modistes have designed smart and striking creations, each of which is a masterpiece of inventive skill and charm. Peer with us into their ateliers. See the cloak, the wrap, the hat, the gown revealed at Monte Carlo in advance of the real Paris Openings. For, while the sons of France are in the trenches, there are no smart creations to be seen upon the boulevards; while Fifth Avenue feasts on fashion, the Riviera starves.

Smart Fashions for Limited Incomes

April 15

This number tells you how last season's wardrobe can be transformed into this season's success; where you can shop, and what you can buy to turn the trick at reasonable expense. Innumerable little ladies, garbed in the latest conceits of *le beau monde* twinkle at you from its pages, all of them in advanced and distinctive fashions, as well adapted to the woman of ample means, as to the one who must plan her allowance most carefully. That is a very big and a very real reason for taking extra precautions to secure this important issue.

The woman who reads these spring numbers of Vogue is absolutely assured that her forecast of the coming fashions is correct. As regularly as the seasons return, the same vital fashion questions recur—questions that only Vogue can answer weeks and months in advance.

Generally, these popular numbers are sold out in almost no time at all. If you are in the habit of buying at the newsstands, you'll surely have to order them in advance. Just tear off the coupon on this page and give it to the dealer, reminding him to order them for you.

MEMORANDUM for my NEWSDEALER

Please reserve for me, as they appear, one copy each of the issues of Vogue I have checked below:

Spring Fashions

Paris Openings

Smart Fashions for Limited Incomes

Name.....

Address.....

.....

.....

.....

March 15

April 1

April 15



SCIENCE

Every piece of metal, or wood, or leather, or fabric, that is built into the Pierce-Arrow Car has its separate scientific test, according to the use to which it is put.

Every mechanical principle embodying friction, torque, compression, tension, deflection, vibration, elasticity, crystallization, has behind it exhaustive calculations to apply the principle involved or to eliminate the drawback.

The building of a motor car such as the Pierce-Arrow is a problem in mechanics, as much as the construction of a suspension bridge, or a tunnel, or a lighthouse, or an office building.

Every single part in a Pierce-Arrow Car has had the attention of some expert—first, as a unit, and second, in its relation to all other parts.

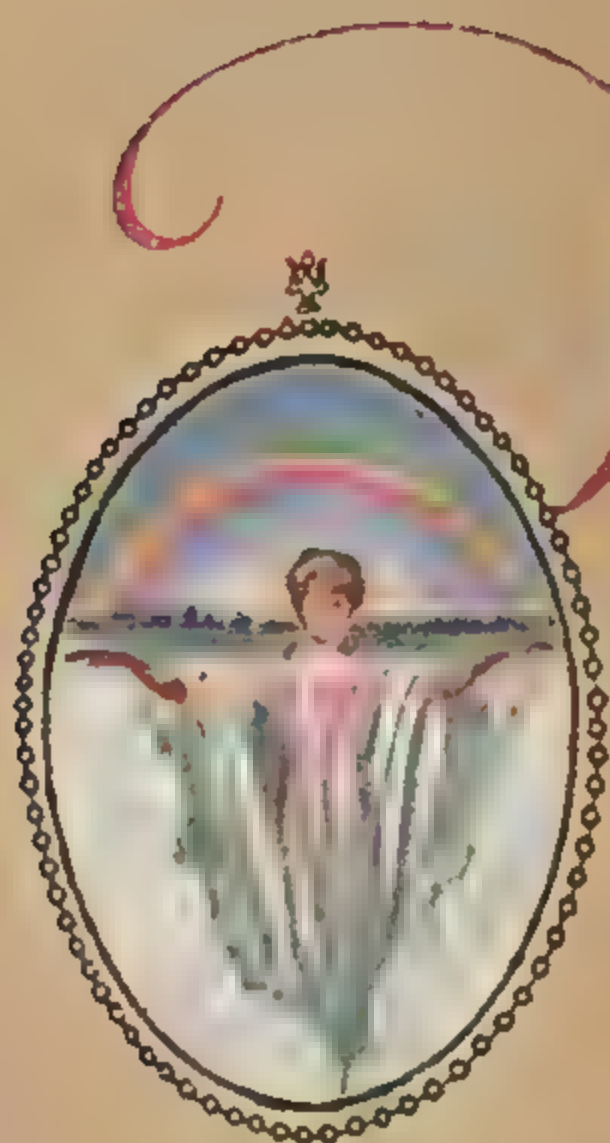
Each assembled unit, such as engine, transmission and rear axle, is tested for power developed and quietness of operation before being placed in the chassis. The chassis is run on the road at least 100 miles before being passed upon by the final expert tester.

THE PIERCE-ARROW MOTOR CAR COMPANY • BUFFALO N Y

PIERCE- ARROW



Photograph, by Arnold Genthe, of the hand of Miss _____,
—who comes of a long line of women famous for their beautiful hands.
The Viscountess _____, painted by Sir Joshua Reynolds, was Miss
_____’s great grandmother.



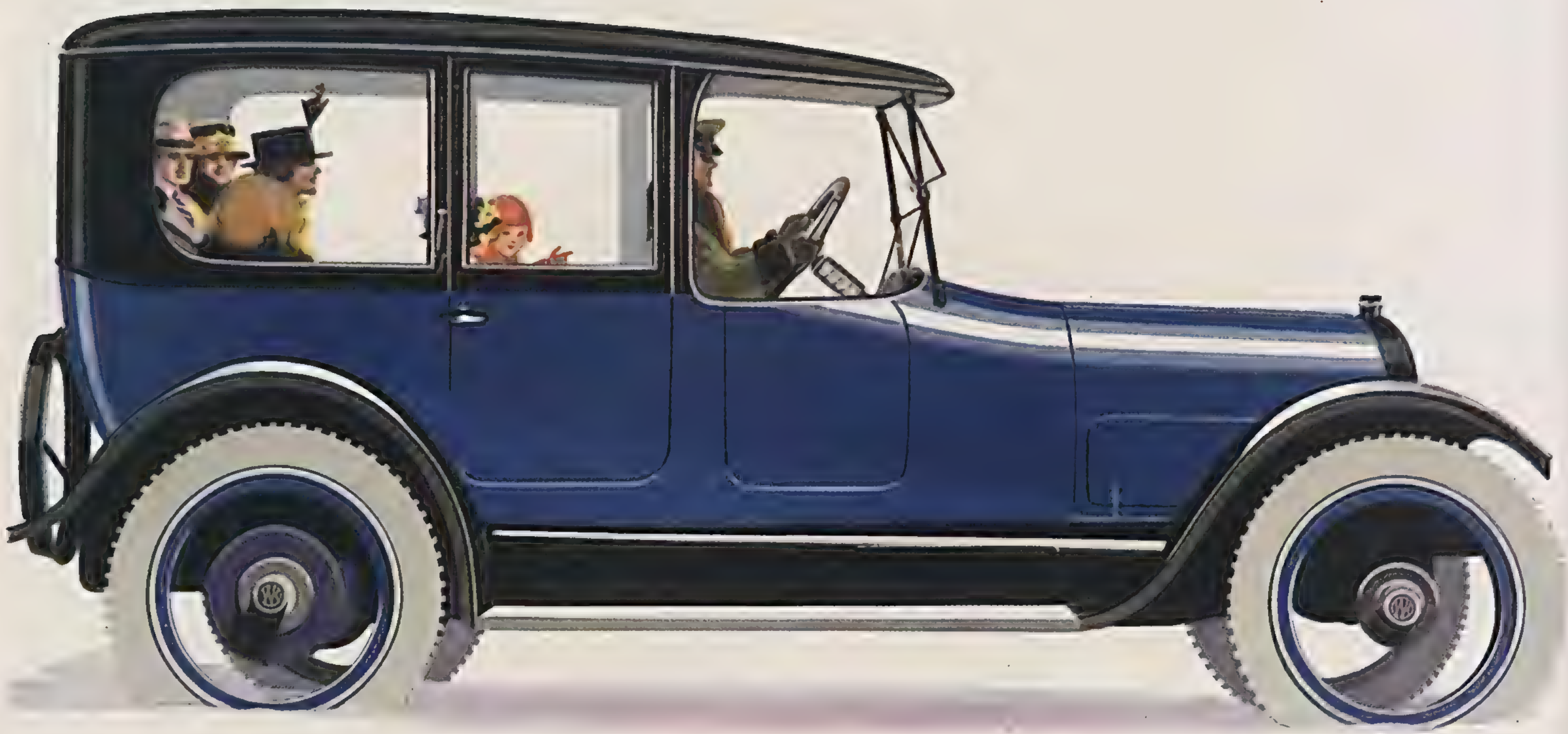
*Women with beautiful
hands appreciate the
smart shapeliness of
“Niagara Maid”
SILK GLOVES*

NIAGARA SILK MILLS, MANUFACTURERS OF “NIAGARA MAID” UNDER-GARMENTS AND “NIAGARA MAID” CRAVENETTE SILK JERSEY CLOTH.
CHICAGO OFFICE, MENTOR BUILDING — SAN FRANCISCO OFFICE, WILEY B. ALLEN BUILDING — PARIS OFFICE, 19 BOULEVARD DE STRASBOURG
NEW YORK OFFICE, 321 FIFTH AVENUE AT 32nd STREET NORTH TONAWANDA, NEW YORK

Willlys

KNIGHT

SLEEVE-VALVE MOTOR
Closed Cars





The Supreme Motor

You will concede the luxuriousness and beauty of this car without argument.

Its practical advantages finally determine its purchase.

The motor has no equal—no near approach in any similar car selling for so moderate a price or for hundreds of dollars more.

It is a Willys-Knight sleeve-valve motor—12,000 produced last year and giving the most remarkable satisfaction.

Everyone knows that nothing has ever seriously challenged the noiselessness of this type of motor.

It has the softest “purr” combined with the greatest power for its size.

Its velvet smoothness puts all other motors of like power to shame.

It loves carbon and hates the repair shop.

It will serve you years longer—thousands of miles farther—than any other type of motor.

And it is the only motor known that does its best work in its old age, after putting all rivals to rout in its youth.

The Willys-Knights are value pre-eminent, because they share proportionately in the economies of our vast production of a complete line of cars.

Limousine or Sedan \$1950. Coupe \$1650.

See the Overland dealer now.

The Willys-Overland Company, Toledo, Ohio

Manufacturers of Willys-Knight and Overland Automobiles

“Made in U. S. A.”

Hinds HONEY AND ALMOND *Cream*

Each Fragrant Drop Soothes and Softens

the tender, frost-nipped cheek, quickly relieves the cracked lips or badly chapped hands, and so convinces you by its wonderful restorative action that *Hinds Honey and Almond Cream* does possess rare potency. A few gentle applications, day and evening, will demonstrate its great value in keeping the skin always soft and the complexion charmingly fresh.

Since it possesses unusual cleansing qualities, is mildly antiseptic and stimulating, Hinds Cream should be used after exposure to dusty winds and the unwholesome atmosphere of crowded shops, cars and theatres.

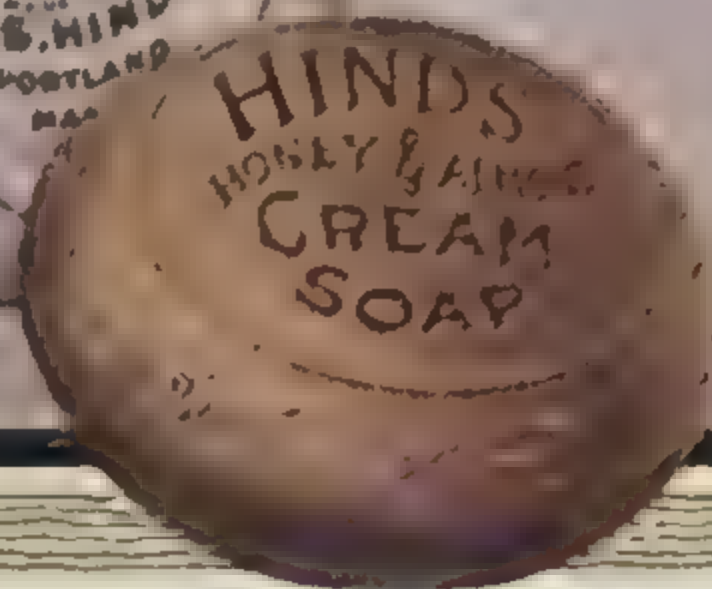
Use this cream and *save your complexion.*

Let us send you Booklet and liberal samples of Cream.
Enclose 2c stamp for postage.

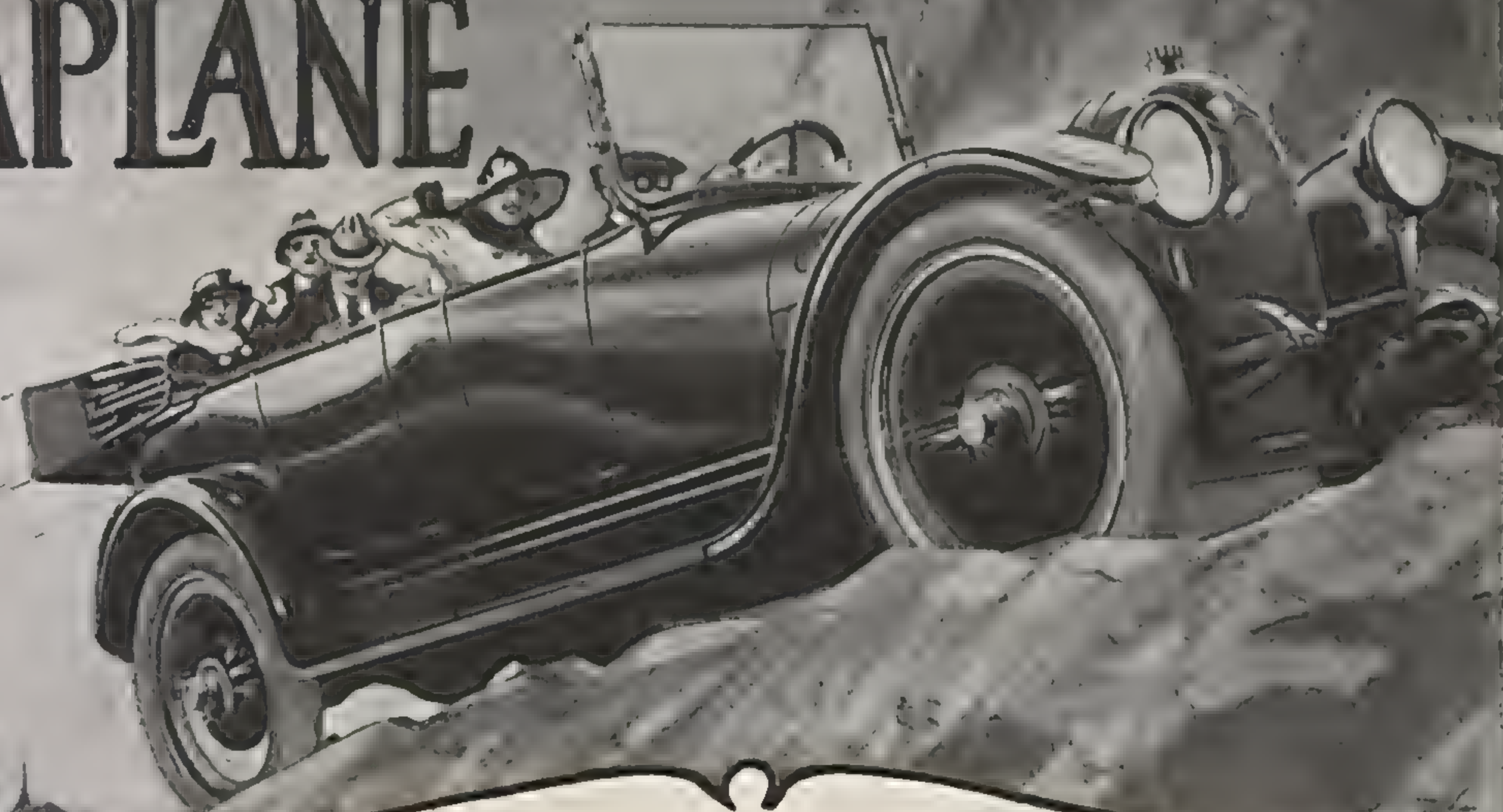
Selling everywhere, or postpaid by us on receipt of price.
Hinds Cream in bottles, 50c; Hinds Cold Cream in tubes, 25c.

A. S. HINDS, 262 West Street, Portland, Maine

TRY HINDS CREAM SOAP—Its rich, creamy foam cleans, softens and freshens the skin. Since it contains no free alkali it will not dry nor irritate the skin. Ideal for delicate complexions. Price 10c and 25c. Trial size cake postpaid, 5c.



APPERSON ROADAPLANE



THIS car possesses *all* the virtues: Beauty of design, perfect balance, light weight, ample power, modest price, quality considered.

We have made a big, powerful car with 130-in. wheel base that only weighs 3000 lbs.

The economy of the Roadaplane in its upkeep costs is astonishing and very gratifying to the man who has to pay the tire and fuel bills.

The basic cause for this economy is due to clever designing.

Roadaplanes have introduced a new element of luxury in riding—and so are doubly blessed by their owners—"Handsome is that handsome does."

Let an Apperson dealer take you for a "flight."

Sixes and Eights, Seven, Five and "Chummy Roadster" (four passenger) bodies, \$1690 to \$2000.

Send for the Roadaplane Book.

Apperson Brothers Automobile Co.
Kokomo, Indiana



SEATING-PLAN
CHUMMY ROADSTER
BODY

The Comprehensive Charm of the Hampton Shops

IT is the deft disposition, amid the surrounding tapestried and panelled walls, of the delightful timeworn Furniture placed there by succeeding generations from the days of Queen Elizabeth to those of the late Georges, that gives more than a passing charm to the old Manorial rooms of England's country families.

The Hampton Shops are able to transplant all this to the city and the country homes of our own day. Not the Furniture alone, whether Hampton Reproductions or imported masterworks, but the architectural fittings, the wainscoting and tapestries, the quaint appearing Pewter, the gleaming Sheffield Plate and richly hued Porcelains, are all to be found in the spacious galleries of the Hampton Shops.

Hampton Shops
18 East 50th Street
facing St. Patrick's Cathedral
New York



National

HIGHWAY CARS

Two Big Luxurious Models
Identical Except Motors
 SIX OR TWELVE
 CYLINDER



Quality Without Extravagance

LIKE two railroad trains—both all-steel, modern, all-Pullman, running over the same roadbed, the same rails, under the same safety and efficiency. The National Twelve is an extra fare train with slight advantage in speed. A difference in power is there, but not enough to affect the popularity of either. The Six is a highly developed, wonderfully quiet, flexible, smooth riding car of sumptuous accommodations.

The Twelve, if you want a greater volume of power and the fun of taking the "extra-fare-Pullman."

Equal in style—same wheel base—same wonderful new bodies—same endurance—same easy riding—both typical National quality—in fact, identical throughout with exception of the motors.

Six Motor—303 cubic inches, 56 horsepower.
 Twelve Motor—370 cubic inches, 77 horsepower. Both cars 128-inch wheelbase.

National Highway Sixes and Twelves will out-perform and out-demonstrate any other team of motors on the market today.

IT is a *permanent* pleasure to spend the cost price of a National "Highway." After the first flush of having the new car delivered to your home, there are no after-regrets; no doubt about the wisdom of your choice; no wondering if you suffer in comparison to your motoring friends.

Mother and daughter cannot ask for more beauty, luxury or social prestige; the son cannot ask for more power, speed and thoroughbredness; while for father who pays, it is endless satisfaction not to have over-spent. Even more important is the conviction that grows the longer he drives his National that it was cash-wisdom not to *under-spend*.

Furnished in Touring Car, Four Passenger Roadster, Phaeton, Coupe and Touring Sedan, in both Six and Twelve Cylinder Models.

12

Twelve Cylinder
\$2150

AMERICAS BEST LOOKING CARS

NATIONAL MOTOR CAR AND VEHICLE CORPORATION, INDIANAPOLIS, U.S.A.

Seventeenth Successful Year

NEW YORK, 1759 Broadway
 BOSTON, 661 Beacon Street

CHICAGO, 2515 Michigan Avenue

PHILADELPHIA, Broad and Race Sts.
 SAN FRANCISCO, 1128 Van Ness Ave.

6

Six Cylinder
\$1750



Six Months of Vanity Fair will Enable you to Ignite a Dinner Party at Fifty Yards

Don't be a Social Gloom. Don't be an intellectual Wet Blanket. Don't kill the dinner stone dead along about the chicken okra or the baked sea bass. Enjoy it all the way from the cocktails and caviar clear through to the coffee and Coronas. Make others enjoy it.



Vanity Fair will act as your passport to popularity. It will teach you how to write vers-libre on your shirt-bosom; how to wear a tiara without hatpins; and how to tell a Newport dowager from a sea-lion. In short, it will keep you in touch with everything stimulating, novel and amusing in the brilliant kaleidoscope of American life.

Vanity Fair costs 25 cents a copy—\$3 a year. There is more joyous funmaking and mental stimulation in one single copy than in fourteen yards of Bergson or Ralph Waldo Emerson. Yet, if you do not know Vanity Fair, or would like to know it better, you may have *six whole copies for an insignificant dollar bill.*



Six Months of Vanity Fair for \$1.00

*Stop where
you are!
Tear off
that
Coupon!*

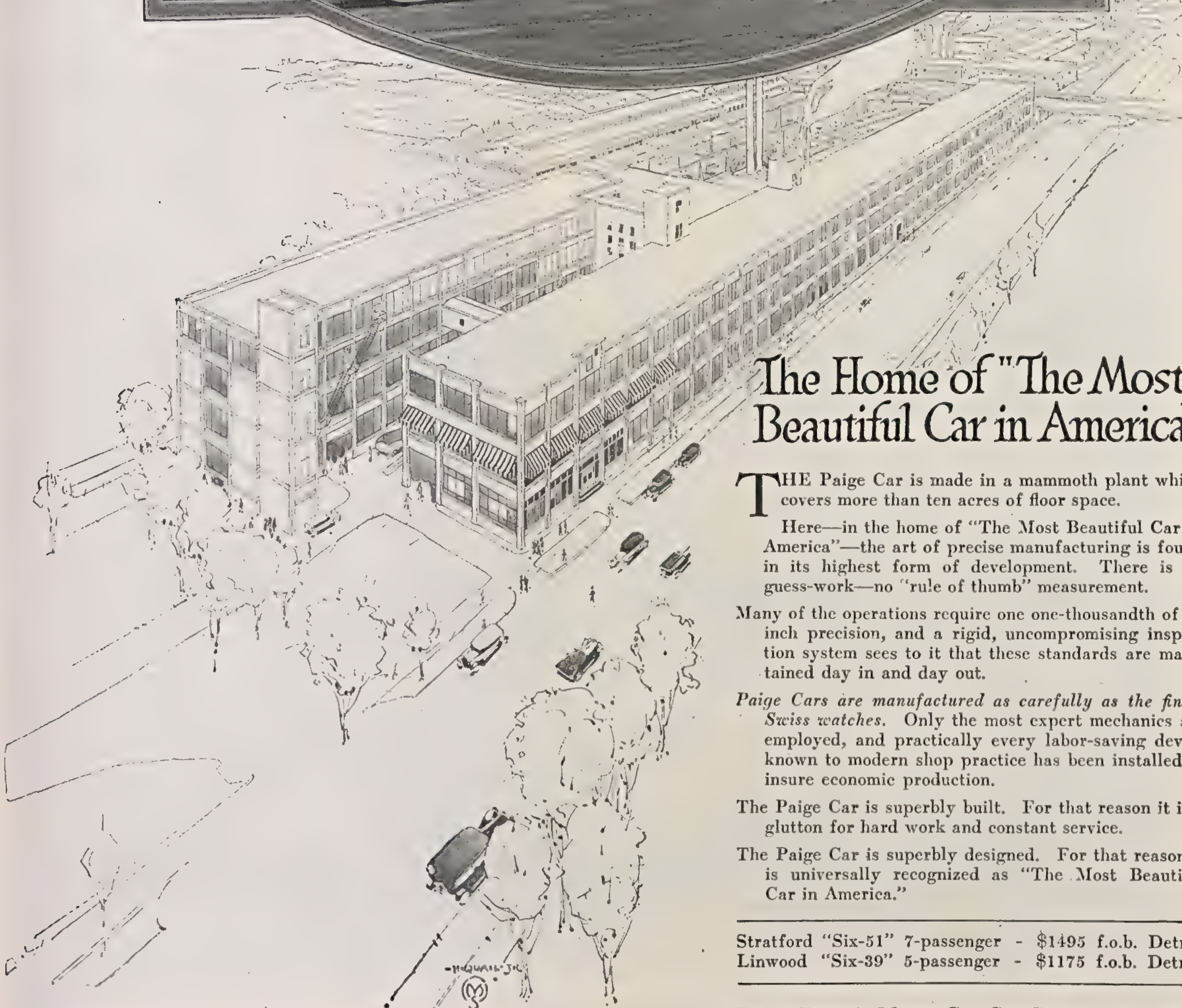


VANITY FAIR, 449 Fourth Avenue, New York City

I want to go through life with my mind open; to keep my sympathies warm; to keep in touch with the newest and liveliest influences of modern life. Therefore, I want you to send me the next six numbers of Vanity Fair. My favorite dollar is inclosed.

Name.....Street.....

City.....State.....



The Home of "The Most Beautiful Car in America"

THE Paige Car is made in a mammoth plant which covers more than ten acres of floor space.

Here—in the home of "The Most Beautiful Car in America"—the art of precise manufacturing is found in its highest form of development. There is no guess-work—no "rule of thumb" measurement.

Many of the operations require one one-thousandth of an inch precision, and a rigid, uncompromising inspection system sees to it that these standards are maintained day in and day out.

Paige Cars are manufactured as carefully as the finest Swiss watches. Only the most expert mechanics are employed, and practically every labor-saving device known to modern shop practice has been installed to insure economic production.

The Paige Car is superbly built. For that reason it is a glutton for hard work and constant service.

The Paige Car is superbly designed. For that reason it is universally recognized as "The Most Beautiful Car in America."

Stratford "Six-51" 7-passenger - \$1495 f.o.b. Detroit
 Linwood "Six-39" 5-passenger - \$1175 f.o.b. Detroit

Paige-Detroit Motor Car Co., Detroit, Michigan

KISSELKAR
EVERY INCH A CAR

Adding Six Months To the Motorist's Calendar

WITH the coming of Spring you will, of course, want a wide-open, ROOFLESS car—just as in winter you want it quickly changed into an EXCLUSIVE closed coach—*adding six months to your motoring calendar.*

You possess *both* in the ALL-YEAR Car—the *highest developed convertible car—practical for every day in every month—complete for all purposes—distinctive for any occasion.* The ALL-YEAR Top is *built in—not on.* It is *entirely removable.*

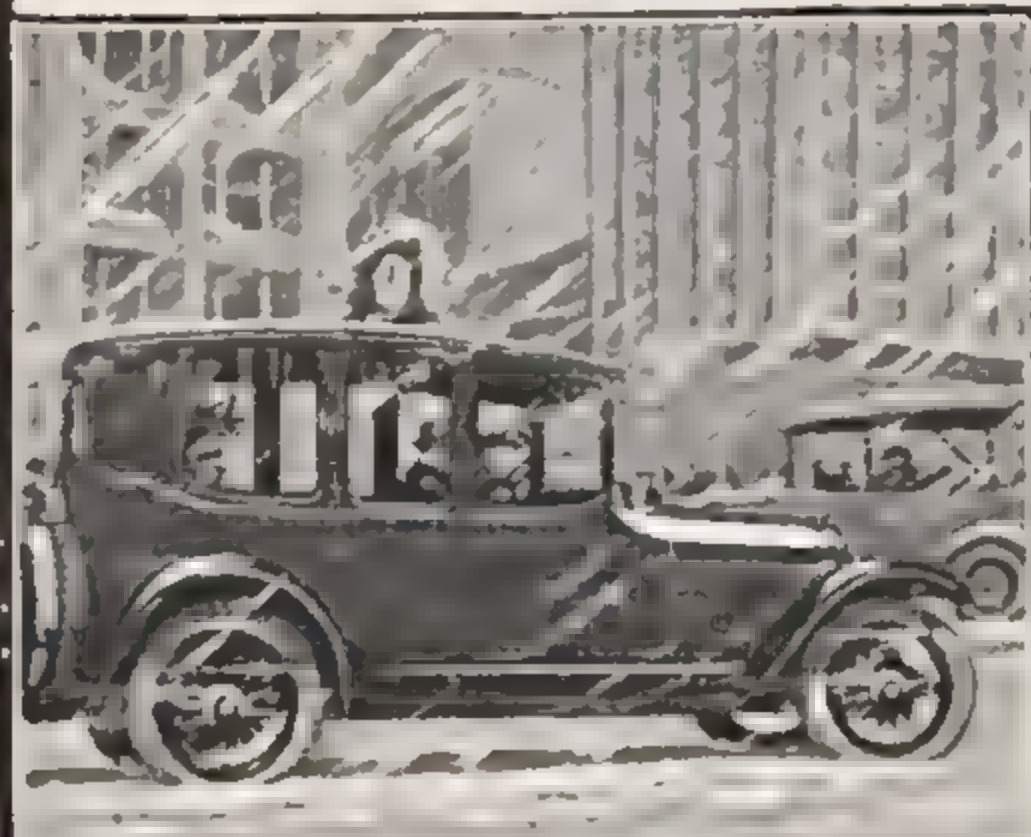
See your KisselKar Dealer. Send for ALL-YEAR Car Booklet

KISSEL MOTOR CAR COMPANY, Hartford, Wisconsin

Kissel's Original Idea that Changed the Motoring Habits of a Nation

The ALL-YEAR Car

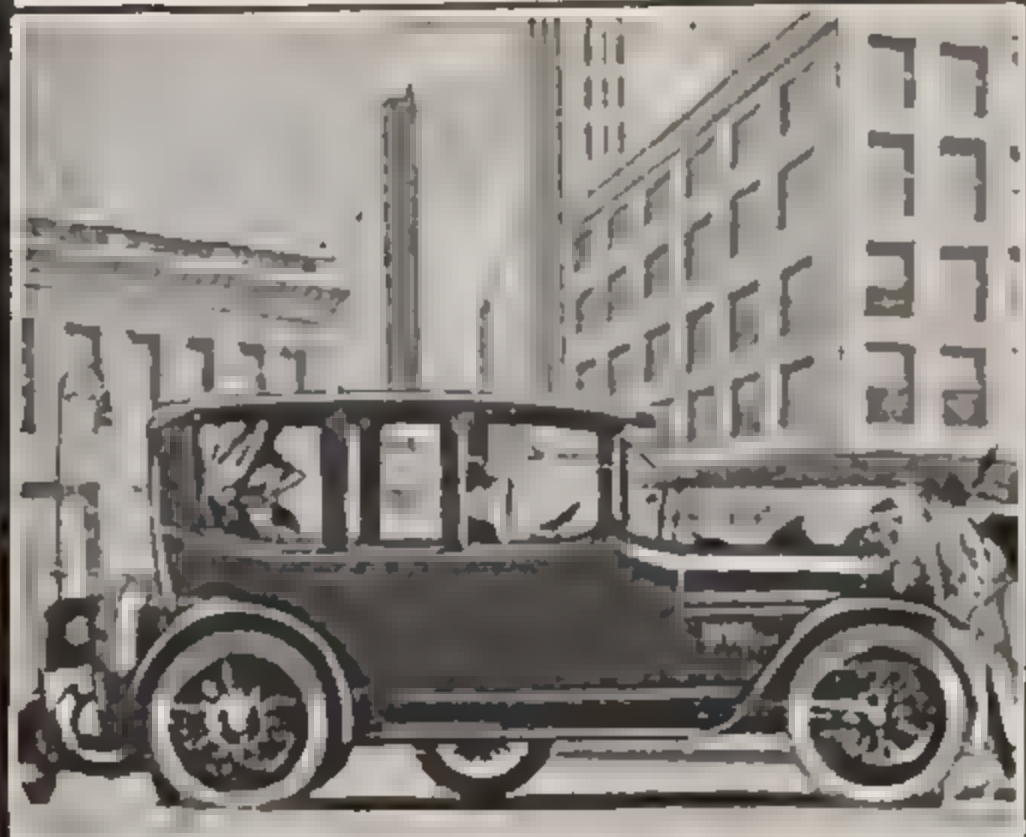
• JANUARY •



• FEBRUARY •



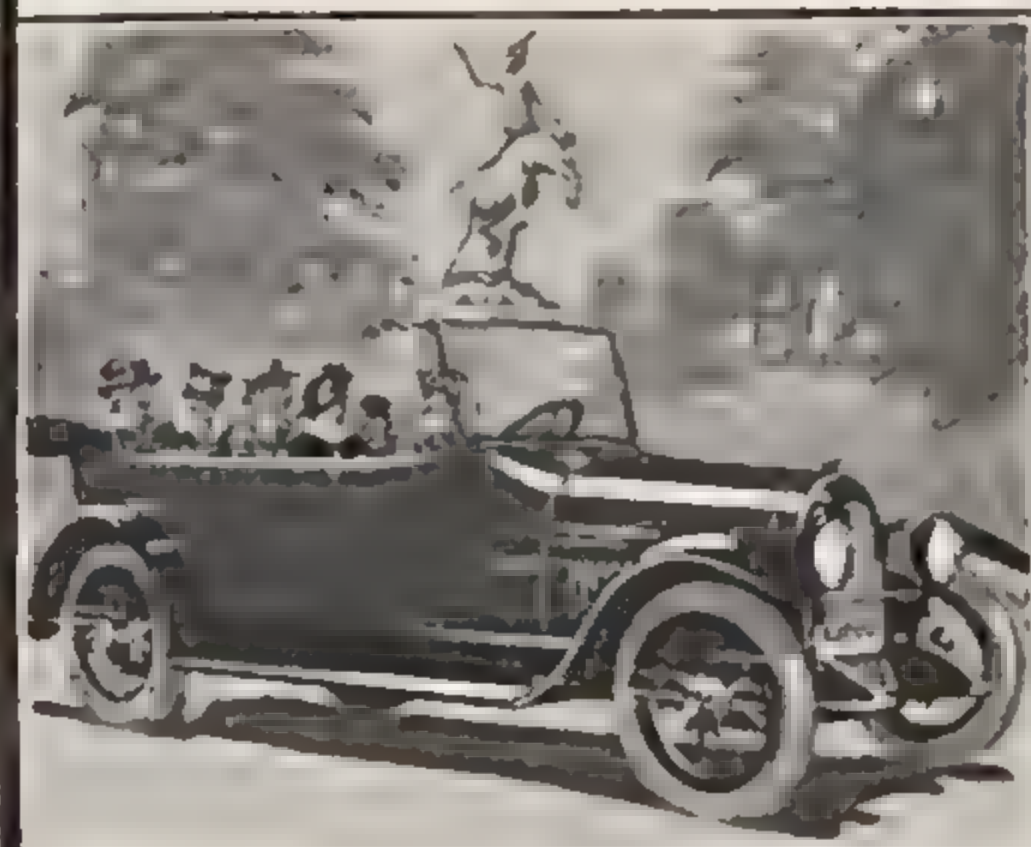
• MARCH •



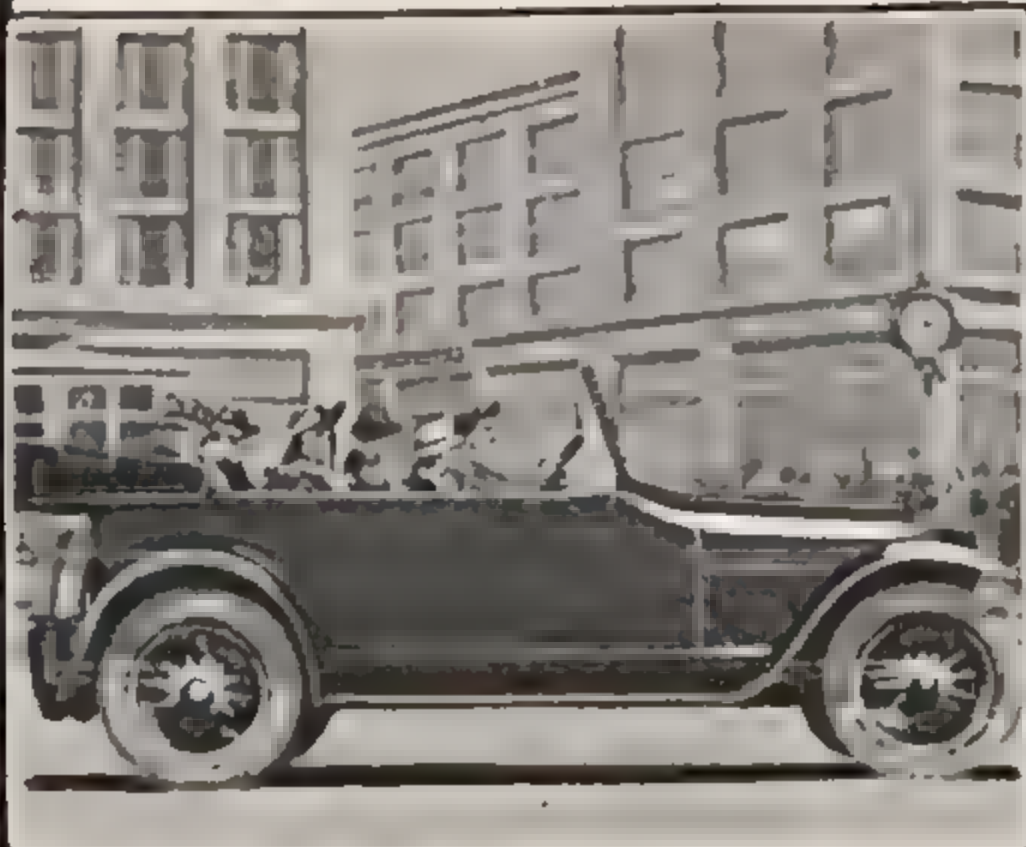
• APRIL •



• MAY •



• JUNE •



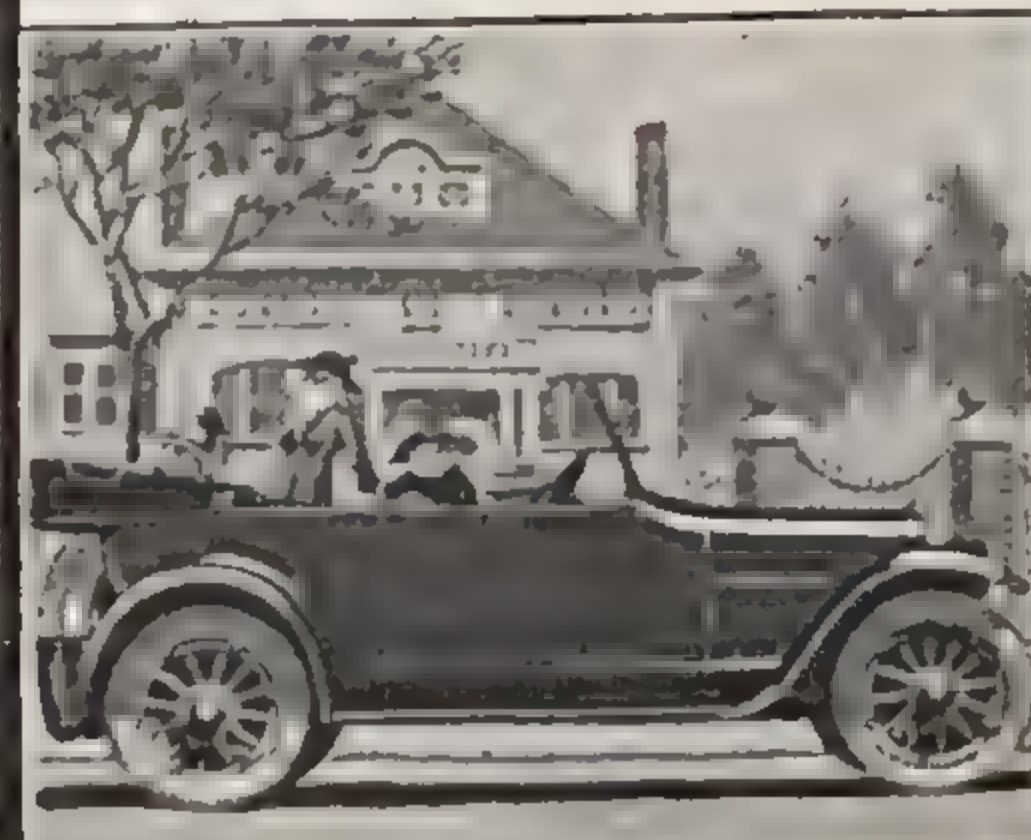
• JULY •



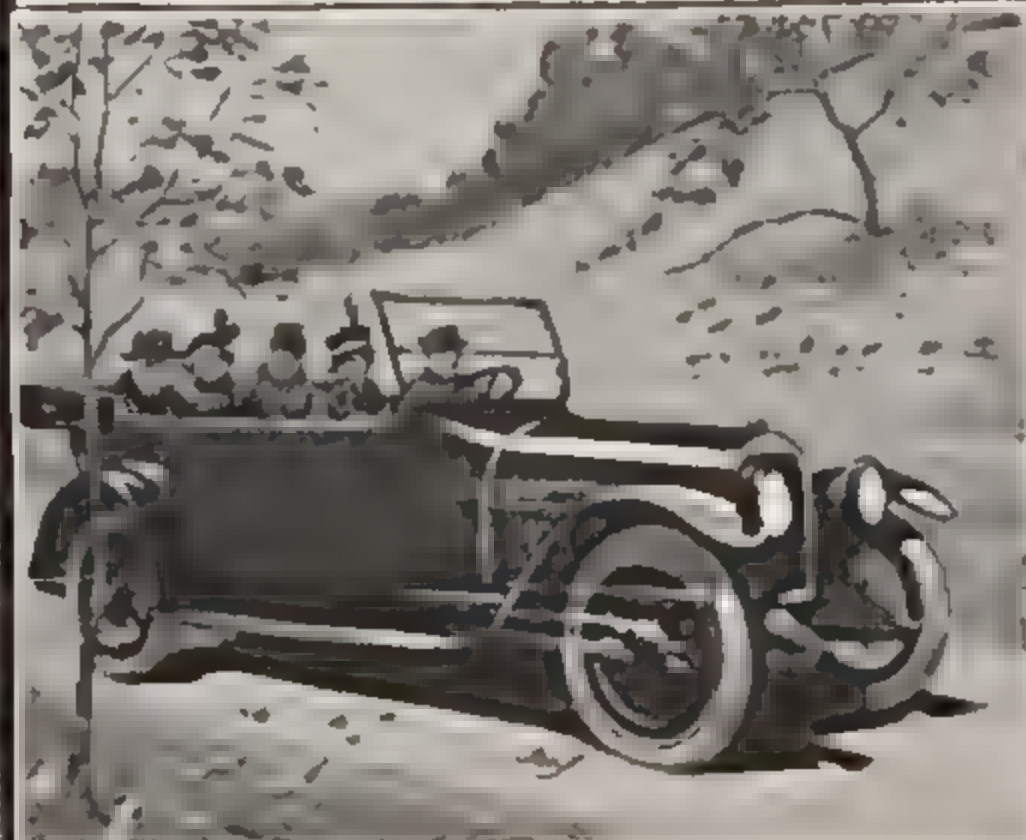
• AUGUST •



• SEPTEMBER •



• OCTOBER •



• NOVEMBER •



• DECEMBER •



Thurn



Gowns
Hats
Tailored
Costumes
Lingerie
Furs
Trousseau

15 EAST 52ND STREET
NEW YORK CITY



Time is the Test

Ben Jonson was esteemed greater than Shakespeare, but nobody hears much about him now.

Time is the test of merit, whether it be in the making of plays or of table silver, and the mistaken judgments of one generation are rectified by the next.

Gorham Table Silver

has been famous for nearly a century, and more famous with each succeeding generation, because it has stood the test of time as the finest table silverware that American skill can produce or that American money can buy.

Gorham Sterling Silverware

is sold by leading jewelers everywhere, and bears this trade-mark



THE GORHAM COMPANY

Silversmiths and Goldsmiths

NEW YORK

Works - Providence and New York

SPRING is the season when every body goes and does the things they want to do. That's why it's such a popular event in the year, and that's why poets continually sing its praises and artists eternally paint its glories. Vogue is no exception,—spring affects it just that way, too. So, at the first mention of spring, it is going to do the thing it wants to do most; it's going to plunge into a mad whirl of fashions. The March 15th issue will be the Spring Fashions Number, and you can't imagine how Vogue is looking forward to it. The spring fashions are no longer matters of conjecture; they are known facts. All those reports about spring frocks have become current events. All the theories about skirt-lengths and waist-lines have been proved by the designers. All the glad tidings of silhouettes have become matters of international importance. Therefore Vogue feels that the time has come to tell you, as one woman to another, the truth about spring fashions.

PARIS, FIRST AND FOREMOST

First, of course, in the place they should be, are the Paris ideas, all the array of frocks and suits and wraps that the Paris designers have wished on us for the coming season. And among them (it's really a secret, but Vogue never did believe in rigid observance of secrets) there are going to be some of the very first models that made their debut at the Paris openings,—that is, there are going to be if the boat which is bringing them doesn't get submarined or U-boated or otherwise disarranged on the way over. And then there is the American side of the issue. The next Vogue,—well, it's really lost count of the number of pages that are devoted



The cover of the next, the March 15 number of Vogue is by Lepape

to the models from the New York importers. There are so bewilderingly many of them that it's enough to turn the head of a far more strong-minded magazine than Vogue. Every variation on the theme of spring fashions has turned its well-cut back on its native city. Really, New York will be a veritable slice of Paris if many more of these charming emigrants come to our welcoming shores. And while we're on the subject of charming things, Vogue really must tell you that its next

issue is going to contain some of the principal members of the trousseau of the lovely Lady Curzon who, until recently, was Mrs. Alfred Duggan. Her trousseau illustrates how the bride's wardrobe may be extremely charming, yet essentially dignified. These designers of trousseaux seem, for the most part, to be people of one idea. They think only of that sweet young thing who is a debutante one minute and a bride the next. The woman who has gracefully achieved her years of discretion seems to mean nothing in their lives. So if that woman is not wary, she is apt to have thrust upon her a trousseau all frills and pink rosebuds and blue streamers, waving "Follow me, young man," to her amazed and grieved husband. It is rather a struggle to surround herself with a fitting trousseau, but it is humanly possible, and Lady Curzon's is a living example of how exquisitely it can be accomplished.

THE SHADY SIDE OF THINGS

Of course, there are those who say that there is nothing new under the sun and that's all there is to it, but even those blighted beings must admit that there is something new to protect us from the sun. The next issue is going to contain some amazing adventures in parasols,—they really have to be seen to be believed. You know, it's going to be a big year in the history of parasols; they are casting their shadow over all the spring and summer fashions. Vogue had determined to devote its whole next issue to fashions, but two things changed its mind. Those two things were the exhibitions of the Architectural League and of the Pennsylvania Academy, and Vogue just had to give them the attention they deserve.

VOL. 49: NO. 5

Cover Design by Frank X. Leyendecker

Costumes

Paris Plays the Game of Watchful Waiting - 43-48

New York Glimpses the End of Its Season - 52

Coat, Frock, or Suit on Barrel Lines - 53

Three Correct Costumes for Mourning - 54

The Coat and the Costume - 72

Miscellaneous Fashions

The Hat-Trees Bloom in Paris - 55-56

The Ever-interesting Coiffure - 57-58

Materializing the Spring Wardrobe - 73-74

Paris Weaves Spring Into Its Fabrics - 75

Smart Fashions for Limited Incomes - 76

Accessories, Small but Smart - 77

Seen in the Shops - 78-79

The Younger Generation - 80

Vogue Pattern Service - 81-104

Society

Mrs. John Astor - Frontispiece

"Around the Clock" with the Debutante - 49-51

Canada Takes Its Winter Straight - 58

C O N T E N T S

for

M A R C H 1 , 1 9 1 7



Copyright, 1917, by The Vogue Company.
Registered in the U. S. Patent Office.

VOGUE is published on the first and the fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Conde Nast, President; Barrett Andrews, Vice-President; W. E. Beckerle, Treasurer; Edna Woolman Chase, Editor.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

Subscriptions for the United States, Mexico, Cuba, Porto Rico, Hawaii, and the Philippines, \$5 a year in advance. Subscription price for Canada, \$6.25 per year; for all other countries, \$8.50 per year. Remit by check, draft, or postal or express money order. Other remittances at sender's risk. Single copies, 25 cents.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required, either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

WHOLE NO. 1066

Society, North and South - 59

As Seen by Him - 65

Mrs. Robert P. Breese and Her Daughter - 66

Society - 164

The Fine Arts

Jenny Hasselquist - 60

Seen on the Stage - 61-62

Makers of Music - 63

Art Notes - 64

Decoration

The Decorator Shows Personal Preferences - 68-69

Regular Departments

For the Hostess - 65

Editorial—At the Root of All Evil - 67

What They Read - 106-112

Motor Notes - 132

On Her Dressing-Table - 148

Of Varied Interest

The Possibilities of the Trellis - 70

The Artist Pays Homage to Mistress Crinoline - 71

Buttons-of-Leisure - 150-154



© E. O. Hoppé

M R S . J O H N A S T O R

Mrs. Astor, who makes her home in England, is greatly interested in the conditions of workers in the English munitions factories. This work is in charge of the National Civic Federation, of which Mr. Vincent Astor, her son, is an officer. This winter Mrs. Astor was one of the executive committee of the American Matinée, a charity entertainment in London which was attended by many well-known English people and Americans living in England. This photograph of Mrs. Astor was made recently in London



PARIS PLAYS THE GAME OF WATCHFUL WAITING

They Make "Tonneau" Skirts and Talk of the Straight Silhouette; Meanwhile the Parisienne Awaits the Openings and Lowers the Cost of Living by Dressing in Satin



LANVIN

When Paris talks of straight silhouettes, we think of a model like this, so kindly to the plump figure, so all-concealing to the over-slender. How can we part with it? To make it, marine blue and bright blue crêpe de Chine were combined and then embroidered in red and gold thread

WITH all the new war problems uppermost in our minds, it is difficult to think of clothes; but when we do tear ourselves away from grim realities and indulge in dreams of frills and feathers, we realize that a change is creeping into the spirit of our dreams. When we look about us, we see here and there unmistakable signs that a new idea has passed that way, leaving as it were, a trail blazed through the wilderness. It may be a collar, a sleeve, a tunic, or a waist-line, but the "blaze" is there, and we all follow the trail.

The war is responsible for so many things,—for the new narrow skirts, for the color of our frocks, for the shape of our hats, and for the texture (and price) of our gloves and shoes; to the war is due, also, the great cost of woolen stuffs and the resulting popularity of silks and satins. Owing to the war, sports coats—the milder variety, of course—are made of satin instead of cheviot, and in order to economize, one orders a frock of silk instead of a frock of serge.

Much silk will be worn this coming season, and the new silken stuffs are lovely. Satin coats and wraps, frocks and manteaux of taffeta, evening gowns of soft liberty satin or crêpe de Chine, afternoon frocks of all the odd silken tissues, all are found in smart wardrobes, and we order a silken gown with no more thought than we give to one of cotton.

SATIN IS THE STUFF OF MANTEAUX

The satin manteau is now the accepted thing in Paris. No other tissue is half so smart for the out-of-door garments. Early in the season, the satin manteau was trimmed with wide sectional bands of fur, but with the approach of spring the fur bands have shrunk steadily, until they have almost disappeared. The coat is usually tightened at the normal waist-line with a narrow girdle of satin, which ties in the middle back, and the skirt of the manteau is sewed on to the top section about three and a half inches below the girdle, producing the effect of a skirt yoke.

Not only does this yoke effect appear on manteaux; it is a marked feature of frocks, as well, and the new line is admirably handled. A very awkward result at the hips is often produced by a skirt yoke, but the new yoke is so obviously in one with the upper part of the garment that the patchy effect is quite obviated.

The line of the shoulder in these satin manteaux is long and easy, and the long plain sleeve is dropped a bit from the top of the shoulder. Very simple is the new satin manteau, but it is oh, so chic.

A new light wrap of black satin consists of one ample sleeve, wide and straight, to which is



BEER

While we were discussing the possibility of its return, we suddenly realized that we are already wearing the tunic, and that, with pleasure. There is a tendency to combine mousseline and organdy with silks as in the beige mousseline bodice of this blue-spotted beige tussur frock

attached a long straight scarf, which is drawn about the shoulders and tucked under the arm or allowed to fall straight from the shoulder. This wrap is lined throughout with white satin and is designed for wear over thin frocks of silk or muslin. After all, why should a wrap have two sleeves? We have just seen on the stage of the Théâtre Michel, a skirt with a single "trouser" and the rest of the garment falling in soft folds; so why not the single sleeve?

FOR ECONOMY'S SAKE, SILK FROCKS

Equally smart and not unlike the manteaux in appearance are the new one-piece frocks of satin for the spring. Simple frocks, these, warm enough for cold days and smart enough or severely plain enough for any occasion. They will take the place of the one-piece frocks of serge of other and more "woolly" years.

Some of the silks intended for evening frocks are exquisite in color, particularly the new yellows and all the wistaria shades. In Chinese crêpe and taffeta, these colors are especially lovely. The new rose is the vivid rose of the heart of the flower. In taffeta this color is wonderful. Beige and gray and their



(Right) As soon as Jenny knew that mustard yellow velours de laine was going to be a spring favorite, she evolved from it a simple straight-forward street costume with a white linen collar spotted with color

wedded color, grège, will be very much worn the coming season in silk, no less than in serge and other tissues. Never have the great houses of Lyons fashioned such exquisite tissues as now.

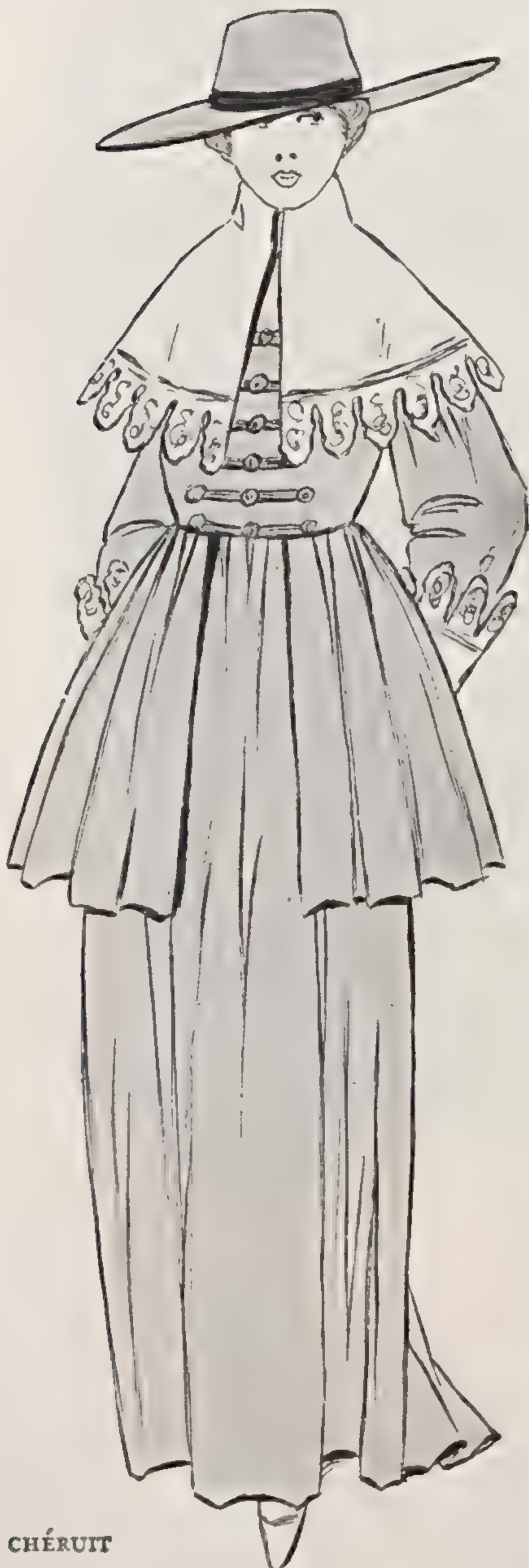
AND APRONS ARE SMART NOW

The latest addition to the wardrobe is the apron, long banished to the servants' hall. Audaciously pretty is this apron, which has boldly mounted the service stairs and walked into the drawing-room. It is of silk, with saucy strings that tie coquettishly, with captivating useless pockets, and many other little charms. And this frivolous thing demands to be taken seriously, to be considered as a permanent part of one's wardrobe.

Modistes are now making aprons as conscientiously as they make hats,—gardening aprons, tea aprons, and beach aprons. Taffeta, toile de Jouy, tussur, and other tissues are used for these ornamental trifles, which are oddly pleasing and which have already made a place for themselves in the affections of the fair and frivolous members of society.

The tunic, which for the last few months has been clamoring for at-

(Left) One Parisienne who has all her costumes made by Chéruit, chose black velours de laine and otter for a top coat. Two flat pieces of stitched velours de laine were made to stand out on each hip



CHÉRUIT



CHÉRUIT

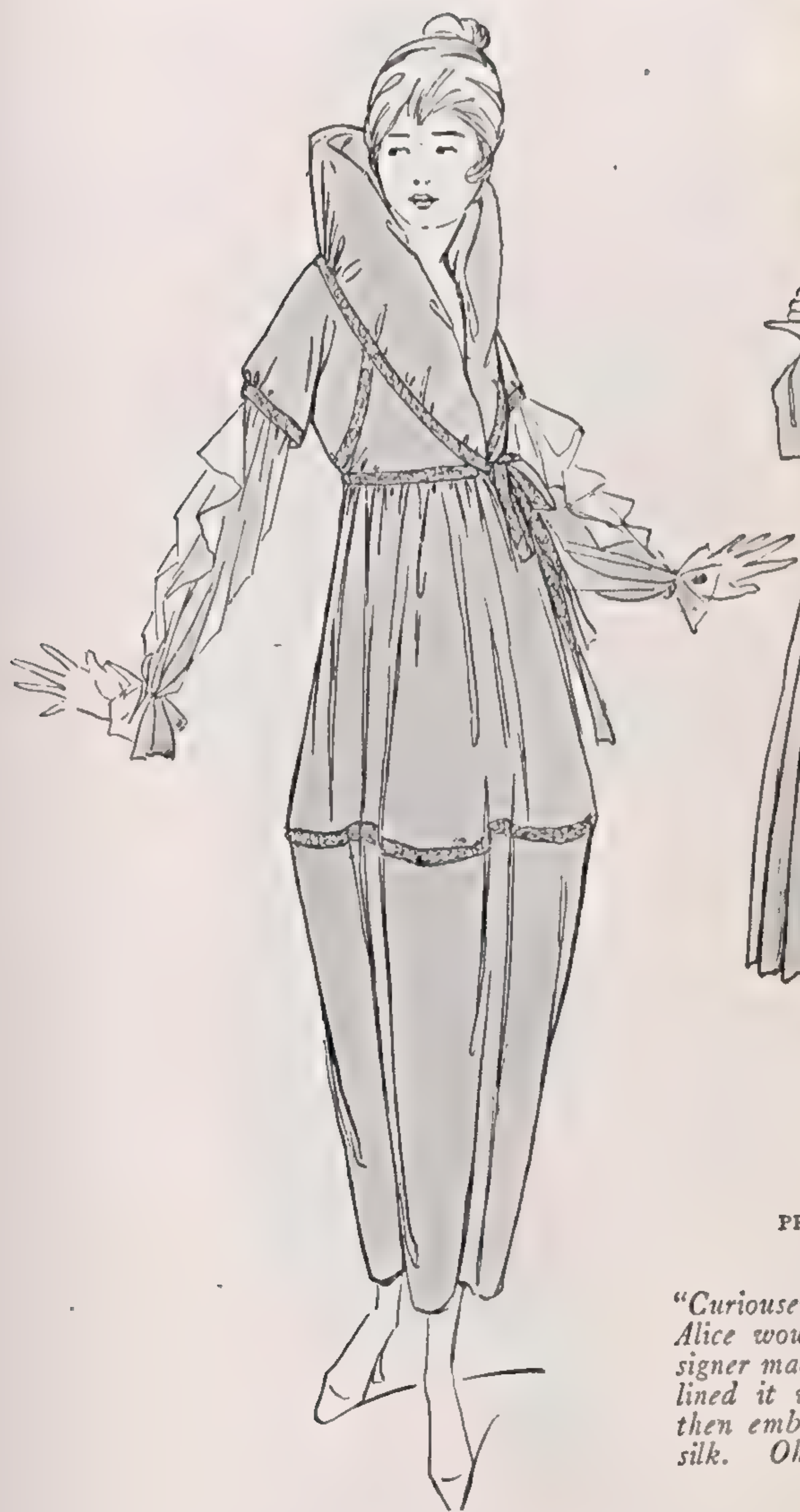
(Above) Every woman who sees "Jean de la Fontaine" at the "Théâtre Bouffes-Parisiens," just longs to own the gown of old blue velvet with its beautiful embroidered white collar and cuffs



CALLOT

(Left) Mme. Charlotte Lysès strikes envy to the hearts of women, when she wears this gown of beige moire with white collar and cuffs that make her look like a charming cavalier of the hour

(Right) In "Jean de la Fontaine" Yvonne Printemps wore a gown of white tulle—and tulle in the hands of Callot becomes dangerous—and it had a corselet of rose faille and black velvet



PRÉMET



"Curiouser and curiouser" as Alice would have it. Its designer made it of beige satalga, lined it with blue satin, and then embroidered it with blue silk. Oh yes, it's a frock

It is not a frock, but a blouse of lace and striped crêpe de Chine and a skirt of green tussur, to go with a tussur jacket. That lace cascade may have been meant for an apron

When a barrel frock does just this, it really makes one long to be inside it. The taffeta is embroidered gray, red, and blue, and it has white mouseline sleeves, a happy substitute for the oft-appearing organdy

attention, has suddenly stepped into the lime-light. We all at once realize that we are wearing the tunic,—and are not ill pleased. Always graceful is the tunic, and some of the recent versions are especially so, as when they take the form of embroidered open-fronted skirts attached often to the blouse and worn over a straight sleeveless slip.

New and pretty is a frock of black and white checked woolen tissue under a smartly tailored black satin coat. Huge pockets, great cuffs, and a vastly high collar make of this coat a very swagger garment, and the smart effect is in no way destroyed by a Georgette turban of black satin with a tall *couteau* of small black feathers posed directly in front.

THINGS THEY DO WITH WAIST-LINES

The effort to tighten the silhouette at the waist-line has resulted curiously in producing not one silhouette but many, according to stature and avoirdupois. In one case, the result of tightening is a "sack tied about the middle with a string"; in another, it gives a primly tapering line from the shoulder to the low-placed, narrow belt. After all the waist-less straight frock was a kindly thing, graciously blurring outlines too sharp and too heavy, concealing who knows what shortcomings beneath its sheltering looseness. We pray that we may have its like again.

Apropos of waist-lines, a manteau seen very recently in the Bois showed a new line at the waist, for the narrow belt of black varnished leather was posed very low and drawn rather closely about the



FOUR MODELS BY WORTH

Long lines of maize silk jersey, tulle sleeves edged with gold lace, gold tasseled yellow jersey girdle, and the turquoise-jeweled ornaments, are projected against a gray mousseline manteau collared with gray ostrich

We have had two-piece frocks masquerading as one-piece frocks, and one-piece frocks pretending to be suits but here is a new thing: a manteau of beige covert cloth that looks like a short coat and skirt

figure. An odd loose fold of cloth projected itself into space from each hip just below this belt, producing a subtly new effect. The manteau itself, sketched at the top of page 44, was of black velours de laine, soft and sombre and bordered with otter. "Chéruit" was written large all over this cloak, which was worn by a little brunette long famous for her frocks.

THE OPPOSING SILHOUETTES

The next day, I saw a frock of this inky woolen velvet, which is so expensive and at the same time so perishable. A one-piece frock, this, and over it was a loose, three-quarters length coat of the same sombre tissue, bordered with otter. A flat collar of otter was set into the top of the frock, which opened in a shallow V in front.

Diametrically opposed in line were these two creations—both of them new, both of them smart. And the couturiers are making, for early spring, coats and frocks of satin and tussur built on similar lines. The close long line at the waist will be rapturously received by many of the fair and timid sex, while others will devote themselves as wholeheartedly to the loose high-waisted frock with its accompanying short loose wrap.

Chanel is making a smart sports coat of beige djersa, the new Rodier tissue which has recently been so successful. Like a vast cape is this coat, but between the two edges of the cape, in front, a generous belt buttons across a regulation coat front, carefully fastened with brass

buttons. Large pockets ornament the sides of the cape, below the sleeves,—sleeves which are little more than ample cuffs. This djersa will be one of the features of the season, as regards tissues. We have been told again that jersey is no longer smart, but we persist in wearing it, and, like good people, the couturiers continue to supply us with frocks of this comfortable satisfactory stuff.

A new sports coat is made of beige cheviot trimmed with wide bands of plaid in beige, brown, white, and black. The band on the lower edge of the coat extends almost to the loose belt, the plaid collar falls over the top of the coat in the back and the vast cuffs of plaid almost conceal the sleeves. Very smart is this coat and subtly new in shape. Similar to this is a coat of black satin combined with black and white plaid cheviot. Daringly original in design, this coat is also startlingly successful. Over a white cotton frock—and there are so many frocks of white cotton—it is most effective.

New also is a blouse of white jersey trimmed with white satin, which is worn over a plaited black satin skirt. The smock-like blouse is loosely girdled with a belt of jersey, and the

satin skirt is very straight and slim. With this frock is carried a smart little bag of dull blue jersey, embroidered with black beads.

Many of the newest bags are made of jersey which is used in every imaginable color. The frame may be of celluloid, cut steel, or coroso, and the hand-strap may be of beads, metal, or jersey, but is most often of jersey, rolled into a veritable "rat-tail" and ornamented with beads. Bags of leather are seldom seen, but satin will be much used, a little later, for bags of all sorts.

There is something about the latest hats which reminds us of old English engravings—a quaint sturdiness of line, a substantial something about the shape of the crown, which recalls the old "coaching" prints. There is much that is modern, also, about the new hats, much that is "allied" in character, and much that is altogether original and new.

Here and there one sees a tight bodice, fitted closely to the figure and finished with a narrow belt below which the skirt falls in soft folds. Almost Victorian is this bodice and deliciously prim with its ample sleeves and open neck. We may say we don't like it, but we do. We may even say we won't wear it, but we will.



CHANEL

This is one of those tunics, attached to the bodice, in which we are often surprised to find ourselves clad, these days. This gold-embroidered blue satin frock chose a dropped waist-line

MARTIAL ET
ARMAND

Now that serge frocks are scarce and expensive in Paris, we very much prefer them to silk, which we buy only in a burst of economy. This one breaks forth in linen collar and cuffs, in that heart-of-a-rose color that pleases Paris just now



CHANEL

(Right) Satin manteaux will be seen everywhere with the dainty cotton frocks of the season. The side-silhouette of this manteau of black satin with beige embroidery is curiously affected by pockets which drop from the top of the arm-hole

MARTIAL ET
ARMAND

There was a time, before the war, when America went crazy over pastel colored linens. Paris has remembered that, and is introducing similar materials; this suit is of a white canvas, embroidered with beads in pastel blue and yellow

BERTHE
HERMANCE

Because of its bent-out tunic, its sash that ties behind, and its short, short, short sleeve, this frock arrives. It is made of marine blue gabardine, with a black satin collar embroidered in white soutache

THREE MODELS BY
MARTE GAUTHIER

Paris likes these flimsy things. This one is of beige voile de soie, bordered with blue voile, which is appliqué, as is the red voile design, with red wool. It is worn over a dark red voile-de-soie slip

New robes d'intérieur, fashioned of a heavy quality of voile-de-soie, are effectively trimmed with cut-out bits of voile or linon of contrasting colors applied to the robe itself with a decorative embroidery of woolen yarn. Very happy results are obtained with this appliqué trimming.

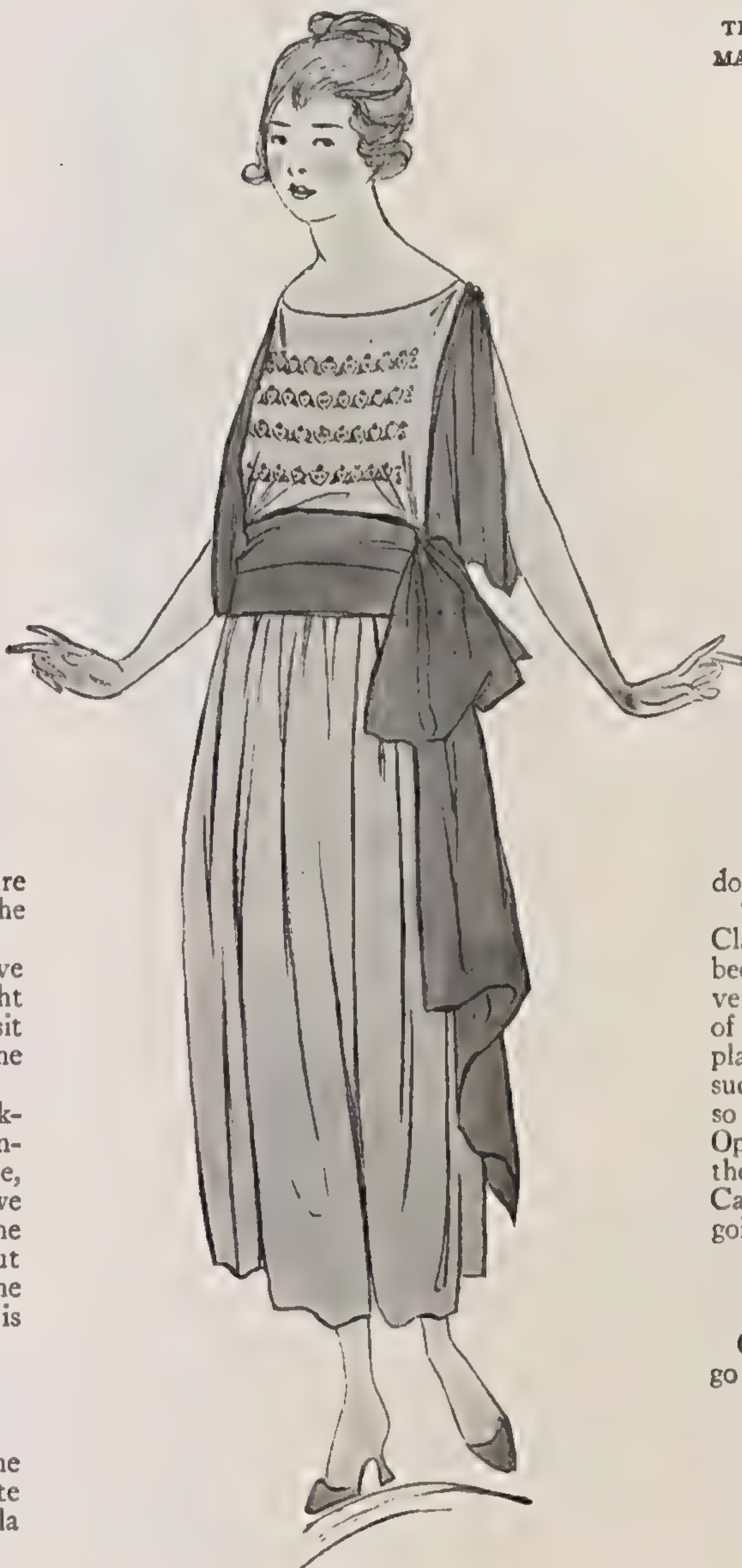
Early in the season, we were surprised by the reappearance of the *tonneau* skirt, less large, longer and differently formed, a sort of chastened *tonneau*, in short; and we were bidden, with diffidence, to wear it. Some of us wore it; some of us declined. Yet others of us declined and then, for economy's sake, in secret remodeled our old *tonneaux*. Now we are told that straight lines are to be worn, and we are bidden to prepare for straight effects in the spring. "Any line so long as it's straight."

But we are suspicious. We refuse to believe what we are told, we refuse to order new straight frocks; we refuse to wear the barrel; and we sit down stubbornly *chez nous* and mark on the calendar the days before the openings.

In the meantime the various houses are making simple frocks, straight enough in all conscience. They are almost too straight in line, these new models, almost too naïve. And we refuse to be tempted. Instead, we draw the belts of our *manteaux* a bit more closely about us, buy a modish hat or two, and wait until the openings shall assure us the straight frock is "the" fashion.

FASHIONS OF THE STAGE

Large is the hat and long is the skirt of the quaint frock of beige moire worn by Charlotte Lysès in Sacha Guitry's new play "Jean de la



Now that we have our sports capes, it is only logical to adopt boudoir capes like this one of dark blue voile-de-soie with its checkered appliqué border of rose and blue linon sewed on with rose wool

Fontaine." It is shown at the lower left on page 44. The great Louis Treize collar fashioned of muslin and lace, worn above the old-time bodice, adds not a little to the picturesque effect of this frock, which is but one of three period frocks worn in the course of the play by Mme. Lysès. Fashioned by the Maison Chéruit, these frocks are finished with all the exquisite care which is so characteristic of that house, and Mme. Lysès wears them delightfully. Mlle. Yvonne Printemps and Mlle. Nelly Cormon, who also appeared in this play, were frocked by Callot Sœurs, again the period creations which the Maison Callot always does so well.

"Le Veille d'Armes," a five-act play by Claude Farrère and Lucien Nepot, has just been produced at the Gymnase and has proved very interesting. It is a play of the first days of the mobilization; the first three acts take place on a French man-o'-war which is finally successfully torpedoed by the irresponsible Hun; so the play does not lack thrills. So with the Opera, the Opera-Comique, Comedie-Française, the new revues at the Théâtres Michel and Capucines, and the numerous *cinémas*, theatre-going Parisians do not lack amusement.

THE RIVIERA SEASON

Or, finding Paris too dark and dull, Parisians go south to Nice, Cannes, and Hyères, even to

A robe d'intérieur that suggests pretty things to say to the wearer as this one of red voile-de-soie does, embroidered in yellow and blue, with sash of blue voile-de-soie is one not easily shunned



(Right) This is a frock in which the Paris designer adheres to the straight, straight line. The skirt is of black silk; the corsage is gold lace veiled with black mousseline. The collar and cuffs are foamy flecks of gold lace

This frock of marine gabardine has been carefully belted—with no change in the straight line; for belts do not belt if they don't want to this season. The collar is of peacock blue silk, and—sister, thy hem hangs down behind



This silk serge frock, embroidered in silk of the same color, does some very mysterious things before it reaches the hem. In contradistinction to the straight bodice, some bodices are close fitting, with ample sleeves and low-cut necks

"Monte." The Hôtel Ruhl at Nice is at present the gathering-place of the "clan," and many a smart frock is tucked away in boxes bound for that sunny town. One may be gay at Nice, it seems, without reproach; it is even permitted to visit Monte-Carlo and risk a bank note in the *salles de jeu*.

The Riviera season began later than ever before, but it is making up for lost time. For once, nearly everybody at Monte Carlo leads the early life. There are more people on the terrace at ten in the morning than ever before; the fashionable hour for this parade used to be eleven, at the very earliest. The afternoon crowd at the Casino is sometimes almost as great as it used to be, and the line of motor cars stretches longer and longer every afternoon; while the fashionable assembly for tea at the Hôtel de Paris becomes daily more interesting. Thus are justified those prophets who prophesied that the season of 1916-17 would be far better than any of its predecessors since the war.

The only yacht in the harbor is that of the Prince of Monaco; consequently the Port lacks animation, but the absence of the pigeon-shooters is a boon and a blessing,—one hopes they will never return. There's the eternal glory of the sun and the sea, the amethystine picturesqueness of the coast, the picturesqueness of the modern buildings mingled with the antique, the silver flutter of the sea-mews, the rich serenity of the palm-foliage, the constant coming and going, the sun-loving, chat-loving groups on the flower-sheltered benches, the water-seekers moving in and out of the *Établissement*, the kaleidoscopic colors of women's dresses and of the uniforms of all the Allied armies—British, French, Italian, Russian, Serbian. Even in war-time, the terrace at Monte Carlo presents one of the most brilliant gatherings in the world.

THE WITCHING HOUR OF KETTLES

At tea-time, the Hôtel de Paris becomes the social center this season. Practically all the theatres give matinées only; so the opera or play or concert ends at the witching hour when kettles boil and toast and muffins brown, and everybody streams across the square to the hospitable roof of Monsieur Fleury. This is the moment to see who is at Monte Carlo and what she is wearing. There, on a recent afternoon, with the Grand Duchess Anastasia of Russia, was Mrs. Kate Moore; Mr. and Mrs. Barry Wall were entertaining a party that included Mrs. Walter

(Continued on page 166)



Since we are to wear silk this season, a frock like this one, of green silk serge with unexpected blue embroidery, is welcome; it is even more welcome when it is cut and planned and trimmed with just the individual air that this one is

"AROUND THE CLOCK" WITH THE DÉBUTANTE



Miss Jeannette Jennings and Mr. William H. Taler, son of Mr. Henry Pennington Taler, were partners in the gay little group of the Danse Militaire, which proved one of the great favorites

The Annual Junior League Entertainment at the Waldorf-Astoria Was a Dance-play with Much Play and Very Little Plot



Miss Hope Williams, daughter of Mr. Waldron Williams, and Miss Alice Huntington, daughter of Mr. Robert P. Huntington and sister of Mrs. Vincent Astor, were in the Danse Militaire



Miss Flora Whitney, daughter of Mrs. Harry Payne Whitney, is one of the season's most popular debutantes. She danced in the Zuloaga episode in a costume designed by her mother



(Left) To Miss Teresa Fabbri, daughter of Mr. Ernesto Fabbri, fell the care of the soda fountain, which was carried on under the charge of Miss Mary Jay Schieffelin (Right) Miss Sylvia Holt, daughter of Mr. Henry Holt, was in the Danse des Poupées Polonaises; the costume for this group was a simple peasant dress in brilliant Bakst colors



Miss Ethel Harriman, daughter of Mrs. J. Borden Harriman, made the part of saleslady to the débutante a good excuse for some very clever and amusing acting



Before the fêted débutante started for her shopping excursion she had breakfast served by a maid and footman, Miss Katharine Porter and Mr. Sydney S. Breese



Miss Audrey Osborn was chairman of the Zuloaga dance. Miss Osborn always takes a charming part in the yearly productions of the Junior League

FOR THREE DAYS THE WALDORF-ASTORIA WAS GAY WITH JUNIORS IN LEAGUE WITH CHARITY

HANS ANDERSEN'S "THE SHEPHERDESS AND THE SWEEP" BECOMES A PANTOMIME, "MINUIT"



Miss Adelaide Wilmerding, débutante daughter of Mr. Theodore K. Wilmerding, found it charming to be a hurdy-gurdy girl



Miss Helen Hoadley was a Dresden shepherdess; courtiers were Mr. Francis M. Watrous, Chimney-sweep; Mr. Maitland Belknap, "Goat-leg"; Mr. Murray Hoffman, Mandarin; Mr. Reginald Townsend, Jack-in-the-Box, in "Minuit," adapted from Hans Andersen by Inga Sontum Lie, the wife of the artist, Jonas Lie



Miss Margaret Mason was one of the girls who danced to the hurdy-gurdy music which awoke the débutante from her slumber



Miss Margaret Trevor, daughter of Mr. Henry Graff Trevor, danced in a "Fantasie après Fish," wearing a costume from a Vanity Fair cover by Fish, the well-known English artist



(Left to right) Mrs. William H. Appleton, Mr. Frederick Forster, Miss Maude Shepherd, Mr. Alfred S. Dabney, Mrs. Samuel Neilson Hinckley, Mr. Alvin Devereux, Mrs. Richard R. Peabody, and Mr. Henry Forster. This dance was the Harlequinade, in which the débutante with a smile to rearward, rehearsed for theatricals



(Left to right) Miss Grace Bristed, Miss Madelaine Carey, Miss Helen Alexander, Miss Symphorosa Bristed, Miss Gretchen Damrosch, Miss Sylvia Holt, Miss Margaret Luce, Miss Marie Johnson. This group of girls danced the "Poupées Polonaises," and were led by Miss Grace Bristed, who was the chairman of that dance



Miss Adeline Hatch, daughter of Mr. Horace Hatch, appeared in the act called "Danse Chinois." Her wig and costume were black



(Left to right) Miss Anna Alexandre, Mr. Anthony J. Drexel Biddle, Jr., Miss Mimi Scott, Mr. Maurice Roche, Mrs. Frederick Dalziel, Mr. Whitewright Watson, Mrs. Allen Gouverneur Wellman, Mr. Felix Doubleday, Miss Flora Whitney, and Miss Katharine Porter. This was the dance which took its name from Zuloaga

NEW YORK GLIMPSES *the* END of its WINTER SEASON

At the Junior League Entertainment, Society Mustered in Full for the Last Time before Its Ranks Are Thinned by the South-bound Exodus



A coiffure of distinction is that of Mrs. John Purroy Mitchel



Mrs. Cornelius Vanderbilt's hair was massed high and jewel banded

PROBABLY the last occasion of the winter season for which all New York society assembled was the entertainment given by the Junior League at the Waldorf-Astoria. Since then, people have begun to drift southward by ones or twos or dozens. It is astonishing that people can drop out of things in this way, from time to time, and yet "things" go on much the same. The explanation probably is that never does everyone do the same thing at the same time. This one goes south for these several weeks and returns with a brand new coat of tan before that one's trunks have been fairly lifted upon the train.

THE ERRANT NEW YORKER

The smart New Yorker does not remain very long in any one particular spot, and, strange to say, not a few of his or her hectic migrations are in search of rest. Typical of this fruitless search after a quieter method of living is the story of one of those popular and seasoned bachelors who are the mainstay of every mother of a debutante. Having found many weeks of New York life rather too varied for his liking, he decided to put in a short time at Tuxedo. In a very short time, far shorter than he had anticipated, he returned, explaining that he had come back to New York for a "rest." At Tuxedo, he protested, he was dragged unwillingly from his bed at the outrageous hour of seven by enthusiasts on the subject of skiing and tobogganing, whom he was so unfortunate as to number among his friends. When he had managed to snatch a few moments respite from these engrossing occupations, he would straightway be set upon by another party and dragged away breathless and hatless—for despite weather which kept the mercury hovering around the bottom of the thermometer most of the men dispensed with the formality of hats—to skate; and from skating, everyone went dancing, and even the dinner was served bit by bit or, to be accurate, bite by bite, between one-steps and fox-trots. For, in spite of the skating craze which possessed New York, to its downfall, New York continued

or elsewhere, waited on the Junior League entertainment. This affair, which is an annual event, maintained the reputation of the Junior League for presenting novel entertainments. That arranged for this season was called "Around the Clock" and consisted of dances and pantomimes depicting the typical day of a New York debutante, beginning with her awakening at ten in the morning to the strains of a hurdy-gurdy in the streets and ending with a fantastic fairy play which she witnessed at the theatre that night. The thing was cleverly done, and compared favorably with not a few of the successful professional performances of the season; the Zuloaga dance was especially successful. Almost all the members of the younger set appeared on the stage at some time during the evening, while more mature society occupied the position of audience. Considerable attention was attracted to one of the boxes in which were seated three remarkably pretty members of a yet younger set. One of these small girls, little Miss Sheila Byrne, wore the charming frock pictured at the right of the middle of this page. It had a quaint old-fashioned bodice of blue taffeta and a full skirt of silver lace. At the front there was a little nosegay of old-fashioned flowers.



Society, even to the yet younger set, answered "present" to the Junior League. This quaint costume was worn by little Miss Sheila Byrne



Amber chiffon gleam with jewels made the costume of Mrs. Alexander D. B. Pratt; she carried an amber fan

A JEWELLED SLEEVE

Mrs. Alexander Dallas Bache Pratt occupied the box almost directly facing the little Misses Byrne. At the left is sketched her gown, which was fashioned of amber colored chiffon, sheer, delicate and exquisitely jeweled. The sleeves were long and flowing after a fashion which finds notable favor of late, and they seemed literally to drip from the wearer's shoulders by the weight of the jeweled drops at their edge. Mrs. Pratt wore the circlet of diamonds which is one of her favorite coiffure ornaments and large, oriental, looped earrings; she carried an amber colored feather fan. A distinct note of contrast was afforded by the

attractively arranged in a knot low at the back of the head. This knot was seemingly held in place by two jeweled pins placed with careful symmetry at either side of the knot in the back. French coiffures are growing higher; New York coiffures proceed to do likewise. One of the prettiest coiffures of this season is that frequently chosen by Mrs. John Purroy Mitchel, wife of the mayor of New York. Her distinctive coiffure claimed special attention, even among a number of pleasing coiffures, in a box at the Maxine Elliott theatre one night recently. This charming coiffure, which is shown in the sketch at the left at the top of this page, is apparently accomplished by parting the hair across the crown of the head and then parting the front portion on each side, and rolling the middle portion into a long loose puff, running from the forehead to the crown of the head. The side and back locks are then drawn up into a psyche knot, posed just at the back of the puff; the latter is cleverly pinned to the knot at this point, giving to the head a smallness and distinguished line which suggests the crested head of a bird.

Mrs. Cornelius Vanderbilt, who was one of the same box party, had her mass of lovely white hair dressed after the manner of the sketch at the right at the top of this page, in a high, loose knot, banded with Persian jewel work in tones of rose, gold, and blue. The costume of Mrs. William K. Vanderbilt, Junior, displayed an interesting color combination. Her black hair was without ornament, her gown was of gray tulle over silver-embroidered net, and she carried a red quill fan—a telling touch of color. A wrap of chinchilla framed her shoulders.

AT OPERAS AND DANCES

At the Opera recently, Mrs. Philip Lydig wore a most effective costume entirely in white, without a contrasting touch of color. Mrs. Perry Belmont wore a gold brocade gown with orange shoulder straps, and the combination of colors was very pleasing. Orange is a color which is finding its way quite prominently into the mode; it is rather a violent shade and not unfailingly

becoming, but if worn by a woman of dark oriental coloring, it may be most effective.

At a dance given on this same evening, Miss Flora Whitney wore a dance frock of emerald green satin. The vogue of this shade shows no indication of waning, though it is rather a surprising color to have become smart for evening wear. Miss Mary Canfield wore pink taffeta, brocaded with gold. Pink, in the softer tones, has been worn considerably this winter, and very recently coral has become distinctly smart. Several very lovely gowns of this shade have recently been sent over by Paquin, and the newest models in French hats (Continued on page 158)



Miss Dolly Kimball makes smart and extravagant use of organdy

dancing. Except when he goes shooting or fishing, the New York man of fashion seldom gets a real rest, and save when she retires to some "cure," the smart New York woman never does. Taking a rest cure, however, is not the formidable matter it used to be. Neither is it necessary to make a lengthy journey to some out-of-the-way spa in order to do it. The New York woman may, if she wishes, simply step into her motor, spin across the Park, and retire for a brief or lengthy period, as the spirit moves her, to a most exclusive sanitarium located in the very heart of the city. None of her friends are given the address, and not even her family is permitted to call upon her, and, after baths and massage and absolute quiet, she emerges, rejuvenated.

"AROUND THE CLOCK"

This winter, however, there was a reason for prolonging the season; those who were going south,

emerald pin which accented the V of the pointed bodice. On another occasion recently, Mrs. Pratt wore an equally effective evening costume of a quite different type. It was of an oriental blue velvet, cut square at the neck and having slim close sleeves which came almost to the knuckles. With this costume also, she wore a jeweled circlet.

It was also at the Junior League entertainment that Mrs. W. Whitewright Watson wore the very pleasing costume sketched at the lower right on this page. The foundation of her gown was of silver cloth and the entire bodice was jeweled with turquoises. Over the skirt of silver cloth was a second skirt of black tulle, finely threaded with jet. Black stockings and silver slippers carried out the color scheme of the costume, and her hair was most



The most picturesque of picture hats were worn by the bridesmaids of Miss Doris Fletcher Ryer



Turquoise, silver, and black was Mrs. Whitewright Watson's gown

BE IT COAT, FROCK OR SUIT, PARIS SAYS IT MAY BE
BARREL; THE PARISIENNE IS WEARING TAFFETA, PROVID-
ING IT MAKES GOOD USE OF ORGANDY IN SOME FORM

MODELS FROM BLAINE, INC.

(Right) Soft silks, crêpe de Chine, and even Georgette crêpe are quite the thing for sports frocks. After the first glance at them, no one asks why the Parisienne does it, but how. Maurer shows one frock of this sort made of rajah silk the color of crushed raspberries and embroidered with self-colored silk floss the size of cord. The sleeves have a puff at the elbow, and the belt is rajah silk banded with Copenhagen blue yarn and decorative pink yarn apples



(Above) The barrel silhouette does not confine itself to frocks and suits; some coats have it too. This Chanel coat of navy blue satin has it, and two very new and clever things besides. One is that the bottom of the coat turns under and up to meet the beige wool homespun lining; the other is that there are two large patch pockets, the tops of which are fastened to the belt which is lined with homespun. Sleeves, collar, and pocket are embroidered in beige soutache and chenille

(Left) Now we are told that the Parisienne wants her taffeta combined with organdy. Paquin explains just how she wants it by means of a gown that is paneled with brown taffeta, and banded with it on the bottom. Flesh-colored organdy forms an overskirt and also a tiny ruche on the bottom of the taffeta skirt. A band embroidered in white silk runs around the neck and forms patch pockets on each side, below a brown taffeta belt. The collar is organdy; the tie and tassels are brown

(Left) Just when every one was wondering if our suits were going to do anything new, Paquin made one that did two new things at once. It was a suit of the very finest dark blue gabardine beautifully braided with black soutache, and it allowed itself only the shortest of jackets, in fact almost an Eton jacket,—and that was the first new thing. Then, it achieved a barrel-like skirt by having two inverted plaits over each hip. The little coat had a lining of Persian silk in dark shades



(Above) Widow's correct mourning may be black or white, but if it is white, it must have no touch of black upon it. Alternate folds of white crape and white Georgette crêpe form this hat designed for a widow. The veil is of white Georgette crêpe finished with a deep hem and hemstitched sides. The peplum blouse of heavy white crêpe de Chine, untrimmed except for hand-cording, is worn with a skirt of white crêpe de Chine. White mourning is not, of course, good form for town but it is permissible for southern resorts or for summer wear in the country

(Left, above) This hat and veil for a widow is composed of a cap, surrounded by a deep coronet of black crape. It is covered with a crape veil, laid in unusual box plaits that hang in long folds at the sides, but do not fall below the shoulders at the back. The face-veil, which has a raised dot, is deeply bordered with crape. If black be chosen for first mourning, it may be relieved with white at the neck and cuffs. For funeral wear and for the first month of mourning, a widow's costume is usually worn without a single touch of white, but after the first month a white ruche may be worn in the bonnet and a touch of white at throat and wrist

(Left) Untrimmed except for self-colored buttons is this gown of black Georgette crêpe, designed for any one in first mourning, except a widow; and it is correct mourning for a widow when the veil has been discarded. The overskirt falls at the sides in soft draped loops; a fine white linen hand-hemstitched collar relieves the severity at the throat. A scarf of chiffon cloth, banded with black faille, and a faille bag complete the costume; the hat is of black crape and white Georgette crêpe

MODELS DESIGNED BY MULLEN-SHAW

POSED BY BETTY LEE

THREE CORRECT COSTUMES FOR FIRST MOURNING; IF ONE CHOOSE WHITE, IT MUST BE UNRELIEVED BY EVEN A TOUCH OF BLACK, THOUGH BLACK COSTUMES HAVE WHITE TOUCHES

THE HAT-TREES BLOOM IN PARIS

Hats Are of Every Known and Imaginable Material, Trimmings are Conspicuous by Their Presence, and Crowns Are as High as the Cost of Living



CHANEL

This designer loves to do things with tricot de laine—that's a polite way of saying knitted woolen yarn, woven into a sort of braid. This time she uses it in red, to band a sports hat of black satin. The wool is frayed into a tassel at the side

THERE has been a revolution in the world of millinery during the last few months. Of course, it is the war. Fabrics never before used by the modistes are now utilized with astonishing success, and it has been demonstrated thoroughly at last that fine hats can be made without "fine feathers."

Trimming is more in evidence than it has been for several seasons. Not always of the ostentatious variety is this trimming, which sometimes exists merely as an all-over tracery of embroidery on a hat of straw, coarse tulle, or some other tissue; but very few hats are trimmed with a "tack and a button" and nothing more. However, we all are so accustomed to the practically naked hat, and we all have so rejoiced in the inimitable lines of a model from some master builder of millinery, that we regard the new trimmed hat almost with distrust. We are inclined, almost, to rip off the trimming in order to satisfy ourselves that the line underneath is

Knitted yarn, woven into braid, doesn't have to be a mere trimming if it doesn't feel like it. It can be a whole sports hat in itself, like this one of cerise yarn braid, with a cerise ribbon tied in a bow in back



CHANEL



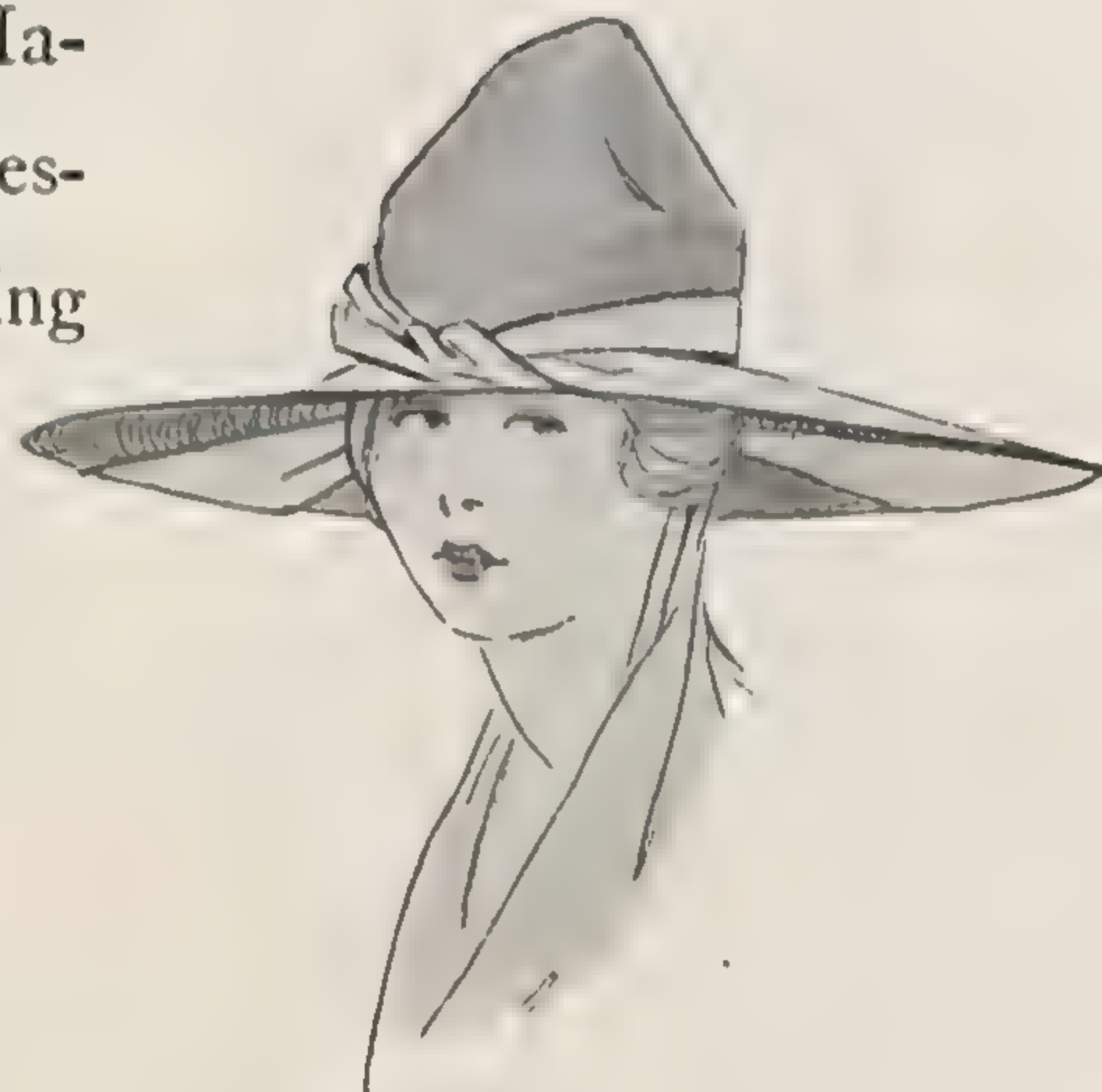
JEANNE DUC

Things like this occur frequently in the Duc salons. This set is of white lace, banded with blue linen, and tied with blue ribbons. A tiny bag, for the sake of powder, swings from the blue-lacquered and slim handle



GEORGETTE

In this designer's hats, any woman can add a cubit to her stature without so much as taking a thought. This one is of dark brown straw, trimmed with brown satin and a quill—a concave quill, if you please,—of tiny brown feathers



GEORGETTE

Boy scouts must do one good deed every day of their lives, but the best thing they ever did was to inspire this "boy scout" hat of beige straw. Its shape is correct to the very dents, but the military air is spoiled by that feminine beige ribbon

all that it should be. We have grown fastidious, it seems.

But even the most fastidious of us would delight in the shapes of the new hats, as well as in their materials and their trimmings. As both material and trimming, Mme. Hlamar makes effective use of odd small feathers. Fashioned into tiny beige butterflies, they trim a small hat of black straw. Clipped and woven into a sort of feather plush, they form a smart toque. She also uses flowers with charming results.

Mme. Georgette's "Boy Scout" is one of the most remarkable hats in Paris. It is sketched at the upper right on this page. Broad of brim and beige in color, the crown dented in correct scout fashion, it is bent on being a true *chapeau militaire*. But alas—it is betrayed by a length of utterly feminine ribbon which winds itself about the crown, enfolds the brim, and twines itself about the neck of the helpless wearer. Very smart is a Georgette toque of violets,

No material is safe in the hands of Paris designers; if they are not closely watched, they will go and make a hat out of anything within sight. This one is all of blue and black ribbon, with a knot of blue ribbon on the side



CHANEL

the top of which is of violets, while the lower part is of black straw. The purple flowers, however, are treated in a new way. Instead of being massed irregularly on top of the toque, the single flowers are apparently closely sewn to a bit of tulle, forming a sort of tissue of violets, which is then folded into shape, like satin or soft straw.

In the great salons of Maria Guy, in the Place Vendome, one sees all the famous Guy shapes of crin, tulle, and delicate straw. Capelines, broad of brim, and subtle of shape, are trimmed whimsically and exquisitely with tulle and flowers and ribbons. Who can describe a Guy creation? Just as a woman has become convinced that she really comprehends a capeline, another convinces her of her mistake. Just as she has definitely made up her mind that the toque before her possesses a certain shape, it is placed on the head of the prospective purchaser, and immediately it becomes something entirely different. The secret of this is that a Guy hat is never really completed until it is finally wheedled into shape to fit some particular head. There are never two Guy hats alike,—which is as it should be. The wearer of a hat from the Maison Guy rests assured that she wears something unique, something peculiarly her own.

HATS LARGE AND SMALL

Large hats of crin, covered with tulle and adorned with trailing ribbons and nestling flowers, share honors in this salon with tulle-covered toques, similarly trimmed. In accord with many of the best houses of Paris, the shapes are generally more elaborately trimmed than they were wont to be.

Mme. Odette shows very smart sports hats. One of the prettiest of these is of very heavy white satine, bound with white about the edges. The upturned brim is fastened to the top of the crown with an acorn of jet and jade.

Mlle. Gabrielle Chanel, who for months past has persistently and prettily clothed her clients in jersey, is making some remarkably pretty sports hats of such materials as the war has left us. Swagger little shapes of tricot de laine—otherwise known as knitted woolen yarn—are trimmed with ribbon and designed for wear with sports suits. One of these hats is sketched at the lower left on page 55. Like straw, this knitted yarn is fashioned into a sort of braid which is sewed, also like straw, to shapes of tulle, and the hats thus evolved are the jauntiest little affairs imaginable. Not only are hats made



MARIA GUY

What can that smart black plume be whispering? It is a subtle hat, this one of black satin, straw, and black and white ribbon



JEANNE DUC

A black lace crown, a black tulle brim edged with black satin, a few silver marguerites,—and there it is without a doubt



MARIA GUY

It comes from the salons where no two hats are alike, this affair of black satin and straw, with a backward trimming of black satin



JEANNE DUC

Good fortunes never come singly; they travel in threes. The coat is of beige djersa, that new Rodier material, the hat of yellow raffia, and both are trimmed with beige and green woven leather, like that which makes the bag



RENÉE

Sailor hats never used to behave this way about their crowns, but everything is so much higher this year. The hat is of dark blue crêpe,—oh, any material at all will do, this spring,—and the trimming is red and blue embroidery



EVELYNE VARON

There will always be picturesque women, so there must always be picturesque hats. This one is of gray satin, faced with rose colored straw. Pink-tipped gray plumes nod graciously on the crown, and a gray ribbon encircles it

entirely of this woolen braid, but hats of other materials are trimmed with it. Very pretty is a small hat of black satin edged with cerise woolen braid. The crown also is banded with this braid, which is frayed out in a loose tassel on the side. The hat is sketched at the upper left on page 55.

Another smart little hat, which is sketched at the lower right on the same page, is made of narrow old-blue grosgrain ribbons, combined with black satin ribbons. There also are many large hats of delicate lace, destined to be worn with the dinner frocks of lace to which Mlle. Chanel has lately devoted so much attention. Straw hats at the Maison Chanel are embroidered with colored thread in a most effective way. This tracery of embroidery forms practically the only trimming. Then there are many charming hats of leather and other tissues, all smart, all simple and all—very, very Chanel.

WHAT WILL HAPPEN NEXT?

Henriette Dupuy, the latest addition to the ranks of modistes, has designed recently some very successful hats, which have been sent, like all good hats, to America. It was Henriette Dupuy who trimmed a hat with confetti, it was Henriette Dupuy who designed a garden apron, with its accompanying hat, of bright red cotton fabric, and there is no telling what Mme. Dupuy will do next.

Jeanne Duc, realizing that although Paris is dark and gloomy, the sun still shines in other lands, has already designed the most summery of hats. Not only does she fashion a broad hat of lace, border it with blue linon, and sew knots of flowers here and there upon it, but she fashions a parasol as well,—an airy sunshade of lace with a similar blue border and knots of flowers; and she mounts it upon a stick of light blue lacquer, oddly shaped and adorned with a tiny *sacàpoudre* of lace and linon. The set is sketched in the middle of page 55.

Oddly smart hats are to be found in the Duc salons, hats of leather, wood, raffia, and all sorts of unusual tissues. To accompany one of these hats, Jeanne Duc has designed a sports coat of "djersa," the new Rodier tissue, and she has adorned this coat with trimming like that which decorates the hat. Not satisfied with these, Mme. Duc has made a bag, also,—a smart circular bag of similar leather work, set in a wooden frame. Very smart is this trio of articles, (Continued on page 136)

THE EVER-INTERESTING COIFFURE

The Coiffure Is So Subject to Time,
Place, and Conditions, That There
Must Be a Kind for Every Emergency



The Parisienne finds the coiffure is a variable approaching, as far as she knows, no limit. The higher her hat, the higher her coiffure must be. One notices that she combs her hair back and upwards, and then leaves a loose lock about each ear



If one has long hair, be it long and straight or long and curly, one may divide it in the back and then wrap each side around the head, for all the world like a turban. This arrangement does much to give one that demure look which is so misleading



If a young girl with blue-black hair attended a fancy dress party wearing a white frock and a coiffure like this, everyone would wonder how she did it. It's really too simple; she sewed red velvet flowers to a wide-meshed hair net and adjusted it over her coiffure



When she reaches the staggering age of twenty or so, a young girl feels that she must do something really drastic in the way of establishing her dignity as a woman of the world, so she arranges her hair in two loose braids about her head and at the same time piles it high on top to give herself dignity

The ladies in the moyen-âge tapestries always seemed to have rather unusual ways of arranging their hair. Now that the Parisienne has been deprived of her coiffeur, she has been doing a little experimenting on her own account and has managed a moyen-âge effect by means of braids and a bandeau



SINCE the war, the coiffeur has become almost extinct in Paris. We "do" our own hair and it remains for our kind friends to tell us how it is done; and kind friends, it is well known, never hesitate.

The coiffure, naturally, has suffered. Why seek a new coiffure—why originate a new silhouette—when evening frocks are forbidden at the Opera and we no longer indulge ourselves in dining out? Why, indeed, waste time and money on the coiffure? Instead (but this is a secret) we buy hats. Still, though there is nothing eccentric about the coiffures, there are many new things about them that are worthy of notice.

The war has, as it were, combed the kinks out of the coiffure. The hair is dressed simply, and, since the new hats demand a high coiffure, it is dressed high. Drawn rather tightly to the back of the head—a lock left loose about each ear—the hair is twisted under and upward, and the ends are brought out on top where the hair is fluffed out and piled incredibly high. And for a certain type of face this is a very happy arrangement, for it has softness and dignity.

Some people are maddeningly clever; who would have thought of using silver tulle and pink roses for a hat and the collar of an evening cloak,—the sort of costume to be worn to a restaurant dinner or the theatre. Of course, the idea came from Paris

The moyen-âge coiffure is affected by girls in their teens. The hair is arranged in two braids, crossed at the back of the head and coiled about on each side, covering the ears. A bandeau of some sort is employed with this coiffure and the braids are attached firmly to the bandeau in order to keep them in position. However, this is a very trying coiffure and only a young and blooming face is adapted to it. Once in her twenties, the Parisienne arranges her hair in two loose braids and twists them flatly about her head, while on top the hair is loosely pulled out and rendered fluffy.

If she has passed the thirtieth milestone and her hair is abundant she arranges it in the same fashion, being careful to leave a fluffy lock or two about the ears, but if the hair is scanty the Parisienne waves her hair softly and pins it closely—and yet loosely—about her head, scorn-ing transformations of any sort. In fact, a coiffure helped out with postiches has an out-of-date air, as if it had been arranged some time before the war and had magically survived all the storm and stress of these very troublous times.

(Below) When one is in good form and something clever in the line of a dangerous head-dress is expected of one, a tight though not by any means at all unbecoming, black velvet coif would be pleasant. Of course, there must be an entirely unreasonable bunch of roses perched a-top



(Below) There are so many different ways of making the home attractive. The more subtle of us know that the combination of personality and rose pink ribbon is often mightier than Elsie De Wolfe. Think of the decorative possibilities of pale rose tulle and rose ribbon



(Above) Perhaps the idea of a casque of silver tissue is absurd, but then it is amusing—and becoming—especially when it is edged with seed pearls and veiled with mysterious black tulle. One slips one's arm through a bracelet of roses, and a black tulle scarf forms a serious attachment to a fancy dress costume

(Right) This amazing and formidable-looking head-dress for fancy dress has a truly feminine inconsistent touch in the form of a foolish pink rose that couldn't look hostile if it tried. It isn't trying though; neither are the black velvet ribbons, because they very plainly say "come hither"

(Left) There are times, even in the life of "seventeen," when a rather important looking head-dress is absolutely necessary. A band of rose buds will then do much for one, if the hair is pulled up properly above it, and there is a stray curl or two to provoke admiration and perhaps mischief



CANADIAN SOCIETY TAKES ITS WINTER STRAIGHT

THIS year those who wish to enjoy winter sports at their best come to Quebec; indeed it would seem that after the war St. Moritz will have to look to its laurels, for in no one place in Switzerland are there as great a variety of winter sports as here.

Among the many Americans who came up for the "Jour de l'An" in Quebec, were the Oliver Harrimans with their young sons, Mr. and Mrs. Kenneth Castleman, Mr. Philip Lawrence Foster, and Mr. James D. F. Leith, who came up in a private car, and stopped over in Montreal at the Ritz Carlton to take that famous drive around the Mountain to Lambkin's, a quaint old English Inn where all the world drives for supper. Mr. Leith also attended the hockey match in the Arena between the Wanderers and the Canadians.

Many Americans drive out to Spencerwood on Saturday, when the Lieutenant Governor and Lady le Blanc, and Aide-de-Camp Captain Vic-

The Smartly Dressed Canadian Enjoys
All the Sports, Including Dancing, and
Dresses Differently (and Carefully) for Each

tor Pelletier, receive their cousins from over the border. The official mansion of the Lieutenant Governor of Canada, is one of the handsomest old houses in Canada and Lady le Blanc is a charming hostess who dearly loves a game of auction and has many an expert at her home for a quiet game.

The war has done much to bring democracy to Quebec society, and the amalgamation of French and English society seems about complete after three centuries of strife. One almost feels oneself in Paris when one hears the French language on all sides and notes the Gallic air of the young girls. At teas—the most

popular form of entertainment since the war started—one often has to slip from English into French and back again because there are always some people present who don't speak both.

Because Quebec is so charming and hospitable these days, one may whisper that once she was the least bit inclined to snobbery—she did not recognize a visiting American unless she knew his antecedents. But since the war the narrowness of the town has dropped off like a cloak, and Quebec society welcomes the stranger within its gates. Nowadays one may always call at Spencerwood and leave cards, and to be received there is an open sesame to society. Men are put up at the smart Garrison Club and the various curling and skating clubs, and even the indoor tennis clubs extend their courtesies to visitors from over the border. The supper dances at the Château Frontenac thrice weekly

(Continued on page 160)



Three upper photographs
© International Film Service, Inc.

(Above) Mr. and Mrs. Spencer F. Eddy, of New York, and Mrs. Henry Dibblee, of Chicago (right), are spending the season at Palm Beach. The Palm Beach season began unusually early this year; in fact, many people journeyed south directly after the new year



(Above) Mrs. Jerome N. Bonaparte, of Washington, was among the earliest visitors to Palm Beach, and since her arrival she has been devoting herself, with her usual enthusiasm, to the sports which flourish there

(Left) Master Michael Phipps and Master Hubert Phipps, the sons of Mr. John S. Phipps, are leading spirits in the very young set at Palm Beach. They are snapped "coasting the waves,"—one of the best things they do

SOCIETY IS DIVIDED
AGAINST ITSELF; PART OF
IT WINTERS IN THE FRO-
ZEN NORTH AND PART
IN THE SUNNY SOUTH



M. Armand Lavergne, of Quebec, is photographed in native costume, coonskin coat, moccasins, sash, and all,—the sash, by the way, is over a hundred years old

Miss Dulcie Brown, of London, Mrs. Alfred Vanderbilt, and Mrs. Edward von der Horst Koch, of New York, appeared this way on Dufferin Terrace, Quebec. Mr. Koch may be seen, but most of Mr. R. T. Baker has to be imagined

Mrs. Mitchell-Henry, of London and Montreal, has been a visitor to Quebec. Last June she worked indefatigably for the Allied Bazaar here in New York

S E E N o n t h e S T A G E

American Drama Has No Past; Its Present Is a Doubtful Matter, and Its Future Lies on the Knees of the Gods

By CLAYTON HAMILTON

AN unusually interesting exhibition was staged at the Republic Theatre, in New York, on the afternoons of January 22 and 23. The purpose of these special matinées was to afford an historical review of the progress of our native American drama from its earliest days until the present time; and the program consisted of seven scenes selected from typical American plays, of different periods, which had been exceedingly successful in the hey-day of their glory.

WE HAD NO DRAMA TWENTY YEARS AGO

This exhibition was undertaken at the instigation of the New York Center of the Drama League of America; and the Drama League should be congratulated on the satisfactory accomplishment of a project that was thoroughly worth while. The scenery and stage-appointments for the various productions were re-created, from a careful study of traditional data, by Mr. Robert Edmond Jones. Most of the stage-sets were very horrible to look upon; and so exquisite an artist as Mr. Jones must have experienced a great deal of good fun in resurrecting them from the dusty records of the past. It is always amusing to laugh at the bad taste of our grandfathers; and perhaps it may not be inapposite to remark, in passing, that much of our contemporary scenery may afford fine food for laughter to our own grandchildren when they have grown up to the theatre-going age. Many noted players afforded excellent performances in the various scenes that were displayed. The stage-direction was accomplished by Mr. Arthur Hopkins, with the assistance of Mr. W. H. Gilmore. All these artists contributed their services without remuneration; and the use of the Republic Theatre was donated by Mr. A. H. Woods. The performances were prefaced by a brief and interesting lecture by Mr. Montrose J. Moses, author of "The American Dramatist," and son-in-law of one of the ablest playwrights on the program, James A. Herne.

The most important impression afforded by this retrospective review was an overwhelming conviction of the fact that the American drama has no past. Whether or not it is to have a future is a problem that still lies upon the knees of the gods. But, assuredly,—if we accept the proposition that the drama is, or ought to be, an art,—there was no native drama in America until at least as recently as twenty years ago.

This historical conviction is by no means flattering to our native pride; but we may perhaps derive a little consolation from the fact that, until the eighteen-nineties, our American plays were not noticeably poorer than those of our British cousins overseas. The British drama stopped dead immediately after the production of "The School for Scandal" in 1777, and it did not come alive again until the production of "The Second Mrs. Tan-



Photograph by Hopkins

Florence Reed's name stands near the top of the long list of stars in "The Wanderer," a drama so tremendous it took two years to bring it to the producing point



Ivy Troutman played in "Seremonda," a drama of twelfth-century France, now off the boards, in which Julia Arthur was romantic to her heart's content

queray" in 1893. Throughout this period of more than a century the American drama remained in a colonial relation toward the British; and it is not surprising that our native products did not surpass their British prototypes.

WHY OUR DRAMA HAS NO PAST

The sterility of the drama in Great Britain throughout this lamentable period of one hundred and sixteen years was occasioned by three causes:—first, the mistaken influence of Shakespeare; second, the continuance of a long line of great actors from Kean and Kemble to Sir Henry Irving; and, third, the lack of legislation to establish an international copyright.

Because of the mistaken influence of Shakespeare, the ablest writers of this period, including nearly all the foremost British poets, wasted their talents in writing elaborate anachronisms, instead of living dramas for a living theatre. They wrote imitations of the plays of Shakespeare in blank verse, without discovering the simple fact that the plays of Shakespeare had been practically fashioned to fit the physical conditions of a type of theatre obsolete since 1642.

At the same time, the existence of a great galaxy of great actors continued to attract attention in the theatre to the interpretative work of the performer instead of the creative work of the

Vivian Wessell shares the honors in "Love o' Mike," which aspires to be lawful heir to the laurels of "Very Good Eddie"



composer. So recently as thirty years ago, the public preferred to see a negligible play enacted by Sir Henry Irving or by Edwin Booth instead of seeing a more vital play enacted adequately by less notable performers.

In the third place, the lack of legislation to establish an international copyright made it more profitable for a manager to steal a new play from France than to pay royalties to a British or American author. The astonishingly skilful plays of Eugène Scribe could be translated easily, and transposed, without any loss of interest, from one setting to another. It was cheaper, therefore, to pay a trifling pittance to some literary hack to "adapt" the latest of Parisian successes than it was to employ an English author to compose an original play. Because of this fact, so able a writer as Charles Reade, who was endowed with a natural talent for the drama, was artificially forced out of the theatre and required to turn his hand to writing novels in order to earn a decent living.

While conditions in the mother-country of Great Britain were so discouraging to the cultivation of the drama as an art, it is not by any means surprising that the art of the drama should have languished in America. It was not until the recent days of Bronson Howard—who deserves, in every sense, his customary designation as "the dean of American dramatists"—that the composition of original plays in this country assumed the dignity of an artistic undertaking. Howard was our first American author who made plays that were really worthy of consideration, and made them earn a decent profit in the theatre of his day; and Bronson Howard died so recently as 1908.

The American drama, in so far as it exhibits indications of vitality to-day, is a drama without a past. This fact should always be remembered charitably by critics who are called upon to estimate our current undertakings. There is an old saying that it takes three generations to make a gentleman; and, possibly, it may take us more than three to develop a native drama that shall be worthy to assume a place unblushingly in the general theatre of the modern world.

OUR FIRST PLAY

The first item on the program at the American Drama Matinées was a brief scene from the earliest of all American plays—"The Contrast," by Royall Tyler. This piece was composed in 1787, immediately after the author had attended a performance of "The School for Scandal." The scene presented was a colloquy between a man-servant and a maid-servant. The man-servant, Jonathan by name, was the first of the long line of stage Yankees that has continued till the present day. In this brief conversation, Jonathan tells Jenny about a clandestine



(Above) No one can say which is the greater,—the charm of Maude Adams or the charm of Barrie's "A Kiss for Cinderella." Together, they are irresistible

Photograph by Baron de Meyer

(Below) Gilda Darthy has come to New York from the "Théâtre National de l'Odéon" to add her charm to the repertoire of the "Théâtre Français des Etats-Unis"

Photograph by Sarony



visit he has paid to that forbidden place, the playhouse, and describes ingenuously a performance of what he calls "The School for Scandalization." The dialogue is well written, in the formal eighteenth century manner, and reminds the auditor more or less of the celebrated description of David Garrick's Hamlet in "Tom Jones."

This was followed by the last act of "André," by William Dunlap, who is generally regarded as the founder of the American drama. The scene presented was a stilted passage written in the very blankest of blank verse; and it was utterly devoid of merit.

The next item was the first act of "Fashion, or Life in New York," by Mrs. Anna Cora Mowatt Ritchie. This fragment of a foregone comedy of manners was much more entertaining than any one expected it to be. The piece was written in the eighteen-forties; and it is no less meritorious than Dion Boucicault's "London Assurance," which was produced during the same decade. As in this celebrated comedy of Boucicault's, the characters are all exaggerated types that depend for realization upon the prowess of the actors; but the dialogue is genuinely humorous, and the author's satire of a parvenu society exhibits many elements of lasting truth. The piece, moreover, is characteristically American in its presentation of a contrast between the manners of a rough diamond and the superficial polish of certain "climbers" in society.

PLAYS WE USED TO SEE

The second act of "Davy Crockett," by Frank E. Murdock, appeared more primitive, although it was written so recently as 1873. In this scene, a contrast was exhibited between a cultivated woman from the east and an honest hearted but uncultivated hero from the fabulous west that was celebrated in the stories of Bret Harte. Here, perhaps, we may discern an initiation of the theme which was developed almost greatly, a generation later, by William Vaughn Moody in "The Great Divide." But the action of the episode is silly, and the dialogue is childish. At the climax of the act, the hunter's lodge is attacked by a pack of wolves and the life of the heroine is thereby put in jeopardy. The timber-beam which used to bar the door is missing; but Davy Crockett successfully shuts out the wolves by thrusting through the staples "the strong arm of a backwoodsman." This narrative device had been invented by Sir Walter Scott; but it had been borrowed and employed so many, many times before 1873 that it must have seemed almost original to Frank E. Murdock.

An episode from Charles Hoyt's "A Texas Steer" afforded vivid testimony to the fact that Hoyt was the George M. Cohan of his day. This episode was clever in construction and rich in (Continued on page 138)



Photograph by Dr. Henry B. Goodwin

J E N N Y H A S S E L Q U I S T

Jenny Hasselquist is one of the best-known and most talented dancers of the Royal Opera Ballet in Sweden. This camera portrait, which was made in Sweden, shows the lovely dancer in a quiet moment, and is called "A Chinese Mystery"

MAKERS of MUSIC

By HIRAM KELLY MODERWELL



Photograph by Mishkin

Josef Hofmann, who is now on tour in the west, has frequently included in his programs music by "Dvorsky," which, the learned point out, is Russian for Hofmann, meaning "man of the court," as Hofmann is the only great modern pianist who plays music by Dvorsky, we draw our own conclusions as to who Dvorsky is

THE piano is the new-comer among musical instruments. It is, in fact, scarcely more than a century old. Its ancestors, the clavichord and the spinet, are no more like it than the guitar is like the violin. It is the most recent of the great instruments. Certain members of the orchestra, such as the horn and the clarinet, have been greatly improved in the past century, but they were essentially what they are now while the "gravicembalo col piano e forte" was unknown a century ago. When violin-making was at the height of its perfection, the piano was undreamed of. Just as the violin could not be itself until the frets were removed from its keyboard, so the piano could not begin to exist until genius had invented the rebounding hammer.

THE MARVEL OF THE PIANO

The piano is great, not so much for its inherent beauty as for its usefulness. It is like a man of recent wealth, too important to be overlooked in any undertaking, but lacking in the mellowness that comes from long traditions. It did not spring from the devotion of a lonely artist; it was the invention of many mechanics. It is a contrivance, not a creation. Unlike the violin, which, though it may have been renewed piece by piece, does not die, but is still the same instrument, the piano is a machine, which falls to pieces in ten or twenty years. As a manufactured product it is a marvel of cleverness. The modern grand piano weighs a thousand pounds and bears a strain of twenty to thirty tons. From the researches of hundreds of scientists for hundreds of years it has been fashioned to the complicated and exact adjustment which makes it practicable. And when all the contriving has been done, when hundreds of



Photograph by Arnold Genthe

Of all the great pianists, it is Paderewski who best combines all the qualities of a musician; one feels that what he does can never be done any better. The Polish Relief Fund has this winter claimed much of his attention and gained much by his aid. He is at present on a southern tour



Two photographs by Maurice Goldberg

His second American season finds the Australian pianist, Percy Grainger, as popular as ever with New York audiences; among other engagements, he played, on January 26 and January 28, at Aeolian Hall. Under his touch, a simple folk-song becomes a veritable and stirring work of genius

parts have been manufactured by hundreds of workmen, the resulting instrument is hardly more than a makeshift. Its tone can not be controlled after it is struck; neither sustained like that of the organ, nor varied and increased like that of the violin and the human voice. The piano can not sing. At best, thanks to miracles of workmanship, it can give an imperfect illusion of sustained melody. But it has this advantage over all singing instruments, save the organ, that it has all notes within its compass, and can sound together as many of them as are desired. Thus, it alone (with the organ) can play all music, like the orchestra. It can even, after a fashion, imitate all the effects of the orchestra, as Liszt used to assert. And, thanks to modern constructive genius, to the damper pedals, and to the tremendous tension made possible by the steel frame, it can produce a splendid sonority of massed tone which has become a glory of its own.

A MAKESHIFT ORCHESTRA

But for all this, the piano remains a mere makeshift orchestra, a thing without personality. If one were to hear it for the first time its mechanical hammering quality would produce an indifferent effect. It has become great because of the genius that has been showered upon it and the music that has been written for it. Schumann, Chopin, and Liszt have created for it a literature well-nigh as great as that of the orchestra. When we hear from the piano such music, we endow it, in our own minds, with some of the virtues which properly reside in the music alone. The melodies of the Nocturnes are the melodies of Chopin, not of the piano. The instrument remains an instrument, a transmitter. From its im-

(Continued on page 144)



Harold Bauer is a musician who makes his music eloquent by its proportion and design; for him, emotion is reinforced by the weight of the mind



Photograph by Apeda

John Powell is a young American composer-pianist whose recent complex sonata, "Teutonica," puts him among the important American composers

A R T N O T E S



Van Dyck, the painter who taught the English aristocracy how they ought to look, painted, by the order of his royal patron, Charles I, this portrait of the Duke of Richmond and Lennox, which is probably a replica of that in the Metropolitan Museum



The recent death of William M. Chase ended the long art career of one of the most notable of American artists, a painter of marked distinction. This excellent self-portrait is included in the memorial exhibition now on view at the Metropolitan Museum



Companion piece to the portrait of the Duke of Richmond and Lennox, is this portrait of his wife. Both canvases were included in the exhibition of Van Dyck portraits from the collection of the Earl of Denbigh, held at the Lewis and Simmons galleries

AMERICAN art collections are once again to be the richer by England's loss, for the war conditions of Europe have caused the dispersal of another English private collection, that of the Earl of Denbigh.

From this collection have come to New York six splendid portraits by the great Van Dyck, the Fleming who was court painter to Charles I of England. Five of these paintings were on view during January at the Lewis and Simmons

Galleries, while the sixth was sold even before the exhibition opened. Of Van Dyck it has been said that he painted the aristocrat aristocratically, making him look in his portrait the man he ought to appear, and thus he taught the
(Continued on page 140)

(Right) A notable canvas by Whistler, "The White Girl," was shown at the Kraushaar galleries. It is one of many versions of the same subject, and is strongly Japanese in character



No other American landscape painter has as yet won his laurels from the late George Inness, whose work was admirably shown in two recent exhibitions. An exceptionally fine canvas, "The Sunburst," was among the twenty-three works exhibited at the Reinhardt galleries by his son, George Inness, Jr.



A S S E E N b y H I M

EVERY now and then the post brings me a letter asking for a new suggestion. What are the latest fads in town,—in manners, in entertaining, in house decoration, in clothes, and in motors? If I were to reply in the slang of the day "Nothing doing," I would forfeit my position as an arbiter and I would be forced to retire and give way to younger blood and fresher inspirations. After all, we are taught that there are only three primary colors, not more than six original plots for stories, but eight notes in the musical scale, and, as a final blow, they tell us that there are only two sauces. I have always tried to keep away from the beaten track and at the same time to avoid the bizarre. To me, there is nothing but time wasted in the adoption of some extreme style which will not stand the stress of a single season.

THE FASCINATION OF RECONSTRUCTION

In my day I have builded many houses for my own occupancy, planned many interiors, and laid out numerous gardens and pleasantries. I confess there is a fascination in tearing and ripping up; I delight in arranging and rearranging interiors and exteriors. To me, it is real amusement. So here I am in the country, waiting for the first day of real sunshine, delighting in the first signs of life in each wee thing in the garden, and even taking a languid interest in pussy willows. The sap is beginning to run in the trees, the waters are loosened from icy prisons, and now and then a stray bird pipes a welcome note. Thus March is filled with diverse interests.

I am devoting a part of my small estate to practical farming, and am deep in the selection of such things as hay, alfalfa, and cowpeas. However, I am not to write about this; such peaceful pastorals are more appropriate for an agricultural magazine. There are no new dances, no new drinks, and no new dishes. We have depended too much upon Europe for all these, and we should put our wits to work. But here is something. The horticulturists are crying aloud

And Now the Profession of Gardening Is Open to Women: What's in a Sex? A Rose Grown by a Woman Gardener Would Smell as Sweet

that we are at a standstill as far as roses are concerned. Nearly all our rose books and our best rose catalogues have come from England. They are thinking of other matters there now, and our best English gardeners, even the middle-aged men, have deserted us. In a delightful book on gardening, "My Garden," by Louise Beebe Wilder, there is a timely hint. "I frequently see," says the writer, "in English gardening periodicals, advertisements by women desiring positions as head or under gardeners, and there seems to be no reason why this should not become one of the professions open to women. There is an ancient superstition still in force that it is not quite 'nice' for a woman to be physically able to do manual labor out-of-doors, and if she is, she should 'keep quiet about it.'"

"A GARDEN IS A LOVESOME THING"

I would like much to have a woman gardener, and she could employ her own assistants of her own sex. The extremely rough work could be done by one of the farm hands or men about the place. There should be a personal touch in our flower gardens, and I fear that few men can accomplish this. Even our best imported gardeners seem to have gotten into a rut, and are apt to make our gardens look too much like public parks. I myself sometimes go in for bold splashes of color, and I know that I would sin against many of the rules suggested by Mrs. Wilder; however, I agree with her when she says, "A mosaic or tapestry-like effect does not seem to me what we want in our home gardens, but a gracious blending and contrasting of lovely elements—sweeps and patches and trails and spires of delightful color in happy agreement—and certainly there is no more enthralling pursuit than the handling of these floral pigments."

I myself do not care for a mass of flowers, and I fear that all these blendings of annuals and biennials would tire me. I go in for effects, and I like the garden to be subservient to the house.

At the risk of prating too much about roses, I must

speak of what women are doing with them in this country. I have heard Mrs. Harde lecture about rose-gardens, and I have seen what has been accomplished by Mrs. Charles Hoffman at Bartow Manor, which was only a beginning but a splendid one. There are many women who have gone in for landscape gardening, so why not adopt Mrs. Wilder's suggestion and have women gardeners for our roses? I am not, however, such an amateur as to get worked up in the early spring about gardens and gardening. I know that much of the real labor should be done in the autumn. Sowing seeds and pruning roses—back to these blooms again! And, coming to table decorations, the good old-fashioned way of arranging roses loosely in large bowls seems to me the very best way. I can not bear to see flowers tortured into stiff forms or stuck through those wire contraptions, which are placed over flat dishes. I never took to those dreadful holders representing storks or frogs and all manner of more or less repulsive amphibians. You know the kind I mean,—there are lots of them in department shops.

Clothes! I suppose we will blossom out in garish shades late this spring, but I am more in favor of a man being as individual about his suitings and his neckwear and collars as he is about his hats. Which reminds me that the derbies which came from London this spring were too awful. They had high bell crowns and narrow rims, and the men wore them on the backs of their heads. I saw at a Fifth Avenue haberdasher's recently the most excruciating shirts of white with brown stripes; silk, with doubled cuffs, embroidered with garlands of brown leaves and small blossoms. There were plain brown ties to wear with them. Imagine

(Continued on page 130)

F O R T H E H O S T E S S

"MY dears, I have just met one of the most wonderful women in the world!" exclaimed a very young matron to a group of friends. "Yes," she continued, "Mrs. Blank knows one hundred and fifty-nine ways of serving eggs. You see Jack's family are very strict about Lent, and I have been worn to a mental wreck trying to tempt his appetite and please the family at the same time."

There are no easier nor more tempting dishes than may be made from eggs; the only bugbear for the cook is the fact that she must ring many changes. As "Mrs. Blank" is not available to every housekeeper, the following few suggestions have been gathered from such great authorities as Soyer, the noted French chef of the eighteenth-fifties, and from the incomparable Oscar, that most famous chef of today.

EGGS À LA SOYER

Soyer gives a delicious recipe for eggs with burnt butter which is made as follows:

Two ounces of butter are put into a frying-pan and allowed to melt. As soon as the butter is on the point of browning, the eggs which have been seasoned with pepper and salt, are dropped in carefully. When the eggs are well set, they are served with a teaspoonful of vinegar over each. The individual ramekins are most suitable for this type of dish.

Another savory dish is called Eggs à la Tripe: Two onions are cut into thin slices and put into a saucepan with half an ounce of fresh butter and then set on a slow fire; when warmed through, a half teaspoonful of salt, quarter teaspoonful of pepper, a teaspoonful of flour, half

(Continued on page 156)



Photograph by the Johnston-Hewitt Studio

In the home of Mr. Frederick Sterner is a Dutch dining-room where everything harmonizes, from the old-fashioned oval rug on the floor, to the china and the wreath of leaves surrounding the centerpiece of fruit on the table



Photograph by Davis and Sanford

MRS. ROBERT P. BREESE AND HER DAUGHTER

Mrs. Robert P. Breese and her little daughter, Beatrice Lawrence Breese, who is six months old. Mrs. Breese was before her marriage Miss Beatrice Claflin, daughter of Mr. Arthur B. Claflin. Little Miss Beatrice Breese is named after her mother, and she has inherited the middle name from her paternal grandfather, Mr. James Lawrence Breese

AT THE ROOT OF ALL EVIL

Every Wrong Is Somehow Based upon a Right; We See Where
the Other Person Is Wrong, but Until We Also See Why He
Thinks He Is Right There Is Small Use in Our Superior Wisdom

THE first question about any human mistake is, "How did it come to be made?" It is an important enough question in merely intellectual matters, for every fallacy must somehow be founded upon fact. Thus if a man denies that the world is round, he does so upon the entirely reasonable ground that it looks flat. Unless we realize that, we will not only ignore the fact of its apparent flatness, but we will not even understand the nature of his belief. And in the case of moral fault, the same question is even more important; for every wrong is somehow based upon a right. If a tramp steals a dog, he justifies the act as being conducive to life, liberty, and the pursuit of happiness. He thinks he needs the creature more than its owner did; and so, perhaps, he does. And until we recognize this, we are not merely ignorant of economics and of human nature, but we can not even understand what he has done. Of course, these gentlemen are both of them entirely wrong. The one ought to know, the other to do, better. But they will not, so long as each considers himself right. And that is precisely the point. No one believes a lie without supposing it to be true: no one commits a sin without excusing it to his own conscience.

IN our own persons, we can see this very easily. Being human, we have occasionally done wrong; and being human, we have also been sometimes mistaken. Yet there needs only the slightest retrospective glance at our past errors to remind us that, at the time, we felt entirely sure that we were in the right. Once upon a time, we may have thought that as soon as we were grown up, we could do whatever we pleased. Well, subsequent experience has shaken that conviction; yet we were once absolutely convinced that it was too obvious to require proof, or else we were prepared to support it with what seemed unanswerable reason. To take the moral case, once, at least, we may have taken what was not fairly ours. Perhaps we have repented since, but at the time, we told ourselves that we deserved it, or that we would do good with it. And in both cases, the one thing worth remembering to-day is the ground on which we justified ourselves. What we did or thought, nobody can begin to understand without first understanding what made all the difference,—just how and why our error seemed the truth, our deed righteous in the doing. And it is not enough to say that we considered ourselves right. We were partly right: we had to be somehow right, in order to be wrong. Our fault, our error, was the least part of it. What mattered was our honorable motive for the fault.

WE see this in ourselves more than in others. But what is merely human in us belongs to common humanity, and what each knows of himself is true of all. People mistake; to our clear sight, they mistake absurdly, yet be sure that

they have reason in their own. People sin; to our pure consciences, they sin most foully, yet certainly they justify themselves to themselves. Now, to say this is by no means to condone human error; neither is it in any wise to preach toleration or broadmindedness or the enfeebling doctrine that there is right on the wrong side. It is simply a plea for a little more imagination, as the first step toward common sense. Truth is truth, and right is right, and other people may go very wrong indeed. We can usually see this with ease. If we are fairly intelligent, we can often see just where the other person is wrong. But unless we can also see just why he thinks himself right, unless we can go still further and see upon what actual right his wrong is founded, there will not be much use in our superior wisdom. And this for two very practical reasons:

FIRST, while a wrong is still alive and mischievous, we can do little by mere dissent. We must strike at the strong roots of it, and show how, out of clean and kindly earth and upon how sound a stem, has grown this poisoned fruit. The soldier must understand his enemy, the physician must have thorough knowledge of disease. That is the trouble with nearly all argument,—that it confines itself to denying what is false in the opponent's position, without admitting that in it which is true. A man will never be convinced that the world is round until it is explained to him why it looks flat. He will go on believing his own senses. A thief will never be persuaded not to steal, until his right to a fair share of living is admitted. And the great historic weakness of Christianity has always been its blindness toward heathen gods. It called them devils or denied their existence. The heathen, of course, knew better. But if the missionaries had known a little Paganism, the whole earth might be one Christendom to-day, for the first thing to know about any belief is why some one believes it. Secondly (and this is by far the greater case), our world is full of obsolete and naked follies, within each of which, like a soul buried alive in some misshapen body, abides yet some ancient virtue or forgotten wisdom or strange beauty worthy to be loved. We pass by, sneering easily, and the hidden good is lost. Any one can see nowadays what was wrong with Sparta, or with duelling, or with the Inquisition; but how of Spartan patriotism, or the code of honor, or that passionate faith which dared to torture the heretic? We should be none the worse, perhaps, for some preservation of these things. We are so far beyond the feudal system that we are forgetting chivalry; so free from superstition that the worshippers of Odin and Apollo might teach us something of how to face our gods, or the funeral games of Hector contain for us some hint of how those who still live may honorably deal with death. We reject so readily the dross of other and of ancient minds that we not seldom waste along with it some grains of gold.

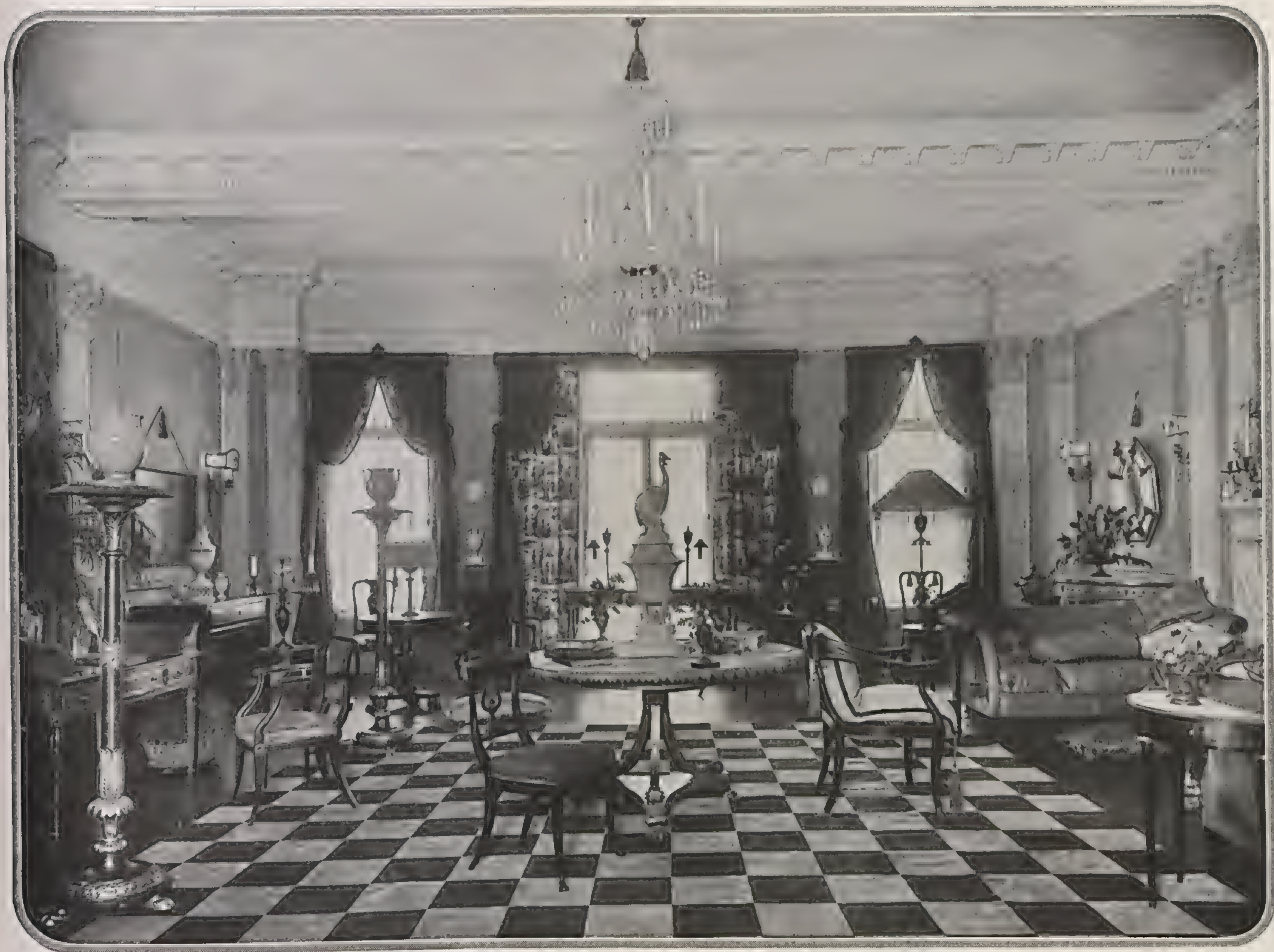




(Above) At the very door of the hall, the hand of this decorator is betrayed by the trailing lengths of the turquoise blue velvet curtains. Color riots, also, on the glazed chintz shades patterned with pears and pomegranates. The furnishings are typical of that combination of Spanish and Italian splendor which is his chosen theme in decoration



(Left) An invitation to magnificent reverie is offered by this window of the library, with its window seat screened from the room itself by wrought iron gates of beautiful design. The windows are curtained with filet lace over dull gold silk, and over the middle window is a red velvet hanging richly decorated with Spanish embroidery in gold



The arrangement of this drawing-room by Mr. Chamberlin Dodds reveals two of his strongest characteristics,—an eye which sees color first of all and an extraordinary talent for using sumptuous fabrics and furnishings with thoroughly satisfactory results

THE DECORATOR SHOWS HIS PERSONAL PREFERENCES

IT is stimulating to watch the endless diversities of decoration, to observe how different men and women approach a given problem with absolutely different points of view. The decorator inevitably interprets the problem in terms of his own taste, though, if he be clever, he incorporates the taste of his client.

Every decorator who is worth his gimp and fringes has certain ideas that seem very much his own, and from the repetition of these ideas, through his insistence in employing them, his own distinctive style is evolved. One decorator is known for her fresh and comfortable chintz rooms. She may do gilt and crystal salons perfectly, but it is by her novel and delightful uses of chintz that she is known. Another decorator is known for his dramatic use of black velvet and pale paint; yet another always finds place for baskets of flowers, while his brother artist has a leaning toward Victorian modes.

A CONSULTING DECORATOR

There is Chamberlin Dodds, for instance; he sees color before line, and has an extraordinary aptitude for using sumptuous Italian and Spanish things in unusual ways. He is known by his dramatic trailing stuffs, his omnipresent tassels, his use of such light gay accessories as Venetian glass, and his clever manipulation of the gay and insouciant chintzes.

When a Decorator Builds His Own Home, the World May See, Untrammelled by Alien Taste, the Genius by Which He Has Won His Fame

By RUBY ROSS GOODNOW

Mr. Dodds is a consulting decorator. His business is conducted in a house which he has furnished to please himself, and in this house he surrounds himself with the things that explain his attitude toward houses in general. The entrance to the house is through a great square hall (reproduced at the top of the opposite page), with creamy marbled walls and pilasters marbled in a deep, almost black, green. Great turquoise velvet curtains trail on the floor beside the entrance door. In this formal hallway there is a strong feeling of the Directoire period, emphasized by heads of women in bronze on the great mantel, by the marbled walls, and by the many urns.

A square rug of rusty black runs around the fountain in the center of the hall, and crowning the fountain rises a lovely terracotta statue banked in laurel leaves. Set in the marbled walls are two architectural paintings, in the manner of Panini. In this hall are a number of iron Savonarola

chairs, such as that under the right window, with old velvet cushions tied with tasseled cords. Iron standards hold huge church candles, and smaller iron stands support Spanish jars, which hold canes and umbrellas. Strongly decorative is that wall of the hall which is broken by windows. Shades of glazed chintz, patterned with pomegranates and pears in rich color, are hung over glass curtains of soft, thick, white silk. These shades are finished with thick fringe and heavy tassels. On the window sills are formal urns, and between the two windows, on an old Italian gilt console, sits the most astonishing and engaging of all cats, a mystic creature of black bronze, modeled in Egypt by an Italian.

Two old gates of delicately wrought Spanish iron open from the square foyer into the staircase hall, and are silhouetted against the mellow light from within.

From the staircase hall opens a Venetian dining-room gay as carnival, with

turquoise walls and ceiling and pale gilt in recessed cupboards, capitals, and doors. There are many gilt Italian mirrors and several splendid old Spanish cabinets in gold and delicate green. A great flamingo-colored curtain drawn across the windows at night gives one an expectant feeling of a stage behind it. Back of it, in reality, are misty amethyst silk curtains, to be seen by day. Against the wall spaces flanking the flamingo curtain are two commodes of Venetian lacquer, and above them hang paintings of Venice in carnival, vivid with red banners hung from windows and with jugglers and jesters in gorgeous costume. All the vivid colors in the room find their echoes in these paintings.

INSPIRATION FROM THE NEW FRANCE

The drawing-room, which appears at the top of this page, is a refreshing place, full of inspiration from the new France that is so direct a descendant of the old. The paneled walls are painted that new blue that lights the streets of Paris nowadays and is called horizon blue or Joffre blue; white pilasters and ceiling give the blue walls their exact values. The windows, which are in two groups, are hung with the most engaging of printed linens, the "Triumph of Napoleon," made from the blocks of the original linen, which are still to be seen in the Musée

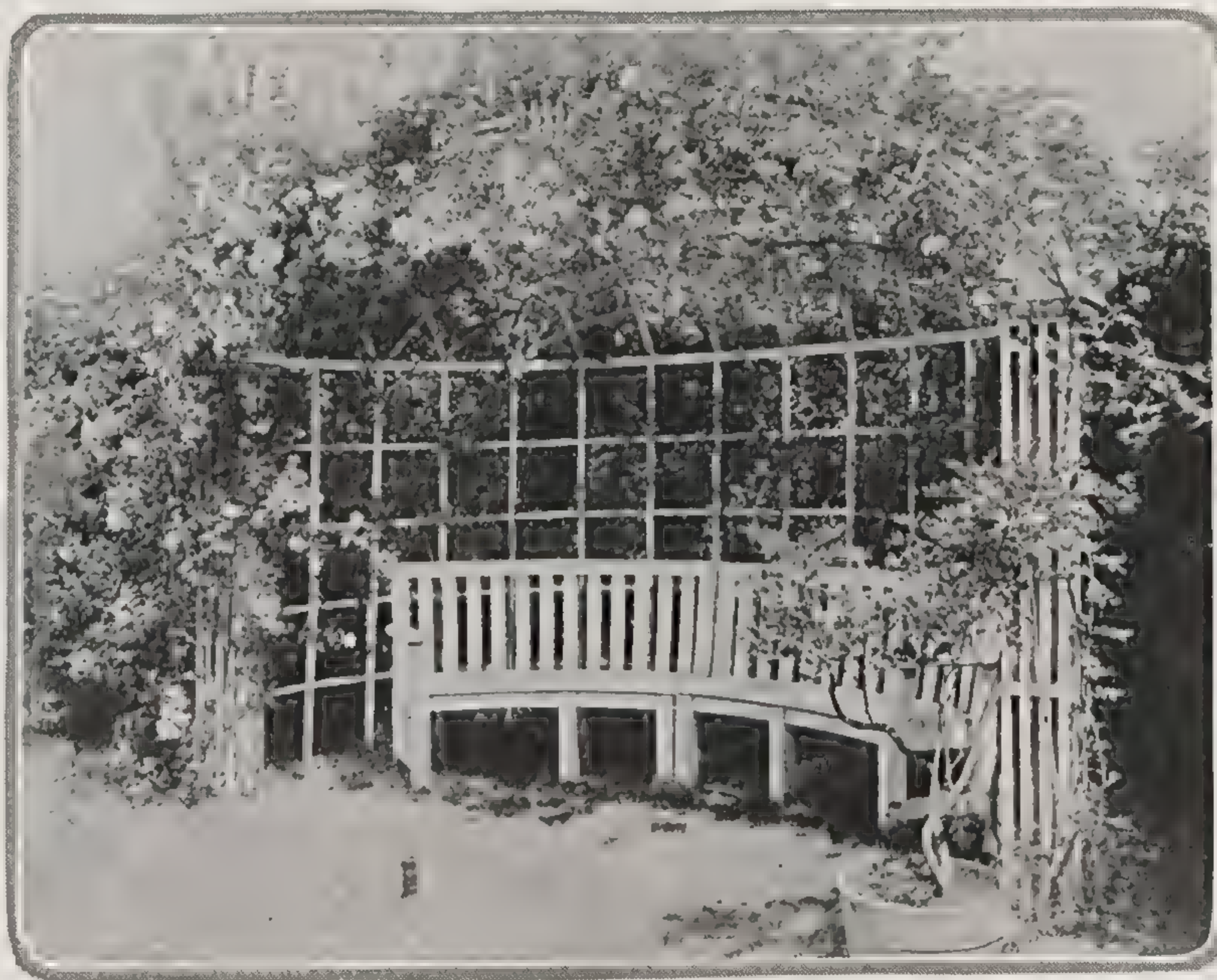
(Continued on page 136)



EVEN BEFORE THE
SPRING EARTH CAN
BE TURNED, GARDEN
LOVERS MAY PREPARE
THE BEAUTIES OF
LATTICES, TRELLISES,
AND GARDEN GATES



The trellis with its infinite decorative possibilities is one of the first things to be considered when planning the garden in spring. In this garden a quaint gate, opening a vista of paths, is covered with Dorothy Perkins roses. Surely, this is one of the things that goes to make the garden a "lovesome place"



If we didn't know that it was a real trellis of real Dorothy Perkins roses, we would think it a back-drop for one of those tender situations known to dramatic art as a "bench act." The bench is there too, you see. The square lattice is always highly decorative and adds to the garden a touch of artificiality which is charming, and does much to make the garden part of the house, rather than a thing apart

Any pair of lovers would perfectly adore having a gate of this sort to part over. It seems almost too picturesque to be true; however, it is an established fact in a real garden, and is an example of how wonderfully effective a rustic gateway can be when it is arched with roses between hedges

(Below) Then they come hard upon our credulity with a complete "scene in one,"—the kind they do right out by the footlights when the rest of the stage is getting fixed for another act. All this actually grew in a garden. The arrangement here is just formal enough to provide a proper background for the sundial. The arched gateway forms an arbor, where there are seats for the quiet summer evenings



The ARTIST PAYS HOMAGE to MISTRESS CRINOLINE

By GEORGES BARBIER



A wide-skirted frock of white mousseline from the Second Empire screens itself from our too modern vision with a softly falling orange and green cashmere shawl

(Middle, above) Little shoes glimpsed among snowy frills, like white mice with black muzzles—though why mention such dangers as mice in the atmosphere of the Second Empire?



"And admire, I beg of you, this little bonnet trimmed with brilliant magenta"—nor does she beg for more than one instant, before we capitulate, and admire

(Left) When the skirt was of such gallant proportions, and long-distance messages were unheard of, kisses had to be thrown to the winds to take their chances

TO slander the elegance of the Second Empire has long been the fashion.

"What could be more ridiculous," sighs Madame, idly turning the pages of a book of sketches by Cham, who retraces the joys and miseries of crinolines—of crinolines at Deauville or Biarritz, crinolines in the omnibus or the diligence, crinolines in windstorm or downpour of rain, crinolines as fabulous (and as awkward—to our eyes) as the behemoth or the fabled leviathan.

"What could be more ridiculous," queries Madame, "than this mass of fabrics ruffled without distinction over circles of whalebone, and what could be less amusing than these fichus which are too long by far and these manteaux which are much too short?"

But to the artist this exaggerated style does not seem so ungainly and ridiculous as it does just now to the woman of fashion, in whose eyes any mode that is not the mode of the moment, seems always an absurdity. Of course a beautiful woman is beautiful in anything; but we maintain that even the average woman may look charming in the crinoline, and that it is indeed a style with an inherent and delightful beauty of its own, to prove which we show these photographs.

THE DAINTY DETAILS

One could imagine nothing daintier than this skirt of white mousseline delicately patterned with rose color. Note the bodice which fastens in the back and the flowing sleeves, and admire, we beg you, this little bonnet of white taffeta trimmed in brilliant magenta. Then there is the quaint little jacket trimmed with rows upon rows of fringe and the shawl in orange and green cashmere. The orna-



The ornaments she wears are fruits made of pearls, with green feather leaves from which drip drops of dew

ments she wears are fruits made of pearls, with green feather leaves from which drip drops of dew. A similar set is made of rose amaranth and black chenille.

The diminutive sunshade is of Chantilly lace and the ivory stick ends in a curved handle. At the other end of the stick is an ivory ring which is slipped over the little finger when the sunshade is carried closed. Nor must we overlook the ornaments of coral in the semblance of bouquets of flowers and the fan decorated in the Chinese manner.

A ROOM FULL OF TULIPS

The Second Empire was the day of feet ridiculous in their tiny size, of shoes of prunella cloth, glimpsed among snowy frills, like white mice with black muzzles. Those were the days, also, of silk mitts, of tiny handkerchiefs always lost, and of gloves of rose or mauve glacé kid. A ballroom in those days was like a garden bed filled with tulips or dahlias, for the frocks seemed made to clothe Giselle or the Peri, made to sway to the sound of airy waltzes or mazurkas. Over their shoulders, women wore soft shawls of cashmere or muslin from the Indies.

Crinolines give a divine grace to the step: *incessu patuit dea*. This crinoline, as you know, is a sort of framework in whalebone overlaid with flounced petticoats on which rest immaterial frocks. It sways with each step, like a waving crest of flowers, and its width emphasizes the slimness of the waist and the daintiness of the head. Let those laugh who will at the days gone by, we still dream of languorous creoles on enchanted isles, seated in the shadow of deep verandas and clad in mousselines gleaming through the transparent shadows like flowers from the neighboring forests.

WHEN LONG COATS AND SHORT COATS ARE
EQUALLY SMART, HOW CAN A WOMAN CHOOSE?

HATS OF A FEATHER FLOCK TOGETHER AND
FLOWERY HATS COME ALONG WITH THEM

MODELS FROM SCHULICH



(Above) We think comfortably, "Well, anyway, there can be no surprises in sports costumes; we know all their variations by heart,"—and then they go and do something like this. The long blouse of corn-colored English homespun, which slips on over the head, is stitched with sapphire blue floss and tied with sapphire blue ribbon, while the plaited skirt is of blue and corn-colored plaid material. White grosgrain ribbon flowers bloom on the Lucie Hamar hat of blue straw faced with white faille—have you noticed that no material is too difficult for designers to turn into flowers?



(Middle above) Just to prove one can't believe all one hears about those new long coats; a suit with one of these new short coats comes into our lives. It is of white Poirer twill, and the only trimming of the suit itself is a bit of white stitching and a handful of twill-covered buttons; however, it makes up for it in the vest, which is of white faille embroidered in Persian colors. The Talbot hat of brown woven straw is one of those Chinese shapes that are so becoming to the most un-Chinese sort of face. The trimming carries no weight—it's just a band of brown feathers, ending in wings



(Above) "Tan" seems to be the password into the realms of smart clothes, this spring. This suit is of tan covert cloth; the coat, rather longer than the coats we've known so well, is banded with a bias fold of the material, which catches the light so that it looks like some utterly different fabric. The skirt—we humans must believe many things we can't see—is shirred in back and front and plaited on the sides. The hat is just one of those little things Lucie Hamar does to amuse herself. It is of rough red straw with a pompon of red straw balanced upon it

(Left) A topcoat is a vital part of spring. This one is of tan pounu coating,—pounu coating? Why, it's a new fabric, that Rodier has just thought of, and it's very like soft velours, light as the well-known feather. It succeeds in being narrow at the shoulders and full at the hem, simultaneously, and its trimming is brick-colored machine-stitching—yards of it. The Talbot hat is one of the rolling brimmed affairs that designers like to do, this spring. It is of bright green Belgian split straw, punctuated with cocardes of black feathers. A green ribbon circles the crown

MATERIALIZING THE SPRING WARDROBE

PERHAPS it is because of the curtailment of shipments of foreign novelties, and perhaps it is just because it's fashion's whim; in any event, the plain materials which have been prepared for the making of the tailored costumes of the smart spring wardrobe fall into certain very definite classifications. These classifications are not, of course, without the exceptions to prove their rule, but, generally speaking, the tailored suit of spring will be made of one of three different types of material. The first of these comprises the various fine twills, most of which are not new, but all of which are smart. These twills are characterized by softness and exquisite draping qualities. They are almost as unlike the old-fashioned "wiry" twills of the past as it is possible for anything to be. One of the favorites in this class is that known as the Poiret twill, which comes in all the season's colorings. From this material, one may fashion suits such as those designed in the patterns Nos. E3675-E3676 and E3308-E3309, on page 84 of this issue of Vogue. Poiret twill is quite soft and fine enough to be used for the smart street dresses on the order of pattern No. E3648 and pattern No. E3499, on page 90, and every well-dressed woman's wardrobe for the coming season will contain several of these frocks. This material is 54 inches wide and may be had for \$3.75 a yard.

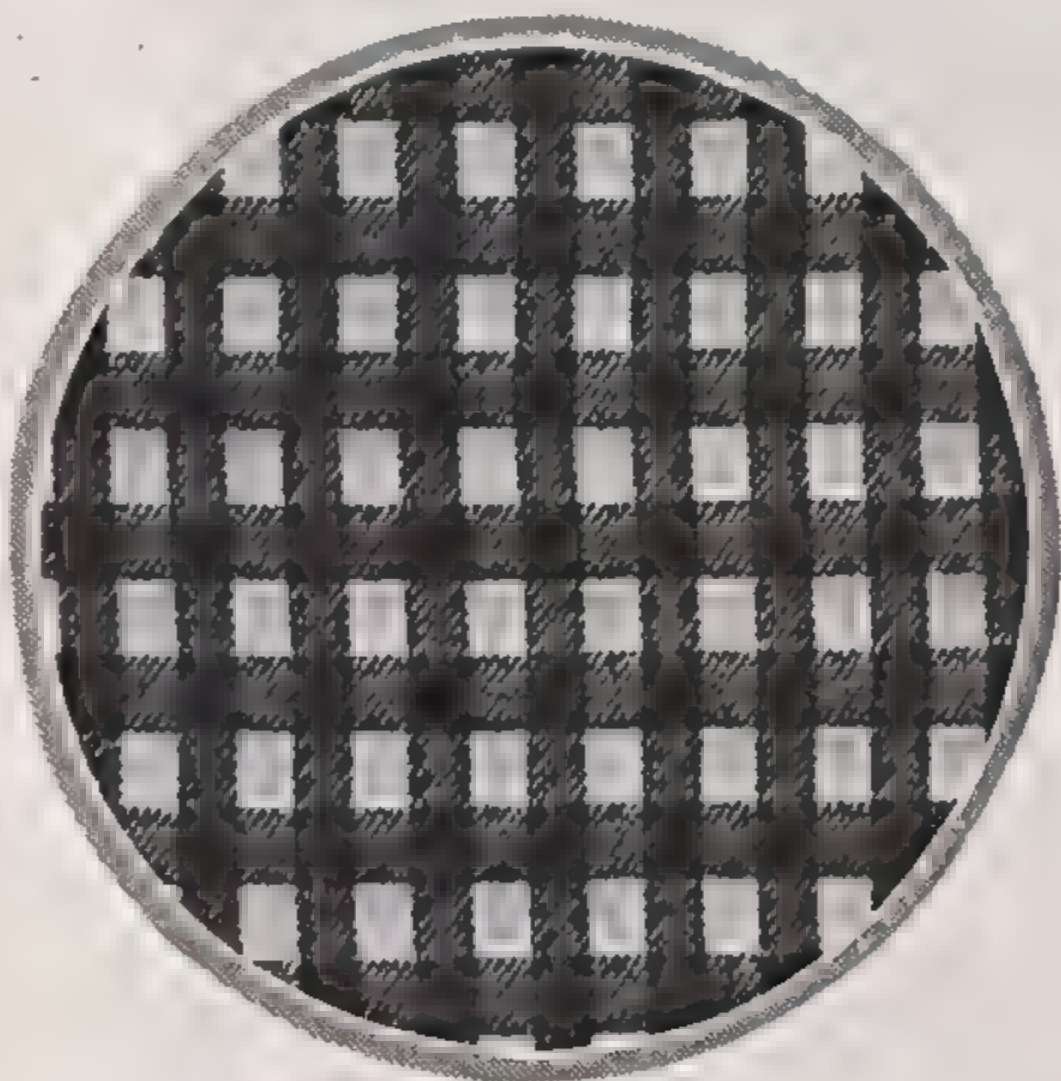
SPRING ADOPTS VELOURS DE LAINE

A second classification of spring suitings embraces the soft-surface materials of the general qualities of velours de laine. While one does not think of such materials as being of a spring texture, they none the less appear in some of the smartest new suits. The spring velours de laines are, of course, considerably lighter weight than those which were used in the winter suits, but they have about them all that beautiful softness which is so becoming and which makes an appeal which has so far proved irresistible. Velours de laines are appropriate not only for street suits on the

For the Tailored Costume, We Will Use Soft Twills, Light Velours, and Basket Weaves—Checked Wools and Sports Silks Clothe the Sportswoman—Satin, Faille, and Brocade Complete the Day



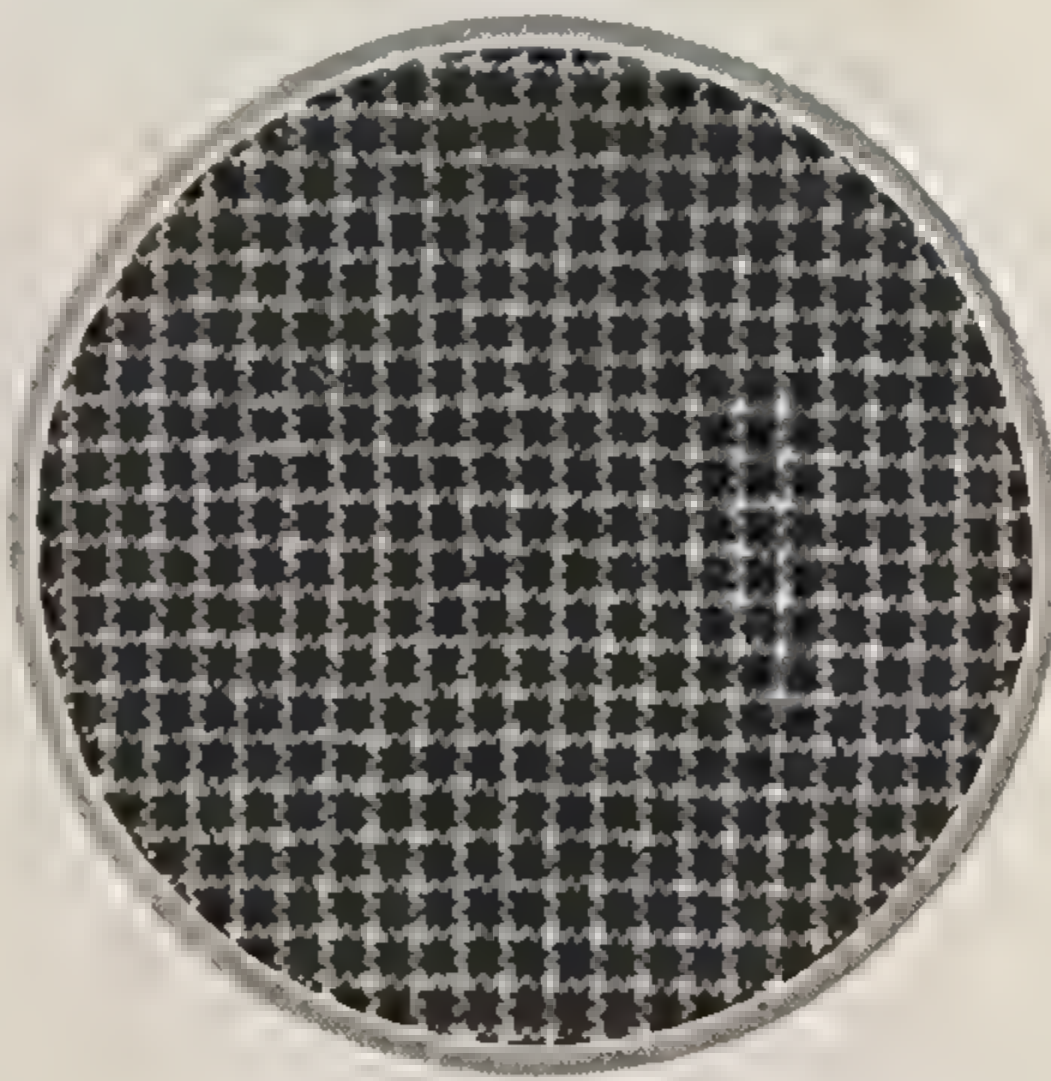
It is predicted that in the lining of evening wraps, Callot will use materials similar to this smoke-toned chiffon embroidered in pink velvet chrysanthemums



There is evidence that boldly blocked checks will receive due attention this spring. In wools, they are the stuff of sports suits



(Left) Many of the jet or bead garnitures this season come already made up and are applied to the material or used as tasseled belts or as shoulder straps



The more conservative woman will doubtless prefer such finer black and white checks as this, even for sports or the country

order of pattern Nos. E3754-E3755, on page 84, but also (in less conservative colors such as sharon rose and marigold) for modish sports suits on the order of pattern No. E3661 on page 92. These velours, which are 54 inches in width, range in price from \$3.50 to \$7.50 a yard. A very excellent quality may be had for \$5.50.

Still a third class of materials employed in spring suits is that which has a somewhat harsh open weave. The vogue for this kind of material originated last season in Rodier's burella. Burella is still very smart, and it is seen this season in very beautiful soft colorings. There is, however, a newer material of this same general character, called guniburl. This new material is simply a close, rather fine, basket weave, and it lacks entirely the velours-like qualities of burella. It could be used to advantage in a suit on the order of pattern Nos. E3128-E3129 on page 84. It is 54 inches wide, and the price is \$2.75 a yard.

THE ACCEPTED NOVELTY WEAVES

In addition to these plain materials there are a certain number of conservative novelties which are very much in the eye of the mode, and among them is the striped gabardine illustrated at the bottom of this page, in the middle. This may be used either for an entire suit or in combination with a plain material after the fashion of the suit Nos. E3507-E3508 on page 84. The striped gabardine to match either the ground or the stripe may be employed for the coat. The striped gabardine which comes in black or dark blue with a white stripe or in white with a black stripe, is 56 inches wide and costs \$3.75 a yard.

The finely checked black and white wool goods illustrated at the right in the middle of this page would be excellent for such a suit as that in the pattern Nos. E3537-E3538 on page 84. This material is 54 inches wide and is priced at \$3.95 a yard. A bolder black and white check, such as that which appears at the left in the middle of this page,



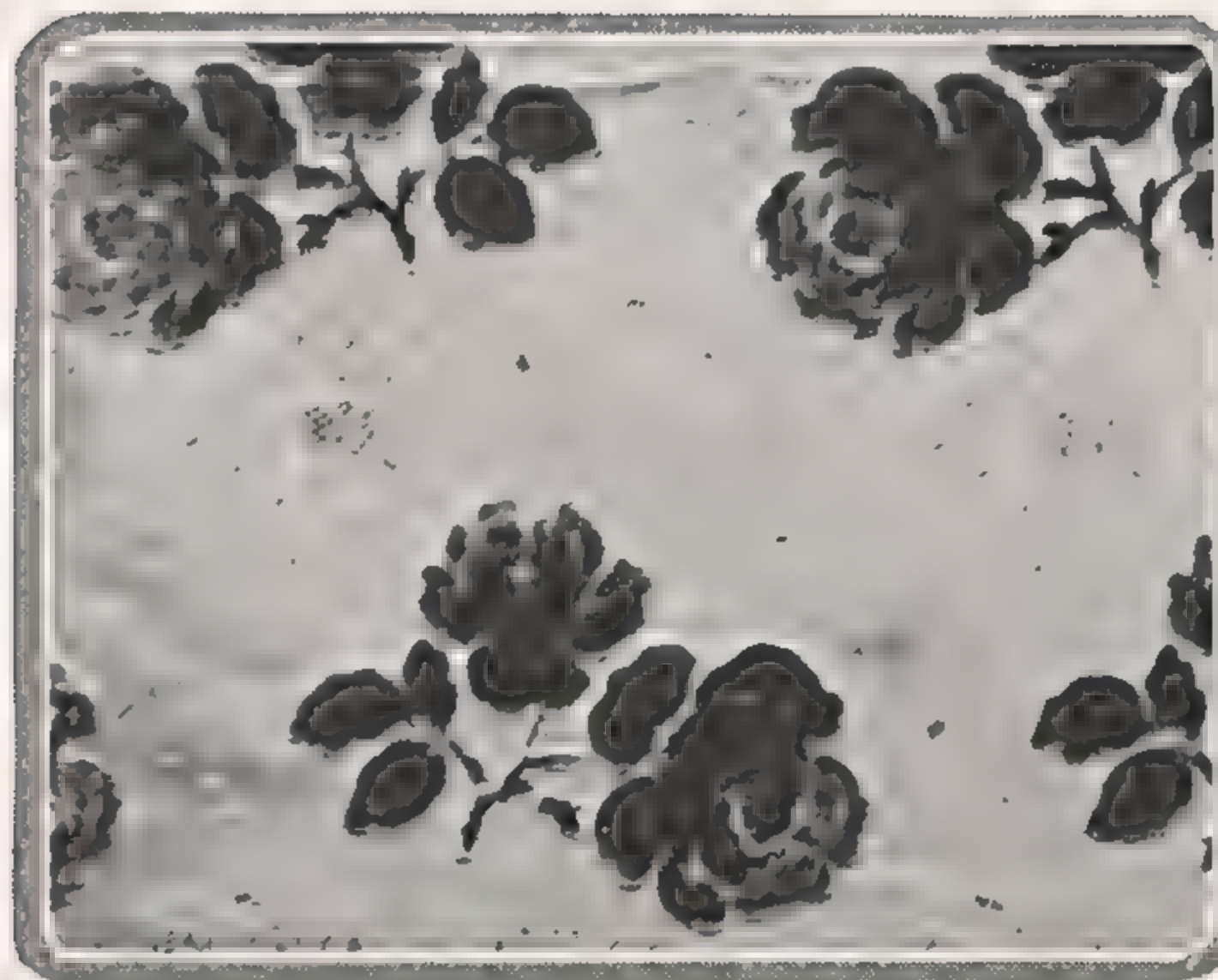
Made into separate skirts and worn with black sweaters, these black wool materials somewhat strikingly barred with white form distinctive sports costumes



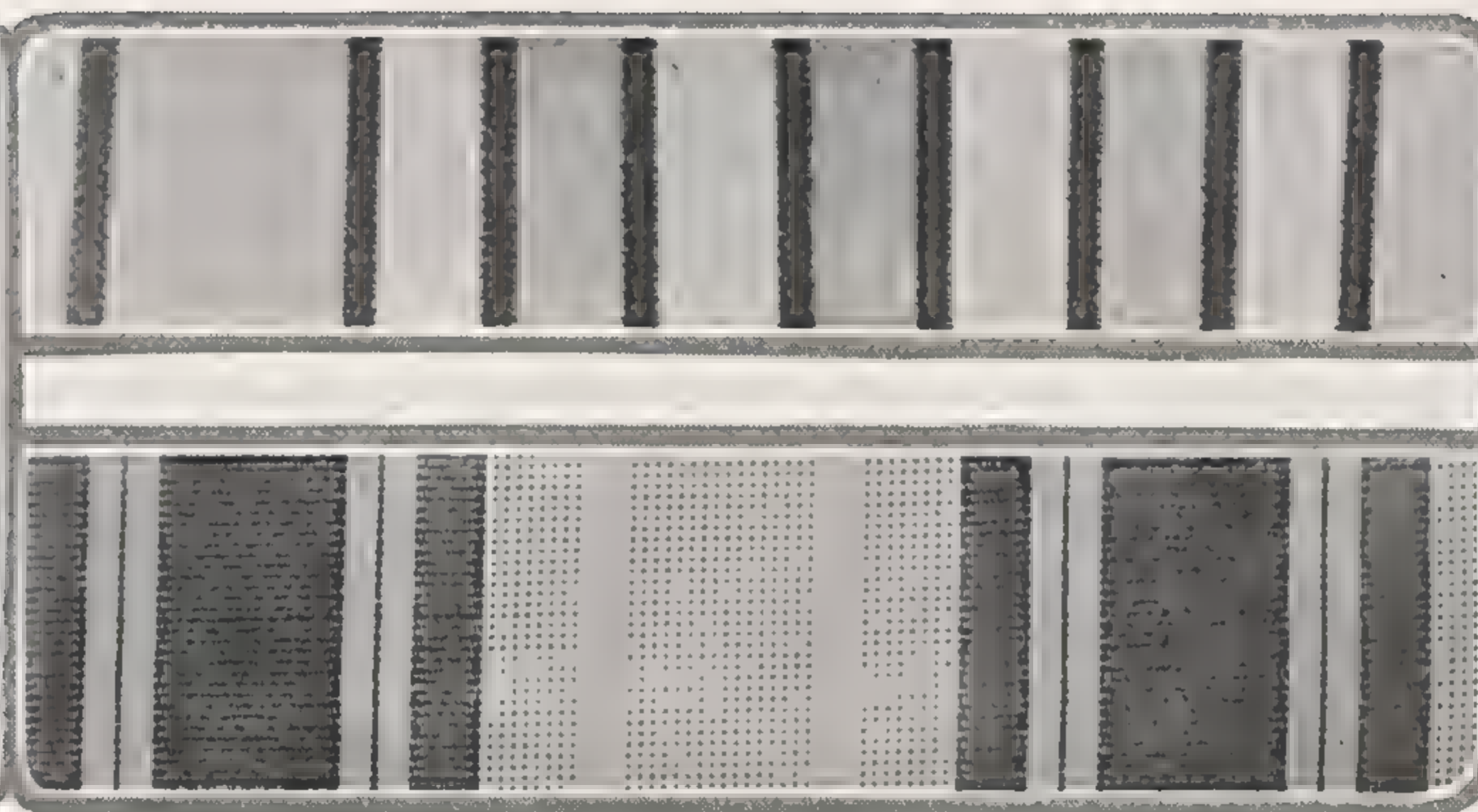
Among the novelty weaves which find favor for the tailored portion of the spring wardrobe are striped gabardines, which will be used alone or combined with plain material



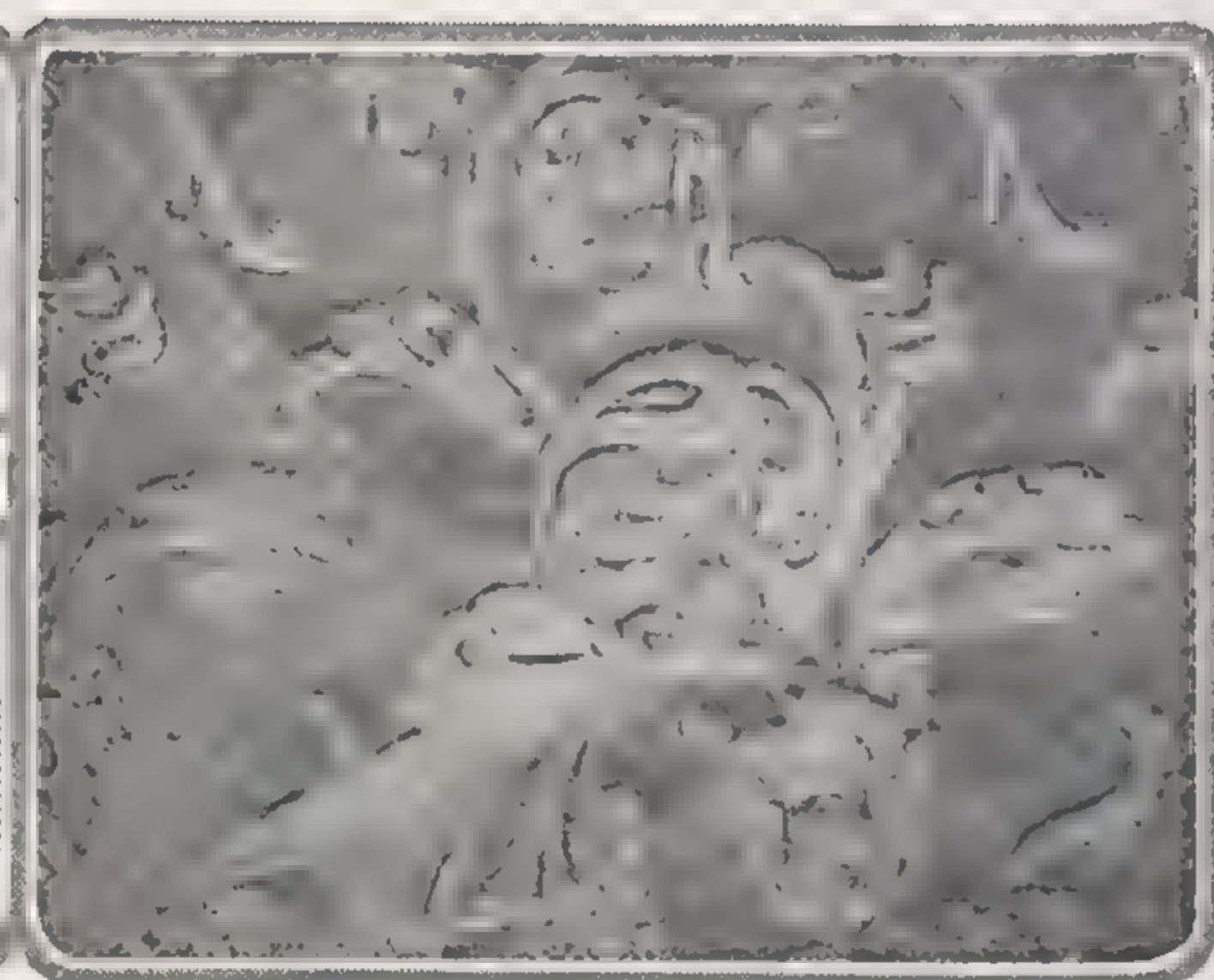
Heavily barred black and white wools such as this are often most effective when made into plaited skirts for wear with sports coats or sweaters of plain color



This violet velvet brocade on a figured gray crêpe meteor ground is one of the many fabrics from which is predicted a brocade revival



(Top) The discreet will be wary in the use of this rainbow striped jersey cloth, and their discretion will reap its due reward in smartness



Much favor is accorded this spring to the material which is neither satin nor taffeta but a happy combination of both those pleasant materials

Even the bride may have a novelty fabric this season, for fashion has declared in favor of bridal trains of gold and silver brocade on satin

would also be appropriate for this same suit. This material is of lighter weight, 54 inches wide, and costs \$3.75 a yard.

The black and white wool materials illustrated at the lower left and right on page 73 are among the approved materials for separate skirts. Almost any one of the designs shown at the bottom of page 92 could be successfully developed in these materials. Owing, however, to the size of the blocks in these fabrics, a simpler model such as pattern No. E2499 or E2798 would probably be the wisest selection. With skirts of such materials as these, a black sweater gives decided cachet, and black and dark blue sweaters are in very high favor at the present time. The material at the lower left is 56 inches wide and costs \$3.95 a yard; that at the lower right is 54 inches wide and of the same price.

A material which may be most effectively used in simple day frocks on the order of pattern Nos. E3613-E3614 on page 99 is pictured at the left in the middle of this page. This is a very fine silk voile having a navy blue ground with a coin spot in either cerise, gold, green or white. It is 40 inches wide and \$2.75 a yard.

SILKS FOR SPORTS WEAR

Of silks for sports wear there exists a great variety of rough weaves on the order of khaki-kool, which is 36 inches wide and sells for \$3.50 and \$4 a yard, and yo-san, which is 36 inches wide and sells for \$2.50 and \$3 a yard. Almost any sort of sports suit or frock may be made of these textures. Most attractive would be pattern No. E3156 on page 99, in an oyster white khaki-kool trimmed with the same material patterned with a gold ring. Plain and striped varieties of yo-san may be combined in the same way.

This silk may also be combined to good effect with brocaded taffetas, on the order of those which are shown on this page in the second line from the top. One might, for instance, have a skirt of dull tan yo-san and a tiny short jacket of the blue taffeta at the right, which has in it little tulips in red and yellow growing out of a clump of green grass. The taffeta is 32 inches wide and costs \$7.50 a yard. The taffeta at the left has a very dark ground brocaded with a tiny cluster of violet roses tied with a little gold ribbon. It is 32 inches wide and costs \$6.50 a yard. These fancy taffetas are also extremely attractive when used for collars, cuffs, and belts, and very pretty vests may also be made of them.

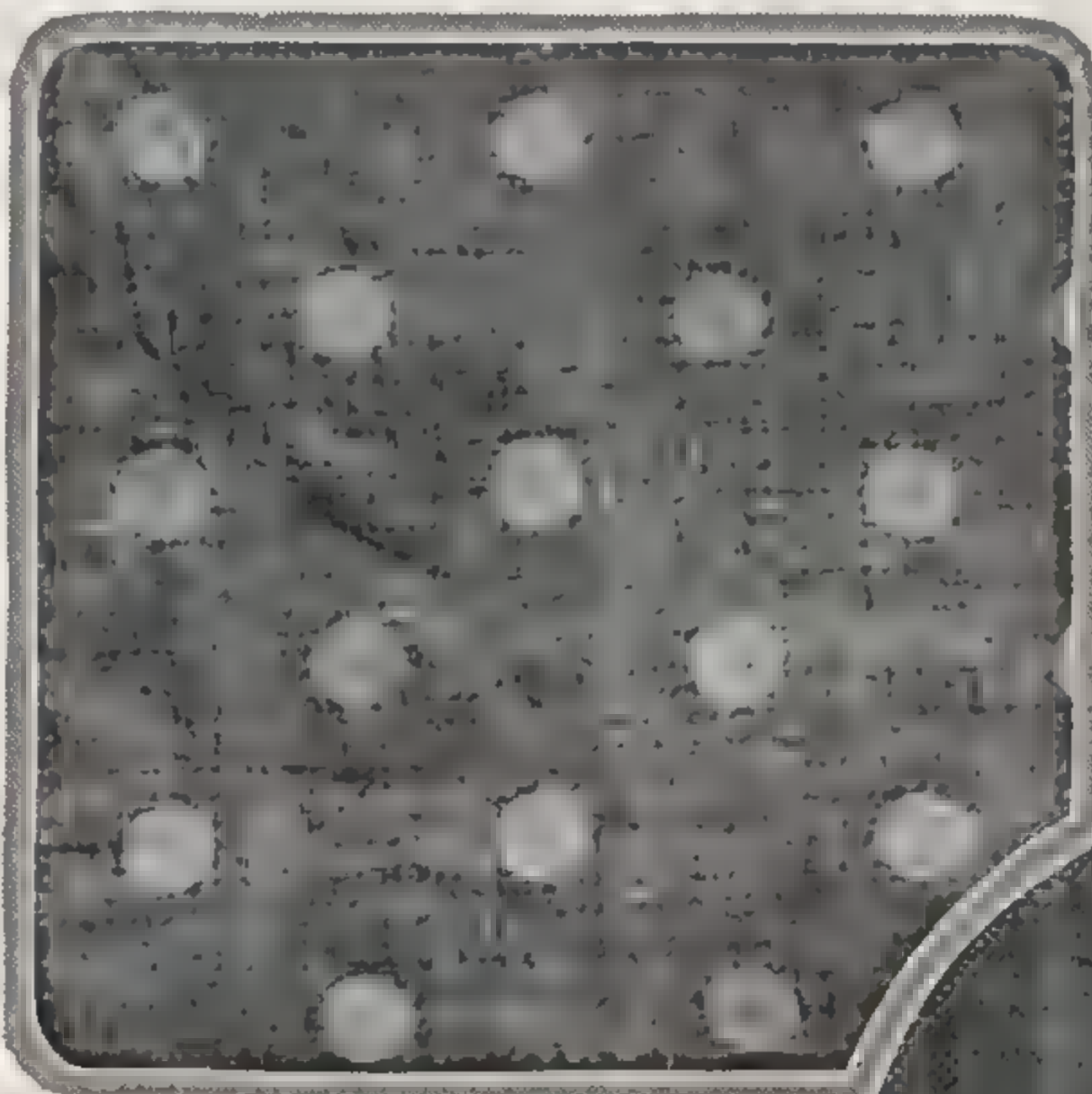
Plain satins are smart for both day and evening wear. A reliable quality of satin, called Vanity satin, is 36 inches wide and may be had for \$2 a yard. A type of frock that looks exceedingly well in satin is shown in pattern Nos. E3774-E3775 on



New, smart, and wholly unexpected is the spring mode of combining brocaded taffetas such as this above with khaki-kool and yo-san silks



For combination with rough weave silks they select brocades in gay designs, as these red and yellow tulips and green grass on blue ground



A gay little material for the day-time frocks of summer is a navy blue silk voile with a coin spot in cerise, gold, green, or white



Faille silk, like taffeta, will usually bear the mark of this season in a self-tone moire stripe

(Left) For the sports costume to stand unlimited wear and tubbing, one may use a mohair fabric

NOT SATIN OR TAFFETA, SATIN AND TAFFETA

A smart material which is neither satin nor taffeta, but as much one as the other, is shown at the top of this page in the middle, (lower). This, too, is a material much used by Callot. It comes in beautiful combinations of color and is photographed in dark blue and taupe. An entire gown may be made of this, with sleeves and yoke of either taupe or blue chiffon. It is 40 inches wide and is priced at \$4.50 a yard. Another charming satin striped taffeta has a gay little design in colors. This would be delightful used with a plain chiffon in a frock such as that of pattern No. E3622, on page 96. The frock might be further trimmed with bands and ornaments of pearl. The material comes in yellow and white stripes with a little satin herring-bone ridge in it and a

design in dull rose and black; it also comes prettily striped in shell pink and sky blue. It is 36 inches wide and costs \$4 a yard.

FAILLE ACQUIRES A MOIRE STRIPE

Moire striped failles are one of the most attractive novelties of the season. That illustrated at the left at the bottom of page 134 has a black ground with a taupe stripe, and it may be used either for an entire frock on the order of that shown in pattern Nos. E3422-E3423 on page 98 or in combination with a plain Georgette crêpe, as is suggested by pattern Nos. E3568-E3569 on the same page. This material is 32 inches wide and the price is \$2.85 a yard. A black faille with a self-toned moire stripe in it is of the same width and the same price and may be used for the same sort of frocks as well as for more formal costumes; it is reproduced at the right in the middle of this page.

In the photographs at the bottom of this page and at the tops of pages 73 and 134 are shown several very rich brocades which may be employed in combination with plain materials in the more formal

(Continued on page 132)



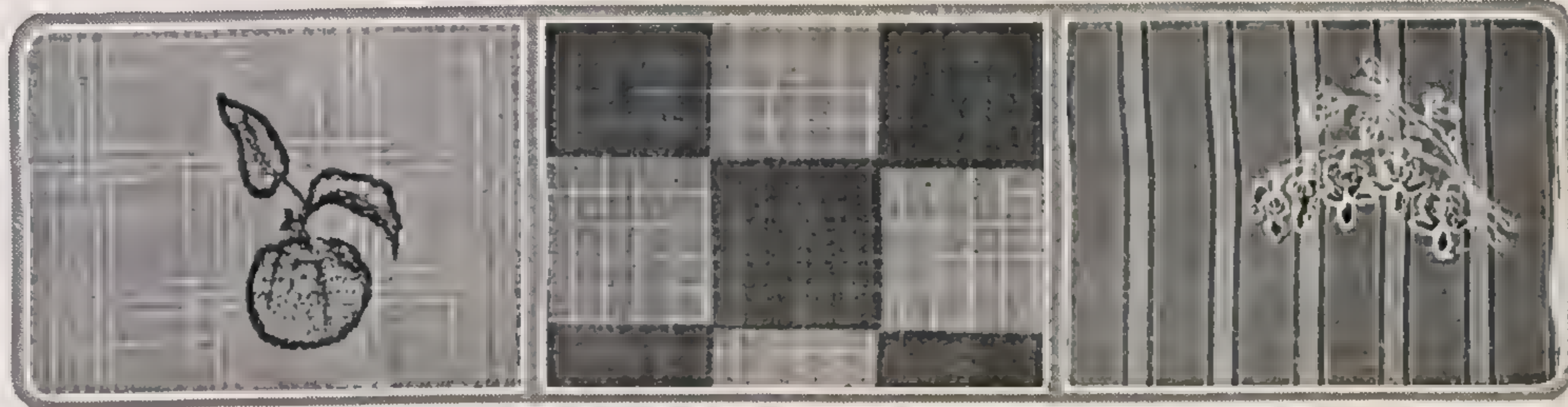
Brocades are combined with plain materials in evening frocks or used for lining evening wraps. A frost-toned maple leaf embroiders the yellow chiffon; the silver cloth at the left is patterned in cerise



This habit of combining checked and plain materials is becoming a positive obsession with designers, and no wonder, when it results in things like this: The blue and white checked voile, illustrated below, is combined with plain white voile, and the slim black belt is drawn through picot-edged slits in the fabric

COSTUMES DESIGNED BY RUTH WILMOT

When an artist is given the barrel silhouette and an unlimited amount of cross-barred white voile strewn with fruit of black machine-stitching, this is what happens. Bands and flutings of white organdy alternate with bands of black satin, and the green cravat ends in jade beads. The material is shown here in detail at the right



The material—it's shown at the left—is pink voile with white stripes edged with drawn-work, and black and white machine-stitched flowers are scattered over it. The frock relies for trimming on the several ways of its stripes, and it is collared with white organdy and finished with a black ribbon tie, tasseled with black beads

PARIS WEAVES SPRING INTO ITS FABRICS

At the Maison Rodier, All the Flowers of Spring Bloom on Summer Fabrics, while There Are Sterner Stuffs for Days Less Sunny

ALTHOUGH we are in the midst of winter, yet may we walk in Rodier's "garden," where bloom the *coquelicot*, the bluet, and all the flowers of France, "flowering free" on fabrics of cotton, gauzy thin or firm and strong, in all the colors of the rainbow. These blossoms grow in fields of rose and snow; they bloom on trellises of oddly woven threads, or peep through engagingly irregular bars of color. "Les Coquelicots" is the name given to a transparent voile in which tiny bouquets of flowers of the field are imprisoned behind broken bars of red. Of cross-

barred voile in palest rose starred with small flowers is "Les Roses Pompon." A somewhat similar fabric shows dotted circles of yellow-centered blue embroidery on a barred field of white. It is illustrated at the lower right on page 162. "Echiquiers" is a chess-board in dark blue and white voile, cross-barred with a heavier thread. This, and other fabrics in middle of page, are also from Rodier.

A simple "gingham" check in yellow and white voile is extremely dainty, and a rose and white checked crêpe called "Bryk-Bryk," which appears next the bottom, on the left on page 162, is also very pretty. A delicate mauve voile striped with heavier mauve thread and strewn with coin-spots of mauve plush is called "Jetons de Nacre." It is photographed next to the bottom, at the right,

on the same page. And, by the way, the prettiest of all the Rodier fabrics are the embroidered cottons. Charming designs are etched, as it were, with colored threads on a white ground. Sometimes these threads are of gold or silver, and then the fabrics are extremely lovely. M. Rodier guards these tissues jealously, but, for all that, they will be photographed shortly for Vogue. Then there is a white linen-like tissue, rayed with awning stripes of green—stripes three-quarters of an inch wide—which will be much used for beach and sports frocks. In yellow and white or
(Continued on page 162)

SMART FASHIONS FOR LIMITED INCOMES

ALTHOUGH French women still persist in their chosen fashion of the severely plain one-piece dress and simple manteau, the American woman is enthusiastically planning her tailored suit. The lines are simple and straight and there is an increasing tendency toward the shorter coat with the modified barrel line carried out in the skirt. No new colors have developed; navy, clay tan, and slate gray are shown in all the materials that are new and smart.

The lines of the suit sketched at the right on this page are simple and straight and the suit would be very smart developed in black or navy blue feather-weight velours, with black and white striped collar and cuffs, of the same material. The two stitched seams around the coat and skirt simulate the new barrel silhouette. The broad hat which is shown with this suit is a new drooping sailor, and it has as its only trimming an ornament of black and white soutache braid at the front.

THE FAITHFUL ONE-PIECE FROCK

To cope with the demands of the French woman, Lanvin designed the simple one-piece dress which is sketched at the left on the bottom of this page. It is collarless and built on straight chemise lines which are still seen in Paris. Navy blue gabardine of finest quality, beautifully embroidered in black soutache braid, would be most charming for this frock, which has straight loose-hanging panels in the front and back and a narrow underslip of the gabardine showing at either side. The narrow belt, which is still a very good style, outlines a rather long waist and ties in a smart bow at the back. The hat is of black woven grass, varnished black, with a burnt ostrich fancy at either side, and is an excellent example of the large shapes now being worn.

The frock at the upper left on this page is the type of one-piece dress the clever French designer offers to the smart American woman. It is here shown in clay tan tricot twill and is trimmed on all seams with embroidered stitching; the lines are very new and give a slightly barrel silhouette. Embroidered stitching, by the way, is a very new and unusual form of trimming, which resembles stitching, but is embroidered by hand; however, embroidery of this kind is cleverly copied on the machine. The gilet is of sheer crisp organdy and fastens in front with tiny organdy-covered buttons. The small helmet turban is made of clay tan grosgrain ribbon, finished on top with a bow and ends of grosgrain ribbon.

TWO FROCKS FOR LIGHTER VEIN

An informal dinner frock in the middle of this page is of taupe chiffon over bronze satin of high lustre. The drapery at each side is made by graduated ruffles which are wider at the top than at the bottom. Every outer edge is outlined with line embroidery in bronze tinsel thread. The new high-crowned hat with down-turned brim, has two evidences of good style; it is shown with this frock, and it is of black horsehair braid trimmed with a mass of ostrich tips.

Nothing could be lovelier for the summer evening frock than the gown sketched at the upper right on this page. This is fashioned of apple green silk net over lilac and silver metal cloth. The apron and bodice are of apple green charmeuse lined with apple green chiffon and would be very charming embroidered with silver threads and amethysts. The lacing at the front of the bodice would in that case look well if it were of silver cord. Draped puffs of the silk net at either side of the skirt over the hips are not only charming, but decidedly new.



(Below) One of the hardest things to plan is an informal dinner frock; it's so betwixt and between. Why not one of taupe chiffon and bronze satin, glinted all about the edge with bronze? The hat is twice smart; it is of horse-hair braid trimmed with ostrich tips



These one-piece frocks the French designer is offering are making the American woman and the Parisienne akin. What with its vest of white organdy, embroidered stitching, and barrel line, this one is ever so smart



For the young, and slim, and light of heart, what could be pleasanter than a bouffant gown of apple green net over lilac and silver? The net is puffed out over the hips, and silver cord does much for the bodice



(Left) Lanvin knew just what the Parisienne wanted, and proved it by designing this one-piece frock on chemise lines. Of finest navy blue gabardine, it is beautifully embroidered with black soutache braid, and has a smart narrow belt. The hat of woven grass, varnished black, knows that burnt ostrich trimming is new and good

(Right) The backbone of the American woman's wardrobe, the tailored suit, is making a spring appearance in new colors and lines. Here it is clay-tan in color, slim and straight in line, with a modified barrel skirt



HERE ARE MANY ACCESSORIES, SOME OF WHICH ARE VERY SMALL, BUT ALL OF WHICH ARE VERY SMART



If we don't watch these embroidered mesh veils this spring, they're going to eclipse us. This is one of the hexagonal mesh kind,—blue, with a design in tan thread all along the edge; \$2.50 a yard



A veil of this sort trims one's hat before one is aware of what is going on. A smart shape, a taupe veil embroidered in white, careful adjustment, and Paris desires no more; \$4.75; organdy collar and vest, \$3



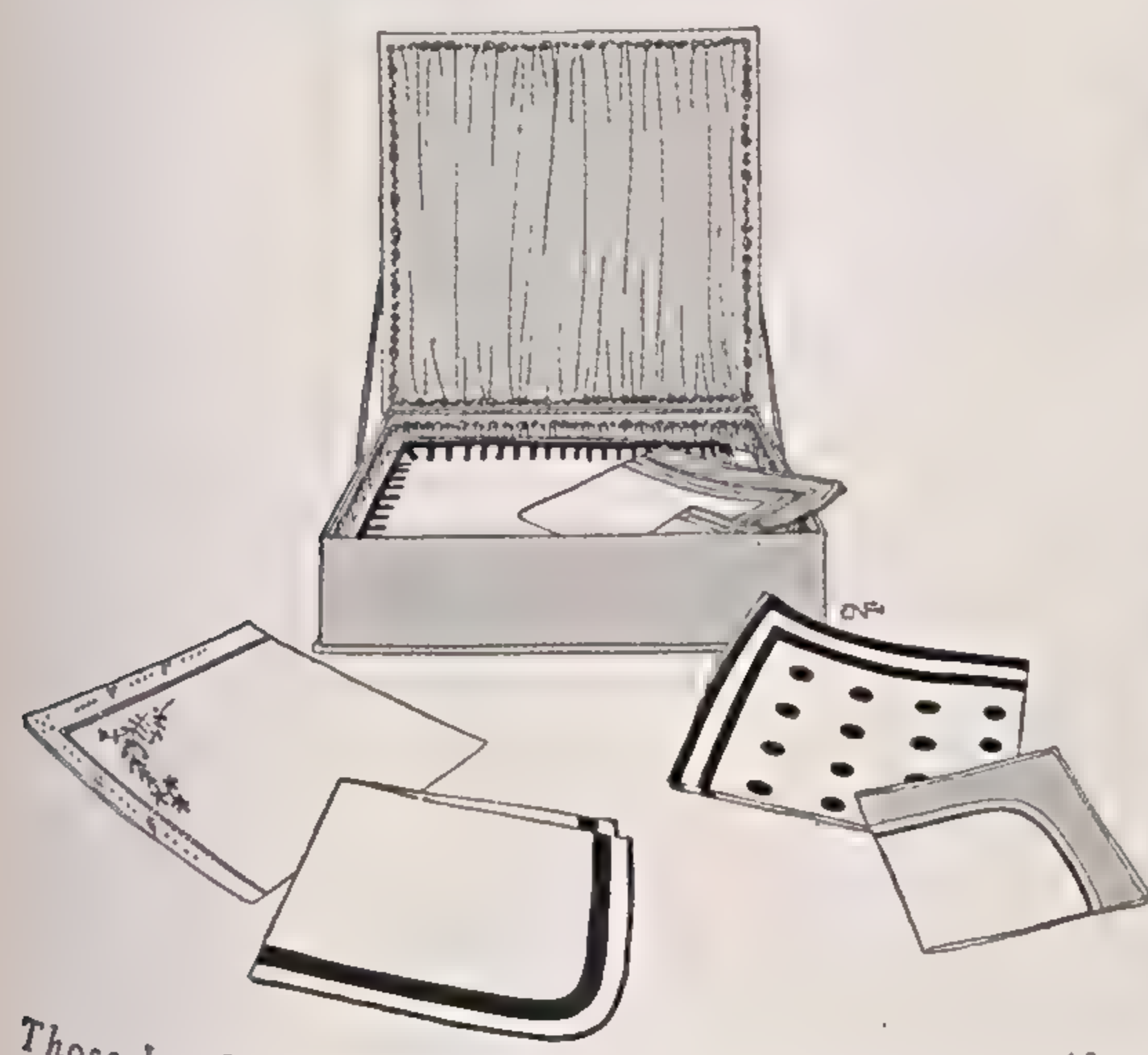
Here are several bits of tangible evidence of the fact that there is such a thing as feminine strategy. The bag is made entirely of beads, mostly old blue, the design is very gay and outlined in black, and old blue taffeta is used for the lining, which has a cunning pocket; \$39.50. Dark shell forms the handle of a fan made of plumes, which comes in pastel shades; \$12.50. A line of rhinestones outlines a demi-amber pin; \$2.95



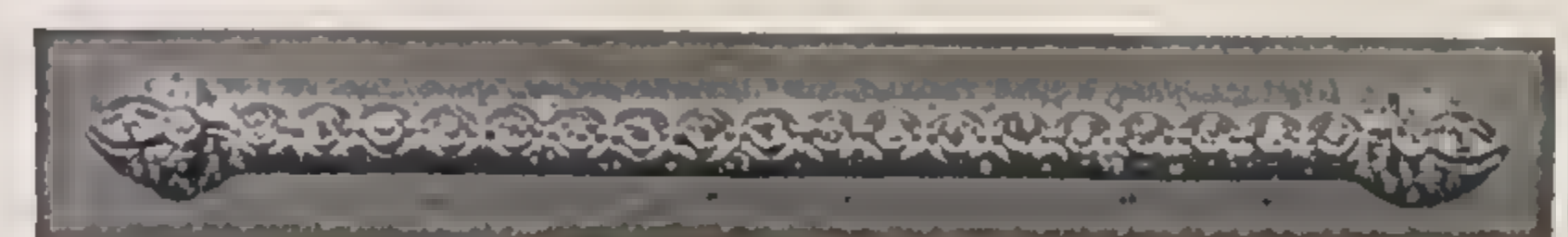
That little touch of the superfluous (which is always so necessary) sometimes takes the form of a good-looking braid pin such as this two-prong one of demi-amber; 3½ inches long; 50 cents



A four-prong pin has two missions: it can hold the coiffure in place and be decorative at the same time. A pin will often keep one's hat at the proper angle. This one is of demi-amber; 50 cents



Those handkerchiefs spread in front of the box are (beginning left) all white linen with a half-inch border and an embroidered design, 50 cents; white banded with color, 75 cents; white with bands and dots of a color, 75 cents; small one with lines of color, 50 cents. In the box are two, one of white linen with a design in color, 85 cents; the other, banded with color, 75 cents



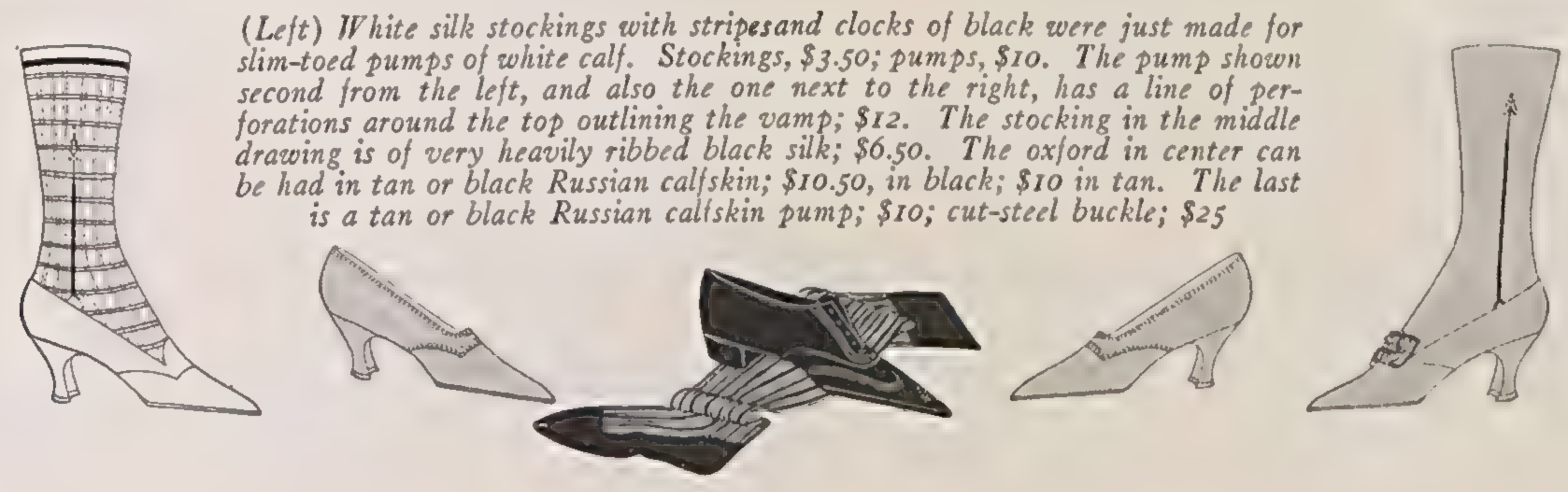
A slender line of sparkles; the rhinestones are mounted in sterling silver and the ends of the pin are a bit unusual in design; 3 inches; \$12.95



Nowadays when jet is so much worn, we will like a tiny rim of black around the edge of a sterling bar pin set with rhinestones; 2½ inches long; \$2.50



The "hectic hosiery" offered this spring looks like a futurist's dream. Beginning from the left, we have a pair with a modest design of dots and squares on a background of Scotch wool; \$4.50. Next, a pair of striped silk stockings, \$6.50; then a pair of brown wool plaid, \$5.75; last, a mixture of Scotch wool with diagonal stripes, \$4.50. These stockings may be had in various color combinations



(Left) White silk stockings with stripes and clocks of black were just made for slim-toed pumps of white calf. Stockings, \$3.50; pumps, \$10. The pump shown second from the left, and also the one next to the right, has a line of perforations around the top outlining the vamp; \$12. The stocking in the middle drawing is of very heavily ribbed black silk; \$6.50. The oxford in center can be had in tan or black Russian calfskin; \$10.50, in black; \$10 in tan. The last is a tan or black Russian calfskin pump; \$10; cut-steel buckle; \$25

S E E N I N T H E S H O P S

Note—Addresses of the shops will be furnished on request, or The Shopping Service of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Avenue, New York



With the return of crêpe de Chine, one sighs a sigh of relief; it is so wearable and so suitable for all occasions. This street frock comes in gray or bisque; it has a crush belt and side plaits; \$35; hat, \$11



When we see one, we find ourselves murmuring: There is nothing smarter than a well-tailored suit. This is of black wool with a white hair-line stripe; \$39.50. The all-black hat with the questioning quill is \$15



The checked suit is always a favorite tailored suit—there is something so concise about checks. This model is of black and white velours with a collar of white broadcloth; \$49.50; hat of black milan and black satin; \$23.50



Even the conservative among us will probably include in her wardrobe at least one garment on barrel lines; both skirt and sleeve of this serge coat bend outward; in two favorite spring colors, gray or beige; \$60



The lines of the informally tailored suit are universally becoming; this one is of gunniburl; gold, blue, mahogany, or green. Effective stitching trims it; \$49.50; hat, \$17.50

IN spite of the flourishing existence of the one-piece frock which, it is predicted, will be continued throughout the spring, the well-dressed woman will always be interested, at this time of the year, in the doings of tailored suits.

The smart features of the tailored suit lie in the perfection of its cut, fit, and workmanship. One of the most becoming models is the suit second from the left above. It is made of black wool with a white hair-line stripe, cut very straight, with two slit pockets at either side of the front and a small handkerchief pocket above. The coat fastens on one side, thus giving a double-breasted effect, which is enhanced by groups of three bone buttons on each side. The moderately full skirt is gathered on to a narrow belt of the material; most of the fulness is at the back. With this suit is worn a tailored hat, all black, with a liséré brim the top of which is faced with black satin. The crown is of black satin, and a jaunty black quill curls from the upturning brim.

For the woman who does not wish her suit too strictly tailored, because soft lines are more becoming to her, is suggested the suit at the lower left. It

comes in many attractive colors of gunniburl,—gold, dark blue, mahogany, and green. The large cape collar may be worn falling over the shoulders or buttoned close to the neck. The stitching so popular this year is used to border the edges of the collar and cuffs. Through small box plaits, at the front and back of the straight full coat, runs a narrow sash belt. Large pockets on either side of the front are trimmed with bone buttons of the same color as the material, and the same kind of buttons trims the cuffs and fastens the front of the coat. On the skirt appear deep cuts, like pockets, fastened with buttons similar to those on the coat. A shiny red novelty straw is the material of the small mushroom hat. Its edges are bound with heavy wool thread and its crown is banded with wooden buttons strung on a woolen string and fastened at the front with a small ornament of gray bone. The use of these novel materials give the hat a very pleasing air.

Though checks appear every spring, they have seldom been seen in more attractive guise than in their present tailored condition. One of the smartest, and one which can be worn becomingly by a



A crêpe de Chine frock is white or gray, according to whether one expects to inhabit the country or the city. Small yellow buttons and tassels accent the frock; \$42.50; hat, \$22

woman of any age, is illustrated second from the right on page 78. The wide, low-cut tailored collar fastens in the front, just above the broad belt; the belt crosses itself, to fasten with large black and white buttons. A white broadcloth collar and piping are in effective contrast to the background of black and white checked velours de laine. Like the collar-pipings are those on the belt and pockets, and a piping runs up to the elbow, accompanied by a row of small buttons. The skirt of the coat is set in deep plaits over the hips. The skirt of the suit has a deep belt, running down over the hips, and fastened, over a wide unpressed box plait, by a button and bound buttonhole. Worn with this is a small, black, close-fitting turban, with a satin-faced brim turned up from the face and flaring the proper amount at the outer edge. A small French bouquet of roses and forget-me-nots placed in the front lends color and piquancy to the hat.

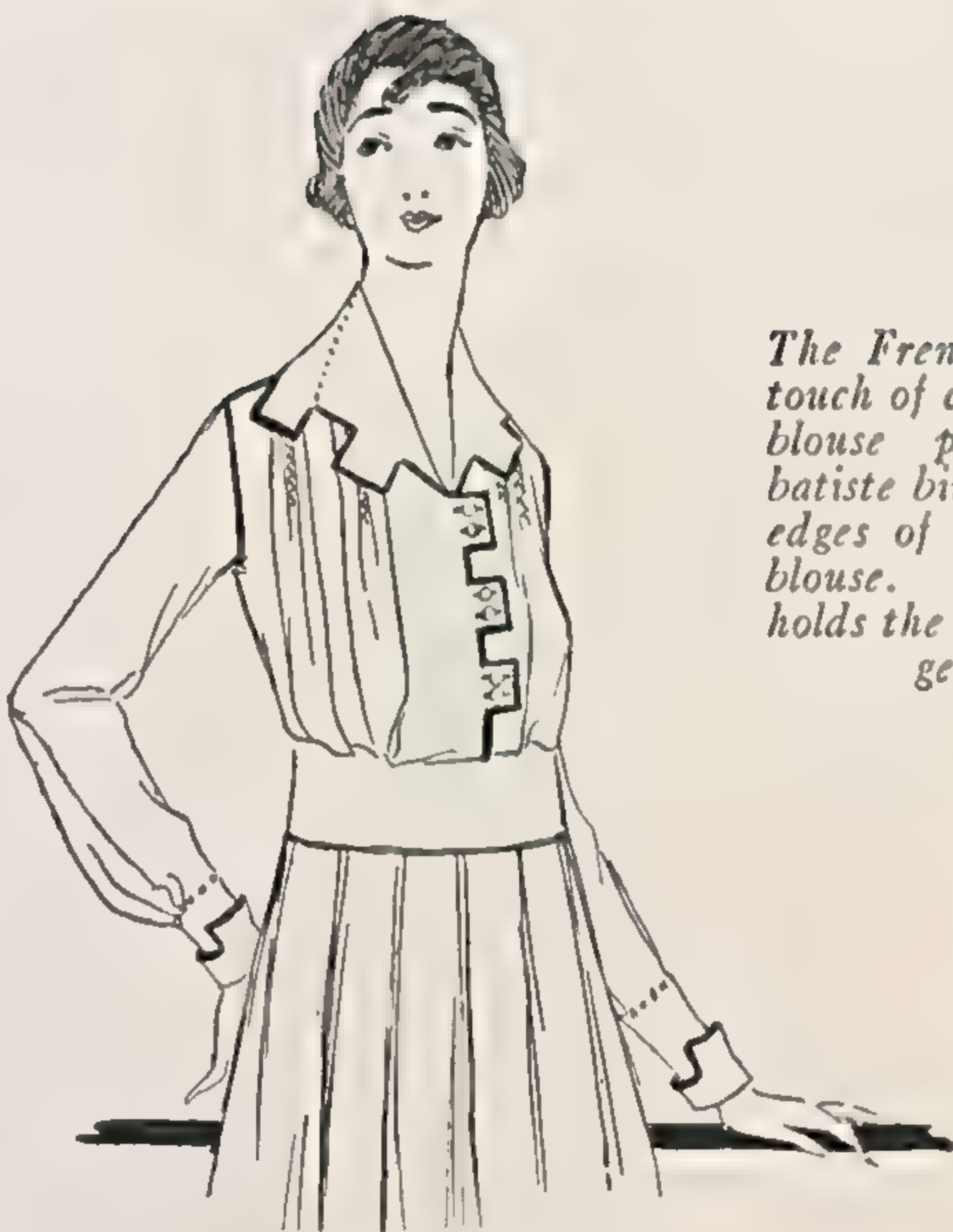
THE RETURN OF CRÊPE DE CHINE

Crêpe de Chine has quickly come to the fore this season. One very attractive model comes in white, suitable for summer, and in silver gray, suitable for street wear for spring or summer; it appears at the lower right of page 78. The simply made waist of crêpe de Chine has a smart square collar with hemstitched edges. Over this collar is another of yellow Georgette crêpe with a picot edge. Yellow is repeated in the group of buttons that run from the fastening at the neck to the bottom of the short yoke. Box plaits of crêpe de Chine start at this yoke and run under the belt to the bottom of the skirt. The skirt is encircled by two deep tucks; the wide sash belt, which is looped at the back, ends in rows of yellow buttons. Yellow buttonholes finish either side of the skirt below the belt. The unusually smart hat has a crown and deep flange of dark blue taffeta with an all-over design of machine stitching in a lighter blue and it is edged with straw the color of the taffeta. The brim has a suspicion of a roll at the back. The smartness of simplicity is well known to the well-dressed woman. An illustration of this point is a comfortable and attractive frock of crêpe de Chine designed for early spring street wear; it appears at the upper left of page 78. The vest of Georgette crêpe is finished with double rows of hemstitching and small buttons in groups of three. This vest is bordered by black satin revers which cross at the waist-line. At the waist is the soft girdle much seen this season; and bound buttonholes finish the oddly cut panel on the waist and skirt. The side of the skirt is laid in deep plaits. On the flaring brim of the fancy straw hat is a tailored rosette of black grosgrain ribbon, and around the edge is a flange of black malines.

THE SEASON'S SILHOUETTE

One of the most striking new features of spring is the intro-

(Right) The lines of the barrel silhouette seem to be invading even the boudoir; this negligée of flesh colored or of blue crêpe de Chine is draped at the sides; trimmed in silk net lace; \$23.50



The French blouse with a touch of color is the French blouse perfected; colored batiste binds the in-and-out edges of this white batiste blouse. Feather-stitching holds the shoulder plaits together; \$8.49



(Above) So demure a thing as a fichu collar, trimmed with Valenciennes lace and hem-stitching, has affected coquetry: a hem-stitched shoulder-line and black bows. The blouse is of white voile; \$5



(Above) No one could fail to have the disposition of an angel when wearing a negligée which is as disposed toward wings as this one is. It is of crêpe de Chine and has satin bows to match; in flesh color or blue; \$11.75



(Above) Cream net and Valenciennes lace make a great deal of difference to the summer's comfort, if they are combined in a tucked blouse like this with pearl buttons fastening it at the side; \$2.94



duction of the barrel skirt. A very smart example of this is the coat at the upper right of page 78. It is made of serge, and comes in beige and gray, which are among the latest shades. The wide collar, closely stitched in bands, can be worn either in a shawl effect or closely buttoned about the neck. The sleeves seem cut to correspond to the barrel outline of the skirt. There is a stitched band on the skirt of the coat, which exaggerates its outline. This band is hidden at the hips by a box plait which starts under the crush belt. The coat is fastened with bone buttons that harmonize with the coat in color.

For summer wear under a light suit, there is nothing more cool than a fine net blouse. On the right at the middle of this page, is a blouse of cream net; its soft collar is finely tucked at the back and edged with Valenciennes lace. Pearl buttons fasten it at one side; the top of the opening at the neck is edged with insertion and lace. The turned-back cuffs are finished as the collar is.

NEGLIGÉES AND WASHABLE BLOUSES

An attractive blouse at a popular price is the one on the left at the middle of this page. It is made of fine voile with a deep fichu collar edged with double rows of Valenciennes lace and hemstitching. Hemstitching is used to suggest a shoulder line on the fichu, where it is finished with bows of black moire ribbon. The cuffs are edged with one row of the Valenciennes lace and with hem-stitching.

A chic French blouse has the added charm of a touch of color. The model at the top of the page is of sheer batiste; the feather-stitching over the shoulder catches together the small box plaits. The collar is cut in a wall of Troy pattern and bound with various colors of batiste, and this trimming is repeated down the front and on the cuffs. Little pearl buttons fasten the front.

An unusual negligée is that at the lower right of this page. It is fashioned of flesh-colored silk and laced in the front with silver cord through silver loops. The loose flowing coat is of chiffon stenciled with silver, and finished at the bottom with china balls strung on a silver cord. The coat comes in pink, light blue, French blue, and American Beauty.

Draped at the sides is the negligée at the lower left of the page. The skirt is laid in soft plaits from the lace yoke; over the yoke lies a broad flat collar edged with silk net lace. Lace of the same pattern forms a flounce down the front and around the bottom. This can be had in either flesh color or blue crêpe de Chine.

A negligée of exceptional value is the one in the middle of the page. It is made of crêpe de Chine in Empire style, with a band of satin ribbon at the high waist-line, finished with a rosette. The back trimmed in a novel way with long points of crêpe de Chine is finished with little flat tailored bows of satin ribbon. This comes in flesh color and blue.

(Left) Over a foundation of flesh-colored silk hangs a diaphanous chiffon coat stenciled in silver and weighted with china balls; in pink, blue, French blue, and American Beauty; \$29.50

The YOUNGER GENERATION

MODELS FROM ANNE HARMON



There are times, at dancing school, when learning what to do with one's feet is simple compared with knowing what to do with one's handkerchief. However, if one's frock is thoughtfully provided with a pocket, all goes well. This frock of soft white silk not only has a soft blue messaline sash and straps, but collar, cuffs, and pocket of cream colored point de Venise



The coat is of white Scotch homespun scalloped wherever a scallop could possibly find room for itself, and the white silk lining is patterned with brown baskets of rose colored flowers. The scalloped white hat is trimmed with brown ribbon and a pink rose—but if people will be bashful and turn their heads away, they can't expect to have their rose admired



"Simplicity," this coat is christened, and there is certainly everything in its name. It is of peach colored wool velours,—the light weight kind, for the sake of spring—cut circular. The collar, which is banded with its own material, the cuffs, and the straps in front and back that think they're belts, are all stitched in brown—in all, a coat that is an event in one's life



"Della Robbia," they call this frock of blue wash crêpe, and one must be six years old to appreciate it. The design of the rose-colored embroidery on the belt was suggested by an Italian bas-relief, and the white crêpe collar and cuffs, as well as the hem, are stitched in the same color of embroidery

(Left) A pleasant thing about being sixteen years old is that the time has come for frocks like this. It is of white silk net over cream colored changeable taffeta. Bowknots of turquoise blue ribbon are applied on the skirt—it's a charming thought, isn't it?—and French roses finish the blue ribbon girdle and straps



Even if one is so young that people make insulting remarks about the advisability of one's being seen and not heard, one must have one's social activities. The first necessity is a party frock of white net with garlands of chenille flowers, pink or blue. The net fichu crosses and ties itself in back

(Right) When one is sweet sixteen and has to live up to it, one turns to a one-piece frock of old-blue crêpe de Chine, as unsophisticated as a frock can very well be. The bodice is stitched with floss of a deeper blue, and the collar and cuffs of écreu dotted Swiss are also stitched in blue. The buckle is gaily embroidered



VOGUE PATTERN SERVICE

Some Frocks Which Exemplify Different Methods of Effecting the Barrel Silhouette; the Straight Skirt Which Continues to Claim the Attention and Favor of Fashion

THE patterns on this and the following pattern pages are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 5 to 1 inches hip measure, unless otherwise specified.

Vogue patterns are 50 cents for each waist, suit coat, skirt, child's, smock, or lingerie pattern; \$1 for complete costumes, one-piece dresses, separate coats, and long negligees. An illustration and material requirements are given with each pattern. When ordering Vogue patterns by mail, order from

VOGUE PATTERN SERVICE, 443 FOURTH AVENUE, NEW YORK CITY

Vogue patterns may be purchased at the Vogue Pattern Sales Rooms:

NEW YORK CITY: 443 Fourth Avenue

NEWARK, N. J.: L. Bamberger & Co.

PHILADELPHIA: Empire Building (Room 304) 13th and Walnut Streets

BALTIMORE: The Flower House Studio, Charles and Hamilton Streets

PROVIDENCE: The Gladding Dry Goods Company

BOSTON: 149 Tremont Street (Room 605)

BUFFALO, NEW YORK: Flint & Kent

PITTSBURGH: Joseph Horne Co., 5th and Penn Avenue

CLEVELAND: Halle Brothers, Euclid Avenue

CHICAGO: Stevens Building (Room 932), 20 N. Wabash Avenue

ATLANTA: The Smart Shop, Connally Building (Room 203)

LOS ANGELES, CAL.: Bullock's

SAN FRANCISCO: 233 Grant Avenue, Joseph Building

SEATTLE: The Griffin Specialty Shop, 1602 Second Avenue

MONTREAL, CANADA: The Children's Shop, 15 McGill College Avenue

LONDON, E. C.: ENGLAND: Rolls House, Brems Building



Waist No. E3774; skirt No. E3775. A one-piece blouse tops a one-piece draped version of the new barrel skirt; the silhouette is the one feature emphasized



Waist No. E3780; skirt No. E3781. This frock with a one-piece skirt illustrates another way of attaining the barrel silhouette



Waist No. E3766; skirt No. E3767. The barrel silhouette of this two-piece satin and chiffon frock is achieved by the help of wide tucks



Waist No. E3772; skirt No. E3773. To make this barrel silhouette, the four-gored skirt is seamed horizontally on stiffening, halfway between knee and hip

Waist No. 3770; skirt No. 3771. A two-piece frock that gives the narrow straight silhouette which vies with the barrel for fashion's favor

AFTERNOON DRESSES THAT GIVE US THE CHOICE
OF THE STRAIGHT OR THE BARREL SILHOUETTE



Waist No. E3732; skirt No. E3733. A two-piece frock achieves fulness at the hips by a full peplum over a narrow skirt



Waist No. E3605; skirt No. E3606. The new barrel skirt may be cut in one piece and arranged to fall in side draperies

(Below) Frock No. E3621. A sand-colored satin frock may have its shirred front panel of sand chiffon, embroidered in bronze thread



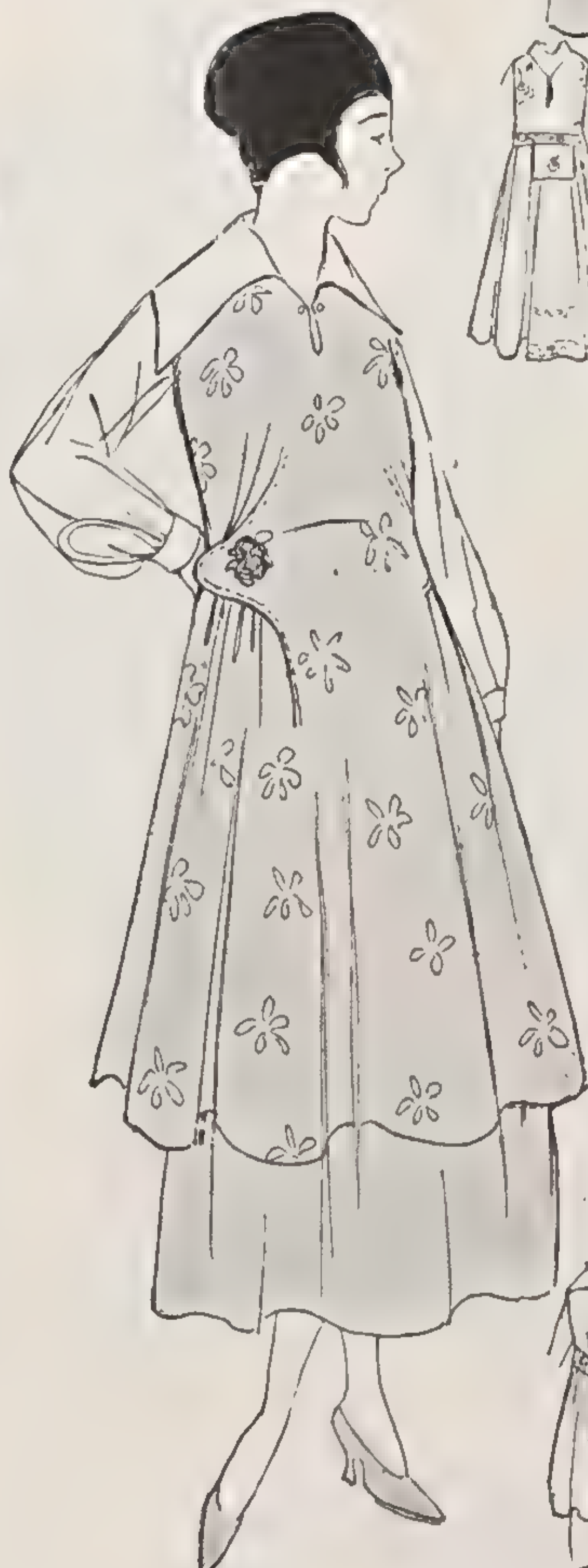
Waist No. E3576; skirt No. E3577. The tunics which appear at the back and front are included in the pattern of the skirt



Frock No. E3744. This one-piece embroidered frock makes of its deep, wide, side pockets a new decorative element in its design



Frock No. E3571. Four panels of chiffon in a frock of satin give the straight silhouette, close second in favor to the barrel outline



Waist No. E3633; skirt No. E3634. For the chemise of chiffon or crêpe to be worn over a narrow straight-hanging satin skirt



Frock No. E3734. A one-piece frock has a novel line at the collar and a sleeve of three-quarters length, a note of the season



Waist No. E3737; skirt No. E3738. This one-piece kimono blouse opens at the front; the two-piece skirt is seamed on the hips

A complete description of these patterns will be found on pages 114 to 130

HERE ARE MODELS FOR THOSE
NEW SPORTS SILKS AND CLOTHES
WHICH ARE LOOKING SO ATTRAC-
TIVE IN THE SHOP WINDOWS



Waist No. E3749; skirt No. E3750. A slip-on waist is turned up to make embroidered pockets. The skirt is side plaited



Waist No. E3260; skirt No. E3261. When the lines of the sports blouse and skirt harmonize, the effect is that of a one-piece frock



Frock No. E3721. A one-piece frock that may be slipped on over the head has a girdle in back to hold its fulness in place



Waist No. E3716; skirt No. E3717. A one-piece chemise blouse may be of satin or chiffon worn over a straight two-piece underdress



Waist No. E3764; skirt No. E3765. A blouse to slip on over the head may be of taffeta with the collar and pockets of sports silk to match the straight-hanging skirt



Waist No. E3723; skirt No. E3724. A frilled blouse, with the sleeve and shoulder yoke cut in one, tops the new barrel skirt

Waist No. E2498; skirt No. E2499. A plain morning blouse accompanies a conservatively wide skirt of two and a quarter yards



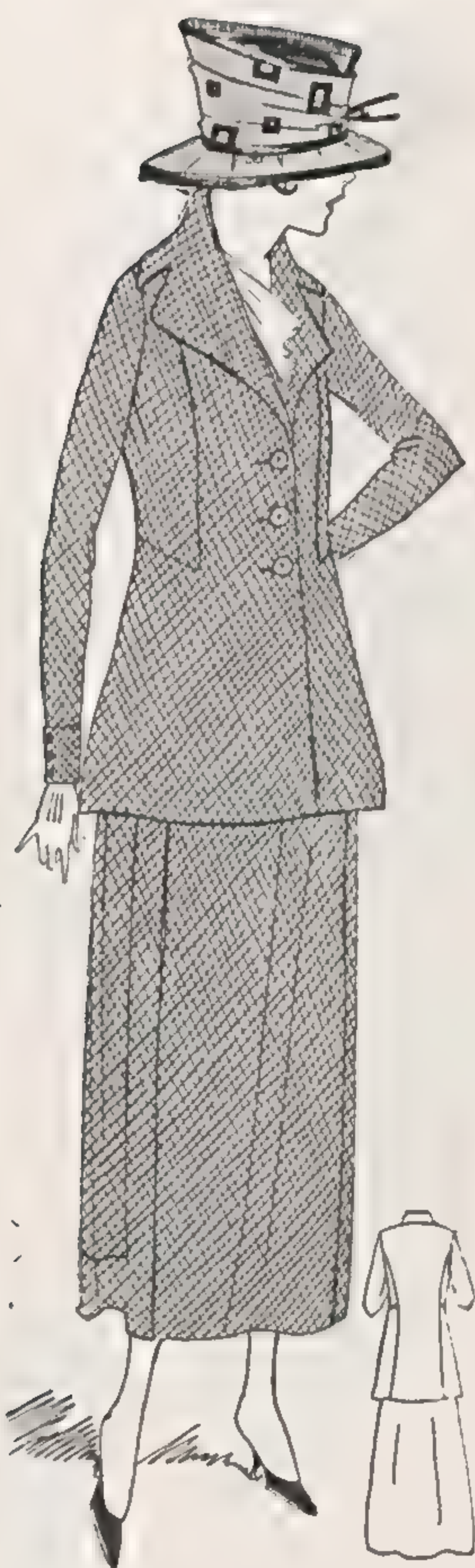
Frock No. E3746. The overblouse and pockets are cut in one piece; the underdress is a kimono blouse sewed to a one-piece skirt



Frock No. E3776. Simplicity and smartness are combined in a frock cut in but two pieces. It is trimmed in an unusually telling manner with stitching

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price, 50 cents each for waist or skirt, \$1 for the complete costume. An illustration, directions, and material requirements are given with each pattern

A complete description of these patterns will be found on pages 114 to 130



Coat No. E3128; skirt No. E3129. A coat of youthful design harmonizes with a skirt of two and three-quarters yards width



Coat No. E3291; skirt No. E3292. Pockets are made to do double duty here for they hold the fulness of the coat in place



Coat No. E3537; skirt No. E3538. The coat, one-piece in front, has a peplum across the back; the skirt is three yards in width



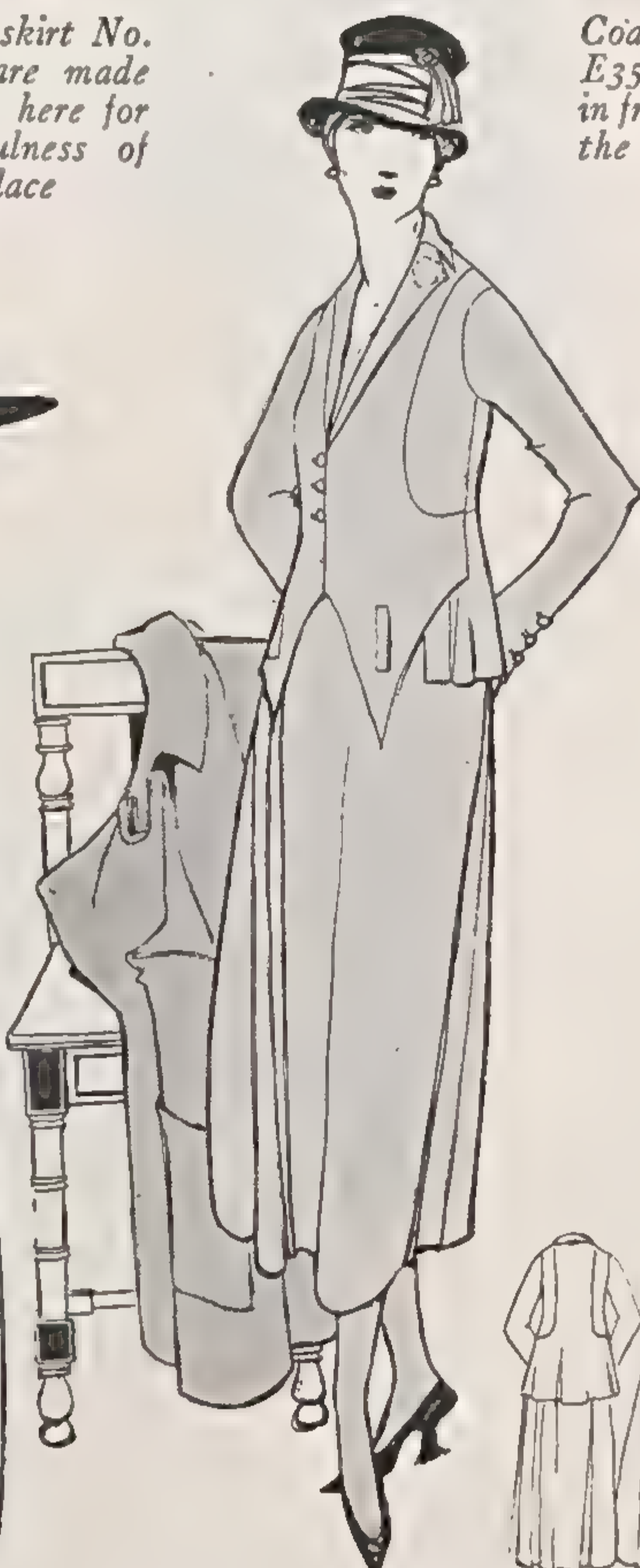
Coat No. E3507; skirt No. E3508. Topping a two-piece skirt, seamed on the hips, is a long coat of the prescribed width



Coat No. E3754; skirt No. E3755. A slender becoming line is achieved in both front and back of the coat, and the skirt measures two and a half yards in width



Coat No. E3758; skirt No. E3759. The suits that are worn this season are many of them of the most severe type



Coat No. E3675; skirt No. E3676. The peplum of the coat and the back are cut in one piece; the yoked skirt measures two and a quarter yards



Coat No. E3308; skirt No. E3309. A peplum marks the slightly raised waist-line and yet supplies fulness across the hips only



Coat No. E3752; skirt No. E3753. The lines of the front and back of the coat are the important point in this design. The skirt measures two yards

THUS MAY BE MADE THE CLOTH SUIT
WITHOUT WHICH NO SPRING COULD BE

A complete description of these patterns will be found on pages 114 to 130

IT'S A SMART WOMAN WHO REALIZES THAT A SUIT OF SATIN,
SPORTS SILK, OR JERSEY CLOTH IS A VITAL MATTER

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price, 50 cents each for coat or skirt, \$1 for the complete costume. Directions, an illustration, and material requirements are given with each pattern

(Left) Coat No. E3714; skirt No. E3715. It simplifies matters to cut the front and back of the coat and the belt in one piece

(Right) Coat No. E3690; skirt No. E3691. The lines of yoke and belt give cachet to a suit which has the modish absence of elaboration

Coat No. E3694; skirt No. E3695. Embroidered motifs call attention to the fact that the belt is cut in one with the body of the coat itself

Coat No. E3682; skirt No. E3683. A coat that is equally becoming worn either closed or rolled open recommends itself to the smart woman

Coat No. E3684; skirt No. E3685. A coat of this length may be worn as a top-coat and may be of wool or silk jersey

Coat No. E3686; skirt No. E3687. The smart waistcoat of this sports suit is obligingly cut in one piece with the collar

Coat No. E3319; skirt No. E3320. Such simplicity of cut both in coat and skirt assures success to the amateur seamstress

Coat No. E3310; skirt No. E3311. The facing of the collar and the lining of the peplum may add color to a black suit

A complete description of these patterns will be found on pages 114 to 130

THE VARIOUS PHASES OF THE SUIT, THAT
FOUNDATION OF THE SPRING WARDROBE

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price, 50 cents each for coat or skirt, \$1 for the complete costume. Directions, an illustration, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York City



Coat No. E3373; skirt No. E3374.
Not every coat may boast of a back and front equally well-designed and becoming



Coat No. E3558; skirt No. E3559.
The belt is cut in one with the back panel of the coat, which gives a most becoming line



Coat No. E3302; skirt No. E3303. A design especially adapted for silk or satin has a panel front and back and soft fulness at the sides



Coat No. E3535; skirt No. E3536.
The blue coat may have its upper collar of checked material, if the skirt also is checked



Coat No. E3330; skirt No. E3331.
Braided motifs hold the fulness on a softly tailored suit designed for satin or pongee



Coat No. E3551; skirt No. E3552.
Much favor has been accorded, in the advance spring showings, to suits with very long coats



Coat No. E3509; skirt No. E3510.
Long, straight, slim lines are always in good taste for the morning suit made of blue serge



Coat No. E3602; skirt No. E3603.
The cut of the collar, the cuffs, and the facing of the coat give distinction to this suit

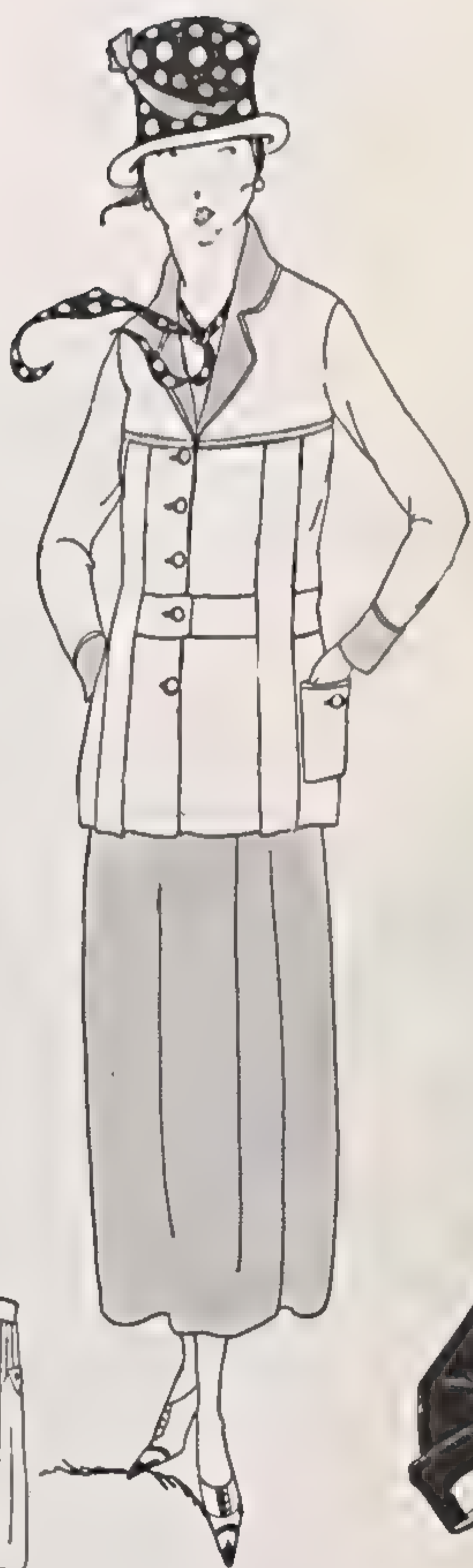


Coat No. E3533; skirt No. E3534.
The fitting by darts gives the coat the tailored air so much in favor with the spring mode

A complete description of these patterns will be found on pages 114 to 130



Coat No. E3762; skirt No. E3763. The side-fronts are made sufficiently long to turn back and make the necessary pockets. Stitching would effectively trim this suit



Coat No. E3350; skirt No. E3351. The Norfolk coat with a tailored skirt two and a half yards in width



Coat No. E3294; skirt No. E3295. The collar, the yoke, and the belt are points of distinction in this suit



Coat No. E3760; skirt No. E3761. The collar here is cut in one with the fronts of the coat, and so may be rolled back open from the waist-line



Coat No. E3609; skirt No. E3610. The coat of a suit, when of this length, may be worn as a separate top-coat



Coat No. E3357; skirt No. E3358. To simplify the making, as well as the lines, the cape-collar and the fronts of the coat are cut in one piece



Coat No. E3539; skirt No. E3540. Double belted and with an accommodating, convertible collar. The sleeve-length coat is very smart this spring



Coat No. E3712; skirt No. E3713. A suit designed so that it may be equally becoming whether buttoned high or rolled open from the waist-line

THE CUT DETERMINES THE SPORTS SUIT; IT MAY BE

SILK OR WOOL JERSEY CLOTH OR THE FAITHFUL BLUE SERGE

A complete description of these patterns will be found on pages 114 to 130

Coat No. E3710; skirt No. E3711. A new way to cut a collar and achieve adequate pocket room. The collar is unusual and worthy of note

WRAPS OF VARIOUS LENGTHS AND CUTS,

FOR ALL OUR DAY AND EVENING HOURS



Coat No. E3487. Being slim and long of line means being both graceful and youthful in line

Coat No. E3550. A top-coat is simply trimmed by many lines of machine stitching, for machine stitching is among the smartest of the season's trimmings



Coat No. E3523. A separate short coat of black satin may do duty over many a frock during the cool spring days

(Pattern Note) The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure. Prices 50 cents each for waist, skirt or short coat, \$1 for complete costume, and long coats. Full description, illustration, and material requirements are given with each pattern

Coat No. E3631. The collar may be conveniently left high or low and be equally becoming



Wrap No. E3663. Black satin evening capes like this one may be simply cut in two pieces and weighted with jet tassels which are now being very much used



Coat No. E3666. For coats of heavy material, a minimum of seams is desirable; therefore the fronts of the coat and sleeves are cut in one



Wrap No. E3747. A new line given by cutting the yoke with two seams at the side back. The belt slips through the slashes and holds the wrap in place



Coat No. E3756. A model combining two materials in a smart motor coat which boasts a scarf collar and kimono sleeves



Wrap No. E3731. This voluminous evening wrap is suited to satin and has collar and cuffs of brocaded chiffon

A complete description of these patterns will be found on pages 114 to 130

THE SIMPLICITY OF DESIGN IN THE ONE-PIECE DRESS
MAKES IT ESPECIALLY SUITABLE FOR MORNING WEAR



(Left) Waist No. E3735; skirt No. E3736. The tunic is cut in one with the bodice, but the sleeves are set into snug arm holes

(Right) Frock No. E3739. This entire frock is cut in one piece; belts and set-in vest fit it in at the waist-line and a double collar makes its finish



(Above) Frock No. E3638. Sash ends extending from the bodice front, and tying behind, hold in the plaits loosely at the back

(Above) Frock No. E3425. The inside of the pocket and the side section are cut in one, insuring a narrow straight silhouette



(Above) Frock No. E3725. A one-piece frock of serge adopts Empire lines and has a new collar and the narrowest of narrow belts of patent leather



(Above) Frock No. E3720. Both front and back panels are cut in one with the pocket straps to give a graceful curved line to this one-piece frock

(Above) Frock No. E3545. The bodice of a one-piece frock, turned up and embroidered, forms its pockets. The frock has sash ends tied in the back



(Right) Waist No. E3564; skirt No. E3565. A two-piece frock exemplifies the new barrel silhouette by means of its spacious draped pockets



(Left) Frock No. E3718. The collar terminates at the waist-line and the hip sections are plaited, with tabs to hold the fulness where it should be

A complete description of these patterns will be found on pages 114 to 130



Waist No. E3768; skirt No. E3769. The draped version of a barrel skirt appears on a two-piece frock



Frock No. E3719. A one-piece frock with the lower section of the blouse and the peplum in one

(Below) Waist No. E3493; skirt No. E3494. The black satin frock may have the collar, cuffs, and tunic lined with white satin



Frock No. E3597. Features to note are the revers, the cartridge plaits, and the cut of the back, here



Frock No. E3648. An unbroken line like this one from shoulder to hem assures slimness and youth in line

THE MODES OF THE SEASON'S SERGE FROCK ARE
AS VARIED AS THE MOODS OF ITS WEARER

THESE MODELS INDICATE THAT THE POPULARITY
OF THE ONE-PIECE FROCK IS TO BE CONTINUED



Frock No. E3637. The frock may be of serge, with the inserted front and back panels of satin edged with stitching



Frock No. E3696. Very simply made in other respects, this frock makes a feature of its deep yoke with pockets



Waist No. E3495; skirt No. E3496. Braid or bias satin folds may bind the edges of a two-piece frock made of serge



(Left) Frock No. E3499. The belt and front sections are cut in one piece; that is the feature to be noticed here

(Right) Waist No. E3587; skirt No. E3588. Simulating a one-piece frock, but cut with separate waist and skirt

A complete description of these patterns will be found on pages 114 to 130

THE SEASON'S SEMI-FORMAL AFTERNOON DRESS

IS AS SMART AS IT IS INDISPENSABLE



(Above) Waist No. E2819; skirt No. E2820. The overblouse and underblouse of this design are included in one pattern



(Above) Frock No. E3707. A one-piece frock, made effectively, combines Georgette crêpe and satin



(Above) Frock No. E3728. A distinctive trimming for a sand colored chiffon frock, hand-smocking and Venetian lace



(Above) Waist No. E3617; skirt No. E3618. The two-piece overblouse may be of satin, the four-gored skirt of crêpe or serge



(Above) Frock No. E3578; A one-piece frock of satin is trimmed with one of the season's favorites, narrow soutache braid



(Left) Frock No. E3741. The tucks of graduated width on a long tunic afford a new way to achieve long slim lines



(Left) Waist No. E3270; skirt No. E3271. A chiffon and satin blouse tops a one-piece satin skirt with drapery at the side



(Right) Waist No. E3729; skirt No. E3730. A skirt with the new silhouette, topped by the becoming surplice bodice

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price, 50 cents each for waist or skirt, \$1 for the complete costume. Directions, illustration, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York City

A complete description of these patterns will be found on pages 114 to 130

SPORTS COATS FOR SILK OR WOOL JERSEY; BLOUSES FOR
LINEN OR TUB SILK; SKIRTS TO ACCOMPANY ALL THESE



Sports Coat No. E3421. A coat cut in but two pieces is equipped with commodious pockets



Sports Coat No. E3661. The collar, the belt, and the pockets are features of this 1917 model



Sweater Coat No. E3437. A smart sweater coat is equally effective in silk or wool



Blouse No. E3455. A three-piece peplum blouse with a set-in vest makes a good tennis blouse



Blouse No. E3743. Plaits held by cross bands of stitching give the requisite fulness on the blouse



Blouse No. E3677. A two-piece sweater blouse is made to slip on conveniently over the head



Skirt No. E2490. A sports skirt cut in three pieces



Skirt No. E2798. A circular skirt; two and a half yards around

Skirt No. E2771. This three-piece skirt is cut with gathered gores at either side

Skirt No. E3311. A three-piece skirt has a width of two yards



Skirt No. E3140. A two-piece skirt with separate hip sections

Skirt No. E3056. A skirt of two and a half yards is hung from a straight yoke



Blouse No. E3669. The collar is convertible; the yoke is cut in one with the back of the blouse

A complete description of these patterns will be found on pages 114 to 130

THE CHEMISE BLOUSE OF CHIFFON, SILK, OR

SATIN CONTINUES TO GROW IN POPULAR FAVOR

BLOUSES LIKE SOME OF THESE WILL BE

WORN WITH SATIN SKIRTS AT THE TEA-HOUR



Blouse No. E3235. The two-piece blouse opens on the shoulder and under the arm



Blouse No. E3740. Chinese embroidery in bands and motifs may trim a two-piece blouse



Blouse No. E3639. Silk jersey, belted and braid-bound, is suggested for this separate blouse



Blouse No. E3681. A kimono blouse, designed to slip on over the head, is trimmed with buttons



Blouse No. E3748. The Zouave jacket may be made separate or inserted in the buttonless blouse



Blouse No. E3662. A two-piece blouse may be of satin and the set-in sleeves of Georgette crêpe



Blouse No. E3629. The overblouse and the underblouse of different material are included in one pattern



Blouse No. E3630. A chemise of chiffon, bead embroidered, makes an effective blouse for afternoon wear



(Left) Blouse No. E3514. The peplum is cut in one with the waist, and the fulness is gathered in by tucks



(Right) Blouse No. E3579. A becomingly draped collar and the peplum at the sides are points to note

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price, 50 cents each for waist, skirt, or short coat, \$1 for the complete costume or long coat. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue New York City

A complete description of these patterns will be found on pages 114 to 130



Blouse No. E3678. The detail of the collar and the cuff, as well as the set-in vest, is to be noted as a new touch



Blouse No. E2880. A blouse of trim lines has the front and collar cut in one piece, an effect both simple and smart



Blouse No. E3586. The becoming collar, the cleverly inserted pockets, and the unusual cuffs distinguish this model



Blouse No. E3665. This blouse may slip on over the head or can be opened at the center front, as one prefers

PLEASANT WAYS OF MAK-
ING BLOUSES AND SKIRTS
TO GO WITH THEM

GEORGETTE CRÊPE OR
SATIN ARE SUCCESSFUL
MATERIALS FOR BLOUSES



Blouse No. E3680. A becoming and youthful collar-line is naturally a favored one always



Blouse No. E3664. A blouse designed to open either at the center front or at the center back



Blouse No. E3589. A most effective way to trim a blouse is by several lines of hemstitching



Blouse No. E3290. The dainty ruffled blouse may have the hems of its ruffles in contrasting material



Skirt No. E3418. Box plaits at the side fronts and back; the skirt measures $3\frac{1}{2}$ yards at the lower edge



Skirt No. E2755. A two-piece skirt which is seamed over the hips has a width of two and a half yards



Skirt No. E3667. A one-piece skirt which opens at the center front



Skirt No. E3320. A four-gored skirt has the approved width of two and a half yards at the hem



Skirt No. E3252. Seamed at the sides and center back, a three-piece skirt measures two yards



Skirt No. E3668. The pockets very cleverly cut in one with the front section of the two-piece skirt for sports



Blouse No. E3489. Satin and chiffon may be thus combined in a blouse to be worn with a skirt of tub satin

A complete description of these patterns will be found on pages 114 to 130



Coat No. E3651; skirt No. E3652. Sizes 16 and 18 years. This youthful sports suit is equally suited to serge, wool jersey, or silk jersey cloth



Frock No. E3484. Sizes 16 and 18 years, 34 to 36 inches bust measure. A one-piece serge or pongee frock has the practical detachable collar and vest



Frock No. E3243. Sizes 16 and 18 years, 34 and 36 inches bust measure. The belt is in one with the underarm section



Frock No. E3679. Sizes 16 and 18 years, 34 and 36 inches bust measure. The separate kimono blouse may be of batiste, and the frock of serge



Waist No. E3653; skirt No. E3654. Sizes 16 and 18 years. Pockets, buttons, and buttonholes make a simple but effective trimming for a serge frock

FROCKS TO MEET THE REQUIREMENTS OF THE
SPRING WARDROBE FOR THE YOUNG GIRL

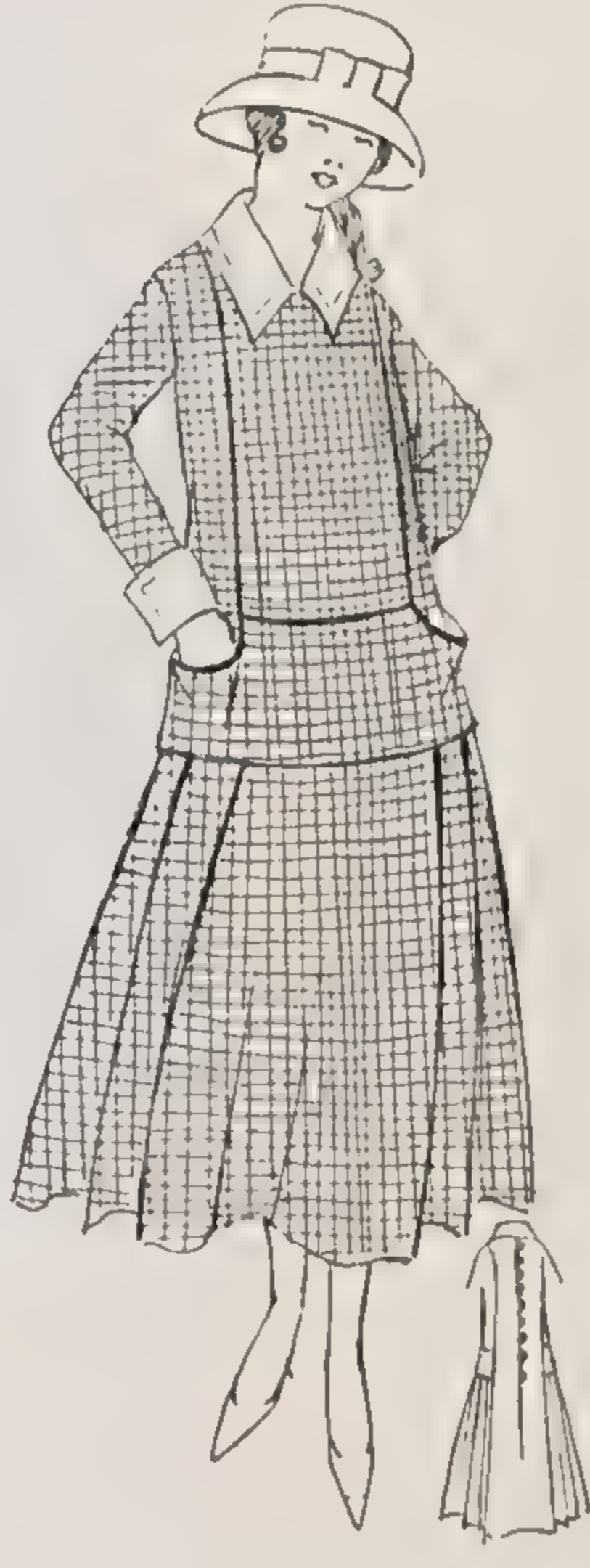
Waist No. E3658; skirt No. E3659. Sizes 16 and 18 years. Blue serge, bright red soutache braid, red silk pom-poms on the belt, and a tub satin collar are approved now

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price 50 cents each for waist, skirt, or suit coat pattern, \$1 for complete costume. Directions, an illustration, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York City

Waist No. E3726; skirt No. E3727. Sizes 16 and 18 years. A two-piece frock simulates a one-piece frock by slashing the skirt and slipping the draperies through the slash



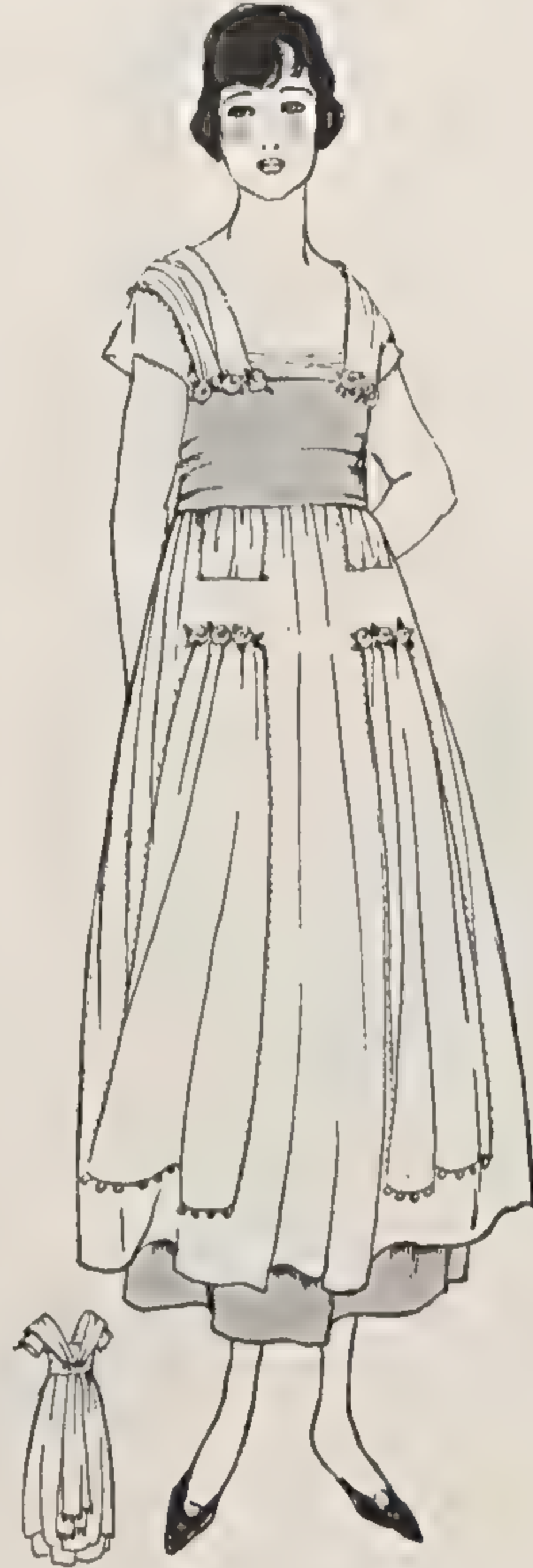
Coat No. E3481. Sizes 14 and 16 years. Designed for the now indispensable coat of silk or wool jersey cloth, this coat has enough pockets to make it a favorite



Frock No. E3656. Sizes 16 and 18 years. To achieve pockets, it is a simple matter to cut the front of the blouse sufficiently long to turn it up into those pockets



Waist No. E3406; skirt No. E3407. Sizes 16 and 18 years. A frock youthful in every line and made with the new skirt of but two and a half yards in width



THESE TEA-GOWNS AND DANCE FROCKS HAVE DECLARED
IN FAVOR OF SATIN, CHIFFON, AND METAL BROCADE



Negligée No. E3722. A new, draped, chiffon coat is cut in one piece and held in place by a jeweled girdle



Evening frock No. E3626. This simulates a one-piece frock but is cut with separate waist and skirt



Waist No. E3701; skirt No. E3702. A frock of black satin may be weighted with long unusual jet tassels



Evening frock No. E3699. A one-piece frock of metal brocade with metal lace for overskirt and drapery

(Below) Negligée No. E3149. Over a narrow, two-piece, yellow satin slip with a low girdle, is worn a kimono coat of bronze lace



(Above) Waist No. E3453; skirt No. E3454. The bodice, with its short flaring peplum, may be of metal brocade, and the skirt of tulle over metal tissue to match the brocade



(Above) Evening frock No. E3622. A very simple one-piece evening frock has a two-piece draped overskirt cut in one with the front and the back panels of the bodice



(Below) Negligée No. E3706. A new coat negligée consists of a narrow two-piece satin underdress and a one-piece coat of chiffon

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price, 50 cents each for waist or skirt, \$1 for full length negligées, and 50 cents for short negligées. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York City

A complete description of these patterns will be found on pages 114 to 130

EVENING FROCKS FOR SPRING MAKE MUCH
OF SOFT LACES, TULLES, AND SATINS



Waist No. E3619; skirt No. E3620.
The surplice bodice and overdress
are of soft satin and the underdress
may be either of chiffon or tulle



Waist No. E3574; skirt No. E3575.
The straight silhouette calls for an
overdress of soft material and an
underdress two and a half yards wide



Waist No. E3541; skirt No. E3542.
When a frock is as generously wide
as this, it should be made of tulle or
chiffon, for the sake of slenderness



Frock No. E3703. This is the alto-
gether pleasing result of cutting a
brocade frock in two pieces and
girdling it with a band of jewels



(Below) Frock No. E3624. Bro-
cade, silk, tulle, and beaded bands
are combined in a fashion which is
the more effective for its simplicity



Waist No. E3161; skirt No. E3162.
The becomingly youthful bodice is
cut in one piece with its sash ends,
and the skirt is made separate



Frock No. E3700. Here is proof
positive — and charming — that the
draped evening gown, even with a
train, may be cut in one piece



(Below) Waist No. E3697; skirt No.
E3698. Lace flouncing simplifies the
making of a frock, and combined
with satin gives smart results



Waist No. E3306; skirt No. E3307. The overblouse, which matches the skirt, and the separate thin underblouse are included in one pattern

Waist No. E3568; skirt No. E3569. The tunic and waist are included in one pattern; the skirt itself is in a separate pattern

Waist No. E3366; skirt No. E3367. A frock for serge in which the lower section of the bodice and the upper section of the skirt in satin to match

Waist No. E3517; skirt No. E3518. The overblouse and underblouse (included in one pattern) top a two-material skirt

Waist No. E3422; skirt No. E3423. Blue serge and black satin are combined in an unusually smart frock cut with the waist separate from the skirt

AFTERNOON FROCKS DESIGNED TO COMBINE SUCH MATERIALS AS SATIN AND SERGE OR SPORTS SILKS AND VOILE



Waist No. E3708; underdress No. E3709. The chiffon overblouse is worn over a two-piece underdress, two and three-eighths yards wide

Waist No. E3603; skirt No. E3604. A two-piece frock which effectively combines serge with khaki-kool, either plain or gaily patterned

Waist No. E3641; skirt No. E3642. The long chiffon chemise blouse may be trimmed with beaded bands, stitching, or soutache

Waist No. E3258; skirt No. E3259. Blue serge and black thus combined make a frock which measures two yards at the lower edge

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price, 50 cents each for waist or skirt, \$1 for the complete costume. Directions and illustration, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York City

A complete description of these patterns will be found on pages 114 to 130



(Left) Waist No. E3613; skirt No. E3614. A frock with separate waist and skirt has a blouse to be slipped over the head, thus eliminating buttons

(Right) Waist No. E3316; skirt No. E3317. Buttons that have loops, and fancy stitching are among the most favored trimmings for the new frocks for early spring



Waist No. E3262; skirt No. E3263. Buttons are all the trimming needed when the frock is made of the new twills with a woven check in self color

Waist No. E3515; skirt No. E3516. Surplined and buttoned in back, a serge frock is very simply trimmed with black silk braid of different widths



Waist No. E2828; skirt No. E2829. For separate waist and sports skirt, the skirt panel complements the panel on the waist



Frock No. E3156. The one-piece frock for morning wear is equally effective in serge or satin with collar and cuffs of white linen or organdy



Waist No. E3595; skirt No. E3596. Gaily-colored looped ribbons that have been slipped through slashings are new trimmings for a frock



Waist No. E3213; skirt No. E3214. A surplice blouse and a skirt two yards wide with braid-trimmed pockets have a morning simplicity

WITHOUT ITS MORNING FROCK NO WARDROBE

FOR THE COMING SEASON CAN BE COMPLETE

A complete description of these patterns will be found on pages 114 to 130

Frock No. E3376. Buttoning a one-piece morning dress from the collar down to the hem gives to the frock a most youthful and slim silhouette

THE VERY NEWEST

THE VERY FEWEST

LINES IN NEGLIGÉES

SEAMS IN NEGLIGÉES

(Left) Negligée No. E2701. A one-piece surplice kimono has the sash cut in one with the fronts

(Right) Negligée No. E3655. A new way of cutting a simple one-piece negligée, kimono style



Negligée No. E3705. A one-piece coat of chiffon over a two-piece underdress of satin makes the now much favored coat negligée

(Right) Nightgown No. E3146. A garment of severe simplicity is this two-piece nightgown, trimmed simply with three tailored bows

Negligée No. E3285. A dainty jacket is cut in but two pieces and has deep lace flounces in lieu of sleeves

Negligée No. E3628. Over a kimono bodice of lace is a tea-gown cut with separate waist and skirt, but simulating a one-piece gown

(Left) Nightgown No. E3145. Smocking is used effectively on an unusual two-piece nightgown which is seamed on the shoulders



Negligée No. E3296. Lines of unusual grace and crispness mark this negligée which is cut in five pieces



Nightgown No. E3643. A simple nightgown in but two pieces

(Left) Pajamas No. E3660. A pajama pattern includes the pattern of the jacket and trousers

(Right) Pajamas No. E3114. These pajamas are cut in one-piece



Nightgown No. E3647. A flesh crêpe nightgown has the yoke and sleeve caps stitched in dull blue

A complete description of these patterns will be found on pages 114 to 130

DISTINCTION IS THE WATCHWORD, AND THIS

LINGERIE ACHIEVES IT WITH SIMPLICITY

FEW PIECES AND FEWER SEAMS ARE INVOLVED IN MAKING THIS LINGERIE

VOLVED IN MAKING THIS LINGERIE

(Left) Combination No. E3151. A one-piece combination is shaped at the sides by clusters of tucks

(Right) Chemise No. E3646. A two-piece chemise to match nightgown No. E3647, shown on the opposite page

Chemise No. E2800. A French envelope chemise is seamed on shoulders and under arms only

The patterns on this and the opposite page are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. Price, 50 cents each for lingerie patterns and short negligees, \$1 for long negligees. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York City

Brassière No. E3644; petticoat No. E3645. A perfectly fitted brassière; the petticoat is in two pieces with a ruffle

(Right) Nightgown No. E3757. A kimono nightgown affords a choice of three neck lines to insure variety and becomingness

(Left, above) Chemise No. E3649. Lingerie may define the low waist-line by beading. The front and back panels are in one piece

(Left) Combination No. E3148. In a one-piece combination, the fulness is held in at the waist-line by ribbon beading

Lingerie Set No. E3786. Price, \$1. Three pieces; a two-piece combination, a one-piece kimono nightgown, and a two-piece chemise are included in one pattern

(Left) Chemise No. E3272. A chemise attains the envelope form by front and back panels cut in one piece with the fold at the lower edge

(Right) Chemise No. E3439. The front and back panels are cut in one piece, and to them are attached the circular side sections giving fulness

A complete description of these patterns will be found on pages 114 to 130



Smock No. E3650. Sizes 4 to 6 years. To facilitate laundering, a play smock is buttoned down the center of the front from the collar to the hem



Child's coat No. E3438. Sizes, 2 to 6 years. The upper section of the coat is cut in one piece, and the lower section is also cut in but one piece



Smock No. E3073. Sizes, 2 to 6 years. A play smock which should prove pleasing to the youthful heart includes a pair of straight-cut trousers



Child's coat No. E3477. Sizes, 2 to 6 years. A child's coat with a two-piece yoke, to which is attached a one-piece skirt of just sufficient fulness

THESE ARE THE SMOCKS, THE FROCKS, AND THE COATS IN WHICH CHILDREN MOST ENJOY TO PLAY

The patterns illustrated on this and the opposite page are priced at 50 cents each. The sizes are given under each illustration. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 113 Fourth Avenue, corner 30th Street, New York City

Child's frock No. E3673. Sizes, 6 to 8 years. A separate coat and skirt that may be worn with or without the collar



Child's coat No. E3433. Sizes, 2 to 6 years. The yoke and top of the sleeve are cut in one piece and the lower section of the coat in another



Child's coat No. E3486. Sizes, 6 to 10 years. The shawl collar of a serge coat is lined with gaily patterned khaki-kool



(Above) Smock No. E3075. Sizes, 2 to 6 years. An English carter's smock makes an ideal play frock. Bloomers are included in this pattern



(Above) Frock No. E3466. Sizes, 2 to 6 years. A frock, cut kimono fashion, has oblong panels inserted front and back, and patch pockets

(Left) Child's coat No. E3117. Sizes, 4 to 12 years. The raglan sleeves and the commodious pockets add serviceability to a school coat



A complete description of these patterns will be found on pages 114 to 130

IN SUCH SIMPLE COSTUMES, THE YOUNGEST SET

OF ALL PLAYS AND GOES TO KINDERGARTEN



Frock No. E3067. Sizes, 6 to 12 years. The belts, which are the sole trimming, are cut in one with the front and back sections of the frock



Rompers No. E3011. Sizes, 2 to 8 years. These rompers open at the center back and across the back at the waist-line



Frock No. E3379. Sizes, 2 to 6 years. The yoke and sleeves are cut in one piece, kimono fashion, and the skirt is also a single piece



Frock No. E3672. Sizes, 4 and 6 years. The upper section of the frock is cut in one with the sleeves and pockets



Frock No. E3074. Sizes, 4 to 8 years. This frock is cut all in one piece in a most convenient manner, and is charmingly trimmed with hand-smocking



(Above) Frock No. E3447. Sizes, 2 to 6 years. A three-piece frock has pockets, collar, and cuffs of a contrasting material



(Right) Frock No. E3674. Sizes, 6 and 8 years. The over-bodice and belt may be of blue linen and the frock of white linen



Boy's Suit No. E3778. Sizes, 2 and 4 years. The one-piece kimono blouse and the trousers are included in one pattern



(Left) Frock No. E3670. Sizes, 6 and 8 years. A most becoming collar and tiny bow tops a yoke and sleeves cut in one



(Above) Frock No. E3671. Sizes, 4 and 6 years. A simple tub frock which opens on the shoulder makes laundering easy

SMART YOUNG WOMEN, BETWEEN THE AGES OF TWO AND
TWELVE, SPEND THEIR TIME IN FROCKS LIKE THESE



Frock No. E3443. Sizes, 6 to 10 years. The long sleeves and the pockets are cut in one piece with the bodice of this frock



Frock No. E3448. Sizes, 8 and 10 years. The brief, straight, four-gored skirt is box-plaited and attached to the low waist-line of the blouse



Frock No. E3751. Sizes, 2 and 4 years. A simple play frock has its sleeves and yoke cut in one piece, and its fulness is held in by smocking



Frock No. E3449. Sizes, 10 and 12 years. The one-piece plaited skirt is attached at a high waist-line to the blouse, which is cut in two pieces



Frock No. E3441. Sizes, 4 to 8 years. A high-waisted frock relies for its trimming on smocking, which is done by hand



Frock No. E3469. Sizes, 6 and 8 years. The overdress may be either of dark serge or of tub flannel, and the separate guimpe may be of white batiste



Frock No. E3783. Sizes, 6 and 8 years. The front, pockets, and belt are cut in one piece; the other section is also cut in one piece



Frock No. E3436. Sizes, 2 to 12 years. Knickerbockers are included in the pattern of this practical play frock



Frock No. E3445. Sizes, 4 to 8 years. The front sections of the bodice and the sash, which are cut in one piece, define the rather high waist-line



Frock No. E3474. Sizes, 4 to 8 years. The girdle, which fastens in back, and the front sections of this frock are cut in one

The patterns on this page are cut in the sizes specified under each illustration. Price, 50 cents each for child's pattern. Directions, an illustration, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York City

A complete description of these patterns will be found on pages 114 to 130



the soup of the epicure



*Ordering is easier
than making!*

A telephone message to your grocer is so much easier and simpler than directing your cook how to make the soup!

This is the day of sensible economies—the day when keen women seize every relief from unnecessary annoyance and expense. To such women having the soup made at home is distinctly *passé*. They save their energies and *their purses* by the regular daily use of Franco-American Soups, which come in a large and grateful variety, all ready to serve.

Note the flavor, the richness, the smooth ingratiating quality of our Ox Tail Thick Soup. It registers instantly on the sensitive palate. Ox tails of the finest, beef the best the market affords, selected tomatoes, carrots, onions, turnips, celery, barley—all the choicest grown—are prepared and combined with true Franco-American artistry, topped off with a liberal garnish of ox-tail and vegetables.

A taste of this soup will win you permanently to Franco-American!

Twenty cents the can—Double size, thirty-five cents

Merely heat before serving

At the better stores



Franco - American Soups

Selections:

Tomato	Chicken Consommé
Mock Turtle	Chicken Gumbo
Ox Tail, thick	Clam Chowder
Clear Ox Tail	Chicken
Consommé	Beef
Bouillon	Pea
Julienne	Mulligatawny
Clear Vegetable	Mutton Broth
Vegetable, thick	Green Turtle, thick (45c)
Clear Green Turtle (60c)	

*Franco-American Broths for Invalids and Children
Beef—Chicken—Mutton—15c the can*

THE FRANCO-AMERICAN SOUPS

BERGDORF
GOODMAN

616 FIFTH AVENUE

(Between 49th and 50th Sts.)

NEW YORK

Importers Creators

Present the newest
developments of

Fashionable
Dress

for

Spring and Summer
featuring their
Exclusive Creations
and Extensive
Paris Importations

Suits Gowns
Coats Wraps



WHAT THEY READ

THOSE who would defend American literature from the charge of something like decadence since the older generations of New England writers vanished, cry triumphantly, "But look at the middle west!" Curiously enough something like a reply to this exclamation is furnished by two recent books written almost fifty years apart, but published in effect simultaneously. These two books record the walks by two devotees of poverty over somewhat the same region. One was John Muir, the Scotch youth, who left his middle western home shortly after the Civil War and tramped to the Gulf of Mexico. The other was Vachel Lindsay, the middle western poet, who walked northward from Florida not very long since, not exactly reversing Muir's footsteps, but seeing part of the same region. John Muir's book is made up from his diaries, and in it one sees the unmistakable record of a sweet, sincere, and simple spirit, a lover of the open air and of his own kind, though he has moments of loving beasts better than men. Mr. Muir's style is unstudied and charming. His philosophy is not that of practical men, and at times it seems extravagant, but there is no hint of pose in either philosophy or style. To put the matter mildly, Mr. Muir's book is worth fifty such as Mr. Lindsay's, and there are some really good verses in the latter. No one who should read the two books could hesitate an instant to place John Muir far above Mr. Lindsay, both as man and prose author. The resemblance between their philosophies is pretty close, but in all else they are poles apart. The living middle western author writes with self-consciousness and with the pose of unconventionality in both style and matter, so that the reader is constantly annoyed with the suspicion of insincerity. John Muir pours out his heart as if he were writing solely for himself, with no squint of eye at publisher or reader. Perhaps it would be unjust to say that Mr. Lindsay's prose is typical of the middle west, but certainly we are getting from the middle west, as from other parts of this country, a good deal of prose that betrays a woful attempt at "something different," to use a favorite phrase of the poseurs. We write ten times as much as our grandsires wrote, and American prose of the less distinguished sort is probably better than it was a generation ago, but we have little prose to-day that approaches the best of thirty, forty, fifty years ago. Our literary activity is enormous, but it suggests the activity of a horse in the old-fashioned threshing machine treadmill; it makes an astonishing show, without advancing a yard.

A THOUSAND-MILE WALK TO THE GULF, by JOHN MUIR, contains the diary of that amiable naturalist and distinguished explorer, from notes made during a tramp from Indiana to Florida, a

visit to Cuba and a trip to California. Muir began his tramp in 1867, when he was twenty-nine years old and far younger in spirit and philosophy and daring expectation. He had hoped to extend his wanderings of that time from Florida to South America and to see the Amazon from source to mouth. An almost fatal fever, caught probably in the swamps of Florida, reduced him to such a condition that he had to give up all thought of seeing South America then and hasten back to the United States by sailing craft from Cuba to New York, whence he went to recuperate in California. Once there, he became deeply interested in the natural glories of that state and in the wonders of our then recently acquired Alaska. These notes tell delightfully of Muir's travels afoot, of his hardships, his genuine perils from man and nature, his delight in all the curious and beautiful things that he saw. Kentucky was a revelation of richness. At Savannah he slept in the beautiful Bonaventure Cemetery, while he nearly starved in awaiting money delayed in the mails. His description of this cemetery as of a hundred other beautiful spots in Kentucky, Tennessee, Georgia, Florida, and Cuba, makes it almost a visual reality for the sympathetic reader. Hardly less impressive is his description of his voyage to New York and of his early visit to California and its neighboring territories. Muir's whimsical philosophy, which leads him to question man's right to the earth in competition with his "fellow mortals" the beasts, wild and tame, has an East Indian flavor. His unstudied natural style is charming, free from pretense, and without self-consciousness. The book has an interest above that of most fiction, for Muir's actual adventures sometimes thrill the reader, while his descriptions and his gentle philosophy furnish sufficient decoration to the modest narrative. There are many illustrations, one of them a frontispiece portrait of the author. (Boston: Houghton Mifflin Company; \$2.50 net.)

A HANDY GUIDE FOR BEGGARS, ESPECIALLY THOSE OF THE POETIC FRATERNITY, by VACHEL LINDSAY. Mr. Lindsay tramped through a good deal of northern Florida, Georgia, North Carolina, Tennessee, Kentucky, and somewhat in New Jersey and Pennsylvania, and in this little volume he tells us something of his adventures, a little of the topography and inhabitants, and, as is the privilege of uncommercial travelers, a great deal about himself and his emotions. The verse of this volume is a good deal better than the prose. What in the former is fresh, if not original, becomes in the latter mannered and self-conscious. Mr. Lindsay's philosophy, also, goes better in verse than in prose. The man vowed to poverty, chastity, and obedience should write in meter, unless he be

(Continued on page 108)

\$1150F. o. b.
Racine**Mitchell Junior—A 40 h. p. Six
120-inch Wheelbase****Mitchell**
SIXES**\$1460**F. o. b.
Racine**7-Passenger—48-Horsepower
127-inch Wheelbase**

Exclusive Bodies

Built in Our Own New Plant

Most motor car bodies, as you know, are built by outside makers. So styles are much alike.

Mitchell has its own great body plant, its own designers, its own artists, its own master coach builders. So all eight styles of Mitchell bodies are exclusive and distinctive.

24% More Luxury

But this ideal body plant gains us more than exclusiveness. It saves us hundreds of thousands of dollars, under what we used to pay.

All this saving goes this year into extra luxury. We have added 24 per cent to the cost of finish, upholstery and trimming.

To get a rare-grade leather we are paying one-half more. The same for deep cushion springs. The rear seat is made wider. To every body we have added a hundred exquisite touches.

Then we have built enormous ovens so our finish coats can be fixed by heat.

That makes them like enamel. The new Mitchell finish is deep and lustrous, and it long stays new.

Year-'Round Models

We give particular attention to superb all-season models. A convertible Sedan, with seats for seven, where the sides completely disappear. Also a Coupe which changes to a Roadster.

These types have enormous vogue.

But nowhere else will you find them as built in the Mitchell shops.

John W. Bate's Work

These things are all due to John W. Bate, our famous efficiency expert. He built and equipped the whole Mitchell factory to cut our factory cost in two. The result shows in 31 extra features, included free, and in 100 per cent over-strength.

Now, in this new body plant, he makes a similar saving, and shows the result in these luxuries.

Go see them in your local Mitchell showroom. You will concede them, we think, the handsomest cars produced. And you will find there hundreds of extra values which other cars omit.

Ride in the car. You will find it by far the most comfortable car. That is due to our new cushions, and the long Bate cantilever springs. This is certainly "My Lady's Car."

MITCHELL MOTORS COMPANY, Inc.
Racine, Wis., U. S. A.

TWO SIZES

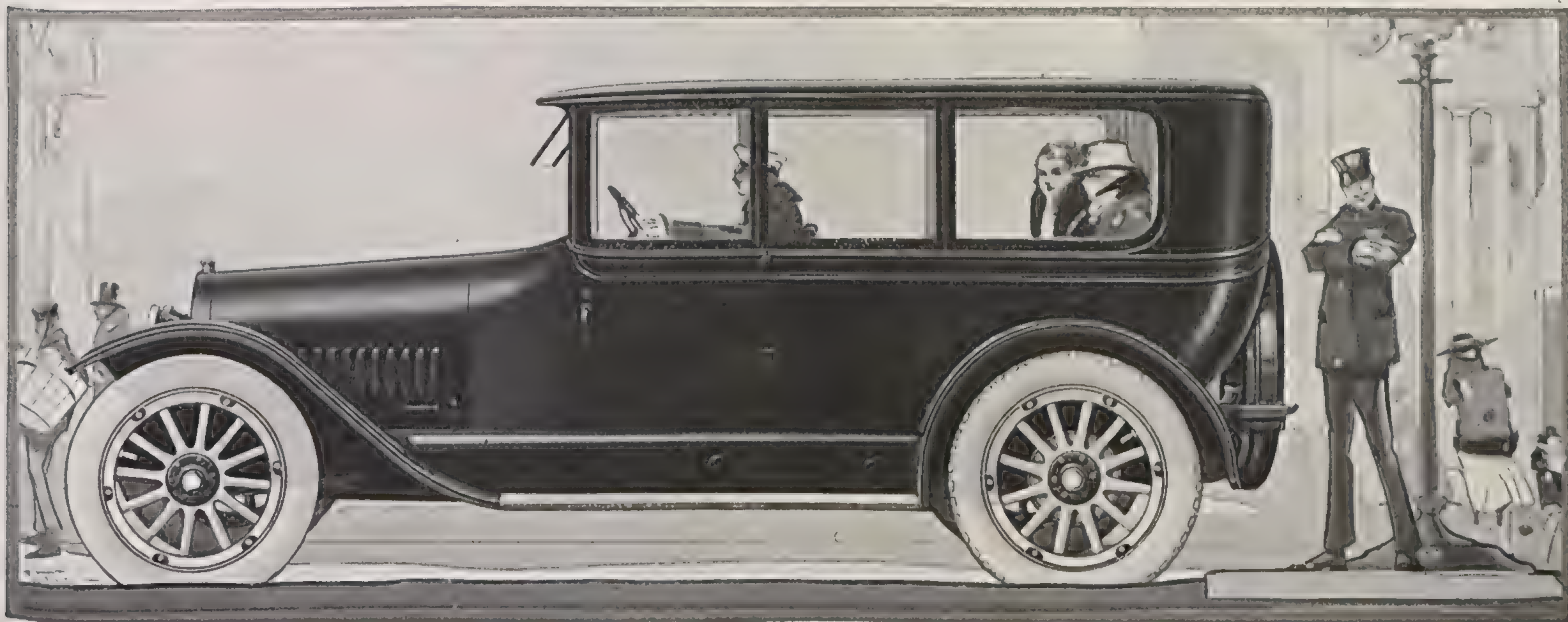
Mitchell—a roomy, 7-passenger Six, with 127-inch wheelbase. A high-speed, economical, 48-horsepower motor. Disappearing extra seats and 31 extra features included.

Price \$1460, f. o. b. Racine

Mitchell Junior—a 5-passenger Six on similar lines with 120-inch wheelbase. A 40-horsepower motor— $\frac{1}{4}$ -inch smaller bore than larger Mitchell.

Price \$1150, f. o. b. Racine

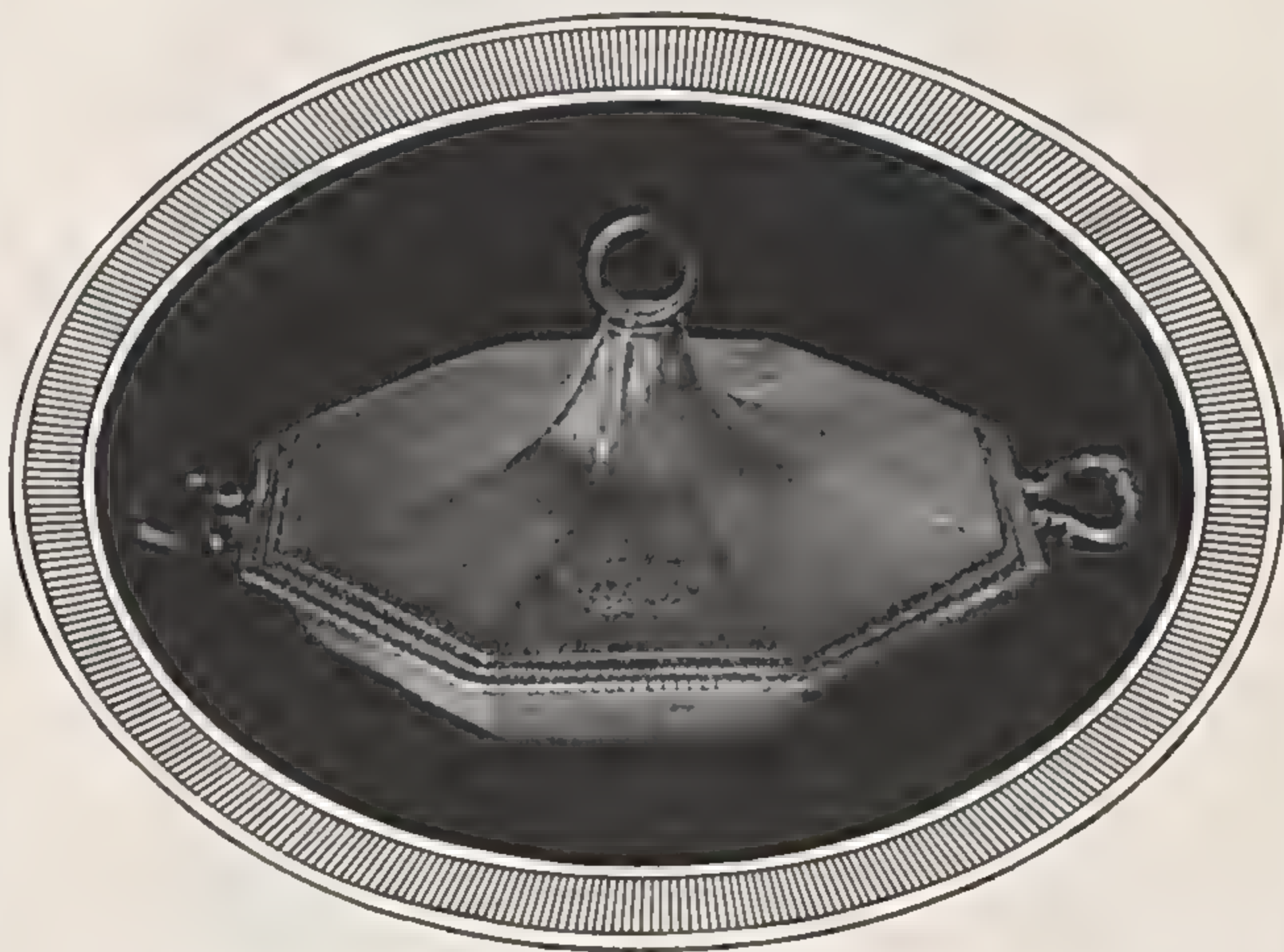
Also all styles of enclosed and convertible bodies. Also demountable tops.





CRICHTON BROS. of London GOLDSMITHS and SILVERSMITHS

In New York: 636, Fifth Avenue
In Chicago: 622, S. Michigan Avenue
In London: 22, Old Bond Street



ONE OF A PAIR OF SILVER VEGETABLE DISHES, OF VERY UNCOMMON DESIGN, MADE IN 1770 BY JOHN PARKER AND EDWARD WAKELIN.



THE ABOVE HALL MARKS APPEAR ON VEGETABLE DISH

**SILVER TEA
and COFFEE
Services, Coffee Urns,
Coffee Pots, Candelabra,
Vegetable Dishes, Platters,
Centrepieces, etc.,—Lon-
don-made Reproductions from fa-
mous Queen Anne and Georgian
models—the originals in the pos-
session of the London House. The
House makes Table Silver of exclusive
patterns. Complete services always
ready for delivery. OLD ENGLISH
SILVER is sold in the New York and Chicago
Galleries at London prices.**

All goods purchased of
Crichton Bros. are delivered
express charges prepaid
throughout the United States.

WHAT THEY READ

(Continued from page 106)

a St. Francis or a George Russell, or such others as are privileged to delight and instruct in whatever form they express themselves. There are pleasant bits of impressionist nature description in the prose, and there are some well executed portraits, but the adventures are trivial, the philosophy has an alien sound of insincerity, and the humor is not very funny, and the style is poisoned with pose. Had not Mr. Lindsay's verse of a few years ago caused some sensation, and won praise, the prose sketches here given would hardly have found an unsubsidized publisher. (New York: The Macmillan Company; \$1.25 net.)

THE SPELL OF THE HAWAIIAN ISLANDS AND THE PHILIPPINES, by ISABEL ANDERSON, recalls that author's earlier book on Japan. Mrs. Anderson's book on Japan in the "Spell Series" had the advantage that came of her position as the wife of the American ambassador to that country, and she saw the Sandwich Islands and the Philippines with some advantage, also, from her husband's ambassadorial character. Of course, she reflects the attitude of her husband's political party toward the Philippines, but she concerns herself less with politics than with the "spell" of our far eastern islands, and they, too, have their spell. It was impossible to do full justice to so large and populous a group as the Philippines after a brief visit, and in the share allotted to them in this volume, but the author has made the most of space, material, and opportunities. Although the Hawaiian Islands occupy the smaller part of the volume; their small area and population enable the author to do her work with better effect. We shall learn little that is new of either "possession" from this volume, but we shall see both from a new angle. The illustrations from photographs are interesting in both divisions of the book, but the colored plates are mostly far from satisfying, though there are some of considerable charm. The frontispiece is one of the best. Considerably detailed maps, aid one to understand the geography of the text. (Boston: The Page Company; \$2.50 net.)

THE SPELL OF SCOTLAND, by KEITH CLARK, shows that, like all the rest of us, Mr. Keith Clark thinks of our old Scotland as a land of romance, and his book deals with her history and topography, her towns, her hills, vales and streams, in the spirit of romance. Properly enough, half the volume is given to Edinburgh, "Empress of the North," and the region round about. When the oft quoted assertion that Princes Street is the finest European thoroughfare crops up again, those who have seen that noble highway and other great streets would be inclined to explain to those who have not that the splendor of Princes Street consists not so much in the buildings that line its length, or even the immediate monuments, as that of Scott, or the parked spaces, so rich and beautiful, as in the magnificent topography of the street, its magnificent prospects, its view of the haughtily dominant castle, and its bounding height at one extremity. Thus considered, what street of what city approaches the dignity of Edinburgh's main thoroughfare? Mr. Clark feels rightly the loveliness of the region in which lie Abbotsford and Melrose and Dryborough, and he emphasizes the beauty of the Tweed, the glory of the trees that mark the approach to Dryborough, slumbering ruinous and lovely amid its thousand years. The lakes, the Highlands, the Western Islands, the border towns, the Burns country, the gaunt huge castles where feudal lords once ruled, all receive sympathetic treatment at the hands of Mr. Clark, and his pictures faithfully reflect the text. (Boston: The Page Company; \$2.50 net.)

A VOYAGE TO SOUTH AMERICA AND BUENOS AIRES, THE CITY BEAUTIFUL, by IDA M. CAPPEAU, is a little book of travel to South America, written in the form of letters home composed while she accompanied her husband on a business trip. A good deal of her "voyage" upon actual salt water was of insufficient novelty to justify the space afforded it in the little book. The author's impressions of places, as Bahia, Rio, Montevideo, Buenos Aires, the pampas of Argentine, however, have the interest of a highly feminine naïveté that seems genuine. The lady twitters with simplicity of her fears in some places, almost giggles with delight at her droll notions of persons and things in others. A few of the illustrations have the double merit of strangeness and beauty. One shows as magnificent a specimen of the "plainsman," as we should say, as often gets himself photographed for public inspection. (Boston: Sherman, French and Company; \$1.20 net.)

THE SOUTH AMERICAN TOUR: A DESCRIPTIVE GUIDE, by ANNIE S. PECK, comes from the pen of an author well-fitted to write a guide for those undertaking to visit South America, for she has distinguished herself as an intrepid traveler and explorer in the southern member of this hemisphere. Her book is a considerable volume, numbering nearly four hundred pages, printed upon heavily calendered paper. What the author undertakes is to tell us how to reach South America from the United States, in which direction to extend a tour (and here she recommends somewhat the route taken by Viscount Bryce), what to see, and how to live and move in particular places. She adds history and description and illustrates the whole with pictures chiefly made from her own photographs. This volume is likely to be of great practical usefulness to travelers. The author has even considered the needs of those who travel "with sample." (New York: George H. Doran Company; \$3 net.)

VERSE OF DIVERSE INSPIRATION

HARVEST MOON, by JOSEPHINE PRESTON PEABODY, who, for literary purposes, retains her maiden name of Peabody, seeks to convey in lyric form the passion of sympathy and horror inspired by the European war. She seasons her volume, however, with many poems not directly related to that conflict. Among the best of the war poems are "Men Have Wings At Last," a dramatically conceived long lyric of the air-raid, done with genuinely moving imaginative power and high distinction of phrase. "Heritage" and "Dead Chimes," also, have rare qualities. Included in the same division of the volume is an admirable poem addressed to a dog. A good many of the war poems leave upon the reader's mind a sense of baffled endeavor, as if the author's distinguished gift of expression was not quite equal to her task, and she had been driven from the simplicity and austerity best suited for the subject in a vain endeavor to say what refuses to be said. She is not alone in this. Other divisions of the volume contain war poems, and a few that might have been written in profound peace, as the lovely "Children's Kisses." (Boston and New York: Houghton Mifflin Company; \$1.25 net.)

POEMS, by ALAN SEEGER, has an appreciative introduction by William Archer concerning the young American, Alan Seeger, who gave his life to the cause of the Entente. Like Rupert Brooke, this young man died too young to have given the full measure of himself, and like Brooke also, his personality

(Continued on page 110)

Do you want a clear complexion?

FOR a woman of fashion there can be no luxury equal to the consciousness that the complexion is clear, fresh, delicately radiant. To keep it so, no amount of cosmetics can equal the *regular* use of a soap which thoroughly cleanses, and at the same time has just the right soothing, healing action to maintain the *natural* health and beauty of the skin.

Resinol Soap does this because it is an exquisitely pure and cleansing toilet soap containing the *Resinol* medication, which physicians have prescribed for many years in the treatment of skin affections.

Resinol Soap builds good complexions without making extra demands on your already over-crowded day, and as for expense—at twenty-five cents a cake, Resinol Soap doubtless costs *less* than the soap which you are at present using and which can do nothing but *cleanse*.

Resinol Soap is sold by all druggists and the best dealers in toilet articles. For a trial cake sufficient for a week's use, write to Dept. 25-K, Resinol Chemical Co., Baltimore, Md.

Resinol Soap



CAMMEYER

Branch De Luxe

381 Fifth Avenue New York

Exclusive footwear for
Men Women & Children



WHAT THEY READ

(Continued from page 108)

and his early death in the war have tended to make the world overestimate his powers and performance. He is clearly inferior to Brooke in both technique and inspiration, less original and less vigorous. The early poems, which the young man was planning to publish separately as "juvenilia," show that passion for Greece which distinguished Keats, but this field is a perilous one for the challenge of a twentieth-century youth, and lovely as many of these things of Greek inspiration are, they hardly justify the prophecy that some have found in them. As to the later poems, they surely show a disappointing failure of development in the poet. He still sang with passion of "love," in a narrow and physical sense, as the sole good, even when he was braving death for a great ideal. (New York: Charles Scribner's Sons; \$1.25 net.)

THE STORY OF ELEUSIS.

A LYRICAL DRAMA, by LOUIS V. LEDOUX, shows the poet enamored, like many another poet, of that old Greek story which has to do with the loss and recovery of Persephone, with her mother's, Demeter's, residence at Eleusis, and with the mysteries celebrated in the temple on the Eleusinnian cliff. All he has put into English blank verse and rhymed lyrics, a "lyrical drama," as he calls it, in five acts. Could there be a higher tribute to the persistent power of Greek life, legend, and letters than another such drama, in the second decade of the twentieth-century, treating a subject the many aspects of which have so often attracted the British poets? We expel Greek from the schools and colleges, but like nature, according to the Latin proverb, back it comes from intellectual and spiritual life. On the whole, Mr. Ledoux's blank verse is more successful than his rhymed lyrics, at many places, indeed more lyrical. There are exquisitely sweet and significant passages in the speeches of Persephone. There are fine lyric bits, however, as in Metaneira's song in Act III, and the richly dignified chorus that closes the play. To those who love the Greek and the age-long conflict of view as to human life on earth, Mr. Ledoux's drama will come with strong appeal. (New York: The Macmillan Company; \$1.25 net.)

NOVELS OF TO-DAY

HATCHWAYS, by ETHEL SIDGWICK, should not be mistaken by the unwary for a treatise on poultry raising, for it is a novel of high life, exaltedly high life, by the woman who has done so much to interpret France to her cross-channel ally. The title of the book is taken from the name of the English country house where much of the action, if action it can be called, goes on. This country house is a sort of social adjunct, though also a triumphant rival, to a neighboring ducal mansion and estate, the widowed duchess of which is the intimate friend of the mistress at Hatchways. For characters Miss Sidgwick gives us the ducal family, with the Duchess, her son, the young Duke, and his younger brother, just struggling with a disappointment in love and now and then finding surcease from sorrow in the flowing bowl, the untitled husband and wife at Hatchways, a traveled knight of distinction, three or four charming girls, one of whom takes drugs, the extremely unpleasant brothers of the Duchess, several youths not too much insisted upon, and a thoroughly delightful young Frenchman. All these folk are made

to impinge upon one another, and to reveal themselves by long and unusually important conversations, which process of self-revelation is furthered by the author's acute comment in the character of Greek chorus. Miss Sidgwick would have us understand that her folk of what the French amusingly call "highlife" are so very high that they feel themselves absolved from the ordinary obligations of courtesy, so that the American reader is forced to conjecture that, since the speech and manners of "dukes and earls and a' that" can be so poor, royal manners in the British Isles must be atrocious if not brutal. Miss Sidgwick means us to understand that her characters have the utter naturalness of those so assured of their place in the scheme of things that they rarely give a thought to social relations. There is, indeed, a delightful free masonry among them, and their treatment of the Frenchman, so happily contrasted with his British surroundings, is admirably frank and friendly. The young Duke and his brother are really much like many well-to-do and well-nurtured American country youth, born and bred south of Mason and Dixon's line, with an added touch of something like brutality that most Americans feel at one time or another in the English. Miss Sidgwick has indicated with nice discrimination the delicate shades that distinguish various geographic and racial divisions of the British upper classes, a perilous undertaking for so subtle a person, lest it eventually betray her into mere refinements such as mark a decadent period of letters. (Boston: Small, Maynard and Co.; \$1.50 net.)

LADY CONNIE, by MRS. HUMPHRY WARD, takes the author back to the scenes of her earliest literary work, Oxford and its university life. Almost the whole story has for setting the delicious academic shades of the university's phase of British life that Mrs. Ward well knows and treats with sympathetic appreciation. Incidentally she gives it a living significance for those who have seen the town and its colleges and even for those who have only read of the gray marvel of loveliness. Naturally Mrs. Ward does not treat of Oxford undergraduate life in the free spirit of several young novelists who have recently made the university the background of fiction. We have undergraduate life, and, indeed, we have a group of youths shown, in Milton's phrase, as "flown with insolence and wine", but for the most part we see the undergraduate in more seemly form. Mrs. Ward essays to describe a bumping race of the eight, a scene etched for us in a distinguished bit of Edward Fitzgerald's prose, and we have special academic entertainments at the house of "heads," a summer fête on a moonlight night in one of the college gardens, and a great occasion in Wren's lovely Sheldonian theatre. To this scene of gracious academic ease and simplicity is introduced Lady Connie, the daughter of an earl and rich in her own right. She is carried through all the social incidents of academic life, rebelling at much, insisting upon her own way in spite of stiff local conventions, charming men, old and young, and eventually accepting an oft-discouraged suitor. "Lady Connie" is certainly to be held one of Mrs. Ward's best stories in her latter period and it has distinction in its setting. (New York: Hearst's International Library Company; \$1.50 net.)

(Continued on page 112)

CHANDLER SIX \$1395



THOUSANDS of men choose the Chandler because of its mechanical superiority, which to them is so obvious, while other thousands choose it for its beauty of design, its grace of line, its roominess and its comfort.

All who choose the Chandler have reason for pride in their possession. For this splendid car combines, in an unusual degree, good taste, style and dependability.

If one Chandler feature predominates over all others it is doubtless the exclusive Chandler motor, now commonly called "The Marvelous Motor," refined throughout four years of conscientious manufacture, without radical or experimental changes, to a point approximating perfection.

Seven-Passenger Touring Car, \$1395

Four-Passenger Roadster, \$1395 Seven-Passenger Convertible Sedan, \$1995

Four-Passenger Convertible Coupe, \$1995 Limousine, \$2695

All prices F. O. B. Cleveland

Dealers in Hundreds of Towns and Cities. Catalog Mailed Upon Request. Address Dept. S.

CHANDLER MOTOR CAR COMPANY

New York Office: 1790 Broadway

CLEVELAND, OHIO

Cable Address: "Chanmotor"

WHAT THEY READ

(Continued from page 110)



Hickson INC.

Present
Paris.

The February openings
as seen in the
Rue de la Paix
Nothing worth while
has been omitted

Tailored Frocks
Gowns
Hats

In a profusion of models that
cannot be approached by any other
Establishment in America

Fifth Avenue
at 52nd Street
New York

A COUNTRY CHRONICLE, by GRANT SHOWERMAN, with illustrations by George Wright, seems to be fictitious sketches of life in the middle west forty years ago, based upon the author's vivid recollection of his own boyhood. His plan of telling his story, if such this collection of closely studied and minutely realistic scenes may be called, is to generalize and amplify from memory so as to create out of actual experience purely fictitious persons, scenes, and incidents. He has thus succeeded in conveying the impression of a transcript from actual life with a fidelity to detailed truth rarely compassed by imaginative writers. Home, school, country sports, and labors, visits, a little love-making, all the common affairs of the countryside in Wisconsin of perhaps the late seventies, amid a community chiefly of New England origin, are here set forth. Every sketch is interesting because it is true, because it comes from the hand of a keen yet sympathetic observer. The author has purposely chosen to tell his tale in short sentences, and his characters mainly speak dialect, but not to a tiresome or puzzling degree. One suspects that the Spoon River Anthology inspired this volume, and one realizes that the author might have put it in *vers libre*, and thanks Providence that he forbore. (New York: The Century Company; \$1.50 net.)

THE LAST DITCH, by WILL LEVINGTON COMFORT, takes the author once more to China. Homer Lea, whose book of years ago urging military and naval armament upon the United States has been pretty persistently advertised, appears in this book, under the name of Niften Bend, as the devoted friend of China, determined to save her from conquest at the hands of Japan by opposing the spiritual and intellectual influence of the elder Empire to the military and material power of the younger. An American youth of twenty-seven is chosen by Bend and his associates to carry a message to the Desert of Gobi. Already this young man has had a chance meeting with a heroic young woman in search of a lover, and has been sent away by her as not the man she sought. It turns out later that Bend is the hero to whom she devotes herself. The young American, who has failed to live up to his best self between his parting with the heroic lady and his undertaking the mission to Gobi, stops on his way for some days at a Russian consulate, where he falls in love with the Consul's sister, and leads her into the desert, only to be separated from her by those who know that she will delay him on his mission. He returns to see the defeat of the Chinese movement, the death of Bend and another leader, and to be restored to the Russian lady. Murder, treachery, and solemnly strange oriental mystery, make up much of the book, while the rest is largely tense and tiresomely high-flown love-making narrated in staccato fashion. (New York: George H. Doran Company; \$1.35 net.)

THE WORLD AND THE CRITIC LAUGH

YE TOWNE GOSSIP (THIRD SERIES), by K. C. B. (KENNETH CARROL BEATON), brings together a whole lot of the author's humorous sketches from a daily newspaper, which things, according to the rules of high-brow criticism, do not truly constitute a book "proper to literature," but one to be classed along with Charles Lamb's "books that are not books." Just for this occasion, however, the rules of the high-brow criticism may lapse, while the present low-brow critic permits himself to say that Mr. Beaton is funny enough for anything and sometimes almost too funny for anything.

The critic, who hates all authors from the fact that he has to read books for a living and who expects to be electrocuted for killing some popular novelist, actually sat and laughed and chuckled over this book for an hour; and then he read it aloud to his daughter and chuckled along with her, and next morning read it aloud to his wife and another daughter and chuckled with both of them. All this purely personal matter is by way of saying that Mr. Beaton seems to know the town of New York mighty well and to be able to see its comic side and to set forth its absurdities without either indelicacy of language or cheap cynicism, and that besides he now and then lets through something that goes right to the heart even of a jaded critic and author-hater. By the way, Mr. Beaton's wine is so good that it needs no bush, which means that his matter is sound enough to get on without so many capital letters, more, indeed, than are in all Thomas Carlyle's forty volumes, and Thomas used more capitals than any other author of his time or of any time. (New York: Duffield and Company; \$1 net.)

IDEALISM FOR IRELAND

THE NATIONAL BEING: SOME THOUGHTS ON AN IRISH POLITY, by A. E. (GEORGE RUSSELL), exhibits delightfully George Russell's gracious spirit and rare prose style. What he hopes for a self-governing Ireland is a gradual development of a cooperative commonwealth, and he believes the small beginning of this end has been made by the local cooperative societies already existent. He would apply cooperation to both country and city, to production, to buying, and to selling. This is the practical and material side of Mr. Russell's hope for Ireland, a thing difficult of accomplishment; but not impossible at least in some degree within a perhaps reasonably near future. The higher and nobler hope that he has for Ireland, the hope of a society regenerated by brotherhood, by the richest culture of the fine arts and by the acceptance of devotion to the state, by which Mr. Russell means the community, as a self-forgetful ideal of conduct, even he sadly admits may be long postponed, though he owns no doubt as to its eventual realization. To read Mr. Russell's book is to breathe a purer and serener air than that of the everyday world, yet his idealism is so sweetly beautiful and so nobly conceived as a regenerating force that shall bring men into unison with God and therefore with one another, that only the crudest skeptic could ridicule it as Utopian. Even the individualist will have charity for Mr. Russell's notion of a state in which each shall sink his selfish ambitions for the good of all, when the individualist realizes that the author has in mind a voluntary service of the state by the citizen. Apparently Mr. Russell's notion of civil conscription instead of military conscription involves the conception of compulsory participation in the public work of the state. Had Mr. Russell given deserved attention to the philosophy of Henry George, which undertakes to distinguish not primarily between *meum* and *tuum*, but between *meum* and *notrum*, between what is rightfully the individual's and what the state's or community's, he might have modified what is written in this book. Meanwhile he writes most persuasively throughout, with charity, toleration, breadth of view, and at suitable places with a noble elevation and eloquence; essentially poetry. George Russell dreams gloriously, bravely, and he has a practical idealism that may hasten the realism of his dreams, not in their entirety, indeed, but in helpful detail. There is no nobler recent book than this modest volume. (The Macmillan Company; \$1.35 net.)



Model 101

Model 102

Model 103

“PARIS in America”—the French genius to express and the American genius to execute, most fitly describes our Gathering for Spring and Summer, Nineteen-Seventeen, of

SUITS COATS BLOUSES WRAPS HATS
FOR STREET, SPORT OR DRESS

Lamson & Hubbard Co.
Boston Mass.

970 Bedford St.,
Cor. Kingston,
Boston, Mass.

Palm Beach
Newport
Magnolia

380 Fulton St.,
Brooklyn
New York

ROBERTA

TRADE-MARK REGISTERED

Laced-in-Front Corsets

*Artistic Designing
creates the gown you admire.*

ARTISTIC corset designing makes a Roberta Laced-in-Front Corset, the perfect foundation for your gown.

Roberta designing gives the natural figure curve above waist, allows full deep breathing; also rounded waist line.

Roberta designing eliminates the broad effect across the lower back, giving a more slender appearance. The Shield under the lacers is self adjusting, always in place, holding in the flesh.

Models Retailing at \$3.50, \$5.00,
\$6.50, \$8.00 to \$25.00 per pair.

Illustrated style book showing Roberta classification of the fourteen distinct types of figures, mailed free upon request. Ask your corsetiere for a Roberta Laced-in-Front.

ROBERTA CORSET COMPANY
LACED-IN-FRONT CORSETS EXCLUSIVELY
2702 Wabash Avenue CHICAGO



PATTERN DESCRIPTIONS

The descriptions for the patterns illustrated on pages 81 to 104 are given in full below; the patterns are described in the order in which they appear on the page, beginning at the upper left of the page and reading across

PATTERNS ON PAGE 81

WAIST NO. E3774; SKIRT NO. E3775.
—For the waist in medium size: 2 yards of 40-inch material or 2½ yards of 40-inch material if waist is cut with seam at center back; ¾ of a yard of 40-inch material for collar and cuffs; ¾ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 1¾ yards wide at the hem. For the skirt in medium size: 2¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3772; SKIRT NO. E3773.
—For the waist in medium size, 2½ yards of 40-inch material or 2¾ yards of 54-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt measures 36 inches long from the normal waistline, and measures 1¾ yards at the lower edge. For the skirt in medium size, 2¾ yards of 40-inch material or 2¾ yards of 54-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3780; SKIRT NO. E3781.
—For the waist in medium size: 2½ yards of 40-inch material; 1¾ yards of 27-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2 yards wide at the hem. For the skirt in medium size: 2¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3766; SKIRT NO. E3767.
—For the waist in medium size: 1¾ yards of 40-inch material; 1¼ yards of 36-inch material for underwaist, collar and belt; 3½ yards of chiffon for plaiting. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2½ yards wide at the hem. For the skirt in medium size: 3¾ yards of 40-inch material; 3¾ yards of 36-inch chiffon. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3770; SKIRT NO. E3771.
—For the waist in medium size: 1¾ yards of 40-inch material; ½ yard of 36-inch material for collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2½ yards wide at the hem. For the skirt in medium size: 2½ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 82

WAIST NO. E3732; SKIRT NO. E3733.
—For the waist in medium size: 1¼ yards of 40-inch chiffon for sleeves and back and front plaited sections of waist; ¾ of a yard of 36-inch material for foundation for plaited sections; 1½ yards of trimming for neck; 1 yard of trimming for sleeves; ¾ of a yard of 36-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2¼ yards wide at the hem. For the skirt in medium size: 2¾ yards of 40-inch material; 1¾ yards of 40-inch chiffon for cascades; 1½ yards of trimming for peplum. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3605; SKIRT NO. E3606.
—For the waist in medium sizes; 1 yard of 27-inch material; ¾ of a yard of 36-inch lining; ¾ of a yard of 44-inch material for sleeves; 1¼ yards of contrasting material 27 inches wide for trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3¼ yards wide at the hem. For the skirt in medium size: 3¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3621.—For the frock in medium size: 6¾ yards of 40-inch material; ¼ of a yard of 54-inch net for vest; ¾ of a yard of 36-inch lining. The skirt is 36 inches long and 2½ yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3576; SKIRT NO. E3577.
—For the waist in medium size: 2 yards of 40-inch material for waist; ¾ of a yard of tulle; 1 yard of contrasting material for collar; 1 yard of 36-inch material for lining; ¾ of a yard of material for girdle. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3¼ yards wide at the hem. For the skirt in medium size: 6 yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3744.—For the frock in medium size: 4¾ yards of 54-inch mate-

rial; 3½ yards of trimming. Sizes, 34 to 40 inches bust measure. The skirt is 36 inches long and 2¾ yards wide at the hem. Price, \$1.

FROCK NO. E3571.—For the frock in medium size: 5¼ yards of plain material 40 inches wide; 3¼ yards of striped material; 1 yard of 27-inch lining; ½ of a yard of 20-inch material for the collar. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3633; SKIRT NO. E3634.
—For the waist and tunic in medium size: 3¾ yards of 40-inch material; 1¼ yards of 27-inch material for sash; ¾ of a yard of 36-inch material for underwaist; ¾ of a yard of 40-inch material for sleeves and sleeve ruffles; ¾ of a yard of 40-inch material for collars and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2½ yards wide at the hem. For the skirt in medium size: 1¾ yards of 36-inch material for upper part of skirt; 1¼ yards of 40-inch material for lower part of skirt. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3734.—For the frock in medium size: 6¼ yards of 36-inch material; 1 yard of 36-inch material for facing skirt and revers; ¾ of a yard of 42-inch material for sleeves; ¾ of a yard of 2½-inch banding for belt; ¾ of a yard of 27-inch material for collar; ¼ of a yard of material for chemisette; ¾ of a yard of banding ¾-inch wide for sleeves; 1½ yards of 27-inch lining. Sizes, 34 to 40 inches bust measure. The skirt is 36 inches long and 2¾ yards wide at the hem. Price, \$1.

WAIST NO. E3737; SKIRT NO. E3738.
—For the waist in medium size: 2¼ yards of 40-inch material; ¼ of a yard for vest; ¾ of a yard of 36-inch material for lining; 2¼ yards of trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2¼ yards wide at the hem. For the skirt in medium size: 2¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 83

WAIST NO. E3749; SKIRT NO. E3750.
—For the waist in medium size: 1¾ yards of 40-inch material; ¾ of a yard of 4½-inch banding; ¼ of a yard of 2¼-inch banding; 1½ yards of 27-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long, and 3 yards wide at the hem. For the skirt in medium size: 3¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3260; SKIRT NO. E3261.
—For waist in medium size: 2½ yards of 40-inch material; ¾ of a yard of 36-inch material for collar and cuff trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 35 inches long, and measures 3 yards at the lower edge. For the skirt in medium size: 3¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3721.—For the frock in medium size: 4 yards of 54-inch material or 5¼ yards of 40-inch material; ¾ of a yard of 27-inch material for collar and cuff facing; 1¼ yards of 27-inch lining; 10 buttons. The skirt is 36 inches long and 2¾ yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3716; UNDERSLIP NO. E3717.—For the waist in medium size: 2¾ yards of 40-inch material; ¾ of a yard of 5-inch ribbon for vest. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The underslip measures 2¾ yards at the lower edge. For the underslip in medium size: 2¾ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

WAIST NO. E2498; SKIRT NO. E2499.
—For the waist in medium size: 2¼ yards of 36-inch material; ½ yard of 36-inch material for tie; ¾ of a yard of contrasting material for the bias bands on collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 2¼ yards wide at the hem. For the skirt in medium size: 3 yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure; 50 cents.

WAIST NO. E3723; SKIRT NO. E3724.
—For the waist in medium size: 2¾ yards of 36-inch material; ¾ of a yard of 36-inch material for trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 36 inches long, and measures 1¾ yards at the hem. For the skirt in medium size: 2¾ yards of 44-inch material; (Continued on page 116)



INITIAL Presentation of Fashionable Outer Apparel
and its Modish Accessories, for Springtime, 1917

Tailored and Sports Suits; Field Jackets and
Sweaters; Afternoon and Evening Dresses,
Wraps and Gowns; Blouses and Hats.

Balch, Price & Co.
Brooklyn, N.Y.

Established Nearly a Century

381 Fulton Street

Madame Lyra

CORSETS



5487

SOME women seem always to present a smart, fashionable appearance. Whatever the occasion—on the street, at bridge, in the ball-room, their personal grace and poise are even more admired than their fashionable apparel.

Madame Lyra Corsets are ideal for the woman who seeks graceful poise and stylish silhouette. Two of the smartest 1917 models are shown here.

Model 5487—For Average Figures.

Women who are familiar with French types of corsetry will appreciate the ultra fashionable design of this corset and its rich silk brocade material. The bust is low and quite full, while the skirt is very long. The French back does wonders in straightening the appearance of a sway back and flattening lines below the waist. Elastic gores and exquisite trimmings. White or pink. Sizes 22 to 32. \$8.50.

Same design in Coutil at \$5.00 and \$7.50.

Model 3621—For Slender and Medium Figures.

Exquisite corset with girdle top. Bust is cut very low, but center-front high enough to flatten fullness of diaphragm and prevent the top of corset pressing into flesh. Back is modishly flat; boning medium; slight curve at waist. A fashionable 1917 model, made in silk Coutil, light and serviceable; pink or white. Sizes 19 to 30. \$5.00.

Same model in rich silk Brocade, white or pink. 19 to 30. \$10.00.

Ask at the better stores to see the 1917 Madame Lyra Models

Catalog if requested

LYRA CORSET MAKERS

DETROIT, MICH.

NEW YORK

CHICAGO

SAN FRANCISCO

PATTERN DESCRIPTIONS

(Continued from page 114)

2½ yards of 4-inch haircloth. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3746.—For the frock in medium size: 2¾ yards of 36-inch material for kimono waist and skirt trimming; 3¾ yards of 36-inch material for overwaist, skirt, collar and belt; ¾ of a yard of 36-inch material for waist lining. Sizes, 34 to 40 inches bust measure. The skirt is 36 inches long and 2½ yards wide at the hem. Price, \$1.

WAIST NO. E3764; SKIRT NO. E3765.—For the coat in medium size: 2¾ yards of 36-inch material; 1 yard of 36-inch material for collar, cuffs, and pockets. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2¾ yards wide at the hem. For the skirt in medium size: 2¾ yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3776.—For the frock in medium size: 4¼ yards of 40-inch material; ½ yard of 36-inch material for vest; 1 yard of 40-inch material for underwaist. The skirt is 36 inches long and 2½ yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

PATTERNS ON PAGE 84

COAT NO. E3128; SKIRT NO. E3129.—For the coat in medium size: 3¾ yards of 44-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long; measures 2¾ yards at the hem. For the skirt in medium size: 4¾ yards of 44-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3291; SKIRT NO. E3292.—For the coat in medium size: 2¾ yards of 40-inch material; ¾ of a yard of 45-inch material for collar and sleeve trimming. 2 yards of edging for collar and sleeve trimming. 10¼ yards of narrow braid. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 36 inches long, and measures 3 yards at the lower edge. For the skirt in medium size: 3½ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3537; SKIRT NO. E3538.—For the coat in medium size: 3¼ yards of 40-inch material; ½ of a yard of contrasting material for the collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3 yards wide at the hem. For the skirt in medium size: 3 yards of 40-inch material; 1 yard of contrasting material 36 inches wide for the bands. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3507; SKIRT NO. E3508.—For the coat in medium size: 2¾ yards of 54-inch material; ¼ of a yard of 36-inch material for top collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3 yards wide at the hem. For the skirt in medium size: 2¾ yards of 54-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3675; SKIRT NO. E3676.—For the coat in medium size: 2¾ yards of 54-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 36 inches long and measures 2¼ yards at the lower edge; 2¾ yards of 54-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3758; SKIRT NO. E3759.—For the coat in medium size: 2¾ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3½ yards wide at the hem. For the skirt in medium size: 5¼ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3308; SKIRT NO. E3309.—For the coat in medium size: 3¼ yards of 40-inch material; ½ yard of 40-inch material for collar and rever facing. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 4 yards wide at the hem. For the skirt in medium size: 5½ yards of 40-inch material. Sizes, 24 to 40 inches waist measure, 35 to 41 inches hip measure; 50 cents.

COAT NO. E3754; SKIRT NO. E3755.—For the coat in medium size: 3¾ yards of 40-inch material; ¾ of a yard of 40-inch material for collar and cuff facing. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2½ yards wide at the hem. For the skirt in medium size: 3¼ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure; 50 cents.

COAT NO. E3752; SKIRT NO. E3753.—For the coat in medium size: 4 yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2 yards wide at the hem. For the skirt in medium size: 2¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 85

COAT NO. E3694; SKIRT NO. E3695.—For coat in medium size: 5 yards of 42-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and measures 2¼ yards at the hem. For skirt in medium size: 2¾ yards of 42-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3714; SKIRT NO. E3715.—For coat in medium size: 3 yards of 42-inch material; ¾ yard of 18-inch material for trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 36 inches long and measures 2 yards at the lower edge. For skirt in medium size: 2¼ yards of 42-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3690; SKIRT NO. E3691.—For coat in medium size: 3¾ yards of 42-inch material; ½ yard of 36-inch material for collar and cuff facing. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 36 inches long and measures 2 yards at the hem. For skirt in medium size: 2¾ yards of 42-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure; 50 cents.

COAT NO. E3682; SKIRT NO. E3683.—For coat in medium size: 3¾ yards of 40-inch material; ¾ yard of 36-inch material for collar. Sizes, 34 to 40 inches bust measure; 50 cents. The skirt is 35 inches long and 2½ yards at the hem. For skirt in medium size: 3½ yards of 40-inch material. Sizes 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3684; SKIRT NO. E3685.—For coat in medium size: 3¾ yards of 40-inch material; ½ yard of 40-inch material for collar and cuff facing. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2¼ yards wide at the hem. For skirt in medium size: 2¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure; 50 cents.

COAT NO. E3686; SKIRT NO. E3687.—For coat in medium size: 3¾ yards of 40-inch material; ¾ of a yard of 18-inch material for collar and vest. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2¼ yards wide at the hem. For skirt in medium size: 3¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3319; SKIRT NO. E3320.—For the coat in medium size: 4¾ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 2½ yards wide at the hem. For the skirt in medium size: 2¾ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3310; SKIRT NO. E3311.—For coat in medium size: 3 yards of 40-inch material; ¾ yard of contrasting material for collar. Sizes, 34 to 40 inches bust measure; 50 cents. The skirt measures 2½ yards at the hem. For skirt in medium size: 3½ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

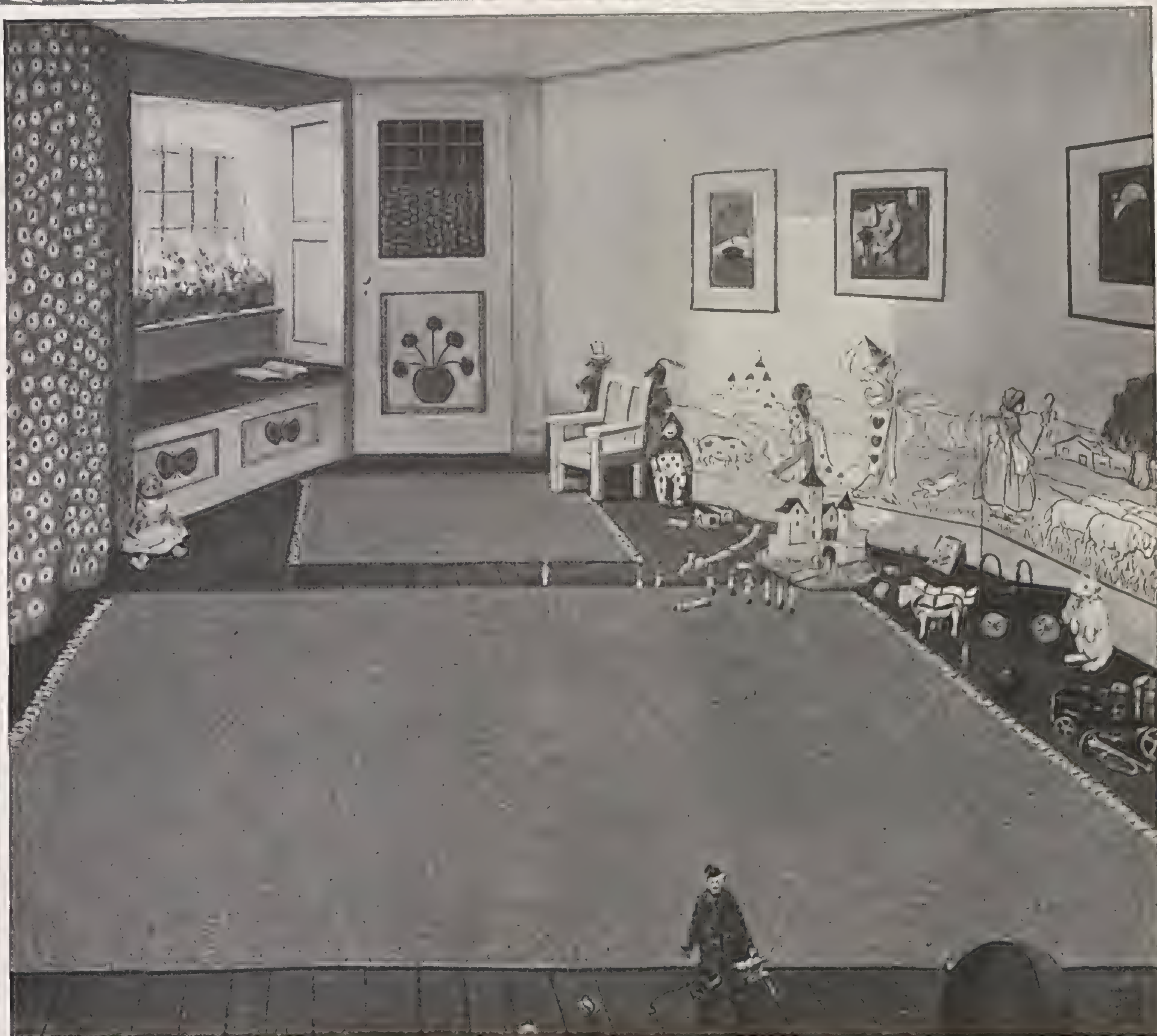
PATTERNS ON PAGE 86

COAT NO. E3373; SKIRT NO. E3374.—For the coat in medium size: 3¼ yards of 40-inch material; 11 buttons. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 3¾ yards wide at the hem. For the skirt in medium size: 3½ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3558; SKIRT NO. E3559.—For the coat in medium size: 4¾ yards of 54-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and measures 3¾ yards at the hem. For the skirt in medium size: 3¼ yards of 54-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3535; SKIRT NO. E3536.—For the coat in medium size: 3¾ yards of 42-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3½ yards wide at the hem. For the skirt in medium size: 4¼ yards of 42-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

(Continued on page 118)



Would you like an expert's advice on room decoration? Then send for "The Rug and the Color Scheme." It shows you in full color a number of scenes with

Klearflax LINEN RUGS

on the floor, and tells you how you may vary the schemes. It also explains clearly and simply how to plan any room. Write to our West Duluth office for it—it's free.

You can get Klearflax Linen Rugs in Taupe, Black, Blue, Greens, Grays, Browns and Rose, in these sizes and at these prices:

27 x 54 in.....\$3.40	6 x 9 ft.....\$18.00
30 x 60 in.....4.20	8 x 10 ft.....26.65
36 x 72 in.....6.00	9 x 12 ft.....36.00
54 x 90 in.....11.25	12 x 15 ft.....60.00

\$3.00 per square yard in stock widths, any length.

KLEARFLAX LINEN RUG CO.

Mills, General and Sales Offices

West Duluth, Minnesota

New York Office, 212 Fifth Avenue

Linen—Beautiful and Durable

WHEN it comes to the question of the proper floor covering for that room you are thinking of redecorating there need be no lines of distinction between the merely ornamental and the useful. Klearflax Linen Rugs will give you wear and durability in exactly the same degree that they will give you the correct tone for the color scheme you are planning. Their rich and sumptuous solid colors offer a breadth of selection that will exactly meet any correct color scheme.

Any dealer carrying a really representative stock of rugs and carpets will gladly show you Klearflax Linen Rugs.

PATTERN DESCRIPTIONS

(Continued from page 116)



HAZEL DAWN
in SPORT SUIT of

YOSAN

The Sensational Sport Silk

By HENRI BENDEL

YOSAN, the perfected Shantung, made in a new way—dyed in the thread before weaving.

Bold in Colorings, Endless in Design, Ravishing in Beauty. Sounds the note for the new Season's Fashions with its spirit of the times—STYLE, CHARACTER and DARING.

YOSAN is produced by Rogers & Thompson, Inc., who have always given to every season the Silk Sensation.

Makers of genuine R. & T. Silks, Soiree and Sport Silk, La Jerz.

"The most charming Sport Suit I have ever worn is made of YOSAN Silk. I cannot say enough in its favor."

Sincerely yours,

Hazel Dawn.



COAT NO. E3330; SKIRT NO. E3331.—For the coat in medium size: $4\frac{1}{8}$ yards of 40-inch material; $\frac{3}{8}$ of a yard of 40-inch material for collar facing; 9 buttons. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and 3 yards wide at the hem. For the skirt in medium size: 3 yards of 54-inch material, or $3\frac{3}{4}$ yards of 40-inch material; $\frac{7}{8}$ of a yard of 2-inch foundation belting. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3302; SKIRT NO. E3303.—For coat in medium size: $3\frac{3}{4}$ yards of 42-inch material; $\frac{3}{8}$ yard of trimming for collar and revers; $\frac{3}{8}$ yard of material for facing revers, collar and sleeve. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 37 inches long and measures $3\frac{1}{2}$ yards at the lower edge. For skirt in medium size: 5 yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3551; SKIRT NO. E3552.—For the coat in medium size: $5\frac{1}{2}$ yards of 54-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $3\frac{1}{2}$ yards of 54-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3509; SKIRT NO. E3510.—For the coat in medium size: 5 yards of 42-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3 yards wide at the hem. For the skirt in medium size: $3\frac{3}{4}$ yards of 42-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3692; SKIRT NO. E3693.—For coat in medium size: $3\frac{3}{4}$ yards of 40-inch material; $1\frac{1}{4}$ yards of 36-inch material for collar, cuffs, and facing; $\frac{3}{8}$ yard of 30-inch material for neck fold. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 36 inches long and measures $2\frac{1}{4}$ yards at the hem. For skirt in medium size: $2\frac{5}{8}$ yards of 40-inch material; $\frac{1}{2}$ yard of 36-inch material for facing. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3533; SKIRT NO. E3534.—For the coat of medium size: $3\frac{3}{4}$ yards of 40-inch material; $\frac{5}{8}$ of a yard of 40-inch material for collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3 yards wide at the hem. For the skirt in medium size: $3\frac{1}{4}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 87

COAT NO. E3762; SKIRT NO. E3763.—For the coat in medium size: $3\frac{5}{8}$ yards of 40-inch material; $\frac{3}{8}$ of a yard of 22-inch material for collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $2\frac{1}{4}$ yards wide at the hem. For the skirt in medium size: 3 yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3350; SKIRT NO. E3351.—For the coat in medium size: $2\frac{7}{8}$ yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt measures $2\frac{1}{2}$ yards at the lower edge and is cut 36 inches long. For the skirt in medium size: $3\frac{3}{4}$ yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price 50 cents.

COAT NO. E3294; SKIRT NO. E3295.—For the coat in medium size: $3\frac{3}{4}$ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{2}$ yards wide at the hem. For skirt in medium size: $3\frac{3}{4}$ yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3760; SKIRT NO. E3761.—For the coat in medium size: $4\frac{1}{2}$ yards of 40-inch material; $1\frac{3}{4}$ yards of trimming for collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $2\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: 3 yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3710; SKIRT NO. E3711.—For the coat in medium size: $3\frac{1}{8}$ yards of 40-inch material; $\frac{1}{2}$ of a yard of 36-inch material for collar. Sizes 34 to 40 inches bust measure. Price, 50 cents. The skirt is cut 36 inches long and measures $2\frac{1}{4}$ yards at the hem. For the skirt in medium size: $2\frac{3}{8}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3357; SKIRT NO. E3358.—For the coat in medium size: $3\frac{1}{2}$ yards of 44-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $4\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $4\frac{1}{8}$ yards of 44-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3609; SKIRT NO. E3610.—For the coat in medium size: 3 yards of 54-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 35 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $3\frac{1}{2}$ yards of 54-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3539; SKIRT NO. E3540.—For the coat in medium size: 3 yards of 42-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3 yards wide at the hem. For the skirt in medium size: $3\frac{3}{8}$ yards of 42-inch material; $\frac{3}{8}$ of a yard of contrasting material for pocket facing. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

COAT NO. E3712; SKIRT NO. E3713.—For the coat in medium size: $2\frac{3}{4}$ yards of 54-inch material; $\frac{1}{2}$ of a yard of contrasting material for the collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and measures $2\frac{1}{4}$ yards at the lower edge. For the skirt in medium size: $2\frac{1}{2}$ yards of 54-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 88

COAT NO. E3550.—For the coat in medium size: 6 yards of 54-inch material. Sizes, 34 to 40 inches bust measure. Price, \$1.

WRAP NO. E3487.—For the wrap in medium size: $6\frac{1}{8}$ yards of 40-inch material. $\frac{5}{8}$ of a yard of 40-inch material for collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, \$1.

COAT NO. E3523.—For separate coat in medium size: $2\frac{5}{8}$ yards of 36-inch material; $\frac{1}{4}$ of a yard of contrasting material for bottom of sleeves. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

COAT NO. E3631.—For the coat in medium size: $6\frac{3}{8}$ yards of 54-inch material; $1\frac{1}{8}$ yards of $8\frac{1}{2}$ -inch material for collar; $1\frac{3}{8}$ yards of 7-inch material for cuffs. Sizes, 34 to 40 inches bust measure. Price, \$1.

WRAP NO. E3663.—For the wrap in medium size: $4\frac{5}{8}$ yards of 40-inch material; $\frac{1}{2}$ of a yard of contrasting material for collar facing. Sizes, 34 to 40 inches bust measure. Price, \$1.

COAT NO. E3666.—For the coat in medium size: 4 yards of 54-inch material with nap or $3\frac{5}{8}$ yards of 54-inch material without nap. Sizes, 34 to 40 inches bust measure. Price, \$1.

COAT NO. E3747.—For the coat in medium size: $5\frac{5}{8}$ yards of 36-inch material; $1\frac{3}{8}$ yards of 36-inch contrasting material; $1\frac{1}{8}$ yards of $1\frac{1}{4}$ -inch ribbon. Sizes, 34 to 40 inches bust measure. Price, \$1.

WRAP NO. E3731.—For wrap in medium size: 6 yards of 40-inch material; $1\frac{3}{4}$ yards of 40-inch material for collar, sleeve ruffles and yoke trimming; $3\frac{1}{4}$ yards of ribbon. Sizes, 34 to 40 inches bust measure. Price, \$1.

COAT NO. E3756.—For the coat in medium size: $3\frac{1}{2}$ yards of 54-inch material; $1\frac{3}{4}$ yards of contrasting material 54-inches wide for middle section of coat, tie, and cuff facings. Sizes, 34 to 40 inches bust measure. Price, \$1.

PATTERNS ON PAGE 89

FROCK NO. E3425.—The skirt is 37 inches long and $2\frac{5}{8}$ yards wide at the hem. For the frock in medium size: $5\frac{1}{4}$ yards of 36-inch material; $\frac{3}{4}$ of a yard of 36-inch material for collar facing; $1\frac{1}{8}$ yards of 36-inch lining. Sizes, 34 to 40 inches bust measure. Price, \$1.

FROCK NO. E3638.—For the frock in medium size: $8\frac{1}{8}$ yards of 40-inch material; 1 yard of 36-inch material for lining; $\frac{3}{8}$ of a yard of 27-inch material for collar; 4 buttons for sleeves and back of frock; and tassels. The skirt is 36 inches long and $3\frac{1}{2}$ yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3735; SKIRT NO. E3736.—For the waist in medium size: 3 yards of

(Continued on page 120)

ITALIAN DESK

Made in our Shops



Using the strength and grace of this stately, ancient furniture to beautify and serve modern homes.

Of wondrous figured walnut, richly carved in one of the best Italian Renaissance designs, it will be acknowledged as another Paine achievement.

Other Paine-made furniture, as shown in an illustrated folio, mailed upon request.

Paine Furniture Company, Boston

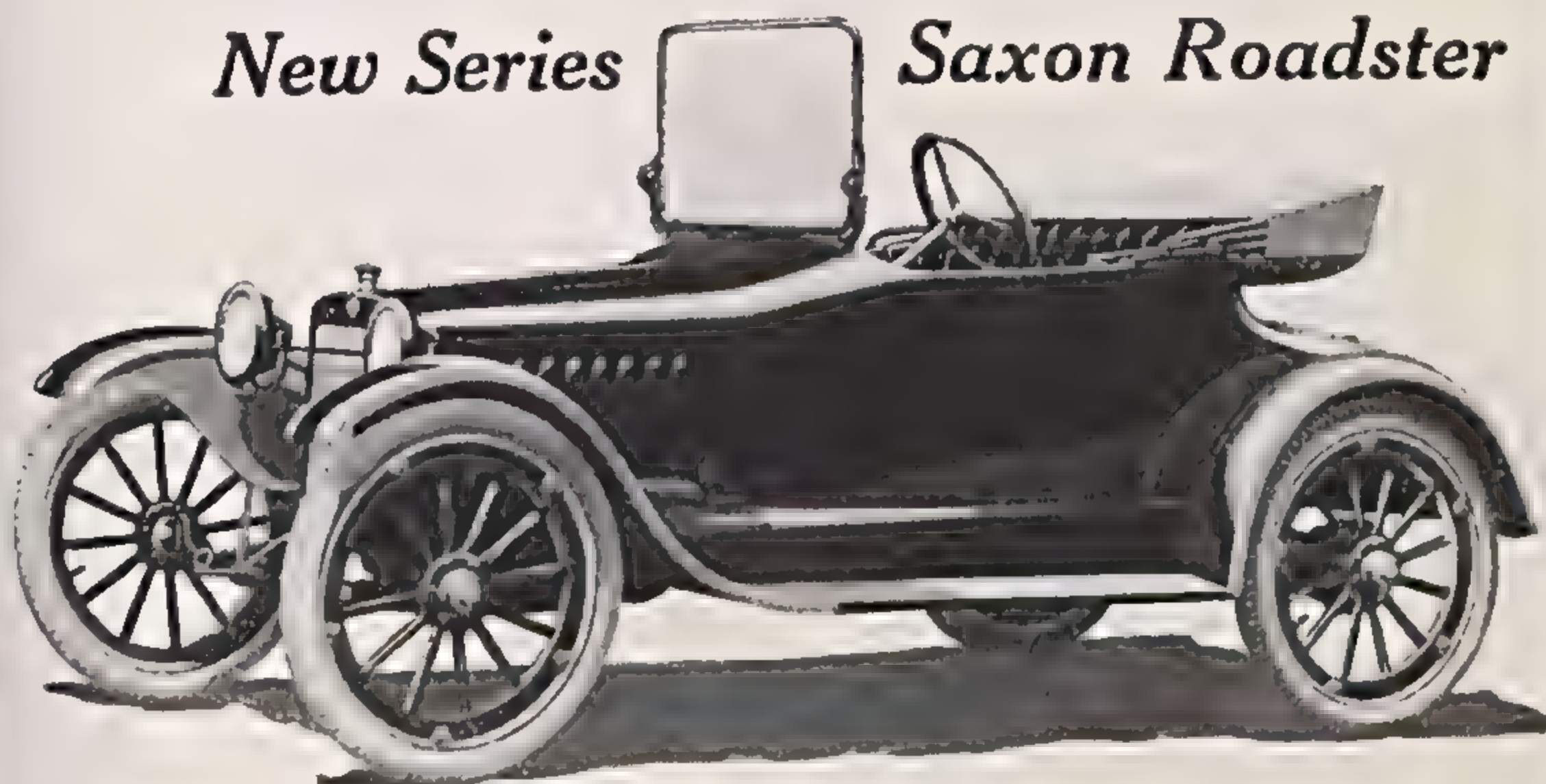
For 82 years in the manufacture and distribution of Furniture & Interior Decoration

SAXON

Strength Economy Service



New Series Saxon Roadster



FIRST and foremost among the many new attractions of Saxon Roadster is a two-unit starting and lighting system. It is a Wagner-built system—the most efficient to be had. This starting and lighting system, alone, lifts Saxon Roadster far above the level of a car lacking this luxury feature. Next among the added refinements is the new-style body—larger, roomier, and modeled in the latest body-vogue. Demountable rims bring their advantage of easy, expeditious tire-change in event of emergency. And there are thirty further developments your nearest Saxon dealer will be glad to show you. Saxon Roadster is \$495, f. o. b. Detroit; Canadian price, \$665. Special export model, \$495, f. o. b. Detroit.

SAXON MOTOR CAR CORPORATION, DETROIT.

(857)

Your Chauffeur

DOES his uniform bespeak the quality of your car?

The beautiful and ever improving coach work, equipment and upholstery of the automobile of today, requires a correspondingly greater amount of care in selecting correct appointments for your chauffeur and footman.

For sixty-five years, we have been the leading Livery and Uniform Tailors of this country. Our stock of materials comprises a large and carefully selected line of exclusive, imported novelties; special shades being confined to patrons if so desired.

Booklet of spring styles and measurement blank for ordering by mail, sent on request.

JOHN PATTERSON & Co.

Tailors and Importers

10 East 33rd St., New York

PHONE, MURRAY HILL 1733

NEWPORT

LONDON



GOETZ

All Silk Satin

BEFORE setting your mind on *this* suit or *that* coat make sure it is lined with Goetz* All Silk Satin.

The rich, solid colors and the brilliant sheen of this exquisite lining material will give you lasting wear and pride in your garment.

Goetz All Silk Satin also makes up into dresses, waists and petticoats. To be had by the yard at leading stores. It is identified by the name Goetz woven in white on the selvage.

GOETZ SILK MFG. CO.
New York

*"Gets"



PATTERN DESCRIPTIONS

(Continued from page 118)

40-inch material; $\frac{3}{8}$ of a yard of 36-inch material for lining; $\frac{3}{8}$ of a yard of 36-inch material for collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $1\frac{3}{4}$ yards wide at the hem. For the skirt in medium size: $2\frac{1}{2}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches bust measure. Price, 50 cents.

FROCK NO. E3739.—For the frock in medium size: $3\frac{1}{4}$ yards of 40-inch material; $\frac{3}{4}$ of a yard of 36-inch material for collars and vest; $\frac{1}{4}$ of a yard of 40-inch material for belts. The skirt is 36 inches long and $2\frac{1}{4}$ yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

FROCK NO. E3725.—For the frock in medium size: $4\frac{1}{4}$ yards of 40-inch material; $\frac{5}{8}$ of a yard of 40-inch material for the collar and cuffs; $\frac{7}{8}$ of a yard of 36-inch material for lining. The skirt measures $2\frac{5}{8}$ yards at the lower edge. Sizes, 16 and 18 years, 34 and 36 inches bust measure. Price, \$1.

FROCK NO. E3545.—For the frock in medium size: $6\frac{3}{8}$ yards of 40-inch material; $\frac{3}{8}$ of a yard of 40-inch material for collar; $\frac{7}{8}$ of a yard of 36-inch material for lining. The skirt is 37 inches long and 4 yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

FROCK NO. E3720.—For the frock in medium size: $6\frac{1}{4}$ yards of 40-inch material; $\frac{1}{4}$ of a yard of 40-inch material for collar; $\frac{7}{8}$ of a yard of 36-inch lining. The skirt measures 3 yards at the lower edge including plaits. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3564; SKIRT NO. E4565.—For the waist in medium size: $1\frac{3}{4}$ yards of 40-inch material; $\frac{1}{2}$ yard of contrasting material for the collar, cuffs, and belt. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long, and $3\frac{3}{4}$ yards wide at the hem. For the skirt in medium size: $4\frac{1}{4}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3718.—For the frock in medium size: 4 yards of 40-inch material; $\frac{5}{8}$ of a yard of 40-inch white satin for collar and cuffs; $1\frac{1}{2}$ yards of 40-inch black satin for collar. The skirt measures $2\frac{3}{4}$ yards at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

PATTERNS ON PAGE 90

FROCK NO. E3719.—For the frock in medium size: $4\frac{3}{8}$ yards of 36-inch material without nap; $5\frac{1}{4}$ yards of 36-inch material with nap; $1\frac{1}{2}$ yards of 36-inch material for collar, cuffs, belt and peplum; $\frac{7}{8}$ of a yard of 36-inch lining. The skirt measures $2\frac{1}{2}$ yards at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

FROCK NO. E3597.—For the frock in medium size: $6\frac{1}{8}$ yards of 40-inch material; $1\frac{1}{4}$ yards of contrasting material for facing revers, collar, and cuffs; $\frac{3}{4}$ of a yard of 8-inch lace; $1\frac{1}{8}$ yards of 27-inch lining. The skirt is 36 inches long and 3 yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3768; SKIRT NO. E3769.—For the waist in medium size: $2\frac{3}{4}$ yards of 40-inch material; $\frac{5}{8}$ of a yard of 36-inch material for collar and vest; $2\frac{1}{4}$ yards of trimming; $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $1\frac{3}{4}$ yards wide at the hem. For the skirt in medium size: $2\frac{7}{8}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3493; SKIRT NO. E3494.—For the waist in medium size: $3\frac{3}{4}$ yards of 40-inch material; $1\frac{1}{4}$ yards of 40-inch material for tunic facing; $\frac{1}{2}$ yard of 40-inch material for collar and cuff; $\frac{7}{8}$ of a yard of 36-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3 yards wide at the hem. For the skirt in medium size: $3\frac{5}{8}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3648.—For the frock in medium size: $6\frac{7}{8}$ yards of 40-inch material; $\frac{5}{8}$ of a yard of 18-inch material for vest; 1 yard of 36-inch material for lining; 1 yard of ribbon for tie. The skirt is 36 inches long and 3 yards wide at the hem. Price, \$1.

FROCK NO. E3696.—For the frock in medium size: $5\frac{1}{4}$ yards of 40-inch material; $\frac{7}{8}$ of a yard of contrasting material for collar, cuffs and skirt trimming; $1\frac{3}{4}$ yards of 27-inch lining. The skirt measures $2\frac{5}{8}$ yards at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

FROCK NO. E3637.—For the frock in medium size: 5 yards of 40-inch material;

$1\frac{1}{8}$ yards of $1\frac{1}{4}$ -inch ribbon; $\frac{3}{8}$ of a yard of 27-inch material for collar; $\frac{1}{2}$ yard of 2-inch ribbon for sleeves; $\frac{7}{8}$ of a yard of 36-inch lining. The skirt is 37 inches long and $2\frac{3}{4}$ yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3495; SKIRT NO. E3496.—For the waist in medium size: 1 yard of 40-inch material; $\frac{3}{4}$ yard of 40-inch material for sleeves; $\frac{7}{8}$ of a yard of 36-inch material for waist lining; $\frac{1}{2}$ yard of 40-inch material for girdle; $\frac{3}{8}$ of a yard of 36-inch material for collar and vest. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $3\frac{3}{8}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3499.—For the frock in medium size: $5\frac{5}{8}$ yards of 40-inch material; $\frac{1}{2}$ yard of 40-inch material for collar and cuffs; $\frac{7}{8}$ of a yard of 36-inch material for lining; 13 yards of trimming or 1 yard of 36-inch material if bias bands are desired; 19 buttons. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3587; SKIRT NO. E3588.—For the waist in medium size: $1\frac{5}{8}$ yards of 40-inch material; $1\frac{1}{4}$ yards of 40-inch material for collar, cuffs, and girdle. $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{3}{8}$ yards wide at the hem. For the skirt in medium size: $1\frac{5}{8}$ yards of 40-inch material for upper section; $2\frac{1}{4}$ yards of 40-inch material for lower section; 11 yards of braid for trimming. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 91

WAIST NO. E2819; SKIRT NO. E2820.—For the waist in medium size: 2 yards of 40-inch material for waist and sleeves; $\frac{1}{2}$ of a yard of 36-inch material for vest; $\frac{3}{8}$ of a yard of 36-inch material for girdle; $\frac{3}{8}$ of a yard of 36-inch material for frills; $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and the overskirt measures 3 yards at the lower edge, the underskirt measures 2 yards. For the skirt in medium size: $2\frac{1}{2}$ yards of 36-inch material for underskirt, and $3\frac{3}{8}$ yards of 40-inch material for the overskirt. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3707.—For the frock in medium size: $3\frac{1}{4}$ yards of 40-inch material for the upper part, sleeves and girdle. For the lower part of skirt and trimming bands: $1\frac{1}{2}$ yards of 54-inch material with or without nap; $\frac{3}{4}$ of a yard of 36-inch material for the collars; 1 yard of 36-inch material for the lining. Skirt measures $2\frac{1}{2}$ yards at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

FROCK NO. E3728.—For the frock in medium size: $3\frac{1}{2}$ yards of 40-inch material; $\frac{7}{8}$ of a yard of 36-inch material for lining; $\frac{3}{8}$ of a yard of 36-inch material for collar and cuffs. The skirt is 36 inches long and $1\frac{3}{4}$ yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

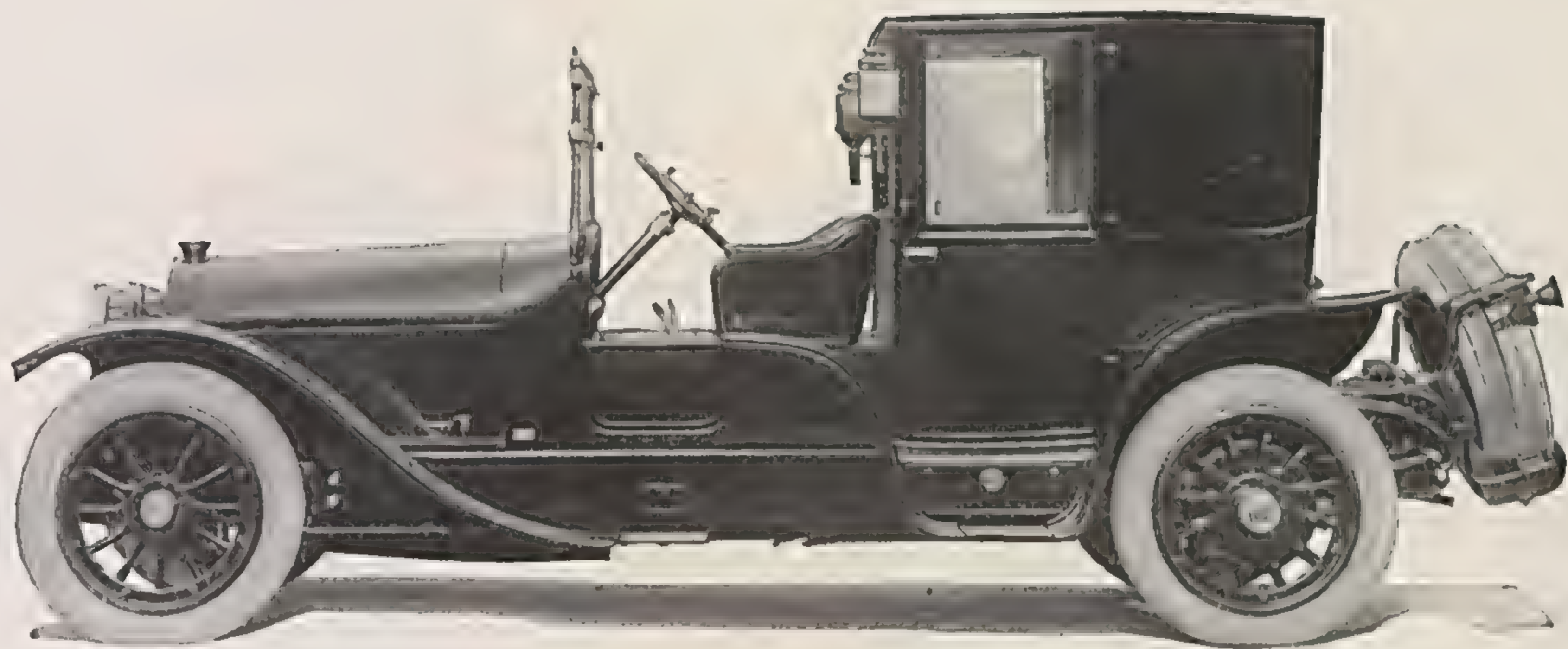
WAIST NO. E3617; SKIRT NO. E3618.—For the waist in medium size: $3\frac{5}{8}$ yards of 40-inch material; $\frac{1}{2}$ yard of banding for panel trimming; $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: 4 yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3578.—For the frock in medium size: $5\frac{1}{4}$ yards of 40-inch material; $\frac{1}{2}$ yard of 36-inch material for collar; $1\frac{5}{8}$ yards of ribbon for sash; $2\frac{3}{4}$ yards of trimming; 1 yard of 36-inch lining. The skirt is 37 inches long and 3 yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3270; SKIRT NO. E3271.—For the waist in medium size: $2\frac{1}{2}$ yards of 36-inch material; $1\frac{1}{2}$ yards of 36-inch material for underwaist; 1 yard of 36-inch material for lining; $4\frac{1}{2}$ yards of 1-inch trimming; 2 yards of 6-inch trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 35 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $5\frac{3}{4}$ yards of 36-inch material; $1\frac{7}{8}$ yards of 1-inch trimming. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3741.—For the frock in medium size: $5\frac{3}{8}$ yards of 40-inch material without nap, or $5\frac{7}{8}$ yards of 40-inch material with nap; $\frac{1}{4}$ of a yard of 36-inch material for collar and sleeve trimming; $1\frac{1}{2}$ yard of 36-inch lining. The skirt is 36 inches long and $2\frac{1}{4}$ yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

(Continued on page 122)



Town Coupe

DESIGNED AND BUILT FOR MRS. FRENCH VANDERBILT OF NEW YORK AND NEWPORT

Custom Body Department

THE LOCOMOBILE COMPANY OF AMERICA

Makers of Fine Motor Cars

SOCIETY DEMANDS, ABOVE ALL, GOOD FORM.
THAT IS WHY

Milo
VIOLETS

ARE SOCIETY'S FAVORITE
CIGARETTES.

DELICATELY SCENTED
GOLD TIPS.

25¢ for 10
\$2.25 for
100 in box
de Luxe

IF YOUR DEALER
CANNOT SUPPLY
YOU, WRITE
DEPT. M. V.
5th FLOOR
1600 Broadway
NEW YORK



The Lady and the Mouse Cigarette Box

WHEN you pull out the cigarette tray the mouse runs across the lid, straight for the little lady's dainty feet. She registers surprise and anger, all by one lift of her skirt—and he stops short! But not until she gets a scare and you get a cigarette. They will enact their little comedy every time you take one from the tray.

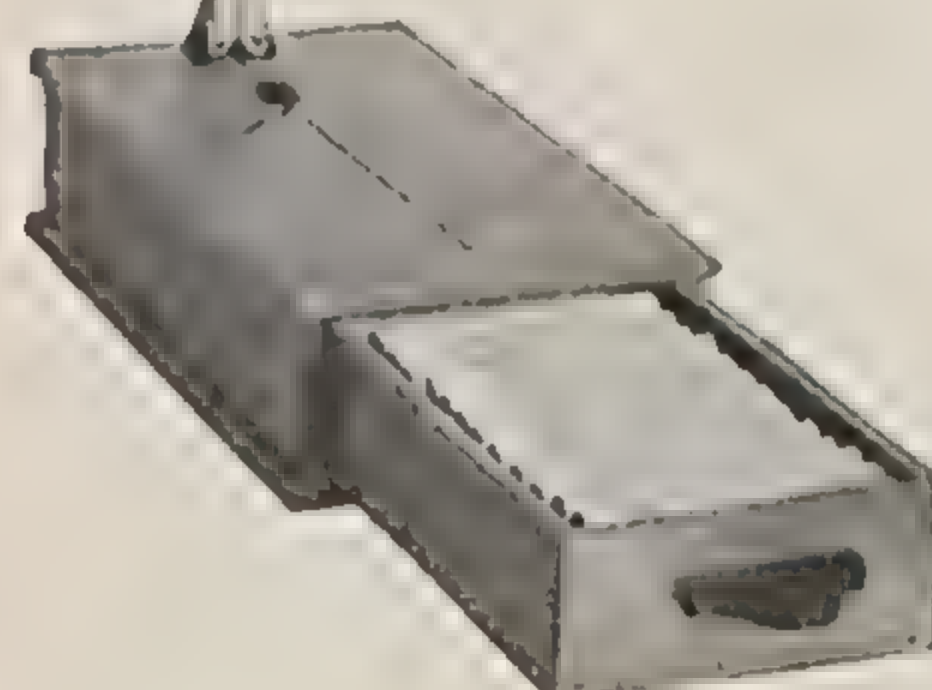
The Lady and The Mouse Cigarette Box comes in Old Rose, Blue, or Yellow, and the price is \$3.50.

Let us send you the Ovington Gift Book, which describes many other novel Ovington Ingenuties.

OVINGTON'S

312-314 Fifth Ave.

NEW YORK

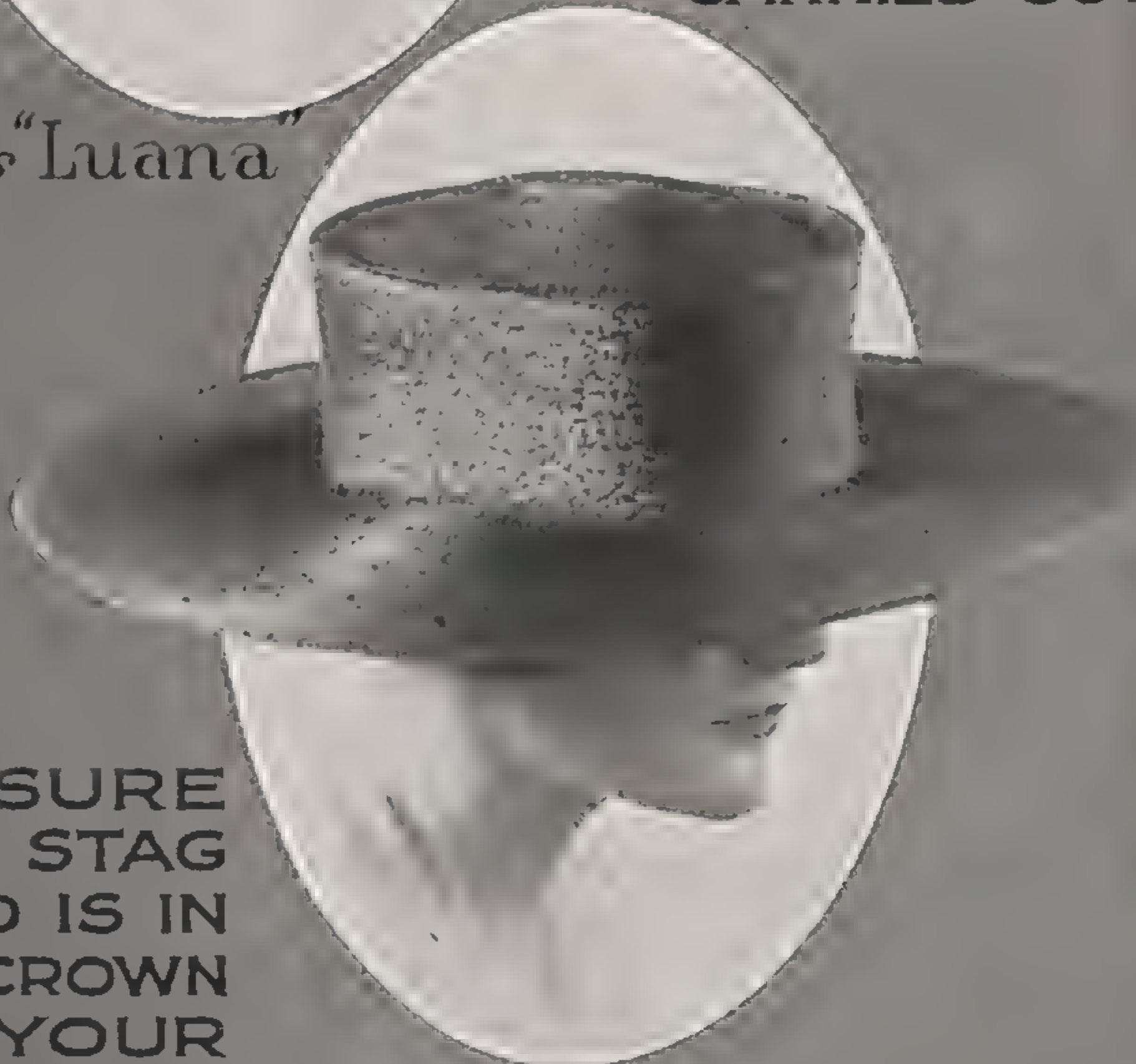


Keith Sailors for Spring 1917



THE DETAILS,
COMFORTABLE
HEAD SIZES
AND PERFECT
PROPORTIONS
HAVE BEEN
CAREFULLY
STUDIED AND
CARRIED OUT

Keith's "Luana"



Keith's "Aloha"

BE SURE
THIS STAG
HEAD IS IN
THE CROWN
OF YOUR
SPRING HAT



ASK YOUR DEALER FOR
KEITH MILLINERY

Edson, Keith & Company

IMPORTERS

MANUFACTURERS

Wholesale Millinery Only

24 and 26 So. Michigan Avenue

NEW YORK CHICAGO PARIS

PATTERN DESCRIPTIONS

(Continued from page 120)

WAIST NO. E3729; SKIRT NO. E3730.—For the waist in medium size: 2 yards of 40-inch material; $\frac{5}{8}$ of a yard of 27-inch material for chemisette; $1\frac{1}{8}$ yards of 27-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches wide and $1\frac{1}{8}$ yards wide at the hem. For the skirt in medium size: 2 yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 hip measure. Price, 50 cents.

PATTERNS ON PAGE 92

COAT NO. E3421.—For coat in medium size: $3\frac{3}{8}$ yards of 36-inch material; $1\frac{1}{8}$ yards of 36-inch material for collar, belt, and bias bands; 14 buttons. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

COAT NO. E3661.—For the coat in medium size: $5\frac{3}{8}$ yards of 42-inch material; $1\frac{1}{8}$ yards of $2\frac{1}{2}$ -inch ribbon for the belt. Sizes, 34 to 40 inches bust measure. Price \$1.

COAT NO. E3437.—For the coat in medium size: $2\frac{3}{4}$ yards of plain material, 54 inches wide; $1\frac{1}{4}$ yards of striped material same width for trimming bands. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3455.—For the blouse in medium size: $2\frac{1}{2}$ yards of 40-inch material; $1\frac{1}{8}$ yards of 40-inch material for vest, collar, belt and sleeve trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3743.—For the blouse in medium size: $3\frac{7}{8}$ yards of 36-inch material; $\frac{3}{4}$ of a yard of 36-inch contrasting material for collar and belt. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

SKIRT NO. E2499.—The skirt is 37 inches long, and measures $2\frac{1}{4}$ yards at the hem. For the skirt in medium size: 3 yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

BLOUSE NO. E3677.—For the blouse in medium size: $1\frac{1}{8}$ yards of 36-inch material; $\frac{5}{8}$ of a yard of 40-inch material for collar and belt; $\frac{3}{4}$ of a yard of 40-inch material for sleeves; $3\frac{3}{8}$ yards of trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

SKIRT NO. E3667.—The skirt is cut 36 inches long, and measures $2\frac{1}{4}$ yards at the hem. For the skirt in medium size: $4\frac{1}{4}$ yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

SKIRT NO. E2798.—The skirt is 37 inches long and $2\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: 3 yards of 42-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

SKIRT NO. E2771.—The pattern of the skirt measures $2\frac{1}{2}$ yards at the lower edge. Material required for the skirt in medium size: 4 yards of 44-inch or $2\frac{7}{8}$ yards of 54-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

SKIRT NO. E3140.—The skirt is 37 inches long and $2\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: 3 yards of 44-inch striped material or $3\frac{1}{2}$ yards of plain material 36 inches wide. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

SKIRT NO. E3056.—The pattern of the skirt is cut 37 inches long, and measures $2\frac{1}{2}$ yards at the lower edge. For the skirt in medium size: 4 yards of 36 or 3 yards of 45-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

SKIRT NO. E3311.—The skirt is cut 35 inches long from the normal waistline, and measures $2\frac{1}{2}$ yards at the lower edge. For the skirt in medium size: $3\frac{1}{2}$ yards of 40-inch or $2\frac{1}{2}$ yards of 45-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

BLOUSE NO. E3669.—For the blouse in medium size: $2\frac{1}{4}$ yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

PATTERNS ON PAGE 93

BLOUSE NO. E3235.—For the blouse in medium size: $2\frac{1}{8}$ yards of 27-inch material; $1\frac{1}{8}$ yards of 27-inch material for three-piece lining; $\frac{7}{8}$ of a yard of 44-inch material for plain sleeves or $1\frac{1}{4}$ yards for accordion-plaited sleeves; 44 buttons. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3740.—For the blouse in medium size: 2 yards of 40-inch material; $\frac{1}{8}$ of a yard of 40-inch material for neck band. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3639.—For the blouse in medium size: 3 yards of 40-inch material; $1\frac{1}{4}$ yards of 40-inch material for girdle, cuffs, and trimming; 32 buttons. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3681.—For the blouse in medium size: $2\frac{3}{8}$ yards of 40-inch material; $\frac{1}{2}$ yard of 40-inch contrasting material for belt and trimming bands. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

WAIST NO. E3662.—For the waist in medium size: 3 yards of 40-inch material; $\frac{3}{8}$ of a yard of contrasting material for the belt and pocket; $\frac{7}{8}$ of a yard of 36-inch material for lining; $7\frac{1}{4}$ yards for trimming bands. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3748.—For the blouse in medium size: $2\frac{1}{2}$ yards of 40-inch material for underblouse, sleeves and collar; $1\frac{1}{4}$ yards of 40-inch material for jacket, sleeve bands, and double bias folds for bottom of the blouse; 1 yard of $1\frac{1}{2}$ -inch trimming for the belt. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3629.—For the blouse in medium size: $1\frac{3}{8}$ yards of 40-inch material for underwaist; $1\frac{1}{8}$ yards of 40-inch material for overwaist; $1\frac{1}{8}$ yards of 2-inch trimming, $2\frac{3}{4}$ yards of narrow trimming, $\frac{3}{8}$ of a yard of 40-inch material for girdle. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3630.—This blouse of chiffon would give with a skirt the effect of a dress. For the blouse in medium size: $3\frac{3}{8}$ yards of 40-inch material; $\frac{5}{8}$ of a yard of trimming for belt; $\frac{5}{8}$ of a yard of trimming for sleeve bands; $5\frac{1}{2}$ yards of 4-inch trimming for blouse. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3514.—For the blouse in medium size: $1\frac{1}{8}$ yards of 40-inch material; $\frac{5}{8}$ of a yard of 40-inch material for collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3579.—For the blouse in medium size: $1\frac{1}{2}$ yards of 40-inch contrasting material for bias bands; $\frac{5}{8}$ of a yard of contrasting material for draped collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

PATTERNS ON PAGE 94

BLOUSE NO. E3678.—For the blouse in medium size: $2\frac{1}{4}$ yards of 40-inch material; $\frac{5}{8}$ of a yard of $7\frac{1}{2}$ -inch lace for jabot; $\frac{3}{8}$ of a yard of $6\frac{1}{2}$ -inch lace for sleeves. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

WAIST NO. E2880.—For the waist in medium size: $1\frac{1}{8}$ yards of 36-inch material; $\frac{5}{8}$ of a yard of 36-inch material for collar facing and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3586.—For the blouse in medium size: 3 yards of 40-inch material; $\frac{5}{8}$ of a yard of contrasting material for collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3665.—For the waist in medium size: $2\frac{1}{8}$ yards of 40-inch material; $\frac{1}{2}$ of a yard of 40-inch material for ruffles. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3680.—For the blouse in medium size: $2\frac{3}{4}$ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3664.—For the blouse in medium size: 2 yards of 36-inch material; $1\frac{1}{8}$ yards of contrasting material for the collar, cuffs and vest; $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BLOUSE NO. E3589.—For medium size: $2\frac{3}{4}$ yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

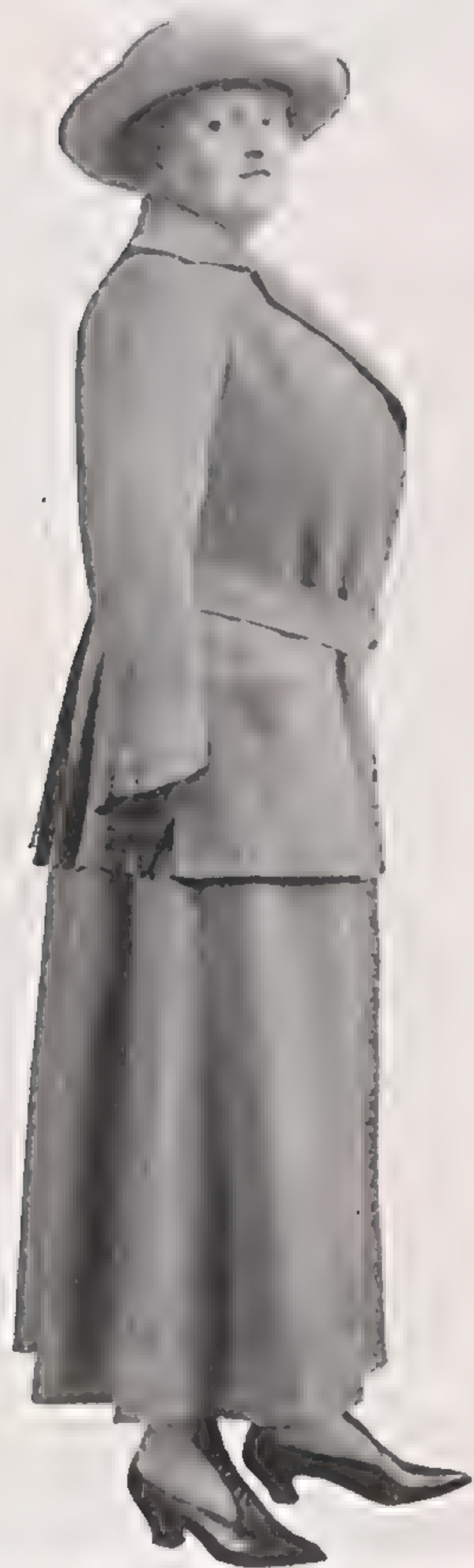
WAIST NO. E3290.—For the waist in medium size: $3\frac{3}{8}$ yards of 40-inch material for blouse including frills, collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

SKIRT NO. E3418.—The skirt is 35 inches long and $3\frac{1}{2}$ yards wide at the hem. For skirt in medium size: $4\frac{1}{2}$ yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

SKIRT NO. E2755.—The skirt is cut 37 inches long, and is $2\frac{1}{2}$ yards at the hem. For the skirt in medium size: $3\frac{5}{8}$ yards of 36 or 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

BLOUSE NO. E3677.—Materials required for the blouse in medium size: $1\frac{1}{8}$ yards of 40-inch material for collar and cuffs; $\frac{3}{4}$ of a yard of 40-inch material for neck band. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

(Continued on page 124)



F.F. Models

FASHIONABLE FIGURE

SUITS & COATS

impart to full formed women the long graceful lines of slenderness and youth

If you have a full formed figure which cannot be fitted properly in a regular size ask for an F.F. Model.

Among the many modish F.F. Models shown for Spring there is a style that will become you beautifully and a size that will fit you perfectly - without alterations.

BERNSTEIN, BAUM, DA COSTA CO.

38 West 32nd Street, New York, 13 floor

22nd and Arch St's. Philadelphia
Wholesale Manufacturers



*The Crowning Attribute of
Lovely Woman is Cleanliness*



**NAIAD
DRESS SHIELDS**

Cleanliness and Health

*Free from Rubber
Can be Sterilized*

The C. E. Conover Co.
101 Franklin St., New York City



PAUL JONES
REG'D TRADE MARK
Morris & Co. BALTIMORE

FOR SUNNY OUTDOOR DAYS

Paul Jones perfect fitting middies combine smart style with splendid service. Paul Jones is the standard middy, patterned after the regulation U. S. Navy Blouse.

Look for the trade-marked Label with the Admiral's Head. It is your assurance of the finest materials, the best of workmanship, and absolutely fast colors.

MORRIS & CO., Dept. E. M. BALTIMORE, MD.
Originators of the Middy Blouse — N. Y. Office: 1270 Broadway

PATTERN DESCRIPTIONS

(Continued from page 122)

yards of 36 or 40-inch material; $\frac{5}{8}$ of a yard of 40-inch material for the collar and belt; $\frac{3}{4}$ of a yard of 40-inch material for the sleeves. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

SKIRT NO. E3252.—The skirt is 36 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $3\frac{3}{8}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

SKIRT NO. E3668.—The skirt is 36 inches long, and measures $2\frac{1}{2}$ yards at the hem. For the skirt in medium size: $3\frac{3}{4}$ yards of 42-inch material is required. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

BLOUSE NO. E3489.—For the blouse in medium size: $2\frac{3}{8}$ yards of 36-inch material; 1 yard of 36-inch material for vest, collar, cuffs and girdle; $\frac{7}{8}$ of a yard of 36-inch lining; $1\frac{1}{8}$ yards of ribbon for tie. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

PATTERNS ON PAGE 95

COAT NO. E3651; SKIRT NO. E3652.—For the coat in medium size: $3\frac{3}{8}$ yards of 36-inch material. Sizes, 16 and 18 years, 34 and 36 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $2\frac{3}{4}$ yards wide at the hem. For the skirt in medium size: $2\frac{5}{8}$ yards of 36-inch material. Sizes, 16 and 18 years, 24 and 26 inches waist measure. Price, 50 cents.

FROCK NO. E3484.—For the frock in medium size: $4\frac{1}{4}$ yards of 40-inch material. The skirt is 34 inches long and $3\frac{1}{2}$ yards wide at the hem. Sizes, 16 and 18 years; 34 and 36 inches bust measure. Price, \$1.

FROCK NO. E3243.—For the frock in medium size: $5\frac{3}{8}$ yards of 40-inch material; $\frac{3}{4}$ of a yard of 36-inch material for collar and cuffs. Sizes, 16 and 18 years; 34 and 36 inches bust measure. The skirt is 35 inches long and $3\frac{3}{4}$ yards wide at the hem. Price, \$1.

FROCK NO. E3679.—For the frock in medium size: $3\frac{3}{8}$ yards of 40-inch material for overdress; $1\frac{3}{4}$ yards of 40-inch material for underdress; $\frac{3}{8}$ of a yard of 27-inch material for tie; $\frac{1}{4}$ of a yard of 27-inch material for belt or a patent leather belt may be used. The skirt is 35 inches long and 3 yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3653; SKIRT NO. E3654.—For the waist in medium size: $1\frac{3}{4}$ yards of 36-inch material; 1 yard of 36-inch contrasting material for collar, straps, and belt; $1\frac{1}{8}$ yards of 27-inch lining; 2 buttons. Sizes, 16 and 18 years, 34 and 36 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $4\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $4\frac{1}{2}$ yards of 36-inch material. Sizes, 16 and 18 years, 24 and 26 inches waist measure. Price, 50 cents.

WAIST NO. E3658; SKIRT NO. E3659.—For the waist in medium size: $2\frac{1}{8}$ yards of 40-inch material; $\frac{7}{8}$ of a yard of 36-inch material for lining; 1 yard of 40-inch material for collar, cuffs, and belt. Sizes, 16 and 18 years, 34 and 36 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $3\frac{3}{8}$ yards wide at the hem. For the skirt in medium size: $5\frac{1}{8}$ yards of 40-inch material. Sizes, 16 and 18 years, 24 and 26 inches waist measure. Price, 50 cents.

MISSES' COAT NO. E3481.—For coat in medium size: $3\frac{3}{8}$ yards of 54-inch material; $1\frac{1}{4}$ yards of 40-inch material for collar, revers facing, and cuffs. Sizes, 14 and 16 years. Price, 50 cents.

FROCK NO. E3656.—For the frock in medium size: $6\frac{1}{4}$ yards of 40-inch material; $\frac{3}{8}$ of a yard of 40-inch material for collar and cuffs; $\frac{7}{8}$ of a yard of 36-inch material for waist lining. The skirt is 36 inches long and $3\frac{1}{4}$ yards wide at the hem. Size, 16 and 18 years, 34 and 36 inches bust measure. Price, \$1.

COAT NO. E3406; SKIRT NO. E3407.—For the coat in medium size: $2\frac{1}{2}$ yards of 40-inch material; $\frac{5}{8}$ of a yard of 36-inch material for trimming. Sizes, 16 and 18 years. Price, 50 cents. The skirt is 35 inches long, and measures $2\frac{1}{4}$ yards at the hem. For the skirt in medium size: $2\frac{1}{2}$ yards of 40-inch material. Sizes, 16 and 18 years. Price, 50 cents.

WAIST NO. E3726; SKIRT NO. E3727.—For the waist in medium size: $1\frac{3}{8}$ yards of 40-inch material for upper part of waist, sleeves and shoulder trimming; $\frac{3}{4}$ of a yard of 36-inch material for lower part of waist; $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 16 and 18 years. Price, 50 cents. The skirt is 35 inches long and $2\frac{3}{8}$ yards wide at the hem. For the skirt in medium size: $2\frac{1}{2}$ yards of 36-inch material for underskirt; 4 yards of 40-inch material for overskirt and sash ends. Sizes, 16 and 18 years. Price, 50 cents.

PATTERNS ON PAGE 96

NEGLIGÉE NO. 3722.—For the negligée in medium size: $3\frac{1}{4}$ yards of 40-inch material for underdress; $3\frac{3}{8}$ yards of 45-inch material for drapery; $1\frac{1}{4}$ yards of trimming for belt. Sizes, 34 to 40 inches bust measure. Price, \$1.

FROCK NO. E3626.—For the frock in medium size: $3\frac{3}{8}$ yards of 40-inch material; $2\frac{3}{4}$ yards of 36-inch material for girdle and drapery; $\frac{3}{4}$ of a yard of 40-inch material for bodice and plaited section; $\frac{1}{2}$ yard of 27-inch material for shoulder pieces; $\frac{1}{2}$ yard of 36-inch material for lining. The skirt is 35 inches long and $3\frac{1}{2}$ yards wide at the hem. Sizes, 34 to 40 inches, bust measure. Price, \$1.

WAIST NO. E3701; SKIRT NO. E3702.—For the waist in medium size: 1 yard of 40-inch material, $\frac{3}{4}$ of a yard of 40-inch tulle for kimono sleeve and shoulder drapery. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and measures 2 yards at the lower edge. For the skirt in medium size, $3\frac{1}{2}$ yards of 40-inch material, $\frac{3}{8}$ of jet trimming. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price 50 cents.

FROCK NO. E3699.—For the frock in medium size: 3 yards of 36-inch material; $1\frac{1}{8}$ yards of 36-inch lace for sleeves; 3 yards of 29-inch flouncing for overskirt; $3\frac{1}{8}$ yards of ribbon for shoulder and sash; $1\frac{1}{8}$ yards of 36-inch material for waist lining and yoke. The skirt measures 3 yards at the lower edge. Sizes, 34 to 40 inches bust measure. Price, \$1.

NEGLIGÉE NO. E3149.—For the negligée in medium size: $3\frac{3}{8}$ yards of 36-inch material for foundation slip; 3 yards of 1-inch banding; $2\frac{5}{8}$ yards of 42-inch material for negligée; $1\frac{1}{2}$ yards of $3\frac{1}{2}$ -inch lace for collar; $2\frac{3}{8}$ yards of 14-inch lace for lower edge; $1\frac{1}{8}$ yards of fur banding. Sizes, 34 to 40 inches bust measure. Price, \$1.

NEGLIGÉE NO. E3706.—For the negligée in medium size: 3 yards of 40-inch material for underslip; $4\frac{3}{4}$ yards of 42-inch material for negligée jacket; $1\frac{1}{8}$ yards of 3-inch trimming for underslip; $\frac{7}{8}$ of a yard of $1\frac{1}{4}$ -inch trimming for shoulder straps; $6\frac{1}{8}$ yards of 1-inch trimming for jacket; $4\frac{1}{2}$ yards of $\frac{1}{2}$ -inch ribbon for casings. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3453; SKIRT NO. E3454.—For the waist in medium size: 1 yard of 40-inch material; $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $4\frac{1}{4}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3622.—For the frock in medium size: $3\frac{1}{2}$ yards of 40-inch material for overdress; $2\frac{1}{8}$ yards of 40-inch material for underskirt; $1\frac{1}{2}$ yards of 36-inch material for foundation skirt, yoke, and lining; 1 yard of 40-inch material, for sleeves. The skirt is 36 inches long and 3 yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

PATTERNS ON PAGE 97

WAIST NO. E3619; SKIRT NO. E3620.—For the waist in medium size: $1\frac{1}{4}$ yards of 40-inch material; 2 yards of net for arm drapery; $\frac{1}{2}$ of a yard of 40-inch material for lower part of waist; $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $5\frac{3}{8}$ yards wide at the hem. For the skirt in medium size: 6 yards of 40-inch material for skirt; $2\frac{3}{8}$ yards of 40-inch material for foundation skirt; $1\frac{1}{8}$ yards of 40-inch material for panels; $1\frac{1}{8}$ yards of 40-inch material for lining panels. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3574; SKIRT NO. E3575.—For the waist in medium size: $\frac{3}{8}$ of a yard of 40-inch material; $1\frac{1}{8}$ yards of 40-inch material for upper draped part of a waist; $2\frac{3}{8}$ yards of 40-inch tulle; $\frac{7}{8}$ of a yard of $1\frac{1}{4}$ -inch banding for shoulder straps; $\frac{3}{4}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure; 50 cents. The skirt is 37 inches long and 5 yards wide at hem. For medium size: $7\frac{1}{4}$ yards of 40-inch material for overskirt; $2\frac{1}{2}$ yards of 40-inch material for underskirt; 24 to 30 inches waist measure, 35 to 41 inches hip measure; 50 cents.

WAIST NO. E3541; SKIRT NO. E3542.—For the waist in medium size: 1 yard of 36-inch material; $1\frac{1}{8}$ yards of $3\frac{1}{2}$ -inch lace; $\frac{3}{4}$ of a yard of 7-inch lace; $\frac{3}{4}$ of a yard of 36-inch material for girdle; 1 yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The overskirt is 37 inches long and 7 yards wide at the hem. For medium size: $8\frac{3}{8}$ yards of 36-inch material. Sizes, 24 to 30 inches bust measure. Price, 50 cents.

(Continued on page 126)



James McCutcheon & Co.

announce a beautiful display of Women's and Misses' Suits, Coats, Dresses, Skirts and Blouses in the season's many new materials, including Yo San Silk, La Jerz, Khaki Kool, Tricotine, Burrella Cloth, Mountach, Bolivia, Silk Jersey, New Twills, etc.

Afternoon Gowns.....\$26.50 to 175.00

Sport Dresses..... 25.00 to 69.50

Evening Gowns..... 32.50 to 195.00

Linen, Net and Lingerie

Frocks..... 16.50 to 115.00

Street Suits..... 29.50 to 165.00

Smart Top Coats..... 29.50 to 85.00

Separate Skirts..... 5.75 to 45.00

Blouses and Sport Skirts 3.95 to 35.00

Tailored and Outing

Hats 9.50 to 35.00

Fifth Ave., 34th & 33d Sts.
New York



Reg. Trade Mark



Do your best to make your body comfortable and beautiful. The first and most important step is the selection of the right corset.

Redfern Corsets

Their shape is beautiful—they are refined in finish, choice in appearance, and fitting so perfectly that you are thoroughly unconscious of your corset, excepting for its comforting support.

At High Class Stores
\$3, \$3.50, \$4.00, \$5, \$6
and up to \$25

A complete line for all figures may always be found at the Redfern Corset Shops, 510 Fifth Avenue, New York; 19 East Madison Street, Chicago; 114 Grant Avenue, San Francisco.
The Warner Brothers Company

THE Wash Skirt is this season's vogue at the country club, seashore and mountain resorts. And, now you can buy a Wash Skirt with absolute confidence that it will hold its shape and fit through many washings.

NEVERSRINK
TRADE MARK

GUARANTEED
WASH SKIRTS

wash perfectly without shrinking, because every inch of material is thoroughly shrunk before the skirt is made.

See the many handsome styles of Nevrsrink Guaranteed Wash Skirts at the best stores in your town—each one bears the guarantee that insures your satisfaction—or a new skirt free.

Nevershrink
Skirt Co.
New York City



IMPORTER and DESIGNER



Gowns

Blouses

Neckwear

Tailored

and

Sport Suits

FRANCES WILLARD

11 West Fifty-Sixth Street
New York

PATTERN DESCRIPTIONS

(Continued from page 124)



A DEAL OF THE pleasurable charm of the plays of Clyde Fitch came from the furnishings of his settings. One of his numerous specifications was "white furniture with old, green brocade cushions".

The setting of our daily lives should have this element of harmonious simplicity. Berkey & Gay furniture is at home in such an atmosphere.

Berkey & Gay productions are available for the foyer, library, sleeping-room and dining-room, in a great range of woods and finishes, including lacquers and enamels, which find favor with the discriminating.

Not only the venerated historic forms in furniture, but the work of living masters of furniture design, are presented to the public by Berkey & Gay.

Our dealers are pleased to acquaint you with furniture to be "your children's heirlooms", at prices which are right and reasonable.

A Portfolio of Pictures of Model Rooms will be sent you for twenty cents in stamps.

BERKEY & GAY FURNITURE COMPANY

Factories, Executive Offices and Exhibition
194 Monroe Avenue, Grand Rapids, Michigan

Eastern Office and Exhibition
113-119 West 40th Street, New York

Admittance to our Exhibitions at New York and Grand Rapids, granted only by letter of introduction or in company of dealer.



waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3703.—For the frock in medium size: $3\frac{3}{4}$ yards of 40-inch material; $\frac{7}{8}$ of a yard of 40-inch lining; 1 yard of $\frac{1}{4}$ -inch trimming. Sizes, 34 to 40 inches bust measure. The skirt is 36 inches long and 3 yards wide at the hem. Price, \$1.

FROCK NO. E3624.—For the frock in medium size: $2\frac{5}{8}$ yards of 72-inch tulle for lower part of skirt, sleeves, and modesty; $\frac{5}{8}$ of a yard of 44-inch brocade; $9\frac{1}{2}$ yards of trimming for straps, belts, and lower edge of skirt; $\frac{7}{8}$ of a yard of 27-inch lining; $2\frac{3}{4}$ yards of 40-inch material for underskirt. The frock is 36 inches long and 4 yards wide at the hem. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3161; SKIRT NO. E3162.—For the waist in medium size: $\frac{7}{8}$ of a yard of 40-inch material; $1\frac{1}{2}$ yards of lace 6 inches wide; 2 yards of trimming 1-inch wide; $\frac{3}{4}$ of a yard of 27-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $2\frac{3}{4}$ yards wide at the hem. For the skirt in medium size: $4\frac{1}{2}$ yards of 40-inch material for overskirt; $2\frac{1}{4}$ yards of 54-inch material for overskirt; $16\frac{1}{2}$ yards of plaiting. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3700.—For the frock in medium size: $3\frac{3}{4}$ yards of 40-inch material; $2\frac{1}{2}$ yards of 24-inch lace for flounce; $1\frac{1}{8}$ yards of 27-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3697; SKIRT NO. E3698.—For the waist in medium size: $\frac{3}{4}$ of a yard of 40-inch material for bodice; $\frac{5}{8}$ of a yard of 36-inch material for lining; 1 yard of $3\frac{1}{2}$ -inch lace for shoulder-straps or $\frac{1}{4}$ of a yard of 18-inch all-over lace; 1 yard of $7\frac{1}{2}$ -inch lace for front of bodice; 2 yards of 7-inch lace for sleeves. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $2\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $2\frac{1}{2}$ yards of 40-inch lace for underskirt; 1 yard of 32-inch lace for panel; 2 yards of 40-inch material for overskirt. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 98

WAIST NO. E3306; SKIRT NO. E3307.—For the waist in medium size: $1\frac{1}{2}$ yards of 40-inch material for overwaist and cuffs; $1\frac{1}{8}$ yards of 42-inch material for underblouse and sleeve puffs; 1 yard of 27-inch material for lining; $\frac{3}{8}$ of a yard of 27-inch material for vest and collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $4\frac{1}{4}$ yards of 40-inch material; $1\frac{1}{8}$ yards of 40-inch material for facing. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3568; SKIRT NO. E3569.—For the waist in medium size: 4 yards of 40-inch material; 2 yards of 36-inch material for underwaist, sleeves, and collar; 1 yard of 36-inch lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{4}$ yards wide at the hem. For the skirt in medium size: $3\frac{1}{2}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3366; SKIRT NO. E3367.—For the waist in medium size: 2 yards of 36-inch material for front, back and sleeves; $\frac{3}{4}$ of a yard of 40-inch material for yokes, cuffs and belt; 1 yard of 36-inch material for lining; $\frac{1}{4}$ of a yard of 18-inch material for collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $2\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $1\frac{1}{2}$ yards of 36-inch material for upper section or 1 yard of 42-inch, $2\frac{1}{4}$ yards of 40-inch for lower section, or $1\frac{3}{4}$ yards of 54-inch material. Price, 50 cents.

WAIST NO. E3517; SKIRT NO. E3518.—For the waist in medium size: $2\frac{1}{4}$ yards of 40-inch material for underwaist and sleeves; $1\frac{1}{4}$ yards of 42-inch material for waist. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $2\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $1\frac{1}{8}$ yards of 40-inch material for upper section; $1\frac{1}{2}$ yards of 54-inch material for lower section. Sizes, 24 to 30 inches bust measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3422; SKIRT NO. E3423.—For the waist in medium size: $2\frac{3}{8}$ yards of 27-inch velvet; $1\frac{1}{4}$ yards of 27-inch plain material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 35 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $2\frac{1}{2}$ yards of 27-inch material for upper section and $3\frac{1}{8}$ yards of 27-inch material for lower section. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3708; SKIRT NO. E3709.—For the waist in medium size: $2\frac{5}{8}$ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 36 inches long and $2\frac{3}{4}$ yards wide at the hem. For the skirt in medium size: $2\frac{7}{8}$ of a yard of 40-inch material; $2\frac{1}{8}$ yards of cord. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure; 50 cents.

WAIST NO. E3603; SKIRT NO. E3604.—For the waist in medium size: $2\frac{5}{8}$ yards of 36-inch material; $\frac{7}{8}$ yards of 36-inch material for lining; $\frac{1}{4}$ of a yard of 36-inch material for lower portion of sleeves. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 3 yards wide at the hem. For the skirt in medium size: 4 yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3641; SKIRT NO. E3642.—For the waist in medium size: $2\frac{3}{4}$ yards of 40-inch material for overdress; 1 yard of 36-inch material for lining; 3 yards of 1-inch ribbon; $\frac{3}{8}$ yard of 36-inch material for collar; 11 yards of $1\frac{1}{4}$ -inch trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $2\frac{1}{4}$ yards wide at the hem. For the skirt in medium size: $2\frac{3}{8}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3258; SKIRT NO. E3259.—For the waist in medium size: $1\frac{1}{8}$ yard of 36-inch material for upper part of the waist and sleeves; 1 yard of 36-inch material for the lower part of the waist; $\frac{7}{8}$ of a yard of 36-inch material for the waist lining; $\frac{1}{4}$ of a yard of 36-inch material for the collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 35 inches long and $2\frac{1}{2}$ yards wide. For the skirt in medium size: $1\frac{1}{4}$ yards of 36 or 40-inch material for upper section of skirt, $1\frac{1}{8}$ yards of 36 or 40-inch for lower section of skirt. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 99

WAIST NO. E3613; SKIRT NO. E3614.—For the waist in medium size: 2 yards of 40-inch material; $1\frac{1}{8}$ yards of 36-inch lining; $\frac{1}{2}$ yard of 36-inch material for collar. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $4\frac{3}{8}$ yards of 40-inch material; 4 yards of $\frac{1}{2}$ -inch trimming. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3316; SKIRT NO. E3317.—For the waist in medium size: $2\frac{1}{2}$ yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $2\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $2\frac{1}{2}$ yards of 42-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E3515; SKIRT NO. E3516.—For the waist in medium size: $1\frac{3}{8}$ yards of 40-inch material; $\frac{1}{2}$ yard of 40-inch material for collar and cuffs; $\frac{7}{8}$ of a yard of 36-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $4\frac{3}{8}$ yards of 40-inch material; $\frac{7}{8}$ of a yard of 40-inch material for bias bands. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

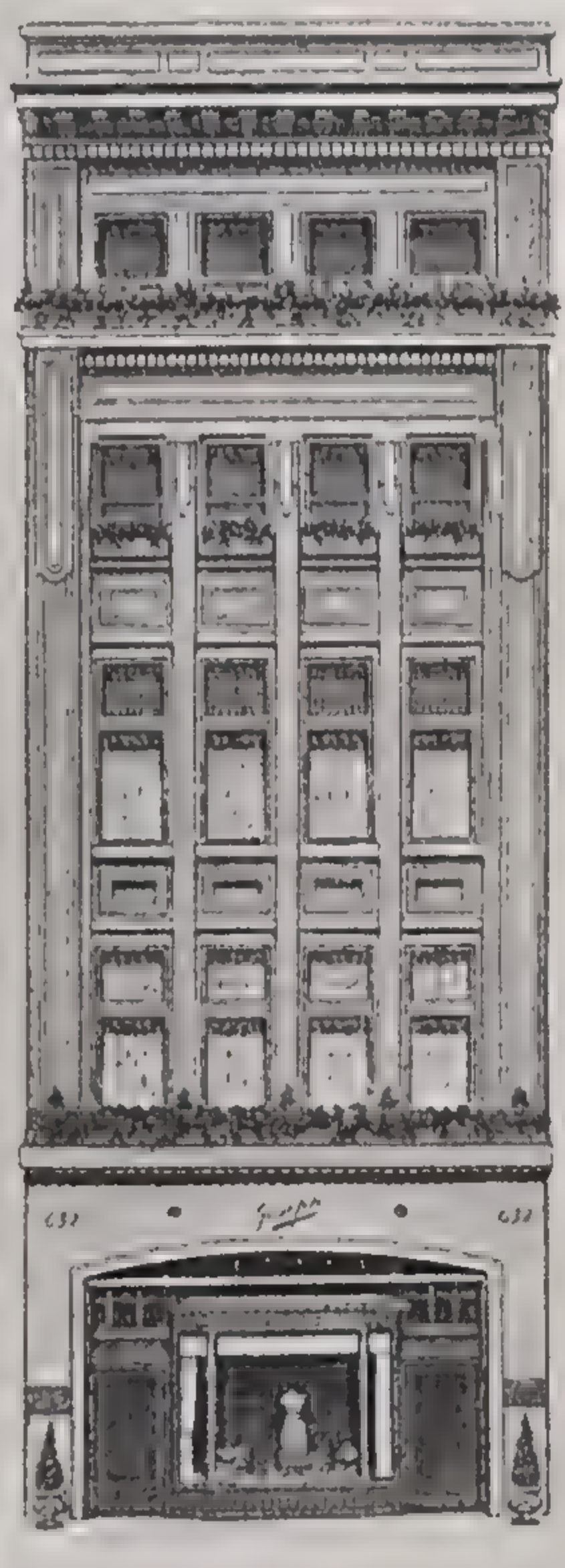
WAIST NO. E3262; SKIRT NO. E3263.—For the waist in medium size: $1\frac{3}{8}$ yards of 54-inch material; 22 buttons; $\frac{1}{4}$ of a yard of 27-inch material for collar facing. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $5\frac{3}{8}$ yards wide at the hem. For the skirt in medium size: $5\frac{1}{4}$ yards of 40-inch material; $\frac{7}{8}$ of a yard of 3-inch foundation belting. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

WAIST NO. E2828; SKIRT NO. E2829.—For the waist in medium size: $3\frac{1}{4}$ yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and 2 yards wide at the hem. For the skirt in medium size: $3\frac{3}{8}$ yards of 36-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

FROCK NO. E3156.—For the frock in medium size: $7\frac{1}{2}$ yards of 36-inch material; 1 yard 27-inch lining; $\frac{7}{8}$ of a yard of 27-inch material for collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3595; SKIRT NO. E3596.—For the coat in medium size: $1\frac{5}{8}$ yards of 40-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $3\frac{1}{4}$ yards wide at the hem. For the skirt in medium size: $4\frac{3}{4}$ yards of 40-inch material. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

(Continued on page 128)



Joseph

*Presents
for Spring 1917*

IMPORTED MODELS

A COMPLETE SELECTION OF THE
BEST GOWNS AND HATS FROM PARIS

JOSEPH MODELS

CREATED IN OUR OWN WORKROOMS
ARE AT ONCE DISTINCTIVE AND
EXCLUSIVE -

Milliners

Dressmakers

Furriers

*632 Fifth Avenue
opp. Cathedral
New York*

TRAUB WEDDING RINGS

Expressive of all the sentiment of
the marriage ceremony. Hand-
decorated in gold or platinum—
some Diamond-set. Write
for beautiful brochure,
"Wedding Ring
Sentiment"

"Venus"
"Puritan"
"Orange Blossom"
"Orange Blossom"—Diamond-set

"We will make your old ring into a
"Venus" or "Orange Blossom," Platinum-covered

The Traub Manufacturing Company
864-878 Woodward Avenue Detroit, Mich.

AMERICA'S SMARTEST SHOE HOUSE

**A SPRING SONG OF
FEMININE FOOTWEAR**

With a chirp of the first robin and the
blooming pussy-willows come the smart
springtime creations from The BOOTERY.

Productions, reflecting that which will be
predominant in the coming season, are
ready for your selection.

The mail or express service will bring these
to you if you cannot come for them. Such
shipments prepaid throughout the U. S.

Charge accounts desired with satisfactory reference.

C. H. WOLFELT CO.
The BOOTERY
Smart Shoes for Women
Los Angeles Pasadena
San Francisco

—Opera Pumps in all leathers.
Gold and Silver Operas \$10.00.
Satin Operas for evening \$5.00 to
\$7.50.

Six to Ten Dollars

For
Home
Hotel
Office
Camp

**FOLDWARDO
The Folding Wardrobe**

When in use holds 8 or 10 suits or
dresses. When rolled can be carried
in suit-case or trunk. Hung on the
wall or door Foldwardo makes a closet in
every room or it can be used inside a closet
as a container for extra clothing, light suits
and evening gowns, keeping them free from
dust, doing away with troublesome separate
covers. Made of washable material
(samples on request) with removable cover
for laundering. Special length for men's use.

Linen color\$5.00
Cretonne and art ticking ..\$6.00 and \$7.00
Sent parcel post C. O. D. postage paid. Foreign and West of
Kansas City, 25c extra. Money refunded if not satisfactory.

Shops write for discounts

FOLDWARDO SALES CO. 248 W. Connecticut Ave., ATLANTIC CITY, N. J.

PATTERN DESCRIPTIONS

(Continued from page 126)

FROCK NO. E3376.—For the frock in medium size: $5\frac{3}{4}$ yards of 40-inch material; $1\frac{1}{8}$ yards of 40-inch material for belt and trimming band on skirt; $\frac{1}{2}$ yard of 4-inch material for collar and cuff facing. Sizes, 34 to 40 inches bust measure. Price, \$1.

WAIST NO. E3213; SKIRT NO. E3214.—For the waist in medium size: $2\frac{1}{8}$ yards of 40-inch material; $\frac{3}{4}$ of a yard of 36-inch material for collar, cuffs, and belt; 5 yards of $\frac{1}{2}$ -inch braid; 5 yards of fringe, or $\frac{1}{2}$ yard of material for quilting. Sizes, 34 to 40 inches bust measure. Price, 50 cents. The skirt is 37 inches long and $2\frac{1}{2}$ yards wide at the hem. For the skirt in medium size: $3\frac{3}{8}$ yards of 40-inch material; $4\frac{1}{2}$ yards of 1-inch braid. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

PATTERNS ON PAGE 100

NEGLIGÉE NO. E3705.—For the negligée in medium size: $3\frac{1}{8}$ yards of 40-inch material for negligée and sash; 4 yards of 40-inch material for underslip, collar and cuffs. Sizes, 34 to 40 inches bust measure. Price, \$1.

NEGLIGÉE NO. E2701.—For the negligée in medium size: 5 yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, \$1.

NEGLIGÉE NO. E3285.—For the negligée in medium size: $2\frac{1}{4}$ yards of 40-inch material; $9\frac{3}{4}$ yards of 1-inch trimming; $3\frac{1}{2}$ yards of 1-inch ribbon; $2\frac{1}{8}$ yards of 12-inch lace for sleeves. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

NEGLIGÉE NO. E3655.—For the negligée in medium size: $7\frac{1}{2}$ yards of 42-inch material; $1\frac{1}{8}$ yards of 27-inch material for lining. Sizes, 34 to 40 inches bust measure. Price, \$1.

NEGLIGÉE NO. E3628.—For the negligée in medium size: $4\frac{3}{4}$ yards of 40-inch material; $2\frac{3}{4}$ yards of 24-inch allover lace for underwaist; $\frac{7}{8}$ of a yard of $1\frac{1}{2}$ inch belting; $2\frac{3}{4}$ yards of trimming for the bottom of skirt; $3\frac{1}{2}$ yards of trimming for neck and armholes. Sizes, 34 to 40 inches bust measure. Price, \$1.

NIGHTGOWN NO. E3146.—For the nightgown in medium size: $3\frac{3}{4}$ yards of 40-inch material; $1\frac{1}{8}$ yards of ribbon $1\frac{1}{2}$ inches wide for shoulders; $\frac{3}{4}$ of a yard of ribbon 2 inches wide for front bow. Sizes, 34 to 40 inches bust measure; 50 cents.

NIGHTGOWN NO. E3145.—For the nightgown in medium size: 5 yards of 45-inch material; $1\frac{1}{4}$ yards of insertion; $1\frac{3}{4}$ yards of lace edging; $3\frac{1}{2}$ yards of narrow ribbon. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

NEGLIGÉE NO. E3296.—For the negligée in medium size: $6\frac{3}{4}$ yards of 36-inch material; $1\frac{1}{4}$ yards of ribbon $2\frac{1}{4}$ inches wide. Sizes, 34 to 40 inches bust measure. Price, \$1.

PAJAMAS NO. E3660.—For the pajamas in medium size: $5\frac{1}{8}$ yards of 40-inch material; $1\frac{1}{4}$ yards of 36-inch material for collar, cuffs, belt, pocket lap and trouser band. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

NIGHTGOWN NO. E3643.—For nightgown in medium size: $4\frac{7}{8}$ yards of 40-inch material; $\frac{3}{8}$ of a yard of 54-inch material for folds; $2\frac{3}{4}$ yards of ribbon. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

PAJAMAS NO. E3114.—For the pajamas in medium size: $5\frac{1}{8}$ yards of 36-inch material; $2\frac{1}{8}$ yards of $3\frac{1}{2}$ -inch ribbon for lower part; 2 yards of $1\frac{1}{2}$ -inch ribbon for sleeves. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

NIGHTGOWN NO. E3647.—The yoke and sleeves of this nightgown are cut in one piece, and the body of the gown is plaited. For the nightgown in medium size: $3\frac{1}{2}$ yards of 40-inch material; 1 yard of ribbon. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

PATTERNS ON PAGE 101

COMBINATION NO. E3151.—For the combination in medium size: $2\frac{1}{2}$ yards of 36-inch material. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

BRASSIÈRE NO. E3644; PETTICOAT NO. E3645.—For the brassière in medium size: $\frac{1}{2}$ yard of 40-inch material; $\frac{1}{2}$ yard of 1-inch ribbon; $\frac{1}{2}$ yard of $2\frac{1}{2}$ -inch ribbon for shoulder-straps; $2\frac{1}{2}$ yards of narrow trimming. Sizes, 34 to 40 inches bust measure. Price, 50 cents. For the petticoat in medium size: $2\frac{3}{4}$ yards of 40-inch material or $2\frac{1}{2}$ yards of 16-inch flouncing and $1\frac{3}{8}$ yards of 40-inch material for upper section; $3\frac{3}{4}$ yards of narrow edging for bottom of flounce. Sizes, 24 to 30 inches waist measure, 35 to 41 inches hip measure. Price, 50 cents.

CHEMISE NO. E2800.—For the chemise in medium size: $2\frac{1}{8}$ yards of 36-inch material; $5\frac{1}{8}$ yards of lace edging; $1\frac{1}{4}$ yards of beading; $1\frac{1}{2}$ yards of ribbon. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

CHEMISE NO. E3649.—For the chemise in medium size: $2\frac{1}{8}$ yards of 40-inch material; $\frac{7}{8}$ of a yard of $1\frac{1}{4}$ -inch beading for panels; $\frac{7}{8}$ of a yard of $1\frac{3}{4}$ -inch beading; $1\frac{3}{4}$ yards of narrow ribbon; $1\frac{1}{2}$ yards of wide ribbon; 6 yards of lace edging. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

COMBINATION NO. E3646.—This combination matches the nightgown No. E3647. For the combination in medium size: $2\frac{1}{4}$ yards of 40-inch material, $\frac{3}{4}$ of a yard of ribbon. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

CHEMISE NO. E3272.—For the chemise in medium size: $2\frac{1}{4}$ yards of 36-inch material; 4 yards of insertion; 7 yards of edging; $3\frac{1}{2}$ yards of beading; $4\frac{1}{2}$ yards of narrow ribbon. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

NIGHTGOWN NO. E3757.—For the nightgown in medium size: $3\frac{1}{4}$ yards of 40-inch material; $3\frac{1}{4}$ yards of ribbon. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

UNDERWEAR NO. E3786.—For the combination in medium size: $2\frac{1}{8}$ yards of 36-inch material; $1\frac{1}{8}$ yards of narrow ribbon. For the nightgown in medium size: $4\frac{1}{4}$ yards of 36-inch material; $2\frac{3}{4}$ yards of ribbon. For the chemise in medium size: $2\frac{1}{8}$ yards of 36-inch material; $1\frac{1}{8}$ yards of narrow ribbon. Sizes, 34 to 40 inches bust measure. Price, \$1 the set.

COMBINATION NO. E3148.—For the combination in medium size: $2\frac{1}{4}$ yards of 36-inch material; 1 yard of beading; 2 yards of insertion; $4\frac{1}{4}$ yards of lace edging. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

COMBINATION NO. E3439.—For the combination in medium size: $2\frac{3}{8}$ yards of 36-inch material; $9\frac{1}{4}$ yards of $1\frac{1}{2}$ -inch insertion; 4 yards of 2-inch lace edging for lower edge; $1\frac{1}{4}$ yards of $5\frac{1}{2}$ -inch lace; $\frac{7}{8}$ of a yard of 2-inch lace for shoulder-straps. Sizes, 34 to 40 inches bust measure. Price, 50 cents.

PATTERNS ON PAGE 102

CHILD'S COAT NO. E3433.—For the coat in medium size: $1\frac{1}{8}$ yards of 54-inch material; $\frac{3}{8}$ of a yard of 36-inch material for collar. Sizes, 2, 4 and 6 years. Price, 50 cents.

CHILD'S COAT NO. E3438.—For the coat in medium size: $1\frac{1}{4}$ yards of 40-inch material; $\frac{3}{8}$ of a yard of 36-inch material for collar and cuffs. Sizes, 2, 4 and 6 years. Price, 50 cents.

CHILD'S SMOCK NO. E3073.—For the smock in medium size: $2\frac{3}{8}$ yards of 36-inch material; $\frac{3}{8}$ of a yard of 27-inch material for collar and cuffs; $1\frac{1}{4}$ yards of 36-inch material for trousers. Sizes, 2, 4 and 6 years. Price, 50 cents.

CHILD'S COAT NO. E3477.—For coat in medium size: $1\frac{1}{8}$ yards of 40-inch material, including collar, cuffs, and band at the lower edge, if made of material of coat. For collar, cuffs and band only: $\frac{3}{4}$ of a yard of 36-inch material or $\frac{1}{2}$ of a yard of 54-inch material; 2 large buttons. Sizes, 2, 4 and 6 years. Price, 50 cents.

SMOCK NO. E3650.—For the smock in medium size: $2\frac{3}{8}$ yards of 36-inch material; $\frac{3}{8}$ of a yard of 36-inch material for collar. Sizes, 4 and 6 years. Price, 50 cents.

CHILD'S DRESS NO. E3673.—For the dress in medium size: $3\frac{1}{8}$ yards of 36-inch material; $5\frac{1}{2}$ yards of braid for trimming. Sizes, 6 and 8 years. Price, 50 cents.

CHILD'S COAT NO. E3486.—For the coat in medium size: $3\frac{1}{8}$ yards of 40-inch material. Sizes, 8 and 10 years. Price, 50 cents.

SMOCK NO. E3075.—For the smock in medium size: $2\frac{1}{2}$ yards of 36-inch material; $1\frac{1}{8}$ yards of 27-inch material for bloomers. Sizes, 2, 4 and 6 years. Price, 50 cents.

CHILD'S FROCK NO. E3466.—For the frock in medium size: $2\frac{1}{4}$ yards of 36-inch material; $\frac{1}{2}$ yard of 36-inch material for double collar and cuffs; $\frac{3}{4}$ of a yard of 1-inch ribbon. Sizes, 2, 4 and 6 years. Price, 50 cents.

CHILD'S COAT NO. E3117.—For the coat in medium size: $3\frac{1}{4}$ yards of 36-inch material. Sizes, 4, 6, 8, 10, 12 years; 50 cents.

PATTERNS ON PAGE 103

CHILD'S FROCK NO. E3067.—For the

(Continued on page 130)

Annual Sale

C. G. GUNTHER'S SONS

Established 1820



Women's Coats, Muffs and Neckpieces

also

Men's Fur and Fur-Lined Coats
Chauffeurs' Coats, Caps
Gloves and Robes

391 Fifth Avenue

New York



Dark Brown Russia
Calfskin
Price \$11.00

FASHION
FOOTWEAR



In Patent Leather
and dull kid
Price \$10.50

Spring



Patent Vamps with tan
cloth quarters
Price \$11.00

J & J SLATER

415 Fifth Avenue, New York
Between 37th and 38th Streets



Patent Oxfords
Price \$11.00

“—and well
gloved hands”
...The phrase always
suggests a well groom-
ed person. Does any
other detail give such
tone to the whole
appearance as a pair
of good gloves? Look
about you.

It's a
FOWNES

that's all you need to
know about a GLOVE.



Write
Today for the
**F. P. O'Connor Co.
Fashion Booklet**

It is unusual. It contains only
unusually good styles and values
—the newest and best in Wo-
men's and Misses' suits, blouses,
gowns, coats, etc. It simplifies
buying through the mail. Sent
free on request.

The sketch shows a smart Misses' suit
of finest men's wear serge or checks;
leather belt; knapsack pocket; silk
stitching; kilted skirt; fancy lining.

\$37.50

F. P. O'Connor Co.

157 Tremont Street BOSTON, MASS.

(Continued from page 65)

this! For my part, a brown tie utterly unnerves me. That, however, is a matter of individual taste.

CONCERNING PIGS AND PEACHES

What am I going to do with my country place? First there must be cattle; then there are the poultry to be considered. One must be provided with butter and eggs, and neither is the kitchen-garden to be overlooked. There is also the orchard, and at a distance I am going to keep some beasts. In a recent English novel I read of peaches and pigs, a combination which I like. As the heroine said, it suggested good drinking and eating. Then there are the trees. One need not have a forest, but a few are very necessary. There are pines and cedars to keep one company in winter, and flowering fruit trees for the spring. Not too many maples, and no little catalpas or Judas bushes or bourgeois suburban suggestions.

Like my house, the new garage will be on straight lines, more in the Italian style than any other. I have a horror of a house broken out in a rash of useless porches and balconies. One sees much of that even in New York in the court end of town, the famous two miles facing the Park. I will not do much to the interior of the house. As usual, here also I am a crank on straight lines and warm comfortable colors with neutral backgrounds. I have a penchant for dark

chairs, brick red cushions, and deep blue hearthrugs. Perhaps my place needs the refining influence of a feminine touch. Fortunately, however, the wife of my butler has a special talent for coaxing flowers to look their best and bloom their longest and there are a few blooms about. My rooms look home-like, and that is the main thing after all.

WHOLESOME TENDENCIES

New plays, restaurants, and quarters at the fag end of the season? No. Greenwich village has been so much exploited that one turns one's back on studied theatrical Bohemianism and seeks Sherry's or the Ritz. We are taking better care of our home charities, and we have developed an interest in private theatricals and art, and we are going forth to rescue the drug inebriate. The other kind we will stamp out by legislation. Slumming is not in vogue. We have turned our backs on Broadway,—that is, the popular magazine conception of it,—and we are tired of erotic literature. Our general moral and physical tone is more wholesome. The man of to-day is the man of achievement and great deeds. We have no use for faddists, and the idler is rooted out of our gardens as a weed. We live in parlous time, and we must be wakeful and watchful. These are not new fashions, but they are the signs which I see; the straws which show the blowing of the wind.

PATTERN DESCRIPTIONS

(Continued from page 128)

frock in medium size: $3\frac{1}{4}$ yards of 36-inch material; $\frac{3}{8}$ of a yard of 27-inch material for the collar and cuffs. Sizes, 6, 8, 10, 12 years. Price, 50 cents.

ROMPERS NO. E3011.—For the rompers in medium size: $2\frac{3}{4}$ yards of 36-inch material; $\frac{3}{4}$ of a yard of contrasting material for collar and cuffs. Sizes, 2, 4, 6 and 8 years. Price, 50 cents.

CHILD'S FROCK NO. E3379.—For the frock in medium size: $2\frac{1}{2}$ yards of 36-inch material; $\frac{3}{8}$ of a yard of 40-inch material for collar and cuffs. Sizes, 2, 4, and 6 years. Price, 50 cents.

CHILD'S FROCK NO. E3672.—For the dress in medium size: $2\frac{1}{4}$ yards of 36-inch material. Sizes, 4 and 6 years. Price, 50 cents.

CHILD'S FROCK NO. E3074.—For frock in medium size: $2\frac{1}{4}$ yards of 36-inch material; $\frac{3}{8}$ of a yard of 18-inch material for collar and front yoke. Sizes, 4, 6 and 8 years. Price, 50 cents.

CHILD'S FROCK NO. E3447.—For play frock in medium size: $2\frac{1}{2}$ yards of 36-inch material; $\frac{1}{2}$ of a yard of 36-inch material for collar, cuffs and pockets. Sizes, 2, 4 and 6 years. Price, 50 cents.

CHILD'S FROCK NO. E3674.—For the dress in medium size: 2 yards of 36-inch material; $\frac{5}{8}$ of a yard of 36-inch material for collar and cuffs. Sizes, 6 and 8 years. Price, 50 cents.

CHILD'S SUIT NO. E3778.—For the suit in medium size: $1\frac{1}{8}$ yards of 36-inch material for waist and pockets; $1\frac{1}{4}$ yards of 36-inch material for trousers. Sizes, 2 and 4 years. Price, 50 cents.

CHILD'S FROCK NO. E3671.—For the dress in medium size: $1\frac{7}{8}$ yards of 36-inch material. Sizes, 4 and 6 years. Price, 50 cents.

CHILD'S FROCK NO. E3670.—For the dress in medium size: $2\frac{1}{4}$ yards of 36-inch material; $\frac{3}{8}$ of a yard of 36-inch material for collar. Sizes, 6 and 8 years. Price, 50 cents.

PATTERNS ON PAGE 104

CHILD'S FROCK NO. E3443.—For

frock in medium size: $3\frac{1}{2}$ yards of 36-inch material; $\frac{1}{2}$ yard of 36-inch material for collar, cuffs, and pockets; 5 buttons. Sizes, 6, 8 and 10 years. Price, 50 cents.

CHILD'S FROCK NO. E3448.—For the frock in medium size: $3\frac{3}{4}$ yards of 36-inch material; $\frac{3}{8}$ of a yard of 36-inch material for collar, cuff, and belt. Sizes, 8 and 10 years. Price, 50 cents.

CHILD'S FROCK NO. E3751.—For the dress in medium size: $2\frac{1}{4}$ yards of 36-inch material. Sizes, 2 and 4 years. Price, 50 cents.

CHILD'S FROCK NO. E3449.—For frock in medium size: 4 yards of 36-inch material if collar and cuffs are made of contrasting material. For collar and cuffs, if cut single: $\frac{3}{8}$ of a yard of 36-inch material; $\frac{5}{8}$ of a yard if cut double; 4 large buttons; 18 small buttons. Sizes, 10 and 12 years. Price, 50 cents.

CHILD'S FROCK NO. E3441.—For frock in medium size: 3 yards of 36-inch material; 7 buttons, $\frac{7}{8}$ of a yard of 1-inch ribbon. Sizes, 4, 6, and 8 years. Price, 50 cents.

CHILD'S FROCK NO. E3469.—For the frock in medium size: $1\frac{1}{2}$ yards of 36-inch material for guimpe; $1\frac{1}{2}$ yards of 36-inch material for frock; $1\frac{1}{4}$ yards of 4-inch ribbon. Sizes, 6 and 8 years. Price, 50 cents.

CHILD'S FROCK NO. E3445.—For the frock in medium size: $2\frac{3}{4}$ yards of 36-inch material. Sizes, 4, 6, and 8 years. Price, 50 cents.

CHILD'S FROCK NO. E3436.—For the frock in medium size: $2\frac{1}{2}$ yards of 36-inch material; $2\frac{1}{4}$ yards of 36-inch material for knickerbockers, cuffs, collar and belt. Sizes, 2 to 12 years. Price, 50 cents.

CHILD'S FROCK NO. E3783.—For the dress in medium size: $2\frac{1}{2}$ yards of 40-inch material; $\frac{3}{8}$ of a yard of 36-inch material for collar and cuffs. Sizes, 6 and 8 years. Price, 50 cents.

CHILD'S FROCK NO. E3474.—For frock opening at the side front, in medium size: $2\frac{3}{4}$ yards of 40-inch material; $\frac{1}{2}$ of a yard of 40-inch material for collar and cuffs. Sizes, 4, 6, and 8 years. Price, 50 cents.



Exclusive

Vanafil is a dainty and useful vanity case that is charmingly exclusive in design and purpose. It contains a wonderfully fine imported French face powder and a beautiful little puff.

The pure, delightful French odor—"Bonne Odeur"—is as bewitching and subtle as it is pure. It has a piquant freshness that truly enchants the senses.

Vanafil

The Refillable Vanity Case

is unique in every respect. The powder is in a patented cake form and just enough of it adheres to the puff to make its use gratifying. The cake may be renewed as often as desired and the new cake can be easily inserted.

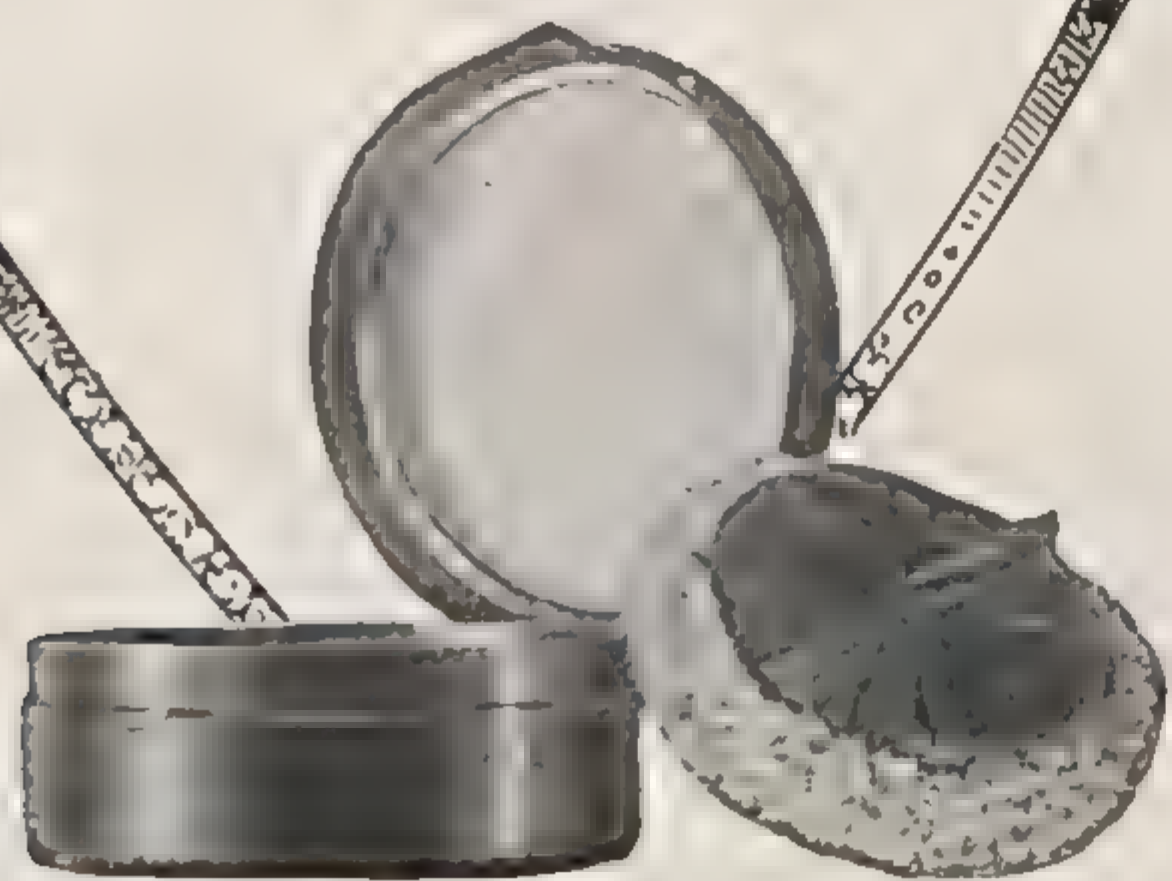
Vanafil is the rage among ultra-fashionable women who recognize its exclusiveness as well as its usefulness.

Don't you want one?

Just send a dollar bill, and mention the shade desired: White, Pink, Rose, Brunette or Rouge, to

THE VANAFIL CO.

118 Market Street
Newark, N. J.





Model
3169

Price \$5.00
In Silk \$20.00

BIEN JOLIE GRECIAN-TRECO



Model
3125

Price
\$5.00

FOR many years women longed for a corset that would set them free. When women began to participate more actively in outdoor sports and when the vogue of dancing and skating became universal, this longing became a demand.

However, they did not want a corset that would sacrifice style. That is where the rub came. Most corset designers said it could not be done.

But the wonderful *Grecian-Treco* fabric, which we originated, did the trick and more. For it not only gave women

absolute freedom of bodily movement, but it imparted a natural grace and beauty never before possible through the use of a corset.

And that is why the *Bien-Jolie Grecian-Treco* is universally regarded as the most comfortable, the most stylish and the most durable of all corsets.

Benjamin & Johnes, Newark, New Jersey

Other *Bien-Jolie* Creations are *La Caresse* and *Custom Finish* Corsets, and the famous *Bien-Jolie Brassieres*.

Sturgis' Hats

Dashful
Distingue
Youthful

SPORT HATS

Distinctive and Different

"KISSINBIRD" MODEL

A Sturgis Uniquety

With ALICE MAYNARD 546 FIFTH AVE.
COR. 45TH STREET



Mathews GARDEN CRAFT



The Hall Mark — a
pledge of authentic
design and painstaking
craftsmanship.

FOR THE GARDEN LOVER

A GLIMPSE into the 72 pages of the *Gardencraft Handbook* is a glimpse into fairyland. Trellises, benches, arches, gates—all that your garden can need—is there. It is gladly mailed on receipt of eighteen cents in stamps.

The Mathews Mfg. Co. Designers
918 Williamson Bldg., Cleveland, O.

NEW YORK

CHICAGO

DETROIT

PARIS

Spring Modes

Charming reproductions of the smartest models from the famous foreign and American style creators are shown exclusively by Lane Bryant for the woman who may be of

*Extra Size
or Stout
Figure*

35½ to 58 bust; 30 to 49
waist; long or short waisted

Lovely afternoon and evening gowns; sport suits; separate blouses and skirts; coats and wraps; negligees, underwear; corsets; bathing suits and accessories.

The ingenious methods devised by Albert Malsin, the world famous master of lines and a member of the Lane Bryant organization make it possible to render custom-made service with ready-to-wear convenience. No matter what your age, size or figure you can select here from stock perfect fitting, becoming garments for every need or occasion.

Charming reception gown of embroidered cream net combined with satin. An excellent model for stout figures.

If not convenient to call at one of our retail shops, write us and we will give prompt, personal attention to your needs.

Lane Bryant

CHICAGO
9th Fl. Stevens Bldg.
17 N. State Street

DETROIT
2nd Fl. Washington Arcade
255 Woodward Ave.

25 West 38th Street, New York



Special Notice To Tecla Patrons

It has come to our notice that many women have asked for Tecla Pearls at other Fifth Avenue jewelers, presumably under the impression that Tecla Pearls are distributed as freely as Oriental pearls.

On the contrary, while Oriental pearls are to be found at hundreds of jewelers in this country, Tecla Pearls are not available to dealers, but are sold direct to our patrons, only at the Tecla Shop, on Fifth Avenue, and by our authorized agents in Philadelphia and San Francisco.

*Tecla Pearl Necklaces
with diamond clasp
\$75 to \$350*

T E C L A
398 Fifth Avenue New York
10 Rue de la Paix, Paris

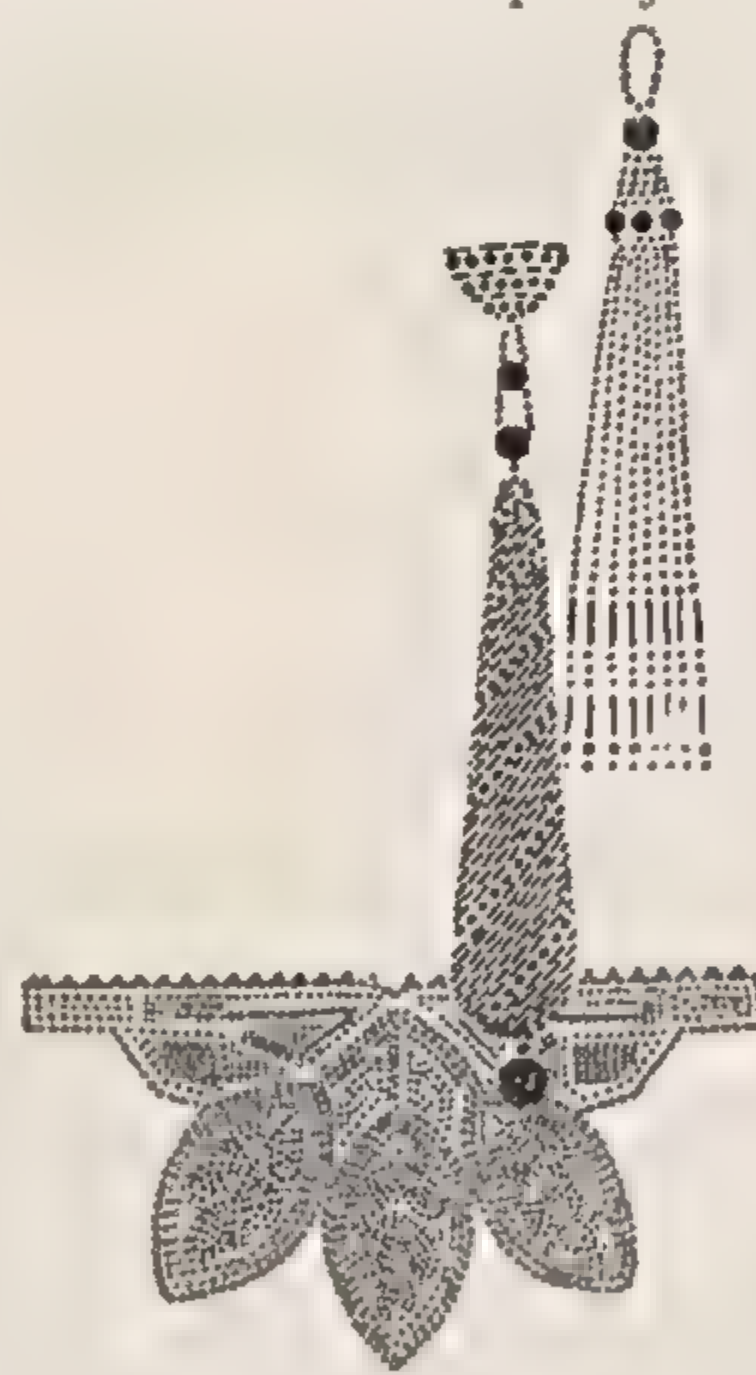


When a peach-toned taffeta is brocaded in white velvet, one may make almost any exquisite thing with it, even a wrap to wear on summer evenings. Black filet mesh embroidered in silver makes the decorative stuff at the back

MATERIALIZING THE WARDROBE

(Continued from page 74)

spring evening frocks; they also make extraordinarily lovely linings for wraps. At the upper part of the photograph at the bottom of page 74 is a yellow chiffon with a frost-turned maple leaf embroidered at widely spaced intervals. At the lower part of the same photograph is a rather sheer silver cloth with a design in cerise. The dark material in the photograph at the top of this page has a ground of filet mesh with a design in silver embroidered after the manner of a filet pattern. This material might be used as a substitute for satin or velvet in the pattern No. E3700 on page 97. At the lower part of this photograph is shown a peach toned taffeta brocaded in white velvet, which would make a wonderful summer evening wrap. The photograph at the top of page 73 illustrates a tissue which Callot, it is predicted, will use extensively for the lining of evening wraps. It has a smoke-toned chiffon ground with dull pink velvet chrysanthemums embroidered upon it. The material shown at the upper left on page 74 has a brocade of velvet in violet on a ground of gray crêpe meteor with a self-tone flower. It would be charming in a black tulle evening wrap. In these materials brocaded in velvet, a forecast for the autumn season may be seen, for it is already predicted that textures of this type will then be much in evidence.



Smart belts end in cut jet tassels. Bead garnitures come in Indian coloring

The photograph at the upper right on page 74 shows a very beautiful gold and silver brocaded satin which would be lovely for the gown of a spring bride. These metal brocades are sometimes used for the train on a tulle or lace dress, and they have a richness and distinction which is very lovely. All these brocaded materials retail for the moderate price of \$6.95 a yard; they vary in width.

A white pussy willow taffeta, vividly blocked with cerise and gold, makes a wonderful lining or the most effective collar and cuffs on a sports suit; it is illustrated at the right at the bottom of this page. It is 40 inches wide and costs \$3.50 a yard. New and unusual is the striped jersey cloth photographed at the top of page 74 in the middle. It is so vivid in color that it would, of necessity, have to be used with great discretion, but thus employed it may be most effective. In it, stripes of olive green, apple green, oriental blue, and cerise are barred off by narrow stripes of black. It is 36 inches wide and costs \$4 a yard. In the circle in the middle of page 74 is a mohair sports material called silverbloom, which has a durability possessed by neither silk nor wool. For the sports skirt or frock from which one demands service, this is the material to be selected. It can be made up after almost any good sports (Continued on page 136)



Of the moire striped failles on which spring modes look kindly, few are smarter than this black faille with a moire stripe in taupe

For the boldly blocked lining silks which Paris has predicted comes a pussy willow taffeta patterned with blocks in vivid cerise and gold



FOR 35 years, retailers have sold our garments with full knowledge of how good they are; mothers have bought them with confidence; boys have worn them with pride. Ask at the best store in your city for

Sampeck Clothes
The Standard of America

Styled in New York by
SAMUEL W. PECK & Co.

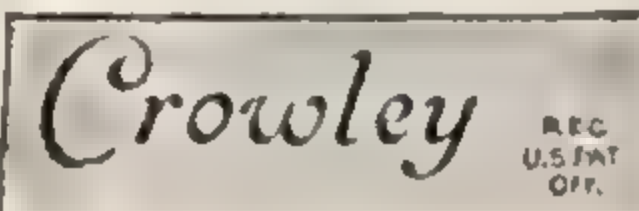
Crowley Neckwear for Women

*Gives that
Dash, Style and
touch of
Youthfulness*



At the best shops

Look for this label



Designed and introduced by

TIMOTHY F. CROWLEY
Inc.
NEW YORK

That "Something New"

Belding's

Silk Fabrics

PRE-EMINENTLY the Silks of style and durability. Lining Silks, Dress Silks and Petticoat Silks, that dry clean without risk of splitting, cracking or fading.

Prices, \$1.25 to \$2.50 a yard (36-in. wide).
At all good stores.

The guarantee, **◇ BELDING'S ◇** woven in the selvage and the Belding Tag attached to ready-to-wear garments are your protection.

Belding's Sewing Silks in colors to match all fabric tints. Guaranteed full strength. Will not split, snarl or ravel. Best for hand or machine sewing.

Belding Bros. & Co.

New York Chicago
Boston St. Louis
Philadelphia St. Paul
Baltimore Cincinnati
San Francisco

Sew with silk and use Belding's



THE sun is marching northward in great strides and low-shoe time will soon be here. First glimpses of the smartest new styles are to be had at Alexander's. Illustrated is a stunning oxford of brown Russia calfskin with tops of natural buckskin; black gunmetal calfskin with white kidskin tops; all-black kidskin and all-white buckskin; twelve dollars a pair delivered postpaid to your address. Inquiries cordially invited.



Andrew Alexander
548 Fifth Avenue, New York

Fair List Prices

Fair Treatment

GOODRICH

BLACK SAFETY TREAD TIRES

Can Not Fail You



YOU take no risk whatever in buying a Goodrich Black Safety Tread.

Either the tire gives you a dollar for dollar service—must act as the best fabric tire should—or the B. F. Goodrich Company squares the account.

The tire can not fail you unless you fail *yourself* by not letting Goodrich know one of its tires is in debt to you.

Goodrich Super-Guarantee

Goodrich Fair Treatment at all times stands ready to meet *more than half way* honest fault finding with Goodrich tires.

It is more eager than you to have a reckoning with the shortcomings in Goodrich tires.

There are no strings—no conditions—no catch words to Goodrich's world-wide offer: *Send in a Goodrich tire that owes you anything.*

Goodrich Fair Treatment *will settle in full*—settle gladly and generously.

The B. F. Goodrich Co.
Akron, Ohio

Also maker of the tires on which Dario Resta won the 1916 National Automobile Racing Championship—Silvertown Cord Tires

Where You See This Sign
Goodrich Tires are Stocked



Ask Your Dealer for Them

GOODRICH FAIR LIST PRICES

The standard of prices for the standard tires. Pay no more

30 x 3	\$11.35	32 x 3½	\$17.70	33 x 4	\$23.70
30 x 3½	14.70	31 x 4	21.60	35 x 5	40.30
31 x 3½	15.35	32 x 4	23.05	37 x 5	43.10

"Best In The Long Run"

MOTOR NOTES

WE have been wont to compare the comfort and elegance of the modern closed car with that of our libraries, reception rooms, or other living-rooms of the private home. It seems, however, that the limitations of space such as naturally prevail in the road vehicle have really served to put the designers on their mettle, and to induce them to seek an ingenious solution of what might seem almost insurmountable difficulties, with the result that many an owner of a limousine or sedan finds greater luxury and comfort in his car than in his dwelling.

Upholstery has been made as soft, yielding, and luxurious as the most delicate of springs, the finest of hair, and the most expensive of leather can produce. The brightly polished foot-rail served to furnish a support against which the occupants of the rear seat might brace themselves, but with the exception of some adjustable foot-rests, this plain rail or bar of metal was called upon to serve the purpose for too great a variety of sizes of passengers. It has remained for one designer of a fine closed car to produce luxurious foot-stools or hassocks which will serve as an individual foot-rest for all sizes of people. This foot-stool is handsomely upholstered and is wedge-shaped so that different heights will be obtained with different positions of the foot of the occupant. It is made in an individual size for each of the two or three rear-seat occupants, and is held securely in its proper position on the floor by means of an unobtrusive bracket attached to the base of the stool and the seat; a clever arrangement.

AN INNOVATION IN LIGHTING

The use of the closed car at night has been made much pleasanter by the equipment of interior electric lights on all limousines, coupés, sedans, and the like. Such interior lights relieve the monotony of a long trip through the dark and enable the occupant to read theatre program, newspaper, or magazine with greater comfort than on the most luxurious railroad train. The bright illumination of the interior, however, can not help but give a feeling of publicity to the occupants of the car unless the windows are provided with curtains; the majority of enclosed cars are therefore so equipped. One manufacturer advances a step farther and realizes that delicate silk curtains or shades mounted on the doors are exposed to the rain or sun whenever the passengers enter or leave the car during a storm. The designer of the car in question, therefore, has cleverly overcome the difficulty by mounting the shades inside of the body above the door lintel. The overhang of the roof and projection of the door molding serve to protect the shade from wind or dampness whenever the door is opened.

With the advent of the closed car, which is weather and wind proof in every sense of the word, provisions for proper ventilation have become more or less of a problem. The ventilating wind-shield serves this purpose to a certain extent, but if this is open rain or snow will blow in during a storm. The arrangement of the double wind-shield in two sections, either one of which may be operated independently of the other, increases the ventilating combinations which may be obtained. Such a wind-shield on a closed car furthermore carries out the V-shaped appearance which is now found on many of the radiators. In fact, this double wind-shield with the two sections set at an angle is on one of the cars produced by a company which was a pioneer in the production of the pointed radiator.

To protect the occupants of a car from the snow or rain which obscures the driver's vision and makes necessary the opening of the wind-shield, is a problem which has given concern to many designers. In other words, at the very time when the protection of the wind-shield is most needed, the difficulty of driving with it closed is most pronounced. Some cars are therefore provided with an ingenious device which serves to keep the wind-shield free from any collections of moisture or snow. This consists of a rubber-edged wiper attached through a hole in the center of the glass directly in front of the driver's line of vision. It is swept around in a circle by means of a handle on the inside of the glass, and all accumulated drops of rain or flakes of snow may thus be swept away. The device is so thin that when not in use it represents merely a line which does not interfere with the driver's view of the road ahead.

UNUSUAL CONVENIENCES

Because a motor car is a vehicle and not a storage warehouse, the problem of sufficient space in which to carry the extra garments and touring paraphernalia that are always needed, has become a serious one. This question is more easily solved in the case of the touring-car, which, with its ample running board space and trunk rack at the rear, is often expected to resemble a prairie schooner. With the closed car, however, conditions are different, and fashion would seem to demand that whatever impedimenta is carried should be well concealed within the interior. The ceiling of the closed car lends itself well to the safe and convenient storage of women's hats. One of the most efficient of such hat racks is that composed of two silk ropes suspended crosswise from the roof. These are joined together by several cross cords which form a sort of hammock in which very bulky but not heavy articles may be stored.

It is also a requisite of motor car travel that not only the motor and parts of the vehicle itself be silent in their operation, but that the contents be stored where they will not rattle. In such receptacles as ample car pockets in which almost any article is liable to be thrown, this is not such a simple precaution as might be expected. On one car this trouble has been overcome, however, by employing a stout elastic in the upper edge of the floor compartment concealed under the flap. This elastic serves to give a variable capacity to the compartment, and whether one or a dozen articles be stored therein, each will be held in place.

The popularity of the three- and four-passenger body mounted on a wheelbase of a length which would formerly accommodate the seven-passenger body has naturally served to reduce the storage space of the car. In many models, the space thus lost is gained by the overhang or "turtle deck" at the rear, entrance to which is obtained through a door sufficiently large to admit the passage of a suit case or a bag of golf clubs. To reach the contents of such a compartment, however, necessitates stopping the car, dismounting and stepping around, possibly through mud, to the rear. This has been overcome in one of the newer cars in which a large section of the rear upholstery is made removable and serves as a door guarding the entrance to the large compartment. Articles may thus be stored in or taken out of this compartment from the interior of the car, and by its supplementary carrying space, this design will prove of interest to many a much-traveled tourist.

Singer



THE 1917 SINGER Six is the FASHIONABLE car among wealthy women and men of discrimination. The richness of its appointments, the silence of the motor, and the refinement of the coachwork place it supreme among American Motor Cars.

Distributors
DIMOND MOTOR COMPANY
 Broadway at Sixty-first Street
 New York City
Portfolio of Designs on request

FITZPATRICK
 605
 Madison Ave.
 730 Madison Ave.
 NEW YORK

*In any shade
 To your own measure*

In French Serge, 75.00
 In Cloth, 100.00
 Hat to match, 18.00

Catalogue on request



KNOX HATS
 FOR MEN & WOMEN
 Fifth Avenue at Fortieth Street
 161 Broadway Singer Building

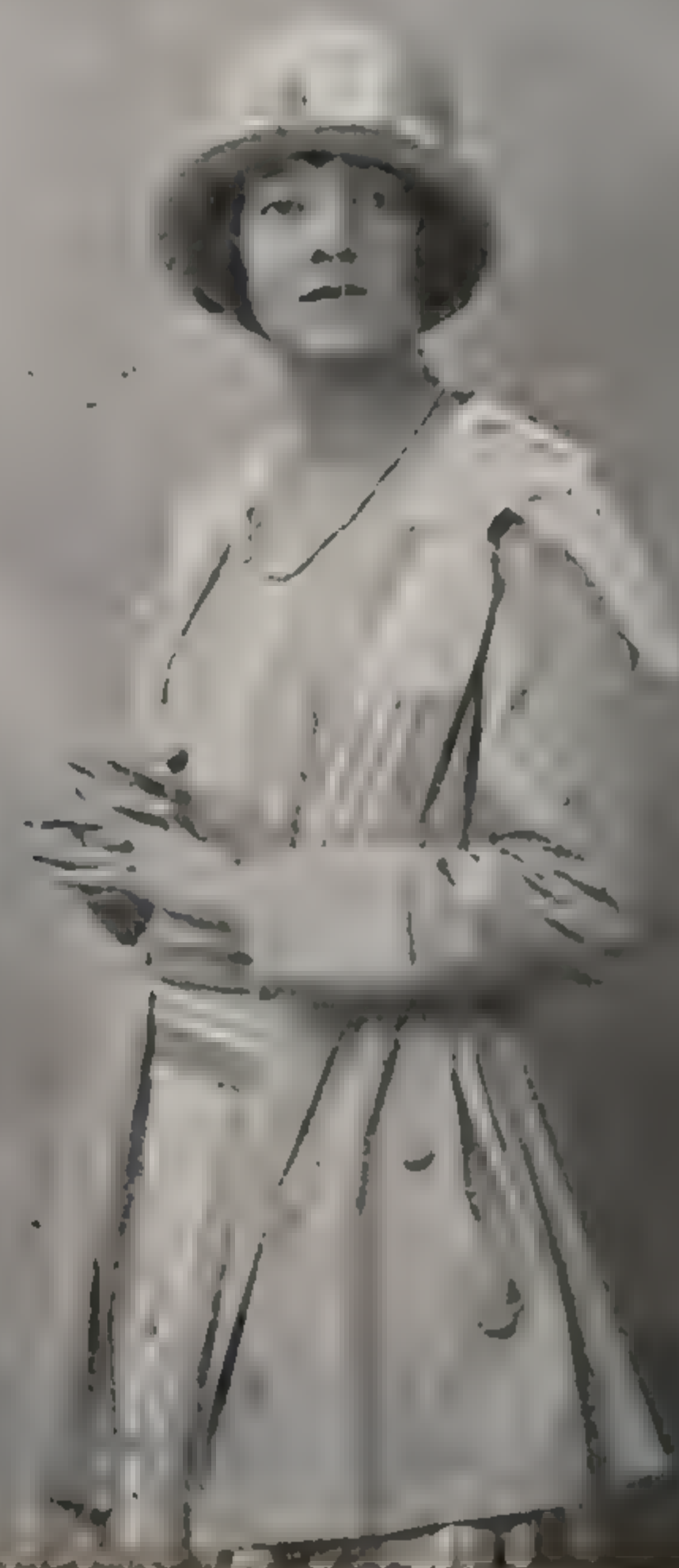


Photo by Ira Hill

ELSIE JANIS

Now appearing in "The Century Girl", wearing a smart tailored hat of white milan straw trimmed with grosgrain ribbon.

From the KNOX SHOP

Wedding Suggestions



A BRIDE-ELECT will be greatly helped in making the arrangements for her Wedding by consulting us. Our Wedding Boxes, Brides Cakes with gifts, Place Favors, Place Cards, etc., are all extremely beautiful. Our price list of "Wedding Requisites" will be sent free on request.

Dean's
628 Fifth Ave.
New York
Established in 1839

THE DECORATOR SHOWS HIS PERSONAL PREFERENCES

(Continued from page 69)

Carnavalet in Paris. Over these pictured curtains hang very formal curtains of violet taffeta. The decorator has used his windows cleverly; against one group is placed a long table on which violet glass is set against the light; in front of the other group is placed an audacious Directoire desk marbled in violet tones with gold lines. Back of this desk is a palm tree which repeats those so exactly outlined in the Napoleon linen.

The larger wall spaces of the room are background to a pair of commodes of walnut, with white urns upon them and dark velvety flower paintings above, and also to a pair of gilt consoles with engraved mirrors hung above them. This extreme symmetry in placing is felt again in the placing of two Joffre blue sofas beside the fire-place. The swinging tassels, surprising cushions of plaid silks, comforting lamps with pale chiffon shades, and the small table for flowers are characteristic of this decorator.

A large rug of violet and black checks covers the greater part of the floor, and on the walnut and gilt center table, a guinea hen in porcelain of exquisite glaze sits serenely and queens it over the room, with a marvelous dowager air. Above her hangs a chandelier of crystal, seemingly strung without wires, a chandelier which gives the effect of dripping water.

This room is full of new and pleasing ideas, of unusual combinations and groupings of things. Most of the furniture, while it is faithful in line to its inspirations, is made in New York; yet so beautifully has it been designed and executed that it is quite at home with the old pieces. Two Venetian lacquer chairs

with deep green touches and fine old brocade seats, are of the eternal dignities, as is also the queer old painting set above the mantel, a Spanish gentleman in tunic and drapery of dull browns, a surprising and satisfactory person to dominate such a room. The feeling of femininity which should always exist in a drawing-room is emphasized by many very thin candles, and by such bits of gaiety as the small fireside table with its cocarde of violet, red, and white ribbon.

In strong contrast with this room is the library, at the opposite end of the hall. Here red velvet walls and woodwork washed in gilt rise to a modeled plaster ceiling, Hispano-Moresque in character. The windows are curtained with filet, over gold silk. One window recess is separated from the room by iron gates of unusual delicacy, and the center window of the recess has been concealed by a hanging of red velvet, thick with Spanish embroidery in gilt. Within this recess, a walnut seat with figures of hooded women on its arms invites one to reverie.

Some distance before this window stands a Spanish table, with a superb cover of red and gold velvet, on which rest tall gilt candlesticks, tooled leather boxes, and tiny gilt figurines. Many small mirrors set deep in carved gilt frames find place on the walls; there are polychrome figures thick with gold, and gleaming braziers to accent the Italian note. Chairs on Italian lines are varied by typical Louis XV chairs with tapestry coverings. The doorway is screened by hangings of antique tapestries, which, after the manner of this decorator, lie in thick folds on the floor.

MATERIALIZING THE WARDROBE

(Continued from page 132)

model since the stripes are not vivid but delicate in tone and in such combinations as gray with clusters of stripes in soft green, mauve, and blue. It is 54 inches wide and \$1.50 a yard.

There is not, as a rule, a great deal of trimming on the spring frocks or suits, though decorative stitching appears on a great many of the models. Here and there is used a bit of bead embroidery or perhaps a garniture which suggests this type of embroidery, but which is less expensive than the hand-beadwork applied directly on the cloth. These garnitures are suggestive of Indian beadwork. An example of this type of ornament is shown at the bottom of the sketch on this page. In it are combined tones of yellow, blue, gold, cherry, and green. It is made up of very fine seed-beads and the price is \$9.50 a yard. The fan-shaped ornament in the sketch in the middle of page 73 is softer in coloring, combining soft gray and cerise with the brighter

metal tone of cut steel. It, too, is fashioned of minute beads; it is \$9.95 a yard.

For girdles and shoulder straps, such as are used in the design No. E3700 on page 97, come strands of jet such as are shown in the sketch in the middle of page 73. The larger discs and squares and ovals in these chains are beautifully faceted, and the smaller beads are also cut in such a way as to give them lustre. The strand at the left is \$5 a yard; the one in the middle, \$4 a yard; and the one at the right, \$3 a yard. At the end of these strands are frequently hung tassels of cut jet on the order of that illustrated at the top of the sketch in the middle of this page. This tassel is about 5 inches long, and the price is 75 cents. Newer than the tassel and serving the same purpose is the spike ornament illustrated just below this tassel. It is about the same length as the tassel and is covered with round and long jet beads; price \$1.85.

THE HAT-TREES BLOOM IN PARIS

(Continued from page 56)

which are sketched at the bottom of page 56, and Mme. Duc daily designs others equally smart. For instance, there is a cane of natural wood, lacquered, topped with blue enamel, and further adorned with a bag which is built, so to speak, around the cane. This walking stick is designed, of course, to be worn with a certain hat made of a fabric to match.

Canes are flourishing this season,—all varieties of them. There is a certain lacquered stick with a bag which is attached firmly to it. The bag is fitted

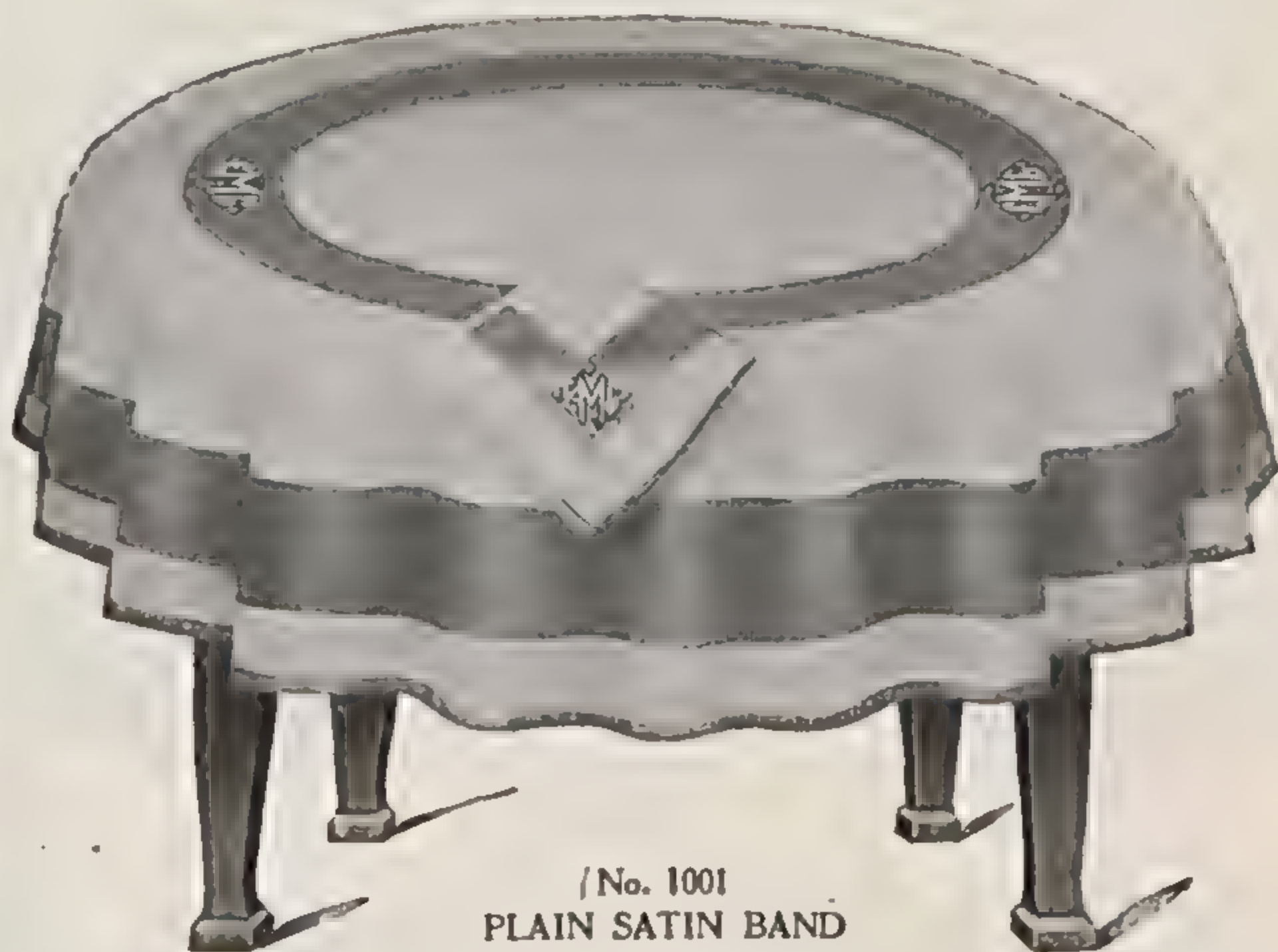
with strings which pass over the wrist and support bag, cane, and all. The bag may be made of silk, straw, or even of beads. In one case, the stick is of green lacquer and the bag is of red silk. In another, the cane is of natural wood, lacquered, and the bag is of blue and beige straw. In still another case, the bag is of beige and green leather on a simple lacquered stick topped with green enamel, and yet another bag is of black satin fastened on a stick of brilliant red and very smooth lacquer.

WALPOLE BROS.

Irish Linen Manufacturers

373 Fifth Avenue, New York

[Corner of 35th St.]
An example of a Walpole Table Linen Set greatly in demand.



(No. 1001)
PLAIN SATIN BAND

Set complete comprising 1 Table Cloth, 2 1/4 x 2 1/4 yds.; 1 dozen 27 x 27-inch Napkins, Walpole's superfine double damask. Two 3-in. monograms on Table Cloth, 2-in. monograms on Napkins, hemmed by hand, laundered and boxed.

PRICE COMPLETE, \$39.00.

Orders by mail executed promptly. Time required for monogramming, about fourteen days.

Also of 583 Boylston St., Boston, and London, Dublin, Belfast and Melbourne.

YOUR DRESSMAKER

YOUR dressmaker knows that early in March she will call, by invitation, to inspect our Imported Model Gowns.

Immediately thereafter, you can get from your dressmaker her positive information on what Paris has decreed. And by having these ideas carried out with Aitken dress-making materials you can be sure that the quality will be as good as the style.

Do you know the name of the nearest dressmaker who is invited to our Opening? May we tell you?



AITKEN · SON & COMPANY · NEW YORK
Four Seventeen Fifth Avenue



Be sure and look for the Bunny Trade-mark on all Esmond Goods

ESMOND Blanket Comfortables

The Ideal Bed Covering at a moderate cost

Esmond Blanket Comfortables are the favorite bed covering in thousands of homes where good taste and judgment govern the buying. Their decorative quality adds charm and distinction to your bedrooms. Made in many beautiful designs and colors.

Esmond are the only blankets that have the Cortex Finish, which means that they are much softer, warmer, fleecier and remarkably strong. They are washable and sanitary, too. Have you noticed the great and increasing demand for fancy blankets during the past few years? It is Esmond blankets—their wonderful fabric value and their still more beautiful designs and colors that have largely created this demand. Look these blankets over at any dry goods store.

Send for Sample Bunny Blanket

Send 10c and the name of your little boy or girl and we will mail you a large, doll size blanket in light blue and white, decorated with the famous Bunny Cortex. Gives the children lots of fun.

THE ESMOND MILLS, Dept. H.

Esmond, R. I.

Silverbloom



WITH SPRING
COMES

Silverbloom

in a glowing, glorious array of new sport patterns, for

*Suits Skirts
Dresses, etc.*

Exquisite in texture, unfailing in its wearing qualities and time-tested dyes, SILVERBLOOM is the undisputed favorite of the woman of fashion. Ask your retailer or send to us for samples.

LESHER, WHITMAN & CO., INC.
BROADWAY & 19th STREET, NEW YORK

S E E N o n t h e S T A G E

(Continued from page 61)



The graceful lines and charming simplicity of our one-piece frocks have made an unusual success for us—Models originated by us and not shown elsewhere.

Stein & Blaine

Furriers and Ladies' Tailors

8 and 10 West 36th St.

New York

characterization. Hoyt was an able critic of his times; and the American drama suffered the loss of an unquestionable talent when he died, in 1900, at the early age of forty.

It had been intended to include in this interesting program an act from "Shenandoah," by Bronson Howard; but this intention was impeded by the heavy mechanism called for by the act that was suggested. Under these circumstances, it appears to be a pity that the committee did not select, instead, some scene from "Young Mrs. Winthrop". There are no mechanical difficulties in this play; and it is an excellent example of the dramaturgy of its time. Mr. Howard was not only a dauntless pioneer, he was also a careful and a conscientious craftsman; and no historic record of our native drama can be complete without taking cognizance of his extraordinary contribution.

A brief scene was selected from the first act of "Shore Acres", by James A. Herne,—the passage in which Nathaniel Berry tells to his hard-hearted brother, Martin, the story of their mother's death and of her burial upon the knoll that overlooks the sea. This pathetic passage is composed with extraordinary literary reticence and tact; and though it was written so long ago as 1892, it still remains unsurpassed, in its own kind, by any subsequent scene in our native drama.

The exhibition was concluded with the third act of "The Girl With the Green Eyes", by Clyde Fitch. This act, though launched so recently as 1902, seemed antiquated in two of its technical devices,—the reflective soliloquy at the outset, and the composition of the lengthy letter that is read aloud as it is written; but, in its fundamental psychology, it still proved itself to be basically true. Fitch never made a finer study in characterization than that of this heroine who was predisposed to jealousy; and the essential soundness of this remarkable third act should lead us to lament the fact that so promising a playwright was cut off at the early age of forty-four.

LE THÉÂTRE FRANÇAIS

Le Théâtre Français des Etats-Unis has now become established firmly as an institution in New York. The new theatre which is being built in Forty-fourth Street to house this institution has not yet been completed; but, meanwhile, performances are being given, week by week, in the Garrick Theatre, which has been refurnished and redeccorated to serve as a temporary home to the company of artists imported overseas by M. Lucien Bonheur.

New York has long needed a French theatre that should be genuinely worthy of attendance. The excellent German theatre in Irving Place has been established for more years than can conveniently be counted; but the Irving Place Theatre is supported by a German-American public that is astonishingly numerous and extraordinarily well organized. The practical problem of establishing a French theatre in New York was much more difficult. The local French population is considerably smaller than the local German population, in consequence of the fact that French people are less disposed to emigration than the Germans, because they find it less uncomfortable to live at home and to accept the form of government beneath whose influence they have been born.

Since the local French public is not numerous, a French theatre in New York must depend to a great extent upon the patronage of native Americans who are interested in the simple fact that France is the most cultivated of all modern nations. A French theatre in New York must, therefore, please both the *émigrés*



Photograph by Sarony

Being wounded isn't bad if one can have Adele Rowland for nurse; that's what happens to "Her Soldier Boy"

of France and those Americans who look toward France as a focal point of all that is most admirable in the arts.

The repertoire selected by M. Lucien Bonheur for Le Théâtre Français des Etats-Unis has been adversely criticized in certain of our newspapers; but, to the present writer, this adverse criticism seems to be ill-founded. During the current season, M. Bonheur has set forth productions of "Catherine," by Henri Lavedan, "L'Aventurière," by Emile Augier, "Le Monde où l'on s'Ennuie," by Pailleron, and "Les Précieuses Ridicules," by Molière. These excellent examples of the "literary" drama should be sufficient to satisfy the somewhat punctilious taste of American apprentices to the traditional art of France. Meanwhile, M. Bonheur has also presented several more recent, and possibly more sprightly, pieces for the special delectation of that portion of the local public that was born in France.

This repertory has been sagely calculated to satisfy conditions that were pre-established; and M. Bonheur would have been guilty of a practical mistake if he had made his selection of plays to be produced either, on the one hand, more scholarly, or, on the other hand, more popular.

The acting at Le Théâtre Français des Etats-Unis is excellent. The company contains such ladies as the heroic and splendid Gilda Darthy, the *petite* and *piquante* Lillian Greuze, and the graceful Yvonne Garrick; and such gentlemen as Edgar Becman, a handsome and accomplished "leading man", and Claude Benedict, an experienced "character actor". These artists, rescued from a noble theatre which has temporarily been rendered inactive by the Prussian War, afford performances which could not easily be duplicated in any other playhouse of New York.

The minor fact must be recorded that the stage-settings at the French Theatre are exceedingly shabby and frequently insulting to the eye. Doubtless, more attention will be paid to the painting of the scenery when the company is housed, next year, in a new theatre of its own.

(Continued on page 142)

Bringing Paris To You



in millinery so smart, so daintily chic, that it proclaims in every detail the artistry of a master designer.

The new Fiskhats for summer wear correctly forecasts the modes that are to be.



This label is in the crown.
At best shops everywhere.

D. B. FISK & COMPANY

Creators of Correct Millinery

NEW YORK

CHICAGO

PARIS

DETROIT
2nd fl. Washington Ave.
255 Woodward Ave.



CHICAGO
9th floor Stevens Bldg.
17 No. State Street

Dresses - Suits
Skirts - Negligees

MATERNITY

Coats - Blouses
Underwear - Corsets

For Southern

wear or social events at home, the

EXPECTANT MOTHER

may be smartly and becomingly gowned, and can make her selections from as complete an assortment of Spring Modes in

Ultra-Fashionable

apparel as she would expect to find for the normal figure. Every edict of the foreign fashion creators, as well as our own originations cleverly reproduced and made with Lane Bryant patented maternity adjustments.

The garments in no way betray their purpose and will fit when figure is again normal. Expand automatically as required; hang evenly at all times; conceal condition.

If not convenient to call at one of our retail shops, write us and we will give prompt, personal attention to your needs

Lane Bryant

25 West 38th St. (Just West of 5th Ave.) New York



"Mater Modes" illustrating Spring apparel for Maternity Wear (also Baby Needs) sent free out-of-town. Write Dept. V-10 (N. Y.)

LA MAISON CHARLES KLEIN

LE GRAND, COUTURIER DE PARIS

a l'honneur d'annoncer
l'ouverture
de leur Succursale Americaine

Sous la direction personnelle de
MADAME KLEIN
offrant le plus joli choix de

ROBES, MANTEAUX
COSTUMES TAILLEURS
FOURRERES et LINGERIE

qu'elle vient de recevoir de
Ses ateliers de Paris

MAISON CHARLES KLEIN

36 ouest 57 eme rue
New York

Become the woman you wish to be

REGAIN your health, poise and figure. You can be so well and weigh what you should. *I can help you. I know I can.* Not one drop of medicine. My way is the *natural* way—a scientific system combining *exercise, bath, diet, sleep and deep breathing.*

In a few, short weeks, with my help, you will *surprise your family and friends.*

80,000 Women Are My Friends

I have won their friendship and respect because I have made them well, taught them how to *keep* well, reduced and increased their weight, given them perfect figures—all in the privacy of their rooms—and I *have kept their confidence.* May I help you?

Physicians approve my work; their wives and daughters are my pupils. Medical magazines advertise my work.

These facts are cited modestly—with only a desire to prove that I can and *will* do all I promise. Remember,

You Can Be So Well!

You Can Weigh What You Should!

It is *easy* to be well, to be free from nagging ailments. Even the most *chronic* afflictions, in nine cases out of ten, are vastly benefited by my help. *And I want so much to help you!*

I can *build you up or reduce you.* You thoroughly enjoy my simple directions and you feel so satisfied with yourself.

Write to me! Ask for my Booklet No. 24—sent you without charge. Let me tell you all about my wonderful experience! Then you will understand the great work I am doing for womankind; and how I can help you.

Susanna Cocroft

Dept. 17.

624 Michigan Avenue, Chicago



If you have any of the following derangements, mark an X after it and send to me.

Excess Flesh in any part of body	Sleeplessness
Thin Bust, Chest, Neck or Arms	Lack of Reserve
Round Shoulders	Nervousness
Incorrect Standing	Irritability
Incorrect Walking	Constipation
Poor Complexion	Indigestion
Poor Circulation	Dizziness
Lame Back	Weakness
Headache	Rheumatism
	Colds
	Torpid Liver
	Mal-assimilation

(Continued from page 64)

Lillian Russell's OWN TOILET PREPARATIONS



22 years' difference between these photographs

Written by Lillian Russell

SINCE my early 'teens, I have been very much photographed, but these two pictures, taken twenty-two years apart, are my favorites. Friends have assured me that there doesn't seem five years difference between them, and ask "How do you do it?"

When I set about my task of cheating time, I found to my great disappointment, that most commercial toilet preparations were far from perfect, so I took inspiration from the famous beauties of history—Queen Elizabeth of Austria, Mmes. Recamier, Du Barry—each of whom had her private chemist.

I discovered a remarkable old Frenchman who had gained considerable fame because of his genius in the

making of cosmetics. With his scientific aid, I produced beauty preparations of such perfection that they became of priceless value to me.

Friends persuaded me to share my secrets with them. The numbers grew to such proportions that I decided to establish a large laboratory and supply every woman who sought to improve or preserve her beauty.

I am listing my valuable Lillian Russell preparations and am illustrating below my Skin Rejuvenator:

Smoothout Cream	Vanitee for loose powder
Skin Emollient	Lip stick, rouge or white
Cleansing Cream	Hair Tonic
Skin Rejuvenator	Shampoo
Face Powder	Deodorant Powder
Liquid Dressing Powder	Toilet Talcum and Beauty Boxes containing various assortments.
Compact Rouge	
Compact Powder	

The finer stores everywhere sell Lillian Russell's Own Toilet Preparations. If yours does not write me direct for booklet.

LILLIAN RUSSELL, 2170 Broadway, New York City

Lillian Russell's Own Skin Rejuvenator
It will actually make you look and feel years younger in twenty minutes. I have found this a priceless preparation in lending youth to my skin. Complete Outfit with spoon and mixing dish. Price, \$3.00.

English nobility to look its part. These portraits show the refinement and skill of delicate portrait drawing and painting, the love of rich stuffs and beautiful textures which is always part of the true Van Dyck. Added to all the beauty and skill of the painting, there is also an historical interest attached to these portraits, for two of them, that of James Stuart, Duke of Richmond and Lennox, (probably a replica of the fine work in the Metropolitan Museum of Art) and the portrait of the Duchess of Lennox were painted by order of Van Dyck's patron, Charles I of England, while two others, that of the King himself and that of Queen Henrietta Maria were presented by the King to the first Earl of Denbigh.

"THE WHITE GIRL"

Through the latter part of January and early in February, the Kraushaar Gallery had on view "The White Girl" by Whistler. It is not the famous "Girl in White," in which innumerable whites stand one against the other, and yet are each distinguishable in tone as well as in texture, as the white of fur rug, of costume, and of flower. It is an earlier painting, one of a number similarly named, and comes from the Thomas R. Way collection. It was painted at about the time and in much the same manner as the portrait of the artist's mother, now in the Louvre, and of the portrait of Carlyle, which, at Carlyle's request, closely resembled the "Arrangement in Black and Gray," as Whistler called the portrait of his mother.

There is in "The White Girl," an obvious sympathy with the color prints of Japan, from which Whistler gained inspiration for beautiful compositions of line and form and color. He saw his sitters as parts of such compositions, in symphonies, in arrangements of color, rather than as subjects for portraits. The work at the Kraushaar galleries is more definite, the composition more obvious than in later works, but there is the same innate feeling for composition and for subtlety of color applied in thin wash with an indefiniteness of form which is elusive on close examination. As in most



Elinor M. Barnard, who is known by her portraits in water color, particularly portraits of children, included in an exhibition at the Arlington galleries a delightful portrait of "Caroline"

PAINTERS OF THE OLDER ORDER

That American art to-day stands for excellence in landscape painting is almost as unquestionably acknowledged as that among these painters of the everchanging beauty of the country, the name of the late George Inness rises above the rest. Twenty-three of his paintings from the collection of his son, George Inness, Jr., were placed on exhibition in the middle of January, in the Reinhardt galleries. They show great variety, from the careful painstaking study to the broad free landscape with a few small figures touched in with great skill; here, also, appears the valley with its winding stream as seen

from a neighboring hill, a favorite subject of this painter.

To those who did not know him and his work intimately, it is something of a surprise to see in this exhibition that Inness was keenly interested in a study of the figure and especially of light upon the nude form, for most of such studies he destroyed when finished, and it is rarely that any find their way to exhibitions. In his "Niagara Falls" Inness seems to have caught the spirit of the painters of the far east who strive to paint not the mere outward effect but to portray also, in painting their waterfalls, the weight of the falling water.

At the Metropolitan Museum of Art, a memorial loan exhibition of the paintings of the late William M. Chase gives a comprehensive survey of his work, from early days when he turned to the paintings of Velasquez and other masters of Europe for inspiration and study, to the

(Continued on page 142)



Interesting not only by its beauty, but also by its associations is the portrait of Queen Henrietta Maria, which, with his own, was presented by Charles I to the first Earl of Denbigh



BRASSIERE
Made of Dr. Walter's famous
flesh-reducing rubber with coutil
back. Covers bust and under the
bust. Price, \$6.00

Reduce Your Flesh

without dieting or strenuous exercise by wearing
DR. JEANNE WALTER'S

Famous Medicated **RUBBER GARMENTS** For Men and Women



ETTON JACKET
Specially made garment for re-
ducing bust, back and upper part
of body above waistline.
Made to measure. Price, \$12.00
Stock sizes. Price, \$8.50
Half-mask. Price, \$4.00

AN ideal harmless method of reducing your superfluous
flesh, without any weakening effect is by using
Dr. Walter's rubber garments.

The reduction desired is
brought about by perspiration.
These garments are made to
measure and fit any part of the
body where reduction is desired.

They are perfectly comfortable, and as the
garments are seamless there is no unnecessary
friction of the skin.

Endorsed and recommended by leading
physicians everywhere as an invaluable aid to
those suffering from rheumatism.

Send for free illustrated booklet.

Dr. Jeanne B. Walter Inventor and
Patentee
Billing's Bldg. (4th Floor)
S. E. Cor. 34th St. and 5th Ave. New York

Representatives:
Mrs. Kammerer, 1029 Walnut St., Phila., Pa.
Eleanor Porter, 927 Market St., San Francisco, Cal.

STOCK SIZES

A few of these garments are made in stock sizes and for
that reason are cheaper than those made to measure. Write
for special booklet on stock size garments.



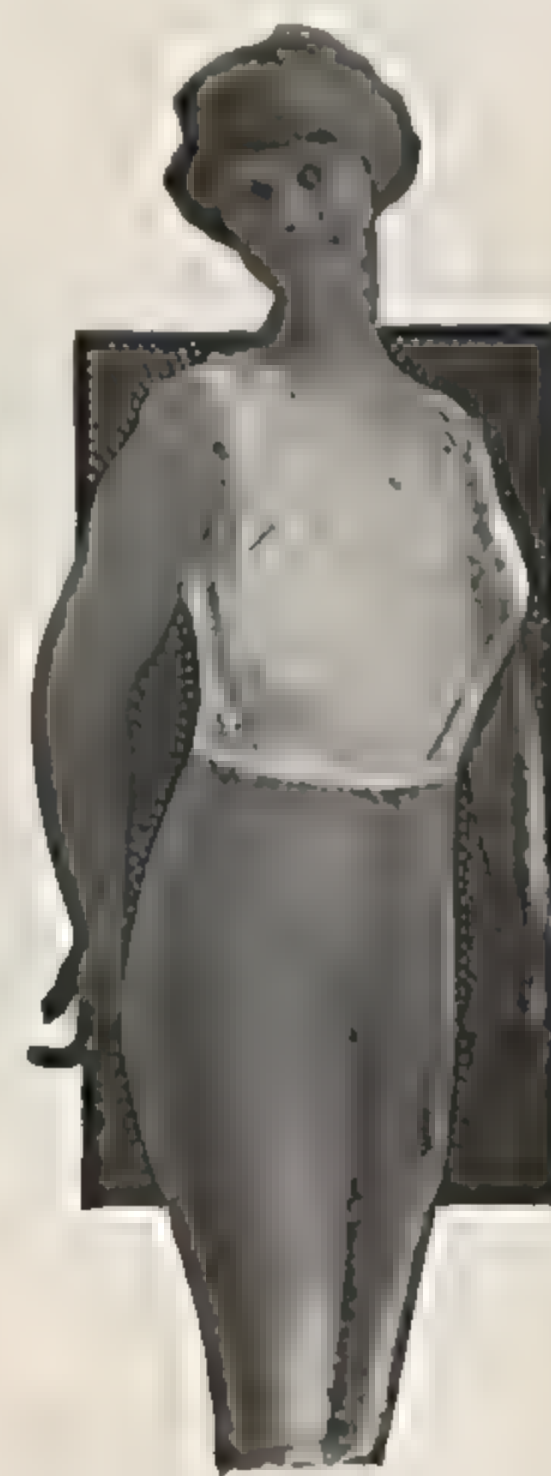
CORSET
A comfortable garment worn
under the corset. Reduces
bust, hips, waistline and
abdomen. Price, \$20.00
Chin Reducer, illustrated.
Price, \$2.00



ABDOMINAL REDUCER
Garment for reducing abdo-
men, stomach and waistline
and to hold the stomach in
correct position. Price, \$6.00



LONG BELT
Worn either with or without
corsets for reducing the up-
per part of abdomen.
Price, \$15.00
Neck and Chin Reducer, il-
lustrated. Price, \$3.00
Pair of arm Reducers also il-
lustrated. Price, \$8.00



PANTS
For reducing the limbs; they
are also extremely beneficial
for relieving Rheumatism and
stiffness. Made to measure.
Price, \$20.00
Stock sizes. Price, \$15.00



Mary Grey

Younger Hands

The dark, mottled discolorations, the
tiny lines and creases are replaced by a
smooth soft texture and a natural creamy
whiteness by applications of **MARY
GREY HAND CREAM** (bottle illus-
trated). \$1.

Heavier Eyelashes

Simply brush the eyelashes twice a day
with the **Mary Grey Eyelash Grower**,
and you will nourish and soften the
lashes, preventing them from becoming
brittle and thin. An improved growth
will soon be noticed. \$1 a Pot.

Write for the "Grey Book." Mail orders filled.
**MARY GREY STRAPPING MUSCLE TREAT-
MENT** (at the Grey Salon) assists Nature. Bene-
ficial and restful. \$2. Hairdressing and Mani-
curing. Phone 3014 Murray Hill.

Branch at Hampton
Terrace Hotel,
No. Augusta, So. Car.
opens about Jan. 15th



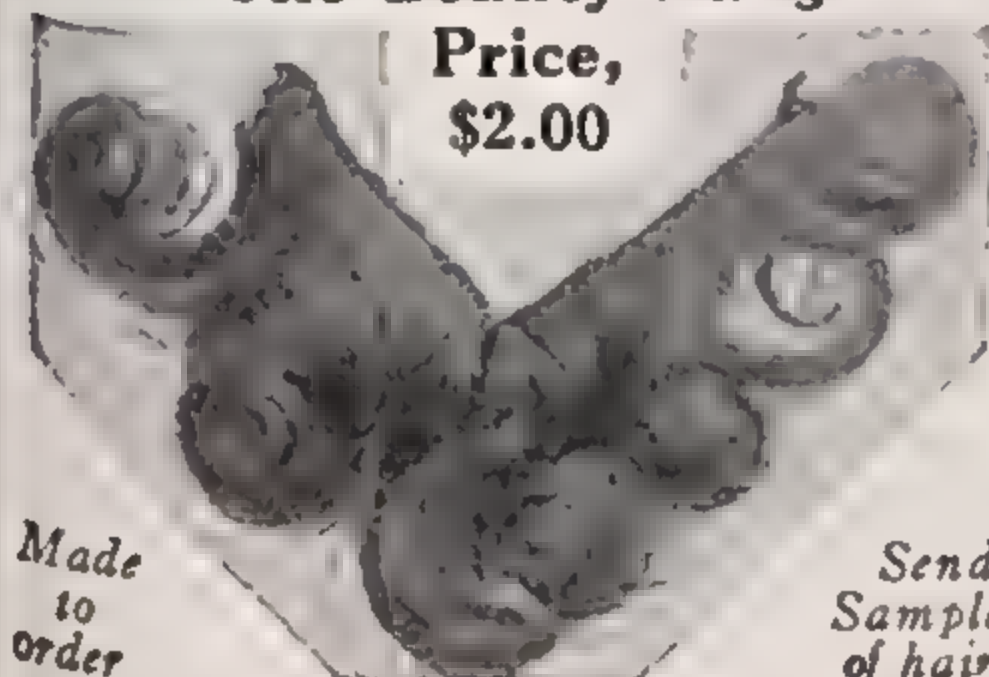
No. 2 East 46th Street, Near Fifth Avenue, New York

Fashion's Fascinating Fringe

Paris sends us the Beauty Bang

The French widow's chapeau revealing as it does
this fascinating fringe of hair, is doubtless respon-
sible for its vogue. It covers frowns and wrinkles,
complements the contour of the face and is wonder-
fully alluring. It is an attractive convenience for
the motor hat, and—worn in the boudoir cap,—
the Beauty Bang gives a quaint charm and con-
ceals the belated coiffure.

The Beauty Bang
Price,
\$2.00



Made
to
order

Send
Sample
of hair

We shape the
Beauty Bang to
suit each individ-
ual style, constructing it so that where a thin bang is
desirable, it divides and becomes a part of the upper
coiffure—adding grace and softness.

All hair-needs looked after in our parlors. Grey and
faded hair restored to its original color. Transforma-
tions, braids, waves, curls, etc., supplied with becoming
correctness. Scalp treatment given—also advised by
mail. Tell us your hair needs. All information strictly
confidential.

Bertha-Burkett Company
22 West 39th Street N. Y. City



MRS. E. ADAIR

Apropos of Mrs. Adair, as an International Authority on Beauty Culture, the follow-
ing few thoughts will bear repeating occasionally:
Mrs. Adair was the first to introduce modern scientific beauty culture, as it is generally
understood today.



Mrs. Adair still continues to be the only specialist on the
skin and complexion to maintain Salons in Europe, as
well as in America.

The very same **Ganesh Treatments** for which society women
of America come to the New York Salon, are administered
thousands of miles distant in Mrs. Adair's foreign Salons.
Every assistant serving in Mrs. Adair's Salons, whether in
New York, London or Paris, have been personally trained
by Mrs. Adair herself. Mrs. Adair is the guiding spirit
and active head of the organization.

Mrs. Adair is the originator of the now well-known system
of hand tapping and strapping the underlying facial mus-
cles and tissues, thus preparing a firm, healthy founda-
tion for the skin. This system is known as the

Ganesh (Original) Strapping Muscle Treatment

It has been long established that the **Ganesh Strapping Muscle Treatment** is effective
in all ordinary cases, such as ageing and wrinkling of a dry skin, the formation of sur-
face blemishes, blackheads, etc., the superfluous flesh about a flabby neck and throat and
"double" chin, deep facial hollows and lines, etc., etc. Learn what this treatment can
do for your needs.

Consultation Gladly Granted. Single Treatment, \$2.50

Use Mrs. Adair's **Ganesh Preparations** in your home
care of the skin. You will find that they will
more than repay you in giving them a trial

GANESH EASTERN BALM CLEANSING CREAM

The **Ganesh Eastern Balm Cleansing Cream** is an ideal cleanser for the face.
Used daily it keeps the face clear, re-
freshed and free from marring blemishes,
and is excellent for sensitive, delicate
skins. It prepares the skin for special
treatment, when required, and prevents it
from roughening or chapping in winter.
Per pot, \$3, \$1.50, 75c.

GANESH EASTERN BALM SKIN FOOD
Skillfully prepared from those ingredients
which nourish and build up the tissues,
helping greatly to fill out hollows and
deep wrinkles. Per pot, \$3, \$1.50, 75c.

Write for Mrs. Adair's Complete Lecture Book and Pricelist.

557 Fifth Ave.
92 New Bond St. W.
LONDON

New York
5 Rue Cambon
PARIS

GANESH CREAM FOR THE HANDS
Do your hands redden or roughen in cold
weather? If so, an occasional applica-
tion of Mrs. Adair's **Ganesh Cream** for
the hands will prevent this annoyance,
and will keep the hands soft and white
throughout the winter. Jar, \$1.00.

GANESH BANDETTES
To remove fine lines and crowsfeet from
about the eyes and to eliminate the tired
appearance. Will accomplish wonderful
improvement. Box of 12, \$2.50.

GANESH FOREHEAD STRAP
(Illustrated)
(\$4 and \$5) for removing forehead lines;
the **Ganesh Chin Strap** (also illustrated)
(\$5 and \$6.50), for reducing "double
chin."



THE woman whose wardrobe is a marvel of dainty lingerie selects her toilet accessories with equal discrimination.

Her choice of Talcum Powder is invariably Babcock's Corylopsis—the talcum that answers every requirement of the witching art of the toilette—from head to foot.

BABCOCK'S

CORYLOPSIS OF JAPAN TALC POWDER

The most potent appeal of BABCOCK'S to womankind is its feminine quality of daintiness—its downy softness, exquisite smoothness, and mystic fragrance.

Look for the name "Babcock" and secure the original Corylopsis Talcum, unrivaled in its purity and distinctive fragrance, despite the efforts of imitators.

Sold in U.S. at 15c—Canada 25c

Send 2c for Sample

A.P. BABCOCK CO.

117 West 14th Street New York

SEEN on the STAGE

(Continued from page 138)

THE EAST-WEST PLAYERS

The East-West Players appeared, a year ago, before the public of New York for the specific purpose of presenting translations from recent contributions to the drama in the Yiddish language. This year, the same company resumed activity; but its program had been changed. A bill composed of four one-act plays contained only two pieces translated from the Yiddish, and was filled out with two other pieces written originally in the English language by aspiring American authors. The Yiddish plays, by Perez Hirschbein and Sholom Asch, were worthy of attention as exotic curiosities; but the two American plays were scarcely worthy of production. "Paul and Virginia," by James Rorty, sounded like a sorry imitation of Bernard Shaw; and "The Awakening of Narradin," by Gustav Blum and Elias Lieberman, appeared like a sorry imitation of "Sumurun." The East-West Players would perform a more unquestionable service if they would, in the future, confine their efforts to a propagation of the current Yiddish drama.

"THE LIFE OF MAN"

On the evening of Sunday, January 14, the Washington Square Players exhibited a special performance of "The Life of Man," by Leonid Andreyeff, as a gift to their sustaining and subscribing members. This performance was so exceedingly successful that it had to be repeated on the following Sunday.

In acting and production, the Washington Square Players have never accomplished anything more fine than their rendition of this Russian drama. The scenery, designed by Mr. Rollo Peters, was simple and supremely satisfying. The lighting, directed by Mr. William Pennington, was masterly. The stage-direction of Mr. Philip Moeller left nothing to be desired. The acting in many parts was so admirable that a complete enumeration of the names of those performers

who added to excellence of the occasion would be impossible.

"The Life of Man" is an interesting composition; but it is not a great play. In pattern, it resembles closely such mediæval English compositions as the noted morality-play entitled "The Castle of Perseverance". The characters are not people but personifications. The sum-total of experience is summarized not concretely but abstractly. Man (imagined in the abstract) is launched into the world, and followed (in the abstract) until the time of his final and ignominious surrender. This abstract summary of the life of man is conceived in a mood that is inalterably fatalistic and intolerably gloomy.

To the mind of Leonid Andreyeff, there is nothing hopeful in the life of man: the individual, so soon as he is born, is doomed to manifest disaster. This reading of the riddle of destiny can not be accepted without question by the occidental mind. In this sunny western hemisphere we have a habit of insisting optimistically on a recognition of the thesis that "so long as there is life, there is hope." We do not easily surrender to an utter and immitigable sense of doom. In consequence the masterpiece of this great Russian, though excellently written, does not quite succeed in affecting us so overwhelmingly as if we had been born more near to the meridian of Moscow. In Russia, the greatest writers seem to be convinced that life is necessarily more bitter than it seems to be: in America, our blithest writers still assume that "somehow good must be the final goal of ill" and point forward to a future in which, as children, we still faithfully though falteringly, believe. Maybe we are wrong, because we are so pitifully young; maybe the Russians are wrong, because they are so tragically old. Meanwhile—whatever be the final truth—it must be admitted that Leonid Andreyeff has at least advanced an interesting exposition of what seems to us the losing side of the contention.

ART NOTES

(Continued from page 140)

freely drawn and directly handled latest works. His advice "Never anticipate a failure or you will meet it", is characteristic of his work. He stood firmly for good workmanship and honest color and painted for the most part objectively, finding his inspirations in figure and portrait, in interiors, occasionally in landscape and often in still life. While not a brilliantly original painter, Chase was an able and excellent artist, and his long and notable career has left its definite mark on the present generation of American artists. He is probably best known for his portraits and paintings of still life.

A series of water color paintings by Elinor M. Barnard were shown for a short time in January at the Arlington galleries. For the most part these were delightful sympathetic portraits of children, painted with skill not only in catching the delicate child personality, but in the handling of a difficult medium.

Among these paintings there were a few interesting studies, some illustrating the effect of electric light on water color and others devoted to the technique of the medium, serving to show, as the artist herself says, "the grammar of water color speech."

Calendar of Current Exhibitions

NEW YORK

Ainslie Studio. Twenty-five paintings by George Inness, through March.

Fine Arts Building. Thirty-second annual exhibition of the Architectural League of New York, from February 4 to 24.

Macbeth Galleries. Paintings by Charles W. Hawthorne, from February 6 to 26.

Metropolitan Museum of Art. Memorial exhibition of the works of the late William M. Chase, from February 19 to March 18.

National Arts Club. Exhibition of American etchings, under the auspices of the American Institute of Graphic Arts, from February 28 to March 24.

New York Public Library. Print Gallery: American portraits of the Colonial and Revolutionary periods. Gallery 322: mezzo-tints from the Cadwalader collection and exhibitions illustrating the making of prints. Stuart Gallery: Henry Wolf Memorial exhibition and recent additions to the print collections. General Exhibition Room: Exhibition of American Drama.

Woman's University Club. Paintings

and etchings by Childe Hassam; paintings by Gifford Beal and Reynolds Beal; sculpture by Sara M. Greene, from February 1 to 28.

BALTIMORE
Peabody Institute. Paintings and sculpture by the charcoal club of Baltimore, from February 1 to March 1.

BUFFALO
Albright Gallery. Exhibition of French Art loaned by the Luxembourg Museum, for an indefinite period.

HARTFORD
Connecticut Academy. Seventh annual exhibition, from February 12 to 26.

PHILADELPHIA
Pennsylvania Academy of the Fine Arts. One hundred and twelfth annual exhibition of contemporary American Art, from February 4 to March 25.

PITTSBURGH
Carnegie Institute. Exhibition of the collection of paintings belonging to the late David T. Watson, from January 22 until the end of March.

ESTAB. 1899

PARTICULARLY IMPORTANT TO YOU

How to Buy Gowns at Maxon's

We have tried so hard and so often to impress upon our good people the necessity of making us several visits to buy any of our model size frocks, suits or wraps.

We do not and cannot purchase a complete stock at the beginning of any one season. We purchase only as opportunity affords us the quality and grade of garments which we would offer.

Therefore, if on your first visit, you cannot find the frock or suit you've been wishing for, it may be in the next shipment or the one following. We want you to have just what you want and just what pleases you and you are sure to find it here—hence our request that you call two or three times, say a week apart.

Two Gowns for the
Usual Price of One
Street, Afternoon or Evening Wear

Call and see these frocks for yourself—even try them on. You're never urged to buy. Model sizes only—No two alike.

NO CATALOGS—NO APPROVAL SHIPMENTS.

MAXON=MODEL GOWNS
1587 BROADWAY AT 48TH ST. NEW YORK CITY

THE GREAT OUTDOORS INVITES YOU

Your "TOUR-RAIN" coat takes on an added charm these halcyon days of spring! Cleverly modeled of PRIESTLEY'S famous Cravenette proofed English Tweeds and other smart fabrics.

Lined with guaranteed satins and Peau de Cygne. Moderately priced at the better stores.

There's style when the sun shines and service when the rain falls—Always, anywhere!

Write us for your copy of style booklet "B3" "TOUR-RAIN" COATS AND THEIR PURPOSE.

Insist upon
seeing the
"Tour-Rain"
Label



H. GOLDMAN & CO., INC.
31-33 EAST 32ND ST. NEW YORK CITY

Tour-Rain COATS
FOR AUTO-TRAVEL - SUNSHINE - RAIN



Electricity's Latest Gift

A complete Sewing Machine
no larger than a Typewriter

The electric iron, washing machine and vacuum cleaner were great improvements on the old ways of doing things. Now comes this wonderfully compact electric sewing machine that you can carry in one hand—a full-size, high-grade machine without the unhandiness and unsightliness of the ordinary foot-power machine. No more need you tire yourself out pedaling. The

Western Electric Portable Sewing Machine

gives you one or a thousand stitches—for all day long, if you wish. The motor does the work. You simply regulate the speed by a light pressure of your foot on the control pedal. The price is less than you would pay for most any of the well-known makes of foot-power machines. Guaranteed 10 years.

Costs Only \$35
(\$37 West of the Rockies)

If your lighting company, electrical dealer or department store cannot show you this wonderful machine, send coupon to nearest office.

**WESTERN
ELECTRIC
COMPANY
Inc.**

**WESTERN ELECTRIC
COMPANY, Inc.**

New York Chicago
Kansas City San Francisco
Houses in all Principal Cities

Gentlemen:
Please send me Booklet
No. 504-AL, describing your portable electric sewing machine.

Name _____

Address _____

MAKERS of MUSIC

(Continued from page 63)

perfect suggestions we re-create the melodies which first sang in Chopin's fancy.

THE NEED FOR PHRASING

From the days when Liszt first astonished a whole continent with the magnificence of his playing, pianists have been seeking to hide the defects of the piano behind the colors of their personalities. To conceal as best possible the piano's major defect, the fact that it can not sing; to keep to the fore its special possibilities and qualities, its pearly runs, its glittering staccato, its vibrant resonance and the like; and to bind these beauties together in a colorful and authoritative personality—this has been the problem of virtuosos. To achieve all this with certainty they have developed a technique that is amazing. In addition, the pianist must re-create his music to a greater degree than is necessary to the singer or violinist. Out of the notes of Chopin's C-sharp minor waltz half a dozen compositions can be made by half a dozen performers. Because the piano has no breath, and hence no natural phrasing, the pianist must phrase with greatest clearness in order that the music shall speak distinctly. The pianist must be able from his notes, which are little more than stenographic notations, to divine and re-create the style of each piece he is to play. In short, the pianist, in addition to being a miracle of technical agility, must be a poet in feeling, and a master of abstract design.

THE GREATEST LIVING PIANIST

Few pianists, of course, possess all these qualities in balanced proportion, all seek to solve the virtuoso's problem in one way or another, some stressing this quality and some another. Of the great pianists now before the public, many of whom have been heard in New York this season, only one or two do all things equally well. The technicians, like Godowsky, Rosenthal, or Rudolph Ganz, lay their greatest stress on the truth that the music should be played in honest and workmanlike fashion. There is something heroic about them, for they reject all the easy means to popularity, and hold themselves to a standard of perfection for which they find little sympathy. Some, like de Pachmann, make nearly their whole appeal on the basis of tone quality, and achieve marvels in making the piano lose its pulsating hammering sound. De Pachmann sacrifices everything to tone. He plays a Chopin polonaise as though it were a lullaby (in which, however, he has the authority of Chopin's own performances). A great critic has said that de Pachmann can do some things better than anybody else can do anything, but the fact remains that only a few types of musical expression come within his chosen range. Then there are the romanticists, like Josef Hofmann, who use every means at their command to overwhelm the listener with sensuous impressions. Their music stirs the blood and quickens the pulse, but too often it only lulls the judgment. It is among the romanticists that the greatest number of mediocrities is to be found. Finally, there are those more balanced souls, like Harold Bauer, who make their music eloquent chiefly by its proportion and design. They are not "cold" or unfeeling. They know that emotion does not carry its full momentum until it is reinforced by the weight of the mind. Of the four classes of artists it is this last which has the greatest musical range at its command.



Photograph by Eugene Hutchinson

Fannie Bloomfield Zeisler makes her home in Chicago, giving one New York concert a year. She now represents, in American virtuosity, the days when musicians were under the spell of Mendelssohn.

Of all the great pianists, it is Paderewski who best combines all these qualities. If he is the greatest of living pianists, it is because he includes all the others. The splendor of his technique is in itself intoxicating. The tones at his command include all the best of which the piano is capable, whether heroic, sprightly, or wistful. About his playing, as about his personality, there is a romantic glow, a sensuous ardor that intrigues the imagination. His command of style is such that the hearer feels that the thing can never under any circumstances be done better. All types of music come equally to life under his hands. The heroic strength of Bach is in his fugues, and the tenderness of Chopin in his nocturnes. From the graceful femininity of the C-sharp minor waltz he can turn to the rough energy of a Liszt rhapsody, and in both his authority is supreme. De Pachmann may play a Chopin nocturne better, Ganz a Liszt concerto, and Busoni a Bach fugue. But no one of them, like Paderewski, can be equally good in all. So, in the recitals which Paderewski has given in New York this season, he has remained, as before, the standard by whom all others were compared. It is an old story. Paderewski has been praised in *excelsis* for nearly two decades, yet his supremacy remains unquestioned. He is by no means always the same. The romanticism which is the predominant strain of his nature leads him not infrequently to the bizarre and outlandish. If he combines the strength of all others, he can at times show most of their faults. When he breaks a piano string with the power of his attack, he only symbolizes the irresponsible devil that sometimes enters into him. He can be too ardent, too wilful, or too languorous. Yet these are the liberties which genius assumes. In spite of his vagaries, he remains, year after year, supreme.

PADEREWSKI'S APPLAUSE

Yet Paderewski is the virtuoso of the nineteenth century. In his programs, as in his playing, he looks back to the past and sums it up. What the typical virtuoso of the twentieth century will

(Continued on page 146)



Approved Orthopedic Lasts Children's Shoes

Ample toe space and all around comfort that furthers the normal growth of busy little feet.

Baby's First Shoes

Hand made

6 mos. to 2 yrs. Sizes 1 to 5

Soft leather, ankle supports, leather soles.

Made with a realization of the vital importance of shoes when baby starts to walk.

No. 5. Tan, Russia Calf, laced. 2.00
" Black, Kid skin. 2.00
" White Canvas. 1.75

Children's Shoes

3 to 4 yrs. Sizes 5 to 8

No. 7. White Buckskin, button or laced. 3.50
" Tan, Russia Calf, laced. 2.95
" Black, Russia Calf, laced. 2.95

5 to 6 yrs. Sizes 8 to 10½

No. 3. Tan, Russia Calf, laced. 2.95
" White Buckskin, laced. 4.00
" Patent Leather Shoes, black kid top, buttoned 3.00

Children's Shoe Shop—3rd floor.

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Vanity Taffeta



Send us the name of your favorite shop and by return mail we'll send you samples of the new exquisite shades
Kohn, Adler & Co.
Philadelphia



FLOORSTYLE

GOWNS

FOR ALL OCCASIONS



STREET



EVENING

THE predominating feature of FLOOR-STYLE Gowns is that they are from three to six months ahead of the Fashions;—the woman who wears FLOOR-STYLE Gowns will have the satisfaction of seeing the styles she discards, worn generally, a season later.

There's a FLOORSTYLE GOWN for every occasion;—for Street, Afternoon and Evening Wear. FLOORSTYLE COLLEGE and SPORTS DRESSES combine elegance with price moderateness. If your local dealer cannot supply you, write to us;—we will make it possible for you to get FLOORSTYLE Gowns.

Send for free illustrated Catalogue of FLOORSTYLE GOWNS

Sam'l Floersheimer & Bro.
The Floersheimer Co. (for Misses' Gowns)
 2 West 33rd Street New York



AFTERNOON



COLLEGE
and SPORT



Fashion's Final Verdict

Your own Personality will verify the creative charm which individualizes DREZWELLSLEY Frocks from all other spring showings. There's a dress for every dress occasion and all moderately priced. Write today for your copy of "Frocks, Their Wear and Care," and ask for the name of your nearest dealer.

Address Dept. "C" **THE DREZWELL CO., Inc.**
 33 East 33rd Street, New York City

Drezwellsley

Frocks for every young and younger woman



The Proudest Dish of Clubland

—a dish you can serve with pride—and economy—at your most important functions as well as on informal occasions. Have some on hand to serve when appetite or occasion demands a delectable dainty.

Purity Cross

Creamed Chicken *a la King*

Prepared by a chef from the Hotel Ritz of Paris, using the finest farm poultry, selected mushrooms and plenty of delicious golden cream sauce, all perfectly seasoned, cooked and garnished—ready to heat and serve on toast, patty shells, etc. Only 25c and 50c at All Fine Grocers.

Sent direct at \$1.45 or \$2.85, half dozen respective sizes, express prepaid if you mention your best grocer's name. In Canada, 35c and 65c; \$2.00 and \$3.75, half dozen respective sizes. Write, mentioning your grocer's name, for booklet "How and When," giving 41 ways to serve.

PURITY CROSS, Inc., Model Kitchen, Route 2 V, Orange, N. J.



Paris opens in New York

THE famous Openings of the "Haute Couture" of Paris, though heralded as The Famous Openings of the World, are in reality but secret sessions, where card-bearing connoisseurs of Fashion sit in solemn conclave to pass judgment upon the accomplishments of those Great Designers to whom the whole world looks for inspiration in Dress.

But to call these tribunals, real Fashion Openings, as viewed by the average American woman, is indeed nothing short of a misnomer, for each of these private Paris Showings is but a unit of the total mode—and the *real Opening* takes place in New York; for it is here that the combined triumphs of Paris rivals for Fashion Fame are assembled and presented collectively for public inspection.

It is here that the secrets of Callot, Cheruit, Jenny, Lanvin, Chanel, Doucet, Beer and others are offered side by side for the ultimate approval of the woman who is to wear them.

So it is that Paris really holds its Opening in New York—on Fifth Avenue at 46th Street—as it were—and to this the Gidding establishment is given over at this time of the year.

Here, the most worthy creations of the Famous Parisiennes are assembled in exactly the length of time it takes fast steamers to bring them here; and best of all, the models are shown in an atmosphere that seems nearest akin to the Paris of former times.

In an assortment as large and diversified as the Gidding establishment offers, there are limitless possibilities for the immediate selection of exclusive fashions and trained experts at hand to suggest and aid Madame—as well as a staff of competent designers, tailors and fitters to execute her every individual desire.

The Authentic Fashions for Spring are now practically complete, presenting the best models from every well-known designer of Paris, as well as exclusive Gidding designs from their staff of artists.

Your inspection is cordially invited



MAKERS of MUSIC

(Continued from page 144)

be we do not know. But we feel sure that he is not prophesied in Paderewski, who, when he retires, will remain a brilliant memory, but—a memory. The impulses which are changing the character of the musical life of to-day (impulses which can be felt in vague confusion in New York concerts) are to be found rather in such men as Busoni, Percy Grainger, and Harold Bauer. Bauer, in fact, should not be set down as the representative of a class. His musicianship is too broad; his authority too unquestionable. His sonata recitals with Thibaud and Casals have shown the scholarly nature of the man, and his concerts of "The Music of Yesterday and To-day" have revealed his unselfish enthusiasm for music. He is not one to cultivate a "platform personality." In his playing every unnecessary motion is eliminated. There is no display of technique, not the slightest effort to call attention to the performer. But the music comes from his hands perfect and complete. So it is, the listener says to himself, and so it must be. From the dances written for the spinet in the seventeenth century, up to the outlandish tonal experiments of Arnold Schönberg, he gives all his music the same stamp of finality. All his music passes to the audience through the medium of his compelling intelligence, rich in scholarship and imaginative sympathy. And the quiet authority with which he accomplishes these results generates in the audience an enthusiasm of its own, less turbulent but no less ardent than that which greets Paderewski.

A ROMANTIC TECHNICIAN

Josef Hofmann has forged for himself a technique which is the envy of pianists everywhere. He shines with the questionable glory of being able (as common report states) to play a given piece faster than any other pianist on earth. And he does not disdain occasionally to take certain movements twice as fast as they were intended to be played. But he is not to be classed with the "technicians," for he is also endowed with a romantic personality which overshadows everything else. He delights in sharp contrasts, sensuous colors, and vibrating masses of tone. He reads a Bach fugue as though it were an impressionist's rhapsody. With all respect for his greatness as an artist, we insist that his use of the pedal in Bach is barbarous. Hofmann's romantic sense of the picturesque has also resulted in the playful hoax by which he seeks to conceal his own identity as a composer under the name of "Dvorsky." The learned point out that "Dvorsky" is Russian for Hofmann, meaning "man of the court"; and the observant have noted that Hofmann is the chief and as yet only distinguished performer of Dvorsky's music. When interviewed on the subject this "man of the court" talks about the weather. But this Dvorsky is no composer to be ashamed of. His mad experiment in futurism, called "Chromatic; a Duologue for Piano and Orchestra," which was played (by Josef Hofmann) at a recent concert under the auspices of the Friends of Music, proved rich in polyphonic dissonance and all the other qualities which interest musicians whose eyes are set on the twenty-first century. Some of his piano pieces (which figure not infrequently on Hofmann's programs), have proved highly pianistic and effective. In Dvorsky and Hofmann the concert-goer notes one of the most picturesque personalities on the concert stage.

THE "SONATA TEUTONICA"

Another composer-pianist who has recently commanded attention is a young American, John Powell. Mr. Powell has often charmed his audiences with the sensitive beauty of his playing, but from this one could hardly have guessed his

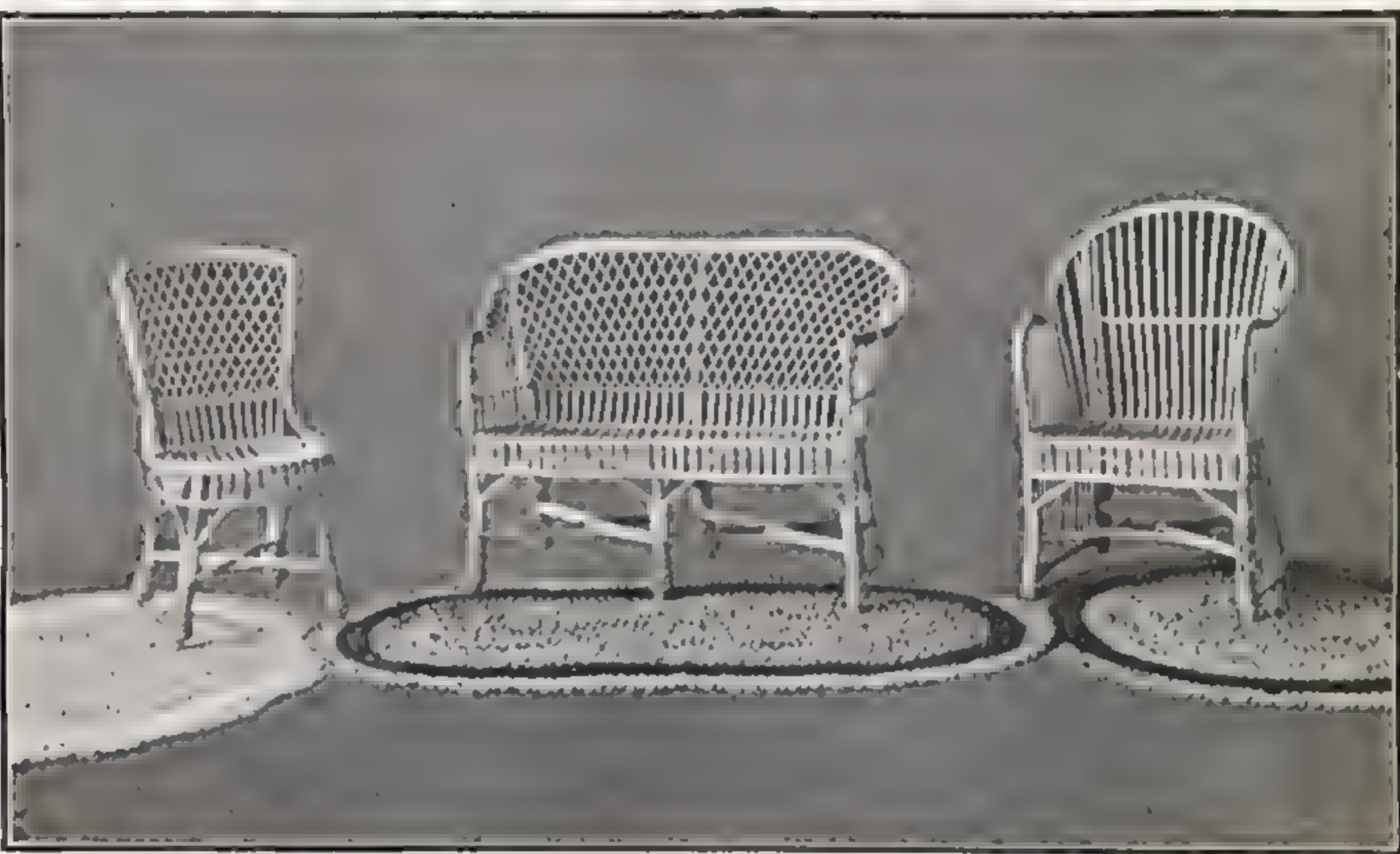
deep thoughtfulness and creative strength. Recently he gave a recital to introduce to the public of America his ambitious "Sonata Teutonica," a work of prodigious length and complexity, lasting over an hour in performance. "Teutonica," as the composer hastens to explain, does not signify "German," and in the same breath he adds that the work was written and named before the war began. Rather, it refers to the whole northern race, which dominates Scandinavia, the British Isles, and a good part of France. But more than this, it refers to a type of mind, a type which has occurred in all races, but has been predominant in the "Teutonic." Having thus exculpated himself from any belligerent purpose, Mr. Powell proceeds, in a most engaging introductory talk, to examine the philosophy of this Teutonic mind. It is the philosophy which maintains a unified view of life, a "sense of oneness." Then follows a bit of philosophizing that will seem involved to many concert-goers. But the upshot of it is that Mr. Powell has written an elaborate work, complex almost without precedent, which develops the varied subject-matter of its three movements from a compact handful of themes, all mutually related. As an attempt to carry still further the great sonata form which has fascinated musical genius for two centuries, the work is intensely interesting to musicians. Better yet, it contains a quantity of noble and moving music. At one stroke it puts the ingratiating Mr. Powell among the important American composers. His playing is sensitive and sensuous, involving a vast amount of emotional effort which detracts from his interpretive authority. But his "one man" recital has made him a force in American music.

FEELING IN MUSIC

Carl Friedberg is another talented pianist who tends to weaken his work by putting too much feeling into it. In his effort after soft color and suave line, which he conveys with much art, he blurs the firm outlines which make the master's interpretation memorable.

Too much feeling is not the predominant fault of Fannie Bloomfield Zeisler, long known as the most distinguished of American women pianists, but with her, too, obvious effort detracts from the listener's pleasure. Mrs. Bloomfield Zeisler, with all her musicianly authority, represents another generation in American virtuosity. She is the virtuoso of the days when musicians were just emerging from the spell of Mendelssohn, when prettiness outvalued emotion and brilliancy outweighed force. Her technique, too (it seems cramped to the modern audience), must rob her of the power to give force and elasticity to her interpretation. But so long as she comes to New York she will find enthusiastic audiences to greet her.

Among all the younger pianists there is none who seems more surely destined to a place among the great than Percy Grainger, who has been much in demand as soloist for orchestral concerts this season. Mr. Grainger, who hails from Australia, looks like a boy. His sensitive face belies the strength of his playing. But once he has touched the piano the hall resounds with animal life. Rhythm, that most primitive of all the musical elements, is conveyed in his playing with sharp and decisive force. Mr. Grainger has lived in the out-of-doors and has studied the folk-music of primitive peoples; and in his performances, as in his splendid compositions, the universal qualities are predominant. He has the power of making the complex works of genius as simple and appealing as a folk-song. And a folk-song, under his hands, becomes a work of genius. Among all the pianists of this splendid pianistic age, none is more superbly equipped for greatness than Percy Grainger.



Novel Willow Furniture

French Willow has been used to make this furniture which is very durable and unusually comfortable. The following colors can be supplied: Natural, Baronial Brown, various shades of Green, Silver Gray, Pompeian or Verd Antique and Old Ivory.

	Natural	Stained	Enameled or Two Shade Effect
Arcadian—Side Chair on left.....	\$7.25	\$8.50	\$9.25
—Settee.....	17.00	19.25	21.00
Elysian—Arm Chair.....	10.50	12.00	13.25

Colonial Braided Rugs

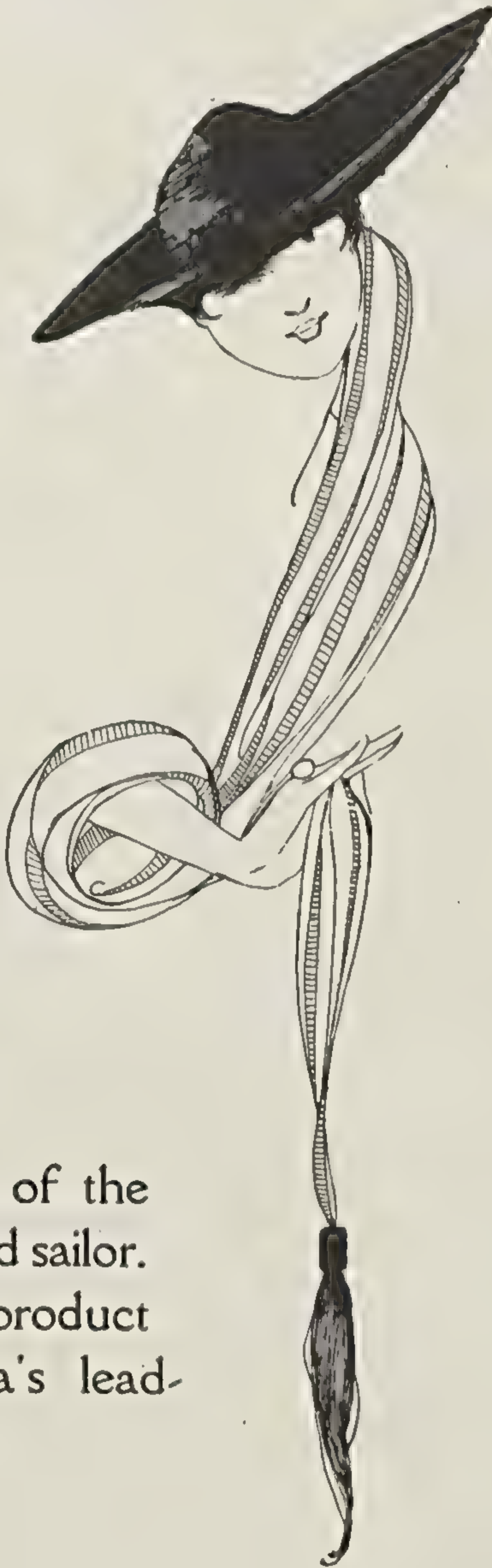
Braided rugs distinctively American and used so extensively in Colonial times, have again worked their way into the field of modern decoration. They can be had in olden time color combinations or to match almost any scheme of decoration.

ROUND RUGS			OVAL RUGS		
Diameter	Price	Size		Price	
24 inches.....	\$1.80	24 x 36 inches.....		\$3.00	
30 ".....	2.65	27 x 54 ".....		4.85	
3 feet.....	3.25	30 x 36 ".....		3.95	
4 ".....	6.95	30 x 60 ".....		6.85	
5 ".....	10.25	36 x 42 ".....		4.55	
6 ".....	13.50	36 x 72 ".....		9.80	
7 ".....	18.00	4 x 7 feet.....		12.00	
8 ".....	25.50	6 x 9 ".....		24.00	
9 ".....	31.00	8 x 10 ".....		32.00	
		9 x 12 ".....		47.50	

Illustrated Booklet on Request

McGIBBON & CO.

3 West 37th Street New York



Featuring—

a new type of the roll brimmed sailor. A smart product of America's leading hatter.

The diamond trade-mark is an accepted guarantee of style, quality and individuality.



LONDON PARIS

48 West 38th Street, New York

America's Best Sport Hats



IF the red-sashed boatman is "furbo," he will take you out on the water at sunset—and will let the boat lie still on the glassy waters. For then—and only then—can you feel the magic harmony of color. Not color

in its modern sense of clamorous oranges and brazen blues—but old colors—soft and tender—colors which only the Sun's wizard fingers can paint at the end of a beautiful day and then only on the soft, mysterious mountains which rise from the waters of Como-Lugano and Maggiore.

It must have been here that the Venetian artisans of the 12th century went to find those colors which they so skilfully portrayed in their lamps, making them unique in exquisiteness of coloring.

We cordially invite you to call and inspect our permanent exhibition of re-creations of these 12th century masterpieces.

Because of their extreme delicacy of tone these lamps can be made an effective complement to any plan of interior.

For Information Write Dep't A

DELLA ROBBI A STUDIOS
AEOLIAN HALL, W. 42ND ST. NEW YORK



REDFERN

3 East 48th St.
New York

Contrary to precept, the virtue of a boudoir lamp is to hide its light; this carved wood lamp dulls its glow by a gold-laced shade to match the boudoir; the base is painted to match; 14 in. high; 12-in. shade; \$35



ON HER DRESSING-TABLE

AT a recent première, just before the rise of the curtain, there entered a lovely woman, who, as she walked down the aisle, called forth a burst of applause from the audience, always quick to recognize an old-time favorite and one of the greatest beauties of the stage.

This started ye olde inhabitant reminiscing and set us thinking that if this lovely creature boasted all these summers, to say nothing of the winters, that there must be some marvelous secret way of preserving such beauty. This beautiful woman, we learned, has a box of famous preparations which she had obtained from an old French chemist noted for his cosmetic wisdom. These preparations have been used by the actress for the last twenty-five years, and have acted like magic in keeping her skin clean, firm, and youthful.

PREPARATIONS OF A FAMOUS BEAUTY

The materials for the course of treatment are arranged in an attractive blue box lined with blue satin, and the various creams are attractively put up in blue glass jars with large stoppers and smart labels; each of these may be purchased separately; the entire set is priced at \$10. First, there is a bottle of cleansing cream for the delicate skin that is roughened by the alkali present in even fine soaps. It is said to be entirely free from harmful ingredients and is healing and softening to the skin. These jars come separately in convenient sizes; 75 cents and \$1.50. The next step in this treatment is to

use a skin emollient, for this giving to the skin a special treatment, other than surface cleansing, is considered important by all authorities. This emollient is a tonic for the skin; its values to the face, neck, and arms are its penetrating properties and its active tissue building. It keeps the skin youthful looking by toning up the tissues underneath and refining the pores. The emollient should be used at night, patted gently on the face and neck until the flesh becomes warm. As much as possible should be left on the skin over night, so that the pores will absorb it. In the morning, it should be wiped off with a soft linen or gauze. Many women have found it an excellent flesh builder for thin necks. It comes in two sizes, for \$1.50 and \$2.50.

The skin rejuvenator is considered one of the most important of all these toilet preparations and is to be applied whenever one feels fagged. Its purpose is to heal all blemishes, bleach out freckles, and stimulate the circulation so as to bring the natural color to the cheeks. A teaspoonful mixed with a little water forms a paste, which should be applied to the face with the tips of the fingers and allowed to remain fifteen or twenty minutes, then sponged off with cold water. This outfit, including the blue glass saucer and the spoon, may be bought separately for \$3.

FOR THE FINISHING TOUCHES

The flat metal pocket case which is in the box contains a rouge that is said to be made of the purest ingredients; it is made in two shades, a light shade for blondes and a dark shade for brunettes; complete with puff and mirror, it costs \$1.

The white lip-stick is one of the most successful results of the research of the old French chemist and his lovely fellow-worker. It is an ointment made of pure vegetable oil, and it prevents chapping and drying and gives the lips a natural color; it is put up in a flat, oval, metal holder and costs 75 cents.

The box of face powder completes the case; it has been found wonderfully smooth, so that it spreads evenly over the complexion, and it is said to be free from lead and other injurious substances. This box, with a unique vanity box inside, may be bought in a set for \$1.50.

PREPARING FOR POWDER

Apropos of powder, one specialist, in a recent dissertation on the proper application of powder, declares very finally, that to preserve the skin, one should prepare



An actress famous for her great and lasting beauty, evolved these preservers of beauty by the aid of a French chemist of cosmetic wisdom; complete, \$10

(Continued on page 154)

Seemingly Impossible



MRS. L. had about decided to let one of her old fashioned dresses go to the discard when she noticed one of our advertisements in "Vogue." Instead, she sent the gown to us and could hardly believe it her own when she viewed the wonderful conception remodelled by MME. ROSE. The apparently impossible was accomplished.

The present value of the materials in your discarded wardrobe makes it doubly profitable for you to use them, if possible.

Send us all your old gowns and we will advise which are of use to you and the cost of reconstructing same—if you are not satisfied with our proposition, we will return any or all gowns prepaid.

Mme. ROSE, Inc.
Gowns Reconstructed
AND MADE TO ORDER
13 West 39th Street, NEW YORK
Telephone Vanderbilt, 2771



*The Old Fashioned Gown
which we received
from Mrs. L.*

VAN RAALTE NETS

*Made in U.S.A.
At all good shops*



For your protection—look for this little white ticket on every yard

For samples, address E. & Z. Van Raalte, Dept. H, 16th St. & 5th Ave., New York

PIRATE BRIDGE

*which is replacing Auction in New York
is interpreted every month in*

VANITY FAIR

By Mr. R. F. Foster

*probably the best known card
authority in America.*

No devotee of Pirate should fail to follow these articles closely as the science and tactics of the game are in them simply and agreeably, yet scientifically, laid bare.

Mr. Foster's article this month appears on page 73. The seven issues of Vanity Fair containing the articles, together with the official rules, will be sent upon receipt of \$2. Or send 25 cents for "The Laws of Pirate Bridge" to

VANITY FAIR 449 Fourth Avenue, New York City



• INTERIOR DECORATIONS •
• FURNITURE •
• ANTIQUES •

*Venetian Glass - Alabaster -
Table Centers - Brocades.*

DIAMONBAR

The beauty and elegance of a genuine platinum, diamond set bar-pin—are possessed by this sterling silver pin, set with brilliant whitestones.

In sizes—from three-quarter to
three and one-half inch in length

\$1 to \$5

At the Exclusive Shops

Created by **WACHENHEIMER BROS.**
Providence - - - - Rhode Island



Robinson-Rodgers Co.'s

**Glanasilk
Mattress**

is the lightest mattress in the world. Examine one at your dealer's. Open the button-and-flap end and examine the downy filling inside.

Glanasilk is the down of a pure silk vegetable fibre brought from sunny Java. It weighs but a third as much as hair and half as much as cotton and is considered more sanitary than either because it does not retain moisture or dampness and is absolutely verminproof.

Sold by dealers everywhere.
Write for interesting booklet.

Robinson-Rodgers Co.

Dept. 16D

Newark, N. J.



HEALTHY HAIR

assured under our

SCIENTIFIC TREATMENT AT HOME

The basic idea of The Frances Fox Scientific Hair Treatment is:

FIRST: Causing an increased circulation of blood in the deeper tissues of the scalp. This is important because the blood carries to the hair bulbs the nourishment which must necessarily result in the growth of new healthy hair.

SECOND: Dissolving and then removing from the scalp and from the pores and hair follicles the injurious deposits thereon. This produces a scalp faultlessly clean—not only on the surface but in and about the pores and tiny hair tubes as well. And only from a clean, wholesome scalp does healthy lustrous hair begin to grow.

The Frances Fox preparations are as chemically pure as science and years of expert experience can make them. They are not only endorsed but used by eminent physicians here and abroad; by members of the Royal and Imperial families; by distinguished men and women of the United States, England, Canada, France and Spain.

For many years this highly effective treatment has been given only at our Institutes. But now it may be enjoyed by you at home. Our Home Treatment Box (price \$2.00) contains the necessary preparations and materials for one month's treatment.

It also contains a copy of our "Manual of Lessons in the Scientific Care of the Hair," profusely illustrated to make clear and interesting the mechanics of the treatment.

Then, through correspondence and reports you will receive our expert advice with reference to your own individual case, and thereby secure the same positive and beneficial results at home as were heretofore to be had only at our Institutes.

If more convenient, enclose check with order.

THE FRANCES FOX INSTITUTE FOR THE SCIENTIFIC CARE OF THE HAIR

353 FIFTH AVENUE—NEW YORK CITY

London, 9 Regent St., S. W.
Washington, D. C., Woodward Bldg.
Philadelphia, 1703 Chestnut St.
Boston, Mass., 687 Boylston Street

Paris, 5 Rue Cambon
Newport, R. I., Bellevue Avenue
Chicago, 30 N. Michigan Boulevard
San Francisco, Crocker Bldg.

BUTTONS-OF-LEISURE



Many of our smart buttons-about-town are appearing along the sides of frocks. These buttons are apple green, banded with chamois color, though other color combinations may often happen



When one is fortunate enough to possess an unusual collar, the least one can do is to see that it is adorned with unusual buttons. These are square affairs, ridged, and mottled with color



Some buttons are rather backward; they perform their duty unostentatiously in the rear. These are tan, shading suddenly into a line of white,—that makes them noticeable



The buttons that appear on this frock are iron gray, and in their design lies their novelty. A tiny lustrous spot appears at one side, and many infinitesimal ridges follow in its wake

Buttons are appearing on many of the newest varieties of collars and cuffs. These concave buttons, violet-red in color, have a serious purpose in life; they hold in place the collar and cuffs

THERE was once a man with a statistical turn of mind who figured out just how much those three useless buttons which civilized man wears on his coat sleeve cost per year. The results of his calculation were appalling. If the same man would set about computing the cost of the useless buttons which adorn the clothes of the smart woman, this spring, serious fears might be entertained for the result upon his mentality. Buttons, this season, seem to be used not so much for purposes of fastening, for in many cases the actual closing of the gown is concealed, but rather as ornamentation. They may appear anywhere at all that the spirit of the couturier disposes them to be placed. They appear on the bodice, skirt, sleeves, and collar of a gown and on any part of a coat, either fore or aft. The only place in which buttons are rarely seen is down the middle of a garment, and the place they are most frequently seen is at the sides.

Premet is among the many French designers who endorse the use of buttons at the side of a frock or a coat. A very

smart new skirt of barrel propensities which hails from this house shows a line of buttons from belt to hem. Beer also advocates this use of buttons. A pretty example of this form of button trimming is illustrated at the upper left on this page. It shows, also, a new variety of buttons, which has made its debut this season. The button has a center and outer rim of one shade, and a band of a contrasting tone. For instance, the button itself may be apple green and the band either white or chamois colored. In the sketch, the band is chamois colored, and the piping on the dress is of the same shade.

Lanvin is most enthusiastic in the use of buttons, this season, though this, of course, is not new with her. The long-waisted gown buttoning in the back from collar to waist-line is characteristic of this house. One way to button a frock down the back is sketched in the middle of this page. The buttons are soft tan, to match the material of the gown. They are flat and are sewn on through four eyelets in the middle. The unusual thing

(Continued on page 152)

Reduce Your Double Chin Stop Mouth Breathing

THE Davis Chin Supporter, worn during sleep, strengthens and supports the flabby chin muscles and restores them to their natural position, eliminating all disfiguring lines.

With it, mouth breathing and snoring are impossible. One month's wear will reduce your double chin and stop mouth breathing habit.

A light, durable, washable appliance. Comes in large, medium, small and children's sizes. Silk, \$4.00; Mesh, \$3.00; Linen, \$2.50; Cotton, \$1.50.

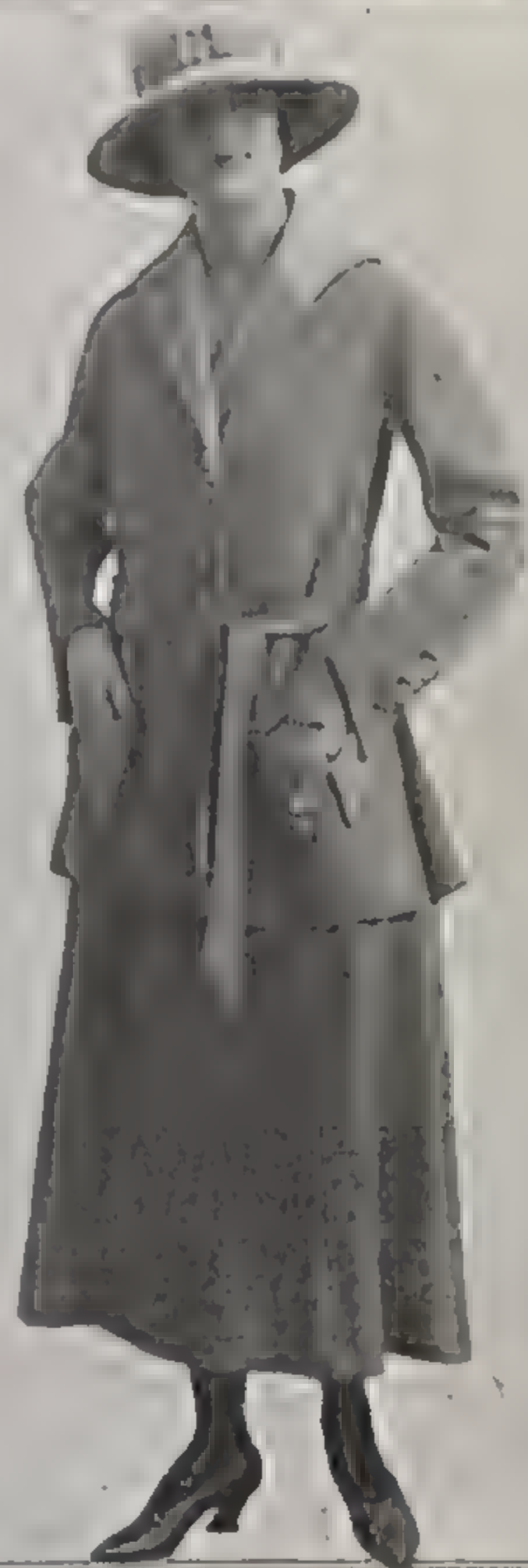
Write for our interesting leaflet, "Health and Facial Beauty." It will be mailed you without charge.

CORA M. DAVIS

Forty-Second St. Building, Madison Avenue,
New York City

DEALERS

Drug Stores, Beauty Parlors, Specialty Stores will find the Davis Chin Supporter a profitable seller. Write for wholesale prices.



For Every Sport and Outdoor Wear

For Sports, Street
Wear, Shopping,
Walking, Lounging

GOLFLEX

—a flexible knit fabric, soft and supple with a fuzzy moisture-defiant finish—the sort of cloth that's used for men's English golf coats.

Golflex Suits are tailored with a trim hang to the skirt that tops the walking shoe. The belted, patched and buttoned coats are tailored to give the "outdoor silhouette"—essentially smart, essentially easy.

There's a style for every outdoor function—in heather colorings of green, gray, blue and brown, as well as plain colors of rose, gold, yellow, purple, navy, white and many pastel shades for Southern and Summer wear.

Golflex Suits range in price from \$25.00 to \$50.00. All leading stores and specialty shops. Look for the Golflex label in every Golflex Suit.

FREE "The Golflex Booklet" illustrates with front and back views the authoritative outdoor styles for the Spring and Summer of 1917. It will save you many a weary shopping trip if you first select your styles from this book and then see the actual style at your favorite shop. Send for your copy today—it's free.



WILKIN & ADLER

Room 2001 11-13 E. 26th St., New York City
GOLFLEX Suits are sold through Retail Shops only

Homer

Gowns

To order

Trousseaux

11½ West 37th St.

New

York



Schotz & Co. Inc.

471 Fifth Avenue
opp. Public Library
New York

Present a complete showing of the smartest models created this season.

**Suits
Gowns
Coats
Sports Apparel**



A lighted lamp is the most conspicuous object in a room; it should be a thing of beauty in complete harmony with its surroundings.

Unusual Lamps

THE lamps—stately Chinese vases or quaintly carved statuettes; the shades—richly embroidered Chinese silks. Agreeing perfectly each with the other in form, motif and coloring, lighted or unlighted, they add a charmingly decorative and distinctive note to an interior.

EDWARD I. FARMER
CHINESE ARTS AND DECORATIONS
5 West Fifty-sixth Street, NEW YORK



A Smart Maid

wears an outfit that is rigidly correct in every detail. Careful Hostesses simply insist upon

La Mode

REGISTERED
TRADE MARK
SMART UNIFORMS

3009—Illustrated above. Black or grey cotton Pongee of good quality, with detachable white cotton bengaline collar and cuffs, easily laundered. Finished with belt and new gathered skirt.....\$3.50 East of the Rockies.
No. 4016—Same model made of white Linen Finished Cambric.....Price, \$3.00 East of the Rockies.
No. 299—Same model made of good quality Chambray, Pink, Blue and other desirable shades.....Price, \$3.00 East of the Rockies.

La Mode uniforms are in the leading stores of your town. In Greater New York at the best shops, including:
B. Altman & Co. Lord & Taylor
Arnold, Constable & Co. R. H. Macy & Co.
Abraham & Straus Jas. McCreery & Co.
Best & Co. Saks & Co.
Bloomingdale Bros. Franklin Simon & Co.
Gimbel Brothers Stern Brothers
H. C. F. Koch & Co. John Wanamaker
Fred'k Loeser & Co.

Write for Booklet V and complimentary Copy of "Your Maid and How She Should Dress."

HAYS AND GREEN

352 FOURTH AVE. NEW YORK

"The Shop of Style and Service"

Frances Glynne INC.
Importers

Modes for Spring

*Surpassing in Beauty
Exclusive in Style
Youthful in Spirit*

HATS

Gowns, Coats, Wraps

*Featuring Street Coats—the
successors to the Tailored Suit*

Prices Surprisingly Modest

624 Fifth Avenue, corner 50th Street
Opposite Cathedral Second Floor

BUTTONS - OF - LEISURE

(Continued from page 150)

about them, however, is the way that they are shaded from tan to pure white. This touch of white centers attention on the buttons, which would otherwise be quite inconspicuous, being of the exact shade of the material upon which they appear.

A great many different couturiers are using buttons on the collars of their frocks. Unusual buttons on an unusual collar are sketched at the upper right on page 150. The button is square with flattened ends, and it is ridged and mottled in color, so as to suggest a plaid. Used in conjunction with a plaid material, as in the illustration, the plaid button is very good. Equally smart and unusual is the arrangement of buttons on the collar and cuffs sketched at the lower right on the same page. The high collar is cut in one piece, but it is so deep that it ripples into deep folds. In the depths of each of the folds there is placed a button, to keep the fold in place. The

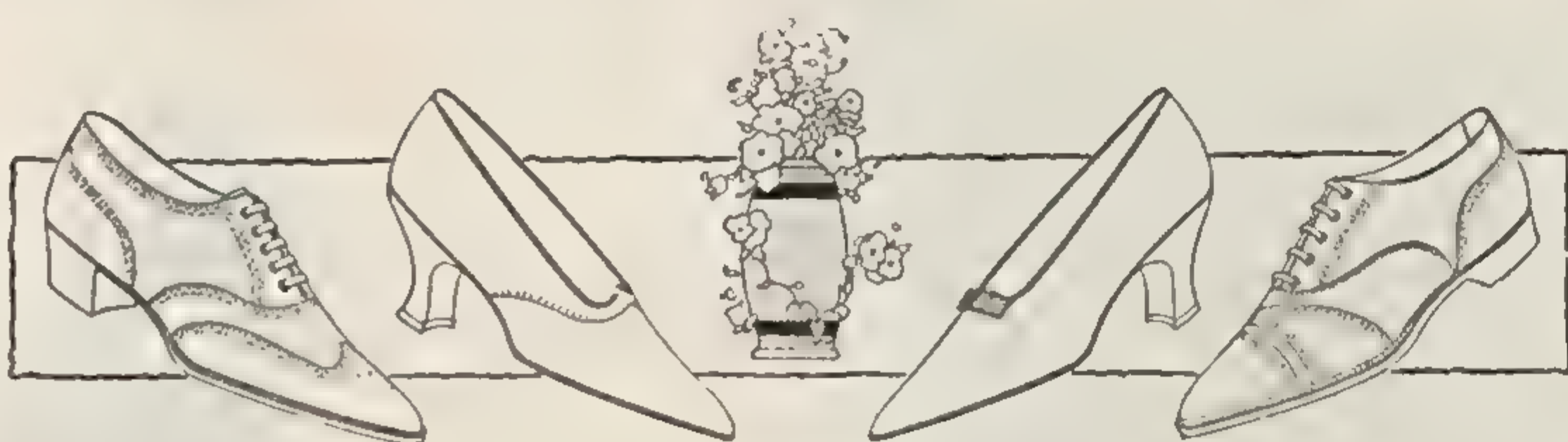
cuffs are made in the same way. These buttons are slightly concave and are of exactly the same shade as the red-violet velours upon which they are used. Concave buttons are very smart, this season; usually the hollowed-out part is shallow, but in some cases it is so deep that the button is almost cup-shaped. The button sketched at the lower left on the same page is most original. It is iron gray to match the soft faille of the gown. The button is flat, with a lustrous little round spot at one side and many fine ridges inscribed upon its surface, following the outline of the little disc.

Flat round buttons of almost all kinds are smart. The button sketched at the top of this page is oriental blue, lightly flecked with black, and it has a smooth and lustrous surface. Another smooth flat button is sketched at the left on the same page. It is taupe, and on its surface are fine irregular black lines, showing

(Continued on page 154)

(Below) More of the flat buttons that we believe in this spring, ornament this frock. The buttons are taupe with black lines following the grain of the bone

(Left) No wonder this frock demanded such a generous allowance of buttons when they are so charming. They are blue, flecked with spots of black



Swope Shoes for Spring

Pumps, Oxfords, Boots, Sport and White footwear in graceful styles, superior qualities, and distinctive variety.

Swope Spring Catalogue

will prove a valuable aid to satisfactory selection. It describes interestingly the trend of "The shoe mode" for Spring.

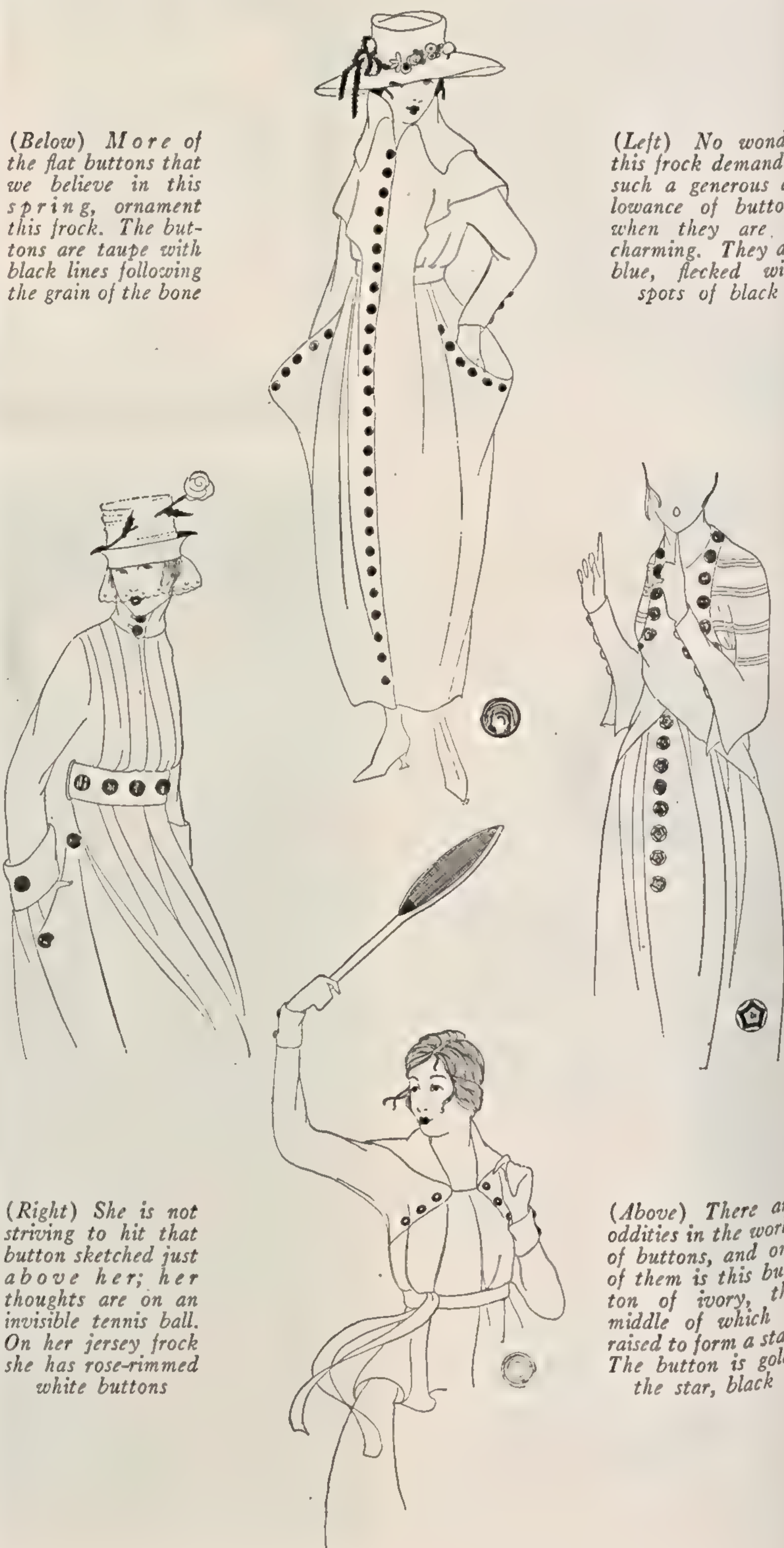
A copy is yours for the asking.

Swope Shoe Company

920 Olive Street

St. Louis, Mo.

Free delivery everywhere in the United States



(Right) She is not striving to hit that button sketched just above her; her thoughts are on an invisible tennis ball. On her jersey frock she has rose-rimmed white buttons

(Above) There are oddities in the world of buttons, and one of them is this button of ivory, the middle of which is raised to form a star. The button is gold, the star, black



THE WORKERS OF THE WORLD



Profit or loss in business is largely a question of book-keeping. You are not "making money" unless there is more money coming in than there is going out. And the bookkeeper cannot keep at top-notch mental and physical condition unless he eats food that replenishes the daily waste of tissue and energy.

Shredded Wheat

is the favorite food of men and women whose employment calls for long continued mental concentration with little physical exercise. It is more easily digested and is a better-balanced ration than meat or starchy vegetables. It supplies the maximum of nutriment with the least tax upon the eliminating organs. For breakfast or lunch eat one or two Biscuits with hot milk and a little cream. Delicious with baked apples, sliced bananas or other fruits.

Made only by
The Shredded Wheat Company
Niagara Falls, N. Y.

FOOD cooked in Pyrex is more than appetizing to the most fastidious tastes. The beauty of the ware and that subtle sense of its absolute cleanliness lend distinction to the table. More than that—Pyrex is scientifically the highest development in efficient baking ware.

Sold by leading dealers in housewares everywhere. Corning Glass Works, 107 Tioga Avenue, Corning, New York.

PYREX
Transparent Oven-Ware

Your Search For A Liveable Home
—need take you no further than this beautiful new stone house. There's an instant appeal to good taste in the spacious living room and main floor.

Seven masters' bedrooms, four masters' baths, ample servant quarters and a fully-equipped garage provide the utmost in comfort. Set on an elevation that commands a picturesque view, the house is surrounded by three acres of grounds planted in lawns, shrubbery and alluring gardens. The location is most desirable. Write or telephone.

Real Estate

RAYMOND B. THOMPSON Smith Building
or CHESTER MONTGOMERY Greenwich, Conn.
Telephone, Greenwich 866

"Eat more preserved fruit"

That is the advice of eminent dieticians. In European countries people eat more preserved fruits and less meat than we do. Even the soldiers' rations include jam.

Geneseo Jam Kitchen

Jams and Jellies are pure, wholesome, healthful foods—made from the finest, selected fresh fruits in home-like kitchens under my personal supervision.

You will never be in a quandary to know what to serve for a delicacy if you have a supply of Geneseo Jam Kitchen products in your pantry.

Sold by leading grocers or direct by
Miss ELLEN H. NORTH
Geneseo Jam Kitchen Geneseo, N. Y.
Write for price list of delicacies

Forsythe

SPRING TAILORMADES

V229—Tailored model with new collar and revers; six pearl buttons down front. In striped dimity. Price...\$4.00
In Belfast linen. Price. 4.50
In white and flesh Crepe de Chine; black and white Habutai.....\$5.75
In Silk Cashmere and Radium Silk..... 7.50

V267—Tailored model with flat sailor collar, pointed in front, forming graceful "V" neck. In striped dimity\$3.50
In white Habutai; flesh, maize, and white Crepe de Chine\$5.75
In Silk Cashmere and Radium Silk.....\$6.50
In Irish Linen 3.50
In white madras 2.50

V139—Tailored Sports Blouse, new reverse, four pearl buttons down front. In fine Irish linen, white only\$4.00
In Radium Silk and Silk Cashmere..... 7.50
In white Habutai; flesh, maize and white Crepe de Chine 5.75
In striped dimity 3.50

Mail orders promptly filled
Catalog on request
JOHN FORSYTHE & SONS
The Waist House
3 West 42nd Street New York
No connection with any other house doing business under the name of Forsythe



The Arden Salon D'Oro and Those Who Patronize It

In all our complex civilization, nothing is more typical of the times than the capable, splendidly alert, smartly groomed women who compose the most representative society groups in our cities, and who are ever instrumental in broadening and developing the aesthetic tastes of the country at large.

It is such women who are unbending in their insistence on the best in all matters of personal attire and grooming. Their tailleurs are flawless, their gowns the utmost in creative genius, their boots glove-like, their coiffures just so, and their complexions—

But this brings us to the very door of Elizabeth Arden's Salon D'Oro, the acknowledged Center of Beauty Creation, where New York women of highest social distinction come to be made beautiful. From this fascinating and authoritative center is radiated all that is most valuable in beauty advice—and it is cordially gratis, if you will ask or write Elizabeth Arden for it. An exquisite atmosphere pervades the Salon D'Oro, from Miss Arden's special sanctorum—(her "Camera Cornaro") throughout the series of treatment rooms presided over by Arden-trained experts. These surroundings and suggestions create within the client both Inspiration and Determination to pursue the course that here is preached:—Be Beautiful, but if you cannot be perfectly beautiful, be as beautiful as you can—for ALL can possess some degree of loveliness. Perseverance and preparations are bound to result in beauty, if the right ones are used in the right way—the Arden way—and that is the Muscle-Strapping with the Arden Venetian Preparations.

At the Arden Salon D'Oro the skin is cleansed, softened, refined and made delicately transparent by the stimulating action of the

ARDEN MUSCLE-STRAPPING TREATMENT.

It is due to this wonderful treatment and to the use of the Arden Venetian Preparations, without which no treatment would be successful, that one sees fewer tired, haggard colorless faces wherever society gathers.

You are invited to call at the Arden Salon D'Oro for personal consultation with Elizabeth Arden, the "gracious and graceful personality" who is the guiding spirit of this distinctive institution.

To those living outside of New York a book telling of the Venetian Home Treatment Preparations will be mailed.

Arden Venetian Preparations Make Home Treatments Practicable and Pleasurable

VENETIAN SPECIAL ASTRINGENT

The most effective preparation for the purpose ever created. Distilled from rare, imported herbs, it is equal to the most urgent demands in restoring loose, relaxed tissues to firmness and smoothness, imparting a youthful elasticity. Bottle, \$3.00.

VENETIAN CLEANSING CREAM

Searches the pores and removes all clogging particles, preparing the skin for the later applied Creams and Tonics. \$2.00, \$3.00, \$6.00.

VENETIAN PORE CREAM

A thick, creamy paste which is unsurpassed in purging enlarged coarse pores of all foreign matter, cleansing and healing them, converting a red roughened skin into one of smooth texture. Jar, \$1.

VENETIAN ORANGE SKIN FOOD

Fattens thin faces; feeds the unnourished tissues, accomplishing the filling up of hollows and lines, rounding out the contour. Jar, \$1.75, \$2.75, \$3.75.

VENETIAN HAND CREAM

A daily necessity throughout the winter to protect the hands from roughening and to keep them smooth and white. Bottle, 75c.

VENETIAN LILLE LOTION

The secret of that perfect natural finish which maintains its even color and texture despite exposure to sharp March winds; ideal for the face, neck and arms for evening. Possesses aseptic qualities and is especially beneficial for an oily skin. In flesh, cream, rachel and white. \$1 and \$2.

CREME AMORETTA

Complete your beautifying handwork with Cream Amoretta (\$2.00) which simply holds the exquisitely shaded Flower Powders upon the skin, and with the Creme Mystique (50c) a fascinating nose cream of wonderful tenacity.

POUDRE D'ILLUSION

Possesses a newly discovered quality that gives an illuminated beauty and whiteness to the face and neck, that is especially fascinating for day-time use. \$2.50 a Box.

ELIZABETH ARDEN

Salon D'Oro, 673 Fifth Avenue, New York

Washington, D. C., 1147 Connecticut Ave.

Boston, Mass., 192 Boylston Street

BUTTONS - OF - LEISURE

(Continued from page 152)

the grain of the bone. A button especially designed to be used on jersey cloth is sketched at the bottom of page 152. The center of this new button is white, and the rim is rose colored. The white part is slightly raised, standing above the rose rim.

One sees, here and there, extremely novel buttons. Margaine Lacroix, for instance, is using an enameled button as odd as it is charming. It is black with a rim of dull gold and an odd conventional deep-toned rose inscribed upon it. An odd ivory button is pictured at the right on page 152. The base of the button is round, while the middle is raised in a five-pointed star design. The button itself is old-gold, and the star is outlined in black. Not truly a button, but coming under the same head, are the ivory drops which adorn the frock sketched on this page. They are black and white, and the frock is of white khaki-kool. The drop at the waist-line is suspended from a heavy silk cord, while those at the front weight the points of the deep silk collar. The buttons sketched on these pages are from the German-American Button Company.



Of course, strictly speaking, they aren't buttons at all; but who wants to speak strictly of such charming things as these black and white ivory drops?

ON HER DRESSING-TABLE

(Continued from page 148)

the powder before putting it on; if it is dry, a good cold cream should be rubbed in, then wiped off with a soft cloth; if the skin is of an oily nature, a dry or vanishing cream should be used. After this preparation, the powder should be freely applied with a lamb's wool puff or powder cloth and the excess removed with a soft chamois; then, if desirable, a touch of rouge may be used,—that is, if one uses the dry or cake form.

This authority, however, recommends a liquid rouge, which is considered harmless and should be applied directly to the skin; in this case, of course, cold cream should not be used immediately before putting on the rouge. No longer does one go in and buy a rouge, haphazard; it must now harmonize with the natural coloring, and to this end rouge comes in various tints, liquid, dry, and even in rouge leaves, which come in book form, a most convenient method for carrying a bit of color on an all-day's jaunt.

In one smart beauty salon, the customer, before buying one of these rouges, is shown into a charming little salon or dressing-room paneled in rose and there is assisted in trying the various tints until one is obtained that especially suits the complexion. The liquid rouge,



Now that it is the fashion to be flexible, all sorts of low seats help to make life pleasant. This black taffeta pyramid cushion has a flowered top; \$35

which has a permanent rose tint, will not rub off on a dry handkerchief nor does perspiration affect it; it may be diluted with water and modified by the use of a face powder. This particular rouge may be bought in liquid form; 50 cents a bottle; in dry form, it is \$1 a box, and in book form, the price is 25 cents.

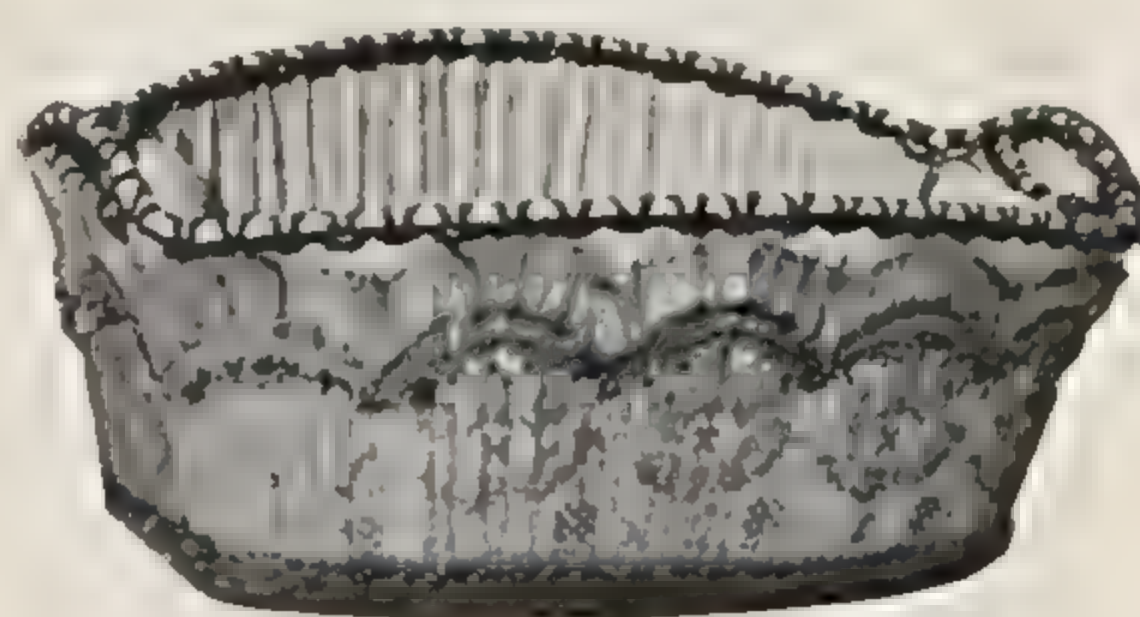
THE FLOWER-WATERS OF FRANCE

In many of the French preparations, one finds that the essence of rose is an important ingredi-

ent. This essence is very soothing and healing; so a French pure rose ointment, recently imported, is very welcome, especially as it comes at a season when its quality of healing sun-burn, wind-burn, and chapped hands and lips particularly recommends it; it may be bought in large French jars for \$1.

French rosewater used a little at a time in the water for washing or in the finger bowl, is very refreshing. Orange-flower water comes in the same form, and may be used not only externally, but to make a quieting draught; a teaspoonful in a glass of water to which a little sugar is added, is considered very soothing to the nerves, so the Parisienne always adds a bottle of orange-flower water as well as of rosewater, to complete her dressing-table. These fragrant French waters may be purchased at 50 cents a bottle.

A new blending of benzoin is becoming popular, as it makes a remarkably beneficial and delightful addition to the toilet and bath; it softens the water, benefits the skin, and perfumes the entire room. It may be bought for 75 cents a bottle.



Silk of what color one will, gold filet lace, and wreaths of tiny silk flowers transform a work-basket to a boudoir accessory with pincushion and needle-book, conveniently arranged; \$8.50

Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date of this issue of Vogue.

Stewart & Co.,
Correct Apparel for Women & Misses
5TH AVENUE AT 37TH STREET N.Y.

Tailored Suits

For Spring

Adapted from Paris
Originals
in Fashionable Materials

Moderately Priced



This Jaunty Misses' Suit No. 10
is fashioned of either Gabardine or Men's Wear
Serge, and is beautifully tailored; the coat is lined
with soft peau de cygne silk; the collar may be
worn buttoned or open as per illustration. Colors
are navy, Copenhagen, beige, green, rose and grey;
Misses' sizes, 14-16-18-20 years, suit-
able for small women up to 40 bust
measure. Special Price **29.50**

Other New Spring Suits
\$24.50 to \$149.50

MAIL or PHONE ORDERS PROMPTLY FILLED
SEND FOR ILLUSTRATED STYLE BOOKLET
PHONE 2400 GREELEY



FIGHTING TRIM

WHETHER your battle is
fought in the trenches,
behind an office desk or in the
home *you need to keep fit.*

It's comparatively easy for the
soldier to keep up to scratch.
The civilian—man or woman—
has a harder task. Sedentary
habits, insufficient exercise, too
much food and too much hurry
about eating it, combine to
cause a more or less chronic con-
dition of constipation.

Don't think you can dispose of
constipation with a cathartic
pill. Laxatives and cathartics
cause more constipation than
they cure and their persistent
use is likely seriously to under-
mine your health.

NUJOL relieves constipation effectively
and has none of the objections which
are common to all drug remedies. It
acts as an internal lubricant, prevent-
ing the bowel contents from becoming
hard and facilitating the normal pro-
cesses of evacuation.

NUJOL, put up in pint bottles only,
is sold at all drug stores. Refuse sub-
stitutes—look for the name NUIOL
on bottle and package.

Dept. 38

STANDARD OIL COMPANY
(New Jersey)

Bayonne

New Jersey

NUJOL
FOR CONSTIPATION

Send for booklet, "THE RATIONAL TREATMENT OF CONSTIPATION." Write
your name and address plainly below.

Name _____ Address _____ City _____ State _____



Answer "Yes"

You'll start at once.
You'll not keep him
waiting. Your hair
doesn't have to be done
over. Because you
wear HUMP Hair Pins.
Every wave and coil
and curl stays as you
first arrange it. You
need not give it a single
thought or second
touch.

HUMP Hair Pins can't slip
and fall out. And they're
so simple. Easy to put in
your hair. Easy to take out.
Smooth as satin from end
to end—they never tangle
or harm your hair.

HUMP Hair Pins

"Lock the Locks"

Made of finest flexible steel.
They're dainty, light-weight
and extra strong. Most eco-
nomical—because you don't
lose them.

Magic Invisibles

Top down in the lightest
wisp of hair HUMP Invisi-
bles don't slip. For "short
ends," for waves over fore-
head and ears—to fasten
nets and veils, they're in-
dispensable.

If your dealer hasn't all
sizes, send his name and
10c for our Complete As-
sortment Package, or send
15c for two packages—the
10c Assortment and the 5c
invisible Packet for your
pocket-book.

HUMP HAIR PIN MFG. CO.
Sol. H. Goldberg, Pres. Chicago

Five Correct Sizes

**Top
Down
they
can't
Slip**



Patents Granted by
All the Great
Governments

The Nestlé Permanent Hair Wave

WE publish here the two heads referred to in our last announcement to show what real permanent hair waving is when done by experts and handled intelligently by the wearer.



Would anyone think that the total amount of the whole hair on this head is less than two ounces? Careful Nestlé Waving for a few years is, in our opinion, the only means to restore it again.

Our descriptive booklet will tell all about the Nestlé Wave whether done at our establishment or at home by our new "Home Outfit" of which over 2,000 are in use.

The "NESTLÉ" is the original of all permanent wavings and we specialize in nothing but permanent waving here and in London. Over 50,000 heads were waved by our experts since 1905. Mr. Nestlé is personally attending to the New York establishment.

Both of these heads of hair were unusually straight before we waved them on December 30, 1916. These photographs were taken immediately after and we shall continue publishing monthly photographs. We would appreciate readers asking us any questions on this matter. The names of the two girls will be given privately. The original photographs are on exhibition at our New York establishment.



This girl's hair is very long and strong. A rather loose large wave was called for in this case. The waving on both of these or any other heads of hair waved by us would, of course, retain its new wonderful character for life were it not for the continual growth of new hair.

Apply for our illustrated and free explanatory Booklet

C. NESTLÉ CO.

657-9 FIFTH AVENUE

Corner 52nd Street

NEW YORK

Telephone Plaza 6541

London, 48 South Molton St. and 43 Dover St.

Pupils of good education between the ages of twenty and thirty-five are now instructed by Mr. Nestlé in permanent hair waving as a profession



A charming miniature rose tree for table decoration was evolved with a great deal of ingenuity, some loose roses, and an Italian flower-pot; from Stumpf

FOR THE HOSTESS

(Continued from page 65)

a pint of milk, and a little sugar are added. This is allowed to boil, then six hard-boiled eggs, cut in quarters, are put in and warmed through thoroughly. This is not allowed to boil, but is served immediately.

The addition of cheese gives a relish to these Lenten egg dishes; a very good one may be made as follows:

About two ounces of grated Parmesan, or Gruyère, or old Cheshire cheese, are put into a stewpan with one ounce of butter, two sprigs of parsley, two spring onions chopped fine, a little grated nutmeg, and half a glass of sherry. This is put on the fire, and stirred constantly until the cheese is melted; six eggs are then broken into a basin, put into the stewpan, stirred, and cooked on a slow fire; when done, these are served with fried snippets of bread.

Another way: A piece of butter the size of a walnut is put into a flat dish that will bear the heat of the oven. The same amount of grated cheese, the yolks of two eggs, and some grated cinnamon and nutmeg are mixed on the dish, and put either in the oven or on the hot plate, or, from want of either, before the fire, until the mixture sets. Six eggs are then gently broken on the dish and covered with grated cheese. This is placed in the oven until it sets and is then served.

Soyer was noted for his omelets, in which he sometimes used herbs or asparagus, peas, oysters, lobsters, mushrooms, and such originalities, to replace the more usual bacon or ham our cooks are apt to give us.

EGGS AS OSCAR HAS THEM

The famous Oscar long ruler of the Waldorf-Astoria cuisine, makes a sardine omelet, the recipe of which is as follows:

A frying-pan containing two tablespoonsful of olive oil is put on the fire. The skins and bones are removed from two sardines, and the fish are cut into one-half inch lengths. The eggs are beaten for a minute with one-half a saltspoonful of salt and a slight sprinkling of cayenne pepper. One-half teaspoonful of lemon juice or vinegar is had in readiness. When the oil is hot, the eggs are poured into the pan, and placed over the fire, and the omelet is slightly broken with a fork on the bottom as it cooks, so that the uncooked portion can run upon the pan. Care must be taken not to tear the edges of the omelet. When the omelet is cooked to the required degree,—and it should not be too well done—the sardines are put on one side of it, the

lemon juice or vinegar is poured over them, and the omelet folded together enclosing them. This is turned out into a hot dish and served at once. The omelet should be served the moment it is done, as it toughens by standing.

Then there is the homey little sausage, which under the master-hand of Oscar is converted into the most delectable omelet.

The skin is removed from three raw sausages, which are put into a saucepan with one-fourth ounce of butter and set on a hot fire for five minutes. These are stirred well until they are cooked. A plain omelet of a dozen eggs is made and folded over the side opposite the handle of the pan, the sausages are put in the center, the other side folded over, and the whole served with one-fourth pint of hot Madeira sauce poured round the omelet while it is piping hot.

MADEIRA SAUCE IN THE MAKING

Madeira sauce is an important commodity to have in the pantry and may be bottled and used when required; it is made as follows:

One small glassful of mushroom liquor, a pint of espagnole sauce, and a small glass of Madeira wine are mixed together; a bouquet of garnishes and a small teaspoonful of red pepper are added, all fat carefully removed, and the mixture cooked for half an hour. This will leave the sauce of a liquid consistency; it should then be strained and put away, ready for use when needed.

Poached eggs with anchovy sauce are always popular, especially as Oscar is wont to serve them:

Eight eggs are put into a saucepan of water and boiled for five minutes; then they are taken out, the shells removed, and the eggs put into cold water. The crust is cut from a stale loaf and the crumb is cut into slices about one inch in thickness, and again into oblong pieces about the size of eggs. These are put into a frying-pan of boiling fat and fried to a light brown. These are then taken out, split across, and the bottom part removed. A little of the soft inside is scooped out, each cavity filled with an egg, and the tops are put on. A little bechamel sauce is flavored with essence of anchovies, and the egg croustades are placed on a dish, the sauce poured over them, and they are served very hot.

As the Lenten season always seems to usher in the spring, the clever hostess begins to lighten the food, the decorations, and, the settings of the table and of the whole dining-room.



During Lent reproductions of the apostle spoons seem appropriate; 7½ inches long, \$1.50; 5¼ inches long, \$1



CRÈME YVETTE

(Pronounced E-vet)

"For Smart Desserts"

For your afternoon tea, what is better than a dainty Crème Yvette tarte, charlotte or jelly? It has the refreshing full-flavor of violets and a delicate violet color.

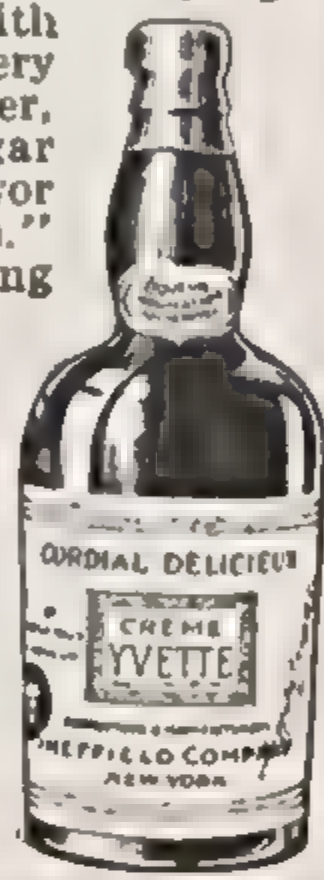
Crème Yvette is widely used by famous chefs and easily served at home as well. Try this recipe—

Tarte Yvette for Afternoon Tea by Mr. Francois Schmitt, Pastry Chef of Waldorf-Astoria.

Bake or buy two plain layers of Sponge Cake and put them together with following filling: Beat up very stiff one-half pound sweet butter, one-half pound powdered sugar and three egg yolks and flavor strongly with "Crème Yvette." Ice top of cake with Violet Icing also flavored with "Crème Yvette" and decorate with rest of butter cream. Around top of cake you may put a border of Candied Violets.

Crème Yvette (pronounced E-Vet) is sold at 80c and \$1.50 per bottle, by fancy grocers and wine dealers. Book of recipes by well-known chefs sent free. Write for it now.

SHEFFIELD COMPANY
55 Seventh Ave., New York City



"Machine-Made Men and Women"

This remarkable phrase was originated by a health and physique builder who is on the staff of one of the largest hospitals, when speaking of the patrons of the Gardner Machine. He has been using eight of these machines in his establishment for three years. You can have his name by writing us.

Do You Know the Gardner Machine

By its use, defects of size and weight are corrected.

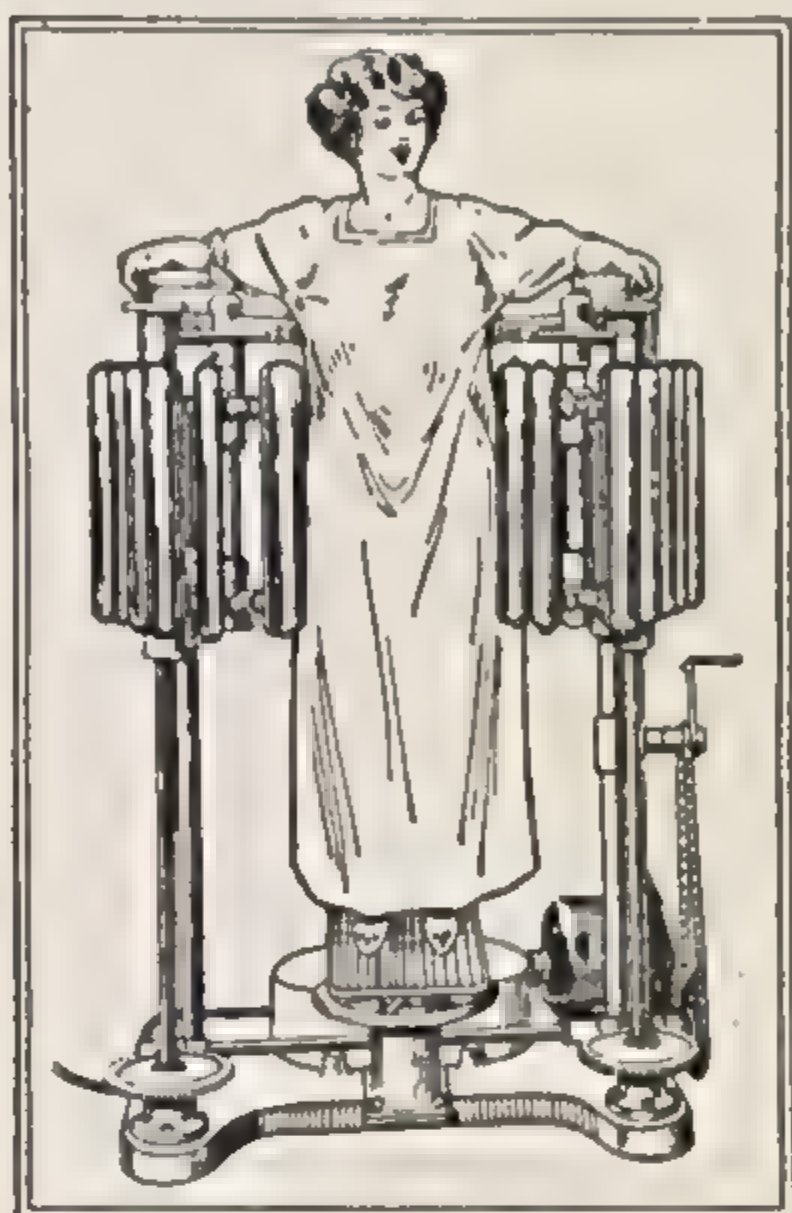
Twenty minutes a day in this machine will give you all the benefits of hours of exercise.

It is delightfully invigorating.

The foremost physicians in the country give their approval of its use.

It is the only machine for treating and exercising the body that ever won a gold medal.

You can have one of these machines in your own home.



Let us send you a book which will tell you all about it.

Gardner Reducing Machine Co.
6 No. Michigan Boulevard, Chicago, Ill.



The Romantic Grace and Appeal of the Irish Harp

makes it *your* instrument. You can satisfy the desire to produce beautiful melody that you have repressed and smothered because you could not take time to master the violin or piano. The

CLARK IRISH HARP

is the easiest of refined instruments to play; its use does not need years of practice; it is beautiful, brilliant, full-toned, at a price within reach of every home—\$125 for the full size, and \$75 for the Junior Model, used by small children.

You Can Play This Harp in Six Weeks

You can learn at home, quickly and enjoyably, with our Home Lesson Course; small children play creditably after nine lessons.

Write For Free Harp Book And Trial Offer Tells all about the Irish Harp, Free Trial Offer, Easy Payment Plan, Home Lesson Course and Opinions of Famous Musicians.

CLARK HARP MFG. CO.

"Originators of the Irish Harp in America"

418 South Salina Street SYRACUSE, N. Y.

SHORTHAND

Offers You a Big Future This Year

RESOLVE TO-DAY that during this year you will accomplish something especially worth while. Commence devoting some of your spare time to acquiring the accomplishment that opened the way to fortune for such successful men as Frank A. Vanderlip, Pres., National City Bank of New York; George B. Cortelyou, Pres., Consolidated Gas Co. of New York; Joseph Cashman, Gen. Mgr., Wall Street Journal; and many others.

That accomplishment is **EXPERT SHORTHAND**—not the mediocre shorthand that fits you for a poorly paid position as an ordinary office stenographer, but the specialist's shorthand that trains you to fill the most responsible and most highly paid positions in the stenographic world—positions paying from \$2,000 to \$10,000 yearly—and in some cases much more than that.

Robert F. Rose will train you, by mail, for this expert work. He will teach you the same system that has made him one of the most expert shorthand writers in the country and qualified him to make official reports of such important events as government legal cases, national political conventions, etc.—work which requires the highest degree of speed and accuracy and which pays almost incredible sums to the reporter.

You are completely protected by a money-back guarantee in case you are dissatisfied with this course. We co-operate in securing a position for you when you finish.

Even if you are already a stenographer, you need the Rose Course. Ordinary shorthand will not win for you the high-salaried positions. You need **EXPERT** shorthand—and this course will give it to you without interfering in any way with your regular work.

SEND FOR THE FREE BOOK
HOW TO BECOME A MASTER OF SHORTHAND—it will be sent with full particulars of the Rose Course without putting you under expense or obligation of any kind.

Make This Start to Success—NOW
—resolve that in a short time you will master this expert shorthand that leads so directly to independence. The first step is to send for full, free information. Do it now!

Frank & Wagnalls Company, Dept. 928, 354 Fourth Ave., N.Y.

Use This Cedar Chest FREE

SENT ON FREE TRIAL



FAMOUS Piedmont Red Cedar Chest.
Your choice of 90 styles and designs. Direct from factory to home on 15 days' free trial. We pay the freight. A Piedmont protects furs, woolens and plumes from moths, mice, dust and damp. Distinctly beautiful. Needed in every home. Lasts for generations. Finest wedding or birthday gift at great saving. Write today for our great new catalog and reduced prices—all prepaid free to you.

Reduced Factory Prices. Freight Prepaid.

Piedmont Red Cedar Chest Co., Dept. 63, Statesville, N. C.

VERONIE VESTOFF
Artist, Russian Imperial Ballet School
Annette Anst, Pavlova-Mordina Co.

DANCING AS A FINE ART
taught by the
VESTOFF-SEROVA SCHOOL

Whether it be Nature Dancing or the Russian Dance you will find this school to render you most proficient in either art. Authorities instruct you.



Mlle. Serova and M. Vestoff have published two books which readily give you a grasp of either Nature Dancing or the Russian Dance. Send for free descriptive catalogue.

CLASSES PRIVATE LESSONS NORMAL COURSES
Twenty-Six East Forty-Sixth Street (Opposite The Ritz)
Tel. 2399 Penderbilt New York City



If You Knew How TO REDUCE YOURSELF

without drugs, sweating or starving and with real protection to health

You Would Do It

willingly and gladly. Send name and address to-day, and I will tell you FREE how I did it.

R. L. BURNS, 14 W. 37th St., New York



1/4 lb. box, 50c; 1/2 lb. box, \$1.00

Sent postpaid on receipt of remittance (For foreign countries include extra postage)

FOR your Easter entertaining be sure to have plenty of Raffetto's Marrons Glacé

They may be served in a variety of ways—and all of those ways are quite, quite delicious. Our attractive little boxes bring them to you by mail—anywhere, and always fresh.

G. B. RAFFETTO, 408 W. 13th St., N. Y.



It imparts a transparent radiance—
AZUREA
The
FACE POWDER
de Luxe

Created by
The World Renowned House of
L. T. PIVER, PARIS, France

At All Best Dealers

Send for "Surprise Box" containing charming miniature package of "AZUREA" Face Powder, Sachet and Perfumes

CHAS. BAEZ, Sole Agent for U.S. & Can.
Dept. B, 24 E. 22d St., New York City

KIDDIE-KOOP

Combination **CRIB**
PLAY PEN and
BASSINET

Saves Handling Baby—saves mother time and worry. Safety screened sides—springs and mattress raise as desired and fold into Koop—TO CARRY ANYWHERE.

E. M. Trimble Mfg. Co.
21 Ambrose Street
Rochester, N. Y.



A New Crib and Play-Pen

In Canada, Lea-Trimble Mfg. Co. Toronto

One Early Call for the Doctor

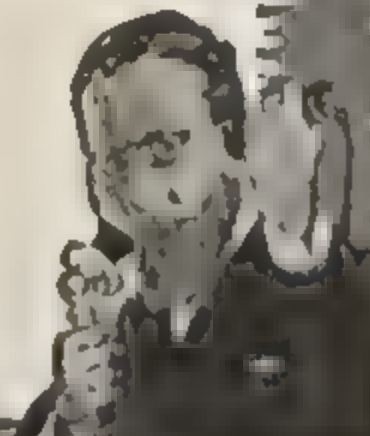
may save many later. To know when to phone—use a

Tycos Fever Thermometer

Guaranteed forever against everything but breakage. Look for Tycos on your Fever Thermometer. It's never found on an inferior instrument. Ask your dealer. Write for booklet.

Taylor Instrument Companies Rochester, N. Y.

There's a Tycos or Taylor Thermometer for Every Purpose



The Mark of Refinement is the Ideal that Molds Character



A COAT of arms means nothing as an ornament. Its merit lies in the lofty purpose which it inspires. It symbolizes past achievement and is the standard for present and future deeds. Its possessor has just reasons to be proud of it if he lives up to the ideals which it inspires.

It is the same with the name "Republic" on

REPUBLIC TIRES

and Republic Black-Line Red Inner Tubes



which has for years stood for a standard of quality that has never wavered. It has influenced every operation and improvement in their manufacture. It is responsible for their high mileage record and for hosts of staunch friends they have made.

Like the coat of arms, their merits do not lie in appearance, tho their symmetrical tread, jet black crown and gray-white side walls make them worthy to grace any car. Their real merit is the character built into them—safety, service and economy—the firm adherence to the quality ideal ever since the first Republic Tire was built.

The Republic Rubber Company
YOUNGSTOWN, OHIO.

*Branches and agencies
in the principal cities*

Makers of the Famous **STAGGARD** Tread
TRADE MARK REGISTERED
U.S. PATENT OFFICE

NEW YORK GLIMPSES the END of its WINTER SEASON

(Continued from page 52)



It's a new fashion, this of wearing two necklaces instead of one

are not infrequently trimmed with coral toned embroidery.

THE FAN IS FEATHERED OR SPANGLED

At a dance, given by Mrs. George F. Baker, Junior, for the Misses St. George, Mrs. Baker wore a white tulle dress with angel sleeves, and about her shoulders were hung two long strands of pearls. Miss Evelyn Preston wore black tulle and carried by way of contrast, a large, emerald green, feather fan. It is now rather unusual to see a fan of the same shade as the gown. Most women believe that this important accessory, especially if it be of feathers, is doubly effective if it serves as a foil to a gown of contrasting color. One sees, now and then, spangled fans of conservative size which seem quite small in contrast to the large fan of feathers, which has been the accepted fan for a season or two. They are unlike the spangled fans of the past in both shape and color. The very smart ones are, as a rule, either gunmetal in tone, to accord with the recently adopted gunmetal cloth, or copper colored. In the very smartest new fans, the large outside sticks are solidly beaded with seed beads of the same tone as the spangles. In these fans there is undoubtedly a sign of the coming fans of spring and summer.

Pale blue taffeta was the material of the frock worn by Miss Alice Huntington at Mrs. Baker's dance, and Miss Katharine Porter was in a metal cloth gown, with a silver lace underskirt below a full skirt cut in large scallops at the edge. The bodice, draped about the waist, was quite simple, and there were rhinestone shoulder straps and short net sleeves.

At Mrs. Vanderbilt's dance, Mrs. J. Gordon Douglas wore a gown of yellow velvet, with a plain short skirt, edged with brown fur about the bottom. Mrs. Jewett Minturn wore an orange velvet gown trimmed with gray fur, and Mrs. Dewees Dilworth, a very beautiful gown of white net heavily embroidered in white beads, over a soft pink satin foundation. The embroidery was so intricate that one scarcely saw the net ground, and the skirt had a heavy white fringe around the bottom. It was slashed at each side, displaying the underskirt, and down the front, from top to bottom, ran a row of little beaded buttons.

At the wedding of Miss Doris Fletcher Ryer to Mr. Stanhope Wood Nixon, at the Church of Heavenly Rest, on January 23, the bridesmaids wore charming wide hats such as that sketched at the bottom of page 52, in the middle. The attendants wore frocks of American beauty tulle, with crisp little ruches that stood up above the waist-line at the back. Their hats were of silver lace over American beauty tulle, and at the side of each there was a little wreath of flowers in various soft tones, apparently tied to the crown of the hat by a narrow, apple green, picot-edged ribbon, which ran through the brim of the hat on the opposite side and fell in long streamers from above the right ear. They carried large loose bouquets of reddish purple orchids, tied with the American-beauty gauze

ribbon. Miss Ryer's bouquet was both unique and exquisitely lovely, consisting of clusters of white orchids arranged in a loose bunch. Over her costume of white satin, she wore a point lace wedding-veil, a family heirloom, which was held in place by a waved circlet of diamonds set in platinum, which came low over her brow. The combined effect of the point lace and the simple circlet was charmingly dignified.

In addition to the tea and supper dances, the Club De Vingt has recently instituted a Wednesday evening dinner dance, which is as unusual as most of the entertainments given at this club. During the course of the dinner, a gaily turbaned attendant makes his way from table to table with a large tray of curious little favors, which do all sorts of odd tricks,—pop and toot and rattle—and otherwise add to the joyousness of the occasion. There is a cabaret entertainment, and in the intervals of this, there is general dancing. At one of these dinner dances was sketched the unusual bracelet illustrated in the middle of this page. It was of dull silver, finely engraved, seemingly in a Chinese design, and was as much as two and a half inches wide at its broadest point.

CHARITABLE SOCIETY

Society's interest in charity work wanes not at all, and below the frivolity of the season there has run a steady undercurrent of serious purpose. Any new form of relief work can count upon support. There has been recently organized the Fontainebleau Committee of the Mayfair War Relief, and this organization confines its efforts to work in the hospital at Fontainebleau. Splendid work was done in the way of Christmas kits, and an effort is being made to establish the work of the committee upon a permanent basis. At a recent meeting, which was held at the home of Mrs. William T. Carrington, Mr. Will Irwin, the well-known war correspondent, addressed members and prospective members, giving a most stirring talk. In the audience was Mrs. Ingalls Kimball, who wore the smart, round, and, it should be noted, extremely plain, velvet hat pictured at the right at the top of this page; over this hat she had fastened a veil of black mesh, with a tracery of embroidery which curled about her chin in an engaging manner. This fashion of veil-trimmed hats is one of the smartest of the season's modes. With her was her daughter, Miss Dolly Kimball, wearing the chic little costume sketched at the lower left on page 52. Her frock, which was tight of waist and short and full of skirt, was in a rather bright shade of blue. The distinctive things about it were the extravagantly high collar and the extravagantly deep cuffs of sheer white organdy. The collar was so high in the back that it almost touched the edge of her tall turban of blue silk, which had an over-layer of blue tulle that rose above the top of the hat in a transparent upstanding edge about an inch high. At the front of the hat was a great loose bunch of violets, and at her waist she wore a large bouquet of the same flowers.



The veil of Mrs. H. Ingalls Kimball decoratively patterns the cheek



Once bracelets used to be many; now they make up by being much

“BOODLE BAG” for Women and Men



A neat, dainty little safeguard for your valuables; so light, comfortable and snug fitting that it cannot be detected under the most clinging garments. It affords absolute security against loss or theft of money and jewels—at home or traveling—on sleeping cars—in hotels—motoring—bathing—golfing—in fact, for constant wear, day or night.

In poplin \$.65
In taffeta 1.25
In charmeuse 1.50

For sale in leading stores.
Dealers and retailers write for prices.

THE BOODLE BAG CO.
1555 NO. CLARK ST. CHICAGO, ILL.

WAVE OR CURL YOUR HAIR

in a few minutes without heat—
guaranteed not to injure the
hair in any way—far su-
perior to kid or any
other curlers—

LATEST
STYLES OF
HAIRDRESS
EASILY DONE
AT HOME

WEST ELECTRIC HAIR CURLERS
CARD OF 2-10
CARD OF 5-25

Ever v
curler electrified
—imparting strength
to the hair. Fifty million
in daily use. Guaranteed
unbreakable. Ask your dealer
or send us his name with money, or
stamps. Money willingly refunded.

WEST ELECTRIC HAIR CURLER COMPANY
149 Columbus Ave., Phila.

Smart Aprons

Make Chic Maids

Collars, Cuffs and Caps to Match

Distinctive designs; unexcelled
materials and workmanship.
Launder perfectly; outwear or-
dinary shop aprons.

Tailored Linene
Lawn and Fine Swiss
Black Taffeta
Write for samples

Miss K. M. ROBESON
415 S. Carlisle St., Phila., Pa.

“Those Indispensable Accessories”

Veils

Displaying a new note of smartness, the 1917 veils are run with delicate tracery in beige, in biscuit, in the smart shades of grey; are gay with Paisley tones; are ornamented so that they suffice alone to trim a hat otherwise plain to the point of Quakerishness. Vogue has gathered from the smart shops several of the most piquant, to show in its “Seen in the Shops” pages.

Bags

are even more fetching than ever—the silk, the knitted, the beaded. Vogue shows in this issue several smart shapes and delightful colorings.

Neckwear

Really enchanting are the new shapes based on irregularities rather than symmetrical outlines; and surprisingly reasonable in price.

Footgear

Shoes continue to combine various shades and varieties of leather, but on the whole lean toward the conservative. Sports stockings for wear with rough tweed suits are out in a variety of new designs. Vogue shows in this issue the models worn by the really smart and correct members of American society.

In this Issue of Vogue

there is, in short, everything to freshen up the fag-end of your winter wardrobe and complete your early spring outfit. After all, it is on the correctness of your accessories that the success of your costume depends.

Not only does Vogue show these most necessary and delightful things in the shopping pages of this issue, but also various smart tailleurs, street dresses negligees, and room robes

And—do we need to remind you?—Vogue will actually purchase any of these things for you, without shopping charge or obligation of any kind on your part.

Ovida

Reducing Brassiere

The Exclusive and
Standard Garment for

REDUCING FIGURE-SHAPING COMFORT HEALTH

Style	Price
95 Ideal for decollete	3.00
168 For every day wear	3.00
527 For athletic sports	5.00

Other styles of elastic
brassieres \$1.00 and up.

Ovida

offers splendid value.
Insures perfect fit.
Guarantees satisfaction.

Sold at
Leading Stores

Illustrated Price List
on request.

OVIDA CO., 12 W. 37th St.,
Dept. 2 New York

Women

a new
invention

Neva-Slip

shirt waist belt

Holds the waist
in any position,
impossible to
slip; never tears.

Price 10 cts.

For sale at all dry goods and 5 and
10 ct. stores (money back guarantee),
or by mail postpaid (give waist size).

NEVA-SLIP BELT CO.
461-5th Avenue New York

TATTING BOOK GIVEN

Contains many new and beautiful
designs for Tattling. To introduce
TEXAZILK, our new hard-twisted,
mercerized cordony—best for tattling,
edging and Maltene Crochet work—we
will mail this Book Free and Postpaid
to any lady sending us only 10c, silver or
stamps, for two full-size sample balls.

TEXAZILK

comes in size 70 only, in white, black,
medium green, pink, rose, scarlet, light blue, delph, etc.
Tattling Book clearly illustrated so designs may be copied
by anyone. Send at once and get this book FREE.

Collingbourne Mills, Dept. 5146 Elgin, Illinois

Sew Your Seams with Collingbourne's Byssine.

B-E-T-T-E-R MUSIC

“WILLIAMS” SOUNDING BOARD

placed under record
on any disc phono-
graph. Send \$1.50 to
O. B. WILLIAMS CO.,
Seattle, Wash., U.S.A.,
Mfrs. Sash and Doors.

A CAMP FOR NEXT SUMMER?

Are you planning to send your chil-
dren to a camp next Summer? Vogue
will help you find the camp which meets
your demands fully and satisfactorily.
For information and advice address
Vogue School Service, 443 Fourth Ave., New York City

The Proper Private School

for your children is perhaps the most
important choice you have to make.
You need the best guide in existence
and that undoubtedly you will find
every month in the

Educational Directory of Harper's Magazine

for it is in Harper's Magazine that you
find the announcements of more private
and preparatory schools and colleges
than in any other publication—the
widest, the best, and the most depend-
able selection.

Would you not like to have your own
child go to school with children whose
parents read Harper's Magazine?

CANADIAN SOCIETY THIS WINTER

(Continued from page 58)

during the winter bring the younger set together; and it is not long before the visitors are bidden to the jolly snowshoe tramps and dances at Kent House, where everyone slides on the "glissoires," and then goes into the little ballroom to dance in moccasins and eat "tourtière" before being tucked into a cariole to glide homeward through quaint little villages along the St. Lawrence.

One of the most beautiful and popular young matrons in Quebec is Madame Armand Lavergne, without whose presence no social affair is considered complete. Madame Lavergne is considered to be one of the most smartly gowned women of Canada and is the possessor of exquisite furs. She affects the Russian style of hat, and while she is very conservative, her things always have a perfection of cut and the stamp of her own individuality upon them. Many of them are from New York and Paris. One of her tailored frocks of navy blue serge, with a short tunic skirt, has a chic little bolero jacket with a high standing sealskin collar at the back, worn over a smart chemisette of white voile braided with white soutache braid. A close toque of black velvet has a crown of white velvet, and a high up-standing brush of skunk gives it a smart military air. Her long sealskin coat has collar and cuffs of sable.

tailored suit of khaki colored homespun, with a circular skirt and very plain coat. With it she wore a brown hat with some quaint worsted flowers on it. Later, for her call at Spencerwood, she donned a smaller hat and a black tailored suit.

FURS AND GOWNS

Moleskin seems the favorite fur with winter brides. Among those who had much of this lovely though perishable fur in their trousseaux was the former Mrs. Edith Haggin Lounsbury, daughter of the late James B. Haggin, who spent her January honeymoon at the Château Frontenac where she, with her husband, Mr. George Bowen De Long, of San Francisco, met many old friends. On the Saturday following their arrival, Mrs. L. Hutchinson of Montreal gave a dinner in their honor, at which Mrs. De Long wore a charming dinner gown of black with elaborate garniture of crystal beads. Mrs. Hutchinson and her other woman guest, the stately Mrs. Mitchell Henry of Montreal, both appeared in black; Mrs. Henry wore satin de Chine velvet and Georgette crêpe; Mrs. Hutchinson, airy black tulle with a rhinestone garniture about the bodice and a scarf of tulle.

Among the younger set in Canadian society there has been much speculation since the appointment of the new Governor General, His Grace the Duke of Devonshire, as to whether he and his Duchess would follow in the footsteps of H. R. H. the Duke of Connaught and continue the delightful hospitality at Rideau Hall, the Government House in Ottawa. There is a large open-air rink in the rear of Rideau Hall, and these entertainments often took the form of skating parties. Therefore, when cards were sent out for the first skating party of the season on January 6th, there was much rejoicing.

CANADA SKATES AND TEAS

While the skating party was in progress, their Excellencies stood at the entrance to the glass-enclosed tea room, where they received their guests, among whom were the Japanese and Chinese Consuls General and many other dignitaries. The younger set waltzed and cut scrolls and figure eights on the ice, and the costumes of the young girls showed up brilliantly against the khaki uniforms and black fur caps of the officers, many of whom were home on leave.

The Misses Cavendish were on the ice. Like all English girls, they dress in the severe simplicity of tweeds or dark suits with fox, moleskins, or raccoon furs, according to the occasion. In the vice-regal party were Colonel and Lady Violet Henderson, Lord Richard Neville, Miss Saunders, and Captain MacKintosh and Captain Kenyon Slaney, Aides-de-Camp of his Excellency.

In the days when Princess Louise and the Marquis of Lorne held court in Canada and even as late as when the Marquis and Lady Aberdeen held sway at Rideau Hall, Canadian women dressed hardly more smartly than their English cousins. Although the quality of their tweeds and Burberrys was of the finest, and their furs were of incredible value, there was a certain dowdiness of cut, and furs were regarded as utilitarian rather than beautiful. But now their trim tailored costumes, from tailors who have learned that they must take the New York idea to Canada, are extremely smart. And now some of the great dressmakers from Paris give exhibitions once or twice a year in Quebec.

Many of the best-looking clothes in Canada still come from England, and all sorts of wonderful Scotch tweeds are sent overseas to be made up by local tailors. Most Canadian tailors have a cutter and a fitter from New York, for the American smartness of cut is demanded now there.



Noon Food That Doesn't Dull

Puffed Wheat and Rice are noontime foods which do not tax digestion.

In bowls of milk, they are ideal luncheons for business men and schoolboys. They save the two dull hours which follow eating hearty foods.

Digestion is easy, because every food cell is exploded. There is no tax on the stomach.

Yet one ounce of Puffed Wheat is worth ten ounces of some foods, because every atom feeds.

Thousands of men prove that fact every day, but millions ought to prove it.



Like Bubbled Nuts

These are whole grains, flavored by a fearful heat. Then steam-exploded—puffed to eight times normal size. The result is airy bubbles, flimsy, flaky, with a taste like toasted nuts. Bubbles that crush and melt away, and leave a wish for more.

They are made by Prof. Anderson's process—shot from mammoth guns. The object and result are to blast every food cell, so digestion can instantly act.

So these are whole grains made wholly available, as grains never were before. They are better than foods made of part-grains. And better than whole grains only partly digestible.



Puffed Wheat **Puffed Rice**
and Corn Puffs
Each 15c Except in Far West

These are more than breakfast dainties. They are wafers for soups. They are toasted morsels to serve in milk. They are nut-like confections when you eat them dry. And they take the place of nut-meats in candy and desserts. Don't be sparing of them. Keep all three Puffed Grains on hand. Serve them in any way where you know of nothing better. Folks need more whole-grain food.

The Quaker Oats Company

Sole Makers

(1518)



Jane Blaney

Gowns
Field Suits
Frocks

Youthfulness

is the note that makes my STREET COATS so extremely effective. They are fast taking the place of the TAILORED SUIT.

516 FIFTH AVENUE
at 43rd Street
NEW YORK



Mme Pauline
106 W. 118TH ST.
NEW YORK CITY



Between Engagements

On those bustling, busy days, when a rest is out of the question, that's when you appreciate

CRÈME DE MERIDOR

A few minutes gentle massage with this—the original greaseless cream—and your skin is fresh and glowing. One of our enthusiasts calls Crème de Meridor her "jar of naps."

Lazell
PERFUMER

Dept. 2-K Newburgh-on-the-Hudson, New York
Canadian Office:
53 Yonge Street,
Toronto, Ontario.

Write for a free sample of Crème de Meridor or send 25c (35c in Canada) for a complete Lazell Beauty Box, containing soap, toilet water, talcum powder, face powder and a miniature jar of Crème de Meridor.



Straw Hats of every description remodeled, remade and finished equal to NEW

Your Worn Hats Made New

Straw Hats beautifully colored, bleached and REMADE into this season's correct shapes.

Come in and try on our new Paris Models, or send us clipping of hat you desire and we will advise you.

Select the one most becoming and we'll remake your worn, discarded hat into an actual counterpart in finish, freshness and style.

Women's and Men's Panamas cleaned and reblocked

Methot's Hat Bleachery

Feather Novelties

Neck Boas made from discarded plumes, old willows and tips.

Ostrich Fans restored to their original beauty and daintiness.

Paradise Feathers, Aigrettes and Gouras reconstructed.

BLEACHING, CLEANSING, DYEING AND CURLING ARE SPECIALTIES IN WHICH METHOT EXCELS

Mail orders promptly attended to

H. METHOT

29 West 34th Street, New York City

NO STOOPING—
GUESSING—
HANG YOUR OWN SKIRT
EASILY AND ACCURATELY

The "A-Just-Itt" skirt adjuster marks the skirt (or coat) accurately at any height. Its operation calls for no stooping or kneeling on the floor. No assistant is necessary; for it can be readily handled by the wearer of the garment herself.

It takes up very little room—there is nothing to get out of order—it eliminates all guesswork in hanging skirts—and costs only \$2.00.

No woman who has anything to do with the making and care of her cloths—and certainly no dress-maker—can afford to be without this simple, practical, time and labor-saving device. \$2.00 brings the "A-Just-Itt" to your home.

DEAN SPECIALTY CO.
123 FRANKLIN STREET, BUFFALO, N. Y.



Agents Wanted

Blaine
Inc.

Paris Fashions of Distinction

also a multitude of exclusive and daring
Blaine creations of exceptional interest

Gowns Tailored Frocks Coats

1 East 53rd Street

New York

+
DIX-MAKE



No. 298

This becoming model is well-tailored of Dix Quality Black Cotton Alpaca. Complete with collar and cuffs. All seams are double stitched; well shaped, graceful hanging skirt.

Sizes 34 to 46
\$3.50

Sold by the Best Department Stores in Nearly Every City

Your copy of our Maid's Uniform Booklet "T" will be sent you upon request. It shows many pleasing models that you will want to see. Send for it now!

Also ask for our House Dress Booklet "N" and the name of your nearest dealer.

Henry A. Dix & Sons Co.
DIX BUILDING NEW YORK CITY

Look for our Blue Cross Label

+ DIX-MAKE

It guarantees the genuine

The Cult of Beauty



Its Care for Dainty Details

"The Cult of Beauty, with its delicate daily observance, its care for dainty details, does a woman good; it leads her to delicacies of mind, and so the pure complexion soon goes much deeper than the skin."

Helena Rubinstein

PICTURE Milady in her dainty boudoir of rose and gold, in her delicate daily care of nourishing and protecting her fair complexion.

It must indeed lead to delicacies of mind—

Mme. Rubinstein has aptly expressed herself. Mme. Rubinstein is in a position to know. It is she who has made such an art of the Culture of Beauty abroad. It is no uncommon sight in the vicinity of Mayfair, London or Rue St. Honoré Paris to see the limousines of the most distinguished houses in Europe before Mme. Rubinstein's Maison de Beaute Valaze, while their lovely mistresses pay tribute to her wondrous Beauty Cult.

FOR MME. RUBINSTEIN HAS ACHIEVED IN BEAUTY CULTURE THE SEEMINGLY IMPOSSIBLE

Through stimulating and nourishing the skin texture she obliterates lines and deep wrinkles, corrects dryness, greasiness, blotchiness or muddiness of the skin. She removes blackheads, coarse open pores, double chin—and clarifies and improves the skin's colouring.

She has merited equal success in protecting the already lovely complexion, and keeping it permanently so.

Mme. Rubinstein's famed advice is available to you. A short course of treatments will accomplish unbelievable results. Or, if your skin is already free from defects a lesson treatment will enable you, with delicate daily observance—to keep it so.

The following list of preparations are for those who are unable to visit her personally. Her advice and instruction as to their use enables you to take dainty care of your complexion at home.

VALAZE BEAUTIFYING SKIN FOOD

Restores, stimulates and preserves the skin, wards off wrinkles, looseness and flabbiness. It promotes the renewal of skin-cells, and thus stands for skin-health and youthfulness. VALAZE clears the skin of tan, freckles and sallowness, and thus makes the complexion fine and faultless. \$1.00, \$2.00 and \$6.00 a jar.

If Your Face Discolors in Cold Weather

VALAZE OUTDOOR BALM. Checks the tendency of the face to discolor in cold weather. Prevents pinched and shrivelled appearance, keeping the skin smooth and soft. Unequalled as an anti-wrinkle preparation, also excellent as a foundation for powder. Price, \$1.50, \$3.00 and \$5.00 a Jar.

VALAZE BLACKHEAD AND OPEN PORE PASTE

Refines coarse skin texture, removes greasiness, blackheads, and reduces enlarged pores. Used in place of soap. Price, \$1.00, \$2.00 and \$5.00.

To Consolidate Loose and Flabby Tissue

VALAZE ROMAN JELLY. This is a new astringent balm which consolidates and makes firm, loose and flabby tissue. The tightening and smoothing out of the skin about the mouth and eyes and under the chin which it accomplishes is really wonderful. Price, \$1.50 and \$3.00 a bottle.

FOR DOUBLE CHIN

VALAZE REDUCING JELLY (price, \$1.50 and \$3.00) also the **VALAZE REDUCING SOAP** (price, \$1.25 a cake) are the two most effective preparations to remove a double chin as well as superfluous fat, and to restore beauty of line to face and throat.

VALAZE COMPLEXION POWDER

In five tints, flesh, rose, cream, rachel and white, for greasy moist skins, also normal skins. **NOVENA POUDRE**, in five tints, for dry skins. Price, \$1.00, \$2.50 and \$4.50 a box.

A copy of Madame Rubinstein's booklet, "Beauty in the Making," will be sent on receipt of 2c stamp to cover postage.

MME. HELENA RUBINSTEIN

15 East 49th Street, N.Y.

PARIS

255 Rue St. Honoré

LONDON, W.

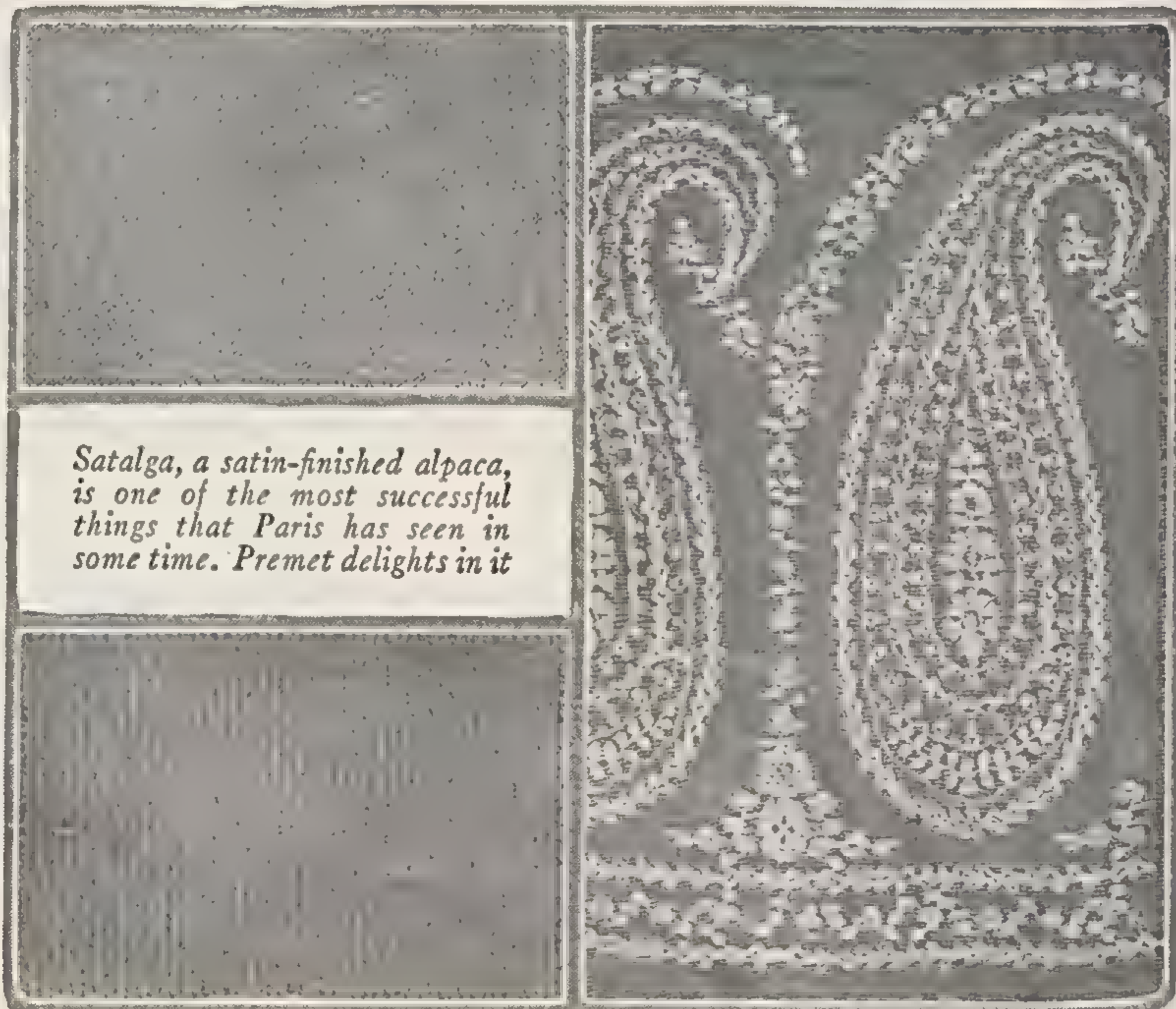
24 Grafton Street

If you are a resident in any of the cities mentioned below Mme. Rubinstein refers you to her representatives there for any of her preparations:

Chicago: Mlle. Lola Beekman, 30 Michigan Avenue
San Francisco: Miss Ida Martin, 177 Post St. and Grant Ave.
Philadelphia: Mme. Rose Schachman, 2536 W. Somerset St.
New Orleans: Mrs. C. V. Butler, 8017 Zimble St.

PARIS WEAVES SPRING INTO FABRICS

(Continued from page 75)



Satalga, a satin-finished alpaca, is one of the most successful things that Paris has seen in some time. Premet delights in it

Rodier revels in woolen fabrics, and "Cotticotta," a sort of soft light velours cloth, is one of his latest as well as most successful adventures

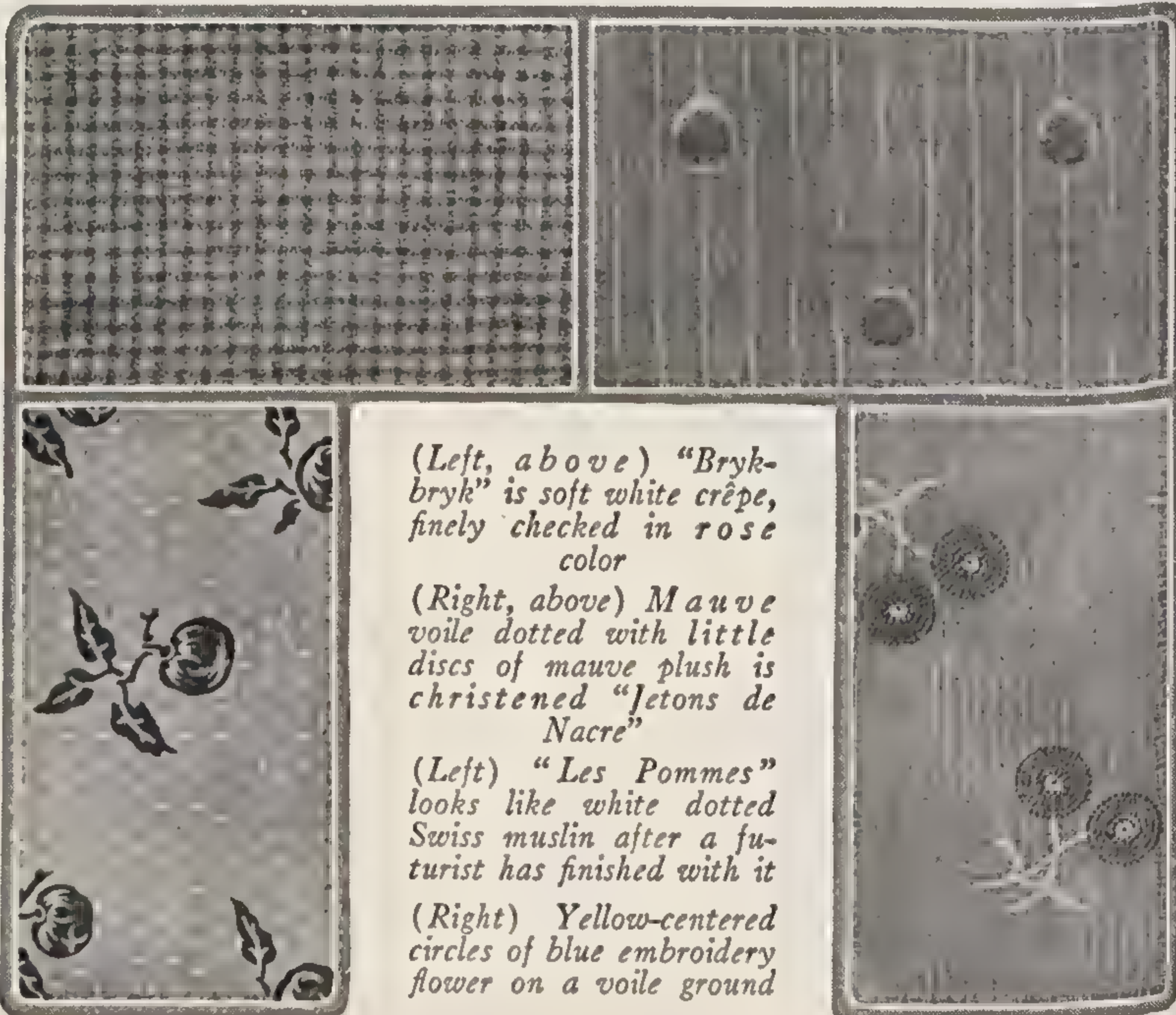
Just think of the miles and miles of white silk that were turned into the machine-stitched design of this maize marquisette

cerise and white, this material is very effective, also. A transparent cross-barred muslin, barred across more heavily with marine blue, is admirably adapted for morning frocks in the country. "Crakel" is its name. "Milboules" is striped broadly with light blue between hair lines of black, which, as the tissue is transparent, produces a very soft effect. This striped field is strewn with opaque oval spots of white silk.

Very dainty summer frocks will be made of "Liserette," a simple cross-barred muslin. "Les Pommes" is a cotton fabric, resembling dotted Swiss muslin, strewn with futurist apples in dull blue. It is photographed at the lower left, on this page.

Of woolen stuffs, there is the new "Djersa," which has a hairy cheviot-like surface, and which will be so much worn through the spring. All the great houses of Paris will exploit this new and very pretty version of jersey cloth. Chanel and Callot alike have ordered quantities

of it, and manteaux of "Djersa" are already being worn in the streets. Then there are the new and lovely checked stuffs, which are to be combined with "Djersa." M. Rodier delights in his checked tissues, which are new in color and general effect. "Satalga," Rodier's satin-finished alpaca, is already a favorite. Premet has made several frocks of this unique fabric, which is illustrated at the top of this page on the left. Then there is a new canvas-like cheviot, which resembles nothing as much as the tinted coarse linens in which New Yorkers so delighted before the war. The surface of this stuff is rather harsh and hairy, but it is light, thin, and cool, and it may be had in all the most popular pastel shades, such as dull blue, green, rose, beige, and brown. Rodier calls it "Burronette." The Maison Rodier is showing many other woolen tissues, but "Djersa," "Burronette," and the checked stuffs are especially smart and charming, and bid fair to be the most popular of the season.



(Left, above) "Bryk-bryk" is soft white crepe, finely checked in rose color

(Right, above) Mauve voile dotted with little discs of mauve plush is christened "Jetons de Nacre"

(Left) "Les Pommes" looks like white dotted Swiss muslin after a futurist has finished with it

(Right) Yellow-centered circles of blue embroidery flower on a voile ground

The Schwartz Corset



This New Model by Mme. Schwartz follows the present slender lines and conforms to the demands of fashion and hygiene

[Fittings under personal supervision]
MME. S. SCHWARTZ
Corsetiere
11 East 47th Street, New York

Dainty Cards for Dainty Hands

THE NEW
WHIST
FRENCH
SIZE

THE beautiful Congress Playing Cards are now made not only in the regular playing card size, but also in the smaller French size, $2\frac{1}{4} \times 3\frac{1}{4}$. In this new size they are very convenient to all in games where the hand must hold a number of cards and are especially pleasing to women no matter what the game may be.

CONGRESS PLAYING CARDS

are exquisite. They are made of the choicest card stock obtainable. Their backs are full color reproductions of interesting paintings by favorite artists. Their edges are gilded. They are given a special Air-Cushion Finish that protects them from the effects of perspiration and all damp atmospheres. And yet they are priced most reasonably.

11 and 12 Spot Cards in Congress Grade—Whist Size, $2\frac{1}{4} \times 3\frac{1}{4}$
Bijou Playing Cards are of the same quality as Congress. They are made with a special series of full color backs and have gold edges. For a high-grade 11 and 12 spot pack ask for Bijou. Illustrated circular free.

New Book of Official Rules

Gives the latest rules for all variations of Bridge and 300 other card games. 250 pages. Substantially bound. 15c postpaid. If you play cards or want to learn, you should have a copy.

THE U.S. PLAYING CARD CO.
Manufacturers of Bicycle Playing Cards for General Play

Dept. E6

Cincinnati, U. S. A. Toronto, Canada

Cheerful Bran Days



Find out what bran does by its laxative effect.

Learn how it keeps one fit. What it

adds to life's enjoyment.

For one week, start each day with Pettijohn's. Give the bran flakes a chance.

Then you will know why doctors urge bran food. And why millions of homes have adopted it.

Pettijohn's

Rolled Wheat—25% Bran

A breakfast dainty whose flavory flakes hide 25 per cent unground bran.

Pettijohn's Flour—75 per cent fine patent flour with 25 per cent bran flakes. Use like Graham flour in any recipe.

Both sold in packages only.

(1494)

Send a
2c Stamp

For a
Sample Cake



ITS delicacy and purity, transparency, the richness and abundance of its lather, the charm of its perfume—these are some of the qualities that make No. 4711 White Rose Glycerine Soap so delightful.

No. 4711 White Rose Glycerine Soap

Discerning women—here and abroad—have made this most satisfying of all soaps their all-time choice. Over three generations of women testify to its refinement and goodness.

You can get No. 4711 White Rose Glycerine Soap at your favorite department store or druggist.

For sample cake, send 2c stamp; or for 10c in stamps we will send you a package containing a sample cake of No. 4711 White Rose Glycerine Soap, a sample bottle of No. 4711 Bath Salts, and a sample bottle of No. 4711 Eau de Cologne.

MÜLHENS & KROPFF

Dept. V 25 West 45th Street New York

MME. HÉLÈNE

FACE SPECIALIST

announces that on and after March first
HER

SALON de BEAUTÉ

will be in the store of

M. H. STOKES, Inc.

622 FIFTH AVENUE

NEW YORK CITY

Mme. Hélène will continue to demonstrate by treatments, how the wasted tissues are revived and contours of youth are preserved and restored by purely scientific methods.

A consignment of French and Russian toilet preparations has just been received.

Formerly at the Alice Maynard Store, 546 Fifth Avenue



Mme Fried

announces her most original creation—the PIN WAVE—which imparts a most charming ensemble to the smartest coiffures, and which has been most enthusiastically received by the smart set of New York.

MME. FRIED is an expert in the care and rejuvenation of the hair. If you cannot call in person, write to her about your hair problems.

All the newest TRANSFORMATIONS—side-parted, light, comfortable and ready to adjust. Prices exceedingly reasonable; quality unsurpassed.

Special treatment with Russian Creams for wrinkled and lagged muscles.

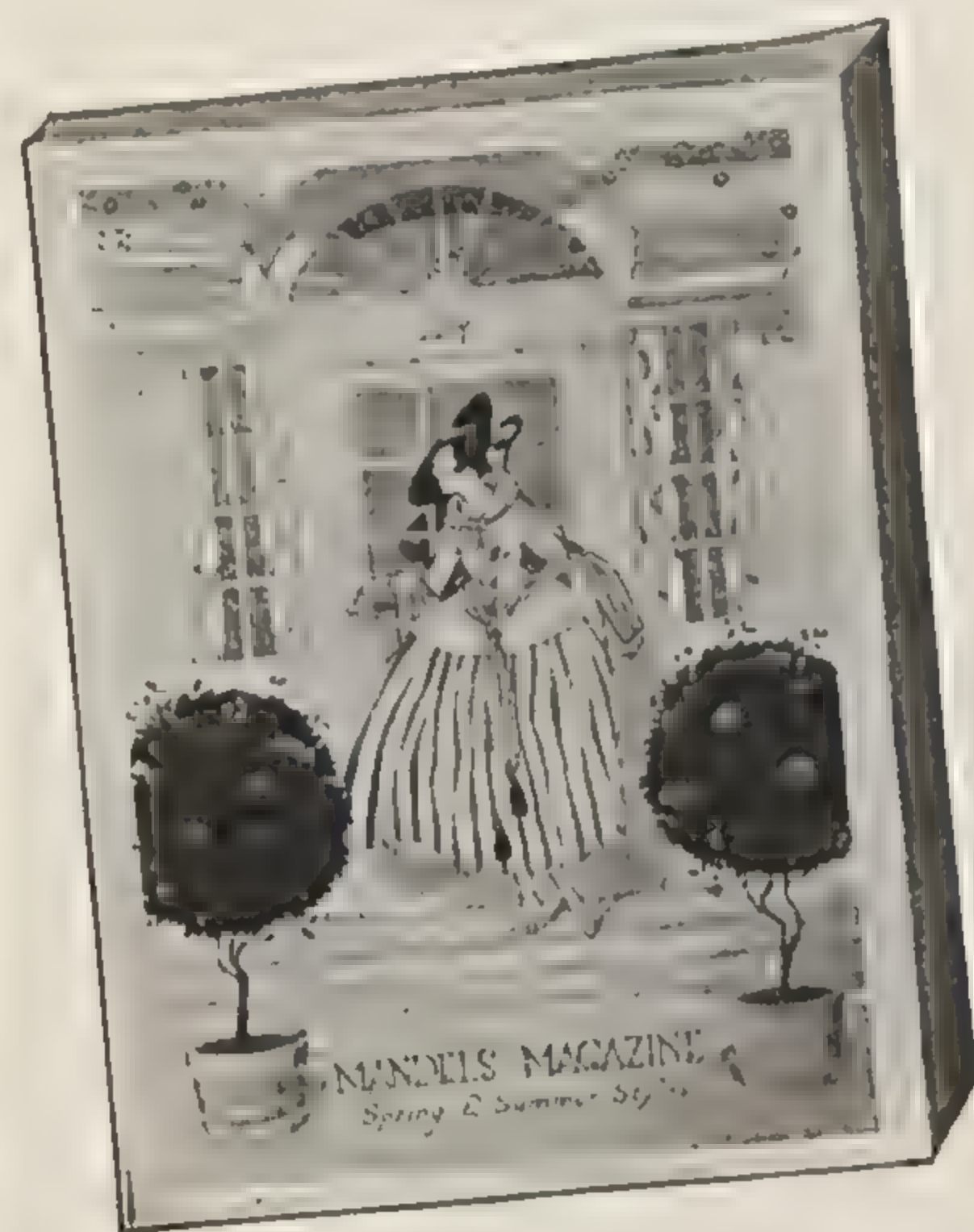
Permanent waving a specialty

Will send samples of hair or booklet on request.

15 West 34th St.

(Opposite Waldorf-Astoria)

New York



Mandel's Magazine of the newer styles for this spring and summer is—

now mailing!

Tell us now—today—to forward one. It contains style information difficult to secure in any other way; more than a catalog or price list. Many garments are shown in color in this book.

—ask for it!

Your copy mailed free, if you write. A book of authoritative fashions from State Street's distinctive store of style.

Mandel Brothers
Department 3 Chicago

S O C I E T Y

Births

NEW YORK

Morgan.—On January 19, to Mr. and Mrs. Junius S. Morgan, Jr., a daughter.
Wylie.—On January 14, to Mr. and Mrs. Sims Gill Wylie, a daughter, at their home in Great Neck, Long Island.

Deaths

NEW YORK

Bryce.—On January 23, at her residence, Edith Bryce, daughter of the late William Bryce.
Lord.—On January 23, at her home, Frances Shelton Lord, wife of the late George de Forest Lord.
Magie.—On January 15, at his home, William J. Magie.
Kline.—On January 18, Virgil P. Kline.

Engagements

NEW YORK

Alexandre - Schenck.—Miss M. Civilise Alexandre, daughter of Mrs. John E. Alexandre, to Mr. Frederick Schenck.
Barclay - Ober.—Miss Beatrice Barclay, daughter of Mrs. William Orr Barclay, to Mr. Gustavus Ober, Jr.
Bowen - Van Rensselaer.—Miss Roxana Wentworth Bowen, daughter of Mr. Clarence Winthrop Bowen, to Mr. William Stephen Van Rensselaer, son of the late Kiliaen Van Rensselaer.
Crimmins - Patterson.—Miss Evelyn Crimmins, daughter of Mr. John D. Crimmins, to Mr. Arthur Cox Patterson, son of the late Justice Edward A. Patterson.
Dennis - Butler.—Miss Dorothy Dennis, daughter of Mr. Samuel S. Dennis, to Mr. Lyman Collins Butler, son of Mr. Allen Butler.
Faber - Vile.—Miss Josephine Collins Faber, daughter of Mr. John Russell Faber, to Mr. Dorr Vile, son of the late Sheldon T. Vile.
Flint - Whitman.—Miss Adelaide Flint, daughter of Dr. Austin Flint, to Mr. Reginald L. Whitman, son of Mrs. Charles L. Whitman.
Packard - Elliot.—Miss Joan Packard, daughter of Mr. John Hooker Packard, to Lieutenant Richard McCall Elliot, Jr., son of Mr. Richard McCall Elliot.
Phillips - Evans.—Miss Margaret Louise Phillips, daughter of Mr. Jacob L. Phillips, to Mr. George Morris Evans, son of Mrs. Morris Evans, of Washington, D. C.
Porter - Curtis.—Miss Caroline K. Porter, daughter of Mr. Nathan Todd Porter, to Mr. William John Curtis, Jr., son of Mr. William John Curtis.
Vogel - Butt.—Miss May Frances Vogel, daughter of Mr. Herman Vogel, to Mr. L. Havemeyer Butt, son of General McCoskry Butt.

BOSTON

Fabyan - Read.—Miss Edith Fabyan, daughter of Mr. Francis W. Fabyan, to Mr. William Augustus Read, son of Mrs. William A. Read, of New York.

CHICAGO

Ridgely - Murkland.—Miss Dorothy Kinston Ridgely, daughter of Mr. Edward Ridgely, to Mr. Sidney Wallace Murkland, of New York.

Weddings

NEW YORK

de Koven - Mills.—On January 24, in the American Church of the Holy Trinity, Paris, France, Mr. Louis Besant de Koven, son of Mrs. Nathaniel A. Prestiss, of Washington, D. C., and Miss Amy Hawkhurst Mills, daughter of the late Abraham Mills.
Elsworth - Gaston.—On January 27, in Trinity Church, Elizabeth, New Jersey, Mr. Oliver Bayard Elsworth, son of Mr. Edward Elsworth, and Miss Charlotte King Gaston, daughter of Mr. Frederick K. Gaston.

Eyre-Lamarche.—On January 25, in the Lady Chapel of St. Patrick's Cathedral, Mr. John Eyre and Miss Ethel Lamarche, daughter of Mr. Paul Lamarche.

Field-Perkins.—On February 7, at the home of the bride's aunt, Mrs. Charles Dana Gibson, Mr. Henry Field, son of the late Marshall Field, and Miss Nancy Keen Perkins, daughter of the late T. Moncure Perkins.

Goode-de Zaldo.—On February 6, at the home of the bride's parents, Mr. Henry Goode, of Manchester, England, and Miss Mercedes de Zaldo, daughter of Mr. Frederick de Zaldo.

Hance-Torrey.—On January 27, in St. Luke's Church, Brooklyn, Mr. Irwin H. Hance, Jr., son of Dr. Irwin H. Hance, and Miss Jennette Stone Torrey, daughter of Mrs. William Stone Torrey.

Markle-Jones.—On January 20, in the Presbyterian Church at Hazelton, Pennsylvania, Mr. Alvan Markle, Jr., and Miss Gladys Jones, daughter of Mr. T. D. Jones.

Pease-Kissel.—On January 17, in St. Mark's Church, London, England, Captain Richard Pease, Northumberland Hussars, son of Mr. Arthur Pease, of Yorkshire, England, and Miss Jeannette Thorn Kissel, daughter of Mrs. Gustav E. Kissel, of New York.

Richardson-McGinnis.—On January 6, at the American Embassy in Rome, Italy, Mr. Norval Richardson and Miss Mabel McGinnis, sister of Mrs. Albert Herter.

Smylie-Kinnear.—On January 25, Mr. Charles Albert Smylie, son of the late Major Charles Albert Smylie, and Miss Carmen Kinnear, daughter of Mr. Wilson S. Kinnear.

Talmage-Chappell.—On February 5, in the Church of the Incarnation, Mr. Edward T. H. Talmage, Jr., and Miss Constance Chappell, daughter of Dr. Walter F. Chappell.

Wells-White.—On January 25, at the home of the bride, Mr. Franklin Chamberlain Wells, Jr., and Miss Sophie Douglass White, daughter of Professor Gaylord S. White, of the Union Theological Seminary.

BOSTON

Peters-Draper.—On January 20, at the bride's home, Mr. Richard Dudley Peters, son of Mrs. Richard Dudley Peters, and Miss Ruth Sumner Draper, daughter of Mr. J. Sumner Draper.

Taft-Draper.—On February 10, at the bride's home, Mr. Walbridge Smith Taft, son of Mr. Henry Waters Taft, and Miss Helen Howard Draper, daughter of Mr. George A. Draper.

CLEVELAND

Baxter-Andrews.—On January 20, in Trinity Cathedral, Mr. Charles McGhee Baxter, and Miss Marcella Andrews, daughter of Mr. Matthew Andrews.

DAYTON

Hilton-Talbott.—On February 4, Mr. Albert B. Hilton, Jr., and Miss Lillian Honk Talbott, daughter of Mr. Harry E. Talbott.

MINNEAPOLIS

Mayo-Smith-Farrington.—On January 31, in Westminster Presbyterian Church, Mr. Richard Mayo-Smith and Miss Elizabeth French Farrington, daughter of Mr. Luther H. Farrington.

NEW ORLEANS

Snyder-Whitney.—On February 7, at the bride's home, Mr. William Penn Snyder, Jr., son of Mr. William Penn Snyder, and Miss Marie Elise Whitney, daughter of Mrs. George Quintard Whitney.

PHILADELPHIA

Darlington-Shields.—On January 31, Mr. Harry Darlington, son of Mrs. Harry Darlington, and Miss Ethel Shields, daughter of Mr. Peter Shields.

PITTSBURGH

Swan-Leech.—On February 1, at the bride's home, Mr. Robert Swan, Jr., son of Mrs. Robert Swan, and Miss Dorothy Leech, daughter of Mrs. Malcolm W. Leech.

SAINT LOUIS

McPheeters-Wood.—On January 27, in the Westminster Presbyterian Church, Mr. Samuel Brown McPheeters, and Miss Helen M. Wood, daughter of the late Joel Wood.



When You Order Cold Cream

You should be very careful to get the right kind—"The Kind That Keeps"—for your good appearance depends as much on your skin and complexion as on the clothes you wear. Modern skin hygiene requires the regular use of a good cleansing emollient cream—a cold cream—one that meets the natural and constant needs of the human skin. When you order cold cream, tell your dealer you want

Daggett & Ramsdell's Perfect Cold Cream

"The Kind That Keeps"

For more than twenty-five years it has ministered to the daily toilet needs of American women. It has promoted womanly attractiveness and added to the beauty and happiness of thousands. To use it daily is to cultivate skin health; to encourage, develop and protect that greatest of charms—a perfect complexion. After shopping, motor-ing, golfing, any out-door activity or a long day about the house, refresh your skin with D. & R. perfect Cold Cream. Keeps fingers soft and smooth for sewing, embroidery, and fancy work.

Tubes, 50c., 25c., 10c. Jars, 35c., 50c., 85c., \$1.50.

TWO SAMPLES FREE

if you send your name and address. One of D. & R. Perfect Cold Cream, that you may try before you buy. One of D. & R. Poudre Amour-ette, a new and exquisite face powder with a charm all its own—a worthy companion of Perfect Cold Cream.

Address Department L

Daggett & Ramsdell
New York



Marianne
Buzenet

3 Rue Boudreau, Paris
714 Fifth Ave., New York

The Complete Collection
of
Spring Models

from our Paris House (3 Rue
Boudreau, opposite the Opera)
has just been received at our
New York Salons.

Gowns
Wraps
Hats
Novelties

Défilé des Mannequins
from 11 to 1 and 2 to 6

Telephone, Circle 5472

New York
714 Fifth Avenue

(Between 55th and 56th Streets)

Special Notice

At the "City of Paris" in San Francisco a complete collection of all our newest Creations is constantly on exhibition. This enterprise marks the first occasion in which a Parisian couturière has ever established an agency in San Francisco.



The BILTMORE

Where the social life
of New York centers
by day and evening



CLOSE
TO ALL THEATRES
AND SHOPS

"Mum"

(as easy to use as to say)

removes all odors of
perspiration

and enables one to enjoy the dance or
crowded gathering without embarrass-
ment. Harmless to skin and clothing.
25c.—sold by 9 out of 10 drug- and depart.-stores.

"MUM" MFG CO 1105 Chestnut St Philadelphia Pa

Berthe May's MATERNITY Corset

Comfort, abdominal sup-
port, dress as usual, nor-
mal appearance, pro-
tection for mother
and child. Invisible
system of enlargement.
Write for Booklet No. 14
Free under plain and sealed envelope
SAME CORSET ADAPTED FOR
STOUT WOMEN AND INVALIDS
BERTHE MAY, 10 East 46th Street, New York
(Beware of Imitations)

EVERY WOMAN

who wants to make or wear clothes that fit,
should send for our free booklet which fully
describes the only completely adjustable
dress form ever manufactured. Write for
Booklet today. Do it now.

"EASY-ADJUSTED" DRESS FORM CO.

775 Bloomfield Avenue Nutley, N. J.



LONG SANG TI
Chinese Curio Co., Ltd.
323 Fifth Ave. near 33d St.
Importers of Chinese Objects of Art
Interior Decorations, Silk Embroideries, Artistic
Jewelry, Fine Porcelains, in exclusive designs
Send for 1916 Booklet V



Don't Cut the Cuticle

It mars the beauty of your nails. Get rid of
ragged cuticle and hangnails. For a perfect
manicure use

Simplex

CUTICLE REMOVER

Contains no acid. No tools needed. Orange
stick with each bottle. Price 25 and 50 cents.

At all good stores.

FREE Simplex Trial Manicuring outfit, con-
sisting of Cuticle Remover, Nail Polish,
Nail Enamel, Nail Whitener, Emery Board and
Orange Stick, also Booklet of Home Mani-
curing Lessons. Send 10 cents to pay for
postage and packing.

Dr. W. G. KORONY, 135 S. Fifth, Louisville, Ky.



When You Plant Your Garden

do so with the assurance that your garden plans
have been wisely made. Gardens with many
people are hit-or-miss affairs and the result of
haphazard impulses. Make your garden worth
while by planning for it beforehand.

Read and study the Annual Garden Number of THE HOUSE BEAUTIFUL

The *Annual Garden Number* issued March 1st, con-
tains many beautiful illustrations of delightful gardens
and authoritative articles to help you with the planning
and care of your own garden. It contains among others
the following articles:

Bartram's Garden by Bertha A. Clark

John Bartram made the first Botanical Garden of America
in 1728 at Philadelphia.

A Mecca for Bees by O. R. Geyer

An article descriptive of the interesting work done by
Frank C. Pellett, State Inspector of Bees for Iowa.

A Home-made Pool and Fountain for \$60 by Florence Spring

A cement pool, charming to look at, and a safe play spot
for children.

Rock Gardens of America by Clarence M. Weed.

An article with charming illustrations descriptive of the
way to make successful rock gardens.

A Seashore Garden

Mrs. E. H. Clapp's Garden, Swampscott, Mass.

Olmsted Gardens

Photographs of formal and informal gardens illustrating
the work of Olmsted Brothers, Landscape Architects.

Also included in the March issue are other garden
articles which deal with the various problems of the
garden and orchard; these include practical suggestions
concerning seeds and planting, sprinkling, garden fur-
niture and pottery, tree planting in city streets, etc.

The principal theme of THE HOUSE BEAUTIFUL, the build-
ing, decoration, and care of the house, is not forgotten among
the many garden subjects of the March number; interesting
and attractive houses and interiors bear witness to the aim
of THE HOUSE BEAUTIFUL to promote good taste and
provide its readers with information that is both interesting
and useful.

Every Number of THE HOUSE BEAUTIFUL is in reality
a special number, for each contains especially valuable in-
formation pertaining to the house and its surroundings that
cannot be found elsewhere.

SPECIAL OFFER: Seven Months for One Dollar

(Single copies, 25c each)

(Simply mail a DOLLAR BILL with the coupon and have your subscription
begin immediately)

The House Beautiful Pub. Co., Inc.

Three Park Street, Boston, Mass.

V. 3-1-17

Date.....

Enclosed find \$1* for which send THE HOUSE BEAUTIFUL
for seven months to the following:

NAME

STREET

CITY STATE.....

*Foreign postage 55c extra; Canadian postage 30c extra.



Interior "La Morada," Santa
Barbara, Cal., furnished by Leavens.

Individual selection, a little thought
and

LEAVENS FURNITURE

¶ Enable one to attain the acme of
individuality and good taste in home
furnishing.

¶ With us you have a manufactur-
er's unlimited stock to select from
and, in addition, we finish to suit the
individual taste, either to harmonize
with surrounding interiors or your
own selection from our color chart.

¶ Our stock includes Modern, Cot-
tage, and Colonial in a large variety
of pleasing designs, appropriate for
the entire home furnishing.

¶ Shipments carefully made. Send
for package No. 5 containing over
200 illustrations and Color Chart.

WILLIAM LEAVENS & CO., Inc.
32 Canal Street Boston, Mass.

NEWEST MODELS IN GEORGETTE CREPE



All
Styles

All
Fabrics

Mail Orders Filled. Send for Catalogue
1120 CHESTNUT ST., PHILADELPHIA, PA.
Second Floor, next door to Keith's.

C. C. C. Good To Eat.

Trial Jar, 15 cents, postpaid.
Bayberry Candles, Bayberry Flat-Iron Bags.
"Thimbles" for thread, etc.
CAPE COD PRODUCTS CO., North Truro, Mass.



Susanna Cocroft's Physical Culture for the Face

will make the outline of your
face, neck and chin graceful—
relieve wrinkles, sagging mus-
cles and facial blemishes—
make your skin clear and soft,
your eyes bright. You can
make your hair glossy and
abundant—your hands smooth
and white—your feet com-
fortable, through definite
directions which take only a
few minutes at home each day.

Write for information and our free
booklet giving many valuable hints.

Grace-Mildred Culture Course
Dept. 1 624 So. Michigan Blvd. Chicago



Suggests that before making any definite decisions for your trousseau and bridesmaid's dresses, you favor her with a visit at

5 East 47th St.

where exclusive sketches of wedding gowns and bridesmaid's dresses will be submitted to you. Madame Mastin



lately with leading Paris houses has made a special study of color schemes at the Academy Julian in Paris and will be glad to suggest ideas for the bridesmaid's cortege

Belle Bryce Gemmel, 5 East 47th St., New York City

PARIS WATCHFULLY WAITS

(Continued from page 48)

E. Livingston, (whose Casa Monica at Cap Martin is one of the finest villas in the neighborhood), Mrs. Edward Langham, of Washington, and her unmarried daughter, Violet, beautiful Mrs. Stanhope, daughter of the Honorable Mrs. Stanhope; and Mr. and Mrs. Goldenberg, who have recently bought Comte Brulatour's splendid property, Villa Nellcote at Villefranche. Mrs. Barry Wall wore a plaited black satin skirt inset on both sides with panels of Paisley patterned material, with fringe at the bottom; a Russian blouse of the same Paisley material, a sailor hat, also of Paisley, and shoes of black satin with Paisley rosettes.

At another table, on this same afternoon, was Lady Michelham with several friends, including Colonel Hickson, commandant of the Michelham Convalescent Home for British officers. Lady Michelham has rented the Villa Kahn (of the magnificent and unique gardens) for the season, and is one of the most prominent persons on the Riviera this year.

Among other prominent people, were noted Mrs. Ella Hoffman, Mrs. Draper, widow of General Draper, Mrs. James Hazen Hyde, Mrs. Jefferson Davis Kohn, Mrs. Anna Bowman Dodd, Mr. and Mrs. Ernest Carter, Mr. and Mrs. C. N. Williamson, Mr. and Mrs. Charles Carroll of Carrollton, Lord and Lady Walsingham, Prince and Princess Victor Duleep Singh, the Earl and Countess of Mar, Lady Wallscourt, Mr. Marion Crawford, son of the celebrated American novelist and one of the champions of Riviera tennis, Princess Jean Ghika, Lady Clifford of Chudleigh, Countess de Malessye, who is wintering at the Villa Far Niente, Monte-Carlo, very quietly, as she is in mourning for her mother-in-law, the Countess de Berteux, and Countess Lubinsky. Other visitors were Prince Mirza Riza Khan, Persian Minister of Justice and ex-Ambassador at Constantinople, who has built a splendid house here in the Persian style and filled it with priceless Persian antiquities; and His Highness, the Aga Kahn, a devotee of tennis, who has recently gone in for golf; Dixon Pasha, who is *persona grata* everywhere, Mrs. Elbridge Gerry, Mr. and Mrs. Dulany Hunter, M. de Joly, the Préfet of the Alpes-Maritimes, and Mme. de Joly, the Duke de Pomar, Mrs. Frank Curtis of Washington, Admiral Elwin King Moore, of the U. S. Navy, and Mrs. Moore, Mme. de Bittencourt, the Marquise d'Amodio, in gray satin and wearing her famous pearls, Prince and Princess Engalitcheff, Mr. Livingston Phelps, and many a group of British officers from the Michelham Convalescent Home.

SPORTS AND FABRICS AT MONTE

At Monte Carlo, in spite of the war, sports costumes maintain their importance. The recent constitution of a regular tennis club at La Festa considerably stimulated tennis. Tennis skirts are brief, narrow, and multi-plaited; the blouse or skirt seems largely a matter of individual fancy; but it is always loose, open-collared, and wide-sleeved; and a silk waist-sash, of bright color (the color matching that of the saucy silken knot that fastens the sailor collar), is very smart. But sports coats are more than ever *de rigueur*, both for tennis and for golf. They are large for tennis and long for golf; the chosen materials are big check patterns in various shades of green and brown with

white. The coats hang from the shoulders and are about one and three fourths yards round the bottom; fairly narrow belts, supported in loops, hold the fulness at the waist, and there are deep collars. The caps are somewhat on the jockey cap order and are of velvet, in colors matching or accentuating that of the coat.

On the terrace at Monte Carlo, or on the Promenade des Anglais at Nice, one may learn much of spring fabrics. Most of the new cloths are rough, and the smart wool materials are of rough surface; but there are also some satin-faced cloths, and the new taffetas are excessively soft. All skirts are soft-hanging, straight cut, and nearly to the ankles. One sees many dresses made of the new soft silks in gray, navy-blue, various greens, and a whole series of pretty neutral tones. A shantung tussur in brilliant greens, purples, and pinks is much used for children's costumes. Black satin, however, is notable as a leading fabric, and distinguished costumes of this material were worn at the opening of the Monte Carlo Opera. A black satin corsage with black satin quilted petticoat, surmounted by a long tunic of black net with wide band of white chenille embroidery, was a most striking affair. With it were worn white fox furs. Fine nets, muslins, and tulle, almost always more or less embroidered in gold, silver, or colors, are used with the black satin.

The French Government having decreed simplicity in dress, simplicity has become the ruling passion in some quarters, and the idea occasionally receives astounding expression. A prominent South American woman, for example, appeared at the Sporting Club one evening in a perfectly plain black velvet dress cut on princess lines and without a vestige of trimming. About the simplicity of this, there could be no dispute. But with this severely simple frock, went ropes and crowns and collars of most wonderful diamonds,—a simplicity destined, unquestionably, to be exclusive. It is a fact, however, that though simplicity rules in line, tint, and texture, it is balanced by complexity in ornament. Embroideries, for instance, grow more and more elaborate.

THE MODE HONORS EMBROIDERY

The reason for this, no doubt, is again, the war. The occupation or destruction by the Germans of so many of the French and Flemish lace-making centers, to say nothing of the impossibility of getting the raw material for lace-making, has led to the creation of an entirely new art-industry in France: the making of metallic thread embroideries. Not merely gold and silver, but metal thread of every tint and every texture, from the finest gossamer to rich rope-like twists, are now spun and are woven into or used as appliqué on all kinds of stuffs. This is the explanation of the exquisite embroidered nets and tulle, the embroideries, so oriental in color, but so beautifully French in ingenuity of design and in new grace of application. These have been gradually developing in the past two years and are now a striking feature in the latest models; they will certainly dominate dress decoration for some time to come. The reproductions of the exquisite old lace-patterns in these new metallic threads are wonderful in themselves and lovely as ornamentation.

A. S.



BE NOTICED! ADMIRATION FOLLOWS THE USE OF RAMSDELL'S OLIVE CREAM IT IS COMPLIMENT-COMPELLING DAINLY SCENTED, CREAMY COMBINATION OF PURE OLIVE OIL, CUCUMBER JUICE, ETC

WRITE FOR COMPLIMENTARY TUBE RAMSDELL DRUG CO. 767 FIFTH AVE 58 ST. NY

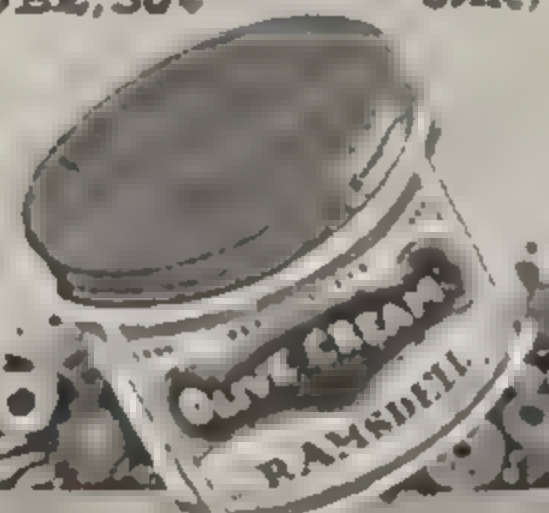
RAMSDELL'S
OLIVE CREAM
SOCIETY'S COMPLEXION CREAM

ORIGINATED
ON FIFTH AVE

TUBE, 30¢

JAR, \$1.00

SOLD AT ALL
QUALITY SHOPS



A Garden Full of Gladioli for \$1.00



The Gladiolus is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower, for the simple reason that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

ORDER YOUR BULBS NOW

so as to have them to plant when you begin making your garden.

Simple cultural directions with every package.

Mail this advertisement with Check, Money Order, Dollar Bill or Stamps, or present at our store, and secure this splendid collection for only \$1.00, sent prepaid anywhere in the U. S., with our 1917 Spring Catalogue.

Stumpp & Walter Co.

30 & 32 Barclay Street New York

Use O-Cedar Polish Everywhere

A 25c bottle of O-Cedar Polish will open your eyes to the wonders O-Cedar Polish will perform. It is quite enough to transform all the furniture in the ordinary house to a sparkling, clean brilliancy.

Then you will want more. The 50c bottle contains three times as much as the 25c bottle. This will firmly establish O-Cedar in your home.

Buy the larger sizes of O-Cedar Polish. It is the economical way. You not only save money, but time and work as well.

Channell Chemical Co.
Chicago Toronto London

25c to \$3.00
Sizes
At All Dealers

O-Cedar Polish

STRAIGHTEN YOUR TOES BANISH THAT BUNION



ACHFELDT'S
Perfection Toe-Spring
Worn at night, with auxiliary appliance for day use.
A Personal Demonstration of this Simple Surgical Splint will convince the most skeptical. Any other foot troubles? Full particulars in plain sealed envelope to "Out of Town" customers. Sent on approval. Money refunded if not as represented.

M. ACHFELDT, Foot Specialist
Marbridge Building
Dept. G. R., 1328 Broadway (at 34th St.), N. Y.



with

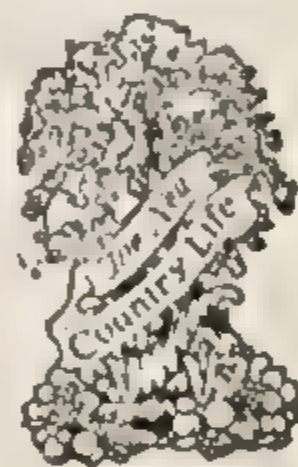


Is your garden a joke?

The manual for March is made up of three articles under the group title of "A Palette for Garden Making." These articles are written to direct you toward successful gardening, and away from the garden that is merely a collection of flowers.

128 color pictures illustrate the text, and all the information necessary to the planning, planting and upkeep of the garden is included. With this manual as a guide you can bring to successful maturity any flower that lends itself to your local conditions.

Nearly a score of other articles follow, each of which will help you get more out of life in the country.



THREE OF THE COMING MANUALS ILLUSTRATED IN COLOR

Fruits for the Home Orchard
April

What a Decorator Would Do for Your Summer Home
May

The Rose For America
June

Special Introductory Offer

Although the price of The New COUNTRY LIFE is fifty cents a copy—five dollars a year, we are able to make a special short term introductory offer. If you want the number described above together with those for April and May, with their beautiful color illustrations and useful manuals, use the coupon attached below.

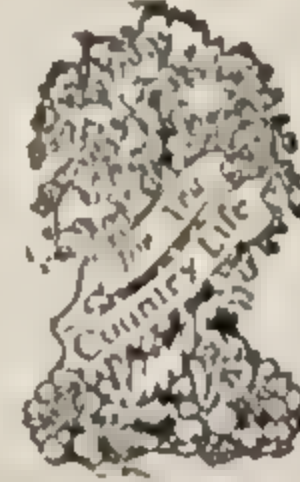
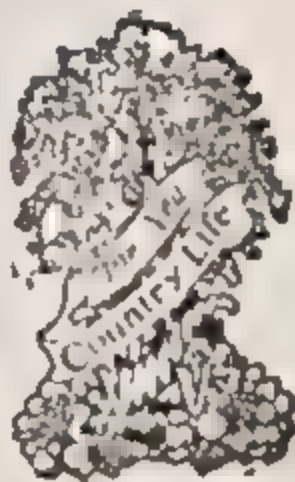
The New Country Life

GARDEN CITY, NEW YORK

Gentlemen: Send me the next three numbers of THE NEW COUNTRY LIFE. I enclose \$1.00.

NAME

ADDRESS



V-3-17



1/4 Pound
Spencer Sweet Peas

25c Postpaid

This mixture of gigantic, orchid-flowering sweet peas contains the finest Spencer varieties in all shades from purest white to darkest crimson.

This is our 1917 special offer. We will send the quarter pound of Sweet Peas postpaid to any place in the United States or Canada, together with a copy of our

New Garden Guide

containing full cultural directions. This guide also describes and illustrates the best in flowers and vegetables, and gives many helpful suggestions for successful planting. March sowing insures success with Sweet Peas. Mail your order today.

Arthur T. Boddington Co., Inc.,
Seedsman
Dept. V 7, 128 Chambers St., New York

Are Your Hands Older Than Your Face?



PÂTE GRISE

"The Friend of Middle-age"

A STIMULATING POMADE FOR AGING HANDS.

Postpaid \$2.00
Dept. A. Booklet



Dreer's Famous American Asters

A superb mixture of the late-branching type. Perfect extra-large double flowers with stems 15 to 18 inches long and ideal for cutting. Mixture containing eight distinct colors—10 cts. per packet, postpaid.

Dreer's Garden Book for 1917

Lists all of the old-time favorites, as well as the latest novelties worth growing, and tells plainly what to plant, and how to grow everything in Flowers and Vegetables.

A copy sent free if you mention this publication.


HENRY A. DREER
714-16 Chestnut St., Phila.



Mardi Gras Time

Are you following the delightful "American Adventures" series by Julian Street, with illustrations by Wallace Morgan, in Collier's? These charmingly humorous narrative-descriptions of the most interesting places and customs in the South are worth watching for. The one in the February 24th issue is "Mardi Gras" and there will be another one early in March.

Collier's
THE NATIONAL WEEKLY



"Arnold" Knit Baby Clothes

are made with that same care a mother uses, from soft, durable fabrics specially knitted for the dainty little under-garments bearing this well known label.

Everything in next-to-skin garments for day, night or nursery use, from little silk edged pinning bands to nighties for grown children. Many little extras and mother's requirements, also.

Send for the **ARNOLD BABY BOOK**

It is descriptive, illustrates the garments in use, and shows you better what they are and what they mean to your baby.

Sold at all good shops and direct from

Arnold Knit Wear Shop
(Dept. A) 431 Fifth Ave., New York
Novelty Knitting Co., Mfrs.
Cohoes, N. Y.

Hats, Gowns, Waists, Veils, Neckwear, Furs

Mourning Specialty House

Snappy Black Headwear to Be Worn with Costumes of Color



375 Fifth Ave. at 35th St., New York
Copley Sq., Boston



Beauty's Tribute

A soft, velvety skin with a touch of pink blending into a creamy ivory receives the tribute paid to Beauty everywhere.

Carmen Complexion Powder

gives just this quality to the complexion, and its alluring fragrance makes it the choice of women of refinement and discrimination.

White, Pink, Flesh, Cream—50c Everywhere


STAFFORD-MILLER CO., St. Louis, Mo.

Discuss your Spring Outfit

WITH THE

Fashion Experts of

VOGUE



For the convenience of the many women who use Vogue Patterns, Vogue maintains its own pattern rooms in ten of the leading cities of the United States.

Here, Vogue plays hostess and invites you to play guest. Your visiting Vogue's Pattern Room does not mean that you must buy patterns.

LOS ANGELES:
Bullock's

PITTSBURGH:
Joseph Horne Co.

NEWARK:
L. Bamberger & Co.

CLEVELAND:
Halle Bros., Euclid Avenue

BOSTON:
604 Lawrence Bldg., 149 Tremont Street

PROVIDENCE:
Gladding Dry Goods Company

SAN FRANCISCO:
Joseph Building, 233 Grant Avenue

ATLANTA:
The Smart Shop, 203 Connally Building

CHICAGO:
932 Stevens Bldg., 20 N. Wabash Avenue


PHILADELPHIA:
304 Empire Building, 13th & Walnut Streets

MONTREAL:
The Children's Shop, 15 McGill College Avenue

BALTIMORE:
Flower House Studio, Charles & Hamilton Streets

Here, you may secure expert fashion advice; study combinations of the season's smartest materials—silks, brocades, chiffons, tub materials for spring country wear—arranged in original color schemes for gowns; try on crinoline models embodying fashion's latest whimsies; purchase the actual patterns of those which suit you best.

All the new patterns in this issue are now on view in Vogue's Pattern Rooms



Physical Culture for the Face



My Beauty Exercises

will make you look Younger and more Beautiful than all the external treatments you might use for a lifetime. No massage, electricity, vibration, astringents, plasters, straps, filling or surgery—nothing artificial—Just Nature's Way.

Results come soon and are permanent. My system makes muddy, sallow skins clear, and the complexion as fresh as in girlhood; firms the flesh and never fails to lift drooping and sagging facial muscles, removing the wrinkles they cause. The too thin face and neck are rounded out and hollows filled in. No one too old or too young to benefit.

My system makes double chins disappear quickly, and leaves the flesh firm after the superfluous fat is worked away.

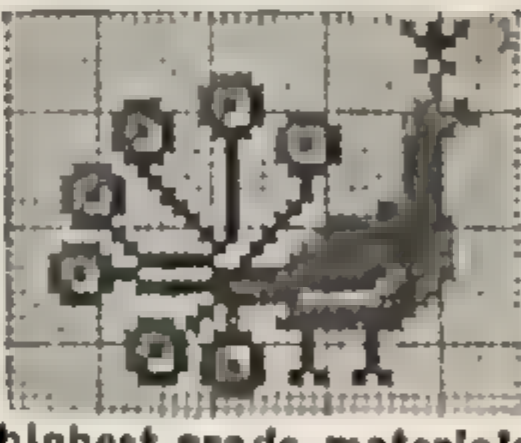
No matter how tired, five minutes of my facial Exercises will freshen your complexion and give it a most exquisite coloring for a whole evening.

Write today for my new FREE booklet, Facial Beauty Culture.

If you will tell me what improvements you would like, I can write you more helpfully. Your letter will be held in strictest confidence.

KATHRYN MURRAY
Suite V3 Garland Bldg., Chicago
The first woman to teach Scientific Facial Exercise.

OLIVIA LINENS



Cross Stitched, Block Printed and special linens of exclusive design. Stamped pieces with floss and hand-colored working pattern. Quilted crib and bed puffs. Cross Stitch Designs. Unique—Artistic—Conservative and of highest grade materials and workmanship. Appropriate gift for all times. Approval shipments.

Send for our latest lists.

OLIVIA, Suite 1, 166 Brewster St., Bridgeport, Conn.



To Transfer Patterns

The easiest, quickest, neatest and only perfect way is to use

MOORE PUSH-PINS

They hold tight and the fine sharp needle points will not injure the finest fabric. Also handy in the home to hang Pictures, Photographs, etc.

Booklet, "Her Home" and samples free.

Moore Push-Pins, Made in 2 sizes } 10c pkts.
Glass Heads, Steel Points }
Moore Push-Less Hangers, 4 sizes } In Canada
The Hanger with the Twist } 2 pkts. for 25c

At Stationery, Hardware, Photo, Dept. Stores, or by mail.
MOORE PUSH-PIN CO., Dept. 45, Philadelphia, Pa.



Danersk Decorative Furniture

is made in our own factories to sell direct, therefore you can choose pieces of greater individuality than if you purchase stock sets made for a thousand others.

A staff of skilled artists and all modern facilities available for immediate working out of charming schemes in keeping with your draperies etc.

Furniture and curtains made for those who are building the beautiful homes of to-day. Free consultation and advice.

Write today for our complete Catalog "B-3" or call at Exhibition Rooms

ERSKINE - DANFORTH CORPORATION
2 West 47th Street New York
First Door West of Fifth Avenue, 4th Floor



Anything Copied
Everything Mended

AT

Mind Your Mending Shop

762 MADISON AVENUE
NEW YORK CITY
TELEPHONE: PLAZA 6232

The child's apparel oft proclaims the mother's taste—our original models will make her reputation.

A lamp is known by the shadow it casts—that made through our shades is always pleasing.

A good golfer spurns no weather—if she has one of our rain-capes and sport-umbrellas.

ISABELLA BARCLAY
EVA VOM BAUR HANSL

Reduce Your Flesh



I can positively Reduce Your Flesh Easily and Painlessly by our Scientific Electric Method. Results are quick, safe and permanent. No drugs, diet or pain. Absolutely harmless. Treatment given without slightest inconvenience to patient. Physician in charge. Reduction of flesh from 20 to 50 pounds in 6 weeks. Charges moderate.

(Mrs. Florence A. Woodley)

ELECTRO REDUCING CO.

507 Fifth Ave. Tel. Vanderbilt 2340.



Beautify Furniture
PROTECT FLOORS and
Floor Coverings
from injury by using

Glass Onward Sliding
Furniture Shoe

In place of Castors.
If your dealer will not
supply you write us

ONWARD MFG. CO.
Menasha, Wis. Berlin, Ont.

Nadine Face Powder

(In Green Boxes Only)

Keeps The Complexion
Beautiful

Soft and velvety. Money back if not entirely pleased. Nadine is pure and harmless. Adheres until washed off. Prevents sunburn and return of discolorations. A million delighted users prove its value. Popular tints: Flesh, Pink, Brunette, White. 50c. by toilet counters or mail. Dept. V.
National Toilet Company, Paris, Tenn, U. S. A.

He walked with Kings

He could not know, standing there in his bare feet and his rough clothes, with his little schooling, that kings would do him honor when he died, and that all men who read would mourn a friend.

He could not dream that one day his work would stand in Chinese, in Russian, in many languages he could not read—and from humble doorman to proudest emperor, all would be gladdened at his coming.

He could not know that through it all he would remain as simple, as democratic as he was that day as a boy on the Mississippi.

MARK TWAIN

He made us laugh, so that we had no time to see that his style was sublime, that he was biblical in simplicity, that he was to America another Lincoln in spirit.

To us, he was just Mark Twain—well-beloved, one of ourselves, one to laugh with, one to go to for cheer, one to go to for sane, pointed views. Now he is gone, the trenchant pen is still. But his joyous spirit is still with us. Mark Twain's smile will live forever. His laughter is eternal.

The road ahead of that boy on the river bank was a hard one. Before "Mark Twain," a distinguished, white-haired man, and the King of England walked and talked together, his path was set with trouble. It was a truly American story—a small beginning—little schooling—hard work—disaster—good humor—and final, shining, astounding success.

Because he was of high and brave intellect, because he had humor as deep and as true as the human heart, and because he had struggled with life, he was a great man. So his works are great.

The Great American

He was *American*. He had the idealism of America—the humor, the kindness, the reaching toward a bigger thing, the simplicity. In his work we find all things, from the ridiculous in "Huckleberry Finn" to the sublime of "Joan of Arc,"—serene and lovely beauty as lofty as Joan herself. A man who could write two such books as "Huckleberry Finn" and "Joan of Arc" was sublime in power. His youth and his laughter are eternal; his genius will never die.

25 VOLUMES

NOVELS ESSAYS
SHORT STORIES TRAVEL
HUMOR HISTORY

Beautiful, dark green basket weave cloth, stamped in gold, gold tops. Fine paper, clear type. Illustrated profusely. A set worthy of its contents.

Send Coupon at Once Before the Half-Price Sale Stops

Before the war we had a contract price for paper. But now the price of paper has gone up. It has almost doubled in price. Even the price of ink has gone up. So it is impossible to make any more sets and to sell them at the present low price.

The last of the half-price edition is in sight. When it is gone there will never again be a set of Mark Twain at the present price.

Remember that it is because Mark Twain sacrificed some of his royalties that you can have a set at this price at all. Take advantage of that kindness that was so characteristic of him.

Get your set before these go. Remember, never again will a set of Mark Twain be offered at such a price as this. When this edition is gone there will be no more. Send the coupon herewith at once.

Harper & Brothers

1917-1917
New York

Name

Address

HARPER & BROTHERS
Franklin Sq., N.Y.

Send me, all charges prepaid, a set of Mark Twain's works in 25 volumes, illustrated, bound in handsome green cloth, stamped in gold, gold tops and untrimmed edges. If not satisfactory, I will return them at your expense. Otherwise I will send you \$1.00 within 5 days and \$2.00 a month for 12 months, thus getting the benefit of your half-price sale. Vogue 3-1-17

Vogue 3-1-17

TAKE THE CURE

AT

White Sulphur Springs
West Virginia

OPEN ALL THE YEAR

The GREENBRIER

European Plan

Finest Bath Establishment in America, Connected Directly with the Hotel.

Nauheim and all principal baths of European Health Resorts are given in the Bath House by skilled attendants.

Digestive and kidney disorders, obesity, neuritis, rheumatism and kindred diseases specially treated.

DAHLIAS THAT BLOSSOM

I will send prepaid to any part of the United States, 12 Free-flowering Dahlias, including 3 Chrysanthemum-like Cactus Dahlias, 2 Giant Decoratives, 1 New Colossal Dahlia, 2 Popular Peony-flowered, 2 Improved Double or Show Dahlias, 1 Novelty Collarette Dahlia, and 1 Miniature Pompon Dahlia; 12 different varieties for \$2.00.

In the selection you will receive the benefit of my twenty-six years' experience as a Dahlia Specialist; the varieties I choose for you will be beautiful in color, perfect in type, and most important of all—Free-flowering. Not only this, they are guaranteed to grow. (See guarantee in my 72-page Illustrated Catalog, which is free upon application.) The modern Dahlia is unsurpassed for beauty as a single flower, bouquets being "welcome guests" in the parlor and library, and just as effective in the garden, adapting itself perfectly to mass plantings on large estates and against shrubbery, variety beds for small gardens, or as a border against your fence, or to separate your vegetable garden from your flower garden. If planted first of May, they will be a source of continuous pleasure from Mid-Summer until late Fall. No flower blossoms so long, freely, and continuously. Send order to-day to J. K. ALEXANDER, 125-131 Central St., East Bridgewater, Mass.

**The Girl of Dainty Habits
Uses Hyglo Nail Polish**

Send for Free Sample. Brilliant, lasting, delicately perfumed, waterproof. Powder form, 25c. Cake form, 50c. Hyglo Adherent Face Powder, 25c. Hyglo Veronese Face Powder, 50c. Hyglo Mascarine, black, brown, blonde, with brush and mirror, 50c.

Graf Bros., Inc.
Dept. C
119 W. 24th St.
New York City

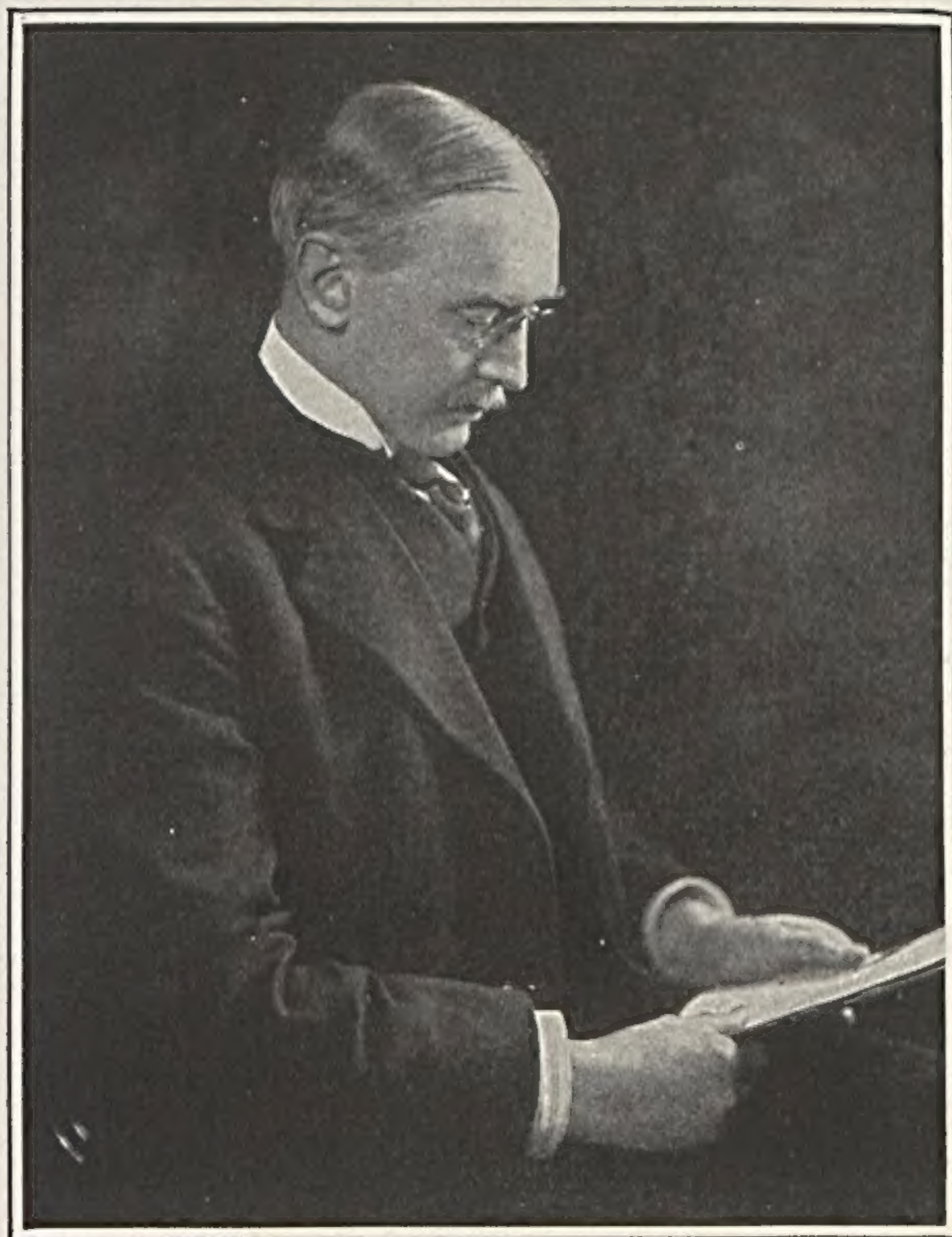
Canadian Distributors:
CANADIAN SANITAS CO.
175 Beury St., Montreal, Can.

For Sale at all Drug, Department Stores and Hair Dressers.

CLEAR CUTICURA SOAP AND OINTMENT QUICKLY REMOVE PIMPLES AND DANDRUFF

THE SKIN THE HAIR

SAMPLES FREE. ADDRESS: CUTICURA, DEPT. W, BOSTON SOLD EVERYWHERE.



EDWARD SANDFORD MARTIN

One of the most prominent
men in America

Said recently :

“I look to Martin’s editorials
for my political opinions.”

These opinions, as they appear each week in
the editorial columns of *LIFE*, are character-
ized by a rare combination of sanity, sympa-
thy and humor

LIFE

LIFE expresses itself every week as fully, as frankly
and as independently as any periodical in America.
It is a labor of love for America’s leading artists and
writers to contribute for *LIFE*, because they are
allowed full play, and their work is only judged by
its literary or artistic excellence. Send ten cents for
a number of sample copies. Or a two-cent stamp for
a copy of the last edition of the Miniature *LIFE*.

Special Offer

Enclosed
find One Dol-
lar (Canadian
\$1.13, Foreign
\$1.26). Send *LIFE*
for three months to

Open only to new subscribers; no
subscriptions renewed at this rate.

LIFE, 67 West 31st Street, New York, 78
One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04.)

Personal Hygiene



*L*isterine is a superior antiseptic dentifrice. A purifying mouth wash.

Applied after the bath, its fragrance and deodorizing qualities impart a refreshing sense of cleanliness to the body.

For all purposes of personal hygiene, where an antiseptic or deodorant is required—use Listerine.

LISTERINE

The Safe Antiseptic

Manufactured only by Lambert Pharmacal Company, St. Louis, Mo. U.S.A.

San-Tox



The Nurse's Gift to Toilet-Table Art

Always milady's delicate skin has loved the gracious toilet arts—but always has she thought: "What if this should not be pure?"

Today milady need not fear for her pretty skin. From every packet of dainty San-Tox blue the smiling San-Tox Nurse bespeaks a toilet purity that marks a new and actual advance in modern toilet art.

With what confidence can Madame delight her skin with the cool, refreshing caressment of San-Tox Velvet Lotion! Or with the fragrant, impalpable fineness of San-Tox Enchantment Complexion Powder!

Is it strange that San-Tox druggists should offer to return your money—as they do—on any San-Tox preparational purity?

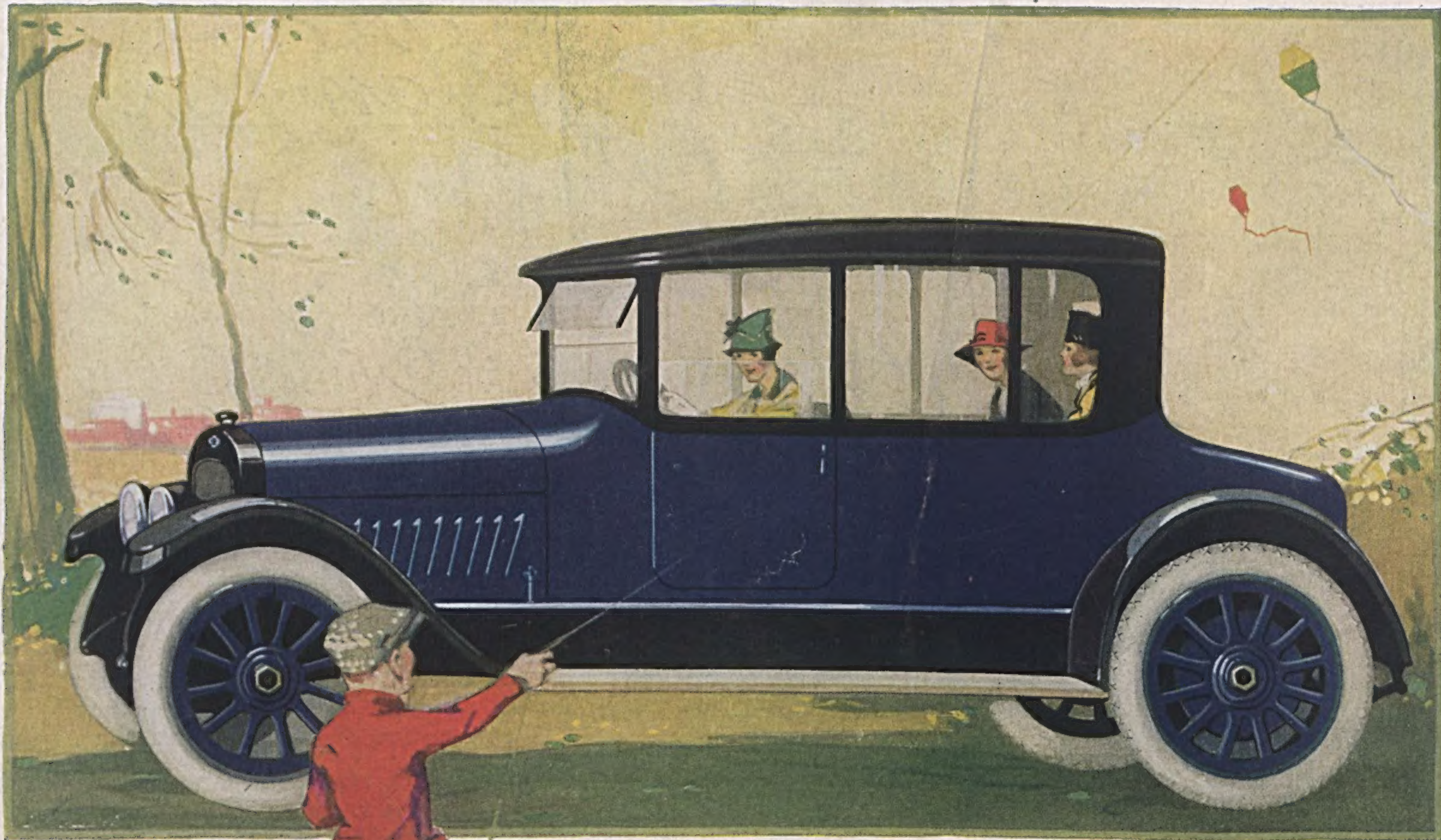
Is it strange that you will continue to patronize such types of druggists, who stand for what is best in drug-store service and purest preparations?

And there are 125 San-Tox preparations equally pure!

SAN-TOX FOR PURITY
De Pree Chicago

Two of the charming San-Tox "toilet dainties"—with a purity so delighting to milady's skin.





The Tourcoupe'

COLE

Picture, for a moment, your ideal four-passenger car and compare it point for point with the Cole-Springfield Tourcoupe.

Here is a car designed for use as an open roadster, with the extra advantage of a permanent top to ward off wind and sun.

Yet, at your wish, it becomes a closed coupé—a car perfect for inclement weather. The transition is easily made in a moment or two.

Lines, finish, equipment, interior fittings—all are carried out with consummate care and in perfect taste. Time and painstaking consideration of details have added touches of beauty—afterthoughts of comfort and convenience.

Generous size, poise and expressive elegance, are combined with a smooth, noiseless, irresistible flow of eight cylinder power.

In a word, all of the advantages that appeal to a woman of exacting requirements are artistically blended into this one car.

See the Tourcoupe at our dealer's establishment. You will find it the very embodiment of your highest ideals.

Cole Motor Car Co., Indianapolis, U. S. A.

PRICES

Cole-Springfield Four-Door Toursedan.....	\$2495
Seven Passenger Cole-Springfield Toursedan.....	\$2295
Four Passenger Cole-Springfield Tourcoupe.....	\$2295
Seven Passenger Cole Eight Touring Car.....	\$1695
Four Passenger Cole Eight Roadster.....	\$1695
All Prices f. o. b. Factory	



CN00027425